

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

1. WHEN THERE IS A GENERAL ELECTION FOR U.S. SENATE AND CONGRESS, DO YOU ALWAYS VOTE, ALMOST ALWAYS VOTE, VOTE MOST OF THE TIME,
HARDLY EVER VOTE, OR NEVER VOTE?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS	Always	Almost	VOTE	URBAN	SUB- URBAN	RURAL	RIGHT	WRONG	REPUB-	DEMO-	UNDE-	APP-	Both	Only	DISAP-
						//ALMST	Vote	Always	MOST/				DIREC-	TRACK	LICAN	CRATIC	CIDED	ROVE	Pers/	Pol-	PROVE
						ALWAYS	Vote	Vote	TIME				TION						Plcies	icies	BOTH
Total	1000	180	215	389	216	890	650	240	110	306	460	233	366	580	433	475	92	477	329	148	483
ALWAYS/ALMOST ALWAYS	89.0	84.3	93.2	87.3	91.8	100.0	100.0	100.0	0.0	90.2	86.3	92.8	92.6	88.9	92.6	88.7	73.5	88.6	91.3	82.7	91.1
Always Vote	65.0	64.9	65.5	62.0	69.9	73.0	100.0	0.0	0.0	66.0	63.3	67.0	72.2	61.6	68.0	65.3	49.1	66.0	70.1	56.9	66.1
Almost Always Vote	24.0	19.4	27.7	25.3	21.9	27.0	0.0	100.0	0.0	24.1	23.1	25.8	20.4	27.2	24.6	23.4	24.4	22.6	21.1	25.9	25.0
VOTE MOST OF THE TIME	11.0	15.7	6.8	12.7	8.2	0.0	0.0	0.0	100.0	9.8	13.7	7.2	7.4	11.1	7.4	11.3	26.5	11.4	8.7	17.3	8.9
Mean	2.54	2.49	2.59	2.49	2.62	2.73	3.00	2.00	1.00	2.56	2.50	2.60	2.65	2.51	2.61	2.54	2.23	2.55	2.61	2.40	2.57

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

1. WHEN THERE IS A GENERAL ELECTION FOR U.S. SENATE AND CONGRESS, DO YOU ALWAYS VOTE, ALMOST ALWAYS VOTE, VOTE MOST OF THE TIME,
HARDLY EVER VOTE, OR NEVER VOTE?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia /Ukrn	HONES- TY/INT D.C.	PRTCT DEMO- CRACY
Total	1000	459	257	31	32	106	11	253	114	58	10	29	25	17	165	52	46	28	10	52	53
ALWAYS/ALMOST ALWAYS	89.0	88.8	87.7	100.0	87.3	88.5	77.8	88.7	89.7	88.5	89.5	87.0	94.0	77.3	95.0	100.0	92.8	88.7	95.1	83.0	90.2
Always Vote	65.0	61.3	59.3	69.8	62.6	61.4	57.1	67.9	71.2	63.7	63.0	72.1	60.6	67.1	73.5	70.7	78.1	68.1	72.6	62.0	69.6
Almost Always Vote	24.0	27.6	28.4	30.2	24.7	27.1	20.6	20.8	18.5	24.8	26.5	14.8	33.4	10.2	21.5	29.3	14.6	20.7	22.5	21.0	20.6
VOTE MOST OF THE TIME	11.0	11.2	12.3	0.0	12.7	11.5	22.2	11.3	10.3	11.5	10.5	13.0	6.0	22.7	5.0	0.0	7.2	11.3	4.9	17.0	9.8
Mean	2.54	2.50	2.47	2.70	2.50	2.50	2.35	2.57	2.61	2.52	2.52	2.59	2.55	2.44	2.68	2.71	2.71	2.57	2.68	2.45	2.60

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

1. WHEN THERE IS A GENERAL ELECTION FOR U.S. SENATE AND CONGRESS, DO YOU ALWAYS VOTE, ALMOST ALWAYS VOTE, VOTE MOST OF THE TIME, HARDLY EVER VOTE, OR NEVER VOTE?

BANNER 3

	TOTAL	ARM TEACHERS WITH			K-12 HH		K-12 HH		CONSTITUTIONL		FIREARM	
		HANDGUNS							CARRY STATE		HOUSEHOLD	
		GOOD	BAD	DK	YES	NO	MEN	WOMEN	YES	NO	YES	NO
		IDEA	IDEA									

Total	1000	514	357	129	220	765	94	126	474	526	333	638
ALWAYS/ALMOST ALWAYS	89.0	90.4	91.4	76.6	90.3	89.4	91.9	89.0	88.5	89.5	91.9	87.8
Always Vote	65.0	66.0	68.0	52.6	64.2	65.5	71.7	58.6	62.7	67.0	66.4	65.0
Almost Always Vote	24.0	24.5	23.4	24.0	26.1	23.9	20.2	30.4	25.8	22.5	25.5	22.8
VOTE MOST OF THE TIME	11.0	9.6	8.6	23.4	9.7	10.6	8.1	11.0	11.5	10.5	8.1	12.2
Mean	2.54	2.56	2.59	2.29	2.54	2.55	2.64	2.48	2.51	2.57	2.58	2.53

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

1. WHEN THERE IS A GENERAL ELECTION FOR U.S. SENATE AND CONGRESS, DO YOU ALWAYS VOTE, ALMOST ALWAYS VOTE, VOTE MOST OF THE TIME,
HARDLY EVER VOTE, OR NEVER VOTE?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	704	656	429	315	222	350	340	310	200	158	121	150	182	189	284	192	245
ALWAYS/ALMOST ALWAYS	89.0	90.3	88.0	87.3	86.5	90.5	93.9	91.0	81.3	95.9	92.1	91.9	91.2	90.0	74.5	94.6	92.9	82.8
Always Vote	65.0	65.3	61.8	62.5	60.9	69.1	71.1	68.7	54.1	74.3	76.5	64.6	66.7	61.8	47.3	71.4	72.2	57.7
Almost Always Vote	24.0	25.0	26.2	24.8	25.5	21.4	22.8	22.3	27.2	21.6	15.7	27.3	24.5	28.2	27.2	23.1	20.7	25.2
VOTE MOST OF THE TIME	11.0	9.7	12.0	12.7	13.5	9.5	6.1	9.0	18.7	4.1	7.9	8.1	8.8	10.0	25.5	5.4	7.1	17.2
Mean	2.54	2.56	2.50	2.50	2.47	2.60	2.65	2.60	2.35	2.70	2.69	2.57	2.58	2.52	2.22	2.66	2.65	2.40

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

1. WHEN THERE IS A GENERAL ELECTION FOR U.S. SENATE AND CONGRESS, DO YOU ALWAYS VOTE, ALMOST ALWAYS VOTE, VOTE MOST OF THE TIME,
HARDLY EVER VOTE, OR NEVER VOTE?

BANNER 5

	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT		
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	1000	275	129	146	360	185	180	365	31	70	250	184	112	44	60	178	71
ALWAYS/ALMOST ALWAYS	89.0	92.0	96.2	88.4	84.2	89.7	93.3	91.5	90.4	82.9	97.4	93.4	89.2	85.6	88.7	81.5	74.4
Always Vote	65.0	67.1	79.6	56.2	61.4	56.6	77.4	66.8	76.9	54.3	75.0	69.9	70.3	59.1	53.7	58.6	42.9
Almost Always Vote	24.0	24.9	16.6	32.2	22.8	33.1	15.9	24.6	13.5	28.6	22.4	23.4	18.9	26.4	35.0	22.9	31.4
VOTE MOST OF THE TIME	11.0	8.0	3.8	11.6	15.8	10.3	6.7	8.5	9.6	17.1	2.6	6.6	10.8	14.4	11.3	18.5	25.6
Mean	2.54	2.59	2.76	2.45	2.46	2.46	2.71	2.58	2.67	2.37	2.72	2.63	2.60	2.45	2.42	2.40	2.17

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

1. WHEN THERE IS A GENERAL ELECTION FOR U.S. SENATE AND CONGRESS, DO YOU ALWAYS VOTE, ALMOST ALWAYS VOTE, VOTE MOST OF THE TIME, HARDLY EVER VOTE, OR NEVER VOTE?

BANNER 6

	TOTAL	RELIGION									
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER	
Total	1000	406	218	28	13	16	10	8	280	12	
ALWAYS/ALMOST ALWAYS	89.0	90.1	88.2	92.2	92.8	100.0	87.1	70.2	87.3	84.2	
Always Vote	65.0	62.9	71.2	78.0	77.6	83.0	76.4	23.7	60.2	71.8	
Almost Always Vote	24.0	27.2	17.0	14.2	15.2	17.0	10.7	46.5	27.1	12.4	
VOTE MOST OF THE TIME	11.0	9.9	11.8	7.8	7.2	0.0	12.9	29.8	12.7	15.8	
Mean	2.54	2.53	2.59	2.70	2.70	2.83	2.63	1.94	2.48	2.56	

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

1. WHEN THERE IS A GENERAL ELECTION FOR U.S. SENATE AND CONGRESS, DO YOU ALWAYS VOTE, ALMOST ALWAYS VOTE, VOTE MOST OF THE TIME,
HARDLY EVER VOTE, OR NEVER VOTE?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
		Mar-	Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
		ried	ried	Other												
Total	1000	365	303	62	405	166	20	145	64	216	189	178	187	313	168	146
ALWAYS/ALMOST ALWAYS	89.0	88.3	88.6	86.7	90.3	85.1	88.4	84.7	95.0	94.9	85.0	93.3	83.5	91.8	97.6	85.1
Always Vote	65.0	61.9	63.7	53.1	70.9	56.4	55.4	56.5	66.9	79.7	60.9	67.7	56.4	73.8	84.6	61.4
Almost Always Vote	24.0	26.4	24.9	33.7	19.4	28.7	32.9	28.1	28.1	15.2	24.1	25.6	27.1	18.0	13.0	23.8
VOTE MOST OF THE TIME	11.0	11.7	11.4	13.3	9.7	14.9	11.6	15.3	5.0	5.1	15.0	6.7	16.5	8.2	2.4	14.9
Mean	2.54	2.50	2.52	2.40	2.61	2.41	2.44	2.41	2.62	2.75	2.46	2.61	2.40	2.66	2.82	2.47

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

1. WHEN THERE IS A GENERAL ELECTION FOR U.S. SENATE AND CONGRESS, DO YOU ALWAYS VOTE, ALMOST ALWAYS VOTE, VOTE MOST OF THE TIME, HARDLY EVER VOTE, OR NEVER VOTE?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	506	340	81	85	46	27	293	128	62	66	237	270	179	114
ALWAYS/ALMOST ALWAYS	89.0	88.4	90.7	82.2	84.9	76.2	78.0	95.7	82.9	81.9	83.7	90.7	86.4	97.7	92.7
Always Vote	65.0	63.4	67.8	48.7	59.3	51.1	55.7	75.5	54.2	51.9	56.4	72.6	55.2	79.4	69.4
Almost Always Vote	24.0	25.0	22.9	33.5	25.5	25.1	22.3	20.3	28.6	30.1	27.3	18.1	31.2	18.3	23.3
VOTE MOST OF THE TIME	11.0	11.6	9.3	17.8	15.1	23.8	22.0	4.3	17.1	18.1	16.3	9.3	13.6	2.3	7.3
Mean	2.54	2.52	2.59	2.31	2.44	2.27	2.34	2.71	2.37	2.34	2.40	2.63	2.42	2.77	2.62

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

1. WHEN THERE IS A GENERAL ELECTION FOR U.S. SENATE AND CONGRESS, DO YOU ALWAYS VOTE, ALMOST ALWAYS VOTE, VOTE MOST OF THE TIME,
HARDLY EVER VOTE, OR NEVER VOTE?

BANNER 9

	TOTAL	INCOME									INCOME									AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR			
Total	1000	179	215	98	93	206	125	43	20	21	492	508	585	415	791	209	39	127	403	292	140			
ALWAYS/ALMOST ALWAYS	89.0	84.0	92.3	82.4	90.0	89.8	93.1	88.1	97.3	84.9	87.3	90.6	87.8	90.8	88.3	91.7	89.7	92.2	89.2	88.5	86.2			
Always Vote	65.0	55.9	65.3	57.8	66.9	71.0	70.7	64.1	76.9	60.6	60.4	69.4	61.4	70.0	63.9	68.9	77.6	67.0	70.1	58.5	58.3			
Almost Always Vote	24.0	28.1	27.0	24.6	23.1	18.8	22.4	24.0	20.3	24.4	26.9	21.2	26.3	20.8	24.4	22.8	12.1	25.2	19.1	30.0	27.9			
VOTE MOST OF THE TIME	11.0	16.0	7.7	17.6	10.0	10.2	6.9	11.9	2.7	15.1	12.7	9.4	12.2	9.2	11.7	8.3	10.3	7.8	10.8	11.5	13.8			
Mean	2.54	2.40	2.58	2.40	2.57	2.61	2.64	2.52	2.74	2.46	2.48	2.60	2.49	2.61	2.52	2.61	2.67	2.59	2.59	2.47	2.45			

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

1. WHEN THERE IS A GENERAL ELECTION FOR U.S. SENATE AND CONGRESS, DO YOU ALWAYS VOTE, ALMOST ALWAYS VOTE, VOTE MOST OF THE TIME, HARDLY EVER VOTE, OR NEVER VOTE?

BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					MEN			WOMEN			AGE				
		YES	NO	HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
Total	1000	110	890	110	110	40	720	20	336	68	62	384	42	48	130	160	250	200	260
ALWAYS/ALMOST ALWAYS	89.0	80.5	90.0	80.5	91.3	83.5	90.1	93.0	96.4	91.3	85.5	84.7	91.2	74.2	84.1	84.1	87.1	87.1	97.7
Always Vote	65.0	55.4	66.2	55.4	66.8	48.5	67.0	68.5	77.4	63.5	62.7	57.8	72.1	46.3	57.4	53.9	62.4	63.5	79.2
Almost Always Vote	24.0	25.1	23.9	25.1	24.5	34.9	23.2	24.5	19.0	27.8	22.9	26.8	19.0	28.0	26.7	30.2	24.7	23.7	18.5
VOTE MOST OF THE TIME	11.0	19.5	10.0	19.5	8.7	16.5	9.9	7.0	3.6	8.7	14.5	15.3	8.8	25.8	15.9	15.9	12.9	12.9	2.3
Mean	2.54	2.36	2.56	2.36	2.58	2.32	2.57	2.61	2.74	2.55	2.48	2.43	2.63	2.20	2.42	2.38	2.50	2.51	2.77

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

1. WHEN THERE IS A GENERAL ELECTION FOR U.S. SENATE AND CONGRESS, DO YOU ALWAYS VOTE, ALMOST ALWAYS VOTE, VOTE MOST OF THE TIME, HARDLY EVER VOTE, OR NEVER VOTE?

BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER		
			UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE	
			40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total			1000	290	710	540	460	740	260	122	358	220	260	307	173	168	352	320	200	433	87	480	520
ALWAYS/ALMOST ALWAYS			89.0	84.1	91.0	85.5	93.1	85.9	97.7	89.2	95.2	90.8	96.1	91.2	98.0	80.4	86.7	81.9	89.2	82.2	97.1	93.7	84.7
Always Vote			65.0	55.5	68.9	58.7	72.4	60.0	79.2	62.4	76.1	65.9	78.3	67.3	81.9	50.4	61.5	53.7	64.7	54.7	73.9	72.6	57.9
Almost Always Vote			24.0	28.6	22.1	26.8	20.7	26.0	18.5	26.8	19.1	24.9	17.8	23.9	16.1	30.0	25.2	28.1	24.5	27.5	23.2	21.1	26.7
VOTE MOST OF THE TIME			11.0	15.9	9.0	14.5	6.9	14.1	2.3	10.8	4.8	9.2	3.9	8.8	2.0	19.6	13.3	18.1	10.8	17.8	2.9	6.3	15.3
Mean			2.54	2.40	2.60	2.44	2.65	2.46	2.77	2.52	2.71	2.57	2.74	2.59	2.80	2.31	2.48	2.36	2.54	2.37	2.71	2.66	2.43

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE
WRONG TRACK?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION: UNITED STATES		GENERIC BALLOT FOR CONGRESS			DJT APPROVAL POLICES/PERSONALITY			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST ALWAYS	Always Vote	Almost Always Vote	VOTE MOST/ TIME	URBAN	SUB- URBAN	RURAL	RIGHT DIREC- TION	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/ Plcies	Only Pol- icies	DISAP- PROVE BOTH
Total	1000	180	215	389	216	890	650	240	110	306	460	233	366	580	433	475	92	477	329	148	483
RIGHT DIRECTION	36.6	31.0	33.1	38.2	41.6	38.0	40.6	31.1	24.5	37.6	36.4	35.5	100.0	0.0	68.1	9.6	27.1	69.8	84.0	38.2	5.6
WRONG TRACK	58.0	62.7	59.7	58.1	52.3	57.9	55.0	65.8	58.7	57.4	58.5	57.9	0.0	100.0	27.9	86.2	54.4	25.9	12.2	56.3	90.1
DON'T KNOW	5.4	6.4	7.2	3.6	6.1	4.0	4.3	3.2	16.8	5.0	5.1	6.6	0.0	0.0	4.0	4.2	18.5	4.3	3.8	5.5	4.3
Net Diff	-21.5	-31.7	-26.6	-19.9	-10.7	-19.9	-14.4	-34.7	-34.2	-19.8	-22.1	-22.5	100.0	-100.0	40.2	-76.6	-27.3	43.8	71.8	-18.1	-84.5

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End /Russia /Ukrn	HONES- TY/INT D.C.	PRTCT DEMO- CRACY
Total	1000	459	257	31	32	106	11	253	114	58	10	29	25	17	165	52	46	28	10	52	53
RIGHT DIRECTION	36.6	30.9	27.5	37.8	33.2	35.8	31.8	28.4	26.4	29.2	36.9	21.0	29.4	45.6	66.6	85.1	67.0	71.2	41.3	34.4	39.1
WRONG TRACK	58.0	64.4	67.1	54.8	59.0	61.9	68.2	64.3	64.8	61.4	58.7	79.0	69.0	41.2	32.0	14.9	31.0	28.8	58.7	62.7	60.9
DON'T KNOW	5.4	4.7	5.4	7.4	7.8	2.4	0.0	7.3	8.7	9.4	4.4	0.0	1.6	13.3	1.4	0.0	2.1	0.0	0.0	2.9	0.0
Net Diff	-21.5	-33.5	-39.6	-17.0	-25.8	-26.1	-36.4	-35.9	-38.4	-32.2	-21.8	-58.0	-39.5	4.4	34.6	70.2	36.0	42.5	-17.3	-28.3	-21.8

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 3

	TOTAL	ARM TEACHERS WITH			K-12 HH		K-12 HH		CONSTITUTIONL		FIREARM	
		HANDGUNS							CARRY STATE		HOUSEHOLD	
		GOOD	BAD	DK	YES	NO	MEN	WOMEN	YES	NO	YES	NO
		IDEA	IDEA									

Total	1000	514	357	129	220	765	94	126	474	526	333	638
RIGHT DIRECTION	36.6	51.4	21.9	18.1	39.2	36.0	52.0	29.6	37.9	35.3	43.3	33.3
WRONG TRACK	58.0	44.5	75.5	63.7	58.2	58.6	48.0	65.8	57.1	58.8	52.0	62.0
DON'T KNOW	5.4	4.1	2.7	18.3	2.6	5.4	0.0	4.6	4.9	5.9	4.7	4.7
Net Diff	-21.5	6.9	-53.6	-45.6	-19.0	-22.5	4.1	-36.2	-19.2	-23.5	-8.6	-28.8

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	704	656	429	315	222	350	340	310	200	158	121	150	182	189	284	192	245
RIGHT DIRECTION	36.6	36.5	36.8	37.6	38.0	43.8	69.0	13.2	25.5	73.4	16.2	34.1	63.1	10.6	20.1	67.5	9.6	26.3
WRONG TRACK	58.0	59.2	57.9	57.0	58.1	53.1	27.4	81.4	67.0	24.1	81.7	60.4	31.8	81.2	71.3	28.5	85.4	67.2
DON'T KNOW	5.4	4.4	5.3	5.4	3.9	3.1	3.7	5.4	7.4	2.6	2.1	5.6	5.1	8.2	8.6	4.1	5.0	6.4
Net Diff	-21.5	-22.7	-21.1	-19.4	-20.1	-9.3	41.6	-68.2	-41.5	49.3	-65.5	-26.3	31.4	-70.6	-51.2	39.0	-75.8	-40.9

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	31	70	250	184	112	44	60	178	71
RIGHT DIRECTION	36.6	20.3	21.4	19.3	22.3	55.0	71.0	62.9	79.5	44.4	74.5	12.9	8.7	26.2	12.7	22.2	44.9
WRONG TRACK	58.0	75.0	77.7	72.5	70.3	40.6	25.5	33.1	19.2	44.9	23.5	82.9	83.2	70.5	79.4	72.1	43.8
DON'T KNOW	5.4	4.7	0.9	8.1	7.4	4.4	3.5	4.0	1.3	10.7	2.0	4.2	8.1	3.3	7.9	5.7	11.4
Net Diff	-21.5	-54.7	-56.4	-53.2	-48.1	14.5	45.5	29.8	60.4	-0.5	51.1	-70.1	-74.5	-44.3	-66.8	-49.9	1.1

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	406	218	28	13	16	10	8	280	12
RIGHT DIRECTION	36.6	43.8	39.5	34.9	57.4	33.0	23.7	37.5	24.6	19.2
WRONG TRACK	58.0	51.6	56.1	60.6	42.6	67.0	76.3	60.4	67.0	80.8
DON'T KNOW	5.4	4.7	4.3	4.5	0.0	0.0	0.0	2.2	8.5	0.0
Net Diff	-21.5	-7.8	-16.6	-25.6	14.8	-34.0	-52.6	-22.9	-42.4	-61.6

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
			Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
			ried	Other												
Total	1000	365	303	62	405	166	20	145	64	216	189	178	187	313	168	146
RIGHT DIRECTION	36.6	30.4	32.1	21.9	45.3	27.9	23.7	28.5	38.6	54.3	35.0	37.5	23.6	47.4	57.8	35.5
WRONG TRACK	58.0	64.0	62.5	71.4	49.8	66.7	65.8	66.8	53.2	42.6	58.2	58.9	68.9	48.5	39.9	58.3
DON'T KNOW	5.4	5.6	5.4	6.7	4.8	5.4	10.5	4.7	8.3	3.1	6.8	3.6	7.5	4.1	2.3	6.2
Net Diff	-21.5	-33.6	-30.4	-49.5	-4.5	-38.8	-42.1	-38.3	-14.6	11.8	-23.1	-21.4	-45.3	-1.0	17.9	-22.8

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self	HOME-	STU-	RE-	NOT	NOT	Not	MEN	WOMEN	MEN	WOMEN
					Empld	MAKER	DENT	TIRED	EMPLYD	Empld	Empld				
									COMBO	/Lkng					
Total	1000	506	340	81	85	46	27	293	128	62	66	237	270	179	114
RIGHT DIRECTION	36.6	40.0	42.0	36.3	35.2	28.9	17.0	38.6	25.2	21.6	28.6	48.7	32.3	43.6	30.9
WRONG TRACK	58.0	55.6	54.3	58.8	57.8	65.8	69.1	57.1	64.7	71.5	58.4	47.2	63.0	54.8	60.6
DON'T KNOW	5.4	4.4	3.7	4.9	7.1	5.3	13.8	4.3	10.1	6.9	13.0	4.1	4.8	1.7	8.5
Net Diff	-21.5	-15.6	-12.3	-22.6	-22.6	-36.9	-52.1	-18.4	-39.5	-49.9	-29.8	1.5	-30.7	-11.2	-29.8

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 9

	TOTAL	INCOME									INCOME									AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR			
Total	1000	179	215	98	93	206	125	43	20	21	492	508	585	415	791	209	39	127	403	292	140			
RIGHT DIRECTION	36.6	25.3	30.3	28.7	52.1	39.8	52.4	25.4	45.6	52.3	28.2	44.7	32.0	43.0	34.0	46.1	69.3	47.1	37.8	34.1	19.5			
WRONG TRACK	58.0	68.1	60.0	67.2	44.7	57.5	43.2	68.5	54.4	43.1	64.4	51.9	61.3	53.5	60.3	49.5	28.2	48.0	56.3	62.2	71.9			
DON'T KNOW	5.4	6.6	9.6	4.1	3.2	2.7	4.5	6.0	0.0	4.6	7.4	3.5	6.7	3.5	5.7	4.4	2.5	4.9	6.0	3.8	8.6			
Net Diff	-21.5	-42.7	-29.7	-38.5	7.4	-17.7	9.2	-43.1	-8.8	9.2	-36.2	-7.2	-29.3	-10.5	-26.3	-3.3	41.1	-0.9	-18.5	-28.1	-52.3			

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 10

	TOTAL		HISPANIC BACKGROUND		RACE					MEN		WOMEN			AGE				
	YES	NO	HISP-ANIC	AFR-ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN AMER.	HISP-ANIC	WHITE	AFR-ICAN AMER.	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65	
Total	1000	110	890	110	110	40	720	20	336	68	62	384	42	48	130	160	250	200	260
RIGHT DIRECTION	36.6	41.2	36.0	41.2	26.6	34.5	38.1	16.2	47.3	31.2	49.7	30.0	18.9	30.3	41.6	36.7	29.8	36.8	40.2
WRONG TRACK	58.0	54.0	58.5	54.0	66.2	55.9	56.8	83.8	49.0	67.7	46.9	63.6	63.7	62.9	51.4	56.2	63.7	58.0	57.0
DON'T KNOW	5.4	4.9	5.5	4.9	7.3	9.6	5.1	0.0	3.7	1.1	3.4	6.4	17.4	6.8	7.0	7.1	6.5	5.1	2.8
Net Diff	-21.5	-12.8	-22.5	-12.8	-39.6	-21.4	-18.7	-67.5	-1.8	-36.4	2.8	-33.6	-44.8	-32.6	-9.9	-19.4	-33.9	-21.2	-16.8

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
			UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE
			40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65		
Total	1000	290	710	540	460	740	260	122	358	220	260	307	173	168	352	320	200	433	87	480	520	
RIGHT DIRECTION	36.6	38.9	35.6	34.7	38.7	35.3	40.2	49.6	42.8	44.0	45.0	42.9	47.5	31.1	28.2	28.3	30.5	29.9	25.7	44.6	29.2	
WRONG TRACK	58.0	54.1	59.7	58.5	57.4	58.4	57.0	45.8	54.5	51.8	52.6	52.3	52.2	60.1	64.9	63.1	63.7	62.7	66.6	52.3	63.3	
DON'T KNOW	5.4	7.0	4.8	6.8	3.8	6.3	2.8	4.7	2.7	4.2	2.3	4.8	0.4	8.8	6.9	8.5	5.8	7.4	7.8	3.2	7.5	
Net Diff	-21.5	-15.1	-24.1	-23.8	-18.7	-23.1	-16.8	3.8	-11.7	-7.8	-7.6	-9.4	-4.7	-29.0	-36.7	-34.8	-33.2	-32.8	-40.9	-7.7	-34.2	

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN
CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/ TIME	URBAN	SUB- URBAN	RURAL	RIGHT DIREC- TION	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/ Plcies	Only Pol- icies	DISAP- PROVE BOTH
Total	1000	180	215	389	216	890	650	240	110	306	460	233	366	580	433	475	92	477	329	148	483
REPUBLICAN CANDIDATE	43.3	34.9	46.6	46.8	40.7	45.1	45.3	44.4	29.0	37.3	44.5	48.8	80.7	20.8	100.0	0.0	0.0	81.3	90.0	62.1	8.0
Definitely	29.7	26.0	29.9	31.1	30.1	32.1	34.8	24.8	10.5	25.0	29.7	36.0	64.1	9.2	68.6	0.0	0.0	57.6	71.6	26.6	4.1
Probably	8.6	4.8	10.8	10.0	7.1	8.3	7.1	11.6	11.1	9.2	9.5	6.1	11.2	7.0	19.9	0.0	0.0	15.5	13.3	20.1	1.9
Lean	5.0	4.1	6.0	5.7	3.6	4.7	3.5	8.0	7.4	3.1	5.4	6.7	5.4	4.6	11.5	0.0	0.0	8.2	5.0	15.4	2.0
DEMOCRATIC CANDIDATE	47.5	56.2	45.5	42.3	51.6	47.3	47.7	46.3	48.8	52.6	45.8	44.2	12.5	70.6	0.0	100.0	0.0	11.4	5.3	24.9	84.8
Definitely	31.8	37.1	32.2	28.8	32.3	32.6	33.4	30.5	25.3	38.2	28.3	30.4	8.0	47.0	0.0	66.9	0.0	6.1	3.9	10.8	58.9
Probably	8.3	7.2	7.9	6.9	12.1	8.1	7.6	9.6	9.6	6.8	8.9	9.2	1.8	12.8	0.0	17.5	0.0	3.6	0.2	10.9	13.1
Lean	7.4	11.8	5.5	6.6	7.1	6.6	6.7	6.1	14.0	7.6	8.7	4.6	2.7	10.8	0.0	15.6	0.0	1.8	1.2	3.2	12.8
UNDECIDED	9.2	9.0	7.9	10.9	7.7	7.6	7.0	9.4	22.1	10.1	9.7	7.1	6.8	8.6	0.0	0.0	100.0	7.3	4.7	13.0	7.2
Net Diff.	-4.2	-21.3	1.0	4.5	-10.8	-2.3	-2.4	-1.9	-19.8	-15.3	-1.3	4.6	68.2	-49.7	100.0	-100.0	0.0	69.9	84.7	37.2	-76.8
Mean	3.92	3.54	3.99	4.12	3.80	3.97	4.00	3.89	3.52	3.61	4.02	4.13	5.90	2.69	6.57	1.49	4.00	5.85	6.33	4.78	2.02

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End /Russia /Ukrn	HONES- TY/INT D.C.	PRCTCT DEMO- CRACY
Total	1000	459	257	31	32	106	11	253	114	58	10	29	25	17	165	52	46	28	10	52	53
REPUBLICAN CANDIDATE	43.3	45.3	41.8	63.9	39.5	49.9	48.6	28.6	28.5	31.7	24.7	11.0	33.9	44.7	68.7	81.5	77.0	70.5	43.7	36.7	30.4
Definitely	29.7	30.7	28.0	46.7	23.2	35.6	25.6	17.9	13.7	25.8	4.8	7.8	23.4	36.3	52.5	68.4	66.1	42.4	18.8	21.8	22.2
Probably	8.6	8.9	6.8	9.3	16.2	10.9	22.9	7.2	8.1	5.9	5.9	3.1	10.5	8.4	11.0	5.5	8.3	22.2	15.6	7.8	4.0
Lean	5.0	5.8	7.0	7.9	0.0	3.4	0.0	3.6	6.7	0.0	14.1	0.0	0.0	0.0	5.2	7.6	2.6	6.0	9.3	7.0	4.2
DEMOCRATIC CANDIDATE	47.5	45.1	48.7	19.8	43.8	43.5	29.2	60.3	60.6	59.4	63.2	82.6	49.0	36.5	25.4	17.1	17.3	23.1	56.3	60.5	67.6
Definitely	31.8	29.8	30.4	17.6	37.9	27.4	29.2	41.4	44.0	38.3	34.9	43.5	40.2	36.5	15.3	5.3	12.2	19.3	42.4	46.4	48.1
Probably	8.3	7.7	9.1	0.0	0.0	9.3	0.0	12.8	10.1	18.4	12.9	24.4	7.3	0.0	3.1	0.0	2.8	3.7	0.0	5.4	9.1
Lean	7.4	7.6	9.2	2.2	5.9	6.9	0.0	6.0	6.6	2.7	15.4	14.7	1.5	0.0	7.0	11.8	2.4	0.0	14.0	8.7	10.4
UNDECIDED	9.2	9.6	9.4	16.3	16.7	6.5	22.2	11.1	10.9	8.9	12.1	6.4	17.1	18.8	6.0	1.4	5.7	6.4	0.0	2.8	2.0
Net Diff.	-4.2	0.2	-6.9	44.0	-4.3	6.4	19.4	-31.6	-32.2	-27.6	-38.5	-71.6	-15.2	8.2	43.3	64.4	59.7	47.5	-12.7	-23.9	-37.2
Mean	3.92	4.03	3.86	5.12	3.83	4.24	4.35	3.16	3.05	3.35	2.94	2.36	3.54	4.16	5.26	5.96	5.73	5.12	3.56	3.29	3.06

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 3

	TOTAL	ARM TEACHERS WITH HANDGUNS			K-12 HH		K-12 HH		CONSTITUTIONL CARRY STATE		FIREARM HOUSEHOLD	
		GOOD IDEA	BAD IDEA	DK	YES	NO	MEN	WOMEN	YES	NO	YES	NO
Total	1000	514	357	129	220	765	94	126	474	526	333	638
REPUBLICAN CANDIDATE	43.3	60.8	24.5	25.4	45.5	43.4	51.1	41.4	46.6	40.3	59.1	36.3
Definitely	29.7	45.0	14.0	12.2	26.6	31.1	34.7	20.6	31.4	28.2	37.3	26.5
Probably	8.6	9.6	6.8	9.8	12.3	7.7	10.7	13.5	9.1	8.2	12.6	6.8
Lean	5.0	6.3	3.7	3.3	6.6	4.6	5.7	7.3	6.1	4.0	9.2	3.0
DEMOCRATIC CANDIDATE	47.5	31.2	68.8	53.5	47.7	47.4	45.5	49.3	44.2	50.5	33.0	55.1
Definitely	31.8	18.0	50.9	33.8	27.7	32.9	28.1	27.5	29.7	33.7	21.2	37.7
Probably	8.3	6.7	10.3	9.4	10.6	7.7	7.2	13.1	8.0	8.6	6.7	9.0
Lean	7.4	6.6	7.6	10.3	9.4	6.8	10.2	8.7	6.5	8.2	5.2	8.4
UNDECIDED	9.2	7.9	6.7	21.2	6.8	9.2	3.4	9.3	9.2	9.2	7.9	8.6
Net Diff.	-4.2	29.6	-44.3	-28.1	-2.2	-4.0	5.6	-7.9	2.5	-10.2	26.1	-18.7
Mean	3.92	4.86	2.78	3.29	3.97	3.92	4.22	3.79	4.07	3.78	4.64	3.57

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	704	656	429	315	222	350	340	310	200	158	121	150	182	189	284	192	245
REPUBLICAN CANDIDATE	43.3	43.8	43.4	41.8	43.1	49.8	93.9	6.2	26.8	93.7	6.2	30.5	94.2	6.3	24.4	94.8	4.0	28.1
Definitely	29.7	29.3	29.4	26.5	28.6	35.2	72.0	3.7	10.5	74.5	4.3	12.8	68.6	3.2	9.0	73.0	1.8	12.5
Probably	8.6	9.1	8.7	8.6	8.7	9.7	17.2	1.7	6.5	15.7	1.4	6.6	19.2	2.0	6.4	17.1	0.6	5.3
Lean	5.0	5.4	5.2	6.6	5.8	4.8	4.8	0.9	9.8	3.5	0.6	11.0	6.4	1.1	9.0	4.7	1.5	10.3
DEMOCRATIC CANDIDATE	47.5	47.4	47.5	50.3	49.1	40.0	4.1	92.1	47.5	4.5	91.9	41.4	3.6	92.3	51.4	2.9	94.4	47.9
Definitely	31.8	30.6	31.7	31.7	33.2	27.5	1.1	71.2	23.3	1.6	73.7	22.4	0.4	69.0	23.9	0.2	74.3	24.1
Probably	8.3	9.2	7.7	10.7	8.7	6.6	1.9	12.4	11.1	0.9	8.9	7.8	3.2	15.4	13.1	2.1	14.1	11.1
Lean	7.4	7.7	8.1	7.8	7.2	5.8	1.1	8.6	13.2	2.0	9.3	11.2	0.0	7.9	14.5	0.5	6.0	12.8
UNDECIDED	9.2	8.8	9.1	7.9	7.8	10.3	1.9	1.6	25.7	1.7	1.8	28.1	2.2	1.4	24.2	2.4	1.6	24.0
Net Diff.	-4.2	-3.7	-4.2	-8.5	-5.9	9.8	89.8	-85.9	-20.8	89.2	-85.7	-11.0	90.6	-86.0	-27.0	91.9	-90.4	-19.9
Mean	3.92	3.94	3.92	3.79	3.85	4.28	6.47	1.68	3.49	6.50	1.68	3.69	6.43	1.69	3.37	6.52	1.51	3.51

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 5

	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT		
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	1000	275	129	146	360	185	180	365	31	70	250	184	112	44	60	178	71
REPUBLICAN CANDIDATE	43.3	15.9	17.8	14.2	27.0	76.6	83.6	80.1	98.1	81.6	96.9	5.0	6.2	11.4	6.8	18.8	63.6
Definitely	29.7	10.5	12.4	8.8	12.7	45.5	76.9	61.0	77.5	43.8	79.2	2.2	4.4	8.2	1.4	5.8	30.0
Probably	8.6	4.1	3.5	4.6	8.9	18.8	4.5	11.7	15.4	25.7	15.0	2.5	1.0	0.0	3.2	7.3	7.3
Lean	5.0	1.3	1.8	0.8	5.4	12.4	2.2	7.4	5.3	12.1	2.7	0.3	0.8	3.3	2.1	5.8	26.3
DEMOCRATIC CANDIDATE	47.5	79.9	80.9	79.0	55.4	18.7	11.8	15.3	1.9	11.7	2.3	94.4	90.7	86.2	75.7	50.2	16.9
Definitely	31.8	57.0	64.3	50.5	34.6	10.6	9.5	10.1	1.9	3.1	0.4	72.8	68.4	71.5	37.2	25.6	5.8
Probably	8.3	12.0	6.1	17.3	11.2	5.2	0.0	2.6	0.0	6.4	0.9	11.4	16.6	5.6	20.0	9.7	6.9
Lean	7.4	10.9	10.6	11.2	9.6	2.9	2.3	2.6	0.0	2.2	1.0	10.2	5.7	9.1	18.5	14.9	4.3
UNDECIDED	9.2	4.2	1.3	6.8	17.6	4.7	4.6	4.7	0.0	6.7	0.8	0.5	3.1	2.4	17.5	31.0	19.5
Net Diff.	-4.2	-64.0	-63.2	-64.8	-28.4	58.0	71.8	64.8	96.2	69.9	94.6	-89.4	-84.5	-74.8	-68.9	-31.4	46.7
Mean	3.92	2.35	2.31	2.39	3.25	5.41	6.11	5.76	6.63	5.71	6.66	1.61	1.72	1.93	2.43	3.26	4.96

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	406	218	28	13	16	10	8	280	12
REPUBLICAN CANDIDATE	43.3	58.3	46.2	27.5	41.7	35.0	12.4	19.9	24.0	35.1
Definitely	29.7	39.8	35.2	17.0	37.1	12.8	0.0	2.2	14.9	24.5
Probably	8.6	11.6	7.4	6.8	4.7	14.5	12.4	17.7	5.0	5.9
Lean	5.0	6.8	3.6	3.7	0.0	7.6	0.0	0.0	4.1	4.7
DEMOCRATIC CANDIDATE	47.5	34.0	49.7	68.7	58.3	51.4	67.6	80.1	59.5	64.9
Definitely	31.8	23.5	33.9	46.3	41.3	19.9	34.4	28.8	39.5	38.3
Probably	8.3	4.4	9.3	4.6	17.0	16.1	33.2	21.5	11.4	12.9
Lean	7.4	6.0	6.5	17.8	0.0	15.5	0.0	29.8	8.5	13.7
UNDECIDED	9.2	7.8	4.1	3.8	0.0	13.6	20.0	0.0	16.5	0.0
Net Diff.	-4.2	24.3	-3.6	-41.2	-16.5	-16.4	-55.2	-60.3	-35.5	-29.8
Mean	3.92	4.64	3.97	3.02	3.63	3.68	2.55	2.83	3.09	3.36

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	365	303	62	405	166	20	145	64	216	189	178	187	313	168	146
REPUBLICAN CANDIDATE	43.3	37.0	37.5	34.6	49.1	40.0	48.6	38.8	51.5	57.9	38.9	39.0	35.1	52.4	63.1	40.1
Definitely	29.7	24.8	25.9	19.3	33.1	29.0	32.3	28.5	38.0	42.8	22.1	28.1	21.6	36.3	47.9	23.1
Probably	8.6	7.2	6.0	13.3	10.6	6.8	9.0	6.5	8.5	9.9	11.4	7.4	7.1	10.4	10.3	10.4
Lean	5.0	5.0	5.6	1.9	5.3	4.2	7.4	3.8	5.0	5.3	5.4	3.5	6.4	5.7	4.9	6.6
DEMOCRATIC CANDIDATE	47.5	52.6	52.7	52.5	44.6	46.4	45.7	46.5	39.3	37.2	53.1	49.0	56.0	41.9	33.2	51.9
Definitely	31.8	36.2	37.6	29.1	27.6	34.1	22.7	35.7	27.5	25.0	30.5	34.0	38.3	25.2	21.0	30.2
Probably	8.3	6.2	6.4	5.5	10.2	7.6	13.5	6.8	9.6	5.6	15.5	5.6	6.8	10.4	6.0	15.5
Lean	7.4	10.2	8.6	17.9	6.9	4.6	9.5	4.0	2.2	6.6	7.2	9.4	10.9	6.2	6.2	6.3
UNDECIDED	9.2	10.4	9.9	13.0	6.3	13.6	5.7	14.7	9.2	4.8	8.0	12.0	8.9	5.7	3.7	7.9
Net Diff.	-4.2	-15.6	-15.2	-17.9	4.4	-6.4	2.9	-7.7	12.2	20.7	-14.2	-10.1	-20.9	10.5	30.0	-11.8
Mean	3.92	3.62	3.61	3.70	4.16	3.82	4.17	3.78	4.32	4.61	3.65	3.80	3.46	4.33	4.88	3.69

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	506	340	81	85	46	27	293	128	62	66	237	270	179	114
REPUBLICAN CANDIDATE	43.3	43.9	44.6	38.4	46.1	41.6	19.1	48.6	34.4	32.7	36.1	49.4	39.1	54.2	39.9
Definitely	29.7	29.2	32.6	18.5	25.5	12.4	11.6	37.6	23.7	22.0	25.3	33.8	25.1	43.4	28.6
Probably	8.6	8.9	7.5	10.8	12.6	19.0	5.2	6.5	9.3	10.7	8.0	10.4	7.5	5.7	7.7
Lean	5.0	5.9	4.5	9.1	8.0	10.2	2.4	4.5	1.4	0.0	2.8	5.2	6.5	5.1	3.6
DEMOCRATIC CANDIDATE	47.5	46.3	46.6	52.2	39.7	50.7	65.3	43.8	55.8	61.3	50.7	41.3	50.7	38.4	52.2
Definitely	31.8	29.8	29.6	33.3	27.2	33.1	27.6	33.7	35.7	41.0	30.6	27.8	31.6	31.2	37.6
Probably	8.3	8.2	9.0	6.3	6.7	11.8	20.5	6.2	9.8	11.3	8.3	4.7	11.2	4.5	9.0
Lean	7.4	8.3	7.9	12.6	5.8	5.8	17.1	3.9	10.4	9.0	11.7	8.8	7.9	2.7	5.6
UNDECIDED	9.2	9.8	8.8	9.4	14.2	7.7	15.6	7.6	9.7	6.0	13.2	9.3	10.2	7.4	7.8
Net Diff.	-4.2	-2.4	-2.0	-13.9	6.4	-9.1	-46.2	4.9	-21.4	-28.7	-14.6	8.1	-11.6	15.8	-12.3
Mean	3.92	3.97	4.02	3.61	4.09	3.57	3.06	4.13	3.54	3.33	3.74	4.26	3.72	4.41	3.69

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 9

	TOTAL	INCOME										INCOME						AFFLUENCE LEVEL					
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR		
Total	1000	179	215	98	93	206	125	43	20	21	492	508	585	415	791	209	39	127	403	292	140		
REPUBLICAN CANDIDATE	43.3	41.2	39.1	33.9	56.5	45.5	49.4	43.4	44.0	29.4	38.9	47.6	41.7	45.6	42.7	45.7	55.9	49.2	43.2	42.3	36.8		
Definitely	29.7	27.5	25.0	25.0	40.8	32.6	37.1	20.6	19.5	24.8	25.9	33.4	28.3	31.7	29.4	30.8	41.5	35.4	29.2	28.8	24.4		
Probably	8.6	9.5	8.6	5.2	10.7	7.6	7.5	17.8	12.7	0.9	8.2	9.0	8.6	8.6	8.4	9.5	12.6	9.6	8.6	7.2	9.6		
Lean	5.0	4.3	5.5	3.7	5.0	5.3	4.8	5.0	11.8	3.7	4.7	5.3	4.7	5.4	4.9	5.4	1.8	4.2	5.4	6.3	2.7		
DEMOCRATIC CANDIDATE	47.5	46.8	51.1	62.0	35.0	43.8	46.6	40.9	56.0	52.2	51.7	43.4	49.0	45.3	47.7	46.9	39.9	42.8	46.7	48.2	54.8		
Definitely	31.8	35.7	34.3	42.4	22.0	27.8	29.4	21.1	23.5	49.6	36.5	27.3	34.2	28.5	32.5	29.1	29.2	30.5	31.0	29.1	41.7		
Probably	8.3	4.6	8.8	7.8	6.6	9.7	8.6	14.7	24.8	0.0	7.1	9.5	7.0	10.1	7.7	10.5	9.4	8.4	9.7	7.0	6.5		
Lean	7.4	6.4	8.0	11.7	6.5	6.2	8.6	5.1	7.6	2.6	8.1	6.7	7.9	6.7	7.4	7.2	1.4	3.9	6.0	12.1	6.7		
UNDECIDED	9.2	12.0	9.8	4.1	8.5	10.7	4.0	15.6	0.0	18.4	9.5	8.9	9.3	9.0	9.7	7.4	4.2	8.0	10.1	9.5	8.4		
Net Diff.	-4.2	-5.5	-11.9	-28.0	21.5	1.8	2.7	2.5	-11.9	-22.8	-12.8	4.2	-7.4	0.3	-5.0	-1.2	16.0	6.3	-3.4	-5.9	-18.1		
Mean	3.92	3.83	3.69	3.34	4.63	4.09	4.17	4.05	3.68	3.29	3.67	4.16	3.83	4.05	3.89	4.01	4.44	4.17	3.92	3.94	3.51		

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN
CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					MEN			WOMEN			AGE				
		YES	NO	HISP-ANIC	AFR-ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN AMER.	HISP-ANIC	WHITE	AFR-ICAN AMER.	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65
Total	1000	110	890	110	110	40	720	20	336	68	62	384	42	48	130	160	250	200	260
REPUBLICAN CANDIDATE	43.3	39.7	43.7	39.7	22.6	38.1	47.9	21.0	56.3	25.3	43.8	40.6	18.2	34.5	28.5	45.2	42.2	46.9	47.8
Definitely	29.7	24.6	30.3	24.6	16.7	21.8	33.5	8.4	42.2	17.5	29.1	25.9	15.6	18.8	15.3	27.8	26.0	32.7	39.4
Probably	8.6	11.0	8.3	11.0	5.2	11.1	8.7	6.6	9.3	6.8	9.2	8.1	2.7	13.4	9.6	11.2	10.8	7.0	5.6
Lean	5.0	4.1	5.1	4.1	0.7	5.2	5.8	6.0	4.8	1.1	5.5	6.6	0.0	2.3	3.6	6.2	5.4	7.3	2.9
DEMOCRATIC CANDIDATE	47.5	53.0	46.8	53.0	70.3	47.9	42.6	68.1	35.4	64.7	51.5	48.8	79.5	54.8	55.2	47.5	48.4	46.1	43.9
Definitely	31.8	29.6	32.1	29.6	59.3	23.6	28.1	43.7	24.6	56.5	30.0	31.1	63.9	29.0	37.2	28.7	29.7	31.5	33.2
Probably	8.3	7.2	8.4	7.2	5.7	21.6	8.4	0.0	5.4	5.6	3.3	11.0	5.9	12.3	7.8	10.8	11.2	5.9	6.1
Lean	7.4	16.2	6.3	16.2	5.4	2.7	6.2	24.4	5.4	2.7	18.3	6.8	9.8	13.6	10.2	8.0	7.4	8.7	4.6
UNDECIDED	9.2	7.3	9.4	7.3	7.0	14.0	9.5	10.9	8.3	10.0	4.6	10.6	2.2	10.7	16.3	7.3	9.5	7.0	8.3
Net Diff.	-4.2	-13.2	-3.1	-13.2	-47.7	-9.8	5.3	-47.1	20.8	-39.4	-7.7	-8.2	-61.3	-20.3	-26.6	-2.4	-6.2	0.9	3.9
Mean	3.92	3.81	3.93	3.81	2.67	3.76	4.16	2.89	4.60	2.84	3.97	3.79	2.39	3.60	3.31	3.96	3.86	4.04	4.16

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN
CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
			UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
Total	1000	290	710	540	460	740	260	122	358	220	260	307	173	168	352	320	200	433	87	480	520	
REPUBLICAN CANDIDATE	43.3	37.7	45.6	39.8	47.4	41.7	47.8	42.6	51.0	44.2	52.8	44.7	56.2	34.2	40.1	36.7	40.5	39.6	31.2	48.9	38.2	
Definitely	29.7	22.2	32.8	23.9	36.5	26.3	39.4	27.5	38.6	28.9	41.5	30.2	45.6	18.4	26.9	20.5	29.9	23.6	27.0	35.7	24.1	
Probably	8.6	10.5	7.8	10.7	6.2	9.7	5.6	11.1	7.9	11.1	6.6	9.7	6.8	10.1	7.8	10.3	5.6	9.6	3.2	8.7	8.5	
Lean	5.0	5.0	5.0	5.2	4.8	5.7	2.9	4.1	4.6	4.2	4.7	4.8	3.8	5.7	5.4	5.9	5.0	6.4	1.0	4.4	5.5	
DEMOCRATIC CANDIDATE	47.5	51.0	46.1	49.8	44.8	48.8	43.9	41.1	43.3	45.6	40.3	46.0	36.8	58.2	48.9	52.7	50.7	50.7	58.0	42.7	51.9	
Definitely	31.8	32.5	31.5	31.2	32.4	31.3	33.2	23.8	33.0	30.7	30.6	32.3	27.7	38.9	30.0	31.6	34.8	30.6	44.0	30.7	32.9	
Probably	8.3	9.4	7.8	10.3	6.0	9.1	6.1	6.7	4.9	5.9	4.9	5.4	5.2	11.5	10.9	13.3	7.4	11.7	7.9	5.3	11.1	
Lean	7.4	9.0	6.7	8.3	6.4	8.4	4.6	10.6	5.4	9.0	4.8	8.3	3.9	7.8	8.1	7.7	8.5	8.4	6.1	6.7	8.0	
UNDECIDED	9.2	11.3	8.3	10.4	7.7	9.5	8.3	16.3	5.7	10.2	6.9	9.3	7.0	7.6	11.0	10.6	8.8	9.7	10.9	8.4	9.9	
Net Diff.	-4.2	-13.2	-0.5	-10.0	2.6	-7.1	3.9	1.5	7.7	-1.3	12.5	-1.3	19.4	-24.0	-8.9	-15.9	-10.3	-11.1	-26.8	6.1	-13.7	
Mean	3.92	3.67	4.02	3.76	4.11	3.83	4.16	4.13	4.22	4.00	4.36	3.99	4.57	3.34	3.82	3.59	3.78	3.73	3.34	4.20	3.66	

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

4. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?

1. I APPROVE OF PRESIDENT TRUMP AND HIS POLICIES
2. I DISAPPROVE OF PRESIDENT TRUMP PERSONALLY, BUT I LIKE A LOT OF HIS POLICIES
3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION: UNITED STATES		GENERIC BALLOT FOR CONGRESS			DJT APPROVAL POLICES/PERSONALITY			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always Vote	VOTE MOST/ TIME	URBAN	SUB- URBAN	RURAL	RIGHT DIREC- TION	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/ Plcies	Only Pol- icies	DISAP- PROVE BOTH
Total	1000	180	215	389	216	890	650	240	110	306	460	233	366	580	433	475	92	477	329	148	483
APPROVE	47.7	41.8	49.3	51.8	43.7	47.5	48.5	44.9	49.4	46.1	48.1	49.0	91.1	21.3	89.6	11.5	37.8	100.0	100.0	100.0	0.0
Trump & Policies	32.9	26.5	31.9	36.5	32.8	33.7	35.5	28.9	26.1	32.6	31.8	35.4	75.6	6.9	68.3	3.7	16.8	68.9	100.0	0.0	0.0
Only His Policies	14.8	15.4	17.4	15.3	10.9	13.8	13.0	16.0	23.3	13.5	16.3	13.6	15.5	14.4	21.3	7.8	20.9	31.1	0.0	100.0	0.0
DISAPPROVE BOTH	48.3	52.1	47.1	44.7	52.8	49.4	49.1	50.2	39.2	50.6	47.8	46.2	7.4	75.0	8.9	86.1	38.0	0.0	0.0	0.0	100.0
DK/REFUSED	4.0	6.1	3.6	3.5	3.5	3.1	2.4	4.9	11.4	3.3	4.1	4.8	1.6	3.7	1.5	2.4	24.3	0.0	0.0	0.0	0.0
Net Diff	-0.6	-10.2	2.2	7.1	-9.1	-1.9	-0.6	-5.3	10.2	-4.4	0.3	2.7	83.7	-53.7	80.7	-74.7	-0.2	100.0	100.0	100.0	-100.0
Mean	1.84	1.73	1.84	1.92	1.79	1.84	1.86	1.78	1.85	1.81	1.83	1.89	2.69	1.29	2.60	1.16	1.72	2.69	3.00	2.00	1.00

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

4. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?

1. I APPROVE OF PRESIDENT TRUMP AND HIS POLICIES
2. I DISAPPROVE OF PRESIDENT TRUMP PERSONALLY, BUT I LIKE A LOT OF HIS POLICIES
3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End /Ukrn	HONES- TY/INT	PRTCT DEMO- CRACY
Total	1000	459	257	31	32	106	11	253	114	58	10	29	25	17	165	52	46	28	10	52	53
APPROVE	47.7	46.0	43.9	49.8	46.0	49.6	48.6	36.4	38.9	39.0	13.6	20.3	33.4	56.5	75.1	86.9	86.4	74.2	36.7	44.5	36.8
Trump & Policies	32.9	30.6	28.3	31.7	36.9	31.7	40.0	23.2	22.6	27.8	5.9	11.3	27.3	36.3	57.6	78.2	61.6	59.2	30.8	27.8	29.9
Only His Policies	14.8	15.4	15.6	18.1	9.1	17.9	8.6	13.2	16.3	11.2	7.7	9.0	6.2	20.2	17.5	8.7	24.8	15.0	5.9	16.6	6.9
DISAPPROVE BOTH	48.3	50.5	53.4	50.2	45.4	47.7	37.8	59.7	56.9	58.9	71.5	79.7	65.6	30.6	20.2	8.2	12.2	25.8	63.3	55.5	63.2
DK/REFUSED	4.0	3.5	2.7	0.0	8.6	2.7	13.6	3.9	4.2	2.1	14.9	0.0	1.0	12.9	4.7	4.8	1.3	0.0	0.0	0.0	0.0
Net Diff	-0.6	-4.5	-9.5	-0.4	0.6	1.9	10.7	-23.3	-18.0	-19.8	-57.9	-59.3	-32.2	26.0	54.9	78.7	74.2	48.5	-26.6	-11.1	-26.5
Mean	1.84	1.79	1.74	1.82	1.91	1.84	2.02	1.62	1.64	1.68	1.23	1.32	1.61	2.07	2.39	2.74	2.50	2.33	1.68	1.72	1.67

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

4. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?

1. I APPROVE OF PRESIDENT TRUMP AND HIS POLICIES
2. I DISAPPROVE OF PRESIDENT TRUMP PERSONALLY, BUT I LIKE A LOT OF HIS POLICIES
3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 3

	TOTAL	ARM TEACHERS WITH HANDGUNS			K-12 HH		K-12 HH		CONSTITUTIONL CARRY STATE		FIREARM HOUSEHOLD	
		GOOD IDEA	BAD IDEA	DK	YES	NO	MEN	WOMEN	YES	NO	YES	NO
Total	1000	514	357	129	220	765	94	126	474	526	333	638
APPROVE	47.7	65.4	28.5	30.6	48.6	47.8	58.3	41.3	50.9	44.8	58.0	43.6
Trump & Policies	32.9	47.4	16.8	19.5	33.3	33.1	42.8	26.1	36.6	29.6	40.3	29.8
Only His Policies	14.8	18.0	11.7	11.1	15.3	14.7	15.5	15.2	14.4	15.3	17.7	13.8
DISAPPROVE BOTH	48.3	31.9	68.6	57.3	48.5	48.7	40.6	54.4	44.9	51.3	38.0	54.0
DK/REFUSED	4.0	2.7	2.9	12.1	2.9	3.4	1.1	4.3	4.2	3.9	3.9	2.4
Net Diff	-0.6	33.5	-40.1	-26.8	0.1	-0.9	17.7	-13.1	6.0	-6.5	20.0	-10.4
Mean	1.84	2.16	1.47	1.57	1.84	1.84	2.02	1.70	1.91	1.77	2.02	1.75

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

4. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?

1. I APPROVE OF PRESIDENT TRUMP AND HIS POLICIES
2. I DISAPPROVE OF PRESIDENT TRUMP PERSONALLY, BUT I LIKE A LOT OF HIS POLICIES
3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	704	656	429	315	222	350	340	310	200	158	121	150	182	189	284	192	245
APPROVE	47.7	48.2	48.7	48.7	51.1	56.9	86.6	15.3	39.3	88.5	18.8	41.3	84.1	12.3	38.1	88.1	12.9	39.0
Trump & Policies	32.9	32.2	33.2	32.3	34.3	39.6	70.4	5.8	20.3	72.3	7.0	21.4	67.9	4.7	19.6	71.1	3.1	19.6
Only His Policies	14.8	16.0	15.5	16.4	16.8	17.3	16.2	9.5	19.1	16.2	11.8	19.9	16.2	7.6	18.5	17.0	9.9	19.3
DISAPPROVE BOTH	48.3	48.5	47.6	48.3	46.2	38.2	11.4	82.3	52.6	8.8	79.3	49.0	14.8	84.9	54.9	10.3	84.7	52.4
DK/REFUSED	4.0	3.3	3.7	3.0	2.6	4.9	2.0	2.4	8.0	2.7	1.9	9.7	1.1	2.8	7.0	1.6	2.4	8.7
Net Diff	-0.6	-0.3	1.1	0.4	4.9	18.7	75.3	-67.0	-13.3	79.7	-60.6	-7.7	69.3	-72.6	-16.8	77.8	-71.7	-13.4
Mean	1.84	1.83	1.85	1.84	1.88	2.02	2.60	1.22	1.65	2.65	1.26	1.69	2.54	1.17	1.62	2.62	1.16	1.64

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

4. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?

1. I APPROVE OF PRESIDENT TRUMP AND HIS POLICIES
2. I DISAPPROVE OF PRESIDENT TRUMP PERSONALLY, BUT I LIKE A LOT OF HIS POLICIES
3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 5

	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT		
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	1000	275	129	146	360	185	180	365	31	70	250	184	112	44	60	178	71
APPROVE	47.7	21.8	19.2	24.2	36.1	74.2	83.4	78.7	85.1	74.7	90.1	12.7	15.6	25.3	17.1	33.9	71.9
Trump & Policies	32.9	14.4	13.2	15.5	17.3	50.1	74.7	62.2	72.7	47.6	76.5	6.0	1.3	16.3	10.2	15.5	40.8
Only His Policies	14.8	7.4	6.0	8.7	18.8	24.2	8.6	16.5	12.4	27.1	13.7	6.7	14.3	9.0	6.9	18.4	31.0
DISAPPROVE BOTH	48.3	76.1	80.4	72.3	57.9	23.3	12.2	17.8	14.9	20.8	8.3	85.2	81.7	71.9	79.7	57.4	17.7
DK/REFUSED	4.0	2.1	0.4	3.6	6.0	2.5	4.4	3.5	0.0	4.5	1.6	2.1	2.7	2.8	3.2	8.7	10.5
Net Diff	-0.6	-54.3	-61.3	-48.1	-21.8	50.9	71.2	60.9	70.2	54.0	81.8	-72.5	-66.1	-46.6	-62.6	-23.5	54.2
Mean	1.84	1.37	1.32	1.41	1.57	2.27	2.65	2.46	2.58	2.28	2.69	1.19	1.17	1.43	1.28	1.54	2.26

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

4. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?

1. I APPROVE OF PRESIDENT TRUMP AND HIS POLICIES
2. I DISAPPROVE OF PRESIDENT TRUMP PERSONALLY, BUT I LIKE A LOT OF HIS POLICIES
3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	406	218	28	13	16	10	8	280	12
APPROVE	47.7	58.6	50.3	41.9	55.8	32.9	29.8	47.5	32.7	35.1
Trump & Policies	32.9	43.0	36.3	24.3	19.5	21.7	11.0	37.5	19.2	22.0
Only His Policies	14.8	15.6	14.0	17.6	36.3	11.3	18.9	10.0	13.4	13.0
DISAPPROVE BOTH	48.3	38.2	47.9	58.1	44.2	67.1	59.9	50.4	59.5	64.9
DK/REFUSED	4.0	3.2	1.8	0.0	0.0	0.0	10.2	2.2	7.9	0.0
Net Diff	-0.6	20.5	2.3	-16.2	11.6	-34.2	-30.1	-2.9	-26.8	-29.8
Mean	1.84	2.05	1.88	1.66	1.75	1.55	1.45	1.87	1.56	1.57

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

4. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?

1. I APPROVE OF PRESIDENT TRUMP AND HIS POLICIES
2. I DISAPPROVE OF PRESIDENT TRUMP PERSONALLY, BUT I LIKE A LOT OF HIS POLICIES
3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
			Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
			ried	Other												
Total	1000	365	303	62	405	166	20	145	64	216	189	178	187	313	168	146
APPROVE	47.7	41.8	42.9	36.7	52.8	45.0	54.3	43.7	56.4	59.5	45.1	46.4	37.5	57.4	64.5	49.2
Trump & Policies	32.9	28.2	29.2	22.9	37.8	28.6	25.3	29.1	39.8	44.3	30.3	31.9	24.6	40.7	48.3	32.0
Only His Policies	14.8	13.6	13.6	13.8	15.0	16.4	29.0	14.6	16.6	15.2	14.8	14.5	12.9	16.7	16.2	17.3
DISAPPROVE BOTH	48.3	52.5	52.1	54.4	44.9	50.6	45.7	51.2	40.1	38.5	52.1	46.0	58.6	41.2	34.5	48.9
DK/REFUSED	4.0	5.7	5.1	8.9	2.4	4.5	0.0	5.1	3.5	2.0	2.8	7.6	3.9	1.4	1.1	1.8
Net Diff	-0.6	-10.6	-9.2	-17.7	7.9	-5.6	8.6	-7.6	16.3	21.0	-7.0	0.4	-21.1	16.2	30.0	0.3
Mean	1.84	1.74	1.76	1.65	1.93	1.77	1.80	1.77	2.00	2.06	1.78	1.85	1.65	1.99	2.14	1.83

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

4. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?

1. I APPROVE OF PRESIDENT TRUMP AND HIS POLICIES
2. I DISAPPROVE OF PRESIDENT TRUMP PERSONALLY, BUT I LIKE A LOT OF HIS POLICIES
3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	506	340	81	85	46	27	293	128	62	66	237	270	179	114
APPROVE	47.7	49.5	50.1	43.6	52.6	45.9	34.5	50.9	37.0	34.7	39.3	56.4	43.3	56.2	42.5
Trump & Policies	32.9	32.6	33.5	31.1	30.5	28.2	7.5	39.7	25.4	24.3	26.5	38.5	27.4	43.6	33.6
Only His Policies	14.8	16.9	16.6	12.5	22.1	17.7	27.0	11.2	11.6	10.4	12.7	17.9	15.9	12.7	8.9
DISAPPROVE BOTH	48.3	46.8	47.4	48.3	43.3	54.1	43.7	45.9	58.3	64.5	52.5	41.9	51.2	40.0	55.2
DK/REFUSED	4.0	3.7	2.5	8.1	4.1	0.0	21.8	3.3	4.7	0.8	8.3	1.7	5.5	3.8	2.4
Net Diff	-0.6	2.6	2.7	-4.7	9.3	-8.2	-9.2	5.0	-21.3	-29.8	-13.2	14.6	-7.8	16.3	-12.7
Mean	1.84	1.85	1.86	1.81	1.87	1.74	1.54	1.94	1.66	1.59	1.72	1.97	1.75	2.04	1.78

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

4. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?

1. I APPROVE OF PRESIDENT TRUMP AND HIS POLICIES
2. I DISAPPROVE OF PRESIDENT TRUMP PERSONALLY, BUT I LIKE A LOT OF HIS POLICIES
3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 9

	TOTAL	INCOME										INCOME										AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR					
Total	1000	179	215	98	93	206	125	43	20	21	492	508	585	415	791	209	39	127	403	292	140					
APPROVE	47.7	43.7	44.8	37.7	60.7	52.1	50.9	39.0	51.7	53.5	43.0	52.3	45.8	50.4	47.4	48.7	68.9	48.1	51.3	45.5	35.7					
Trump & Policies	32.9	27.7	30.0	26.7	46.9	34.5	40.8	21.3	30.1	37.8	28.5	37.1	31.4	35.0	32.2	35.4	51.1	37.6	33.1	33.7	21.2					
Only His Policies	14.8	16.0	14.8	11.0	13.8	17.7	10.1	17.6	21.5	15.8	14.5	15.2	14.4	15.5	15.2	13.3	17.8	10.6	18.2	11.8	14.5					
DISAPPROVE BOTH	48.3	51.4	49.1	59.2	37.2	44.7	47.1	56.8	48.3	35.4	52.0	44.7	49.6	46.4	48.3	48.1	28.0	49.1	44.8	49.1	61.6					
DK/REFUSED	4.0	4.9	6.1	3.1	2.2	3.2	2.0	4.3	0.0	11.1	5.1	3.0	4.6	3.2	4.2	3.2	3.1	2.8	3.9	5.4	2.7					
Net Diff	-0.6	-7.7	-4.3	-21.5	23.5	7.4	3.7	-17.8	3.3	18.1	-9.0	7.6	-3.8	4.0	-0.9	0.7	40.9	-0.9	6.5	-3.5	-25.8					
Mean	1.84	1.75	1.80	1.66	2.10	1.89	1.93	1.63	1.82	2.03	1.75	1.92	1.81	1.88	1.83	1.87	2.24	1.88	1.88	1.84	1.59					

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

4. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?

1. I APPROVE OF PRESIDENT TRUMP AND HIS POLICIES
2. I DISAPPROVE OF PRESIDENT TRUMP PERSONALLY, BUT I LIKE A LOT OF HIS POLICIES
3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					MEN		WOMEN			AGE					
		YES	NO	HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
Total	1000	110	890	110	110	40	720	20	336	68	62	384	42	48	130	160	250	200	260
APPROVE	47.7	44.5	48.1	44.5	27.9	52.3	51.4	33.5	58.8	32.6	48.4	44.9	20.2	39.4	39.8	49.4	45.6	49.2	51.6
Trump & Policies	32.9	31.7	33.0	31.7	19.7	36.4	35.5	10.6	42.3	20.1	36.8	29.5	19.2	25.3	24.6	32.8	29.8	36.9	36.9
Only His Policies	14.8	12.7	15.1	12.7	8.1	15.9	15.9	22.8	16.5	12.5	11.6	15.4	1.0	14.1	15.2	16.5	15.8	12.3	14.7
DISAPPROVE BOTH	48.3	51.0	47.9	51.0	68.8	44.7	44.4	66.5	37.2	64.7	45.7	50.8	75.3	57.7	53.1	45.8	50.7	47.6	45.6
DK/REFUSED	4.0	4.5	3.9	4.5	3.4	3.0	4.2	0.0	4.0	2.7	5.8	4.3	4.4	2.8	7.1	4.8	3.7	3.3	2.8
Net Diff	-0.6	-6.6	0.2	-6.6	-40.9	7.6	7.0	-33.1	21.6	-32.2	2.7	-5.9	-55.1	-18.3	-13.2	3.5	-5.1	1.6	6.0
Mean	1.84	1.80	1.84	1.80	1.49	1.91	1.91	1.44	2.05	1.54	1.91	1.78	1.41	1.67	1.69	1.86	1.78	1.89	1.91

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

4. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?

1. I APPROVE OF PRESIDENT TRUMP AND HIS POLICIES
2. I DISAPPROVE OF PRESIDENT TRUMP PERSONALLY, BUT I LIKE A LOT OF HIS POLICIES
3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER							
			UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
Total	1000	290	710	540	460	740	260	122	358	220	260	307	173	168	352	320	200	433	87	480	520	
APPROVE	47.7	45.1	48.8	45.3	50.5	46.4	51.6	54.2	53.4	50.9	55.8	50.2	59.6	38.5	44.2	41.5	43.7	43.6	35.8	53.6	42.3	
Trump & Policies	32.9	29.1	34.4	29.4	36.9	31.5	36.9	36.8	38.3	34.4	40.8	35.7	41.8	23.5	30.5	26.1	31.8	28.5	27.3	37.9	28.3	
Only His Policies	14.8	16.0	14.4	15.9	13.6	14.9	14.7	17.4	15.1	16.5	15.0	14.5	17.8	14.9	13.6	15.4	11.9	15.2	8.5	15.7	14.1	
DISAPPROVE BOTH	48.3	49.1	48.0	49.8	46.5	49.2	45.6	37.4	43.9	43.4	41.3	44.5	38.2	57.6	52.0	54.2	53.3	52.5	60.3	42.3	53.8	
DK/REFUSED	4.0	5.9	3.3	4.9	3.0	4.4	2.8	8.5	2.7	5.7	2.9	5.3	2.2	3.9	3.8	4.3	3.1	3.8	3.9	4.2	3.8	
Net Diff	-0.6	-4.0	0.8	-4.5	4.1	-2.9	6.0	16.8	9.4	7.5	14.5	5.6	21.3	-19.1	-7.9	-12.7	-9.6	-8.9	-24.5	11.3	-11.5	
Mean	1.84	1.79	1.86	1.79	1.90	1.81	1.91	1.99	1.94	1.90	2.00	1.91	2.04	1.65	1.78	1.71	1.78	1.75	1.66	1.95	1.73	

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION: UNITED STATES		GENERIC BALLOT FOR CONGRESS			DJT APPROVAL POLICES/PERSONALITY			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE
						ALWAYS	Vote		TIME				TION						Plcies	icies	BOTH
Total	1000	180	215	389	216	890	650	240	110	306	460	233	366	580	433	475	92	477	329	148	483
ECONOMIC	45.9	45.7	41.7	50.6	41.6	45.8	43.3	52.6	46.5	48.9	42.8	47.9	38.8	50.9	48.0	43.5	47.7	44.2	42.6	47.6	48.0
Infltn/Cost of Living	25.7	23.8	22.1	26.1	30.0	25.3	23.4	30.3	28.7	24.6	24.7	29.0	19.3	29.7	24.8	26.3	26.3	23.6	22.1	27.1	28.4
The Economy	10.6	11.5	11.2	11.7	7.5	10.6	10.0	12.0	11.1	11.6	10.0	10.7	10.4	11.3	12.3	9.7	7.5	11.1	10.3	12.8	10.5
Jobs/Unemployment	3.2	1.6	2.2	5.8	0.7	3.1	3.1	3.3	3.7	5.5	2.1	2.3	2.9	3.2	2.9	2.9	5.8	3.1	3.6	1.9	3.0
Gov't Spending/Debt	3.1	3.4	1.3	4.6	2.0	3.5	3.3	3.9	0.0	2.3	3.2	4.0	3.2	2.9	4.6	1.3	5.5	3.2	3.0	3.8	3.2
Taxes	1.4	1.2	3.3	0.9	0.6	1.5	1.4	1.7	0.9	2.4	1.2	0.5	1.8	1.3	2.1	1.1	0.0	1.7	2.5	0.0	1.0
Interest Rates/Mortgage	1.1	2.0	1.2	1.0	0.3	0.9	0.9	0.9	2.1	1.2	1.2	0.6	0.9	1.2	1.2	0.7	2.6	1.1	1.3	0.6	0.8
Trade & Tariffs	0.8	2.2	0.5	0.5	0.5	0.9	1.1	0.4	0.0	1.3	0.5	0.8	0.2	1.1	0.2	1.5	0.0	0.4	0.0	1.4	1.0
SOCIAL	25.3	22.4	29.8	23.2	26.9	25.2	26.4	21.9	25.9	24.1	27.4	22.7	19.6	28.0	16.7	32.1	30.5	19.3	17.8	22.5	31.2
S.S./Medicare	11.4	11.3	15.6	10.7	8.6	11.5	12.5	8.8	10.6	10.8	12.5	10.0	8.2	12.7	7.5	14.5	13.5	9.3	7.8	12.5	13.4
Health Care	5.8	5.0	6.0	4.8	7.9	5.8	5.7	6.0	6.0	4.7	6.9	5.1	4.6	6.1	4.2	7.2	5.6	4.7	4.9	4.4	7.1
Climate Change	2.9	3.1	2.1	2.6	4.1	2.8	3.2	1.8	3.4	3.5	2.7	2.5	1.7	4.0	0.7	5.1	2.0	1.2	1.0	1.8	4.8
Medicaid	2.5	1.5	3.2	2.1	3.4	2.6	2.3	3.5	1.4	2.5	2.7	2.0	2.0	3.0	2.0	2.6	4.6	1.7	2.1	1.0	3.4
Abortion	1.7	0.9	1.5	1.8	2.3	1.4	1.7	0.7	3.4	1.7	1.5	1.9	2.1	1.2	1.7	1.3	3.4	2.0	1.8	2.3	1.1
Education	1.0	0.6	1.4	1.2	0.6	1.0	1.0	1.1	1.0	0.7	1.2	1.1	1.0	1.0	0.6	1.4	1.3	0.3	0.2	0.5	1.5
SECURITY	16.5	16.7	13.0	16.5	19.7	17.6	18.6	14.7	7.5	17.5	17.4	13.2	30.0	9.1	26.1	8.8	10.7	25.9	28.8	19.4	6.9
Border/Immigration	5.2	5.9	5.7	3.9	6.5	5.8	5.7	6.4	0.0	5.1	6.2	3.4	12.1	1.3	9.8	1.9	0.8	9.5	12.4	3.1	0.9
Nat'l Sec./Terrorism	4.6	2.8	3.0	5.8	5.3	4.7	5.5	2.8	3.0	3.9	5.1	4.4	8.3	2.4	8.1	1.7	2.8	8.3	8.5	7.6	1.2
Iran & War in Middle E.	2.9	6.3	1.5	1.8	3.3	3.1	3.4	2.2	1.2	3.7	2.5	2.4	2.9	2.9	2.6	2.7	5.1	3.0	1.9	5.5	2.0
Crime/Drugs	2.8	1.0	1.9	3.7	3.5	2.8	2.9	2.4	2.9	2.8	2.9	2.5	5.4	1.4	4.5	1.4	1.9	4.3	5.0	2.8	1.5
End War btw Russia/UKR	1.0	0.7	0.8	1.3	1.1	1.1	1.2	1.0	0.5	2.0	0.7	0.4	1.2	1.1	1.1	1.2	0.0	0.8	1.0	0.4	1.4

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
													UNITED STATES		FOR CONGRESS			POLICES/PERSONALITY			
		EAST	MID-	SOUTH	WEST	ALWAYS	Always	Almost	VOTE	URBAN	SUB-	RURAL	RIGHT	WRONG	REPUB-	DEMO-	UNDE-	APP-	Both	Only	DISAP-
			WEST			/ALMST	Vote	Always	MOST/		URBAN		DIREC-	TRACK	LICAN	CRATIC	CIDED	ROVE	Pers/	Pol-	PROVE
						ALWAYS	Vote		TIME				TION						Plcies	icies	BOTH
PROTECTING DEMOCRACY	5.3	5.8	5.7	5.9	3.4	5.4	5.7	4.5	4.7	4.9	5.4	5.5	5.7	5.6	3.7	7.5	1.2	4.1	4.8	2.5	6.9
HONESTY/INTEGRITY/D.C.	5.2	5.7	7.5	3.1	6.5	4.9	5.0	4.6	8.1	2.9	5.0	8.7	4.9	5.6	4.4	6.7	1.6	4.9	4.4	5.9	6.0
DK/REFUSED	1.9	3.7	2.4	0.8	1.9	1.2	1.0	1.7	7.4	1.7	2.0	2.0	1.0	0.8	1.0	1.4	8.4	1.7	1.5	2.1	0.9

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
	ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply- ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Immgrt- ity	Nat'l Secur-	Crime/ Drugs	End Russia/ Ukrn	HONES- TY/INT D.C.	PRCT DEMO- CRACY	
Total	1000	459	257	31	32	106	11	253	114	58	10	29	25	17	165	52	46	28	10	52	53
ECONOMIC	45.9	100.0	100.0	100.0	100.0	100.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Infltn/Cost of Living	25.7	56.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Economy	10.6	23.2	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Jobs/Unemployment	3.2	7.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gov't Spending/Debt	3.1	6.8	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Taxes	1.4	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Interest Rates/Mortgage	1.1	2.3	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Trade & Tariffs	0.8	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
SOCIAL	25.3	0.0	0.0	0.0	0.0	0.0	0.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
S.S./Medicare	11.4	0.0	0.0	0.0	0.0	0.0	0.0	45.1	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Health Care	5.8	0.0	0.0	0.0	0.0	0.0	0.0	22.9	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Climate Change	2.9	0.0	0.0	0.0	0.0	0.0	0.0	11.5	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Medicaid	2.5	0.0	0.0	0.0	0.0	0.0	0.0	9.9	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abortion	1.7	0.0	0.0	0.0	0.0	0.0	0.0	6.6	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Education	1.0	0.0	0.0	0.0	0.0	0.0	0.0	4.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
SECURITY	16.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	100.0	100.0	100.0	100.0	0.0	0.0
Border/Immigration	5.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	31.6	100.0	0.0	0.0	0.0	0.0	0.0
Nat'l Sec./Terrorism	4.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	27.7	0.0	100.0	0.0	0.0	0.0	0.0
Iran & War in Middle E.	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	17.5	0.0	0.0	0.0	0.0	0.0	0.0
Crime/Drugs	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	16.9	0.0	0.0	100.0	0.0	0.0	0.0
End War btw Russia/UKR	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.3	0.0	0.0	0.0	100.0	0.0	0.0

BANNER 2

[illegible]

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 3

	TOTAL	ARM TEACHERS WITH HANDGUNS			K-12 HH		K-12 HH		CONSTITUTIONL CARRY STATE		FIREARM HOUSEHOLD	
		GOOD IDEA	BAD IDEA	DK	YES	NO	MEN	WOMEN	YES	NO	YES	NO
Total	1000	514	357	129	220	765	94	126	474	526	333	638
ECONOMIC	45.9	45.1	45.6	49.5	52.9	44.5	47.4	57.0	46.5	45.3	46.4	46.3
Infltn/Cost of Living	25.7	23.2	29.0	26.3	28.5	25.2	22.4	32.9	23.7	27.4	24.4	26.6
The Economy	10.6	10.4	10.5	12.0	10.9	10.8	11.6	10.4	12.5	9.0	10.7	10.8
Jobs/Unemployment	3.2	4.1	1.8	3.3	4.1	3.0	2.8	5.1	3.9	2.6	2.3	3.8
Gov't Spending/Debt	3.1	3.8	1.9	3.6	3.7	3.0	3.2	4.0	3.8	2.5	5.7	1.9
Taxes	1.4	1.6	1.2	1.0	4.2	0.6	4.4	4.1	1.0	1.8	1.4	1.5
Interest Rates/Mortgage	1.1	1.6	0.3	1.1	0.6	1.2	0.7	0.5	1.0	1.1	0.8	1.1
Trade & Tariffs	0.8	0.4	0.9	2.2	1.0	0.7	2.4	0.0	0.6	1.0	1.2	0.6
SOCIAL	25.3	23.0	29.3	23.1	23.0	26.1	22.3	23.6	26.6	24.1	20.9	27.4
S.S./Medicare	11.4	10.4	13.1	10.6	6.1	13.0	5.5	6.6	12.4	10.5	10.1	12.2
Health Care	5.8	6.0	6.4	3.2	9.4	4.8	8.2	10.3	5.1	6.4	5.1	5.9
Climate Change	2.9	2.1	4.4	2.1	2.2	3.1	3.0	1.6	3.0	2.8	1.8	3.5
Medicaid	2.5	2.6	2.3	2.6	1.6	2.8	1.7	1.5	3.2	1.9	1.5	3.1
Abortion	1.7	1.7	1.1	3.0	1.3	1.8	1.0	1.4	1.4	1.9	1.4	1.9
Education	1.0	0.2	2.0	1.7	2.4	0.6	2.8	2.2	1.5	0.6	1.1	0.7
SECURITY	16.5	21.6	11.8	9.0	15.7	17.0	17.8	14.2	15.6	17.2	19.4	15.2
Border/Immigration	5.2	7.4	3.6	0.8	5.6	5.2	6.0	5.3	5.7	4.8	6.8	4.2
Nat'l Sec./Terrorism	4.6	6.2	2.2	4.6	4.0	4.8	6.7	2.0	4.5	4.6	6.2	3.9
Iran & War in Middle E.	2.9	3.7	2.5	0.8	2.8	3.0	1.6	3.7	1.6	4.0	3.0	2.9
Crime/Drugs	2.8	3.0	2.4	2.9	2.0	3.1	2.6	1.5	3.0	2.6	2.5	2.9
End War btw Russia/UKR	1.0	1.3	1.0	0.0	1.3	1.0	0.9	1.7	0.8	1.2	0.9	1.2

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 3

	TOTAL	ARM TEACHERS WITH			K-12 HH		K-12 HH		CONSTITUTIONL	FIREARM		
		HANDGUNS							CARRY STATE	HOUSEHOLD		
		GOOD	BAD	DK	YES	NO	MEN	WOMEN	YES	NO	YES	NO
		IDEA	IDEA									
PROTECTING DEMOCRACY	5.3	4.2	7.5	3.5	4.6	5.6	6.4	3.3	5.3	5.3	5.9	5.2
HONESTY/INTEGRITY/D.C.	5.2	5.5	5.3	4.0	3.6	5.5	6.1	1.8	4.9	5.5	6.2	4.7
DK/REFUSED	1.9	0.6	0.5	10.9	0.1	1.3	0.0	0.2	1.1	2.6	1.2	1.2

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	704	656	429	315	222	350	340	310	200	158	121	150	182	189	284	192	245
ECONOMIC	45.9	48.3	47.1	46.7	50.7	47.6	49.7	39.4	48.7	45.2	41.1	45.1	55.6	37.8	51.0	46.6	38.2	51.5
Infltn/Cost of Living	25.7	27.6	27.7	27.0	28.6	28.1	25.0	20.5	32.0	19.0	21.2	28.6	33.1	20.0	34.2	25.3	22.9	32.7
The Economy	10.6	12.2	10.4	11.0	10.9	10.4	12.7	9.7	9.3	12.7	10.8	8.2	12.8	8.7	10.1	11.4	9.1	10.4
Jobs/Unemployment	3.2	3.5	3.4	3.1	5.8	5.4	3.3	4.1	2.0	3.0	3.9	2.4	3.8	4.3	1.7	2.0	3.0	2.5
Gov't Spending/Debt	3.1	2.7	2.6	2.8	2.3	1.8	4.6	1.5	3.1	6.6	2.6	2.3	2.0	0.6	3.6	4.8	1.3	3.9
Taxes	1.4	1.0	1.2	1.2	2.0	0.9	1.9	1.5	0.8	2.4	0.3	1.2	1.2	2.5	0.6	1.0	0.6	1.0
Interest Rates/Mortgage	1.1	0.7	0.7	0.1	0.2	0.0	1.3	1.2	0.7	1.1	1.1	0.5	1.5	1.2	0.8	1.4	0.9	0.9
Trade & Tariffs	0.8	0.7	1.1	1.4	0.9	1.0	0.8	0.8	0.7	0.5	1.1	1.8	1.3	0.6	0.0	0.7	0.3	0.0
SOCIAL	25.3	25.0	24.9	25.3	24.6	22.8	14.9	36.8	24.2	14.5	34.3	28.6	15.5	39.1	21.4	14.8	38.7	21.5
S.S./Medicare	11.4	12.0	11.1	10.4	10.3	9.3	6.6	17.9	9.6	7.7	19.6	14.6	5.1	16.5	6.4	7.0	20.4	8.6
Health Care	5.8	6.4	6.0	7.7	6.4	7.2	4.3	7.7	5.3	3.5	2.6	6.1	5.4	12.3	4.8	4.5	6.5	4.3
Climate Change	2.9	2.2	2.8	2.0	1.7	0.8	0.9	4.6	3.4	1.0	5.9	2.3	0.7	3.4	4.0	0.7	5.6	2.9
Medicaid	2.5	2.3	2.6	2.5	3.1	1.5	1.7	2.7	3.2	0.7	3.7	2.9	2.9	1.9	3.4	1.7	2.1	3.2
Abortion	1.7	1.4	2.0	2.1	2.2	2.2	1.1	1.8	2.1	1.2	1.1	2.0	1.0	2.5	2.2	0.9	1.9	1.8
Education	1.0	0.6	0.6	0.6	0.9	1.7	0.3	2.0	0.7	0.3	1.5	0.7	0.3	2.6	0.7	0.0	2.1	0.7
SECURITY	16.5	17.0	17.3	17.6	18.2	24.8	25.8	10.1	12.9	29.1	10.9	15.7	21.4	9.4	11.1	29.1	8.1	12.4
Border/Immigration	5.2	4.4	5.0	6.3	4.0	9.2	9.9	2.1	3.3	9.3	2.5	4.6	10.7	1.8	2.4	10.9	1.9	3.1
Nat'l Sec./Terrorism	4.6	5.0	4.9	4.1	4.8	5.7	7.8	1.2	4.6	9.8	0.4	4.9	5.1	1.8	4.5	9.2	0.6	4.5
Iran & War in Middle E.	2.9	3.2	3.2	3.2	3.6	4.4	2.7	3.1	2.9	3.1	3.0	4.6	2.0	3.1	1.8	3.3	2.4	3.6
Crime/Drugs	2.8	3.3	3.0	2.9	4.2	4.8	4.8	2.0	1.3	6.2	2.9	0.6	2.9	1.3	1.8	5.0	2.4	0.9
End War btw Russia/UKR	1.0	1.2	1.3	1.0	1.6	0.7	0.6	1.7	0.8	0.5	2.1	1.0	0.6	1.4	0.7	0.7	0.9	0.4

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE-	YOU-	INSTA-	TIKTOK	X	RE PUB-	DEMO-	INDEP-	RE PUB-	DEMO-	INDEP-	RE PUB-	DEMO-	INDEP-	RE PUB-	DEMO-	INDEP-
		BOOK	TUBE	GRAM			LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
PROTECTING DEMOCRACY	5.3	4.1	5.3	5.3	1.9	2.3	4.0	7.0	5.0	3.6	8.6	2.5	4.4	5.6	6.5	4.1	8.1	4.8
HONESTY/INTEGRITY/D.C.	5.2	4.4	3.9	4.3	3.0	2.5	4.2	5.6	6.0	6.2	5.1	3.3	1.5	6.0	7.8	3.5	5.7	7.0
DK/REFUSED	1.9	1.1	1.4	0.8	1.6	0.0	1.5	1.1	3.2	1.4	0.0	4.7	1.7	2.1	2.2	1.8	1.2	2.9

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN				DEMOCRAT				INDEPENDENT	
		LIB- ERAL	Very	Smwt. 	MOD- ERATE	Smwt. 	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	31	70	250	184	112	44	60	178	71
ECONOMIC	45.9	36.6	34.6	38.4	51.6	45.8	48.6	47.1	47.1	53.5	48.9	33.6	47.0	43.9	40.5	53.7	42.9
Infltn/Cost of Living	25.7	17.1	17.2	17.0	33.7	25.9	22.5	24.2	19.7	28.6	24.7	14.3	30.5	21.2	24.4	37.7	24.4
The Economy	10.6	10.4	8.3	12.3	10.1	13.1	9.6	11.4	9.9	9.8	13.9	9.2	11.6	6.8	14.3	9.2	5.4
Jobs/Unemployment	3.2	3.5	3.2	3.7	1.9	3.7	4.7	4.2	2.7	4.4	3.1	4.5	0.8	11.0	0.7	1.7	3.9
Gov't Spending/Debt	3.1	2.9	3.3	2.4	2.5	1.8	6.0	3.8	11.1	3.4	4.1	2.4	0.7	0.0	0.0	3.3	5.2
Taxes	1.4	1.2	0.9	1.6	1.6	0.6	2.0	1.3	2.0	3.8	1.3	1.5	2.0	0.0	0.0	0.6	2.1
Interest Rates/Mortgage	1.1	0.8	0.9	0.6	0.4	0.0	3.9	1.9	1.7	0.8	1.4	0.5	0.8	5.0	1.1	0.0	2.0
Trade & Tariffs	0.8	0.8	0.8	0.7	1.3	0.6	0.0	0.3	0.0	2.8	0.4	1.2	0.6	0.0	0.0	1.2	0.0
SOCIAL	25.3	37.6	43.6	32.3	26.3	18.6	11.3	15.0	32.3	27.1	9.4	40.6	34.3	27.6	31.1	20.9	26.8
S.S./Medicare	11.4	12.1	13.8	10.5	14.0	10.5	6.1	8.3	3.2	14.0	5.0	17.6	17.2	21.3	0.0	11.9	12.0
Health Care	5.8	10.1	9.2	10.9	5.7	2.6	2.7	2.6	11.7	7.6	2.5	9.6	7.7	0.0	10.6	3.7	4.8
Climate Change	2.9	7.1	11.8	3.0	2.0	1.2	0.0	0.6	8.0	1.0	0.0	6.4	3.3	0.0	8.8	1.6	3.2
Medicaid	2.5	3.8	5.4	2.3	2.7	2.6	0.0	1.3	5.9	2.0	1.0	3.3	2.9	0.0	4.2	2.9	3.0
Abortion	1.7	3.0	2.1	3.8	0.9	1.0	2.0	1.5	1.9	1.5	0.9	2.3	1.4	0.6	5.4	0.3	3.8
Education	1.0	1.6	1.4	1.7	0.9	0.8	0.6	0.7	1.6	0.9	0.0	1.4	1.7	5.7	2.0	0.5	0.0
SECURITY	16.5	9.6	8.4	10.6	11.1	21.7	32.4	26.9	6.6	8.7	32.9	10.5	8.4	12.7	8.2	13.7	15.0
Border/Immigration	5.2	1.1	0.9	1.3	1.8	6.2	17.2	11.6	0.0	2.5	13.2	1.3	1.1	8.1	1.1	2.0	8.3
Nat'l Sec./Terrorism	4.6	2.5	1.6	3.4	2.8	7.7	7.8	7.8	0.8	2.6	10.1	2.1	0.0	0.0	4.6	4.7	4.4
Iran & War in Middle E.	2.9	2.9	2.3	3.5	3.3	3.1	1.7	2.4	2.3	1.1	3.2	3.8	2.2	2.2	0.5	4.9	0.0
Crime/Drugs	2.8	2.1	2.4	1.9	1.7	4.2	4.4	4.3	3.5	2.5	5.6	2.6	1.9	0.0	0.0	1.4	2.3
End War btw Russia/UKR	1.0	0.9	1.2	0.6	1.4	0.5	1.2	0.9	0.0	0.0	0.8	0.6	3.2	2.5	2.0	0.7	0.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 5

	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT		
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
PROTECTING DEMOCRACY	5.3	8.9	8.6	9.2	3.3	6.0	3.1	4.6	7.1	1.0	4.4	9.3	3.0	7.4	8.6	4.4	3.3
HONESTY/INTEGRITY/D.C.	5.2	5.6	3.5	7.4	5.4	6.5	3.1	4.8	6.9	4.2	3.8	4.6	7.4	5.1	7.8	4.6	8.1
DK/REFUSED	1.9	1.7	1.2	2.1	2.4	1.4	1.6	1.5	0.0	5.5	0.6	1.3	0.0	3.3	3.8	2.7	3.9

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
		-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	1000	406	218	28	13	16	10	8	280	12
ECONOMIC	45.9	45.0	51.5	38.7	28.9	37.5	47.1	51.9	44.2	53.8
Infltn/Cost of Living	25.7	24.9	26.4	25.1	0.0	23.9	36.2	41.9	27.3	8.2
The Economy	10.6	10.7	12.4	9.1	17.0	0.0	0.0	10.0	9.6	24.0
Jobs/Unemployment	3.2	3.7	2.4	0.0	0.0	0.0	0.0	0.0	4.1	0.0
Gov't Spending/Debt	3.1	3.3	3.8	4.5	0.0	13.6	0.0	0.0	1.1	21.6
Taxes	1.4	1.2	2.6	0.0	0.0	0.0	4.7	0.0	1.1	0.0
Interest Rates/Mortgage	1.1	0.9	1.2	0.0	4.0	0.0	6.3	0.0	1.0	0.0
Trade & Tariffs	0.8	0.3	2.7	0.0	8.0	0.0	0.0	0.0	0.0	0.0
SOCIAL	25.3	23.2	23.0	27.8	41.1	31.6	37.8	7.7	29.0	22.3
S.S./Medicare	11.4	10.5	12.5	9.8	0.0	0.0	27.1	0.0	12.6	22.3
Health Care	5.8	5.7	6.4	7.2	21.9	16.1	0.0	7.7	4.5	0.0
Climate Change	2.9	1.5	2.4	3.2	8.8	15.5	4.5	0.0	4.5	0.0
Medicaid	2.5	2.4	0.5	3.0	0.0	0.0	6.2	0.0	4.1	0.0
Abortion	1.7	1.8	1.1	0.0	6.6	0.0	0.0	0.0	2.2	0.0
Education	1.0	1.3	0.0	4.6	3.7	0.0	0.0	0.0	1.2	0.0
SECURITY	16.5	22.4	12.9	13.8	25.3	14.5	0.0	8.4	11.5	4.5
Border/Immigration	5.2	7.7	3.8	0.0	11.3	5.6	0.0	8.4	3.0	0.0
Nat'l Sec./Terrorism	4.6	5.8	4.8	3.8	5.4	0.0	0.0	0.0	3.6	0.0
Iran & War in Middle E.	2.9	3.2	1.6	10.0	0.0	8.9	0.0	0.0	2.4	4.5
Crime/Drugs	2.8	3.8	2.5	0.0	0.0	0.0	0.0	0.0	2.3	0.0
End War btw Russia/UKR	1.0	2.0	0.3	0.0	8.6	0.0	0.0	0.0	0.2	0.0

5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
PROTECTING DEMOCRACY	5.3	3.3	7.1	4.5	0.0	7.5	12.7	29.8	6.2	6.5
HONESTY/INTEGRITY/D.C.	5.2	4.9	4.3	15.2	4.7	8.9	2.3	0.0	5.0	12.9
DK/REFUSED	1.9	1.2	1.1	0.0	0.0	0.0	0.0	2.2	4.0	0.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
		Mar-	Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
		ried	ried	Other												
Total	1000	365	303	62	405	166	20	145	64	216	189	178	187	313	168	146
ECONOMIC	45.9	43.8	42.5	50.2	43.9	56.1	48.4	57.2	43.3	43.3	44.6	43.6	44.1	43.4	41.5	45.5
Infltn/Cost of Living	25.7	20.7	20.6	21.5	25.4	35.8	32.3	36.3	29.3	26.6	24.0	13.1	28.0	25.2	26.8	23.2
The Economy	10.6	10.0	9.5	12.4	11.4	11.8	4.7	12.8	6.3	9.4	13.7	13.5	6.6	11.0	7.6	14.8
Jobs/Unemployment	3.2	5.4	5.5	5.0	1.3	2.9	3.5	2.8	3.1	0.4	2.3	7.2	3.7	1.3	0.5	2.2
Gov't Spending/Debt	3.1	2.9	2.9	3.0	3.3	2.9	4.7	2.7	3.1	3.8	2.8	4.5	1.4	3.8	4.0	3.7
Taxes	1.4	2.2	1.9	3.6	1.3	0.7	0.0	0.8	0.0	1.4	1.1	2.1	2.3	0.9	1.1	0.7
Interest Rates/Mortgage	1.1	1.2	0.9	2.9	0.9	0.9	0.0	1.0	1.4	1.1	0.7	1.3	1.2	1.2	1.5	0.9
Trade & Tariffs	0.8	1.4	1.3	1.9	0.3	1.1	3.2	0.8	0.0	0.5	0.0	1.8	1.0	0.0	0.0	0.0
SOCIAL	25.3	28.8	30.0	23.0	23.2	23.4	25.5	23.1	23.2	20.5	26.3	27.1	30.4	21.8	21.0	22.7
S.S./Medicare	11.4	10.7	10.7	10.7	9.1	16.1	21.3	15.3	17.7	11.0	7.0	11.6	9.8	10.2	12.5	7.5
Health Care	5.8	6.5	7.0	3.8	7.3	1.3	1.6	1.3	3.5	4.5	10.6	3.8	9.0	5.3	4.2	6.6
Climate Change	2.9	4.7	5.1	2.9	2.5	0.5	0.0	0.5	1.6	1.9	3.2	4.9	4.5	2.6	2.0	3.3
Medicaid	2.5	3.2	3.1	4.0	1.8	3.6	2.6	3.7	0.0	1.2	2.5	4.0	2.5	1.8	1.2	2.5
Abortion	1.7	2.1	2.5	0.0	1.5	1.6	0.0	1.8	0.4	1.1	2.0	1.5	2.6	0.8	0.4	1.3
Education	1.0	1.7	1.7	1.7	0.9	0.3	0.0	0.3	0.0	0.7	1.1	1.3	2.0	1.0	0.5	1.4
SECURITY	16.5	16.2	16.2	15.9	18.7	11.4	12.8	11.2	17.5	24.1	12.4	18.3	14.1	19.6	25.2	13.2
Border/Immigration	5.2	5.0	5.7	1.9	5.5	4.5	6.4	4.2	6.3	7.6	3.1	5.3	4.7	5.4	7.2	3.2
Nat'l Sec./Terrorism	4.6	3.3	2.4	7.6	6.1	3.2	6.4	2.7	5.7	7.7	4.3	3.0	3.5	7.3	9.2	5.1
Iran & War in Middle E.	2.9	4.4	4.5	3.9	2.3	1.7	0.0	2.0	0.9	2.9	1.5	5.8	3.1	2.6	3.3	1.9
Crime/Drugs	2.8	2.0	2.2	0.8	4.2	1.2	0.0	1.3	2.9	5.4	2.8	2.4	1.6	4.0	5.0	2.9
End War btw Russia/UKR	1.0	1.5	1.4	1.8	0.6	0.9	0.0	1.0	1.7	0.6	0.7	1.8	1.1	0.3	0.5	0.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
PROTECTING DEMOCRACY	5.3	5.1	5.9	1.1	6.6	2.5	5.9	2.0	5.4	4.5	9.0	4.6	5.6	7.5	4.4	11.0
HONESTY/INTEGRITY/D.C.	5.2	3.7	3.9	3.0	6.9	4.0	7.4	3.5	6.2	7.0	6.9	3.2	4.2	6.9	7.1	6.6
DK/REFUSED	1.9	2.4	1.5	6.8	0.7	2.6	0.0	3.0	4.4	0.6	0.9	3.1	1.7	0.9	0.8	1.1

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOY- ED	Priv. 	Gov't 	Self 	HOME- 	STU- 	RE- 	NOT 	NOT 	Not 	MEN 	WOMEN 	MEN 	WOMEN
					Empld 	MAKER 	DENT 	TIED 	EMPLYD 	Empld 	Empld 				
									COMBO 	/Lkng 					
Total	1000	506	340	81	85	46	27	293	128	62	66	237	270	179	114
ECONOMIC	45.9	53.3	56.0	46.2	49.3	38.2	42.1	38.7	36.2	49.9	23.3	51.2	55.2	37.0	41.2
Infltn/Cost of Living	25.7	27.8	30.2	20.4	25.4	21.7	30.6	23.1	23.5	31.0	16.5	23.0	32.0	23.6	22.3
The Economy	10.6	12.9	14.6	9.6	9.0	10.9	7.1	9.5	5.1	6.3	4.0	13.9	11.9	8.1	11.7
Jobs/Unemployment	3.2	3.8	2.8	7.4	4.4	2.7	4.4	1.2	5.2	9.4	1.2	3.0	4.6	1.2	1.1
Gov't Spending/Debt	3.1	4.0	3.7	3.5	5.6	1.4	0.0	3.0	1.0	2.0	0.0	5.9	2.3	2.8	3.5
Taxes	1.4	1.9	2.3	1.2	1.2	0.0	0.0	0.9	1.4	1.2	1.7	1.7	2.1	0.8	1.0
Interest Rates/Mortgage	1.1	1.8	1.4	2.7	2.4	1.6	0.0	0.3	0.0	0.0	0.0	2.0	1.6	0.0	0.8
Trade & Tariffs	0.8	1.1	1.1	1.4	1.2	0.0	0.0	0.7	0.0	0.0	0.0	1.6	0.7	0.6	1.0
SOCIAL	25.3	20.0	20.4	18.8	19.5	36.5	44.6	25.8	36.7	27.7	45.2	18.3	21.5	27.8	22.8
S.S./Medicare	11.4	5.9	7.0	3.9	3.2	18.7	4.4	17.8	17.3	9.7	24.4	6.3	5.5	20.0	14.5
Health Care	5.8	7.6	7.6	5.9	9.0	6.5	0.0	3.1	5.7	4.8	6.6	4.9	9.9	3.1	3.1
Climate Change	2.9	2.1	2.1	3.3	1.1	1.5	12.5	2.6	5.2	6.0	4.5	2.6	1.8	2.5	2.7
Medicaid	2.5	2.0	1.3	3.8	3.3	8.6	7.2	1.5	3.4	2.5	4.2	2.3	1.8	0.9	2.4
Abortion	1.7	1.3	1.3	1.1	1.4	0.0	14.8	0.8	3.0	1.7	4.2	1.0	1.5	1.3	0.0
Education	1.0	1.1	1.0	0.8	1.7	1.1	5.7	0.0	2.1	3.0	1.2	1.2	1.0	0.0	0.0
SECURITY	16.5	17.2	15.5	18.7	22.4	10.0	6.1	19.1	12.1	7.8	16.2	21.1	13.7	19.7	18.1
Border/Immigration	5.2	4.1	3.9	5.4	3.9	4.0	4.5	7.5	4.7	3.4	6.0	3.9	4.4	7.4	7.6
Nat'l Sec./Terrorism	4.6	4.5	3.8	3.5	8.2	3.8	0.0	5.9	3.1	3.4	2.7	5.4	3.6	7.2	3.9
Iran & War in Middle E.	2.9	3.3	2.7	4.6	4.5	2.2	0.0	3.3	1.1	0.0	2.2	4.0	2.6	3.2	3.5
Crime/Drugs	2.8	3.8	3.7	4.0	4.1	0.0	1.6	1.5	2.8	1.0	4.5	6.1	1.8	1.3	1.9
End War btw Russia/UKR	1.0	1.5	1.5	1.2	1.7	0.0	0.0	0.9	0.4	0.0	0.8	1.7	1.2	0.6	1.3

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOY	Priv.	Gov't	Self	HOME-	STU-	RE-	NOT	NOT	Not	MEN	WOMEN	MEN	WOMEN
		ED			Empldy	MAKER	DENT	TIRED	EMPLYD	Empldy	Empldy				
									COMBO	/Lkng					
PROTECTING DEMOCRACY	5.3	3.6	3.5	4.2	3.4	7.0	7.3	8.6	3.5	5.3	1.9	2.7	4.3	8.6	8.6
HONESTY/INTEGRITY/D.C.	5.2	5.2	4.4	7.9	5.4	5.1	0.0	6.4	3.9	3.1	4.7	5.3	5.1	6.2	6.9
DK/REFUSED	1.9	0.8	0.1	4.2	0.0	3.2	0.0	1.3	7.5	6.2	8.7	1.4	0.2	0.7	2.3

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 9

	TOTAL	INCOME										INCOME										AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR					
Total	1000	179	215	98	93	206	125	43	20	21	492	508	585	415	791	209	39	127	403	292	140					
ECONOMIC	45.9	42.6	46.5	47.7	51.3	45.2	47.4	57.6	36.8	15.1	45.3	46.3	46.3	45.2	46.0	45.3	25.2	40.6	46.4	45.7	54.8					
Infltn/Cost of Living	25.7	22.1	27.0	28.9	33.5	23.1	26.2	24.8	32.2	11.1	25.6	25.8	26.8	24.0	25.8	25.0	11.0	18.0	27.7	25.3	31.6					
The Economy	10.6	7.9	9.1	13.1	7.7	13.9	12.3	17.9	0.0	4.0	9.5	11.8	9.2	12.7	10.4	11.5	6.6	13.0	8.7	12.0	12.4					
Jobs/Unemployment	3.2	5.8	5.1	2.3	2.8	1.7	0.8	2.5	0.0	0.0	4.8	1.6	4.5	1.3	3.8	1.0	1.3	2.6	2.7	4.0	4.0					
Gov't Spending/Debt	3.1	2.8	1.7	1.3	4.2	2.4	7.7	6.1	0.0	0.0	2.0	4.2	2.4	4.1	2.4	5.9	3.4	3.4	3.3	2.8	2.8					
Taxes	1.4	2.5	1.6	1.2	0.0	1.9	0.4	1.8	0.0	0.0	1.8	1.0	1.5	1.2	1.6	0.6	1.6	1.2	1.2	1.5	2.0					
Interest Rates/Mortgage	1.1	1.2	0.5	0.9	1.9	1.4	0.0	2.1	4.6	0.0	0.9	1.3	1.0	1.1	1.1	0.9	1.3	2.4	1.6	0.2	0.0					
Trade & Tariffs	0.8	0.4	1.5	0.0	1.2	0.9	0.0	2.5	0.0	0.0	0.8	0.8	0.9	0.7	0.9	0.5	0.0	0.0	1.3	0.0	2.0					
SOCIAL	25.3	35.8	29.0	21.4	16.5	21.1	21.6	14.2	26.8	38.8	30.0	20.7	27.8	21.7	26.1	22.2	28.9	25.2	22.9	26.2	29.1					
S.S./Medicare	11.4	16.8	15.3	9.3	5.3	11.5	5.4	3.9	14.4	10.0	14.6	8.3	13.1	8.9	12.7	6.4	5.0	10.3	10.8	12.4	13.8					
Health Care	5.8	4.4	5.5	6.3	5.4	4.9	8.6	5.7	0.0	17.3	5.3	6.3	5.3	6.5	5.2	8.1	7.0	6.8	6.3	5.8	3.1					
Climate Change	2.9	5.0	2.0	1.7	4.3	0.9	3.1	4.6	12.5	0.0	3.0	2.8	3.2	2.5	2.6	4.0	9.0	4.8	1.7	3.3	2.4					
Medicaid	2.5	6.9	2.2	3.5	0.0	1.4	0.7	0.0	0.0	4.2	4.1	0.9	3.5	1.1	2.9	0.9	2.1	0.7	1.5	3.3	5.3					
Abortion	1.7	1.4	2.3	0.7	1.0	1.7	1.9	0.0	0.0	7.3	1.7	1.6	1.6	1.8	1.6	1.9	3.1	1.1	1.6	1.5	2.3					
Education	1.0	1.3	1.7	0.0	0.5	0.7	1.9	0.0	0.0	0.0	1.2	0.8	1.1	0.9	1.0	1.1	2.8	1.6	1.0	0.0	2.1					
SECURITY	16.5	13.3	15.4	16.2	18.1	18.5	16.7	17.3	15.4	26.6	14.8	18.1	15.3	18.1	16.2	17.6	26.5	20.0	16.3	17.8	8.2					
Border/Immigration	5.2	3.3	6.6	6.7	5.7	4.2	4.9	7.1	11.9	0.0	5.4	5.0	5.5	4.9	5.1	5.5	3.8	5.3	5.5	6.0	3.0					
Nat'l Sec./Terrorism	4.6	3.2	2.8	5.3	5.4	5.3	3.2	8.9	0.0	22.9	3.5	5.6	3.8	5.6	4.2	6.0	12.3	5.9	4.2	5.2	0.8					
Iran & War in Middle E.	2.9	2.1	2.7	4.1	3.2	3.7	3.2	0.0	3.5	0.0	2.7	3.0	2.8	3.0	3.0	2.3	6.3	3.8	2.6	2.9	2.0					
Crime/Drugs	2.8	3.3	0.7	0.0	3.8	4.3	5.4	1.4	0.0	3.7	1.5	4.0	1.9	4.1	2.5	3.9	2.5	4.2	3.6	1.9	1.3					
End War btw Russia/UKR	1.0	1.4	2.7	0.0	0.0	1.0	0.0	0.0	0.0	0.0	1.7	0.4	1.4	0.5	1.3	0.0	1.6	0.9	0.5	1.8	1.1					

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 9

	TOTAL	INCOME										INCOME										AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR					
PROTECTING DEMOCRACY	5.3	2.1	3.9	2.8	7.4	7.7	8.4	4.4	8.9	6.0	3.0	7.5	3.7	7.5	4.7	7.4	3.9	6.4	6.0	6.1	1.0					
HONESTY/INTEGRITY/D.C.	5.2	2.9	1.7	10.5	5.9	7.6	6.0	2.2	12.1	5.0	3.9	6.5	4.2	6.6	5.1	5.7	10.3	7.5	5.9	3.6	3.1					
DK/REFUSED	1.9	3.3	3.4	1.4	0.8	0.0	0.0	4.3	0.0	8.6	2.9	0.9	2.6	0.9	1.9	1.7	5.1	0.1	2.4	0.5	3.8					

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 10

	TOTAL	HISPANIC		RACE					MEN			WOMEN			AGE				
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
		YES	NO																
Total	1000	110	890	110	110	40	720	20	336	68	62	384	42	48	130	160	250	200	260
ECONOMIC	45.9	40.8	46.5	40.8	47.5	46.7	46.0	57.5	41.8	49.5	41.5	49.7	44.2	39.9	36.3	52.0	53.6	49.6	36.5
Infltn/Cost of Living	25.7	18.5	26.5	18.5	20.4	32.2	27.2	26.0	23.4	19.3	12.3	30.5	22.1	26.4	17.1	28.8	31.7	27.8	20.5
The Economy	10.6	8.3	10.9	8.3	11.7	10.0	10.4	26.0	10.1	15.1	8.5	10.7	6.1	8.1	9.2	9.3	12.0	12.4	9.5
Jobs/Unemployment	3.2	4.3	3.1	4.3	6.9	4.5	2.5	0.0	1.5	7.6	6.8	3.3	5.8	1.0	5.2	2.6	4.8	2.7	1.4
Gov't Spending/Debt	3.1	3.2	3.1	3.2	1.7	0.0	3.6	0.0	4.4	2.7	5.7	2.8	0.0	0.0	2.4	3.6	2.1	2.8	4.3
Taxes	1.4	3.1	1.2	3.1	3.8	0.0	0.9	0.0	1.0	3.2	2.0	0.8	4.9	4.4	1.1	3.7	1.7	0.7	0.4
Interest Rates/Mortgage	1.1	0.5	1.1	0.5	2.0	0.0	1.1	0.0	1.3	0.0	0.8	0.9	5.2	0.0	0.4	3.2	0.4	1.5	0.3
Trade & Tariffs	0.8	2.9	0.5	2.9	1.0	0.0	0.4	5.5	0.2	1.6	5.3	0.5	0.0	0.0	0.8	0.7	1.0	1.6	0.0
SOCIAL	25.3	27.7	25.0	27.7	30.5	36.3	23.4	27.2	24.8	30.4	19.6	22.2	30.7	38.0	32.2	24.4	22.7	23.4	26.2
S.S./Medicare	11.4	9.1	11.7	9.1	15.7	11.2	11.1	10.2	14.3	15.4	6.8	8.4	16.1	11.9	5.8	6.9	8.4	12.3	19.2
Health Care	5.8	9.3	5.3	9.3	3.7	16.7	4.9	5.9	4.3	1.0	5.7	5.5	8.3	13.9	14.0	5.2	5.9	5.6	2.1
Climate Change	2.9	4.3	2.7	4.3	3.0	3.0	2.8	0.0	3.0	3.7	2.5	2.5	1.9	6.6	4.1	4.5	2.1	1.4	3.3
Medicaid	2.5	1.1	2.7	1.1	2.8	4.3	2.3	11.1	1.9	4.5	1.3	2.7	0.0	0.9	3.0	4.1	3.3	1.9	1.0
Abortion	1.7	2.5	1.6	2.5	3.1	0.0	1.5	0.0	0.7	5.0	1.6	2.2	0.0	3.7	3.0	2.9	1.6	1.8	0.2
Education	1.0	1.4	1.0	1.4	2.3	1.2	0.8	0.0	0.6	0.9	1.7	0.9	4.5	0.9	2.3	0.8	1.5	0.3	0.5
SECURITY	16.5	14.4	16.7	14.4	11.2	16.8	17.8	7.4	21.9	12.2	20.4	14.2	9.4	6.7	18.8	14.1	13.7	13.8	21.5
Border/Immigration	5.2	7.2	5.0	7.2	0.0	5.2	5.8	0.0	6.4	0.0	11.0	5.4	0.0	2.5	7.6	3.3	5.5	3.7	6.0
Nat'l Sec./Terrorism	4.6	3.3	4.7	3.3	0.0	6.8	5.3	5.4	6.9	0.0	4.8	3.8	0.0	1.5	4.3	4.5	2.7	3.1	7.6
Iran & War in Middle E.	2.9	0.3	3.2	0.3	5.3	0.0	3.2	0.0	3.9	4.9	0.5	2.5	5.9	0.0	4.0	1.5	1.1	3.4	4.4
Crime/Drugs	2.8	2.6	2.8	2.6	2.7	1.6	2.9	2.0	4.0	4.3	2.4	2.0	0.0	2.8	2.0	3.4	3.3	2.5	2.6
End War btw Russia/UKR	1.0	1.0	1.0	1.0	3.2	3.1	0.6	0.0	0.7	3.0	1.7	0.5	3.5	0.0	0.9	1.4	1.0	1.0	1.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 10

	TOTAL		HISPANIC		RACE					MEN			WOMEN			AGE				
			BACKGROUND																	
	YES	NO	HISP- ANIC	AFR- ICAN	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN	HISP- ANIC	WHITE	AFR- ICAN	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65		
				AMER.					AMER.			AMER.								
PROTECTING DEMOCRACY	5.3	6.2	5.2	6.2	6.6	0.0	5.4	0.0	4.7	3.6	9.4	6.1	11.3	2.1	4.1	3.8	3.5	5.7	8.2	
HONESTY/INTEGRITY/D.C.	5.2	9.1	4.7	9.1	3.7	0.0	5.3	0.0	5.0	4.3	7.9	5.6	2.7	10.7	6.6	3.5	3.9	5.0	7.1	
DK/REFUSED	1.9	1.8	1.9	1.8	0.6	0.2	2.0	7.9	1.8	0.0	1.2	2.2	1.6	2.6	2.1	2.2	2.6	2.4	0.5	

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 11

	TOTAL	AGE						MEN						WOMEN						GENDER	
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
Total	1000	290	710	540	460	740	260	122	358	220	260	307	173	168	352	320	200	433	87	480	520
ECONOMIC	45.9	44.9	46.2	49.0	42.2	49.1	36.5	44.8	43.5	48.2	40.1	48.2	36.1	45.0	49.0	49.5	44.9	49.8	37.3	43.8	47.7
Infltn/Cost of Living	25.7	23.5	26.5	27.3	23.7	27.5	20.5	16.6	24.0	21.4	22.8	22.8	21.0	28.6	29.1	31.4	24.9	30.8	19.5	22.1	28.9
The Economy	10.6	9.2	11.2	10.5	10.8	11.0	9.5	12.3	10.5	12.4	9.7	12.1	9.0	7.0	12.0	9.2	12.2	10.3	10.6	10.9	10.4
Jobs/Unemployment	3.2	3.8	2.9	4.3	1.9	3.8	1.4	4.8	2.6	5.1	1.5	4.1	1.4	3.0	3.3	3.6	2.6	3.6	1.4	3.1	3.2
Gov't Spending/Debt	3.1	3.1	3.1	2.6	3.6	2.7	4.3	3.1	4.6	3.3	4.9	3.9	4.7	3.1	1.6	2.2	2.0	1.8	3.4	4.2	2.1
Taxes	1.4	2.5	1.0	2.1	0.6	1.8	0.4	3.8	0.6	2.4	0.6	2.2	0.0	1.6	1.3	2.0	0.6	1.4	1.3	1.4	1.4
Interest Rates/Mortgage	1.1	2.0	0.7	1.2	0.9	1.3	0.3	2.4	0.5	1.8	0.3	1.6	0.0	1.6	0.9	0.9	1.5	1.1	1.0	1.0	1.1
Trade & Tariffs	0.8	0.8	0.8	0.9	0.7	1.1	0.0	1.8	0.8	1.8	0.4	1.6	0.0	0.0	0.9	0.2	1.1	0.7	0.0	1.0	0.6
SOCIAL	25.3	27.9	24.2	25.5	25.0	24.9	26.2	23.0	25.2	23.2	25.8	24.7	24.5	31.5	23.2	27.1	23.9	25.1	29.6	24.6	25.9
S.S./Medicare	11.4	6.4	13.4	7.3	16.2	8.7	19.2	4.6	16.4	7.0	18.8	10.1	19.1	7.8	10.4	7.6	12.8	7.6	19.4	13.4	9.6
Health Care	5.8	9.2	4.4	7.6	3.6	7.1	2.1	7.5	2.6	5.5	2.4	5.3	1.3	10.3	6.2	9.1	5.1	8.3	3.6	3.9	7.6
Climate Change	2.9	4.3	2.3	3.3	2.5	2.8	3.3	4.8	2.3	3.8	2.3	3.2	2.5	4.0	2.3	2.9	2.7	2.5	4.8	3.0	2.9
Medicaid	2.5	3.6	2.0	3.4	1.4	3.0	1.0	3.9	1.7	4.2	0.7	3.0	1.0	3.4	2.4	3.0	2.3	3.0	1.0	2.3	2.7
Abortion	1.7	3.0	1.1	2.3	0.9	2.2	0.2	1.8	1.2	1.6	1.2	2.0	0.2	3.8	1.1	2.8	0.6	2.3	0.0	1.4	1.9
Education	1.0	1.5	0.8	1.5	0.4	1.2	0.5	0.5	0.9	1.2	0.5	1.1	0.3	2.2	0.8	1.7	0.4	1.3	0.9	0.8	1.2
SECURITY	16.5	16.2	16.6	15.0	18.1	14.7	21.5	19.1	19.9	18.4	20.8	17.1	24.3	14.2	13.1	12.7	14.6	13.0	15.8	19.7	13.5
Border/Immigration	5.2	5.2	5.2	5.4	5.0	4.9	6.0	5.8	5.9	5.7	6.0	5.2	7.0	4.8	4.5	5.2	3.7	4.7	4.0	5.9	4.6
Nat'l Sec./Terrorism	4.6	4.4	4.6	3.6	5.6	3.5	7.6	3.9	6.0	4.4	6.4	3.9	8.2	4.7	3.2	3.1	4.6	3.2	6.3	5.5	3.7
Iran & War in Middle E.	2.9	2.7	3.0	2.0	4.0	2.3	4.4	3.2	3.6	2.0	4.7	2.4	5.4	2.3	2.4	1.9	3.0	2.3	2.4	3.5	2.3
Crime/Drugs	2.8	2.8	2.8	3.0	2.5	2.9	2.6	4.2	3.5	4.7	2.9	4.1	3.1	1.7	2.0	1.8	2.1	2.0	1.4	3.7	1.9
End War btw Russia/UKR	1.0	1.2	1.0	1.1	1.0	1.1	1.0	1.9	0.9	1.6	0.8	1.5	0.6	0.7	1.0	0.7	1.2	0.8	1.7	1.2	0.9

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 11

	TOTAL	AGE						MEN						WOMEN						GENDER	
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
PROTECTING DEMOCRACY	5.3	4.0	5.8	3.7	7.1	4.3	8.2	3.8	5.4	3.6	6.1	2.9	8.7	4.0	6.3	3.8	8.5	5.3	7.3	5.0	5.6
HONESTY/INTEGRITY/D.C.	5.2	4.9	5.4	4.4	6.2	4.6	7.1	4.9	5.1	4.1	5.9	4.4	6.4	4.8	5.6	4.6	6.6	4.7	8.5	5.1	5.4
DK/REFUSED	1.9	2.1	1.8	2.4	1.3	2.4	0.5	4.3	0.9	2.4	1.2	2.8	0.0	0.5	2.7	2.3	1.5	2.1	1.5	1.8	2.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

6. OVER 13,000 PUBLIC SCHOOLS IN THE UNITED STATES ALLOW TRAINED TEACHERS TO CARRY CONCEALED HANDGUNS TO PROTECT STUDENTS AGAINST SCHOOL SHOOTINGS. IS THIS A GOOD IDEA OR A BAD IDEA?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
													UNITED STATES		FOR CONGRESS			POLICES/PERSONALITY			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE
						ALWAYS			TIME				TION						Plcies	icies	BOTH
Total	1000	180	215	389	216	890	650	240	110	306	460	233	366	580	433	475	92	477	329	148	483
GOOD IDEA	51.4	42.3	50.4	55.4	52.7	52.2	52.2	52.3	44.7	49.7	50.5	55.4	72.3	39.4	72.2	33.8	44.4	70.4	74.1	62.3	34.0
BAD IDEA	35.7	42.8	39.0	31.1	34.8	36.7	37.4	34.8	27.8	35.1	37.5	33.0	21.4	46.5	20.2	51.7	26.0	21.3	18.3	28.1	50.7
DK/REFUSED	12.9	14.9	10.6	13.4	12.5	11.1	10.4	12.8	27.4	15.2	12.0	11.6	6.4	14.1	7.5	14.5	29.7	8.2	7.6	9.6	15.3
Net Diff.	15.7	-0.4	11.4	24.3	17.9	15.5	14.8	17.5	16.9	14.6	13.0	22.4	50.9	-7.0	52.0	-17.9	18.4	49.1	55.8	34.2	-16.8

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

6. OVER 13,000 PUBLIC SCHOOLS IN THE UNITED STATES ALLOW TRAINED TEACHERS TO CARRY CONCEALED HANDGUNS TO PROTECT STUDENTS AGAINST SCHOOL SHOOTINGS. IS THIS A GOOD IDEA OR A BAD IDEA?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukryn	HONES- TY/INT	PRTCT DEMO-
Total	1000	459	257	31	32	106	11	253	114	58	10	29	25	17	165	52	46	28	10	52	53
GOOD IDEA	51.4	50.5	46.4	63.3	66.7	50.1	77.8	46.9	46.9	53.6	10.6	36.6	53.3	53.8	67.3	73.0	69.6	56.0	64.6	53.8	41.0
BAD IDEA	35.7	35.6	40.4	21.8	20.1	35.4	8.6	41.4	41.2	39.3	68.4	54.0	33.4	22.8	25.7	25.0	17.6	30.7	35.4	36.4	50.4
DK/REFUSED	12.9	13.9	13.2	14.9	13.2	14.5	13.6	11.8	11.9	7.1	20.9	9.4	13.3	23.4	7.1	2.0	12.9	13.3	0.0	9.7	8.6
Net Diff.	15.7	15.0	6.0	41.6	46.6	14.7	69.1	5.5	5.7	14.3	-57.8	-17.4	19.9	31.0	41.6	48.0	52.0	25.3	29.3	17.4	-9.3

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

6. OVER 13,000 PUBLIC SCHOOLS IN THE UNITED STATES ALLOW TRAINED TEACHERS TO CARRY CONCEALED HANDGUNS TO PROTECT STUDENTS AGAINST SCHOOL SHOOTINGS. IS THIS A GOOD IDEA OR A BAD IDEA?

BANNER 3

	TOTAL	ARM TEACHERS WITH HANDGUNS			K-12 HH		K-12 HH		CONSTITUTIONL CARRY STATE		FIREARM HOUSEHOLD	
		GOOD IDEA	BAD IDEA	DK	YES	NO	MEN	WOMEN	YES	NO	YES	NO
Total	1000	514	357	129	220	765	94	126	474	526	333	638
GOOD IDEA	51.4	100.0	0.0	0.0	57.3	50.2	62.4	53.6	54.7	48.5	65.0	44.8
BAD IDEA	35.7	0.0	100.0	0.0	30.2	38.0	28.3	31.6	33.8	37.4	25.5	41.7
DK/REFUSED	12.9	0.0	0.0	100.0	12.5	11.8	9.3	14.8	11.5	14.1	9.5	13.5
Net Diff.	15.7	100.0	-100.0	0.0	27.2	12.2	34.1	22.0	20.8	11.1	39.5	3.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

6. OVER 13,000 PUBLIC SCHOOLS IN THE UNITED STATES ALLOW TRAINED TEACHERS TO CARRY CONCEALED HANDGUNS TO PROTECT STUDENTS AGAINST SCHOOL SHOOTINGS. IS THIS A GOOD IDEA OR A BAD IDEA?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	704	656	429	315	222	350	340	310	200	158	121	150	182	189	284	192	245
GOOD IDEA	51.4	51.6	53.4	52.5	54.5	55.9	71.2	35.7	46.2	77.3	35.5	53.1	63.1	36.0	41.8	73.2	33.4	45.9
BAD IDEA	35.7	35.1	34.3	34.7	31.9	34.3	21.3	51.3	35.0	17.4	53.3	30.4	26.3	49.5	37.9	18.5	54.4	36.1
DK/REFUSED	12.9	13.3	12.3	12.7	13.7	9.8	7.5	13.0	18.8	5.3	11.2	16.5	10.5	14.5	20.3	8.2	12.2	18.0
Net Diff.	15.7	16.4	19.2	17.8	22.6	21.6	50.0	-15.5	11.2	59.9	-17.8	22.7	36.8	-13.6	3.8	54.7	-21.0	9.8

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

6. OVER 13,000 PUBLIC SCHOOLS IN THE UNITED STATES ALLOW TRAINED TEACHERS TO CARRY CONCEALED HANDGUNS TO PROTECT STUDENTS AGAINST SCHOOL SHOOTINGS. IS THIS A GOOD IDEA OR A BAD IDEA?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN				DEMOCRAT				INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE		
Total	1000	275	129	146	360	185	180	365	31	70	250	184	112	44	60	178	71		
GOOD IDEA	51.4	35.1	36.6	33.9	44.1	70.1	71.7	70.9	77.3	58.5	74.0	29.3	40.0	51.5	31.2	41.1	71.7		
BAD IDEA	35.7	48.9	50.4	47.5	39.4	24.3	20.0	22.1	12.5	29.1	20.2	57.3	45.4	41.2	41.9	39.7	17.4		
DK/REFUSED	12.9	16.0	13.0	18.6	16.5	5.7	8.3	7.0	10.3	12.4	5.8	13.4	14.6	7.3	26.8	19.3	11.0		
Net Diff.	15.7	-13.7	-13.8	-13.7	4.7	45.8	51.7	48.7	64.8	29.4	53.9	-28.0	-5.4	10.3	-10.7	1.4	54.3		

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

6. OVER 13,000 PUBLIC SCHOOLS IN THE UNITED STATES ALLOW TRAINED TEACHERS TO CARRY CONCEALED HANDGUNS TO PROTECT STUDENTS AGAINST SCHOOL SHOOTINGS. IS THIS A GOOD IDEA OR A BAD IDEA?

BANNER 6

	TOTAL	RELIGION									
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER	
Total	1000	406	218	28	13	16	10	8	280	12	
GOOD IDEA	51.4	58.5	48.6	44.3	74.3	81.4	27.8	47.5	42.2	61.5	
BAD IDEA	35.7	30.9	41.4	52.0	18.5	15.1	41.5	52.5	38.5	9.2	
DK/REFUSED	12.9	10.6	10.0	3.7	7.2	3.5	30.7	0.0	19.3	29.3	
Net Diff.	15.7	27.7	7.2	-7.7	55.8	66.3	-13.7	-5.0	3.7	52.4	

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

6. OVER 13,000 PUBLIC SCHOOLS IN THE UNITED STATES ALLOW TRAINED TEACHERS TO CARRY CONCEALED HANDGUNS TO PROTECT STUDENTS AGAINST SCHOOL SHOOTINGS. IS THIS A GOOD IDEA OR A BAD IDEA?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	365	303	62	405	166	20	145	64	216	189	178	187	313	168	146
GOOD IDEA	51.4	49.0	48.6	51.1	55.0	51.9	68.2	49.7	41.3	60.8	48.2	54.5	43.8	56.9	65.2	47.4
BAD IDEA	35.7	37.7	39.9	26.6	34.8	30.8	16.0	32.9	43.1	29.8	40.5	33.3	41.9	33.5	25.7	42.4
DK/REFUSED	12.9	13.3	11.5	22.4	10.3	17.2	15.8	17.4	15.5	9.4	11.3	12.3	14.4	9.6	9.1	10.2
Net Diff.	15.7	11.3	8.6	24.5	20.2	21.1	52.2	16.7	-1.8	31.1	7.7	21.2	1.9	23.4	39.5	4.9

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

6. OVER 13,000 PUBLIC SCHOOLS IN THE UNITED STATES ALLOW TRAINED TEACHERS TO CARRY CONCEALED HANDGUNS TO PROTECT STUDENTS AGAINST SCHOOL SHOOTINGS. IS THIS A GOOD IDEA OR A BAD IDEA?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	506	340	81	85	46	27	293	128	62	66	237	270	179	114
GOOD IDEA	51.4	50.9	51.0	51.8	49.3	60.7	36.6	55.0	45.1	46.4	43.8	57.2	45.3	59.9	47.3
BAD IDEA	35.7	36.4	37.6	30.6	37.2	26.6	49.6	34.1	37.1	34.3	39.6	31.8	40.5	31.6	38.0
DK/REFUSED	12.9	12.7	11.4	17.5	13.5	12.7	13.8	10.9	17.9	19.3	16.5	11.0	14.3	8.5	14.7
Net Diff.	15.7	14.4	13.4	21.2	12.1	34.1	-13.0	20.9	8.0	12.1	4.2	25.4	4.8	28.4	9.3

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

6. OVER 13,000 PUBLIC SCHOOLS IN THE UNITED STATES ALLOW TRAINED TEACHERS TO CARRY CONCEALED HANDGUNS TO PROTECT STUDENTS AGAINST SCHOOL SHOOTINGS. IS THIS A GOOD IDEA OR A BAD IDEA?

BANNER 9

	TOTAL	INCOME										INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60K	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR	
Total	1000	179	215	98	93	206	125	43	20	21	492	508	585	415	791	209	39	127	403	292	140	
GOOD IDEA	51.4	46.9	51.8	53.0	64.5	51.7	49.1	40.1	50.2	55.2	50.3	52.5	52.5	49.8	52.3	47.9	78.6	53.5	46.7	55.1	47.9	
BAD IDEA	35.7	39.3	36.1	31.7	18.8	36.2	41.7	45.0	45.9	26.0	36.4	35.1	33.6	38.7	34.3	41.2	19.4	36.4	38.9	32.7	36.7	
DK/REFUSED	12.9	13.7	12.1	15.4	16.7	12.1	9.3	15.0	4.0	18.8	13.3	12.4	13.9	11.5	13.4	10.9	2.0	10.2	14.4	12.1	15.4	
Net Diff.	15.7	7.6	15.7	21.3	45.7	15.6	7.4	-4.9	4.3	29.2	13.9	17.4	18.9	11.1	18.1	6.7	59.2	17.1	7.8	22.4	11.2	

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

6. OVER 13,000 PUBLIC SCHOOLS IN THE UNITED STATES ALLOW TRAINED TEACHERS TO CARRY CONCEALED HANDGUNS TO PROTECT STUDENTS AGAINST SCHOOL SHOOTINGS. IS THIS A GOOD IDEA OR A BAD IDEA?

BANNER 10

	TOTAL	HISPANIC		RACE					MEN		WOMEN			AGE					
		BACKGROUND																	
		YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65
					AMER.					AMER.			AMER.						
Total	1000	110	890	110	110	40	720	20	336	68	62	384	42	48	130	160	250	200	260
GOOD IDEA	51.4	47.8	51.8	47.8	44.8	50.9	53.3	39.2	60.2	48.2	56.6	47.3	39.3	36.7	47.6	55.8	48.5	51.5	53.3
BAD IDEA	35.7	39.2	35.3	39.2	41.4	33.9	34.1	47.8	29.7	42.4	35.2	37.9	39.9	44.3	39.1	31.2	34.3	39.3	35.4
DK/REFUSED	12.9	13.0	12.9	13.0	13.7	15.2	12.6	13.0	10.0	9.4	8.2	14.8	20.8	19.0	13.3	13.0	17.1	9.2	11.3
Net Diff.	15.7	8.6	16.6	8.6	3.4	16.9	19.3	-8.6	30.5	5.8	21.4	9.4	-0.5	-7.6	8.6	24.5	14.2	12.2	17.9

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

6. OVER 13,000 PUBLIC SCHOOLS IN THE UNITED STATES ALLOW TRAINED TEACHERS TO CARRY CONCEALED HANDGUNS TO PROTECT STUDENTS AGAINST SCHOOL SHOOTINGS. IS THIS A GOOD IDEA OR A BAD IDEA?

BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE		
Total	1000	290	710	540	460	740	260	122	358	220	260	307	173	168	352	320	200	433	87	480	520	
GOOD IDEA	51.4	52.1	51.1	50.4	52.5	50.7	53.3	52.0	59.2	52.8	61.3	54.8	61.9	52.2	42.9	48.9	41.1	47.8	36.2	57.4	45.9	
BAD IDEA	35.7	34.7	36.1	34.6	37.1	35.8	35.4	34.8	31.8	35.0	30.5	34.0	30.1	34.7	40.5	34.3	45.6	37.2	46.0	32.6	38.6	
DK/REFUSED	12.9	13.1	12.8	15.0	10.4	13.4	11.3	13.2	9.0	12.3	8.2	11.2	8.1	13.1	16.6	16.9	13.2	15.0	17.8	10.1	15.5	
Net Diff.	15.7	17.4	15.0	15.9	15.4	14.9	17.9	17.2	27.4	17.8	30.7	20.9	31.8	17.5	2.4	14.6	-4.5	10.7	-9.7	24.8	7.3	

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

7. DO YOU HAVE CHILDREN IN K-12 SCHOOL?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
													UNITED STATES		FOR CONGRESS			POLICES/PERSONALITY			
		EAST	MID-	SOUTH	WEST	ALWAYS	Always	Almost	VOTE	URBAN	SUB-	RURAL	RIGHT	WRONG	REPUB-	DEMO-	UNDE-	APP-	Both	Only	DISAP-
			WEST			//ALMST	Vote	Always	MOST/		URBAN		DIREC-	TRACK	LICAN	CRATIC	CIDED	ROVE	Pers/	Pol-	PROVE
						ALWAYS	Vote	Vote	TIME				TION						Plcies	icies	BOTH
Total	1000	180	215	389	216	890	650	240	110	306	460	233	366	580	433	475	92	477	329	148	483
YES	22.0	17.7	18.8	25.4	22.9	22.4	21.8	23.9	19.5	24.9	21.8	18.7	23.6	22.1	23.2	22.1	16.3	22.4	22.3	22.7	22.1
NO	76.5	79.2	80.0	74.2	75.1	76.9	77.2	76.1	73.8	73.9	76.5	80.2	75.5	77.3	76.8	76.4	76.4	76.7	77.1	75.9	77.3
DK/REFUSED	1.4	3.1	1.2	0.5	2.0	0.8	1.0	0.0	6.8	1.2	1.7	1.1	0.9	0.6	0.1	1.5	7.4	0.9	0.7	1.3	0.6
Net Diff.	-54.5	-61.5	-61.2	-48.8	-52.2	-54.5	-55.4	-52.2	-54.3	-48.9	-54.7	-61.4	-51.9	-55.2	-53.6	-54.3	-60.1	-54.3	-54.8	-53.2	-55.1

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

7. DO YOU HAVE CHILDREN IN K-12 SCHOOL?

BANNER 2

TOTAL	MOST IMPORTANT ISSUE																				
	ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border //Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia /Ukrn	HONES- TY/INT D.C.	PRTCT DEMO- CRACY	
	1000	459	257	31	32	106	11	253	114	58	10	29	25	17	165	52	46	28	10	52	53
	22.0	25.4	24.4	26.2	28.3	22.6	11.5	20.1	11.9	35.9	52.9	16.7	13.8	16.6	21.0	23.6	19.3	15.7	28.3	15.3	19.2
	76.5	74.3	75.2	73.8	71.7	77.4	88.5	79.1	87.3	64.1	47.1	81.3	85.2	81.7	79.0	76.4	80.7	84.3	71.7	80.6	80.8
	1.4	0.2	0.4	0.0	0.0	0.0	0.0	0.8	0.8	0.0	0.0	2.0	1.0	1.7	0.0	0.0	0.0	0.0	0.0	4.1	0.0
	-54.5	-48.9	-50.7	-47.6	-43.4	-54.8	-77.0	-59.0	-75.5	-28.2	5.9	-64.6	-71.4	-65.1	-57.9	-52.7	-61.3	-68.5	-43.3	-65.3	-61.7

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

7. DO YOU HAVE CHILDREN IN K-12 SCHOOL?

BANNER 3

	TOTAL	ARM TEACHERS WITH			K-12 HH		K-12 HH		CONSTITUTIONL		FIREARM	
		HANDGUNS							CARRY STATE		HOUSEHOLD	
		GOOD	BAD	DK	YES	NO	MEN	WOMEN	YES	NO	YES	NO
		IDEA	IDEA									

Total	1000	514	357	129	220	765	94	126	474	526	333	638
YES	22.0	24.6	18.6	21.3	100.0	0.0	100.0	100.0	23.8	20.5	32.9	16.4
NO	76.5	74.8	81.4	70.2	0.0	100.0	0.0	0.0	75.1	77.9	66.6	82.9
DK/REFUSED	1.4	0.7	0.0	8.4	0.0	0.0	0.0	0.0	1.2	1.7	0.5	0.6
Net Diff.	-54.5	-50.2	-62.7	-48.9	100.0	-100.0	100.0	100.0	-51.3	-57.4	-33.7	-66.5

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

7. DO YOU HAVE CHILDREN IN K-12 SCHOOL?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	704	656	429	315	222	350	340	310	200	158	121	150	182	189	284	192	245
YES	22.0	22.7	22.6	29.2	37.6	26.0	23.0	23.7	19.2	19.7	23.6	14.2	27.3	23.8	22.4	21.1	20.5	18.2
NO	76.5	77.2	76.7	70.3	61.7	74.0	76.0	75.0	78.8	78.5	76.4	82.5	72.7	73.8	76.5	78.4	77.8	79.3
DK/REFUSED	1.4	*	0.7	0.5	0.7	0.0	1.0	1.3	2.0	1.8	0.0	3.3	0.0	2.4	1.2	0.5	1.7	2.5
Net Diff.	-54.5	-54.5	-54.1	-41.2	-24.0	-48.0	-53.0	-51.4	-59.7	-58.7	-52.9	-68.3	-45.3	-50.0	-54.1	-57.3	-57.3	-61.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

7. DO YOU HAVE CHILDREN IN K-12 SCHOOL?

BANNER 5

	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT		
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	31	70	250	184	112	44	60	178	71
YES	22.0	27.8	30.4	25.4	21.2	19.2	18.0	18.6	44.5	29.9	18.4	25.8	17.8	29.8	25.2	19.8	12.4
NO	76.5	70.8	67.4	73.8	76.6	80.8	80.7	80.8	55.5	64.9	81.6	72.6	81.2	69.6	73.3	78.3	84.8
DK/REFUSED	1.4	1.4	2.2	0.8	2.2	0.0	1.3	0.6	0.0	5.1	0.0	1.7	1.0	0.6	1.5	1.8	2.9
Net Diff.	-54.5	-43.1	-37.0	-48.4	-55.5	-61.6	-62.7	-62.2	-10.9	-35.0	-63.2	-46.8	-63.4	-39.8	-48.1	-58.5	-72.4

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

7. DO YOU HAVE CHILDREN IN K-12 SCHOOL?

BANNER 6

	TOTAL	RELIGION									
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER	
Total	1000	406	218	28	13	16	10	8	280	12	
YES	22.0	21.3	23.5	10.5	58.5	34.5	23.5	45.9	19.8	22.1	
NO	76.5	78.2	76.4	81.7	41.5	62.0	76.5	54.1	76.9	77.9	
DK/REFUSED	1.4	0.5	*	7.8	0.0	3.5	0.0	0.0	3.3	0.0	
Net Diff.	-54.5	-56.9	-52.9	-71.1	17.1	-27.5	-52.9	-8.1	-57.1	-55.8	

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

7. DO YOU HAVE CHILDREN IN K-12 SCHOOL?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
			Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
			ried	Other												
Total	1000	365	303	62	405	166	20	145	64	216	189	178	187	313	168	146
YES	22.0	17.8	15.3	30.3	29.7	16.3	19.2	15.8	12.2	25.9	34.1	14.9	20.7	27.8	21.3	35.3
NO	76.5	80.2	83.0	66.7	70.0	80.5	80.8	80.4	87.1	74.1	65.2	82.9	77.7	72.1	78.7	64.5
DK/REFUSED	1.4	1.9	1.7	3.0	0.3	3.3	0.0	3.7	0.7	0.0	0.7	2.2	1.7	0.1	0.0	0.2
Net Diff.	-54.5	-62.4	-67.7	-36.4	-40.2	-64.2	-61.6	-64.6	-74.9	-48.2	-31.2	-68.0	-57.0	-44.3	-57.5	-29.2

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

7. DO YOU HAVE CHILDREN IN K-12 SCHOOL?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	506	340	81	85	46	27	293	128	62	66	237	270	179	114
YES	22.0	34.6	32.1	54.9	25.5	36.1	23.1	4.3	7.5	7.3	7.6	33.9	35.3	5.0	3.3
NO	76.5	64.1	67.7	38.2	74.5	63.9	76.9	95.3	87.1	92.7	81.8	63.5	64.7	95.0	95.7
DK/REFUSED	1.4	1.2	0.2	6.9	0.0	0.0	0.0	0.4	5.5	0.0	10.6	2.6	0.0	0.0	0.9
Net Diff.	-54.5	-29.5	-35.6	16.7	-48.9	-27.7	-53.7	-91.0	-79.6	-85.3	-74.2	-29.5	-29.5	-90.1	-92.4

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

7. DO YOU HAVE CHILDREN IN K-12 SCHOOL?

BANNER 9

	TOTAL	INCOME									INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	179	215	98	93	206	125	43	20	21	492	508	585	415	791	209	39	127	403	292	140
YES	22.0	11.2	17.9	25.9	31.3	19.7	34.5	32.2	33.9	13.1	17.1	26.9	19.3	25.8	19.4	31.9	39.9	28.0	24.3	17.1	15.3
NO	76.5	86.2	80.0	71.9	68.7	80.3	65.0	63.6	66.1	84.6	80.6	72.6	78.7	73.5	79.1	66.7	54.5	72.0	74.5	82.4	80.5
DK/REFUSED	1.4	2.5	2.1	2.2	0.0	0.0	0.5	4.3	0.0	2.3	2.3	0.6	1.9	0.7	1.4	1.4	5.5	0.0	1.2	0.5	4.2
Net Diff.	-54.5	-75.0	-62.1	-45.9	-37.3	-60.6	-30.5	-31.4	-32.1	-71.5	-63.6	-45.7	-59.4	-47.6	-59.7	-34.9	-14.6	-44.0	-50.1	-65.2	-65.3

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

7. DO YOU HAVE CHILDREN IN K-12 SCHOOL?

BANNER 10

	TOTAL	HISPANIC		RACE					MEN			WOMEN			AGE				
		BACKGROUND																	
		YES	NO	HISP-	AFR-	ASIAN	WHITE	OTHER	WHITE	AFR-	HISP-	WHITE	AFR-	HISP-	18-29	30-40	41-55	56-65	OVER
				ANIC	ICAN						ICAN	ANIC		ICAN	ANIC				
Total	1000	110	890	110	110	40	720	20	336	68	62	384	42	48	130	160	250	200	260
YES	22.0	34.6	20.5	34.6	25.8	21.2	20.0	8.6	14.5	28.1	38.8	24.7	22.1	29.3	31.7	47.5	31.8	9.6	1.8
NO	76.5	63.4	78.2	63.4	73.2	78.6	78.5	91.4	83.9	71.9	57.7	73.8	75.4	70.7	66.0	50.6	66.1	89.0	98.2
DK/REFUSED	1.4	2.0	1.4	2.0	1.0	0.2	1.5	0.0	1.6	0.0	3.5	1.4	2.6	0.0	2.2	1.9	2.1	1.5	0.0
Net Diff.	-54.5	-28.8	-57.7	-28.8	-47.4	-57.5	-58.6	-82.9	-69.4	-43.8	-18.9	-49.1	-53.3	-41.3	-34.3	-3.0	-34.3	-79.4	-96.5

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

7. DO YOU HAVE CHILDREN IN K-12 SCHOOL?

BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	1000	290	710	540	460	740	260	122	358	220	260	307	173	168	352	320	200	433	87	480	520	
YES	22.0	40.4	14.5	36.4	5.1	29.2	1.8	35.9	14.0	36.2	5.6	29.3	2.3	43.8	15.0	36.6	4.6	29.0	0.6	19.6	24.3	
NO	76.5	57.5	84.3	61.5	94.2	68.9	98.2	59.5	85.4	61.2	93.7	68.2	97.7	56.1	83.2	61.7	94.9	69.4	99.4	78.8	74.4	
DK/REFUSED	1.4	2.1	1.2	2.1	0.6	1.9	0.0	4.7	0.5	2.6	0.7	2.5	0.0	0.2	1.8	1.7	0.5	1.5	0.0	1.6	1.3	
Net Diff.	-54.5	-17.1	-69.8	-25.1	-89.1	-39.8	-96.5	-23.6	-71.4	-25.0	-88.1	-38.9	-95.4	-12.3	-68.2	-25.1	-90.4	-40.4	-98.7	-59.2	-50.1	

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

8. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION: UNITED STATES		GENERIC BALLOT FOR CONGRESS			DJT APPROVAL POLICES/PERSONALITY			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE
						ALWAYS	Vote	Vote	TIME				TION						Plcies	icies	BOTH
Total	1000	180	215	389	216	890	650	240	110	306	460	233	366	580	433	475	92	477	329	148	483
FACEBOOK	70.4	67.0	71.3	74.5	65.0	71.4	70.7	73.4	62.1	67.1	68.0	79.5	70.2	71.8	71.1	70.3	67.5	71.1	69.0	75.7	70.7
YOUTUBE	65.6	59.5	61.9	68.6	69.0	64.8	62.4	71.5	71.8	67.6	67.2	59.9	66.0	65.5	65.7	65.6	64.9	66.9	66.2	68.5	64.7
INSTAGRAM	42.9	40.1	33.9	43.8	52.7	42.1	41.3	44.3	49.7	44.7	45.4	35.6	44.2	42.1	41.4	45.5	37.0	43.8	42.2	47.4	42.9
TIKTOK	31.5	24.4	26.3	39.4	28.4	30.6	29.6	33.5	38.7	36.1	32.0	24.7	32.8	31.6	31.4	32.5	26.8	33.8	32.9	35.8	30.2
X (FORMERLY TWITTER)	22.2	20.3	20.5	22.7	24.7	22.6	23.6	19.8	19.1	25.7	22.9	16.3	26.6	20.3	25.5	18.7	24.8	26.5	26.8	25.8	17.6
PINTEREST	21.1	17.4	23.4	25.3	14.3	20.7	21.2	19.3	24.2	18.5	20.6	25.6	18.0	23.5	18.4	23.9	19.7	19.8	17.2	25.6	21.8
LINKED-IN	17.7	17.7	21.1	15.1	18.8	18.2	18.3	17.8	13.4	18.5	19.6	12.7	19.3	17.3	16.0	17.9	24.2	18.2	17.6	19.5	16.6
SNAPCHAT	16.8	18.1	16.9	17.6	14.0	16.5	15.7	18.6	19.0	17.5	17.6	14.1	18.1	16.3	14.8	18.1	19.0	18.5	15.1	26.1	15.0
WHATSAPP	15.5	17.2	13.2	16.8	14.2	14.8	15.3	13.3	21.4	20.3	15.5	9.1	18.9	14.2	14.7	16.3	15.3	18.0	17.1	20.1	13.0
REDDIT	15.5	11.7	13.3	15.2	21.4	15.8	14.6	19.0	12.7	15.1	15.2	16.6	13.5	17.8	11.0	19.7	14.8	13.1	11.7	16.1	18.3
THREADS	9.0	8.3	9.5	9.5	8.2	9.0	9.3	7.9	9.3	10.7	8.7	7.4	6.6	10.3	5.8	12.0	8.6	7.7	6.8	9.7	10.3
TELEGRAM	7.7	8.2	5.8	9.6	5.9	7.3	8.5	3.9	11.3	10.1	7.2	5.7	10.2	6.8	7.0	8.8	5.8	8.6	8.0	9.9	7.0
TRUTH SOCIAL	4.5	3.8	2.7	4.5	6.8	4.9	4.8	5.3	0.9	4.8	4.1	4.9	9.3	1.7	7.5	2.1	2.6	8.2	11.1	1.7	1.2
BLUESKY	2.8	3.5	3.2	2.2	3.1	2.9	2.0	5.3	2.0	4.0	2.2	2.5	1.6	3.9	0.7	4.9	2.2	1.6	1.0	3.1	3.9
RUMBLE	2.5	1.5	1.3	3.5	2.6	2.5	2.6	2.3	2.0	3.1	2.1	2.4	4.2	1.6	4.2	1.4	0.0	3.9	4.0	3.5	1.3
TUMBLR	2.2	2.7	1.4	1.9	3.0	2.1	1.9	2.6	2.8	2.4	2.6	1.1	3.3	1.7	2.1	1.9	4.2	2.4	2.9	1.3	1.4
CLOUTHUB	1.2	2.9	1.2	0.8	0.3	1.3	1.1	1.9	0.0	2.1	1.1	0.0	1.1	1.3	0.9	1.6	0.0	1.6	1.5	1.8	0.9
GETTR	0.8	1.2	1.8	0.0	1.1	0.9	0.9	1.1	0.0	1.8	0.0	1.3	2.1	0.2	1.1	0.7	0.0	1.6	2.0	0.9	0.1
GAB.COM	0.7	1.7	0.0	0.7	0.6	0.8	0.7	1.1	0.0	0.9	0.8	0.4	0.8	0.7	0.7	0.6	1.3	0.7	0.6	0.9	0.6
PARLER	0.5	0.9	0.0	0.4	0.7	0.5	0.3	1.1	0.0	0.7	0.3	0.6	0.8	0.3	0.7	0.3	0.0	1.0	1.2	0.4	0.0
OTHER	1.2	2.5	0.3	0.8	1.5	1.1	1.2	0.8	1.7	0.0	1.9	1.1	1.1	1.3	1.1	0.8	3.2	0.8	0.9	0.7	1.2

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

8. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
													UNITED STATES		FOR CONGRESS			POLICES/PERSONALITY			
		EAST	MID-	SOUTH	WEST	ALWAYS	Always	Almost	VOTE	URBAN	SUB-	RURAL	RIGHT	WRONG	REPUB-	DEMO-	UNDE-	APP-	Both	Only	DISAP-
			WEST			/ALMST	Vote	Always	MOST/		URBAN		DIREC-	TRACK	LICAN	CRATIC	CIDED	ROVE	Pers/	Pol-	PROVE
						ALWAYS		Vote	TIME				TION						Plcies	icies	BOTH

NONE	6.6	7.3	9.1	4.5	7.2	6.4	7.9	2.6	7.8	5.1	7.6	6.6	4.8	6.7	4.5	7.7	10.8	5.1	4.7	6.1	7.3

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

8. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
	ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRTCT DEMO- CRACY	
Total	1000	459	257	31	32	106	11	253	114	58	10	29	25	17	165	52	46	28	10	52	53
FACEBOOK	70.4	74.2	75.8	61.0	76.5	80.7	44.7	69.6	74.1	77.4	44.5	54.2	65.2	60.8	72.9	59.1	77.1	83.3	77.7	59.8	54.2
YOUTUBE	65.6	67.4	70.8	55.2	69.6	64.4	43.2	64.8	63.7	67.6	38.2	62.1	67.9	78.8	69.0	62.5	70.5	70.6	81.0	49.1	65.8
INSTAGRAM	42.9	43.7	45.2	39.4	42.3	44.4	4.9	43.1	39.1	56.9	26.0	30.1	43.8	53.8	45.8	52.1	38.6	45.3	42.3	35.2	42.5
TIKTOK	31.5	34.9	35.1	23.8	57.6	32.2	5.4	30.7	28.5	35.0	27.7	18.5	38.8	41.3	34.8	24.1	33.2	47.7	48.1	17.9	11.5
X (FORMERLY TWITTER)	22.2	23.0	24.3	12.6	37.9	21.7	0.0	20.1	18.1	27.7	36.5	6.3	13.7	30.0	33.4	39.2	27.8	38.3	14.3	10.8	9.8
PINTEREST	21.1	22.5	24.4	4.0	24.3	24.2	23.6	19.0	15.8	28.8	12.5	20.9	10.5	19.6	23.1	15.7	30.4	33.7	9.3	17.8	23.3
LINKED-IN	17.7	17.1	17.1	20.4	15.9	17.5	13.6	20.7	21.9	23.0	14.3	21.1	13.9	17.3	19.2	21.9	13.2	26.1	14.0	6.7	19.8
SNAPCHAT	16.8	18.3	20.1	16.1	13.1	13.5	14.8	18.2	17.8	17.8	26.6	13.3	18.2	25.1	17.3	20.5	12.3	13.8	23.6	4.5	6.5
WHATSAPP	15.5	13.5	12.5	8.1	14.0	17.4	4.9	19.1	14.8	22.2	6.6	25.8	19.9	31.3	20.0	16.0	22.7	20.3	13.9	11.5	11.0
REDDIT	15.5	15.7	20.1	11.3	12.1	12.1	0.0	18.2	15.5	28.8	7.7	20.0	6.7	20.3	15.5	19.1	10.6	24.5	19.7	8.3	9.1
THREADS	9.0	7.3	7.2	3.6	0.0	8.9	16.8	10.7	11.1	14.8	13.6	8.9	0.0	11.4	11.3	13.8	9.2	9.6	14.3	6.9	9.3
TELEGRAM	7.7	7.8	5.7	6.6	1.3	15.5	0.0	6.9	4.2	13.8	10.5	6.4	0.0	10.0	10.8	12.1	14.3	5.3	3.6	4.2	3.7
TRUTH SOCIAL	4.5	4.2	4.5	9.1	4.4	2.1	4.9	3.2	0.0	5.1	7.7	2.8	4.5	14.4	7.9	11.3	9.1	4.3	5.9	3.2	2.5
BLUESKY	2.8	2.7	3.6	3.9	0.0	0.7	0.0	2.9	1.4	5.4	6.6	0.0	3.7	5.2	1.1	0.0	0.0	0.0	0.0	1.2	8.1
RUMBLE	2.5	2.1	1.1	2.0	4.4	4.0	0.0	2.7	1.8	4.7	0.0	6.7	0.0	0.0	3.7	3.9	6.0	3.0	0.0	0.5	1.7
TUMBLR	2.2	2.4	0.8	5.0	7.8	3.4	0.0	2.5	0.5	5.2	7.7	5.5	0.0	2.8	1.7	0.0	0.0	0.0	8.3	0.0	0.0
CLOUTHUB	1.2	1.2	0.0	2.0	0.0	1.1	37.4	1.0	0.0	0.0	8.8	2.8	3.3	0.0	0.9	0.0	0.0	0.0	0.0	0.5	0.0
GETTR	0.8	0.2	0.3	0.0	0.0	0.0	0.0	0.8	1.2	1.0	0.0	0.0	0.0	0.0	2.2	6.9	0.0	0.0	0.0	0.0	0.8
GAB.COM	0.7	0.9	0.5	0.0	0.0	0.5	20.6	1.2	0.0	1.7	0.0	0.0	0.0	12.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0
PARLER	0.5	0.3	0.3	2.0	0.0	0.0	0.0	0.2	0.0	0.9	0.0	0.0	0.0	0.0	0.3	0.0	0.0	1.7	0.0	1.2	0.0
OTHER	1.2	0.6	0.9	0.0	0.0	0.7	0.0	1.3	1.3	0.0	0.0	0.0	5.4	2.8	2.1	0.0	0.0	5.4	0.0	0.0	3.5

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

8. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 2

	TOTAL		MOST IMPORTANT ISSUE																		
	ECON-OMIC	Infla-tion	Gov't Spndg	Jobs/Unmplyment	Econ-omy	Inter-est rates	SOCIAL	S.S./Medi-care	Health care	Educa-tion	Clim. Change	Medi-caid	Abor-tion	SECUR-ITY	Border /Imgrt	Nat'l Secur-ity	Crime/Drugs	End Russia/Ukrn	HONES-TY/INT	PRCT DEMO-CRACY	
NONE	6.6	4.3	5.7	6.6	0.0	1.9	0.0	8.2	12.5	0.0	17.3	15.0	0.0	1.7	5.7	8.8	3.9	5.3	0.0	10.7	7.7

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

8. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 3

	TOTAL	ARM TEACHERS WITH HANDGUNS			K-12 HH		K-12 HH		CONSTITUTIONL CARRY STATE		FIREARM HOUSEHOLD	
		GOOD IDEA	BAD IDEA	DK	YES	NO	MEN	WOMEN	YES	NO	YES	NO
Total	1000	514	357	129	220	765	94	126	474	526	333	638
FACEBOOK	70.4	70.6	69.2	72.7	72.5	71.0	65.7	77.6	72.8	68.2	72.2	71.3
YOUTUBE	65.6	68.2	62.9	62.7	67.3	65.7	68.6	66.3	65.6	65.7	69.1	64.9
INSTAGRAM	42.9	43.9	41.8	42.5	56.8	39.4	61.0	53.7	43.2	42.6	44.0	43.8
TIKTOK	31.5	33.4	28.1	33.5	53.8	25.4	42.3	62.4	35.2	28.2	31.2	31.8
X (FORMERLY TWITTER)	22.2	24.2	21.3	16.9	26.2	21.5	35.2	19.5	23.1	21.5	22.1	22.8
PINTEREST	21.1	21.7	18.9	24.9	25.8	20.1	12.2	36.0	22.6	19.8	20.4	21.7
LINKED-IN	17.7	17.7	17.9	16.6	22.4	16.6	28.5	17.8	17.3	17.9	14.7	19.3
SNAPCHAT	16.8	15.8	16.3	22.2	35.4	11.7	29.4	39.8	16.5	17.0	19.5	15.5
WHATSAPP	15.5	17.3	14.6	10.8	23.5	13.1	22.4	24.2	16.4	14.7	17.3	15.1
REDDIT	15.5	15.0	15.7	16.6	23.3	13.5	14.0	30.3	16.8	14.3	17.3	14.6
THREADS	9.0	9.7	9.2	5.6	11.9	8.3	8.4	14.5	10.1	8.0	9.7	8.8
TELEGRAM	7.7	8.2	8.7	3.3	9.8	7.3	8.6	10.6	8.7	6.9	7.3	8.2
TRUTH SOCIAL	4.5	7.3	1.6	1.3	6.7	3.9	10.5	3.9	5.2	3.9	6.5	3.4
BLUESKY	2.8	3.0	3.2	1.1	4.2	2.5	2.9	5.1	2.4	3.2	2.4	3.2
RUMBLE	2.5	3.1	1.8	1.8	3.5	2.1	5.6	2.0	3.6	1.4	3.7	1.8
TUMBLR	2.2	3.0	1.2	1.6	4.3	1.6	6.8	2.5	1.8	2.5	3.1	1.7
CLOUTHUB	1.2	1.9	0.3	0.7	1.5	1.1	2.8	0.4	1.0	1.3	0.5	1.6
GETTR	0.8	1.6	0.0	0.0	0.9	0.8	1.6	0.3	1.0	0.7	0.8	0.9
GAB.COM	0.7	1.4	0.0	0.0	1.3	0.6	1.1	1.5	0.7	0.7	1.1	0.6
PARLER	0.5	0.8	0.0	0.4	0.8	0.4	0.7	0.9	0.5	0.4	0.8	0.3
OTHER	1.2	1.6	0.3	1.7	0.7	1.3	0.0	1.1	0.5	1.7	0.7	1.4

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

8. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 3

TOTAL	ARM TEACHERS WITH			K-12 HH		K-12 HH		CONSTITUTIONL		FIREARM	
	HANDGUNS							CARRY STATE		HOUSEHOLD	
	GOOD	BAD	DK	YES	NO	MEN	WOMEN	YES	NO	YES	NO
	IDEA	IDEA									

NONE	6.6	4.8	8.9	7.5	3.4	6.5	2.2	4.3	4.4	8.6	4.4 6.6

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

8. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	704	656	429	315	222	350	340	310	200	158	121	150	182	189	284	192	245
FACEBOOK	70.4	100.0	75.5	82.1	81.0	77.7	72.9	66.5	71.8	67.2	70.9	65.1	80.5	62.6	76.2	77.2	72.4	73.4
YOUTUBE	65.6	70.3	100.0	80.3	84.7	84.9	65.6	65.9	65.4	69.4	67.4	63.4	60.4	64.5	66.7	64.7	64.8	61.9
INSTAGRAM	42.9	50.1	52.5	100.0	67.4	73.9	39.8	46.2	42.8	39.3	41.3	27.8	40.4	50.5	52.5	36.9	43.7	40.4
TIKTOK	31.5	36.3	40.7	49.5	100.0	52.4	33.2	34.1	26.8	30.1	26.6	21.8	37.5	40.6	30.0	29.6	26.1	25.6
X (FORMERLY TWITTER)	22.2	24.5	28.8	38.2	36.9	100.0	26.7	20.7	18.8	32.5	20.5	24.9	19.0	20.8	14.9	25.2	19.5	17.2
PINTEREST	21.1	25.3	26.7	33.2	34.2	33.7	19.1	21.3	23.2	10.0	15.8	7.4	31.2	26.1	33.3	18.3	23.7	24.1
LINKED-IN	17.7	22.4	21.1	27.0	25.1	35.4	16.2	17.7	19.2	18.9	19.6	20.5	12.6	16.0	18.4	16.8	20.6	18.1
SNAPCHAT	16.8	20.1	21.6	30.8	36.6	32.0	12.8	18.7	19.1	9.5	16.2	13.5	17.3	20.9	22.7	11.9	18.7	18.9
WHATSAPP	15.5	17.9	19.9	27.8	27.1	29.2	15.0	17.0	14.4	16.0	18.5	13.3	13.7	15.7	15.1	12.4	14.8	13.3
REDDIT	15.5	16.8	19.9	25.6	26.3	31.8	11.1	19.8	15.7	8.1	16.0	14.9	15.1	23.1	16.2	11.0	20.8	14.9
THREADS	9.0	10.6	11.1	18.7	17.1	19.7	4.7	13.1	9.3	5.1	9.7	5.3	4.3	16.1	11.8	4.4	10.7	7.9
TELEGRAM	7.7	9.3	9.6	15.2	15.3	17.5	6.6	9.4	7.2	7.9	8.5	7.6	4.7	10.3	7.0	5.2	8.7	7.0
TRUTH SOCIAL	4.5	3.7	5.5	6.1	4.0	9.4	7.7	2.9	2.7	9.0	3.6	4.5	5.9	2.2	1.5	7.3	1.3	2.1
BLUESKY	2.8	2.9	3.5	4.1	3.6	3.6	0.6	4.9	3.2	0.3	3.3	1.8	0.9	6.2	4.0	0.0	6.3	2.5
RUMBLE	2.5	2.6	3.2	4.0	3.8	6.1	3.7	2.1	1.6	4.4	0.9	2.1	2.7	3.1	1.2	2.4	1.8	2.0
TUMBLR	2.2	1.8	2.4	3.2	3.5	4.8	1.9	2.4	2.2	2.6	1.7	3.0	0.9	3.1	1.7	1.8	1.9	2.2
CLOUTHUB	1.2	0.5	1.0	1.2	1.4	0.5	0.8	1.8	0.8	1.5	1.5	2.0	0.0	2.1	0.0	0.6	1.0	0.4
GETTR	0.8	0.5	1.2	1.4	1.1	1.8	1.0	1.0	0.5	0.0	2.1	1.3	2.3	0.0	0.0	0.9	1.1	0.0
GAB.COM	0.7	0.2	0.9	0.3	0.3	0.0	0.5	1.1	0.5	0.2	0.4	1.0	1.0	1.7	0.2	0.0	0.3	0.0
PARLER	0.5	0.0	0.6	0.4	0.7	0.6	0.8	0.1	0.5	0.3	0.3	1.3	1.4	0.0	0.0	0.0	0.0	0.0
OTHER	1.2	1.2	1.8	0.9	0.5	1.1	1.0	0.8	1.7	1.1	1.8	2.2	0.8	0.0	1.4	1.2	0.8	2.2

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

8. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE-	YOU-	INSTA-	TIKTOK	X	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-
		BOOK	TUBE	GRAM			LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
NONE	6.6	0.0	0.0	0.0	0.0	0.0	4.1	7.2	8.8	5.3	6.0	14.2	2.4	8.3	5.3	4.5	10.9	10.2

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

8. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 5

	TOTAL	IDEOLOGY							REPUBLICAN				DEMOCRAT			INDEPENDENT		
		LIB- ERAL	Very	Smwt. 	MOD- ERATE	Smwt. 	Very	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	
Total	1000	275	129	146	360	185	180	365	31	70	250	184	112	44	60	178	71	
FACEBOOK	70.4	64.3	65.3	63.3	74.5	78.5	63.2	71.0	58.0	82.4	72.1	64.3	71.1	64.0	67.4	73.5	71.5	
YOUTUBE	65.6	62.8	63.3	62.3	67.6	64.2	67.4	65.8	54.9	67.7	66.3	62.2	67.7	76.4	68.6	67.5	57.3	
INSTAGRAM	42.9	47.3	42.2	51.7	43.7	39.4	38.3	38.9	43.6	39.1	39.5	47.0	43.7	49.4	49.8	45.6	30.0	
TIKTOK	31.5	34.2	37.6	31.2	33.1	28.8	27.1	28.0	47.4	48.5	27.2	32.0	32.7	46.2	34.1	27.2	19.6	
X (FORMERLY TWITTER)	22.2	20.5	19.0	21.8	20.9	21.2	28.6	24.8	23.7	23.6	28.0	20.5	18.9	26.0	18.8	21.1	13.2	
PINTEREST	21.1	20.7	18.7	22.4	22.9	19.9	19.4	19.6	15.4	20.6	19.1	21.5	22.3	17.8	20.8	24.2	22.6	
LINKED-IN	17.7	18.4	22.5	14.8	18.7	16.9	15.2	16.1	17.1	13.5	16.9	19.2	16.3	14.8	16.5	22.3	13.8	
SNAPCHAT	16.8	18.9	18.8	19.0	20.2	14.9	8.6	11.8	24.7	20.8	9.1	16.2	20.2	25.5	24.2	20.0	12.6	
WHATSAPP	15.5	18.8	20.4	17.5	15.5	11.4	14.5	12.9	24.6	13.4	14.3	18.0	19.4	6.8	18.4	14.0	12.0	
REDDIT	15.5	22.5	20.9	23.9	12.6	13.5	12.6	13.1	12.8	7.2	12.0	23.3	13.8	20.5	25.2	13.9	12.2	
THREADS	9.0	13.0	13.6	12.5	9.1	5.0	6.9	5.9	4.6	7.6	4.0	13.5	11.2	16.5	15.9	8.3	6.1	
TELEGRAM	7.7	10.9	10.4	11.2	5.9	7.4	7.0	7.2	12.4	0.0	7.7	10.1	8.3	9.4	12.4	6.7	4.1	
TRUTH SOCIAL	4.5	4.5	5.1	3.9	1.8	4.2	10.2	7.2	7.1	1.0	9.6	3.7	2.6	0.0	5.6	1.5	3.1	
BLUESKY	2.8	6.2	10.0	2.9	3.1	0.0	0.0	0.0	4.0	1.1	0.0	7.0	3.3	0.0	5.1	3.7	0.0	
RUMBLE	2.5	3.6	6.4	1.2	0.9	3.1	3.1	3.1	9.8	2.5	3.2	3.8	0.0	0.0	0.0	0.9	4.6	
TUMBLR	2.2	5.6	5.1	6.0	0.7	1.4	0.7	1.1	8.5	0.0	1.6	4.5	0.0	0.0	7.2	1.4	0.0	
CLOUTHUB	1.2	1.8	2.4	1.3	0.5	0.0	2.7	1.3	3.9	0.0	0.7	1.2	0.7	7.1	2.6	0.5	0.0	
GETTR	0.8	0.9	0.8	1.1	0.4	0.0	2.5	1.2	1.4	0.0	1.2	0.3	1.2	3.4	2.6	0.0	0.0	
GAB.COM	0.7	1.2	1.5	0.8	0.2	0.0	1.7	0.8	3.2	0.0	0.4	0.3	0.8	5.0	2.7	0.0	0.0	
PARLER	0.5	1.4	1.8	1.1	0.0	0.0	0.5	0.2	5.8	0.0	0.4	0.3	0.0	0.0	2.6	0.0	0.0	
OTHER	1.2	0.6	1.3	0.0	1.5	1.6	0.8	1.2	0.0	1.0	1.1	0.3	1.2	2.4	2.0	1.9	1.0	

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

8. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 5

	TOTAL			IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT		
	LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE
NONE	6.6	5.1	6.4	3.9	7.9	5.3	7.7	6.5	1.3	0.0	5.6	6.3	8.9	6.6	3.3	10.3	9.7	

BANNER 6

	TOTAL	RELIGION								
		PROTESTANT	CATHOLIC	JEWISH	MUSLIM	MORMON	BUDDHIST	HINDU	ATHST/AGNST/SC/NNE	OTHER
Total	1000	406	218	28	13	16	10	8	280	12
FACEBOOK	70.4	73.7	71.1	71.0	54.8	61.4	71.8	36.5	66.0	92.8
YOUTUBE	65.6	69.3	58.0	65.4	49.2	51.6	74.0	76.3	67.8	62.2
INSTAGRAM	42.9	40.8	47.6	42.9	48.3	43.9	43.1	79.4	40.1	62.6
TIKTOK	31.5	31.5	30.3	23.2	33.0	26.6	32.8	50.4	32.7	34.1
X (FORMERLY TWITTER)	22.2	22.3	24.0	18.5	42.3	21.0	10.2	21.5	21.1	19.6
PINTEREST	21.1	24.8	18.8	10.5	20.2	9.0	36.8	10.0	18.6	39.5
LINKED-IN	17.7	15.8	21.9	33.0	16.4	22.7	30.7	0.0	14.4	26.7
SNAPCHAT	16.8	14.8	17.6	11.3	36.7	13.7	40.1	0.0	19.0	5.9
WHATSAPP	15.5	14.3	17.2	27.7	33.8	17.6	27.1	26.1	13.6	12.9
REDDIT	15.5	13.4	11.3	18.1	27.8	31.5	21.0	21.5	19.1	34.8
THREADS	9.0	8.4	7.0	14.8	33.0	16.1	10.2	10.0	8.7	19.6
TELEGRAM	7.7	6.9	10.7	12.6	34.9	6.5	16.2	0.0	5.4	0.0
TRUTH SOCIAL	4.5	4.4	5.5	11.2	11.2	0.0	0.0	0.0	3.3	0.0
BLUESKY	2.8	1.9	2.7	4.6	11.3	0.0	0.0	10.0	4.0	0.0
RUMBLE	2.5	3.3	2.8	0.0	0.0	2.3	0.0	0.0	1.8	0.0
TUMBLR	2.2	3.0	1.8	0.0	0.0	0.0	0.0	0.0	2.0	0.0
CLOUTHUB	1.2	0.7	1.8	3.0	0.0	0.0	0.0	0.0	1.3	0.0
GETTR	0.8	0.7	0.0	3.7	11.3	0.0	0.0	0.0	1.0	0.0
GAB.COM	0.7	1.0	0.0	0.0	10.8	0.0	0.0	0.0	0.6	0.0
PARLER	0.5	0.2	0.3	0.0	8.9	0.0	0.0	0.0	0.6	0.0
OTHER	1.2	1.2	0.7	3.8	0.0	0.0	0.0	0.0	1.5	0.0

8. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 6

	RELIGION									
	TOTAL	PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
NONE	6.6	6.2	5.3	0.0	0.0	0.0	0.0	2.2	10.0	0.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

8. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
			Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
			ried	Other												
Total	1000	365	303	62	405	166	20	145	64	216	189	178	187	313	168	146
FACEBOOK	70.4	63.0	61.5	70.2	72.6	75.8	77.5	75.6	84.4	68.8	77.0	63.4	62.5	75.4	69.4	82.3
YOUTUBE	65.6	72.0	74.2	61.1	60.8	65.8	73.1	64.7	59.5	61.6	59.8	74.6	69.5	59.4	59.6	59.2
INSTAGRAM	42.9	46.8	45.7	52.1	44.0	38.5	35.8	38.8	25.6	37.3	51.7	38.5	54.7	42.0	33.8	51.4
TIKTOK	31.5	36.0	34.6	42.9	28.3	32.0	36.5	31.4	25.4	21.7	35.7	32.8	39.0	24.6	18.2	31.9
X (FORMERLY TWITTER)	22.2	22.8	24.4	15.1	24.0	18.6	20.7	18.3	17.0	28.6	18.7	26.6	19.2	21.3	26.7	15.0
PINTEREST	21.1	19.8	18.7	25.4	23.7	16.4	12.8	16.9	24.1	12.2	36.9	11.3	28.0	24.5	11.6	39.2
LINKED-IN	17.7	16.6	16.4	17.9	21.1	12.8	8.1	13.5	14.5	23.7	18.1	15.0	18.2	19.8	22.8	16.4
SNAPCHAT	16.8	21.4	20.0	27.9	16.7	11.5	9.7	11.7	4.8	11.1	23.0	15.9	26.6	16.6	10.2	23.9
WHATSAPP	15.5	14.5	14.5	14.7	19.1	10.6	2.4	11.7	10.9	18.1	20.3	13.2	15.9	16.6	15.7	17.7
REDDIT	15.5	19.2	18.7	21.9	14.7	9.6	13.7	9.0	14.3	12.7	17.1	13.1	25.1	13.4	12.5	14.4
THREADS	9.0	10.4	9.2	16.2	8.4	7.8	0.0	8.9	8.2	5.7	11.4	7.5	13.1	6.9	4.0	10.3
TELEGRAM	7.7	7.7	6.4	14.0	10.0	4.7	0.0	5.4	1.6	8.4	11.7	8.5	6.9	8.8	6.4	11.5
TRUTH SOCIAL	4.5	5.5	5.9	3.9	4.0	3.4	4.7	3.2	4.6	5.6	2.2	7.5	3.6	3.9	4.9	2.8
BLUESKY	2.8	3.4	2.6	7.3	1.9	4.3	0.0	4.9	1.9	0.6	3.3	2.7	4.1	1.4	0.4	2.6
RUMBLE	2.5	2.5	2.7	1.3	3.3	1.5	0.0	1.7	0.0	3.3	3.2	2.6	2.3	2.6	2.7	2.5
TUMBLR	2.2	3.8	2.6	9.7	1.6	0.9	0.0	1.0	0.0	2.6	0.4	3.4	4.2	1.3	2.0	0.5
CLOUTHUB	1.2	2.6	1.5	8.1	0.5	0.0	0.0	0.0	0.0	1.0	0.0	3.2	2.0	0.3	0.5	0.0
GETTR	0.8	1.5	1.3	2.6	0.5	0.5	0.0	0.6	0.0	0.7	0.2	2.0	1.1	0.6	0.9	0.3
GAB.COM	0.7	1.3	1.4	0.9	0.3	0.5	0.0	0.6	0.0	0.0	0.7	1.2	1.4	0.0	0.0	0.0
PARLER	0.5	0.4	0.0	2.6	0.4	0.8	0.0	0.9	0.0	0.3	0.6	0.9	0.0	0.0	0.0	0.0
OTHER	1.2	1.8	1.7	2.4	0.7	1.2	5.9	0.5	0.0	1.3	0.0	2.7	1.0	0.9	1.7	0.0

8. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
			Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
			ried	Other												
NONE	6.6	4.6	4.5	5.4	7.6	7.8	0.0	8.9	8.1	8.8	6.3	5.0	4.3	8.6	11.0	5.8

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

8. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 8															
	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME-MAKER	STU-DENT	RE-TIRED	NOT EMPLOYD COMBO	NOT EMPLOYD /Lkng	Not Employd	MEN	WOMEN	MEN	WOMEN
Total	1000	506	340	81	85	46	27	293	128	62	66	237	270	179	114
FACEBOOK	70.4	73.4	73.6	66.3	79.5	84.7	47.2	67.5	64.7	65.3	64.1	70.8	75.7	66.9	68.4
YOUTUBE	65.6	69.9	70.5	66.4	70.7	60.7	84.6	57.2	65.7	75.2	56.8	70.2	69.6	59.3	54.0
INSTAGRAM	42.9	52.3	52.7	48.4	54.5	53.5	46.4	28.0	35.7	42.4	29.5	48.7	55.4	25.4	32.0
TIKTOK	31.5	38.9	38.2	37.3	43.0	46.1	35.8	14.5	35.3	43.5	27.7	35.8	41.6	12.2	18.0
X (FORMERLY TWITTER)	22.2	27.5	28.3	23.3	28.2	16.3	19.4	15.7	19.0	20.9	17.1	33.6	22.1	19.1	10.3
PINTEREST	21.1	24.3	23.7	24.5	26.4	41.1	19.5	13.9	18.1	28.1	8.8	14.1	33.2	10.0	20.0
LINKED-IN	17.7	22.2	25.6	13.9	16.2	23.1	10.0	9.6	17.7	27.7	8.4	25.8	19.0	11.9	6.2
SNAPCHAT	16.8	22.4	20.4	31.0	22.0	28.6	32.8	3.5	17.3	19.4	15.3	18.1	26.1	3.0	4.3
WHATSAPP	15.5	20.6	20.2	23.6	19.6	25.7	2.1	10.4	6.0	6.1	5.9	22.2	19.3	12.3	7.4
REDDIT	15.5	18.7	21.0	18.9	9.6	20.9	30.0	6.5	18.2	30.6	6.7	14.5	22.4	5.6	8.1
THREADS	9.0	10.4	11.7	11.5	4.3	5.4	19.1	4.7	12.3	14.5	10.2	7.3	13.2	4.2	5.5
TELEGRAM	7.7	9.9	9.7	7.5	12.8	14.0	4.0	4.8	4.6	7.2	2.2	9.4	10.3	5.7	3.3
TRUTH SOCIAL	4.5	5.1	5.3	5.7	3.7	2.4	0.0	4.4	4.1	5.7	2.6	7.8	2.6	4.4	4.4
BLUESKY	2.8	3.7	2.4	7.8	4.9	2.5	0.0	1.7	2.8	5.8	0.0	2.2	4.9	0.7	3.4
RUMBLE	2.5	2.8	3.0	5.2	0.0	3.2	0.0	2.0	2.4	2.1	2.6	2.8	2.9	2.7	1.0
TUMBLR	2.2	3.1	2.5	5.1	3.7	0.0	7.2	0.2	2.7	4.3	1.2	3.7	2.6	0.0	0.5
CLOUTHUB	1.2	1.9	1.7	4.5	0.0	0.0	0.0	0.2	1.2	2.5	0.0	2.6	1.2	0.0	0.5
GETTR	0.8	0.7	0.4	2.6	0.0	2.9	0.0	0.7	1.2	2.5	0.0	0.9	0.5	0.0	1.8
GAB.COM	0.7	1.1	0.7	3.8	0.0	0.0	4.6	0.1	0.0	0.0	0.0	0.4	1.7	0.0	0.4
PARLER	0.5	0.5	0.4	0.8	0.7	0.0	0.0	0.0	1.6	2.5	0.7	0.3	0.8	0.0	0.0
OTHER	1.2	0.6	0.8	0.0	0.6	0.0	5.0	2.3	0.4	0.0	0.7	0.0	1.2	3.3	0.7

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

8. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
	EMPLOY- ED	Priv.	Gov't	Self Employd	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLOYD COMBO	NOT EMPLOYD /Lkng	Not EMPLOYd	MEN	WOMEN	MEN	WOMEN	
NONE	6.6	3.7	3.4	6.6	2.0	4.3	1.7	12.0	7.6	0.0	14.8	4.9	2.6	13.9	9.1

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

8. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 9																						
	TOTAL	INCOME										INCOME						AFFLUENCE LEVEL				
	UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR		
Total	1000	179	215	98	93	206	125	43	20	21	492	508	585	415	791	209	39	127	403	292	140	
FACEBOOK	70.4	67.1	72.3	70.5	70.6	71.9	70.5	75.2	78.5	44.0	70.0	70.7	70.1	70.7	70.6	69.6	50.2	66.7	71.8	71.3	73.3	
YOUTUBE	65.6	64.2	66.5	70.1	70.3	67.0	63.1	64.8	42.8	51.2	66.4	64.8	67.0	63.6	67.0	60.4	61.2	65.8	61.0	73.2	64.2	
INSTAGRAM	42.9	29.7	39.4	51.0	49.5	45.3	48.1	43.4	54.8	58.9	38.2	47.5	40.0	47.1	41.4	48.8	50.2	46.8	44.9	41.6	34.3	
TIKTOK	31.5	28.2	28.1	38.7	29.1	32.9	34.7	30.9	38.9	32.9	30.3	32.7	30.1	33.6	30.8	34.2	34.3	31.0	34.7	28.0	29.4	
X (FORMERLY TWITTER)	22.2	13.4	23.1	24.3	18.3	27.0	26.4	14.0	26.8	35.7	19.8	24.5	19.6	25.9	21.5	24.8	17.7	25.5	25.1	20.1	16.5	
PINTEREST	21.1	10.7	20.0	22.6	27.3	30.1	19.4	21.4	7.9	19.9	17.2	24.9	18.8	24.4	21.7	18.8	13.3	18.9	26.7	19.1	13.2	
LINKED-IN	17.7	10.6	13.4	18.1	12.0	18.8	30.4	29.7	27.5	23.2	13.3	21.9	13.1	24.1	14.6	29.2	11.6	24.1	22.2	13.6	8.7	
SNAPCHAT	16.8	8.2	14.2	23.8	22.6	16.6	19.0	23.8	12.7	36.1	13.9	19.5	15.3	18.8	15.6	21.1	16.9	18.4	20.4	13.7	11.1	
WHATSAPP	15.5	9.8	13.1	17.6	12.3	19.3	17.3	27.3	6.8	28.7	12.8	18.1	12.7	19.4	14.5	19.5	28.4	24.1	17.2	9.9	11.0	
REDDIT	15.5	8.1	12.4	18.1	20.6	16.6	21.9	10.0	21.2	31.3	12.0	18.9	13.4	18.5	14.2	20.3	15.2	17.5	18.0	10.8	16.1	
THREADS	9.0	8.0	8.9	9.5	8.6	9.7	8.4	9.7	5.8	16.4	8.7	9.3	8.7	9.4	8.9	9.2	14.3	9.1	9.8	6.0	11.3	
TELEGRAM	7.7	2.4	7.3	12.6	8.7	9.1	8.6	4.6	0.0	27.0	6.6	8.9	6.9	8.9	7.5	8.8	18.3	8.9	9.5	2.7	9.1	
TRUTH SOCIAL	4.5	3.7	3.3	3.7	5.3	4.8	6.4	5.5	4.4	7.7	3.5	5.4	3.8	5.5	4.1	6.2	16.6	6.0	3.6	3.5	4.3	
BLUESKY	2.8	0.6	5.0	5.1	5.1	1.7	0.0	0.0	0.0	16.2	3.4	2.3	3.7	1.6	3.2	1.6	8.2	1.9	2.4	2.9	3.2	
RUMBLE	2.5	1.0	2.8	3.2	3.0	2.6	2.6	2.9	4.4	0.0	2.3	2.7	2.4	2.6	2.5	2.6	10.1	4.1	2.4	1.3	1.7	
TUMBLR	2.2	1.7	2.7	3.6	0.7	1.9	2.4	0.0	0.0	7.7	2.5	1.8	2.2	2.1	2.2	2.2	9.2	3.6	2.5	1.0	0.4	
CLOUTHUB	1.2	1.2	0.4	3.0	2.6	0.0	1.4	0.0	0.0	7.7	1.2	1.1	1.4	0.8	1.1	1.6	7.8	1.7	1.5	0.0	0.4	
GETTR	0.8	0.7	0.0	0.0	3.2	0.5	1.2	0.0	0.0	7.7	0.3	1.4	0.7	1.0	0.7	1.5	9.4	1.6	0.7	0.0	0.0	
GAB.COM	0.7	1.2	0.7	0.9	0.9	0.0	0.0	0.0	0.0	8.6	0.9	0.5	0.9	0.4	0.7	0.8	5.7	2.1	0.2	0.0	1.0	
PARLER	0.5	0.0	0.0	0.0	1.6	0.5	0.0	0.0	0.0	10.4	0.0	0.9	0.3	0.8	0.3	1.0	7.1	0.0	0.4	0.2	0.0	
OTHER	1.2	0.3	2.1	2.8	0.0	1.1	1.2	0.0	0.0	0.0	1.6	0.8	1.3	0.9	1.3	0.7	0.0	0.0	0.6	2.4	1.5	

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

8. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 9

	TOTAL	INCOME										INCOME										AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR					
NONE	6.6	9.6	6.6	7.6	5.5	4.4	4.7	6.7	13.2	7.2	7.9	5.3	7.5	5.3	6.7	6.2	1.0	6.0	7.0	4.8	11.1					

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

8. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 10

	TOTAL	HISPANIC		RACE					MEN			WOMEN			AGE				
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
		YES	NO																
Total	1000	110	890	110	110	40	720	20	336	68	62	384	42	48	130	160	250	200	260
FACEBOOK	70.4	57.2	72.0	57.2	59.6	63.9	74.6	61.5	70.7	64.6	58.0	78.1	51.5	56.1	56.8	65.7	76.1	79.3	67.7
YOUTUBE	65.6	66.9	65.5	66.9	75.2	67.2	63.8	69.3	65.2	78.7	63.6	62.6	69.4	71.0	74.6	75.5	65.3	68.8	52.9
INSTAGRAM	42.9	53.3	41.6	53.3	44.2	54.6	39.9	64.1	32.0	53.0	47.9	46.8	29.9	60.2	65.4	56.4	49.8	36.2	22.0
TIKTOK	31.5	41.2	30.3	41.2	51.5	24.2	27.3	33.6	19.5	54.0	38.4	34.2	47.4	44.7	57.9	47.2	36.9	22.9	10.2
X (FORMERLY TWITTER)	22.2	28.9	21.4	28.9	19.6	31.6	21.0	26.4	26.7	24.9	30.8	15.9	10.9	26.4	32.3	28.6	22.8	19.0	15.1
PINTEREST	21.1	21.7	21.0	21.7	16.1	17.9	21.7	29.0	10.5	13.3	14.1	31.5	20.7	31.4	26.5	27.2	20.2	21.1	15.5
LINKED-IN	17.7	13.4	18.2	13.4	14.3	25.1	18.3	22.8	22.1	13.4	10.7	14.9	15.9	16.8	16.3	19.1	23.1	14.0	15.0
SNAPCHAT	16.8	20.4	16.3	20.4	16.7	14.7	16.1	25.6	10.5	18.7	16.7	21.0	13.6	25.0	35.6	34.7	18.9	7.4	1.5
WHATSAPP	15.5	26.6	14.1	26.6	18.7	16.8	13.3	11.9	13.5	20.2	26.3	13.2	16.2	27.0	28.4	24.2	15.0	9.2	9.1
REDDIT	15.5	20.0	14.9	20.0	6.4	31.8	14.9	28.0	12.5	3.7	14.6	17.1	10.7	26.8	28.1	22.0	18.3	11.2	5.8
THREADS	9.0	12.4	8.6	12.4	12.3	14.9	7.3	22.5	3.8	13.2	10.3	10.3	10.8	15.1	15.4	12.0	11.4	5.9	4.0
TELEGRAM	7.7	14.2	6.9	14.2	7.2	3.4	6.7	20.0	6.0	7.5	19.0	7.4	6.6	8.0	21.2	13.4	3.9	4.8	3.5
TRUTH SOCIAL	4.5	4.9	4.4	4.9	6.4	4.1	3.9	13.5	5.4	4.2	8.3	2.6	10.1	0.5	3.8	5.0	4.4	7.4	2.5
BLUESKY	2.8	4.0	2.7	4.0	3.1	1.9	2.5	7.9	1.2	2.8	1.0	3.7	3.7	7.7	4.9	1.2	4.2	3.3	1.2
RUMBLE	2.5	6.2	2.0	6.2	1.5	0.0	2.1	6.0	2.3	1.2	6.6	1.9	2.1	5.7	2.7	3.1	3.5	2.3	1.2
TUMBLR	2.2	3.6	2.0	3.6	2.1	0.0	1.9	7.9	1.9	2.2	3.6	2.0	1.9	3.7	6.1	5.6	1.0	0.5	0.5
CLOUTHUB	1.2	1.3	1.1	1.3	3.6	0.0	0.6	7.9	1.0	2.6	1.9	0.4	5.2	0.5	1.4	3.9	0.8	0.5	0.2
GETTR	0.8	0.0	0.9	0.0	2.0	0.0	0.6	7.9	0.6	1.9	0.0	0.7	2.1	0.0	3.8	0.3	1.2	0.0	0.0
GAB.COM	0.7	1.7	0.6	1.7	3.9	1.1	0.1	0.0	0.2	1.8	0.7	0.0	7.3	2.9	1.4	2.4	0.6	0.0	0.0
PARLER	0.5	1.6	0.3	1.6	1.2	0.0	0.0	7.9	0.0	0.7	1.0	0.0	2.1	2.4	2.1	0.3	0.6	0.0	0.0
OTHER	1.2	0.0	1.3	0.0	1.2	0.0	1.4	0.0	1.9	2.0	0.0	1.0	0.0	0.0	0.0	1.2	0.5	1.2	2.3

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

8. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 10

	TOTAL	HISPANIC		RACE						MEN		WOMEN			AGE					
		BACKGROUND																		
		YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65	
				AMER.					AMER.			AMER.								
NONE	6.6	2.5	7.1	2.5	1.5	6.3	8.1	2.0	10.1	0.9	2.6	6.5	2.6	2.4	1.7	4.8	4.1	5.0	13.6	

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

8. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 11																						
	TOTAL		AGE						MEN						WOMEN						GENDER	
			UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
Total	1000	290	710	540	460	740	260	122	358	220	260	307	173	168	352	320	200	433	87	480	520	
FACEBOOK	70.4	61.7	73.9	68.4	72.7	71.3	67.7	60.1	70.5	66.5	69.1	68.3	67.0	62.9	77.3	69.7	77.5	73.5	68.9	67.9	72.7	
YOUTUBE	65.6	75.1	61.7	70.5	59.8	70.1	52.9	76.3	64.1	73.9	61.6	73.5	56.1	74.2	59.3	68.2	57.5	67.6	46.6	67.2	64.1	
INSTAGRAM	42.9	60.4	35.8	55.5	28.2	50.3	22.0	52.7	31.7	53.1	23.6	46.5	20.3	66.1	39.9	57.1	34.2	53.0	25.3	37.1	48.3	
TIKTOK	31.5	52.0	23.2	45.0	15.7	39.0	10.2	50.3	18.8	44.1	12.3	38.5	6.1	53.2	27.6	45.6	20.2	39.4	18.4	26.8	35.9	
X (FORMERLY TWITTER)	22.2	30.3	18.9	26.8	16.8	24.7	15.1	36.2	23.3	35.0	19.5	31.5	18.0	26.0	14.4	21.2	13.2	19.9	9.4	26.6	18.2	
PINTEREST	21.1	26.9	18.7	23.8	17.9	23.1	15.5	16.3	9.5	12.2	10.4	11.4	11.0	34.6	28.1	31.7	27.7	31.3	24.6	11.3	30.2	
LINKED-IN	17.7	17.9	17.6	20.3	14.6	18.6	15.0	17.9	20.1	23.2	16.5	20.3	18.2	17.9	15.0	18.3	12.1	17.4	8.5	19.6	15.9	
SNAPCHAT	16.8	35.1	9.3	27.6	4.1	22.1	1.5	32.2	6.1	24.9	2.5	19.7	0.4	37.2	12.6	29.5	6.2	23.9	3.8	12.7	20.5	
WHATSAPP	15.5	26.1	11.2	20.9	9.1	17.8	9.1	26.7	12.5	22.9	10.5	19.7	9.9	25.6	9.8	19.6	7.3	16.4	7.3	16.2	14.9	
REDDIT	15.5	24.7	11.7	21.7	8.1	18.9	5.8	17.9	10.6	18.8	7.1	16.2	5.8	29.7	12.9	23.7	9.6	20.8	5.8	12.5	18.3	
THREADS	9.0	13.5	7.2	12.5	4.9	10.7	4.0	9.3	5.8	10.5	3.4	8.6	3.2	16.6	8.6	13.9	6.7	12.3	5.6	6.7	11.2	
TELEGRAM	7.7	16.9	4.0	10.9	4.1	9.2	3.5	17.0	5.0	12.0	4.7	10.1	4.3	16.9	3.0	10.1	3.3	8.6	1.9	8.0	7.5	
TRUTH SOCIAL	4.5	4.4	4.5	4.4	4.6	5.2	2.5	4.7	6.6	5.8	6.3	8.3	2.1	4.2	2.4	3.4	2.3	3.0	3.2	6.1	3.0	
BLUESKY	2.8	2.8	2.8	3.4	2.1	3.4	1.2	3.5	1.1	2.8	0.7	2.2	0.7	2.4	4.6	3.9	3.9	4.2	2.3	1.7	3.9	
RUMBLE	2.5	2.9	2.3	3.2	1.7	2.9	1.2	2.1	2.8	3.3	2.1	3.3	1.4	3.5	1.8	3.0	1.2	2.6	0.6	2.6	2.3	
TUMBLR	2.2	5.8	0.7	3.6	0.5	2.8	0.5	7.7	0.6	4.8	0.4	3.8	0.0	4.4	0.8	2.8	0.7	2.0	1.5	2.4	2.0	
CLOUTHUB	1.2	2.8	0.5	1.9	0.3	1.5	0.2	3.9	0.8	3.1	0.4	2.5	0.0	1.9	0.2	1.0	0.3	0.8	0.6	1.6	0.7	
GETTR	0.8	1.9	0.4	1.6	0.0	1.1	0.0	4.1	0.0	2.3	0.0	1.6	0.0	0.3	0.8	1.1	0.0	0.8	0.0	1.0	0.7	
GAB.COM	0.7	2.0	0.2	1.3	0.0	1.0	0.0	1.4	0.2	1.0	0.0	0.7	0.0	2.4	0.2	1.5	0.0	1.1	0.0	0.5	0.9	
PARLER	0.5	1.1	0.2	0.9	0.0	0.6	0.0	1.7	0.2	1.2	0.0	0.9	0.0	0.7	0.2	0.6	0.0	0.5	0.0	0.6	0.4	
OTHER	1.2	0.7	1.4	0.6	1.8	0.8	2.3	0.0	2.2	0.6	2.4	1.2	2.3	1.1	0.6	0.6	1.0	0.4	2.3	1.6	0.7	

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

8. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
NONE	6.6	3.5	7.9	3.8	9.9	4.1	13.6	2.3	9.6	2.1	12.5	3.7	15.0	4.3	6.1	4.9	6.5	4.4	10.9	7.8	5.5	

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

9. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A..?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
													UNITED STATES		FOR CONGRESS			POLICES/PERSONALITY			
		EAST	MID-	SOUTH	WEST	ALWAYS	Always	Almost	VOTE	URBAN	SUB-	RURAL	RIGHT	WRONG	REPUB-	DEMO-	UNDE-	APP-	Both	Only	DISAP-
			WEST			/ALMST	Vote	Always	MOST/		URBAN		DIREC-	TRACK	LICAN	CRATIC	CIDED	ROVE	Pers/	Pol-	PROVE
						ALWAYS	Vote		TIME				TION						Plcies	icies	BOTH
Total	1000	180	215	389	216	890	650	240	110	306	460	233	366	580	433	475	92	477	329	148	483
REPUBLICAN	35.0	28.9	34.4	40.1	31.5	36.9	38.3	33.3	19.4	29.7	35.4	41.2	66.1	16.5	75.9	3.0	7.3	63.5	74.9	38.3	8.2
DEMOCRAT	34.0	37.2	32.6	31.9	36.6	34.8	35.9	31.6	27.8	40.7	32.8	27.6	12.3	47.7	4.9	65.9	6.0	10.9	6.0	21.9	58.0
INDEPENDENT/OTHER	31.0	33.9	33.0	28.0	31.9	28.3	25.8	35.1	52.7	29.6	31.8	31.2	21.7	35.8	19.2	31.0	86.6	25.6	19.1	39.8	33.8
Net Diff.	1.0	-8.3	1.9	8.2	-5.1	2.2	2.4	1.6	-8.4	-11.0	2.7	13.6	53.8	-31.2	71.0	-62.9	1.3	52.6	68.9	16.4	-49.7

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

9. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A..?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	459	257	31	32	106	11	253	114	58	10	29	25	17	165	52	46	28	10	52	53
REPUBLICAN	35.0	37.9	34.1	52.0	36.5	41.9	42.4	20.7	20.3	26.1	10.6	11.0	23.3	23.8	54.8	66.6	59.9	60.5	19.7	28.0	26.2
DEMOCRAT	34.0	29.2	27.2	16.9	44.0	30.9	37.8	49.6	53.5	45.5	68.4	53.3	37.1	37.2	20.9	13.8	8.7	24.8	56.3	36.3	44.8
INDEPENDENT/OTHER	31.0	32.9	38.7	31.2	19.5	27.2	19.7	29.7	26.2	28.4	20.9	35.8	39.6	38.9	24.4	19.6	31.4	14.7	23.9	35.7	29.0
Net Diff.	1.0	8.7	6.9	35.1	-7.6	10.9	4.6	-28.9	-33.3	-19.4	-57.8	-42.3	-13.8	-13.4	33.9	52.7	51.2	35.7	-36.6	-8.3	-18.6

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

9. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A..?

BANNER 3

	TOTAL	ARM TEACHERS WITH			K-12 HH		K-12 HH		CONSTITUTIONL		FIREARM	
		HANDGUNS							CARRY STATE		HOUSEHOLD	
		GOOD	BAD	DK	YES	NO	MEN	WOMEN	YES	NO	YES	NO
		IDEA	IDEA									

Total	1000	514	357	129	220	765	94	126	474	526	333	638
REPUBLICAN	35.0	48.5	20.8	20.4	36.5	34.7	42.0	32.4	39.2	31.3	44.3	30.8
DEMOCRAT	34.0	23.6	48.8	34.3	36.5	33.3	39.7	34.2	31.1	36.6	25.7	38.4
INDEPENDENT/OTHER	31.0	27.9	30.4	45.3	27.0	31.9	18.3	33.4	29.7	32.1	30.0	30.8
Net Diff.	1.0	24.9	-28.0	-13.8	-0.0	1.4	2.3	-1.8	8.0	-5.3	18.5	-7.7

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

9. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A..?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE-	YOU-	INSTA-	TIKTOK	X	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-
		BOOK	TUBE	GRAM			LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total	1000	704	656	429	315	222	350	340	310	200	158	121	150	182	189	284	192	245
REPUBLICAN	35.0	36.2	35.0	32.5	36.9	42.1	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0
DEMOCRAT	34.0	32.1	34.1	36.6	36.8	31.6	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0
INDEPENDENT/OTHER	31.0	31.6	30.9	30.9	26.3	26.3	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0
Net Diff.	1.0	4.1	0.9	-4.2	0.1	10.4	100.0	-100.0	0.0	100.0	-100.0	0.0	100.0	-100.0	0.0	100.0	-100.0	0.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

9. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A..?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt. 	MOD- ERATE	Smwt. 	Very	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	1000	275	129	146	360	185	180	365	31	70	250	184	112	44	60	178	71
REPUBLICAN	35.0	11.2	14.5	8.3	19.3	57.8	79.2	68.4	100.0	100.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0
DEMOCRAT	34.0	66.8	69.4	64.5	31.2	13.9	10.2	12.1	0.0	0.0	0.0	100.0	100.0	100.0	0.0	0.0	0.0
INDEPENDENT/OTHER	31.0	22.0	16.1	27.2	49.5	28.3	10.5	19.6	0.0	0.0	0.0	0.0	0.0	0.0	100.0	100.0	100.0
Net Diff.	1.0	-55.5	-54.8	-56.2	-11.9	43.9	69.0	56.3	100.0	100.0	100.0	-100.0	-100.0	-100.0	0.0	0.0	0.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

9. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A..?

BANNER 6

	TOTAL		RELIGION								
			PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	406	218	28	13	16	10	8	280	12	
REPUBLICAN	35.0	48.2	36.0	24.4	23.8	27.3	6.1	17.7	20.1	23.3	
DEMOCRAT	34.0	25.5	37.8	62.6	66.4	26.9	51.1	53.5	37.7	43.8	
INDEPENDENT/OTHER	31.0	26.3	26.2	13.1	9.8	45.8	42.8	28.8	42.2	33.0	
Net Diff.	1.0	22.7	-1.8	-38.2	-42.6	0.5	-45.0	-35.8	-17.6	-20.5	

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

9. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A..?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
			Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
			ried	Other												
Total	1000	365	303	62	405	166	20	145	64	216	189	178	187	313	168	146
REPUBLICAN	35.0	27.7	28.6	23.8	40.1	35.7	39.6	35.1	42.2	49.6	29.3	33.0	22.7	43.4	53.6	31.7
DEMOCRAT	34.0	42.5	45.0	30.4	31.3	25.5	28.2	25.1	24.1	27.2	36.0	40.1	44.9	27.0	23.8	30.7
INDEPENDENT/OTHER	31.0	29.7	26.4	45.9	28.5	38.8	32.2	39.7	33.7	23.2	34.6	26.8	32.5	29.6	22.6	37.6
Net Diff.	1.0	-14.8	-16.5	-6.6	8.8	10.2	11.4	10.0	18.1	22.3	-6.7	-7.1	-22.2	16.4	29.8	0.9

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

9. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A..?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empldy	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empldy /Lkng	Not Empldy	MEN	WOMEN	MEN	WOMEN
Total	1000	506	340	81	85	46	27	293	128	62	66	237	270	179	114
REPUBLICAN	35.0	34.0	35.2	30.6	32.7	26.6	11.7	42.5	29.5	29.2	29.8	40.5	28.3	47.7	34.4
DEMOCRAT	34.0	34.8	34.1	43.4	29.7	30.1	35.7	31.3	38.1	38.7	37.5	32.1	37.2	30.0	33.1
INDEPENDENT/OTHER	31.0	31.2	30.8	26.0	37.6	43.3	52.6	26.2	32.4	32.1	32.7	27.4	34.5	22.2	32.4
Net Diff.	1.0	-0.8	1.1	-12.8	3.0	-3.5	-24.0	11.3	-8.6	-9.5	-7.7	8.3	-8.8	17.7	1.3

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

9. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A..?

BANNER 9

	TOTAL	INCOME										INCOME										AFFLUENCE LEVEL				
		UNDER	\$20-	\$40-	\$50-	\$60-	\$100-	\$150-	\$200-	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	WEAL-	UPPER	MIDDLE	LOWER	POOR					
		\$20k	\$40k	\$50k	\$60k	\$100k	\$150k	\$200k	\$250k	\$250k	\$50k	\$50k	\$60k	\$60k	\$100k	\$100k	THY	MIDDLE	CLASS	MIDDLE	CLASS					
Total	1000	179	215	98	93	206	125	43	20	21	492	508	585	415	791	209	39	127	403	292	140					
REPUBLICAN	35.0	34.5	28.2	28.4	46.8	35.7	43.8	33.3	43.2	23.6	30.5	39.3	33.1	37.7	33.8	39.6	41.9	43.2	35.7	32.6	28.7					
DEMOCRAT	34.0	33.7	40.8	38.1	22.2	28.4	37.2	29.0	44.3	36.6	37.7	30.4	35.2	32.3	33.4	36.1	37.5	38.4	35.6	29.5	33.7					
INDEPENDENT/OTHER	31.0	31.8	31.0	33.5	31.0	35.9	19.0	37.7	12.5	39.8	31.8	30.2	31.7	30.1	32.8	24.3	20.6	18.4	28.6	38.0	37.6					
Net Diff.	1.0	0.8	-12.5	-9.7	24.5	7.3	6.6	4.3	-1.2	-13.0	-7.1	8.9	-2.1	5.4	0.3	3.5	4.3	4.8	0.1	3.1	-5.0					

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

9. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A..?

BANNER 10

	TOTAL	HISPANIC		RACE					MEN			WOMEN			AGE				
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
		YES	NO																
Total	1000	110	890	110	110	40	720	20	336	68	62	384	42	48	130	160	250	200	260
REPUBLICAN	35.0	31.5	35.4	31.5	15.3	31.6	39.4	11.6	47.5	18.6	42.7	32.3	10.0	17.3	19.4	37.4	31.6	39.1	41.4
DEMOCRAT	34.0	41.5	33.1	41.5	70.3	38.7	26.7	48.0	25.1	63.9	39.3	28.0	80.7	44.3	48.4	37.4	31.7	26.9	32.4
INDEPENDENT/OTHER	31.0	27.0	31.5	27.0	14.3	29.7	34.0	40.4	27.4	17.4	18.0	39.7	9.3	38.4	32.2	25.1	36.7	34.0	26.2
Net Diff.	1.0	-10.0	2.4	-10.0	-55.0	-7.1	12.7	-36.4	22.3	-45.3	3.3	4.3	-70.8	-27.0	-29.0	-0.0	-0.0	12.2	9.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

9. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A..?

BANNER 11

	TOTAL	AGE						MEN						WOMEN						GENDER	
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
Total	1000	290	710	540	460	740	260	122	358	220	260	307	173	168	352	320	200	433	87	480	520
REPUBLICAN	35.0	29.3	37.3	30.4	40.4	32.8	41.4	39.0	42.6	37.8	45.0	38.2	47.9	22.3	31.9	25.3	34.4	28.9	28.4	41.7	28.8
DEMOCRAT	34.0	42.4	30.6	37.4	30.0	34.6	32.4	33.7	32.8	35.8	30.7	34.9	29.7	48.6	28.4	38.5	29.1	34.3	38.0	33.0	34.9
INDEPENDENT/OTHER	31.0	28.3	32.1	32.2	29.6	32.7	26.2	27.3	24.6	26.4	24.3	26.9	22.4	29.1	39.7	36.2	36.5	36.8	33.7	25.3	36.3
Net Diff.	1.0	-13.0	6.7	-7.0	10.4	-1.8	9.0	5.3	9.9	2.0	14.3	3.3	18.3	-26.4	3.5	-13.2	5.2	-5.4	-9.6	8.7	-6.1

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

10. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION: UNITED STATES		GENERIC BALLOT FOR CONGRESS			DJT APPROVAL POLICES/PERSONALITY			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE
						ALWAYS	Vote	Vote	TIME				TION						Plcies	icies	BOTH
Total	1000	180	215	389	216	890	650	240	110	306	460	233	366	580	433	475	92	477	329	148	483
LIBERAL	27.5	29.0	23.6	26.3	32.4	28.4	28.4	28.5	19.9	32.0	26.2	24.2	15.3	35.5	10.1	46.3	12.5	12.6	12.0	13.8	43.4
Very	12.9	13.3	12.7	13.5	11.8	13.9	15.8	8.9	4.5	16.3	10.5	13.3	7.5	17.3	5.3	22.0	1.8	5.2	5.2	5.2	21.5
Somewhat	14.6	15.7	10.9	12.8	20.6	14.5	12.6	19.6	15.5	15.7	15.7	10.9	7.7	18.3	4.8	24.3	10.7	7.4	6.9	8.5	21.9
MODERATE	36.0	39.6	39.7	34.1	32.8	34.1	34.0	34.1	51.7	35.7	37.9	32.7	21.9	43.6	22.4	42.0	69.0	27.2	18.9	45.6	43.2
CONSERVATIVE	36.5	31.4	36.8	39.6	34.8	37.5	37.5	37.4	28.3	32.4	35.9	43.1	62.8	20.8	67.5	11.7	18.5	60.2	69.1	40.6	13.5
Somewhat	18.5	13.9	16.9	21.2	19.0	18.6	16.1	25.5	17.4	12.6	19.5	24.2	27.9	12.9	32.7	7.3	9.4	28.8	28.2	30.1	8.9
Very	18.0	17.5	19.9	18.4	15.8	18.9	21.4	11.9	11.0	19.8	16.4	18.9	35.0	7.9	34.7	4.5	9.0	31.4	40.9	10.5	4.6
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	9.0	2.5	13.2	13.3	2.5	9.1	9.1	9.0	8.4	0.4	9.7	18.9	47.5	-14.7	57.4	-34.5	5.9	47.6	57.0	26.9	-29.9
Mean	3.14	3.07	3.20	3.18	3.06	3.14	3.15	3.12	3.15	3.04	3.16	3.24	3.75	2.76	3.87	2.48	3.13	3.74	3.93	3.32	2.53

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

10. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply- ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRTCT DEMO- CRACY
Total	1000	459	257	31	32	106	11	253	114	58	10	29	25	17	165	52	46	28	10	52	53
LIBERAL	27.5	22.0	18.3	25.4	30.1	26.9	19.6	40.9	29.2	47.9	42.1	67.3	41.4	49.2	16.0	5.9	15.4	21.1	22.7	29.2	46.2
Very	12.9	9.7	8.7	13.9	13.0	10.0	11.1	22.3	15.7	20.4	17.2	52.4	27.8	16.0	6.6	2.3	4.6	11.2	14.4	8.6	20.9
Somewhat	14.6	12.2	9.7	11.5	17.1	16.9	8.6	18.6	13.5	27.4	25.0	14.9	13.7	33.3	9.4	3.6	10.8	10.0	8.3	20.6	25.3
MODERATE	36.0	40.5	47.2	29.3	21.9	34.1	14.0	37.4	44.2	35.5	33.2	25.0	39.7	18.6	24.2	12.7	22.4	22.6	47.0	37.1	22.4
CONSERVATIVE	36.5	37.5	34.4	45.3	48.1	39.0	66.4	21.7	26.6	16.6	24.6	7.7	18.9	32.1	59.7	81.4	62.2	56.3	30.3	33.7	31.4
Somewhat	18.5	18.5	18.7	10.6	21.8	22.8	0.0	13.6	17.0	8.2	14.1	7.7	18.9	11.0	24.4	22.0	31.2	27.8	9.3	23.0	21.0
Very	18.0	19.1	15.7	34.6	26.3	16.2	66.4	8.0	9.6	8.4	10.5	0.0	0.0	21.1	35.4	59.4	31.0	28.5	21.0	10.7	10.4
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	9.0	15.6	16.1	19.9	18.0	12.1	46.7	-19.3	-2.6	-31.3	-17.5	-59.6	-22.5	-17.1	43.7	75.4	46.8	35.2	7.6	4.4	-14.8
Mean	3.14	3.25	3.23	3.41	3.31	3.18	4.02	2.67	2.91	2.57	2.76	1.88	2.50	2.88	3.72	4.33	3.73	3.53	3.14	3.06	2.75

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

10. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 3

	TOTAL	ARM TEACHERS WITH HANDGUNS			K-12 HH		K-12 HH		CONSTITUTIONL CARRY STATE		FIREARM HOUSEHOLD	
		GOOD IDEA	BAD IDEA	DK	YES	NO	MEN	WOMEN	YES	NO	YES	NO
Total	1000	514	357	129	220	765	94	126	474	526	333	638
LIBERAL	27.5	18.8	37.6	34.1	34.6	25.4	36.0	33.6	25.6	29.2	24.7	28.9
Very	12.9	9.2	18.2	13.0	17.8	11.4	22.2	14.5	12.9	12.9	12.1	13.4
Somewhat	14.6	9.6	19.4	21.1	16.8	14.1	13.8	19.1	12.7	16.3	12.6	15.5
MODERATE	36.0	30.9	39.7	46.1	34.6	36.0	27.4	39.9	36.1	35.9	31.2	38.5
CONSERVATIVE	36.5	50.3	22.6	19.8	30.8	38.5	36.6	26.5	38.3	34.9	44.1	32.6
Somewhat	18.5	25.2	12.6	8.2	16.1	19.5	19.9	13.3	17.8	19.1	24.4	16.0
Very	18.0	25.1	10.1	11.7	14.7	19.0	16.7	13.2	20.5	15.8	19.7	16.5
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	9.0	31.5	-15.0	-14.3	-3.8	13.1	0.6	-7.2	12.7	5.7	19.4	3.6
Mean	3.14	3.47	2.77	2.84	2.93	3.21	2.95	2.91	3.20	3.09	3.27	3.07

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

10. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	704	656	429	315	222	350	340	310	200	158	121	150	182	189	284	192	245
LIBERAL	27.5	25.1	26.3	30.3	29.8	25.4	8.8	54.0	19.5	8.3	53.3	18.3	9.5	54.7	20.3	6.1	55.4	18.2
Very	12.9	12.0	12.4	12.7	15.4	11.0	5.4	26.3	6.7	5.5	27.1	5.2	5.1	25.6	7.6	3.2	28.0	6.9
Somewhat	14.6	13.1	13.9	17.6	14.4	14.4	3.5	27.7	12.8	2.8	26.1	13.1	4.3	29.1	12.6	2.9	27.4	11.4
MODERATE	36.0	38.1	37.1	36.7	37.8	33.8	19.9	33.0	57.5	15.6	32.0	58.9	25.6	33.9	56.5	20.5	32.1	56.2
CONSERVATIVE	36.5	36.8	36.6	33.0	32.4	40.8	71.3	13.0	23.0	76.0	14.7	22.8	65.0	11.4	23.2	73.5	12.5	25.6
Somewhat	18.5	20.6	18.1	17.0	16.9	17.6	30.6	7.5	16.9	36.0	10.4	15.4	23.2	5.1	17.9	33.1	6.6	18.1
Very	18.0	16.2	18.5	16.0	15.5	23.2	40.7	5.4	6.1	40.0	4.3	7.3	41.7	6.4	5.3	40.3	5.9	7.5
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	9.0	11.7	10.3	2.8	2.6	15.4	62.5	-41.0	3.5	67.7	-38.5	4.4	55.5	-43.2	2.9	67.4	-42.8	7.4
Mean	3.14	3.16	3.16	3.06	3.03	3.28	3.98	2.38	3.03	4.02	2.39	3.07	3.92	2.38	3.01	4.05	2.35	3.08

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

10. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 5

	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT		
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	31	70	250	184	112	44	60	178	71
LIBERAL	27.5	100.0	100.0	100.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0
Very	12.9	46.9	100.0	0.0	0.0	0.0	0.0	0.0	60.7	0.0	0.0	48.7	0.0	0.0	34.3	0.0	0.0
Somewhat	14.6	53.1	0.0	100.0	0.0	0.0	0.0	0.0	39.3	0.0	0.0	51.3	0.0	0.0	65.7	0.0	0.0
MODERATE	36.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0
CONSERVATIVE	36.5	0.0	0.0	0.0	0.0	100.0	100.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0
Somewhat	18.5	0.0	0.0	0.0	0.0	100.0	0.0	50.7	0.0	0.0	42.9	0.0	0.0	58.2	0.0	0.0	73.4
Very	18.0	0.0	0.0	0.0	0.0	0.0	100.0	49.3	0.0	0.0	57.1	0.0	0.0	41.8	0.0	0.0	26.6
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	9.0	-100.0	-100.0	-100.0	0.0	100.0	100.0	100.0	-100.0	0.0	100.0	-100.0	0.0	100.0	-100.0	0.0	100.0
Mean	3.14	1.53	1.00	2.00	3.00	4.00	5.00	4.49	1.39	3.00	4.57	1.51	3.00	4.42	1.66	3.00	4.27

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

10. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	406	218	28	13	16	10	8	280	12
LIBERAL	27.5	14.3	32.3	31.5	47.7	42.4	40.9	36.5	40.3	20.1
Very	12.9	7.4	13.7	18.1	22.0	9.1	21.9	7.7	19.6	7.2
Somewhat	14.6	6.9	18.7	13.4	25.7	33.3	19.0	28.8	20.8	12.9
MODERATE	36.0	33.2	33.2	49.1	41.0	14.6	59.1	31.5	40.4	42.2
CONSERVATIVE	36.5	52.5	34.4	19.4	11.3	43.0	0.0	31.9	19.3	37.7
Somewhat	18.5	26.2	15.8	9.2	0.0	23.8	0.0	29.8	11.2	16.4
Very	18.0	26.3	18.6	10.3	11.3	19.2	0.0	2.2	8.0	21.3
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	9.0	38.2	2.1	-12.0	-36.4	0.7	-40.9	-4.6	-21.1	17.5
Mean	3.14	3.57	3.07	2.80	2.53	3.11	2.37	2.90	2.67	3.32

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

10. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
			Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
			ried	Other												
Total	1000	365	303	62	405	166	20	145	64	216	189	178	187	313	168	146
LIBERAL	27.5	34.2	34.1	34.6	26.9	19.2	19.8	19.1	14.6	21.2	33.5	32.3	36.0	24.4	17.4	32.4
Very	12.9	15.6	15.5	15.8	12.5	10.5	11.6	10.3	6.7	9.9	15.4	14.8	16.3	9.7	6.9	12.9
Somewhat	14.6	18.6	18.6	18.8	14.5	8.7	8.3	8.7	8.0	11.3	18.1	17.5	19.7	14.7	10.5	19.4
MODERATE	36.0	35.7	35.1	38.8	33.9	45.0	38.1	46.0	27.3	29.3	39.3	34.8	36.6	32.9	29.4	36.9
CONSERVATIVE	36.5	30.1	30.8	26.6	39.1	35.8	42.1	35.0	58.1	49.5	27.2	32.9	27.4	42.8	53.2	30.8
Somewhat	18.5	14.6	14.3	16.0	19.5	18.5	12.4	19.3	34.9	24.4	13.8	15.8	13.4	21.1	26.3	15.3
Very	18.0	15.5	16.5	10.6	19.7	17.4	29.7	15.7	23.1	25.2	13.4	17.2	14.0	21.6	26.9	15.5
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	9.0	-4.1	-3.3	-8.0	12.2	16.7	22.2	15.9	43.5	28.3	-6.2	0.7	-8.6	18.4	35.8	-1.6
Mean	3.14	2.96	2.98	2.87	3.19	3.24	3.40	3.21	3.60	3.44	2.92	3.03	2.89	3.30	3.56	3.01

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

10. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED	RETIRED		
		EMPLOYED	Priv.	Gov't	Self	HOME-	STU-	RE-	NOT	NOT	Not	MEN	WOMEN	MEN	WOMEN
					Empl	MAKER	DENT	TIRED	EMPLYD	Empl	Empl				
									COMBO	/Lkng					
Total	1000	506	340	81	85	46	27	293	128	62	66	237	270	179	114
LIBERAL	27.5	30.5	30.9	30.9	29.0	16.3	49.8	19.3	33.7	34.4	33.0	27.8	33.0	18.8	20.0
Very	12.9	13.6	13.1	16.7	12.8	13.7	26.5	9.5	14.8	9.1	20.2	14.5	12.8	7.9	11.9
Somewhat	14.6	16.9	17.8	14.2	16.1	2.6	23.3	9.8	18.8	25.3	12.8	13.3	20.1	10.9	8.1
MODERATE	36.0	37.3	36.6	37.1	40.3	42.1	26.0	32.9	37.8	38.5	37.2	35.9	38.5	27.7	41.0
CONSERVATIVE	36.5	32.2	32.6	32.0	30.7	41.6	24.2	47.8	28.5	27.1	29.8	36.3	28.5	53.5	39.0
Somewhat	18.5	15.3	15.1	17.7	13.8	33.9	13.6	24.9	11.9	9.0	14.6	18.2	12.8	30.3	16.5
Very	18.0	16.8	17.4	14.3	16.9	7.6	10.6	22.9	16.6	18.1	15.2	18.1	15.7	23.2	22.4
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	9.0	1.6	1.7	1.1	1.8	25.3	-25.6	28.5	-5.2	-7.3	-3.2	8.5	-4.4	34.7	18.9
Mean	3.14	3.05	3.06	2.99	3.06	3.19	2.58	3.42	2.97	3.02	2.92	3.12	2.99	3.50	3.29

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

10. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 9

	TOTAL	INCOME										INCOME										AFFLUENCE LEVEL				
		UNDER	\$20-	\$40-	\$50-	\$60-	\$100-	\$150-	\$200-	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	WEAL-	UPPER	MIDDLE	LOWER	POOR					
		\$20k	\$40k	\$50k	\$60k	\$100k	\$150k	\$200k	\$250k	\$250k	\$50k	\$50k	\$60k	\$60k	\$100k	\$100k	THY	MIDDLE	CLASS	MIDDLE	CLASS					
Total	1000	179	215	98	93	206	125	43	20	21	492	508	585	415	791	209	39	127	403	292	140					
LIBERAL	27.5	25.6	29.2	26.2	28.4	24.2	30.5	25.5	21.8	52.7	27.3	27.7	27.5	27.5	26.6	30.8	49.5	31.5	26.4	22.1	32.3					
Very	12.9	14.6	14.5	10.7	13.2	11.5	12.7	10.1	10.7	14.4	13.8	12.1	13.7	11.8	13.1	12.1	33.6	11.8	10.9	9.5	21.1					
Somewhat	14.6	11.1	14.7	15.5	15.2	12.7	17.8	15.4	11.1	38.3	13.5	15.6	13.8	15.7	13.5	18.7	16.0	19.8	15.5	12.6	11.1					
MODERATE	36.0	39.1	37.3	46.6	28.3	37.4	25.2	43.3	32.1	20.2	39.8	32.3	38.0	33.2	37.8	29.1	21.5	24.3	37.2	40.9	37.0					
CONSERVATIVE	36.5	35.3	33.5	27.2	43.3	38.4	44.3	31.2	46.2	27.1	32.9	40.0	34.6	39.3	35.6	40.1	29.0	44.1	36.4	37.1	30.7					
Somewhat	18.5	13.9	17.6	15.8	20.0	20.5	22.7	17.4	35.6	14.5	15.9	21.0	16.5	21.3	17.6	22.0	3.4	20.5	19.5	19.4	15.9					
Very	18.0	21.4	15.9	11.4	23.3	17.9	21.6	13.9	10.5	12.6	17.0	19.0	18.0	18.0	18.0	18.1	25.6	23.6	16.9	17.6	14.8					
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0					
Net Diff.	9.0	9.7	4.3	1.0	14.9	14.2	13.7	5.7	24.4	-25.5	5.6	12.3	7.1	11.7	8.9	9.2	-20.6	12.6	10.0	15.0	-1.5					
Mean	3.14	3.17	3.06	3.02	3.25	3.21	3.23	3.10	3.24	2.73	3.09	3.19	3.11	3.18	3.14	3.15	2.71	3.24	3.16	3.23	2.92					

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

10. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 10

	TOTAL	HISPANIC		RACE					MEN			WOMEN			AGE				
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
		YES	NO																
Total	1000	110	890	110	110	40	720	20	336	68	62	384	42	48	130	160	250	200	260
LIBERAL	27.5	42.8	25.6	42.8	39.5	24.6	23.3	33.6	19.0	40.8	44.7	27.2	37.3	40.3	47.9	36.1	27.0	17.4	20.3
Very	12.9	19.4	12.1	19.4	19.9	11.3	11.0	9.1	10.3	19.0	18.4	11.7	21.3	20.6	20.9	15.4	15.5	6.5	9.8
Somewhat	14.6	23.4	13.5	23.4	19.6	13.2	12.3	24.4	8.7	21.8	26.3	15.4	16.0	19.7	27.0	20.6	11.5	10.9	10.6
MODERATE	36.0	24.3	37.4	24.3	42.9	53.5	35.7	38.1	32.9	39.2	15.6	38.2	49.1	35.3	32.6	33.1	41.1	39.1	32.1
CONSERVATIVE	36.5	32.9	36.9	32.9	17.6	22.0	41.0	28.4	48.2	20.0	39.6	34.7	13.6	24.4	19.5	30.8	31.9	43.5	47.5
Somewhat	18.5	18.9	18.5	18.9	7.4	3.0	21.0	19.8	25.1	10.1	21.1	17.4	2.9	16.0	7.3	17.0	18.7	19.6	24.1
Very	18.0	14.1	18.5	14.1	10.2	18.9	20.0	8.5	23.1	10.0	18.5	17.3	10.7	8.4	12.2	13.8	13.2	23.9	23.5
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	9.0	-9.8	11.3	-9.8	-21.9	-2.6	17.6	-5.2	29.2	-20.7	-5.1	7.5	-23.7	-15.9	-28.4	-5.3	4.9	26.1	27.2
Mean	3.14	2.85	3.18	2.85	2.68	3.05	3.27	2.94	3.42	2.70	2.95	3.13	2.66	2.72	2.63	2.93	3.03	3.44	3.41

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

10. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 11

	TOTAL	AGE						MEN						WOMEN						GENDER	
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
Total	1000	290	710	540	460	740	260	122	358	220	260	307	173	168	352	320	200	433	87	480	520
LIBERAL	27.5	41.4	21.8	34.7	19.0	30.0	20.3	37.7	21.6	33.7	18.9	29.8	18.5	44.0	22.1	35.4	19.2	30.2	24.1	25.7	29.2
Very	12.9	17.9	10.9	16.8	8.4	14.0	9.8	19.0	10.4	18.6	7.5	15.4	7.6	17.1	11.3	15.5	9.5	13.0	14.1	12.6	13.2
Somewhat	14.6	23.5	11.0	17.9	10.7	16.0	10.6	18.7	11.2	15.1	11.4	14.4	10.8	27.0	10.7	19.9	9.7	17.2	10.0	13.1	16.0
MODERATE	36.0	32.9	37.3	36.7	35.2	37.4	32.1	34.4	31.1	35.0	29.4	34.5	27.5	31.8	43.5	37.9	42.6	39.4	41.3	32.0	39.7
CONSERVATIVE	36.5	25.7	40.9	28.6	45.8	32.6	47.5	27.9	47.3	31.3	51.6	35.7	54.1	24.2	34.4	26.7	38.2	30.4	34.6	42.3	31.1
Somewhat	18.5	12.6	20.9	15.4	22.1	16.5	24.1	11.7	26.0	16.5	27.3	17.9	30.3	13.3	15.7	14.7	15.3	15.6	11.7	22.4	14.9
Very	18.0	13.1	20.0	13.2	23.7	16.1	23.5	16.2	21.3	14.8	24.3	17.8	23.8	10.9	18.7	12.0	22.9	14.8	22.9	20.0	16.2
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	9.0	-15.6	19.1	-6.1	26.7	2.6	27.2	-9.8	25.7	-2.4	32.7	5.9	35.6	-19.9	12.4	-8.7	19.0	0.2	10.5	16.6	2.0
Mean	3.14	2.80	3.28	2.90	3.42	3.05	3.41	2.87	3.37	2.94	3.49	3.08	3.52	2.74	3.20	2.88	3.32	3.02	3.19	3.24	3.05

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

11. DO YOU OR DOES ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HANDGUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
													UNITED STATES		FOR CONGRESS			POLICES/PERSONALITY			
		EAST	MID-	SOUTH	WEST	ALWAYS	Always	Almost	VOTE	URBAN	SUB-	RURAL	RIGHT	WRONG	REPUB-	DEMO-	UNDE-	APP-	Both	Only	DISAP-
			WEST			/ALMST	Vote	Always	MOST/		URBAN		DIREC-	TRACK	LICAN	CRATIC	CIDED	ROVE	Pers/	Pol-	PROVE
						ALWAYS	Vote		TIME				TION						Plcies	icies	BOTH
Total	1000	180	215	389	216	890	650	240	110	306	460	233	366	580	433	475	92	477	329	148	483
YES	33.3	20.1	33.7	40.7	30.6	34.4	34.0	35.4	24.5	29.0	32.0	41.5	39.5	29.8	45.5	23.2	28.5	40.5	40.8	39.7	26.2
NO	63.8	76.4	64.4	56.7	65.7	63.0	63.9	60.5	70.9	67.2	65.2	56.7	58.1	68.2	53.6	74.0	59.4	58.4	57.8	59.5	71.4
DK/REFUSED	2.9	3.5	1.9	2.6	3.8	2.6	2.1	4.1	4.6	3.8	2.8	1.8	2.4	1.9	1.0	2.8	12.1	1.1	1.3	0.8	2.3
Net Diff.	-30.5	-56.3	-30.6	-16.0	-35.1	-28.6	-29.8	-25.1	-46.5	-38.2	-33.2	-15.2	-18.6	-38.4	-8.1	-50.9	-31.0	-17.9	-17.0	-19.7	-45.2

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

11. DO YOU OR DOES ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HANDGUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRTCT DEMO- CRACY
Total	1000	459	257	31	32	106	11	253	114	58	10	29	25	17	165	52	46	28	10	52	53
YES	33.3	33.7	31.6	60.9	24.2	33.5	25.0	27.6	29.5	29.2	37.1	20.7	19.8	27.0	39.2	43.3	45.5	29.5	28.5	39.2	37.2
NO	63.8	64.5	66.2	39.1	75.8	64.7	68.2	69.2	68.4	65.6	45.6	77.5	80.2	71.3	58.8	51.9	54.5	67.4	71.5	57.1	62.8
DK/REFUSED	2.9	1.8	2.2	0.0	0.0	1.8	6.8	3.2	2.1	5.2	17.3	1.8	0.0	1.7	2.0	4.8	0.0	3.1	0.0	3.7	0.0
Net Diff.	-30.5	-30.7	-34.5	21.7	-51.6	-31.2	-43.2	-41.6	-38.9	-36.4	-8.5	-56.7	-60.3	-44.3	-19.7	-8.6	-9.0	-37.9	-43.0	-17.9	-25.7

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

11. DO YOU OR DOES ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HANDGUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER 3

	TOTAL	ARM TEACHERS WITH			K-12 HH		K-12 HH		CONSTITUTIONL		FIREARM	
		HANDGUNS							CARRY STATE		HOUSEHOLD	
		GOOD	BAD	DK	YES	NO	MEN	WOMEN	YES	NO	YES	NO
		IDEA	IDEA									
Total	1000	514	357	129	220	765	94	126	474	526	333	638
YES	33.3	42.1	23.8	24.5	49.7	29.0	55.4	45.5	39.2	28.0	100.0	0.0
NO	63.8	55.6	74.6	67.0	47.5	69.2	42.3	51.4	58.6	68.5	0.0	100.0
DK/REFUSED	2.9	2.3	1.6	8.5	2.7	1.9	2.3	3.1	2.2	3.5	0.0	0.0
Net Diff.	-30.5	-13.5	-50.8	-42.5	2.2	-40.2	13.1	-5.9	-19.4	-40.5	100.0	-100.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

11. DO YOU OR DOES ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HANDGUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE-	YOU-	INSTA-	TIKTOK	X	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-
		BOOK	TUBE	GRAM			LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total	1000	704	656	429	315	222	350	340	310	200	158	121	150	182	189	284	192	245
YES	33.3	34.2	35.1	34.1	33.0	33.1	42.1	25.2	32.2	44.3	27.6	36.5	39.3	23.1	29.5	42.1	25.5	33.7
NO	63.8	64.7	63.1	65.2	64.5	65.6	56.1	72.1	63.5	53.5	72.4	53.8	59.6	71.9	69.7	56.8	70.8	63.2
DK/REFUSED	2.9	1.2	1.8	0.7	2.5	1.3	1.8	2.7	4.3	2.2	0.0	9.8	1.1	5.0	0.8	1.1	3.7	3.1
Net Diff.	-30.5	-30.5	-28.0	-31.0	-31.5	-32.5	-14.0	-46.9	-31.2	-9.3	-44.7	-17.3	-20.3	-48.9	-40.2	-14.7	-45.3	-29.5

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

11. DO YOU OR DOES ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HANDGUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER 5

	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT		
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	31	70	250	184	112	44	60	178	71
YES	33.3	30.0	31.2	28.9	28.8	43.9	36.5	40.2	48.5	43.6	40.9	27.2	21.4	26.8	29.0	27.7	46.2
NO	63.8	67.1	66.5	67.7	68.3	55.3	58.7	56.9	49.7	54.1	57.4	70.6	76.0	68.9	65.6	69.0	47.8
DK/REFUSED	2.9	2.9	2.3	3.4	2.9	0.8	4.9	2.8	1.7	2.3	1.6	2.3	2.7	4.3	5.4	3.3	5.9
Net Diff.	-30.5	-37.2	-35.3	-38.9	-39.5	-11.3	-22.2	-16.7	-1.2	-10.5	-16.5	-43.4	-54.6	-42.1	-36.7	-41.3	-1.6

BANNER 6

	TOTAL	RELIGION								
		PROTESTANT	CATHOLIC	JEWISH	MUSLIM	MORMON	BUDDHIST	HINDU	ATHST/AGNST/SC/NNE	OTHER
Total	1000	406	218	28	13	16	10	8	280	12
YES	33.3	39.7	28.0	24.0	60.5	35.5	55.8	37.5	27.1	35.7
NO	63.8	59.3	71.0	76.0	39.5	61.2	44.2	60.4	65.2	64.3
DK/REFUSED	2.9	1.0	1.0	0.0	0.0	3.2	0.0	2.2	7.7	0.0
Net Diff.	-30.5	-19.6	-43.0	-52.0	21.0	-25.7	11.7	-22.9	-38.2	-28.6

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

11. DO YOU OR DOES ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HANDGUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
		Mar-	Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
		ried	ried	Other												
Total	1000	365	303	62	405	166	20	145	64	216	189	178	187	313	168	146
YES	33.3	28.5	27.1	35.5	39.0	29.5	44.4	27.4	34.8	41.9	35.6	32.5	24.7	42.3	45.6	38.5
NO	63.8	68.0	69.7	59.5	57.9	69.1	55.6	71.0	64.5	54.5	61.7	63.5	72.2	56.3	53.6	59.5
DK/REFUSED	2.9	3.5	3.3	5.0	3.2	1.4	0.0	1.6	0.7	3.6	2.8	4.0	3.1	1.4	0.9	2.1
Net Diff.	-30.5	-39.5	-42.6	-24.0	-18.9	-39.7	-11.1	-43.6	-29.6	-12.6	-26.1	-31.1	-47.5	-14.1	-8.0	-21.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

11. DO YOU OR DOES ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HANDGUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	506	340	81	85	46	27	293	128	62	66	237	270	179	114
YES	33.3	34.6	31.9	48.3	32.3	38.4	32.7	37.7	16.3	15.0	17.6	38.1	31.5	40.3	33.7
NO	63.8	62.9	66.5	46.5	64.0	60.1	58.5	61.9	74.4	78.8	70.3	58.2	67.0	59.7	65.3
DK/REFUSED	2.9	2.5	1.6	5.2	3.6	1.6	8.8	0.4	9.3	6.2	12.2	3.6	1.5	0.0	0.9
Net Diff.	-30.5	-28.3	-34.6	1.8	-31.7	-21.7	-25.7	-24.2	-58.1	-63.8	-52.7	-20.1	-35.5	-19.4	-31.6

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

11. DO YOU OR DOES ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HANDGUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER 9

	TOTAL	INCOME										INCOME						AFFLUENCE LEVEL					
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR		
Total	1000	179	215	98	93	206	125	43	20	21	492	508	585	415	791	209	39	127	403	292	140		
YES	33.3	20.3	32.2	33.3	37.9	37.7	34.9	49.3	35.3	48.3	28.1	38.3	29.7	38.4	31.7	39.2	48.8	35.9	33.6	29.3	34.2		
NO	63.8	76.5	64.2	66.7	59.2	60.3	60.4	46.4	64.7	49.4	69.2	58.7	67.6	58.5	65.7	56.8	48.8	59.7	63.3	68.7	63.1		
DK/REFUSED	2.9	3.2	3.6	0.0	2.9	2.1	4.7	4.3	0.0	2.3	2.7	3.0	2.7	3.0	2.6	4.0	2.4	4.4	3.2	2.0	2.6		
Net Diff.	-30.5	-56.2	-32.0	-33.4	-21.3	-22.6	-25.5	2.8	-29.5	-1.0	-41.1	-20.3	-37.9	-20.1	-33.9	-17.6	*	-23.9	-29.7	-39.4	-28.9		

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

11. DO YOU OR DOES ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HANDGUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER 10

	TOTAL	HISPANIC		RACE					MEN			WOMEN			AGE				
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
		YES	NO																
Total	1000	110	890	110	110	40	720	20	336	68	62	384	42	48	130	160	250	200	260
YES	33.3	34.3	33.2	34.3	32.4	11.2	34.8	21.7	37.4	36.5	40.6	32.6	25.7	26.3	26.3	41.1	33.3	32.2	32.8
NO	63.8	60.4	64.3	60.4	64.7	84.2	62.7	78.3	60.1	61.8	50.7	64.9	69.4	72.8	64.5	55.7	64.1	65.2	67.2
DK/REFUSED	2.9	5.3	2.6	5.3	2.9	4.6	2.5	0.0	2.4	1.7	8.7	2.5	4.8	0.9	9.2	3.1	2.6	2.6	0.0
Net Diff.	-30.5	-26.1	-31.1	-26.1	-32.3	-72.9	-27.9	-56.5	-22.7	-25.3	-10.1	-32.3	-43.7	-46.5	-38.3	-14.6	-30.8	-33.0	-34.4

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

11. DO YOU OR DOES ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HANDGUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
			UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
Total	1000	290	710	540	460	740	260	122	358	220	260	307	173	168	352	320	200	433	87	480	520	
YES	33.3	34.5	32.8	34.0	32.5	33.5	32.8	38.1	36.4	35.5	37.9	36.1	38.1	31.9	29.2	32.9	25.5	31.6	22.3	36.8	30.1	
NO	63.8	59.7	65.5	61.7	66.3	62.7	67.2	52.6	62.3	58.7	60.7	58.6	61.9	64.8	68.9	63.8	73.6	65.5	77.7	59.8	67.6	
DK/REFUSED	2.9	5.8	1.6	4.3	1.1	3.9	0.0	9.3	1.4	5.9	1.3	5.3	0.0	3.3	1.9	3.3	0.9	2.8	0.0	3.4	2.4	
Net Diff.	-30.5	-25.2	-32.7	-27.8	-33.8	-29.2	-34.4	-14.5	-25.9	-23.2	-22.8	-22.5	-23.8	-33.0	-39.6	-30.9	-48.1	-33.9	-55.4	-23.0	-37.5	

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

12. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
													UNITED STATES		FOR CONGRESS			POLICES/PERSONALITY			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE
						ALWAYS	Vote		TIME				TION						Plcies	icies	BOTH
Total	1000	180	215	389	216	890	650	240	110	306	460	233	366	580	433	475	92	477	329	148	483
PROTESTANT	40.6	30.8	43.9	48.4	31.3	41.1	39.3	45.8	36.5	30.9	39.7	55.0	48.5	36.0	54.6	29.0	34.2	49.8	53.1	42.7	32.1
ROMAN CATHOLIC	21.8	35.4	15.9	19.3	20.7	21.6	23.9	15.4	23.3	26.7	23.1	12.7	23.6	21.1	23.2	22.8	9.7	23.0	24.1	20.5	21.6
JEWISH	2.8	4.6	3.7	1.3	3.0	2.9	3.3	1.6	2.0	3.0	3.1	1.8	2.6	2.9	1.8	4.0	1.1	2.4	2.0	3.3	3.3
MORMON	1.6	0.0	0.2	1.4	4.9	1.8	2.1	1.2	0.0	2.1	2.1	0.2	1.5	1.9	1.3	1.8	2.4	1.1	1.1	1.2	2.3
MUSLIM	1.3	1.0	0.6	1.5	1.9	1.4	1.6	0.8	0.9	2.1	1.1	0.6	2.0	1.0	1.3	1.6	0.0	1.5	0.8	3.2	1.2
BUDDHIST	1.0	1.0	0.0	1.1	2.0	1.0	1.2	0.5	1.2	0.2	1.8	0.6	0.7	1.4	0.3	1.5	2.2	0.6	0.3	1.3	1.3
HINDU	0.8	0.3	0.0	1.0	1.5	0.6	0.3	1.5	2.1	0.2	1.5	0.1	0.8	0.8	0.4	1.3	0.0	0.8	0.9	0.5	0.8
EASTERN/GREEK	0.7	0.8	0.0	0.9	1.2	0.8	0.8	0.8	0.0	1.6	0.4	0.2	0.5	0.9	0.4	1.2	0.0	0.3	0.1	0.8	1.2
SIKH	0.1	0.0	0.5	0.0	0.0	0.1	0.2	0.0	0.0	0.4	0.0	0.0	0.3	0.0	0.3	0.0	0.0	0.2	0.4	0.0	0.0
ATHEIST	4.9	3.7	4.7	5.4	5.3	5.1	5.0	5.5	3.3	5.1	5.0	4.6	3.8	6.1	2.5	6.9	6.1	3.1	1.7	6.2	7.2
AGNOSTIC	6.0	5.8	7.6	3.7	8.8	6.1	6.1	6.1	5.5	9.1	4.6	4.8	4.5	6.3	4.0	7.5	8.0	4.5	3.8	6.0	7.8
SECULAR	*	0.0	0.0	0.1	0.0	*	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.0	0.3	0.0
OTHER	1.2	0.0	2.0	1.1	1.7	1.2	1.4	0.6	1.8	0.5	0.3	4.0	0.7	1.7	1.0	1.7	0.0	0.9	0.8	1.1	1.7
NONE	17.0	16.6	20.9	14.8	17.7	16.3	14.9	20.0	23.4	18.1	17.2	15.3	10.5	19.9	9.0	20.7	36.1	11.6	10.9	12.9	19.6

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

12. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
	ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRTCT DEMO- CRACY	
Total	1000	459	257	31	32	106	11	253	114	58	10	29	25	17	165	52	46	28	10	52	53
PROTESTANT	40.6	39.8	39.4	43.2	47.4	40.9	36.0	37.2	37.3	39.7	50.9	21.5	39.0	44.1	55.3	59.9	51.4	55.2	78.4	37.7	24.9
ROMAN CATHOLIC	21.8	24.5	22.4	26.6	16.6	25.4	25.4	19.8	24.0	24.3	0.0	18.3	4.2	14.2	17.1	15.8	22.9	19.9	5.9	18.1	29.1
JEWISH	2.8	2.3	2.7	4.0	0.0	2.4	0.0	3.0	2.4	3.4	12.5	3.0	3.3	0.0	2.3	0.0	2.3	0.0	0.0	8.0	2.3
MORMON	1.6	1.3	1.5	7.2	0.0	0.0	0.0	2.1	0.0	4.6	0.0	8.7	0.0	0.0	1.4	1.8	0.0	0.0	0.0	2.8	2.3
MUSLIM	1.3	0.8	0.0	0.0	0.0	2.1	4.9	2.1	0.0	4.9	4.8	3.9	0.0	5.2	2.0	2.8	1.5	0.0	10.7	1.2	0.0
BUDDHIST	1.0	1.1	1.5	0.0	0.0	0.0	6.1	1.5	2.4	0.0	0.0	1.6	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.5	2.5
HINDU	0.8	0.9	1.3	0.0	0.0	0.7	0.0	0.2	0.0	1.0	0.0	0.0	0.0	0.0	0.4	1.2	0.0	0.0	0.0	0.0	4.3
EASTERN/GREEK	0.7	0.7	1.1	0.0	0.0	0.5	0.0	0.7	0.5	0.0	0.0	0.0	4.5	0.0	0.9	0.0	0.0	1.7	0.0	1.8	0.0
SIKH	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	2.2	0.0	0.0	0.0	0.0	0.0
ATHEIST	4.9	3.6	5.2	3.4	0.0	1.9	0.0	7.3	4.0	3.3	5.8	23.3	13.7	7.6	4.4	2.3	5.6	2.5	0.0	3.6	7.4
AGNOSTIC	6.0	6.3	7.4	5.5	3.4	6.1	5.4	6.2	5.0	6.5	8.8	6.7	2.3	16.1	4.6	0.0	7.6	11.6	0.0	4.2	11.3
SECULAR	*	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
OTHER	1.2	1.5	0.4	8.7	0.0	2.8	0.0	1.1	2.4	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	3.1	1.5
NONE	17.0	17.2	17.2	1.3	32.6	17.2	22.2	18.6	22.0	11.5	17.3	12.8	30.6	13.0	10.5	13.9	8.7	9.0	4.9	19.3	14.4

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

12. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 3

	TOTAL	ARM TEACHERS WITH HANDGUNS			K-12 HH		K-12 HH		CONSTITUTIONL CARRY STATE		FIREARM HOUSEHOLD	
		GOOD IDEA	BAD IDEA	DK	YES	NO	MEN	WOMEN	YES	NO	YES	NO
Total	1000	514	357	129	220	765	94	126	474	526	333	638
PROTESTANT	40.6	46.2	35.0	33.4	39.2	41.4	40.1	38.5	44.9	36.7	48.3	37.7
ROMAN CATHOLIC	21.8	20.6	25.2	16.9	23.3	21.7	30.4	17.9	20.5	22.9	18.3	24.2
JEWISH	2.8	2.4	4.0	0.8	1.3	2.9	1.3	1.4	2.1	3.3	2.0	3.3
MORMON	1.6	2.6	0.7	0.4	2.6	1.3	2.8	2.4	2.5	0.8	1.8	1.6
MUSLIM	1.3	1.9	0.7	0.7	3.5	0.7	2.6	4.1	1.0	1.6	2.4	0.8
BUDDHIST	1.0	0.6	1.2	2.5	1.1	1.0	1.9	0.5	0.7	1.3	1.7	0.7
HINDU	0.8	0.7	1.1	0.0	1.6	0.5	3.1	0.5	0.8	0.8	0.9	0.7
EASTERN/GREEK	0.7	0.3	1.5	0.4	1.1	0.7	2.6	0.0	0.5	0.9	0.2	1.1
SIKH	0.1	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.2	0.4	0.0
ATHEIST	4.9	3.8	5.9	6.7	4.8	5.1	4.4	5.2	5.4	4.5	3.0	6.2
AGNOSTIC	6.0	4.1	7.7	8.7	5.7	6.2	3.4	7.4	4.0	7.8	5.3	6.1
SECULAR	*	0.1	0.0	0.0	0.2	0.0	0.0	0.3	0.0	0.1	0.1	0.0
OTHER	1.2	1.5	0.3	2.8	1.3	1.3	0.6	1.7	1.5	1.0	1.3	1.3
NONE	17.0	15.0	16.6	26.7	14.4	16.9	6.8	20.1	16.0	18.0	14.5	16.4

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

12. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	704	656	429	315	222	350	340	310	200	158	121	150	182	189	284	192	245
PROTESTANT	40.6	42.5	42.8	38.6	40.5	40.7	55.9	30.4	34.4	50.9	31.5	25.2	62.6	29.4	40.4	60.0	25.2	35.0
ROMAN CATHOLIC	21.8	22.0	19.3	24.1	20.9	23.6	22.4	24.2	18.4	25.9	25.0	20.7	17.7	23.6	17.0	21.4	25.4	17.7
JEWISH	2.8	2.8	2.7	2.8	2.0	2.3	1.9	5.1	1.2	2.8	5.4	3.0	0.8	4.8	0.0	1.4	7.9	1.5
MORMON	1.6	1.4	1.3	1.7	1.4	1.6	1.3	1.3	2.4	2.1	0.8	3.3	0.3	1.8	1.9	1.4	2.0	2.7
MUSLIM	1.3	1.0	1.0	1.5	1.4	2.5	0.9	2.5	0.4	0.7	2.9	0.0	1.1	2.2	0.7	0.0	1.8	0.5
BUDDHIST	1.0	1.1	1.2	1.0	1.1	0.5	0.2	1.5	1.4	0.0	2.6	2.2	0.4	0.6	0.9	0.2	0.3	1.8
HINDU	0.8	0.4	0.9	1.4	1.2	0.7	0.4	1.2	0.7	0.0	1.4	0.5	0.9	1.0	0.8	0.0	0.1	0.6
EASTERN/GREEK	0.7	0.9	0.7	1.0	1.0	0.4	0.2	1.0	1.1	0.3	1.4	2.4	0.0	0.6	0.3	0.0	0.0	1.2
SIKH	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.5
ATHEIST	4.9	5.2	4.8	4.0	5.9	4.1	2.8	7.2	4.9	2.7	7.3	7.8	3.0	7.1	3.0	3.2	8.7	5.3
AGNOSTIC	6.0	5.5	7.3	7.0	6.4	6.0	3.2	4.7	10.7	3.3	4.9	12.6	3.0	4.4	9.5	1.8	7.0	10.2
SECULAR	*	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
OTHER	1.2	1.6	1.2	1.8	1.3	1.1	0.8	1.6	1.3	0.6	2.4	0.7	1.1	0.9	1.7	0.8	0.0	1.7
NONE	17.0	15.7	16.9	15.2	16.8	16.5	10.1	19.3	22.5	10.8	14.4	20.7	9.1	23.5	23.6	9.8	21.5	21.3

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

12. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	1000	275	129	146	360	185	180	365	31	70	250	184	112	44	60	178	71
PROTESTANT	40.6	21.1	23.4	19.1	37.4	57.4	59.3	58.3	22.3	45.7	62.8	20.4	43.2	39.7	22.8	30.5	54.1
ROMAN CATHOLIC	21.8	25.6	23.1	27.9	20.1	18.7	22.5	20.5	38.1	19.1	21.4	27.6	21.0	18.3	13.1	20.0	19.0
JEWISH	2.8	3.2	3.9	2.5	3.8	1.4	1.6	1.5	5.5	4.0	0.9	3.8	6.8	6.0	0.0	1.8	0.6
MORMON	1.6	2.5	1.2	3.7	0.7	2.1	1.8	1.9	3.0	0.0	1.4	2.4	0.0	0.0	2.7	1.3	4.9
MUSLIM	1.3	2.3	2.2	2.3	1.5	0.0	0.8	0.4	10.0	0.0	0.0	1.7	3.6	3.4	0.0	0.7	0.0
BUDDHIST	1.0	1.5	1.7	1.3	1.7	0.0	0.0	0.0	0.0	0.9	0.0	1.7	1.9	0.0	1.8	1.9	0.0
HINDU	0.8	1.0	0.5	1.5	0.7	1.2	0.1	0.7	1.9	1.1	0.0	0.0	1.5	5.6	3.7	0.0	0.0
EASTERN/GREEK	0.7	0.7	0.8	0.6	1.3	0.5	0.0	0.2	1.9	0.0	0.0	0.3	1.8	2.0	1.5	1.4	0.0
SIKH	0.1	0.0	0.0	0.0	0.0	0.6	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6
ATHEIST	4.9	10.2	16.9	4.3	4.4	2.3	0.7	1.5	5.3	6.6	1.4	11.1	2.0	4.1	10.1	5.1	0.0
AGNOSTIC	6.0	9.7	9.1	10.3	5.6	5.4	1.8	3.6	0.0	2.4	3.8	8.6	0.0	0.0	18.2	10.4	5.1
SECULAR	*	0.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0
OTHER	1.2	0.9	0.7	1.1	1.5	1.1	1.5	1.3	0.0	2.8	0.4	0.5	0.7	8.5	2.7	1.4	0.0
NONE	17.0	21.0	16.1	25.3	21.5	9.4	10.1	9.7	12.1	17.5	7.8	22.0	17.5	12.5	22.7	25.5	14.7

BANNER 6

[illegible]

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

12. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
			Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
			ried	Other												
Total	1000	365	303	62	405	166	20	145	64	216	189	178	187	313	168	146
PROTESTANT	40.6	37.0	36.4	39.6	40.5	45.8	56.9	44.2	47.8	41.6	39.3	33.8	39.9	44.4	46.6	41.9
ROMAN CATHOLIC	21.8	19.5	18.5	24.5	24.7	18.4	13.5	19.1	25.1	28.5	20.3	18.8	20.2	24.0	27.7	19.8
JEWISH	2.8	2.8	3.0	1.3	3.6	1.7	0.0	2.0	0.0	4.3	2.8	3.5	2.0	4.5	5.2	3.7
MORMON	1.6	1.9	2.3	0.0	1.3	2.4	0.0	2.7	0.0	1.1	1.6	3.2	0.7	1.7	1.4	2.1
MUSLIM	1.3	1.3	1.2	1.8	1.9	0.3	0.0	0.3	0.0	1.1	2.8	2.0	0.6	1.2	1.4	0.9
BUDDHIST	1.0	1.1	1.4	0.0	0.6	2.2	0.0	2.6	0.0	0.5	0.7	1.7	0.6	0.3	0.4	0.2
HINDU	0.8	1.3	1.5	0.0	0.8	0.0	0.0	0.0	0.0	0.3	1.3	1.3	1.2	0.1	0.0	0.1
EASTERN/GREEK	0.7	1.2	1.5	0.0	0.6	0.3	0.0	0.3	0.0	1.1	0.0	1.6	0.9	0.3	0.5	0.0
SIKH	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ATHEIST	4.9	5.2	5.0	6.4	4.3	5.5	6.0	5.4	5.8	4.2	4.4	4.7	5.8	4.9	4.8	4.9
AGNOSTIC	6.0	7.0	6.2	11.0	6.6	2.2	5.9	1.7	6.0	6.7	6.6	7.0	7.1	5.5	3.6	7.7
SECULAR	*	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
OTHER	1.2	1.0	0.7	2.0	1.1	2.8	5.1	2.5	0.0	1.3	0.8	1.0	0.9	0.5	0.0	1.0
NONE	17.0	20.6	22.0	13.3	13.9	18.4	12.6	19.2	13.4	9.2	19.4	21.4	19.8	12.7	8.3	17.7

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

12. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLD	NOT Empld	Not Empld	MEN	WOMEN	MEN	WOMEN
									COMBO	/Lkng					
Total	1000	506	340	81	85	46	27	293	128	62	66	237	270	179	114
PROTESTANT	40.6	37.6	35.7	36.8	45.8	48.6	19.6	46.9	39.1	39.3	38.9	34.6	40.2	45.0	50.0
ROMAN CATHOLIC	21.8	24.3	26.0	20.5	20.9	11.3	11.2	24.9	10.7	18.4	3.5	27.8	21.2	25.3	24.4
JEWISH	2.8	3.2	3.0	6.2	1.2	0.0	0.0	3.2	1.5	2.0	1.1	4.3	2.3	3.5	2.6
MORMON	1.6	2.0	2.8	1.1	0.0	0.8	0.0	1.3	1.6	0.9	2.2	2.7	1.4	0.5	2.4
MUSLIM	1.3	2.3	1.6	4.6	2.5	1.1	0.0	0.0	0.9	0.0	1.7	2.1	2.4	0.0	0.0
BUDDHIST	1.0	0.7	0.3	0.8	1.9	4.4	4.9	1.1	0.4	0.7	0.0	0.7	0.6	1.7	0.0
HINDU	0.8	0.7	0.2	3.6	0.0	1.4	0.0	0.0	2.6	2.7	2.6	1.0	0.5	0.0	0.0
EASTERN/GREEK	0.7	1.2	1.3	2.1	0.0	0.0	0.0	0.0	1.1	0.0	2.1	1.8	0.6	0.0	0.0
SIKH	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.7	0.0
ATHEIST	4.9	5.9	6.6	4.7	4.4	3.9	9.2	3.1	4.7	4.0	5.3	6.0	5.8	4.3	1.3
AGNOSTIC	6.0	6.5	7.3	2.7	6.9	7.5	27.7	3.5	4.7	6.0	3.6	7.3	5.9	3.6	3.2
SECULAR	*	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.4
OTHER	1.2	1.1	0.0	3.4	3.6	2.2	0.0	1.1	1.9	2.8	1.1	1.1	1.2	1.8	0.0
NONE	17.0	14.4	15.1	13.6	12.7	18.8	27.3	14.4	30.8	23.2	37.9	10.6	17.8	13.6	15.7

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

12. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 9

	TOTAL	INCOME									INCOME									AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR			
Total	1000	179	215	98	93	206	125	43	20	21	492	508	585	415	791	209	39	127	403	292	140			
PROTESTANT	40.6	44.0	44.4	42.3	34.9	43.5	32.2	37.3	55.2	2.6	43.8	37.4	42.4	38.0	42.7	32.5	24.2	43.4	40.0	43.4	38.3			
ROMAN CATHOLIC	21.8	17.0	15.8	22.3	30.2	19.8	30.8	31.9	10.7	40.1	17.5	25.9	19.6	24.9	19.6	30.0	23.0	24.2	27.4	16.2	14.5			
JEWISH	2.8	0.5	4.1	4.2	1.1	3.3	2.8	0.0	8.8	4.0	2.8	2.7	2.5	3.1	2.7	2.9	13.8	4.7	2.0	2.2	1.5			
MORMON	1.6	2.6	0.3	0.0	3.4	1.8	2.6	0.0	0.0	6.0	1.0	2.2	1.4	2.0	1.5	2.1	3.2	0.4	1.9	1.7	1.5			
MUSLIM	1.3	0.6	1.2	2.1	0.5	1.3	1.9	3.0	0.0	2.7	1.2	1.4	1.1	1.6	1.1	2.0	11.1	0.7	1.0	1.0	0.6			
BUDDHIST	1.0	0.7	1.8	0.0	0.0	0.9	1.3	1.5	0.0	5.1	1.0	1.0	0.9	1.2	0.9	1.6	0.0	1.2	1.4	0.8	0.5			
HINDU	0.8	0.9	0.4	0.0	2.5	0.6	0.0	0.0	8.3	0.0	0.5	1.0	0.8	0.7	0.8	0.8	0.0	0.7	0.7	0.8	1.1			
EASTERN/GREEK	0.7	0.8	0.5	2.6	0.0	0.7	0.7	0.0	0.0	0.0	1.0	0.5	0.9	0.6	0.8	0.4	3.7	0.7	0.6	0.8	0.0			
SIKH	0.1	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.2	0.0	0.1	0.0	0.0	0.0	0.0	0.4	0.0			
ATHEIST	4.9	4.5	4.3	2.6	8.4	4.8	8.8	0.0	4.5	0.0	4.0	5.8	4.7	5.2	4.7	5.7	2.1	4.2	4.5	4.0	9.5			
AGNOSTIC	6.0	5.1	4.2	5.5	3.7	8.6	5.7	9.3	6.5	14.9	4.8	7.2	4.6	8.0	5.6	7.4	3.1	7.6	5.9	6.1	5.5			
SECULAR	*	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.0	0.3	0.0	0.0	0.0			
OTHER	1.2	1.6	1.9	2.7	1.0	1.0	0.0	0.0	0.0	0.0	1.9	0.6	1.8	0.5	1.6	0.0	1.4	0.0	0.0	2.4	3.4			
NONE	17.0	21.7	20.7	15.4	14.3	13.9	13.3	17.1	6.0	24.6	20.0	14.2	19.1	14.2	17.7	14.5	14.2	11.8	14.5	20.1	23.6			

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

12. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 10

	TOTAL	HISPANIC		RACE					MEN		WOMEN			AGE					
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
		YES	NO																
Total	1000	110	890	110	110	40	720	20	336	68	62	384	42	48	130	160	250	200	260
PROTESTANT	40.6	26.3	42.3	26.3	52.6	20.2	42.2	33.4	40.7	46.3	20.9	43.6	62.9	33.2	20.1	30.6	45.0	50.0	45.4
ROMAN CATHOLIC	21.8	37.0	19.9	37.0	12.5	19.2	21.2	14.9	24.4	15.8	36.8	18.4	7.0	37.1	16.0	25.4	17.5	24.1	24.8
JEWISH	2.8	2.0	2.9	2.0	1.8	0.0	3.2	3.7	4.4	0.9	3.5	2.0	3.4	0.0	5.7	1.1	0.8	1.3	5.3
MORMON	1.6	0.5	1.8	0.5	1.3	0.0	2.0	0.0	2.4	2.1	0.0	1.7	0.0	1.1	2.9	0.2	1.8	0.7	2.5
MUSLIM	1.3	4.7	0.9	4.7	1.0	4.6	0.7	0.0	0.7	1.7	4.1	0.6	0.0	5.6	5.8	2.7	0.0	0.0	0.4
BUDDHIST	1.0	0.4	1.1	0.4	1.8	5.4	0.8	0.0	1.0	2.9	0.8	0.6	0.0	0.0	1.7	1.6	1.0	0.5	0.8
HINDU	0.8	2.7	0.5	2.7	0.0	7.5	0.2	0.0	0.0	0.0	4.8	0.5	0.0	0.0	0.6	1.8	1.6	0.0	0.0
EASTERN/GREEK	0.7	1.8	0.6	1.8	1.3	0.0	0.4	5.6	0.9	2.1	2.4	0.0	0.0	1.2	0.0	1.9	1.4	0.0	0.4
SIKH	0.1	0.0	0.1	0.0	0.0	0.0	0.2	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
ATHEIST	4.9	3.3	5.1	3.3	2.7	9.6	5.4	0.0	5.7	3.2	4.2	5.1	1.9	2.2	7.1	7.1	3.5	4.7	4.1
AGNOSTIC	6.0	8.5	5.7	8.5	5.3	4.1	6.0	0.0	4.6	8.5	11.1	7.3	0.0	5.3	15.7	5.0	4.9	4.3	4.3
SECULAR	*	0.0	*	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
OTHER	1.2	0.7	1.3	0.7	0.5	1.8	0.9	20.5	0.6	0.8	1.3	1.1	0.0	0.0	0.4	1.0	1.4	1.8	1.3
NONE	17.0	12.0	17.7	12.0	19.2	26.4	16.8	22.0	14.3	15.7	10.2	19.1	24.8	14.2	23.9	21.3	21.2	12.6	10.4

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

12. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 11

	TOTAL	AGE						MEN						WOMEN						GENDER	
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
Total	1000	290	710	540	460	740	260	122	358	220	260	307	173	168	352	320	200	433	87	480	520
PROTESTANT	40.6	25.9	46.6	34.8	47.4	38.9	45.4	24.5	42.6	30.7	44.1	35.0	43.3	26.9	50.6	37.5	51.6	41.6	49.6	38.0	43.0
ROMAN CATHOLIC	21.8	21.2	22.0	19.5	24.5	20.7	24.8	20.6	25.5	24.0	24.5	24.3	24.2	21.6	18.5	16.4	24.5	18.2	25.9	24.3	19.5
JEWISH	2.8	3.2	2.6	2.1	3.6	1.9	5.3	4.1	3.5	2.3	4.9	2.3	6.2	2.5	1.6	2.0	1.8	1.6	3.4	3.7	1.9
MORMON	1.6	1.4	1.7	1.6	1.7	1.4	2.5	0.9	2.3	1.9	2.0	1.9	2.1	1.8	1.1	1.3	1.4	1.0	3.2	2.0	1.4
MUSLIM	1.3	4.1	0.2	2.2	0.2	1.6	0.4	4.0	0.3	2.2	0.4	1.6	0.7	4.2	0.0	2.2	0.0	1.6	0.0	1.3	1.3
BUDDHIST	1.0	1.7	0.8	1.3	0.7	1.1	0.8	3.1	0.9	2.2	0.8	1.6	1.2	0.7	0.7	0.8	0.5	0.8	0.0	1.4	0.7
HINDU	0.8	1.3	0.6	1.4	0.0	1.0	0.0	2.4	0.0	1.3	0.0	1.0	0.0	0.5	1.1	1.5	0.0	1.1	0.0	0.6	0.9
EASTERN/GREEK	0.7	1.1	0.6	1.2	0.2	0.9	0.4	1.6	1.1	2.2	0.4	1.6	0.5	0.7	0.2	0.5	0.0	0.4	0.0	1.2	0.3
SIKH	0.1	0.0	0.2	0.0	0.3	0.0	0.4	0.0	0.3	0.0	0.4	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
ATHEIST	4.9	7.1	4.1	5.4	4.4	5.2	4.1	6.7	5.1	5.8	5.3	5.7	5.1	7.4	3.0	5.2	3.2	4.9	2.2	5.5	4.4
AGNOSTIC	6.0	9.8	4.5	7.5	4.3	6.6	4.3	10.8	4.6	8.2	4.5	7.2	4.4	9.0	4.3	7.0	4.0	6.2	4.1	6.2	5.9
SECULAR	*	0.1	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.1	0.0	0.1	0.0	0.0	0.1
OTHER	1.2	0.8	1.4	1.0	1.5	1.2	1.3	0.0	1.6	0.8	1.6	0.8	1.9	1.3	1.3	1.2	1.4	1.5	0.0	1.2	1.3
NONE	17.0	22.4	14.8	21.9	11.4	19.4	10.4	21.3	12.1	18.4	11.2	17.1	9.8	23.3	17.6	24.3	11.6	21.0	11.7	14.5	19.4

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

13. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION: UNITED STATES		GENERIC BALLOT FOR CONGRESS			DJT APPROVAL POLICES/PERSONALITY			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE
						ALWAYS	Vote		TIME				TION						Plcies	icies	BOTH
Total Answering	623	119	129	263	112	558	410	147	66	176	289	158	264	331	337	246	40	347	254	94	259
YES	50.6	31.0	46.0	60.3	53.8	50.3	46.3	61.5	52.7	55.6	47.1	51.5	58.9	43.5	58.0	39.4	57.1	59.8	63.5	49.9	38.6
NO	49.4	69.0	54.0	39.7	46.2	49.7	53.7	38.5	47.3	44.4	52.9	48.5	41.1	56.5	42.0	60.6	42.9	40.2	36.5	50.1	61.4

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

13. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 2

		TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End /Russia /Ukrn	HONES- TY/INT	PRTCT DEMO- CRACY	
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
Total Answering		623	295	159	22	20	70	6	144	70	37	5	12	11	10	119	39	34	21	9	29	29
YES		50.6	49.6	43.9	54.6	65.4	52.6	86.0	47.1	44.8	42.4	63.6	24.7	69.2	75.0	59.7	65.1	51.9	66.8	73.2	47.1	42.7
NO		49.4	50.4	56.1	45.4	34.6	47.4	14.0	52.9	55.2	57.6	36.4	75.3	30.8	25.0	40.3	34.9	48.1	33.2	26.8	52.9	57.3

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

13. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 3

	TOTAL	ARM TEACHERS WITH			K-12 HH		K-12 HH		CONSTITUTIONL		FIREARM	
		HANDGUNS							CARRY STATE		HOUSEHOLD	
		GOOD	BAD	DK	YES	NO	MEN	WOMEN	YES	NO	YES	NO
		IDEA	IDEA									

Total Answering	623	343	215	65	138	484	66	71	310	314	222	395
YES	50.6	56.9	37.8	59.8	58.8	48.4	56.0	61.5	58.4	42.9	61.8	44.7
NO	49.4	43.1	62.2	40.2	41.2	51.6	44.0	38.5	41.6	57.1	38.2	55.3

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

13. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE-	YOU-	INSTA-	TIKTOK	X	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-
		BOOK	TUBE	GRAM			LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total Answering	623	454	407	269	194	143	274	186	164	154	89	56	120	96	108	231	97	129
YES	50.6	50.8	55.4	55.4	55.8	55.8	57.6	44.5	45.7	55.3	45.9	34.8	60.6	43.3	51.3	56.8	31.4	43.0
NO	49.4	49.2	44.6	44.6	44.2	44.2	42.4	55.5	54.3	44.7	54.1	65.2	39.4	56.7	48.7	43.2	68.6	57.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

13. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 5

	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT		
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total Answering	623	129	60	69	207	141	147	288	19	45	210	88	72	26	22	90	52
YES	50.6	45.6	44.6	46.4	42.0	53.0	64.8	59.0	66.7	45.6	59.4	39.0	47.8	54.2	54.1	35.6	59.8
NO	49.4	54.4	55.4	53.6	58.0	47.0	35.2	41.0	33.3	54.4	40.6	61.0	52.2	45.8	45.9	64.4	40.2

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

13. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total Answering	623	406	218	-	-	-	-	-	-	-
YES	50.6	64.8	24.1	-	-	-	-	-	-	-
NO	49.4	35.2	75.9	-	-	-	-	-	-	-

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

13. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
			Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
			ried	Other												
Total Answering	623	206	167	40	264	106	14	92	47	152	113	94	112	214	124	90
YES	50.6	49.6	50.2	47.1	46.5	60.7	45.7	63.0	55.3	44.3	49.3	55.1	45.1	46.2	43.7	49.7
NO	49.4	50.4	49.8	52.9	53.5	39.3	54.3	37.0	44.7	55.7	50.7	44.9	54.9	53.8	56.3	50.3

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

13. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self	HOME-	STU-	RE-	NOT	NOT	Not	MEN	WOMEN	MEN	WOMEN
					Empld	MAKER	DENT	TIRED	EMPLYD	Empld	Empld				
									COMBO	/Lkng					
Total Answering	623	313	210	46	57	27	8	211	64	36	28	148	166	126	85
YES	50.6	53.2	53.6	50.9	53.5	70.3	29.4	45.4	49.6	47.7	52.0	48.3	57.5	45.6	45.0
NO	49.4	46.8	46.4	49.1	46.5	29.7	70.6	54.6	50.4	52.3	48.0	51.7	42.5	54.4	55.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

13. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 9

	TOTAL	INCOME										INCOME										AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR					
Total Answering	623	109	130	63	61	130	79	30	13	9	302	321	363	261	493	131	18	86	271	174	74					
YES	50.6	57.6	62.8	49.4	49.6	44.5	42.9	32.5	37.2	40.5	58.1	43.6	56.7	42.2	53.5	39.8	81.2	48.6	43.6	57.0	56.1					
NO	49.4	42.4	37.2	50.6	50.4	55.5	57.1	67.5	62.8	59.5	41.9	56.4	43.3	57.8	46.5	60.2	18.8	51.4	56.4	43.0	43.9					

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

13. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 10

	TOTAL	HISPANIC		RACE					MEN			WOMEN			AGE				
		YES	NO	HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
Total Answering	623	70	554	70	72	16	457	10	219	42	36	238	29	34	47	90	156	148	182
YES	50.6	57.2	49.8	57.2	60.6	47.1	47.5	80.4	44.9	61.8	59.1	49.9	58.9	55.2	51.0	58.8	51.9	54.9	41.9
NO	49.4	42.8	50.2	42.8	39.4	52.9	52.5	19.6	55.1	38.2	40.9	50.1	41.1	44.8	49.0	41.2	48.1	45.1	58.1

BANNER 11

	TOTAL	AGE						MEN						WOMEN						GENDER	
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
Total Answering	623	136	487	293	331	441	182	55	244	120	179	182	117	81	243	173	152	259	66	299	325
YES	50.6	56.1	49.1	53.8	47.7	54.2	41.9	64.0	45.2	55.8	43.9	53.9	40.6	50.7	52.9	52.4	52.3	54.4	44.3	48.7	52.4
NO	49.4	43.9	50.9	46.2	52.3	45.8	58.1	36.0	54.8	44.2	56.1	46.1	59.4	49.3	47.1	47.6	47.7	45.6	55.7	51.3	47.6

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

14. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION: UNITED STATES		GENERIC BALLOT FOR CONGRESS			DJT APPROVAL POLICES/PERSONALITY			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- Lican	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE
						ALWAYS	Vote		TIME				TION						Plcies	icies	BOTH
Total	1000	180	215	389	216	890	650	240	110	306	460	233	366	580	433	475	92	477	329	148	483
SINGLE	36.5	41.1	35.5	35.7	35.2	36.2	34.8	40.1	38.8	40.5	35.7	32.8	30.3	40.3	31.2	40.4	41.3	32.0	31.3	33.6	39.7
Never Married	30.3	32.0	30.4	28.6	32.1	30.2	29.8	31.4	31.4	36.0	29.7	24.2	26.7	32.7	26.3	33.6	32.6	27.3	27.0	27.8	32.7
Live w/Sig. Other	6.2	9.1	5.1	7.1	3.1	6.0	5.0	8.6	7.4	4.5	6.0	8.7	3.7	7.6	4.9	6.8	8.7	4.7	4.3	5.7	6.9
MARRIED	40.5	38.7	39.0	39.7	45.1	41.1	44.3	32.7	35.8	36.8	42.4	41.9	50.3	34.8	45.9	38.1	27.9	44.8	46.6	41.0	37.7
SEPARATED	2.0	2.1	2.1	1.7	2.4	2.0	1.7	2.8	2.1	1.4	1.6	3.6	1.3	2.3	2.3	1.9	1.2	2.3	1.6	4.0	1.9
DIVORCED	14.5	9.8	14.8	17.3	13.4	13.8	12.7	17.0	20.3	15.6	13.6	15.0	11.3	16.8	13.0	14.2	23.2	13.3	12.9	14.3	15.4
WIDOWED	6.4	8.3	8.6	5.6	4.0	6.8	6.6	7.5	2.9	5.7	6.7	6.7	6.7	5.8	7.6	5.3	6.4	7.5	7.7	7.2	5.3

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

14. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	459	257	31	32	106	11	253	114	58	10	29	25	17	165	52	46	28	10	52	53
SINGLE	36.5	34.9	29.5	34.1	62.1	34.3	42.4	41.6	34.2	40.8	59.9	58.9	47.0	45.4	35.8	35.2	26.2	26.0	51.7	26.1	35.0
Never Married	30.3	28.1	24.3	28.3	52.5	27.1	25.6	36.0	28.4	36.8	49.8	52.9	37.1	45.4	29.9	33.0	16.0	24.2	40.9	22.6	33.7
Live w/Sig. Other	6.2	6.7	5.2	5.9	9.6	7.2	16.8	5.6	5.8	4.0	10.2	6.0	9.9	0.0	5.9	2.2	10.2	1.7	10.7	3.5	1.3
MARRIED	40.5	38.8	40.1	43.8	16.5	43.5	35.5	37.2	32.5	51.5	35.3	35.0	29.1	36.7	45.9	42.8	54.4	60.6	23.9	53.8	50.7
SEPARATED	2.0	2.1	2.5	3.1	2.2	0.9	0.0	2.0	3.8	0.6	0.0	0.0	2.1	0.0	1.6	2.5	2.8	0.0	0.0	2.9	2.3
DIVORCED	14.5	18.1	20.6	12.6	13.0	17.5	13.6	13.3	19.6	3.3	4.8	2.6	21.8	16.1	9.9	11.8	8.6	6.9	14.0	9.7	5.5
WIDOWED	6.4	6.0	7.3	6.4	6.2	3.8	8.6	5.9	9.9	3.8	0.0	3.5	0.0	1.7	6.8	7.7	7.9	6.6	10.4	7.5	6.5

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

14. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 3

	TOTAL	ARM TEACHERS WITH HANDGUNS			K-12 HH		K-12 HH		CONSTITUTIONL CARRY STATE		FIREARM HOUSEHOLD	
		GOOD IDEA	BAD IDEA	DK	YES	NO	MEN	WOMEN	YES	NO	YES	NO
Total	1000	514	357	129	220	765	94	126	474	526	333	638
SINGLE	36.5	34.8	38.5	37.8	29.6	38.3	28.2	30.6	35.4	37.5	31.2	38.9
Never Married	30.3	28.7	33.9	27.1	21.1	32.9	21.3	20.9	29.5	31.1	24.7	33.1
Live w/Sig. Other	6.2	6.1	4.6	10.7	8.5	5.4	7.0	9.6	5.9	6.4	6.6	5.7
MARRIED	40.5	43.4	39.5	32.3	54.7	37.1	59.6	51.0	39.2	41.7	47.4	36.7
SEPARATED	2.0	2.7	0.9	2.5	1.8	2.1	2.6	1.1	1.7	2.3	2.7	1.8
DIVORCED	14.5	14.1	13.4	19.7	10.5	15.3	7.9	12.4	17.1	12.3	12.0	16.2
WIDOWED	6.4	5.1	7.7	7.7	3.5	7.3	1.7	4.9	6.7	6.1	6.7	6.4

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

14. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	704	656	429	315	222	350	340	310	200	158	121	150	182	189	284	192	245
SINGLE	36.5	32.7	40.1	39.8	41.7	37.5	28.9	45.7	35.0	29.4	45.1	39.5	28.3	46.2	32.1	27.0	36.3	30.3
Never Married	30.3	26.5	34.3	32.3	33.3	33.3	24.8	40.2	25.9	24.5	40.8	31.7	25.1	39.6	22.1	22.7	31.3	23.0
Live w/Sig. Other	6.2	6.1	5.7	7.5	8.4	4.2	4.2	5.5	9.1	4.9	4.3	7.8	3.2	6.6	10.0	4.3	5.0	7.3
MARRIED	40.5	41.8	37.6	41.6	36.4	43.8	46.5	37.4	37.3	53.5	37.2	41.4	37.0	37.6	34.7	48.0	44.1	37.9
SEPARATED	2.0	2.2	2.3	1.7	2.3	1.9	2.3	1.7	2.1	1.6	2.4	0.9	3.2	1.1	2.8	1.2	2.2	2.3
DIVORCED	14.5	15.6	14.4	13.2	14.5	12.0	14.6	10.8	18.6	10.7	10.9	13.0	19.9	10.7	22.3	14.8	12.2	21.2
WIDOWED	6.4	7.7	5.8	3.8	5.1	4.9	7.7	4.5	6.9	4.8	4.5	5.2	11.6	4.5	8.1	9.1	5.2	8.3

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

14. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt. 	MOD- ERATE	Smwt. 	Very	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	1000	275	129	146	360	185	180	365	31	70	250	184	112	44	60	178	71
SINGLE	36.5	45.4	44.1	46.5	36.2	28.8	31.5	30.1	45.6	33.1	25.7	45.6	40.3	59.9	44.7	34.9	27.0
Never Married	30.3	37.6	36.5	38.6	29.6	23.4	27.9	25.6	43.4	25.6	22.2	39.3	36.4	53.3	29.6	26.8	20.5
Live w/Sig. Other	6.2	7.7	7.5	7.9	6.6	5.3	3.6	4.5	2.2	7.5	3.5	6.2	3.8	6.6	15.1	8.1	6.6
MARRIED	40.5	39.7	39.2	40.1	38.2	42.6	44.3	43.5	48.5	39.9	48.1	40.3	39.2	20.4	33.2	37.0	41.7
SEPARATED	2.0	1.5	1.8	1.1	2.1	1.4	3.3	2.3	0.0	2.9	2.4	1.1	2.3	2.3	3.2	1.7	2.1
DIVORCED	14.5	10.1	11.7	8.7	18.6	15.2	12.7	13.9	5.8	20.4	14.1	9.0	14.3	9.0	15.6	20.5	16.5
WIDOWED	6.4	3.4	3.3	3.5	4.8	12.1	8.2	10.2	0.0	3.7	9.8	4.0	3.9	8.3	3.3	5.9	12.7

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

14. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	406	218	28	13	16	10	8	280	12
SINGLE	36.5	33.3	32.7	36.5	36.5	42.8	39.8	60.2	42.9	28.0
Never Married	30.3	27.2	25.8	33.5	27.9	42.8	39.8	60.2	36.2	18.2
Live w/Sig. Other	6.2	6.0	6.9	3.0	8.6	0.0	0.0	0.0	6.7	9.8
MARRIED	40.5	40.5	46.0	53.1	59.8	33.0	24.0	39.8	35.9	35.1
SEPARATED	2.0	2.8	1.3	0.0	0.0	0.0	0.0	0.0	1.8	8.2
DIVORCED	14.5	15.9	12.7	10.4	3.7	24.2	36.2	0.0	13.6	28.7
WIDOWED	6.4	7.5	7.4	0.0	0.0	0.0	0.0	0.0	5.7	0.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

14. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
		Mar-	Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
		ried	ried	Other												
Total	1000	365	303	62	405	166	20	145	64	216	189	178	187	313	168	146
SINGLE	36.5	100.0	100.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	100.0	0.0	0.0	0.0
Never Married	30.3	83.1	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	85.4	81.0	0.0	0.0	0.0
Live w/Sig. Other	6.2	16.9	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	14.6	19.0	0.0	0.0	0.0
MARRIED	40.5	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	100.0	100.0	0.0	0.0	100.0	100.0	100.0
SEPARATED	2.0	0.0	0.0	0.0	0.0	12.2	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DIVORCED	14.5	0.0	0.0	0.0	0.0	87.8	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
WIDOWED	6.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

14. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	506	340	81	85	46	27	293	128	62	66	237	270	179	114
SINGLE	36.5	41.5	40.6	47.6	39.4	14.2	69.7	19.4	56.9	68.3	46.2	41.5	41.5	20.1	18.3
Never Married	30.3	32.6	33.1	29.3	34.0	9.0	58.6	18.2	50.7	59.2	42.8	33.3	32.0	19.1	16.9
Live w/Sig. Other	6.2	8.9	7.5	18.3	5.4	5.2	11.1	1.1	6.2	9.2	3.4	8.2	9.5	1.0	1.4
MARRIED	40.5	43.2	46.0	32.7	42.1	66.4	16.3	45.1	15.4	9.1	21.4	48.7	38.3	52.0	34.3
SEPARATED	2.0	2.1	1.6	0.0	6.1	6.4	6.5	0.6	2.6	4.6	0.8	1.3	2.8	0.9	0.0
DIVORCED	14.5	10.5	9.2	17.7	9.1	13.0	7.5	18.9	22.5	18.0	26.6	7.4	13.3	15.6	24.1
WIDOWED	6.4	2.7	2.7	2.0	3.3	0.0	0.0	16.0	2.6	0.0	5.0	1.1	4.0	11.4	23.3

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

14. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 9

	TOTAL	INCOME										INCOME										AFFLUENCE LEVEL				
		UNDER	\$20-	\$40-	\$50-	\$60-	\$100-	\$150-	\$200-	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	WEAL-	UPPER	MIDDLE	LOWER	POOR					
		\$20k	\$40k	\$50k	\$60k	\$100k	\$150k	\$200k	\$250k	\$250k	\$50k	\$50k	\$60k	\$60k	\$100k	\$100k	THY	MIDDLE	CLASS	MIDDLE	CLASS					
																		CLASS	CLASS	CLASS	CLASS					
Total	1000	179	215	98	93	206	125	43	20	21	492	508	585	415	791	209	39	127	403	292	140					
SINGLE	36.5	56.2	41.3	40.5	42.5	21.8	23.0	26.8	15.8	38.3	46.6	26.7	45.9	23.2	39.6	24.6	50.6	27.9	34.0	39.0	42.3					
Never Married	30.3	51.5	36.7	30.5	30.7	18.2	16.7	18.2	11.8	25.5	40.8	20.2	39.2	17.8	33.8	17.4	40.3	21.7	28.4	32.8	35.7					
Live w/Sig. Other	6.2	4.7	4.6	10.0	11.8	3.6	6.3	8.6	4.0	12.8	5.7	6.6	6.7	5.4	5.9	7.2	10.2	6.2	5.6	6.2	6.6					
MARRIED	40.5	10.2	23.0	32.8	35.0	61.9	71.3	63.1	84.2	59.5	20.3	60.1	22.7	65.8	32.9	69.6	39.0	62.5	47.1	32.5	18.9					
SEPARATED	2.0	4.3	0.7	4.5	1.0	1.9	0.7	2.2	0.0	0.0	2.8	1.3	2.5	1.4	2.3	0.9	0.0	4.0	0.9	2.7	2.6					
DIVORCED	14.5	23.8	24.4	15.0	16.0	9.0	0.9	2.4	0.0	0.0	22.3	7.0	21.3	5.0	18.1	1.0	10.4	4.7	9.7	18.5	30.2					
WIDOWED	6.4	5.4	10.6	7.2	5.4	5.4	4.1	5.6	0.0	2.3	8.0	4.8	7.6	4.6	7.1	3.8	0.0	0.9	8.3	7.2	6.0					

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

14. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 10

	TOTAL	HISPANIC		RACE					MEN			WOMEN			AGE				
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
		YES	NO																
Total	1000	110	890	110	110	40	720	20	336	68	62	384	42	48	130	160	250	200	260
SINGLE	36.5	42.9	35.7	42.9	62.6	40.6	30.6	62.4	30.8	61.4	42.5	30.4	64.6	43.5	61.9	49.4	39.5	32.2	16.3
Never Married	30.3	32.5	30.1	32.5	57.1	38.8	25.1	43.7	26.5	55.6	33.9	23.9	59.5	30.7	51.9	40.8	31.1	26.3	15.5
Live w/Sig. Other	6.2	10.4	5.6	10.4	5.5	1.8	5.5	18.7	4.3	5.8	8.6	6.5	5.1	12.8	10.0	8.5	8.4	5.9	0.8
MARRIED	40.5	44.2	40.1	44.2	18.5	41.5	43.5	32.3	49.9	21.0	46.3	38.0	14.5	41.4	34.1	39.8	37.3	37.0	50.1
SEPARATED	2.0	1.7	2.1	1.7	1.8	7.8	1.8	0.0	1.7	2.2	1.6	2.0	1.1	1.9	0.0	4.0	3.0	1.6	1.2
DIVORCED	14.5	9.0	15.2	9.0	13.3	6.8	16.3	5.3	11.9	13.7	7.8	20.1	12.6	10.5	3.0	6.4	16.8	25.4	14.9
WIDOWED	6.4	2.2	6.9	2.2	3.8	3.3	7.8	0.0	5.7	1.8	1.8	9.5	7.2	2.6	1.0	0.4	3.4	3.8	17.6

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

14. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 11

	TOTAL	AGE						MEN						WOMEN						GENDER			
		UNDER 40		OVER 40		UNDER 55		OVER 55		UNDER 65		OVER 65		UNDER 40		OVER 40		UNDER 55		OVER 55		MALE	FEMALE
Total	1000	290	710	540	460	740	260	122	358	220	260	307	173	168	352	320	200	433	87	480	520		
SINGLE	36.5	55.0	28.9	47.8	23.2	43.6	16.3	57.7	30.1	52.0	24.6	48.5	16.9	53.0	27.8	45.0	21.3	40.1	15.1	37.1	35.9		
Never Married	30.3	45.8	24.0	39.0	20.2	35.6	15.5	50.4	25.3	44.2	21.2	40.7	15.7	42.5	22.7	35.5	18.9	31.9	15.1	31.7	29.1		
Live w/Sig. Other	6.2	9.2	4.9	8.8	3.0	8.0	0.8	7.3	4.8	7.8	3.4	7.8	1.2	10.6	5.1	9.5	2.5	8.2	0.0	5.4	6.8		
MARRIED	40.5	37.3	41.9	37.3	44.4	37.2	50.1	32.4	49.4	36.9	51.9	37.9	57.8	40.8	34.3	37.5	34.5	36.7	34.7	45.1	36.4		
SEPARATED	2.0	2.2	2.0	2.6	1.4	2.3	1.2	3.8	1.0	2.4	1.1	2.1	1.0	1.0	3.0	2.7	1.7	2.5	1.4	1.7	2.3		
DIVORCED	14.5	4.9	18.5	10.4	19.4	14.4	14.9	5.5	13.3	7.8	14.3	10.9	12.1	4.4	23.8	12.1	26.1	16.9	20.4	11.3	17.5		
WIDOWED	6.4	0.7	8.7	1.9	11.6	2.4	17.6	0.6	6.2	0.9	8.0	0.7	12.1	0.8	11.2	2.6	16.3	3.7	28.5	4.8	7.9		

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

15. HOW WOULD YOU DESCRIBE YOUR PRESENT EMPLOYMENT SITUATION A JOB IN THE PRIVATE SECTOR, A JOB WITH THE GOVERNMENT, SELF-EMPLOYED, HOMEMAKER, STUDENT, RETIRED OR NOT EMPLOYED?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST ALWAYS	Always Vote	Almost Always Vote	VOTE MOST/ TIME	URBAN	SUB- URBAN	RURAL	RIGHT DIREC- TION	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/ Plcies	Only Pol- icies	DISAP- PROVE BOTH
Total	1000	180	215	389	216	890	650	240	110	306	460	233	366	580	433	475	92	477	329	148	483
EMPLOYED	50.6	52.9	45.2	49.9	55.5	50.3	49.4	52.8	53.4	58.2	50.1	41.8	55.3	48.5	51.3	49.4	54.0	52.5	50.2	57.6	49.1
Private Sector	34.0	36.6	32.6	30.6	39.5	34.7	35.5	32.5	28.7	42.2	33.7	24.1	39.1	31.9	35.1	33.4	32.7	35.7	34.6	38.1	33.4
Government	8.1	12.2	3.3	10.0	5.7	7.4	6.0	11.2	13.0	8.6	7.7	8.0	8.0	8.2	7.1	8.9	8.2	7.4	7.6	6.8	8.1
Self-Employed	8.5	4.0	9.4	9.2	10.3	8.1	7.8	9.1	11.7	7.4	8.7	9.8	8.2	8.5	9.1	7.1	13.1	9.4	7.9	12.7	7.6
HOMEMAKER	4.6	3.8	7.3	4.4	2.9	3.9	3.6	4.8	9.9	3.4	4.0	7.3	3.6	5.2	4.4	4.9	3.8	4.4	3.9	5.5	5.1
STUDENT	2.7	2.1	1.0	3.0	4.2	2.3	2.3	2.5	5.3	2.5	3.4	1.5	1.2	3.2	1.2	3.7	4.5	1.9	0.6	4.8	2.4
RETIRED	29.3	29.2	32.6	28.9	26.9	31.5	34.0	24.7	11.4	23.0	30.1	36.1	30.9	28.8	32.9	27.0	24.1	31.2	35.4	22.1	27.8
NOT EMPLOYED BUT LOOKING	6.2	4.2	4.8	8.3	5.6	5.7	5.0	7.8	10.2	6.2	5.8	7.0	3.7	7.6	4.7	8.0	4.0	4.5	4.6	4.4	8.3
NOT EMPLOYED	6.6	7.9	9.1	5.6	4.9	6.2	5.7	7.5	9.8	6.8	6.7	6.3	5.2	6.7	5.5	7.1	9.5	5.4	5.3	5.7	7.2

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

15. HOW WOULD YOU DESCRIBE YOUR PRESENT EMPLOYMENT SITUATION A JOB IN THE PRIVATE SECTOR, A JOB WITH THE GOVERNMENT, SELF-EMPLOYED, HOMEMAKER, STUDENT, RETIRED OR NOT EMPLOYED?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End /Russia /Ukrn	HONES- TY/INT D.C.	PRTCT DEMO- CRACY
Total	1000	459	257	31	32	106	11	253	114	58	10	29	25	17	165	52	46	28	10	52	53
EMPLOYED	50.6	58.9	54.9	65.1	61.1	61.2	84.7	40.1	26.1	66.4	54.1	36.9	41.4	39.6	52.8	40.4	49.6	69.5	70.6	49.9	34.1
Private Sector	34.0	41.6	40.1	40.6	30.4	46.7	44.3	27.5	21.0	45.0	33.4	24.5	18.0	27.3	32.1	25.5	28.1	45.3	47.5	28.8	22.3
Government	8.1	8.1	6.4	9.0	18.8	7.3	20.6	6.0	2.7	8.2	6.6	9.2	12.3	5.2	9.1	8.4	6.2	11.5	9.3	12.2	6.4
Self-Employed	8.5	9.2	8.4	15.5	11.9	7.2	19.7	6.6	2.4	13.2	14.1	3.2	11.1	7.1	11.6	6.4	15.3	12.7	13.9	8.9	5.4
HOMEMAKER	4.6	3.8	3.9	2.1	3.9	4.7	6.8	6.6	7.5	5.2	4.8	2.4	15.8	0.0	2.8	3.5	3.8	0.0	0.0	4.4	6.0
STUDENT	2.7	2.4	3.2	0.0	3.7	1.8	0.0	4.7	1.0	0.0	14.9	11.4	7.6	23.6	1.0	2.3	0.0	1.5	0.0	0.0	3.7
RETIRED	29.3	24.7	26.3	28.8	10.6	26.2	8.6	30.0	45.9	15.7	0.0	26.2	17.7	13.8	34.0	42.1	37.9	16.1	24.4	36.1	47.7
NOT EMPLOYED BUT LOOKING	6.2	6.8	7.5	4.0	18.4	3.7	0.0	6.8	5.3	5.1	18.5	12.7	6.2	6.3	2.9	4.1	4.6	2.2	0.0	3.7	6.2
NOT EMPLOYED	6.6	3.4	4.2	0.0	2.4	2.5	0.0	11.8	14.2	7.6	7.7	10.3	11.1	16.7	6.5	7.6	4.0	10.7	4.9	5.9	2.4

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

15. HOW WOULD YOU DESCRIBE YOUR PRESENT EMPLOYMENT SITUATION A JOB IN THE PRIVATE SECTOR, A JOB WITH THE GOVERNMENT, SELF-EMPLOYED, HOMEMAKER, STUDENT, RETIRED OR NOT EMPLOYED?

BANNER 3

	TOTAL	ARM TEACHERS WITH HANDGUNS			K-12 HH		K-12 HH		CONSTITUTIONL CARRY STATE		FIREARM HOUSEHOLD	
		GOOD IDEA	BAD IDEA	DK	YES	NO	MEN	WOMEN	YES	NO	YES	NO
Total	1000	514	357	129	220	765	94	126	474	526	333	638
EMPLOYED	50.6	50.1	51.6	50.0	79.6	42.4	85.4	75.3	48.8	52.3	52.6	49.9
Private Sector	34.0	33.8	35.8	30.1	49.6	30.1	56.4	44.6	32.2	35.7	32.6	35.5
Government	8.1	8.1	6.9	11.0	20.1	4.0	19.3	20.6	8.7	7.5	11.7	5.9
Self-Employed	8.5	8.2	8.9	9.0	9.9	8.3	9.6	10.1	7.9	9.1	8.3	8.6
HOMEMAKER	4.6	5.4	3.4	4.5	7.5	3.8	1.4	12.1	4.3	4.8	5.3	4.3
STUDENT	2.7	1.9	3.7	2.9	2.8	2.7	2.4	3.1	3.5	1.9	2.6	2.4
RETIRED	29.3	31.4	28.0	24.8	5.8	36.5	9.4	3.0	29.7	29.0	33.2	28.4
NOT EMPLOYED BUT LOOKING	6.2	5.6	6.0	9.3	2.1	7.5	0.6	3.2	7.2	5.3	2.8	7.7
NOT EMPLOYED	6.6	5.6	7.3	8.5	2.3	7.1	0.9	3.3	6.6	6.7	3.5	7.3

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

15. HOW WOULD YOU DESCRIBE YOUR PRESENT EMPLOYMENT SITUATION A JOB IN THE PRIVATE SECTOR, A JOB WITH THE GOVERNMENT, SELF-EMPLOYED, HOMEMAKER, STUDENT, RETIRED OR NOT EMPLOYED?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	704	656	429	315	222	350	340	310	200	158	121	150	182	189	284	192	245
EMPLOYED	50.6	52.8	53.9	61.7	62.5	62.7	49.2	51.8	50.9	47.8	48.0	53.4	51.0	55.2	49.3	45.8	51.7	48.1
Private Sector	34.0	35.6	36.6	41.8	41.3	43.4	34.2	34.1	33.8	33.5	32.3	36.4	35.1	35.7	32.1	32.8	35.0	31.5
Government	8.1	7.6	8.2	9.1	9.5	8.4	7.0	10.3	6.8	6.8	7.6	8.3	7.4	12.6	5.8	6.2	8.4	7.0
Self-Employed	8.5	9.6	9.2	10.8	11.6	10.9	8.0	7.5	10.4	7.5	8.1	8.7	8.5	6.9	11.4	6.8	8.2	9.6
HOMEMAKER	4.6	5.5	4.2	5.7	6.7	3.4	3.5	4.1	6.4	0.0	2.3	0.5	8.1	5.6	10.2	3.4	4.0	6.4
STUDENT	2.7	1.8	3.4	2.9	3.0	2.3	0.9	2.8	4.5	0.9	3.8	3.5	0.9	1.9	5.2	1.1	1.1	4.1
RETIRED	29.3	28.1	25.6	19.1	13.4	20.7	35.6	26.9	24.8	42.6	33.9	32.8	26.3	20.9	19.6	39.5	30.9	27.9
NOT EMPLOYED BUT LOOKING	6.2	5.8	7.1	6.1	8.6	5.9	5.2	7.1	6.4	3.5	6.6	6.7	7.5	7.5	6.3	5.4	3.1	6.2
NOT EMPLOYED	6.6	6.0	5.7	4.5	5.8	5.1	5.6	7.3	7.0	5.2	5.3	3.1	6.2	9.0	9.5	4.7	9.2	7.3

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

15. HOW WOULD YOU DESCRIBE YOUR PRESENT EMPLOYMENT SITUATION A JOB IN THE PRIVATE SECTOR, A JOB WITH THE GOVERNMENT, SELF-EMPLOYED, HOMEMAKER, STUDENT, RETIRED OR NOT EMPLOYED?

BANNER 5

	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT		
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	31	70	250	184	112	44	60	178	71
EMPLOYED	50.6	56.2	53.4	58.8	52.4	41.9	47.4	44.6	69.7	59.6	43.8	56.8	43.3	53.0	47.6	55.4	42.5
Private Sector	34.0	38.2	34.4	41.5	34.6	27.8	33.0	30.4	44.5	37.5	32.0	39.9	28.3	24.7	29.8	37.4	28.1
Government	8.1	9.1	10.4	7.8	8.3	7.7	6.4	7.1	11.5	13.2	4.8	9.4	7.0	22.3	6.7	7.2	5.7
Self-Employed	8.5	9.0	8.5	9.4	9.6	6.4	8.0	7.2	13.7	8.9	7.0	7.5	8.0	6.0	11.1	10.8	8.7
HOMEMAKER	4.6	2.7	4.9	0.8	5.4	8.4	1.9	5.2	4.6	5.0	2.9	2.9	6.0	3.8	1.1	5.1	14.1
STUDENT	2.7	4.8	5.5	4.3	1.9	2.0	1.6	1.8	0.0	0.0	1.2	3.2	2.3	2.4	12.2	2.5	3.2
RETIRED	29.3	20.5	21.6	19.6	26.8	39.5	37.3	38.4	9.5	21.9	42.7	23.9	31.9	27.1	16.1	25.5	30.4
NOT EMPLOYED BUT LOOKING	6.2	7.8	4.4	10.8	6.6	3.0	6.2	4.6	9.7	5.2	4.6	5.5	9.6	7.4	13.7	5.4	2.9
NOT EMPLOYED	6.6	7.9	10.4	5.8	6.8	5.2	5.6	5.4	6.4	8.3	4.8	7.7	7.0	6.3	9.4	6.1	7.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

15. HOW WOULD YOU DESCRIBE YOUR PRESENT EMPLOYMENT SITUATION A JOB IN THE PRIVATE SECTOR, A JOB WITH THE GOVERNMENT, SELF-EMPLOYED, HOMEMAKER, STUDENT, RETIRED OR NOT EMPLOYED?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	406	218	28	13	16	10	8	280	12
EMPLOYED	50.6	46.9	56.4	59.3	87.5	63.0	33.1	47.5	48.5	46.6
Private Sector	34.0	30.0	40.6	37.6	42.4	57.4	10.8	10.0	35.2	0.0
Government	8.1	7.3	7.6	17.9	28.5	5.6	6.2	37.5	6.0	22.1
Self-Employed	8.5	9.6	8.2	3.8	16.6	0.0	16.1	0.0	7.3	24.5
HOMEMAKER	4.6	5.5	2.4	0.0	3.7	2.3	19.5	8.4	4.9	8.2
STUDENT	2.7	1.3	1.4	0.0	0.0	0.0	12.7	0.0	6.1	0.0
RETIRED	29.3	33.9	33.5	33.5	0.0	22.5	30.2	0.0	22.1	25.6
NOT EMPLOYED BUT LOOKING	6.2	6.0	5.3	4.5	0.0	3.2	4.5	21.5	7.4	13.7
NOT EMPLOYED	6.6	6.3	1.1	2.7	8.8	8.9	0.0	22.5	11.0	5.9

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

15. HOW WOULD YOU DESCRIBE YOUR PRESENT EMPLOYMENT SITUATION A JOB IN THE PRIVATE SECTOR, A JOB WITH THE GOVERNMENT, SELF-EMPLOYED, HOMEMAKER, STUDENT, RETIRED OR NOT EMPLOYED?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	365	303	62	405	166	20	145	64	216	189	178	187	313	168	146
EMPLOYED	50.6	57.6	54.5	73.0	53.9	38.6	52.2	36.7	21.2	53.3	54.6	55.1	60.0	50.1	48.9	51.4
Private Sector	34.0	37.9	37.1	41.5	38.6	22.1	26.3	21.5	14.2	39.4	37.7	34.8	40.8	35.4	35.8	34.9
Government	8.1	10.5	7.8	24.0	6.5	8.6	0.0	9.8	2.5	6.0	7.0	10.7	10.4	5.8	5.9	5.7
Self-Employed	8.5	9.2	9.6	7.5	8.9	7.8	25.9	5.3	4.5	7.9	9.9	9.6	8.8	8.8	7.2	10.7
HOMEMAKER	4.6	1.8	1.4	3.8	7.5	5.4	14.4	4.1	0.0	0.3	15.7	0.7	2.8	7.4	0.0	15.9
STUDENT	2.7	5.1	5.1	4.8	1.1	2.3	8.6	1.4	0.0	0.5	1.7	5.2	5.0	1.0	0.0	2.2
RETIRED	29.3	15.6	17.6	5.5	32.6	34.4	8.3	38.0	73.6	43.0	20.7	20.2	11.2	37.2	48.9	23.8
NOT EMPLOYED BUT LOOKING	6.2	11.6	12.1	9.2	1.4	8.5	14.0	7.7	0.0	0.7	2.2	11.0	12.2	1.3	0.8	1.7
NOT EMPLOYED	6.6	8.4	9.3	3.7	3.5	10.9	2.6	12.1	5.2	2.2	5.0	7.9	8.8	3.1	1.3	5.1

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

15. HOW WOULD YOU DESCRIBE YOUR PRESENT EMPLOYMENT SITUATION A JOB IN THE PRIVATE SECTOR, A JOB WITH THE GOVERNMENT, SELF-EMPLOYED, HOMEMAKER, STUDENT, RETIRED OR NOT EMPLOYED?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self	HOMEMAKER	STUDENT	RETIRED	NOT EMPLOYED BUT LOOKING	NOT EMPLOYED	Not Employed	MEN	WOMEN	MEN	WOMEN
Total	1000	506	340	81	85	46	27	293	128	62	66	237	270	179	114
EMPLOYED	50.6	100.0	100.0	100.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	100.0	0.0	0.0
Private Sector	34.0	67.2	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	68.7	66.0	0.0	0.0
Government	8.1	15.9	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	15.1	16.6	0.0	0.0
Self-Employed	8.5	16.9	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	16.2	17.4	0.0	0.0
HOMEMAKER	4.6	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
STUDENT	2.7	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
RETIRED	29.3	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	100.0	100.0
NOT EMPLOYED BUT LOOKING	6.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	48.4	100.0	0.0	0.0	0.0	0.0	0.0
NOT EMPLOYED	6.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	51.6	0.0	100.0	0.0	0.0	0.0	0.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

15. HOW WOULD YOU DESCRIBE YOUR PRESENT EMPLOYMENT SITUATION A JOB IN THE PRIVATE SECTOR, A JOB WITH THE GOVERNMENT, SELF-EMPLOYED, HOMEMAKER, STUDENT, RETIRED OR NOT EMPLOYED?

BANNER 9

	TOTAL	INCOME									INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	179	215	98	93	206	125	43	20	21	492	508	585	415	791	209	39	127	403	292	140
EMPLOYED	50.6	24.4	39.0	56.6	59.6	61.1	70.1	69.5	71.9	47.4	37.2	63.6	40.8	64.5	46.1	67.9	76.4	64.3	59.1	38.9	31.1
Private Sector	34.0	12.2	23.2	31.7	38.1	45.8	54.3	46.4	63.9	34.5	20.9	46.8	23.6	48.8	29.4	51.7	43.9	43.9	38.8	28.5	20.2
Government	8.1	3.5	8.9	13.5	13.0	6.6	8.2	13.7	0.0	0.0	7.8	8.3	8.7	7.2	8.1	7.8	22.6	9.3	8.9	5.9	5.0
Self-Employed	8.5	8.8	6.9	11.4	8.5	8.7	7.5	9.3	8.0	13.0	8.5	8.6	8.5	8.6	8.5	8.5	9.8	11.1	11.4	4.5	6.0
HOMEMAKER	4.6	8.1	1.1	7.0	4.6	3.7	5.2	8.6	0.0	0.0	4.8	4.4	4.8	4.3	4.5	4.9	4.1	1.6	4.9	4.8	6.0
STUDENT	2.7	4.8	4.4	1.4	1.5	0.2	2.6	2.5	0.0	5.9	3.9	1.5	3.5	1.4	2.7	2.7	3.1	1.7	1.6	2.3	7.1
RETIRED	29.3	27.5	37.5	28.5	29.4	31.6	18.3	19.4	19.8	36.7	32.1	26.6	31.7	26.0	31.6	20.5	5.0	30.1	27.9	36.1	25.1
NOT EMPLOYED BUT LOOKING	6.2	14.1	9.3	4.8	3.6	2.2	0.9	0.0	8.3	7.7	10.1	2.4	9.1	2.1	7.3	2.1	6.5	1.5	4.7	8.4	10.1
NOT EMPLOYED	6.6	21.2	8.7	1.7	1.3	1.2	2.8	0.0	0.0	2.3	11.9	1.5	10.2	1.6	7.9	1.9	4.9	0.8	1.8	9.4	20.6

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

15. HOW WOULD YOU DESCRIBE YOUR PRESENT EMPLOYMENT SITUATION A JOB IN THE PRIVATE SECTOR, A JOB WITH THE GOVERNMENT, SELF-EMPLOYED, HOMEMAKER, STUDENT, RETIRED OR NOT EMPLOYED?

BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					MEN			WOMEN			AGE				
		YES	NO	HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
Total	1000	110	890	110	110	40	720	20	336	68	62	384	42	48	130	160	250	200	260
EMPLOYED	50.6	61.0	49.3	61.0	52.4	62.9	48.2	48.4	46.2	55.7	59.7	49.9	47.1	62.7	73.0	72.9	61.2	50.7	15.6
Private Sector	34.0	37.6	33.6	37.6	37.5	40.1	32.9	23.1	33.3	39.6	29.3	32.6	34.1	48.1	40.9	49.4	40.3	39.6	10.8
Government	8.1	10.1	7.8	10.1	10.5	8.4	7.1	17.5	5.8	10.9	13.3	8.2	10.0	6.1	15.8	15.0	8.7	5.7	1.1
Self-Employed	8.5	13.3	7.9	13.3	4.4	14.4	8.1	7.8	7.0	5.3	17.1	9.1	3.1	8.5	16.3	8.4	12.2	5.4	3.6
HOMEMAKER	4.6	4.6	4.6	4.6	3.6	4.0	4.6	12.1	0.7	1.9	1.1	7.9	6.2	9.1	3.7	5.3	8.8	5.3	0.0
STUDENT	2.7	6.3	2.2	6.3	3.5	1.4	2.1	0.0	1.4	5.7	5.6	2.7	0.0	7.1	8.2	6.0	2.6	0.0	0.0
RETIRED	29.3	19.3	30.5	19.3	22.5	10.0	33.3	17.4	43.9	19.8	21.2	24.0	26.8	16.9	0.0	0.6	8.4	30.0	81.1
NOT EMPLOYED BUT LOOKING	6.2	4.4	6.4	4.4	12.1	10.4	5.1	16.4	3.8	9.6	5.7	6.2	16.1	2.9	9.1	6.8	8.3	6.9	1.8
NOT EMPLOYED	6.6	4.4	6.9	4.4	6.0	11.3	6.8	5.7	4.0	7.3	6.8	9.3	3.8	1.3	6.1	8.4	10.8	7.0	1.5

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

15. HOW WOULD YOU DESCRIBE YOUR PRESENT EMPLOYMENT SITUATION A JOB IN THE PRIVATE SECTOR, A JOB WITH THE GOVERNMENT, SELF-EMPLOYED, HOMEMAKER, STUDENT, RETIRED OR NOT EMPLOYED?

BANNER 11

	TOTAL	AGE						MEN						WOMEN						GENDER	
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
Total	1000	290	710	540	460	740	260	122	358	220	260	307	173	168	352	320	200	433	87	480	520
EMPLOYED	50.6	72.9	41.5	67.5	30.8	63.0	15.6	73.9	40.9	74.0	28.5	67.7	16.6	72.2	42.2	63.0	33.9	59.6	13.4	49.3	51.9
Private Sector	34.0	45.6	29.3	43.2	23.3	42.2	10.8	45.5	29.9	47.9	22.0	46.6	11.3	45.7	28.8	39.9	25.0	39.1	9.8	33.9	34.2
Government	8.1	15.4	5.1	12.3	3.1	10.5	1.1	15.2	4.8	13.8	2.0	11.0	1.2	15.5	5.4	11.2	4.5	10.2	1.0	7.4	8.6
Self-Employed	8.5	12.0	7.1	12.0	4.4	10.3	3.6	13.2	6.2	12.3	4.4	10.2	4.1	11.1	8.0	11.9	4.4	10.3	2.6	8.0	9.0
HOMEMAKER	4.6	4.6	4.6	6.5	2.3	6.2	0.0	2.2	0.5	2.0	0.0	1.4	0.0	6.3	8.8	9.7	5.3	9.6	0.0	0.9	8.0
STUDENT	2.7	7.0	0.9	4.9	0.0	3.6	0.0	7.0	1.0	5.5	0.0	3.9	0.0	6.9	0.8	4.5	0.0	3.4	0.0	2.5	2.8
RETIRED	29.3	0.4	41.1	4.1	58.9	11.1	81.1	0.5	49.8	5.0	64.5	13.8	78.9	0.3	32.3	3.5	51.7	9.2	85.7	37.2	22.0
NOT EMPLOYED BUT LOOKING	6.2	7.8	5.5	8.0	4.1	7.7	1.8	8.2	4.3	7.0	3.9	6.8	2.8	7.6	6.8	8.8	4.2	8.4	0.0	5.3	7.0
NOT EMPLOYED	6.6	7.3	6.3	8.9	3.9	8.4	1.5	8.3	3.5	6.6	3.1	6.4	1.8	6.7	9.2	10.5	4.9	9.9	0.9	4.7	8.4

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

16. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
													UNITED STATES		FOR CONGRESS			POLICES/PERSONALITY			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE
						ALWAYS	Vote	Vote	TIME				TION						Plcies	icies	BOTH
Total	1000	180	215	389	216	890	650	240	110	306	460	233	366	580	433	475	92	477	329	148	483
UNDER \$20k	17.9	15.4	19.7	19.0	16.1	16.9	15.4	20.9	25.9	21.9	14.8	18.7	12.4	21.0	17.0	17.6	23.3	16.4	15.0	19.3	19.0
\$20-\$40k	21.5	17.6	28.6	23.3	14.5	22.3	21.6	24.2	15.1	21.6	20.7	23.1	17.9	22.3	19.5	23.1	22.9	20.2	19.6	21.5	21.9
\$40-\$50k	9.8	12.3	8.9	9.1	9.9	9.1	8.7	10.1	15.7	10.7	9.6	9.2	7.7	11.4	7.7	12.8	4.4	7.8	8.0	7.3	12.1
\$50-\$60k	9.3	6.3	9.3	11.3	8.2	9.4	9.6	9.0	8.5	10.3	7.9	10.8	13.3	7.2	12.1	6.9	8.6	11.8	13.3	8.7	7.2
\$60-\$100k	20.6	19.1	17.9	21.0	23.9	20.8	22.5	16.1	19.1	15.9	22.6	22.7	22.4	20.4	21.7	19.0	24.0	22.5	21.6	24.5	19.1
\$100-\$150k	12.5	17.6	9.1	10.1	16.2	13.1	13.6	11.7	7.8	11.6	14.0	10.8	18.0	9.3	14.3	12.3	5.4	13.4	15.5	8.5	12.2
\$150-\$200k	4.3	8.2	3.9	3.0	3.8	4.3	4.3	4.3	4.7	3.6	6.1	1.6	3.0	5.1	4.3	3.7	7.3	3.5	2.8	5.1	5.1
\$200-\$250k	2.0	1.9	1.6	1.0	4.2	2.2	2.4	1.7	0.5	1.3	2.7	1.6	2.5	1.9	2.0	2.3	0.0	2.2	1.8	2.9	2.0
OVER \$250k	2.1	1.6	1.0	2.2	3.2	2.0	1.9	2.1	2.8	3.1	1.6	1.5	2.9	1.5	1.4	2.3	4.1	2.3	2.4	2.2	1.5
Mean	68987	77398	59741	63648	80799	69746	71523	64941	62848	66002	74289	62442	77980	64550	70020	68213	68127	71118	71767	69681	67196

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

16. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply- ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRTCT DEMO- CRACY
Total	1000	459	257	31	32	106	11	253	114	58	10	29	25	17	165	52	46	28	10	52	53
UNDER \$20k	17.9	16.6	15.4	15.9	32.7	13.2	20.6	25.3	26.3	13.6	22.9	30.8	49.5	15.4	14.4	11.4	12.6	20.9	24.7	10.1	7.0
\$20-\$40k	21.5	21.9	22.6	11.9	34.6	18.5	10.3	24.7	28.9	20.5	35.9	14.7	18.6	30.3	20.2	27.1	13.4	5.6	55.0	7.1	16.0
\$40-\$50k	9.8	10.2	11.0	4.0	7.2	12.1	8.6	8.3	8.0	10.6	0.0	5.8	13.6	4.2	9.7	12.7	11.5	0.0	0.0	19.8	5.1
\$50-\$60k	9.3	10.4	12.1	12.6	8.2	6.7	16.8	6.1	4.3	8.7	4.8	13.7	0.0	5.6	10.2	10.1	11.1	12.8	0.0	10.5	12.9
\$60-\$100k	20.6	20.3	18.5	16.0	10.8	26.9	26.5	17.2	20.9	17.5	13.5	6.5	11.3	20.8	23.1	16.5	23.9	31.8	20.4	29.9	29.8
\$100-\$150k	12.5	13.0	12.8	31.0	3.1	14.6	0.0	10.7	5.9	18.7	22.9	13.1	3.7	14.6	12.7	11.8	8.7	24.1	0.0	14.3	19.9
\$150-\$200k	4.3	5.4	4.2	8.4	3.4	7.3	8.6	2.4	1.5	4.3	0.0	6.9	0.0	0.0	4.5	5.8	8.4	2.1	0.0	1.8	3.6
\$200-\$250k	2.0	1.6	2.5	0.0	0.0	0.0	8.6	2.1	2.5	0.0	0.0	8.5	0.0	0.0	1.9	4.5	0.0	0.0	0.0	4.6	3.3
OVER \$250k	2.1	0.7	0.9	0.0	0.0	0.8	0.0	3.2	1.8	6.2	0.0	0.0	3.4	9.0	3.3	0.0	10.3	2.7	0.0	1.9	2.3
Mean	68987	66875	67087	81082	41442	71367	74853	63857	56226	80994	56286	71969	43032	78200	74584	69504	92937	79186	36478	79492	84713

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

16. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 3

	TOTAL	ARM TEACHERS WITH HANDGUNS			K-12 HH		K-12 HH		CONSTITUTIONL CARRY STATE		FIREARM HOUSEHOLD	
		GOOD IDEA	BAD IDEA	DK	YES	NO	MEN	WOMEN	YES	NO	YES	NO
Total	1000	514	357	129	220	765	94	126	474	526	333	638
UNDER \$20k	17.9	16.3	19.7	19.1	9.1	20.1	8.7	9.4	19.4	16.5	10.9	21.4
\$20-\$40k	21.5	21.7	21.8	20.2	17.5	22.5	13.3	20.6	22.6	20.6	20.8	21.7
\$40-\$50k	9.8	10.1	8.7	11.7	11.6	9.2	4.8	16.6	10.3	9.4	9.8	10.3
\$50-\$60k	9.3	11.7	4.9	12.0	13.2	8.3	12.2	14.0	11.0	7.8	10.6	8.6
\$60-\$100k	20.6	20.7	20.8	19.4	18.4	21.6	20.1	17.2	18.9	22.1	23.3	19.4
\$100-\$150k	12.5	12.0	14.6	9.0	19.6	10.6	25.1	15.6	11.0	13.9	13.1	11.9
\$150-\$200k	4.3	3.4	5.4	5.0	6.3	3.6	7.9	5.1	3.4	5.1	6.4	3.1
\$200-\$250k	2.0	1.9	2.5	0.6	3.1	1.7	6.2	0.7	1.6	2.3	2.1	2.0
OVER \$250k	2.1	2.2	1.5	3.0	1.2	2.3	1.7	0.9	1.8	2.3	3.0	1.6
Mean	68987	68315	70771	66724	79924	66022	94630	68966	64278	73224	77991	64231

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

16. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	704	656	429	315	222	350	340	310	200	158	121	150	182	189	284	192	245
UNDER \$20k	17.9	17.0	17.5	12.3	16.0	10.8	17.6	17.7	18.3	13.0	20.4	10.9	23.7	15.4	23.2	17.4	14.0	17.5
\$20-\$40k	21.5	22.1	21.8	19.8	19.2	22.4	17.4	25.8	21.5	17.1	21.1	23.4	17.8	30.0	20.3	17.6	23.3	22.9
\$40-\$50k	9.8	9.8	10.5	11.7	12.1	10.7	8.0	11.0	10.6	9.4	8.8	7.4	6.1	12.9	12.7	7.3	10.4	11.3
\$50-\$60k	9.3	9.3	10.0	10.7	8.6	7.7	12.4	6.1	9.3	9.2	4.4	10.3	16.8	7.6	8.7	12.4	8.3	9.3
\$60-\$100k	20.6	21.0	21.0	21.7	21.5	25.1	21.0	17.2	23.9	22.3	18.6	27.0	19.3	16.0	21.8	22.2	18.1	24.9
\$100-\$150k	12.5	12.5	12.1	14.1	13.8	14.9	15.7	13.7	7.7	20.7	16.3	8.6	9.0	11.4	7.1	15.2	16.3	6.5
\$150-\$200k	4.3	4.6	4.3	4.4	4.2	2.7	4.1	3.7	5.2	4.1	5.8	6.0	4.2	1.9	4.7	4.1	4.3	5.1
\$200-\$250k	2.0	2.2	1.3	2.5	2.5	2.4	2.5	2.6	0.8	3.5	1.6	2.0	1.1	3.4	0.0	2.6	2.2	0.3
OVER \$250k	2.1	1.3	1.6	2.8	2.1	3.3	1.4	2.2	2.6	0.8	3.1	4.3	2.1	1.5	1.6	1.3	3.1	2.2
Mean	68987	68156	66426	75662	72136	76147	71533	68488	66661	77446	73929	77996	63627	63737	59378	71574	74999	63961

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

16. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN				DEMOCRAT				INDEPENDENT	
		LIB- ERAL	Very	Smwt. ERATE	MOD- ERATE	Smwt. ERATE	Very	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	1000	275	129	146	360	185	180	365	31	70	250	184	112	44	60	178	71
UNDER \$20k	17.9	16.6	20.2	13.5	19.4	13.4	21.3	17.3	20.5	25.0	15.2	16.0	19.7	19.9	16.7	17.0	23.0
\$20-\$40k	21.5	22.8	24.2	21.7	22.3	20.5	19.0	19.8	16.9	17.2	17.5	25.1	24.4	32.6	19.2	23.0	19.8
\$40-\$50k	9.8	9.4	8.2	10.4	12.7	8.4	6.2	7.3	6.3	9.4	7.8	10.0	14.3	6.9	9.0	13.1	5.9
\$50-\$60k	9.3	9.6	9.5	9.7	7.3	10.1	12.0	11.0	19.9	9.1	12.4	7.7	3.8	5.2	10.2	8.8	9.8
\$60-\$100k	20.6	18.1	18.3	17.9	21.4	22.8	20.5	21.7	12.6	20.6	22.1	16.4	19.0	15.8	26.0	23.2	23.7
\$100-\$150k	12.5	13.9	12.4	15.3	8.8	15.4	15.0	15.2	14.0	8.8	17.8	16.7	9.2	12.9	5.5	8.5	7.4
\$150-\$200k	4.3	4.0	3.4	4.6	5.2	4.0	3.3	3.7	0.0	6.5	3.9	4.0	4.6	0.0	6.1	5.0	5.1
\$200-\$250k	2.0	1.6	1.6	1.5	1.8	3.8	1.2	2.5	4.0	2.2	2.3	1.7	3.6	3.8	0.0	0.4	2.4
OVER \$250k	2.1	3.9	2.3	5.4	1.2	1.6	1.4	1.5	5.7	1.4	0.9	2.5	1.4	2.9	7.3	0.9	3.0
Mean	68987	73065	65750	79528	63919	75452	66251	70914	75666	65920	72586	70946	65922	64782	78171	61875	68859

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

16. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 6

	TOTAL	RELIGION									
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER	
Total	1000	406	218	28	13	16	10	8	280	12	
UNDER \$20k	17.9	19.4	13.9	3.0	8.8	28.1	12.7	20.4	19.9	22.9	
\$20-\$40k	21.5	23.5	15.6	31.9	19.2	3.3	37.2	12.2	22.4	32.0	
\$40-\$50k	9.8	10.2	10.1	14.9	15.9	0.0	0.0	0.0	8.4	21.1	
\$50-\$60k	9.3	8.0	12.9	3.8	3.7	19.3	0.0	29.8	8.7	7.6	
\$60-\$100k	20.6	22.1	18.7	24.5	19.8	22.2	18.4	16.1	20.0	16.4	
\$100-\$150k	12.5	9.9	17.7	12.8	18.5	19.6	15.4	0.0	12.4	0.0	
\$150-\$200k	4.3	4.0	6.3	0.0	9.8	0.0	6.1	0.0	4.0	0.0	
\$200-\$250k	2.0	2.7	1.0	6.4	0.0	0.0	0.0	21.5	1.2	0.0	
OVER \$250k	2.1	0.1	3.8	2.9	4.2	7.5	10.2	0.0	2.9	0.0	
Mean	68987	62482	80066	77417	85070	80518	88415	84422	68271	39826	

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

16. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
		Mar-	Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
		ried	ried	Other												
Total	1000	365	303	62	405	166	20	145	64	216	189	178	187	313	168	146
UNDER \$20k	17.9	27.5	30.3	13.8	4.5	30.3	38.1	29.2	15.2	0.5	9.2	29.4	25.7	4.2	0.4	8.5
\$20-\$40k	21.5	24.4	26.1	16.1	12.2	32.6	7.3	36.2	35.6	11.7	12.7	20.9	27.7	12.0	12.2	11.7
\$40-\$50k	9.8	10.9	9.9	16.0	7.9	11.5	21.7	10.1	11.1	6.9	9.1	9.9	11.9	7.9	8.2	7.5
\$50-\$60k	9.3	10.8	9.4	17.9	8.0	9.6	4.7	10.2	7.9	5.5	10.9	10.2	11.4	8.8	5.2	13.0
\$60-\$100k	20.6	12.3	12.4	11.9	31.4	13.5	18.9	12.8	17.6	33.3	29.2	13.5	11.1	32.0	33.7	30.2
\$100-\$150k	12.5	7.9	6.9	12.8	22.0	1.3	4.6	0.8	8.0	27.8	15.5	7.4	8.4	20.7	25.4	15.4
\$150-\$200k	4.3	3.2	2.6	6.0	6.7	1.2	4.7	0.7	3.8	6.8	6.6	4.4	1.9	7.3	7.1	7.7
\$200-\$250k	2.0	0.9	0.8	1.3	4.1	0.0	0.0	0.0	0.0	4.4	3.8	1.4	0.4	3.5	4.0	2.9
OVER \$250k	2.1	2.2	1.7	4.3	3.0	0.0	0.0	0.0	0.7	3.0	3.0	2.8	1.5	3.5	3.9	3.0
Mean	68987	55946	51952	75629	95055	39245	49409	37831	55196	102102	86999	60215	51872	95444	102052	87860

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

16. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self	HOME-	STU-	RE-	NOT	NOT	Not	MEN	WOMEN	MEN	WOMEN
					Empld	MAKER	DENT	TIRED	EMPLYD	Empld	Empld				
									COMBO	/Lkng					
Total	1000	506	340	81	85	46	27	293	128	62	66	237	270	179	114
UNDER \$20k	17.9	8.6	6.4	7.7	18.4	31.5	31.9	16.7	49.2	40.6	57.2	7.4	9.7	13.5	21.8
\$20-\$40k	21.5	16.6	14.7	23.8	17.5	5.0	35.4	27.6	30.3	32.2	28.5	12.5	20.2	27.1	28.3
\$40-\$50k	9.8	11.0	9.1	16.5	13.1	15.0	5.0	9.6	5.0	7.6	2.6	9.3	12.5	9.3	10.0
\$50-\$60k	9.3	11.0	10.4	15.0	9.3	9.3	5.2	9.4	3.6	5.3	1.9	9.2	12.5	8.6	10.5
\$60-\$100k	20.6	24.8	27.7	16.9	21.0	16.7	1.6	22.2	5.5	7.2	3.8	25.4	24.4	23.9	19.5
\$100-\$150k	12.5	17.4	20.0	12.8	11.1	14.4	12.4	7.8	3.6	1.9	5.3	21.7	13.6	11.5	2.0
\$150-\$200k	4.3	5.9	5.9	7.4	4.7	8.1	4.0	2.9	0.0	0.0	0.0	8.8	3.4	2.1	4.0
\$200-\$250k	2.0	2.8	3.7	0.0	1.9	0.0	0.0	1.3	1.3	2.7	0.0	4.4	1.4	0.8	2.1
OVER \$250k	2.1	1.9	2.1	0.0	3.1	0.0	4.6	2.6	1.6	2.5	0.7	1.4	2.4	3.1	1.7
Mean	68987	81282	87278	66383	71419	63568	57934	63475	37266	43830	31104	90998	72757	67561	57082

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

16. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 9

	TOTAL	INCOME									INCOME									AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR			
Total	1000	179	215	98	93	206	125	43	20	21	492	508	585	415	791	209	39	127	403	292	140			
UNDER \$20k	17.9	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	36.3	0.0	30.5	0.0	22.6	0.0	17.3	7.1	6.5	22.3	51.2			
\$20-\$40k	21.5	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	43.7	0.0	36.8	0.0	27.2	0.0	14.5	8.2	16.6	29.8	32.7			
\$40-\$50k	9.8	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	20.0	0.0	16.8	0.0	12.4	0.0	11.2	4.2	7.7	14.8	10.4			
\$50-\$60k	9.3	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	18.3	15.9	0.0	11.8	0.0	2.8	5.5	11.1	12.4	2.8			
\$60-\$100k	20.6	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	40.5	0.0	49.6	26.0	0.0	12.3	23.8	30.8	15.0	2.3			
\$100-\$150k	12.5	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	24.7	0.0	30.2	0.0	60.0	15.6	20.4	19.7	4.7	0.4			
\$150-\$200k	4.3	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	8.5	0.0	10.4	0.0	20.6	7.9	13.9	5.3	0.4	0.0			
\$200-\$250k	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	3.9	0.0	4.8	0.0	9.5	3.8	7.8	1.8	0.4	0.0			
OVER \$250k	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	4.0	0.0	4.9	0.0	9.8	14.4	9.1	0.6	0.3	0.2			
Mean	68987	15000	30000	45000	55000	80000	125000	175000	225000	300000	27548	109159	31913	121311	44425	162031	108688	122228	79743	45988	26640			

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

16. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 10

	TOTAL	HISPANIC		RACE					MEN			WOMEN			AGE				
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
		YES	NO																
Total	1000	110	890	110	110	40	720	20	336	68	62	384	42	48	130	160	250	200	260
UNDER \$20k	17.9	17.8	17.9	17.8	27.4	20.7	16.5	9.2	13.7	27.4	10.5	19.0	27.2	27.0	13.6	19.2	21.3	21.7	13.0
\$20-\$40k	21.5	19.1	21.8	19.1	27.1	14.1	20.9	42.4	20.8	19.4	19.7	21.0	39.6	18.2	20.9	13.0	18.9	27.8	24.7
\$40-\$50k	9.8	9.9	9.8	9.9	9.0	16.7	9.5	11.9	8.5	11.0	7.4	10.4	5.6	13.1	12.7	15.1	9.8	7.9	6.6
\$50-\$60k	9.3	10.5	9.2	10.5	4.6	4.6	10.3	3.6	7.8	4.1	12.5	12.4	5.5	8.1	7.9	11.6	10.9	6.6	9.2
\$60-\$100k	20.6	19.3	20.7	19.3	13.5	19.0	22.0	18.0	23.7	14.8	18.8	20.5	11.5	19.9	21.3	16.9	16.0	16.9	29.8
\$100-\$150k	12.5	15.8	12.1	15.8	10.4	12.2	12.5	7.0	16.3	11.1	22.6	9.3	9.4	7.1	17.5	15.2	12.7	12.2	8.6
\$150-\$200k	4.3	5.0	4.2	5.0	4.9	0.0	4.5	0.0	4.7	8.0	5.6	4.3	0.0	4.1	2.3	6.0	4.7	4.2	4.0
\$200-\$250k	2.0	1.5	2.0	1.5	1.5	10.1	1.7	0.0	2.2	2.4	2.7	1.3	0.0	0.0	0.0	0.9	4.1	2.1	1.5
OVER \$250k	2.1	1.1	2.2	1.1	1.6	2.6	2.1	7.9	2.3	1.8	0.0	1.9	1.3	2.5	3.8	2.1	1.7	0.5	2.7
Mean	68987	69234	68957	69234	59450	78444	69901	68290	75881	67549	77021	64670	46209	59355	72758	71350	70331	61265	70296

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

16. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 11

	TOTAL	AGE						MEN						WOMEN						GENDER	
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
Total	1000	290	710	540	460	740	260	122	358	220	260	307	173	168	352	320	200	433	87	480	520
UNDER \$20k	17.9	16.7	18.4	18.8	16.8	19.6	13.0	18.3	13.8	16.9	13.2	17.0	11.2	15.5	23.0	20.1	21.4	21.4	16.4	14.9	20.6
\$20-\$40k	21.5	16.6	23.6	17.7	26.1	20.4	24.7	11.7	22.8	14.6	24.5	18.3	22.9	20.1	24.3	19.7	28.1	21.9	28.3	20.0	23.0
\$40-\$50k	9.8	14.0	8.1	12.1	7.2	10.9	6.6	10.1	8.2	9.9	7.6	10.1	6.2	16.9	8.0	13.5	6.6	11.5	7.5	8.7	10.9
\$50-\$60k	9.3	9.9	9.1	10.4	8.1	9.4	9.2	8.5	7.7	7.7	8.1	6.5	10.4	10.9	10.5	12.2	8.1	11.4	6.7	7.9	10.6
\$60-\$100k	20.6	18.9	21.3	17.5	24.2	17.4	29.8	21.8	22.4	19.8	24.3	17.4	30.9	16.8	20.1	16.0	24.0	17.3	27.7	22.3	19.0
\$100-\$150k	12.5	16.2	11.0	14.6	10.1	13.9	8.6	19.2	15.2	17.4	15.2	18.4	12.2	14.1	6.8	12.7	3.5	10.7	1.4	16.2	9.2
\$150-\$200k	4.3	4.4	4.3	4.5	4.1	4.4	4.0	6.8	4.6	6.6	3.9	6.4	2.9	2.7	4.0	3.0	4.4	3.1	6.0	5.1	3.6
\$200-\$250k	2.0	0.5	2.6	2.2	1.8	2.2	1.5	0.4	3.2	3.6	1.6	3.4	0.9	0.5	2.0	1.2	2.0	1.2	2.8	2.5	1.5
OVER \$250k	2.1	2.9	1.7	2.3	1.7	1.8	2.7	3.3	2.1	3.4	1.6	2.4	2.4	2.5	1.3	1.6	1.9	1.4	3.2	2.4	1.7
Mean	68987	71982	67764	71217	66370	68528	70296	79676	75312	83123	70776	79304	71312	66377	60097	63061	60618	60887	68276	76423	62123

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

17. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION: UNITED STATES		GENERIC BALLOT FOR CONGRESS			DJT APPROVAL POLICES/PERSONALITY			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE
						ALWAYS	Vote		TIME				TION						Plcies	icies	BOTH
Total	1000	180	215	389	216	890	650	240	110	306	460	233	366	580	433	475	92	477	329	148	483
URBAN AREA	30.6	34.6	27.3	27.0	37.2	31.0	31.1	30.8	27.4	100.0	0.0	0.0	31.5	30.3	26.4	33.9	33.5	29.6	30.4	27.9	32.1
SUBURBAN AREA	46.0	38.1	44.4	47.5	51.8	44.7	44.8	44.2	57.3	0.0	100.0	0.0	45.9	46.4	47.3	44.4	48.6	46.5	44.5	50.8	45.6
RURAL AREA	23.3	27.3	28.3	25.6	11.0	24.3	24.0	25.0	15.3	0.0	0.0	100.0	22.6	23.3	26.3	21.7	17.9	23.9	25.1	21.3	22.3

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

17. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRCTCT DEMO- CRACY
Total	1000	459	257	31	32	106	11	253	114	58	10	29	25	17	165	52	46	28	10	52	53
URBAN AREA	30.6	32.7	29.4	22.6	53.3	33.4	35.4	29.2	29.2	24.9	21.2	37.2	30.9	32.2	32.6	30.1	25.9	31.1	57.9	17.3	28.4
SUBURBAN AREA	46.0	43.0	44.3	47.2	29.8	43.2	51.0	49.9	50.3	54.6	54.5	42.4	50.1	40.7	48.8	54.7	51.6	47.7	32.8	43.9	47.3
RURAL AREA	23.3	24.4	26.4	30.2	16.9	23.5	13.6	20.9	20.5	20.5	24.3	20.4	19.0	27.1	18.7	15.2	22.5	21.2	9.3	38.8	24.3

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

17. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 3

	TOTAL	ARM TEACHERS WITH			K-12 HH		K-12 HH		CONSTITUTIONL		FIREARM	
		HANDGUNS							CARRY STATE		HOUSEHOLD	
		GOOD	BAD	DK	YES	NO	MEN	WOMEN	YES	NO	YES	NO
		IDEA	IDEA									
Total	1000	514	357	129	220	765	94	126	474	526	333	638
URBAN AREA	30.6	29.6	30.1	36.1	34.7	29.6	37.9	32.2	27.5	33.4	26.7	32.2
SUBURBAN AREA	46.0	45.2	48.4	42.9	45.5	46.0	52.2	40.5	47.2	45.0	44.2	47.0
RURAL AREA	23.3	25.2	21.6	20.9	19.8	24.4	9.9	27.3	25.3	21.6	29.1	20.7

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

17. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE-	YOU-	INSTA-	TIKTOK	X	RE PUB-	DEMO-	INDEP-	RE PUB-	DEMO-	INDEP-	RE PUB-	DEMO-	INDEP-	RE PUB-	DEMO-	INDEP-
		BOOK	TUBE	GRAM			LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total	1000	704	656	429	315	222	350	340	310	200	158	121	150	182	189	284	192	245
URBAN AREA	30.6	29.2	31.6	31.9	35.1	35.4	26.0	36.7	29.2	26.1	35.5	31.7	25.8	37.8	27.6	20.3	34.0	26.9
SUBURBAN AREA	46.0	44.5	47.1	48.7	46.7	47.5	46.6	44.4	47.3	50.0	47.8	50.2	42.1	41.4	45.4	48.6	44.8	44.6
RURAL AREA	23.3	26.3	21.3	19.4	18.2	17.1	27.4	18.9	23.5	23.9	16.7	18.0	32.1	20.9	27.0	31.1	21.2	28.6

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

17. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 5

	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT		
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	1000	275	129	146	360	185	180	365	31	70	250	184	112	44	60	178	71
URBAN AREA	30.6	35.6	38.6	33.0	30.3	20.9	33.6	27.2	46.7	14.7	26.6	35.9	38.1	36.6	29.2	31.6	23.4
SUBURBAN AREA	46.0	43.9	37.4	49.6	48.5	48.6	41.9	45.3	38.9	47.5	47.3	44.6	45.0	41.9	44.3	51.0	40.6
RURAL AREA	23.3	20.5	24.0	17.5	21.2	30.5	24.5	27.5	14.4	37.8	26.2	19.6	16.9	21.5	26.5	17.5	36.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

17. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 6

	TOTAL		RELIGION								
			PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	406	218	28	13	16	10	8	280	12	
URBAN AREA	30.6	23.3	37.6	33.3	49.4	39.1	6.3	7.7	35.3	12.1	
SUBURBAN AREA	46.0	45.0	48.8	51.1	40.1	57.6	81.1	90.2	44.2	12.9	
RURAL AREA	23.3	31.7	13.6	15.6	10.5	3.3	12.5	2.2	20.6	75.0	

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

17. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
			Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
			ried	Other												
Total	1000	365	303	62	405	166	20	145	64	216	189	178	187	313	168	146
URBAN AREA	30.6	34.0	36.3	22.3	27.8	31.5	21.7	32.9	27.1	25.0	31.0	35.5	32.5	22.7	17.3	28.9
SUBURBAN AREA	46.0	45.1	45.1	44.9	48.1	42.3	37.0	43.0	48.4	52.0	43.7	46.2	44.0	49.4	55.9	42.0
RURAL AREA	23.3	21.0	18.6	32.8	24.1	26.2	41.3	24.1	24.4	23.1	25.3	18.3	23.5	27.9	26.9	29.1

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

17. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLOYED COMBO	NOT EMPLOYED /Lkng	Not EMPLOYED	MEN	WOMEN	MEN	WOMEN
Total	1000	506	340	81	85	46	27	293	128	62	66	237	270	179	114
URBAN AREA	30.6	35.2	37.9	32.7	26.5	22.6	28.5	24.0	31.0	30.7	31.4	35.1	35.2	19.8	30.6
SUBURBAN AREA	46.0	45.5	45.6	44.2	46.8	40.3	58.3	47.3	44.8	42.9	46.5	49.8	41.8	52.8	38.6
RURAL AREA	23.3	19.3	16.5	23.2	26.7	37.0	13.3	28.7	24.2	26.4	22.1	15.1	23.0	27.4	30.8

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

17. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 9

	TOTAL	INCOME									INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	179	215	98	93	206	125	43	20	21	492	508	585	415	791	209	39	127	403	292	140
URBAN AREA	30.6	37.5	30.7	33.2	34.0	23.7	28.4	25.7	19.8	46.2	33.7	27.7	33.7	26.2	31.1	28.8	73.8	27.2	23.6	31.9	39.4
SUBURBAN AREA	46.0	38.1	44.2	45.0	38.9	50.6	51.6	65.6	61.4	36.4	42.2	49.8	41.6	52.3	44.0	53.9	19.0	54.3	53.2	42.1	33.8
RURAL AREA	23.3	24.4	25.0	21.8	27.1	25.8	20.1	8.6	18.7	17.4	24.1	22.5	24.6	21.5	24.9	17.3	7.2	18.5	23.2	26.1	26.8

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

17. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 10

	TOTAL	HISPANIC		RACE					MEN			WOMEN			AGE				
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
		YES	NO																
Total	1000	110	890	110	110	40	720	20	336	68	62	384	42	48	130	160	250	200	260
URBAN AREA	30.6	42.2	29.2	42.2	48.4	30.9	26.2	28.6	24.0	47.7	48.4	28.1	49.6	34.3	40.9	30.8	34.2	29.1	23.2
SUBURBAN AREA	46.0	46.7	46.0	46.7	40.2	58.1	46.2	44.4	50.5	46.8	45.9	42.5	29.2	47.7	48.1	53.5	37.1	43.5	51.0
RURAL AREA	23.3	11.1	24.8	11.1	11.4	11.0	27.6	27.1	25.5	5.4	5.8	29.4	21.2	18.0	11.1	15.7	28.7	27.5	25.8

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

17. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 11

	TOTAL	AGE						MEN						WOMEN						GENDER			
		UNDER 40		OVER 40		UNDER 55		OVER 55		UNDER 65		OVER 65		UNDER 40		OVER 40		UNDER 55		OVER 55		MALE	FEMALE
Total	1000	290	710	540	460	740	260	122	358	220	260	307	173	168	352	320	200	433	87	480	520		
URBAN AREA	30.6	35.3	28.7	34.8	25.7	33.2	23.2	40.5	27.2	40.6	22.2	36.0	21.1	31.5	30.2	30.8	30.4	31.3	27.3	30.6	30.6		
SUBURBAN AREA	46.0	51.1	44.0	44.6	47.7	44.3	51.0	48.7	49.5	46.3	51.8	46.5	54.3	52.8	38.4	43.4	42.4	42.7	44.6	49.3	43.0		
RURAL AREA	23.3	13.6	27.3	20.6	26.5	22.5	25.8	10.8	23.2	13.0	26.0	17.5	24.6	15.7	31.4	25.8	27.2	26.0	28.1	20.1	26.3		

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

18. WOULD YOU CONSIDER YOURSELF...?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
													UNITED STATES		FOR CONGRESS			POLICES/PERSONALITY			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- Lican	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE
						ALWAYS	Vote		TIME				TION						Plcies	icies	BOTH
Total	1000	180	215	389	216	890	650	240	110	306	460	233	366	580	433	475	92	477	329	148	483
WEALTHY	3.9	5.3	3.0	3.7	3.9	3.9	4.6	2.0	3.6	9.4	1.6	1.2	7.4	1.9	5.0	3.3	1.8	5.6	6.0	4.7	2.3
MIDDLE CLASS	82.1	83.1	78.1	84.0	82.0	82.5	82.8	81.8	78.8	72.6	88.1	82.7	85.1	80.8	83.1	80.6	85.5	83.9	84.9	81.7	79.9
Upper Middle Class	12.7	12.8	10.0	11.2	18.0	13.2	13.1	13.3	9.0	11.3	15.0	10.1	16.4	10.5	14.4	11.5	11.1	12.8	14.5	9.0	12.9
Middle Class	40.3	43.1	39.8	41.8	35.7	40.4	43.4	32.0	39.4	31.0	46.5	40.0	41.6	39.0	40.2	39.5	44.2	43.3	40.5	49.3	37.3
Lower Middle Class	29.2	27.3	28.3	31.0	28.3	29.0	26.3	36.5	30.4	30.3	26.6	32.6	27.2	31.2	28.5	29.6	30.2	27.8	29.9	23.3	29.7
POOR	14.0	11.6	18.9	12.3	14.1	13.6	12.6	16.2	17.6	18.0	10.3	16.1	7.5	17.3	11.9	16.2	12.8	10.5	9.0	13.7	17.9
Mean	2.63	2.73	2.50	2.63	2.69	2.65	2.71	2.48	2.51	2.64	2.71	2.48	2.89	2.48	2.72	2.56	2.59	2.75	2.79	2.68	2.52

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

18. WOULD YOU CONSIDER YOURSELF...?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
	ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRTCT DEMO- CRACY	
Total	1000	459	257	31	32	106	11	253	114	58	10	29	25	17	165	52	46	28	10	52	53
WEALTHY	3.9	2.1	1.7	4.2	1.6	2.4	4.9	4.4	1.7	4.7	10.6	11.9	3.2	7.3	6.3	2.8	10.5	3.5	5.9	7.7	2.9
MIDDLE CLASS	82.1	81.1	81.1	83.2	80.6	81.2	95.1	79.5	81.3	87.7	60.3	76.6	66.9	73.5	86.8	89.0	87.1	90.2	78.9	84.2	94.4
Upper Middle Class	12.7	11.3	8.9	14.0	10.3	15.5	29.2	12.7	11.5	14.8	19.5	20.8	3.4	8.6	15.5	13.0	16.4	19.1	10.5	18.3	15.4
Middle Class	40.3	40.8	43.5	42.5	33.7	32.9	60.5	36.5	38.1	43.6	40.8	22.9	24.9	39.5	39.8	42.5	37.2	51.4	17.6	45.7	45.5
Lower Middle Class	29.2	29.1	28.7	26.7	36.7	32.8	5.4	30.3	31.7	29.3	0.0	32.9	38.5	25.5	31.5	33.4	33.6	19.7	50.8	20.2	33.4
POOR	14.0	16.7	17.2	12.6	17.8	16.4	0.0	16.1	17.0	7.6	29.1	11.5	29.9	19.2	7.0	8.2	2.4	6.3	15.2	8.2	2.7
Mean	2.63	2.53	2.49	2.70	2.41	2.55	3.34	2.59	2.49	2.80	2.83	2.89	2.12	2.59	2.83	2.69	2.99	2.94	2.41	2.97	2.82

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

18. WOULD YOU CONSIDER YOURSELF...?

BANNER 3

	TOTAL	ARM TEACHERS WITH HANDGUNS			K-12 HH		K-12 HH		CONSTITUTIONL CARRY STATE		FIREARM HOUSEHOLD	
		GOOD IDEA	BAD IDEA	DK	YES	NO	MEN	WOMEN	YES	NO	YES	NO
Total	1000	514	357	129	220	765	94	126	474	526	333	638
WEALTHY	3.9	5.9	2.1	0.6	7.0	2.8	11.5	3.7	4.2	3.6	5.7	3.0
MIDDLE CLASS	82.1	81.0	83.5	82.6	83.3	82.5	82.0	84.2	81.5	82.7	79.9	83.2
Upper Middle Class	12.7	13.2	12.9	10.0	16.1	11.9	19.8	13.4	10.9	14.3	13.7	11.9
Middle Class	40.3	36.5	43.8	45.1	44.5	39.2	42.6	45.8	40.7	39.8	40.6	39.9
Lower Middle Class	29.2	31.3	26.7	27.5	22.7	31.4	19.5	25.0	29.8	28.5	25.7	31.4
POOR	14.0	13.0	14.4	16.7	9.7	14.7	6.5	12.1	14.3	13.7	14.4	13.8
Mean	2.63	2.68	2.62	2.50	2.88	2.57	3.10	2.72	2.61	2.66	2.71	2.59

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

18. WOULD YOU CONSIDER YOURSELF...?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	704	656	429	315	222	350	340	310	200	158	121	150	182	189	284	192	245
WEALTHY	3.9	2.8	3.6	4.5	4.2	3.1	4.6	4.3	2.6	5.4	6.1	3.3	3.7	2.7	2.1	2.3	3.1	1.5
MIDDLE CLASS	82.1	82.7	82.7	84.3	82.7	86.5	83.9	81.8	80.4	82.9	80.6	85.0	85.2	82.9	77.5	84.7	82.9	80.6
Upper Middle Class	12.7	12.0	12.7	13.8	12.5	14.6	15.7	14.3	7.6	17.8	15.6	9.6	12.8	13.3	6.2	13.5	14.8	6.9
Middle Class	40.3	41.1	37.4	42.1	44.3	45.5	41.1	42.2	37.2	38.8	40.7	41.1	44.2	43.5	34.6	43.7	45.6	37.0
Lower Middle Class	29.2	29.6	32.5	28.3	25.9	26.4	27.1	25.3	35.7	26.3	24.3	34.2	28.2	26.1	36.7	27.4	22.6	36.6
POOR	14.0	14.6	13.7	11.2	13.1	10.4	11.5	13.9	17.0	11.7	13.3	11.7	11.2	14.4	20.4	13.1	14.0	17.9
Mean	2.63	2.59	2.60	2.72	2.69	2.74	2.75	2.70	2.43	2.79	2.77	2.59	2.70	2.64	2.33	2.64	2.71	2.37

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

18. WOULD YOU CONSIDER YOURSELF...?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	31	70	250	184	112	44	60	178	71
WEALTHY	3.9	7.0	10.1	4.2	2.3	0.7	5.5	3.1	21.6	4.0	2.7	5.1	1.1	9.0	5.3	2.5	0.6
MIDDLE CLASS	82.1	76.6	67.0	85.1	83.3	87.2	83.0	85.1	74.2	83.5	85.2	80.9	85.0	77.3	64.5	82.1	89.8
Upper Middle Class	12.7	14.6	11.6	17.2	8.6	14.1	16.7	15.4	20.9	10.4	16.5	13.5	13.9	19.0	14.7	4.5	9.1
Middle Class	40.3	38.6	33.9	42.7	41.6	42.5	37.7	40.1	36.2	42.2	41.4	41.2	47.4	33.3	32.1	37.7	40.1
Lower Middle Class	29.2	23.4	21.4	25.1	33.1	30.6	28.6	29.6	17.2	30.9	27.3	26.3	23.7	25.0	17.7	39.9	40.6
POOR	14.0	16.4	22.9	10.7	14.4	12.0	11.5	11.8	4.2	12.5	12.1	13.9	13.9	13.7	30.2	15.4	9.6
Mean	2.63	2.72	2.65	2.79	2.51	2.61	2.76	2.68	3.38	2.62	2.71	2.70	2.65	2.85	2.47	2.39	2.51

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

18. WOULD YOU CONSIDER YOURSELF...?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	406	218	28	13	16	10	8	280	12
WEALTHY	3.9	2.3	4.1	19.5	33.1	7.5	0.0	0.0	2.7	4.5
MIDDLE CLASS	82.1	84.5	86.6	72.8	60.3	80.1	93.5	79.6	78.0	57.0
Upper Middle Class	12.7	13.6	14.1	21.5	7.2	3.2	14.9	12.2	10.8	0.0
Middle Class	40.3	39.7	50.7	28.5	30.4	47.1	56.4	37.7	35.8	0.0
Lower Middle Class	29.2	31.2	21.7	22.8	22.8	29.8	22.3	29.8	31.5	57.0
POOR	14.0	13.2	9.3	7.7	6.6	12.4	6.5	20.4	19.3	38.5
Mean	2.63	2.61	2.82	3.22	3.37	2.64	2.80	2.42	2.46	1.75

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

18. WOULD YOU CONSIDER YOURSELF...?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
		Mar-	Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
		ried	ried	Other												
Total	1000	365	303	62	405	166	20	145	64	216	189	178	187	313	168	146
WEALTHY	3.9	5.4	5.2	6.5	3.7	2.4	0.0	2.8	0.0	4.4	3.0	6.9	3.9	2.9	3.1	2.6
MIDDLE CLASS	82.1	78.4	78.4	78.5	89.7	69.9	82.1	68.2	86.9	91.5	87.7	76.4	80.3	90.3	92.3	88.0
Upper Middle Class	12.7	9.7	9.1	12.8	19.6	6.6	24.9	4.1	1.8	23.5	15.1	7.4	11.9	21.3	27.0	14.7
Middle Class	40.3	37.5	37.7	36.4	46.8	25.8	17.6	26.9	52.3	46.2	47.4	37.4	37.6	48.0	46.2	50.1
Lower Middle Class	29.2	31.2	31.6	29.3	23.4	37.4	39.6	37.1	32.8	21.8	25.2	31.6	30.8	21.0	19.1	23.2
POOR	14.0	16.2	16.5	15.1	6.5	27.7	17.9	29.0	13.1	4.1	9.3	16.7	15.8	6.8	4.6	9.4
Mean	2.63	2.57	2.55	2.66	2.91	2.19	2.50	2.14	2.43	3.02	2.77	2.56	2.57	2.92	3.05	2.78

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

18. WOULD YOU CONSIDER YOURSELF...?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	506	340	81	85	46	27	293	128	62	66	237	270	179	114
WEALTHY	3.9	5.9	5.0	10.9	4.5	3.4	4.6	0.7	3.5	4.1	2.9	8.1	3.9	0.6	0.8
MIDDLE CLASS	82.1	85.5	86.7	80.4	85.7	78.1	58.0	87.4	63.1	73.2	53.6	84.6	86.3	87.7	86.8
Upper Middle Class	12.7	16.1	16.4	14.7	16.5	4.4	8.0	13.1	2.3	3.2	1.5	17.5	14.9	15.5	9.2
Middle Class	40.3	47.0	45.9	44.3	53.9	42.9	24.5	38.3	20.4	30.6	10.7	47.8	46.3	37.5	39.6
Lower Middle Class	29.2	22.4	24.4	21.4	15.2	30.8	25.5	36.0	40.5	39.4	41.4	19.3	25.2	34.7	38.0
POOR	14.0	8.6	8.3	8.6	9.8	18.5	37.4	12.0	33.5	22.7	43.5	7.3	9.8	11.7	12.4
Mean	2.63	2.88	2.85	2.98	2.91	2.44	2.17	2.54	2.02	2.26	1.79	3.00	2.78	2.59	2.48

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

18. WOULD YOU CONSIDER YOURSELF...?

BANNER 9

	TOTAL	INCOME									INCOME						AFFLUENCE LEVEL				
		UNDER	\$20-	\$40-	\$50-	\$60-	\$100-	\$150-	\$200-	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	WEAL-	UPPER	MIDDLE	LOWER	POOR
		\$20k	\$40k	\$50k	\$60k	\$100k	\$150k	\$200k	\$250k	\$250k	\$50k	\$50k	\$60k	\$60k	\$100k	\$100k	THY	MIDDLE	CLASS	MIDDLE	CLASS
																		CLASS		CLASS	
Total	1000	179	215	98	93	206	125	43	20	21	492	508	585	415	791	209	39	127	403	292	140
WEALTHY	3.9	3.8	2.6	4.4	1.2	2.3	4.8	7.1	7.5	27.3	3.4	4.4	3.0	5.1	2.9	7.8	100.0	0.0	0.0	0.0	0.0
MIDDLE CLASS	82.1	56.1	76.1	80.7	94.6	96.1	94.7	92.9	92.5	71.3	69.8	94.1	73.7	94.0	79.6	91.8	0.0	100.0	100.0	100.0	0.0
Upper Middle Class	12.7	5.1	4.8	5.4	7.5	14.7	20.7	41.0	50.0	56.3	5.0	20.1	5.4	23.0	7.8	31.2	0.0	100.0	0.0	0.0	0.0
Middle Class	40.3	14.7	31.0	31.4	48.2	60.2	63.1	49.2	36.4	11.4	25.2	54.9	28.8	56.4	37.0	52.6	0.0	0.0	100.0	0.0	0.0
Lower Middle Class	29.2	36.3	40.3	43.9	39.0	21.3	10.9	2.6	6.1	3.6	39.6	19.1	39.5	14.6	34.7	8.0	0.0	0.0	0.0	100.0	0.0
POOR	14.0	40.1	21.2	14.9	4.2	1.5	0.5	0.0	0.0	1.4	26.8	1.6	23.2	1.0	17.6	0.4	0.0	0.0	0.0	0.0	100.0
Mean	2.63	1.96	2.27	2.41	2.63	2.95	3.19	3.53	3.59	4.05	2.19	3.07	2.26	3.17	2.44	3.38	5.00	4.00	3.00	2.00	1.00

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

18. WOULD YOU CONSIDER YOURSELF...?

BANNER 10

	TOTAL	HISPANIC		RACE					MEN		WOMEN			AGE					
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
		YES	NO																
Total	1000	110	890	110	110	40	720	20	336	68	62	384	42	48	130	160	250	200	260
WEALTHY	3.9	10.6	3.1	10.6	7.9	1.2	2.2	9.9	2.7	8.9	12.7	1.9	6.1	8.0	11.8	7.5	2.9	1.3	0.6
MIDDLE CLASS	82.1	80.0	82.4	80.0	80.5	85.5	82.8	70.9	84.1	81.5	75.4	81.7	79.1	85.7	80.8	80.9	75.6	80.4	91.1
Upper Middle Class	12.7	15.4	12.4	15.4	17.6	15.1	11.6	6.0	14.8	20.9	11.4	8.8	12.2	20.4	15.7	18.9	8.7	8.7	14.3
Middle Class	40.3	34.0	41.0	34.0	36.8	41.6	42.0	29.8	41.0	36.8	36.2	42.8	36.8	31.2	38.7	41.0	39.7	38.0	42.8
Lower Middle Class	29.2	30.5	29.0	30.5	26.2	28.8	29.3	35.1	28.4	23.7	27.8	30.1	30.1	34.1	26.4	21.0	27.1	33.7	34.0
POOR	14.0	9.4	14.6	9.4	11.6	13.3	15.0	19.2	13.2	9.6	11.9	16.5	14.8	6.3	7.4	11.6	21.5	18.2	8.3
Mean	2.63	2.87	2.60	2.87	2.84	2.62	2.57	2.52	2.65	2.96	2.85	2.50	2.65	2.90	2.98	2.90	2.44	2.41	2.65

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

18. WOULD YOU CONSIDER YOURSELF...?

BANNER 11

	TOTAL	AGE						MEN						WOMEN						GENDER			
		UNDER 40		OVER 40		UNDER 55		OVER 55		UNDER 65		OVER 65		UNDER 40		OVER 40		UNDER 55		OVER 55		MALE	FEMALE
Total	1000	290	710	540	460	740	260	122	358	220	260	307	173	168	352	320	200	433	87	480	520		
WEALTHY	3.9	9.4	1.6	6.4	0.9	5.0	0.6	13.9	2.1	10.4	0.6	7.4	1.0	6.1	1.2	3.7	1.3	3.3	0.0	5.1	2.8		
MIDDLE CLASS	82.1	80.9	82.6	78.4	86.5	79.0	91.1	79.2	83.9	76.3	88.1	78.0	90.9	82.1	81.3	79.9	84.3	79.6	91.4	82.7	81.6		
Upper Middle Class	12.7	17.5	10.7	13.4	11.9	12.1	14.3	18.2	13.9	14.4	15.5	14.6	15.8	17.0	7.5	12.8	7.1	10.4	11.3	15.0	10.6		
Middle Class	40.3	40.0	40.4	39.9	40.7	39.4	42.8	39.6	40.1	39.4	40.5	38.5	42.6	40.2	40.6	40.2	41.0	39.9	43.2	40.0	40.5		
Lower Middle Class	29.2	23.4	31.5	25.1	33.9	27.5	34.0	21.4	29.8	22.5	32.0	24.9	32.5	24.9	33.2	26.9	36.3	29.2	36.9	27.7	30.5		
POOR	14.0	9.7	15.7	15.2	12.6	16.0	8.3	6.9	14.0	13.3	11.3	14.5	8.1	11.8	17.5	16.5	14.3	17.0	8.6	12.2	15.6		
Mean	2.63	2.93	2.51	2.71	2.55	2.63	2.65	3.11	2.60	2.86	2.62	2.75	2.69	2.81	2.42	2.60	2.45	2.54	2.57	2.73	2.54		

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

19. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
													UNITED STATES		FOR CONGRESS			POLICES/PERSONALITY			
		EAST	MID-	SOUTH	WEST	ALWAYS	Always	Almost	VOTE	URBAN	SUB-	RURAL	RIGHT	WRONG	REPUB-	DEMO-	UNDE-	APP-	Both	Only	DISAP-
			WEST			/ALMST	Vote	Always	MOST/		URBAN		DIREC-	TRACK	LICAN	CRATIC	CIDED	ROVE	Pers/	Pol-	PROVE
						ALWAYS	Vote		TIME				TION						Plcies	icies	BOTH
Total	1000	180	215	389	216	890	650	240	110	306	460	233	366	580	433	475	92	477	329	148	483
YES	11.0	8.0	4.0	11.8	19.0	10.0	9.4	11.5	19.4	15.2	11.2	5.3	12.4	10.2	10.1	12.3	8.7	10.2	10.6	9.4	11.6
NO	89.0	92.0	96.0	88.2	81.0	90.0	90.6	88.5	80.6	84.8	88.8	94.7	87.6	89.8	89.9	87.7	91.3	89.8	89.4	90.6	88.4

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

19. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRTCT DEMO- CRACY
Total	1000	459	257	31	32	106	11	253	114	58	10	29	25	17	165	52	46	28	10	52	53
YES	11.0	9.8	7.9	11.3	14.7	8.6	4.9	12.1	8.8	17.7	14.9	16.3	5.0	16.6	9.6	15.3	8.1	10.2	10.3	19.3	12.8
NO	89.0	90.2	92.1	88.7	85.3	91.4	95.1	87.9	91.2	82.3	85.1	83.7	95.0	83.4	90.4	84.7	91.9	89.8	89.7	80.7	87.2

BANNER 3

	TOTAL	ARM TEACHERS WITH			K-12 HH		K-12 HH		CONSTITUTIONAL		FIREARM	
		HANDGUNS							CARRY STATE		HOUSEHOLD	
		GOOD	BAD	DK	YES	NO	MEN	WOMEN	YES	NO	YES	NO
		IDEA	IDEA									
Total	1000	514	357	129	220	765	94	126	474	526	333	638
YES	11.0	10.2	12.1	11.1	17.3	9.1	25.4	11.3	10.5	11.5	11.3	10.4
NO	89.0	89.8	87.9	88.9	82.7	90.9	74.6	88.7	89.5	88.5	88.7	89.6

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

19. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	704	656	429	315	222	350	340	310	200	158	121	150	182	189	284	192	245
YES	11.0	8.9	11.2	13.7	14.4	14.3	9.9	13.4	9.6	13.1	15.3	9.1	5.6	11.8	9.9	0.0	0.0	0.0
NO	89.0	91.1	88.8	86.3	85.6	85.7	90.1	86.6	90.4	86.9	84.7	90.9	94.4	88.2	90.1	100.0	100.0	100.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

19. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 5

	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT		
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	1000	275	129	146	360	185	180	365	31	70	250	184	112	44	60	178	71
YES	11.0	17.1	16.5	17.6	7.4	11.2	8.6	9.9	30.1	5.2	8.7	16.8	7.4	14.8	11.5	8.3	11.2
NO	89.0	82.9	83.5	82.4	92.6	88.8	91.4	90.1	69.9	94.8	91.3	83.2	92.6	85.2	88.5	91.7	88.8

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

19. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	406	218	28	13	16	10	8	280	12
YES	11.0	7.1	18.7	7.8	40.1	3.3	4.7	38.2	9.3	6.5
NO	89.0	92.9	81.3	92.2	59.9	96.7	95.3	61.8	90.7	93.5

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

19. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
			Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
			ried	Other												
Total	1000	365	303	62	405	166	20	145	64	216	189	178	187	313	168	146
YES	11.0	12.9	11.8	18.6	12.0	7.1	9.3	6.8	3.8	13.2	10.6	14.7	11.3	0.0	0.0	0.0
NO	89.0	87.1	88.2	81.4	88.0	92.9	90.7	93.2	96.2	86.8	89.4	85.3	88.7	100.0	100.0	100.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

19. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	506	340	81	85	46	27	293	128	62	66	237	270	179	114
YES	11.0	13.3	12.1	13.8	17.2	11.0	25.9	7.2	7.6	7.9	7.3	15.5	11.3	7.3	7.2
NO	89.0	86.7	87.9	86.2	82.8	89.0	74.1	92.8	92.4	92.1	92.7	84.5	88.7	92.7	92.8

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

19. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 9

	TOTAL	INCOME									INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	179	215	98	93	206	125	43	20	21	492	508	585	415	791	209	39	127	403	292	140
YES	11.0	11.0	9.7	11.1	12.5	10.3	13.8	12.6	8.5	5.9	10.5	11.5	10.8	11.3	10.7	12.3	30.0	13.3	9.3	11.5	7.4
NO	89.0	89.0	90.3	88.9	87.5	89.7	86.2	87.4	91.5	94.1	89.5	88.5	89.2	88.7	89.3	87.7	70.0	86.7	90.7	88.5	92.6

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

19. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 10

	TOTAL	HISPANIC		RACE					MEN			WOMEN			AGE				
		BACKGROUND																	
		YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65

Total	1000	110	890	110	110	40	720	20	336	68	62	384	42	48	130	160	250	200	260
YES	11.0	100.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	100.0	26.0	16.7	7.6	9.4	4.5
NO	89.0	0.0	100.0	0.0	100.0	100.0	100.0	100.0	100.0	100.0	0.0	100.0	100.0	0.0	74.0	83.3	92.4	90.6	95.5

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

19. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 11

	TOTAL	AGE						MEN						WOMEN						GENDER	
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
Total	1000	290	710	540	460	740	260	122	358	220	260	307	173	168	352	320	200	433	87	480	520
YES	11.0	20.9	7.0	14.7	6.6	13.3	4.5	29.1	7.3	20.6	6.2	17.7	4.1	14.9	6.7	10.7	7.1	10.2	5.1	12.8	9.3
NO	89.0	79.1	93.0	85.3	93.4	86.7	95.5	70.9	92.7	79.4	93.8	82.3	95.9	85.1	93.3	89.3	92.9	89.8	94.9	87.2	90.7

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

20. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
													UNITED STATES		FOR CONGRESS			POLICES/PERSONALITY			
		EAST	MID-	SOUTH	WEST	ALWAYS	Always	Almost	VOTE	URBAN	SUB-	RURAL	RIGHT	WRONG	REPUB-	DEMO-	UNDE-	APP-	Both	Only	DISAP-
			WEST			/ALMST	Vote	Always	MOST/		URBAN		DIREC-	TRACK	LICAN	CRATIC	CIDED	ROVE	Pers/	Pol-	PROVE
						ALWAYS	Vote		TIME				TION						Plcies	icies	BOTH
Total	1000	180	215	389	216	890	650	240	110	306	460	233	366	580	433	475	92	477	329	148	483
HISPANIC	11.0	8.0	4.0	11.8	19.0	10.0	9.4	11.5	19.4	15.2	11.2	5.3	12.4	10.2	10.1	12.3	8.7	10.2	10.6	9.4	11.6
AFRICAN AMERICAN	11.0	9.1	11.6	15.6	3.8	11.3	11.3	11.2	8.7	17.4	9.6	5.4	8.0	12.5	5.7	16.3	8.4	6.4	6.6	6.0	15.7
ASIAN	4.0	4.2	2.8	1.5	9.6	3.8	3.0	5.8	6.0	4.0	5.0	1.9	3.8	3.9	3.5	4.0	6.1	4.4	4.4	4.3	3.7
WHITE	72.0	75.7	79.1	69.7	66.0	72.9	74.2	69.4	64.5	61.5	72.3	85.2	75.0	70.5	79.7	64.5	74.4	77.5	77.7	77.2	66.2
OTHER	2.0	3.0	2.5	1.5	1.6	2.1	2.1	2.0	1.3	1.9	1.9	2.3	0.9	2.9	1.0	2.9	2.4	1.4	0.6	3.1	2.8

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

20. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ Ukrn	HONES- TY/INT D.C.	PRTCT DEMO- CRACY
Total	1000	459	257	31	32	106	11	253	114	58	10	29	25	17	165	52	46	28	10	52	53
HISPANIC	11.0	9.8	7.9	11.3	14.7	8.6	4.9	12.1	8.8	17.7	14.9	16.3	5.0	16.6	9.6	15.3	8.1	10.2	10.3	19.3	12.8
AFRICAN AMERICAN	11.0	11.4	8.7	6.0	23.9	12.1	20.6	13.3	15.1	7.1	24.4	11.3	12.3	20.3	7.5	0.0	0.0	10.6	33.9	7.7	13.6
ASIAN	4.0	4.1	5.0	0.0	5.7	3.7	0.0	5.7	3.9	11.5	4.8	4.1	6.8	0.0	4.1	4.0	6.0	2.3	12.0	0.0	0.0
WHITE	72.0	72.2	76.3	82.7	55.8	70.7	74.4	66.8	70.4	61.6	55.9	68.4	67.0	63.0	78.0	80.7	83.6	75.5	43.7	73.0	73.6
OTHER	2.0	2.5	2.0	0.0	0.0	4.9	0.0	2.2	1.8	2.0	0.0	0.0	8.9	0.0	0.9	0.0	2.4	1.4	0.0	0.0	0.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

20. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 3

	TOTAL	ARM TEACHERS WITH			K-12 HH		K-12 HH		CONSTITUTIONL		FIREARM	
		HANDGUNS							CARRY STATE		HOUSEHOLD	
		GOOD	BAD	DK	YES	NO	MEN	WOMEN	YES	NO	YES	NO
		IDEA	IDEA									

Total	1000	514	357	129	220	765	94	126	474	526	333	638
HISPANIC	11.0	10.2	12.1	11.1	17.3	9.1	25.4	11.3	10.5	11.5	11.3	10.4
AFRICAN AMERICAN	11.0	9.6	12.8	11.7	12.9	10.5	20.4	7.3	11.6	10.5	10.7	11.2
ASIAN	4.0	4.0	3.8	4.7	3.8	4.1	2.5	4.9	1.7	6.1	1.3	5.3
WHITE	72.0	74.7	68.7	70.4	65.2	73.9	51.8	75.2	75.0	69.3	75.3	70.7
OTHER	2.0	1.5	2.7	2.0	0.8	2.4	0.0	1.4	1.2	2.7	1.3	2.5

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

20. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE-	YOU-	INSTA-	TIKTOK	X	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-
		BOOK	TUBE	GRAM			LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total	1000	704	656	429	315	222	350	340	310	200	158	121	150	182	189	284	192	245
HISPANIC	11.0	8.9	11.2	13.7	14.4	14.3	9.9	13.4	9.6	13.1	15.3	9.1	5.6	11.8	9.9	0.0	0.0	0.0
AFRICAN AMERICAN	11.0	9.3	12.6	11.3	18.0	9.7	4.8	22.8	5.1	6.4	27.5	9.8	2.8	18.6	2.1	0.0	0.0	0.0
ASIAN	4.0	3.6	4.1	5.1	3.1	5.7	3.6	4.6	3.8	0.9	2.5	3.8	7.2	6.4	3.9	0.0	0.0	0.0
WHITE	72.0	76.4	70.0	66.9	62.5	67.9	81.0	56.4	78.9	79.6	53.2	76.0	82.8	59.2	80.8	100.0	100.0	100.0
OTHER	2.0	1.7	2.1	3.0	2.1	2.4	0.7	2.8	2.6	0.0	1.5	1.3	1.5	4.0	3.4	0.0	0.0	0.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

20. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 5

	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT		
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	1000	275	129	146	360	185	180	365	31	70	250	184	112	44	60	178	71
HISPANIC	11.0	17.1	16.5	17.6	7.4	11.2	8.6	9.9	30.1	5.2	8.7	16.8	7.4	14.8	11.5	8.3	11.2
AFRICAN AMERICAN	11.0	15.8	17.0	14.8	13.1	4.4	6.3	5.3	9.5	7.3	3.5	19.4	28.4	22.2	8.0	5.7	1.0
ASIAN	4.0	3.6	3.5	3.6	5.9	0.7	4.2	2.4	3.5	4.0	3.5	3.4	8.3	0.0	4.2	5.2	0.0
WHITE	72.0	61.1	61.6	60.6	71.4	81.6	80.0	80.8	55.6	83.4	83.5	57.9	54.8	54.6	73.7	77.1	87.7
OTHER	2.0	2.4	1.4	3.3	2.1	2.1	0.9	1.6	1.3	0.0	0.8	2.6	1.0	8.5	2.6	3.6	0.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

20. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	406	218	28	13	16	10	8	280	12
HISPANIC	11.0	7.1	18.7	7.8	40.1	3.3	4.7	38.2	9.3	6.5
AFRICAN AMERICAN	11.0	14.3	6.3	7.3	8.8	8.8	19.0	0.0	10.6	4.5
ASIAN	4.0	2.0	3.5	0.0	14.3	0.0	21.0	39.2	5.9	5.9
WHITE	72.0	74.9	70.1	82.3	36.9	87.9	55.4	22.5	72.6	50.3
OTHER	2.0	1.6	1.4	2.7	0.0	0.0	0.0	0.0	1.6	32.8

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

20. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
			Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
			ried	Other												
Total	1000	365	303	62	405	166	20	145	64	216	189	178	187	313	168	146
HISPANIC	11.0	12.9	11.8	18.6	12.0	7.1	9.3	6.8	3.8	13.2	10.6	14.7	11.3	0.0	0.0	0.0
AFRICAN AMERICAN	11.0	18.9	20.7	9.9	5.0	10.0	9.7	10.0	6.6	6.6	3.2	23.5	14.4	0.0	0.0	0.0
ASIAN	4.0	4.4	5.1	1.1	4.1	3.5	15.4	1.9	2.1	1.8	6.7	2.8	6.0	0.0	0.0	0.0
WHITE	72.0	60.3	59.5	64.3	77.3	78.7	65.5	80.6	87.6	77.5	77.1	58.1	62.4	100.0	100.0	100.0
OTHER	2.0	3.4	2.9	6.1	1.6	0.6	0.0	0.7	0.0	0.9	2.3	0.9	5.8	0.0	0.0	0.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

20. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	506	340	81	85	46	27	293	128	62	66	237	270	179	114
HISPANIC	11.0	13.3	12.1	13.8	17.2	11.0	25.9	7.2	7.6	7.9	7.3	15.5	11.3	7.3	7.2
AFRICAN AMERICAN	11.0	11.4	12.1	14.4	5.7	8.5	14.5	8.4	15.5	21.4	9.9	16.1	7.3	7.6	9.8
ASIAN	4.0	5.0	4.7	4.2	6.7	3.5	2.1	1.4	6.8	6.7	6.8	2.9	6.8	1.3	1.4
WHITE	72.0	68.5	69.7	63.3	68.6	71.7	57.5	81.8	66.7	58.8	74.2	65.5	71.1	82.5	80.7
OTHER	2.0	1.9	1.4	4.3	1.8	5.3	0.0	1.2	3.4	5.3	1.7	0.0	3.6	1.3	1.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

20. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 9

	TOTAL	INCOME									INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	179	215	98	93	206	125	43	20	21	492	508	585	415	791	209	39	127	403	292	140
HISPANIC	11.0	11.0	9.7	11.1	12.5	10.3	13.8	12.6	8.5	5.9	10.5	11.5	10.8	11.3	10.7	12.3	30.0	13.3	9.3	11.5	7.4
AFRICAN AMERICAN	11.0	16.8	13.8	10.0	5.5	7.2	9.2	12.6	8.3	8.5	14.2	7.9	12.8	8.5	11.3	9.7	22.2	15.3	10.1	9.9	9.1
ASIAN	4.0	4.6	2.6	6.8	2.0	3.7	3.9	0.0	20.4	5.1	4.2	3.8	3.8	4.2	3.8	4.8	1.2	4.8	4.1	3.9	3.8
WHITE	72.0	66.5	69.9	69.6	79.3	77.0	72.0	74.8	62.8	72.7	68.6	75.3	70.3	74.4	72.1	71.8	41.4	65.7	75.0	72.3	77.0
OTHER	2.0	1.0	3.9	2.4	0.8	1.8	1.1	0.0	0.0	7.7	2.6	1.4	2.3	1.6	2.2	1.4	5.1	0.9	1.5	2.4	2.7

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

20. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 10

	TOTAL	HISPANIC		RACE					MEN		WOMEN			AGE					
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
		YES	NO																
Total	1000	110	890	110	110	40	720	20	336	68	62	384	42	48	130	160	250	200	260
HISPANIC	11.0	100.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	100.0	26.0	16.7	7.6	9.4	4.5
AFRICAN AMERICAN	11.0	0.0	12.4	0.0	100.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	12.4	13.7	12.8	9.8	7.9
ASIAN	4.0	0.0	4.5	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.0	3.6	7.7	3.3	1.2
WHITE	72.0	0.0	80.9	0.0	0.0	0.0	100.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	53.9	64.7	70.5	74.0	85.6
OTHER	2.0	0.0	2.2	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	3.8	1.4	1.4	3.4	0.9

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

20. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 11

	TOTAL	AGE						MEN						WOMEN						GENDER	
		UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE
		40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65		
Total	1000	290	710	540	460	740	260	122	358	220	260	307	173	168	352	320	200	433	87	480	520
HISPANIC	11.0	20.9	7.0	14.7	6.6	13.3	4.5	29.1	7.3	20.6	6.2	17.7	4.1	14.9	6.7	10.7	7.1	10.2	5.1	12.8	9.3
AFRICAN AMERICAN	11.0	13.1	10.1	12.9	8.7	12.1	7.9	21.6	11.7	20.1	9.3	18.5	6.5	6.9	8.6	8.0	8.0	7.5	10.5	14.2	8.0
ASIAN	4.0	3.8	4.1	5.6	2.1	5.0	1.2	0.9	2.6	2.8	1.6	2.7	1.1	5.9	5.6	7.5	2.8	6.6	1.4	2.2	5.7
WHITE	72.0	59.8	77.0	64.7	80.5	67.2	85.6	47.1	77.8	55.8	82.0	60.5	86.9	69.1	76.1	70.9	78.6	72.0	83.0	70.0	73.9
OTHER	2.0	2.5	1.8	2.0	2.0	2.4	0.9	1.3	0.7	0.7	0.9	0.5	1.4	3.3	3.0	2.9	3.5	3.7	0.0	0.8	3.1

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

21. WHAT IS YOUR AGE? ARE YOU BETWEEN...

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
													UNITED STATES		FOR CONGRESS			POLICES/PERSONALITY			
		EAST	MID-	SOUTH	WEST	ALWAYS	Always	Almost	VOTE	URBAN	SUB-	RURAL	RIGHT	WRONG	REPUB-	DEMO-	UNDE-	APP-	Both	Only	DISAP-
			WEST			/ALMST	Vote	Always	MOST/		URBAN		DIREC-	TRACK	LICAN	CRATIC	CIDED	ROVE	Pers/	Pol-	PROVE
						ALWAYS	Vote		TIME				TION						Plcies	icies	BOTH
Total	1000	180	215	389	216	890	650	240	110	306	460	233	366	580	433	475	92	477	329	148	483
18-29	13.0	9.7	7.6	14.1	19.2	12.3	11.5	14.4	18.8	17.3	13.6	6.2	14.8	11.5	8.6	15.1	23.0	10.8	9.7	13.4	14.3
30-40	16.0	16.1	15.3	15.5	17.5	15.1	13.3	20.1	23.1	16.1	18.6	10.7	16.1	15.5	16.7	16.0	12.6	16.5	16.0	17.8	15.2
41-55	25.0	24.1	29.4	25.4	20.8	24.5	24.0	25.7	29.2	27.9	20.1	30.8	20.4	27.5	24.3	25.5	25.7	23.9	22.7	26.6	26.2
56-65	20.0	20.0	20.0	21.9	16.5	19.6	19.5	19.7	23.4	19.0	18.9	23.6	20.2	20.0	21.7	19.4	15.3	20.6	22.4	16.5	19.7
OVER 65	26.0	30.1	27.7	23.1	26.0	28.5	31.7	20.0	5.4	19.7	28.8	28.7	28.6	25.5	28.7	24.0	23.4	28.1	29.2	25.7	24.6
Mean	51.08	52.81	52.89	50.48	48.94	51.90	53.04	48.81	44.53	48.46	51.10	54.50	51.24	51.41	52.90	50.05	47.90	52.09	52.92	50.26	50.52

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

21. WHAT IS YOUR AGE? ARE YOU BETWEEN...

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt ity	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	459	257	31	32	106	11	253	114	58	10	29	25	17	165	52	46	28	10	52	53
18-29	13.0	10.3	8.7	10.3	21.3	11.2	4.9	16.6	6.6	31.4	29.1	18.3	15.6	23.7	14.8	19.0	12.2	9.5	10.7	16.3	10.1
30-40	16.0	18.1	17.9	18.8	13.0	14.0	48.9	15.5	9.7	14.4	12.9	24.6	26.3	27.8	13.7	10.1	15.7	19.5	22.2	10.7	11.5
41-55	25.0	29.2	30.9	16.8	37.7	28.2	8.6	22.5	18.4	25.4	37.9	18.1	32.7	23.8	20.7	26.6	15.1	29.4	22.9	18.4	16.4
56-65	20.0	21.7	21.7	18.1	16.7	23.4	28.9	18.5	21.5	19.5	6.6	9.9	15.0	22.1	16.8	14.4	13.8	17.8	19.8	19.2	21.6
OVER 65	26.0	20.7	20.8	36.0	11.2	23.2	8.6	27.0	43.8	9.2	13.5	29.2	10.4	2.6	33.9	29.9	43.2	23.9	24.4	35.4	40.4
Mean	51.08	50.48	50.93	53.39	45.71	51.59	45.98	50.31	57.66	42.93	43.06	48.12	44.98	41.93	52.31	50.56	54.43	50.76	50.46	52.97	55.80

BANNER 3

	TOTAL	ARM TEACHERS WITH HANDGUNS			K-12 HH		K-12 HH		CONSTITUTIONAL CARRY STATE		FIREARM HOUSEHOLD	
		GOOD IDEA	BAD IDEA	DK	YES	NO	MEN	WOMEN	YES	NO	YES	NO
Total	1000	514	357	129	220	765	94	126	474	526	333	638
18-29	13.0	12.0	14.2	13.4	18.7	11.2	7.0	27.4	13.0	13.0	10.3	13.1
30-40	16.0	17.4	14.0	16.2	34.5	10.6	39.6	30.7	16.0	16.0	19.8	14.0
41-55	25.0	23.6	24.0	33.3	36.0	21.6	37.9	34.7	27.7	22.6	25.0	25.1
56-65	20.0	20.1	22.0	14.2	8.7	23.3	11.3	6.7	20.2	19.8	19.3	20.4
OVER 65	26.0	27.0	25.8	22.9	2.1	33.4	4.3	0.4	23.1	28.7	25.6	27.4
Mean	51.08	51.36	51.24	49.53	40.48	54.29	43.50	38.23	50.45	51.66	51.10	51.67

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

21. WHAT IS YOUR AGE? ARE YOU BETWEEN...

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE-	YOU-	INSTA-	TIKTOK	X	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-
		BOOK	TUBE	GRAM			LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total	1000	704	656	429	315	222	350	340	310	200	158	121	150	182	189	284	192	245
18-29	13.0	10.5	14.8	19.8	23.9	18.9	7.2	18.5	13.5	7.9	6.1	17.2	6.3	29.3	11.1	2.8	15.4	13.3
30-40	16.0	14.9	18.4	21.0	23.9	20.6	17.1	17.6	13.0	15.9	19.9	10.3	18.7	15.7	14.7	16.9	17.3	9.2
41-55	25.0	27.0	24.9	29.0	29.2	25.7	22.6	23.3	29.6	17.6	23.6	20.3	29.2	23.0	35.6	21.0	21.8	30.5
56-65	20.0	22.5	21.0	16.9	14.5	17.1	22.3	15.8	22.0	17.1	18.0	20.2	29.3	13.8	23.1	23.4	15.9	20.9
OVER 65	26.0	25.0	21.0	13.3	8.4	17.7	30.7	24.8	22.0	41.4	32.4	32.0	16.5	18.2	15.5	35.9	29.6	26.2
Mean	51.08	51.93	49.32	45.52	42.75	46.79	53.72	48.73	50.69	55.46	53.45	52.17	51.40	44.61	49.74	56.11	50.62	52.05

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

21. WHAT IS YOUR AGE? ARE YOU BETWEEN...

BANNER 5

	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT		
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	1000	275	129	146	360	185	180	365	31	70	250	184	112	44	60	178	71
18-29	13.0	22.6	21.1	24.0	11.8	5.1	8.8	6.9	27.6	8.0	4.5	22.1	9.8	25.7	21.7	14.5	4.1
30-40	16.0	21.0	19.1	22.6	14.7	14.7	12.3	13.5	34.2	24.2	13.0	17.3	16.6	21.9	25.6	9.9	10.1
41-55	25.0	24.5	30.0	19.7	28.6	25.3	18.3	21.9	26.5	25.0	21.4	23.1	27.2	14.1	27.9	30.8	28.1
56-65	20.0	12.6	10.1	14.9	21.7	21.1	26.6	23.8	10.9	24.7	23.1	13.5	19.2	16.4	10.8	22.1	31.0
OVER 65	26.0	19.2	19.7	18.8	23.2	33.8	33.9	33.9	0.8	18.0	38.0	24.0	27.2	21.9	14.1	22.7	26.8
Mean	51.08	45.63	46.04	45.27	51.14	55.09	55.20	55.14	38.36	50.04	56.65	47.44	51.97	45.86	43.86	51.04	55.60

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

21. WHAT IS YOUR AGE? ARE YOU BETWEEN...

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	406	218	28	13	16	10	8	280	12
18-29	13.0	6.4	9.5	27.1	58.3	22.8	21.9	10.6	21.6	4.7
30-40	16.0	12.1	18.6	6.5	32.9	2.3	25.1	37.5	19.2	12.9
41-55	25.0	27.8	20.1	7.2	0.0	26.9	23.3	51.9	26.4	27.8
56-65	20.0	24.6	22.1	9.6	0.0	9.0	9.8	0.0	15.4	28.4
OVER 65	26.0	29.1	29.6	49.7	8.8	38.9	20.0	0.0	17.5	26.2
Mean	51.08	54.48	52.66	52.90	31.42	52.00	45.08	40.53	46.06	54.62

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

21. WHAT IS YOUR AGE? ARE YOU BETWEEN...

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
		Mar-	Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
		ried	ried	Other												
Total	1000	365	303	62	405	166	20	145	64	216	189	178	187	313	168	146
18-29	13.0	22.1	22.2	21.1	10.9	2.3	0.0	2.7	2.0	7.2	15.2	16.0	27.8	6.8	2.5	11.7
30-40	16.0	21.6	21.5	22.2	15.7	10.0	31.4	7.0	1.1	11.1	21.0	23.5	19.8	16.0	9.9	23.0
41-55	25.0	27.1	25.6	34.1	23.0	29.9	37.6	28.8	13.1	19.2	27.4	24.4	29.6	21.5	18.5	24.9
56-65	20.0	17.6	17.4	19.1	18.2	32.6	16.2	34.9	12.0	16.3	20.5	19.6	15.8	17.8	15.0	21.0
OVER 65	26.0	11.6	13.2	3.5	32.1	25.2	14.8	26.6	71.7	46.2	15.9	16.4	7.0	37.9	54.0	19.4
Mean	51.08	44.60	44.90	43.12	52.78	55.86	49.28	56.78	65.00	57.23	47.69	47.15	42.16	55.01	60.13	49.13

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

21. WHAT IS YOUR AGE? ARE YOU BETWEEN...

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	506	340	81	85	46	27	293	128	62	66	237	270	179	114
18-29	13.0	18.7	15.6	25.5	24.8	10.4	39.9	0.0	15.4	19.1	12.0	13.8	23.0	0.0	0.0
30-40	16.0	23.0	23.2	29.8	15.8	18.6	35.9	0.3	19.0	17.6	20.3	24.3	21.9	0.3	0.4
41-55	25.0	30.2	29.6	26.9	35.6	48.0	24.2	7.2	37.1	33.4	40.7	30.5	30.0	5.8	9.3
56-65	20.0	20.0	23.3	14.2	12.7	23.0	0.0	20.5	21.8	22.4	21.3	19.2	20.8	17.6	25.1
OVER 65	26.0	8.0	8.3	3.6	11.1	0.0	0.0	72.0	6.7	7.7	5.8	12.2	4.3	76.3	65.2
Mean	51.08	44.72	45.92	40.45	43.95	45.91	33.56	66.72	46.00	45.57	46.40	46.58	43.08	67.33	65.76

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

21. WHAT IS YOUR AGE? ARE YOU BETWEEN...

BANNER 9

	TOTAL	INCOME									INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	179	215	98	93	206	125	43	20	21	492	508	585	415	791	209	39	127	403	292	140
18-29	13.0	9.9	12.6	16.8	11.0	13.5	18.1	7.1	0.0	24.1	12.5	13.5	12.2	14.1	12.6	14.7	39.3	16.1	12.5	11.8	6.9
30-40	16.0	17.2	9.7	24.6	19.9	13.1	19.4	22.4	7.1	16.5	15.4	16.6	16.1	15.9	15.3	18.6	30.9	23.9	16.3	11.5	13.2
41-55	25.0	29.8	22.0	25.0	29.2	19.4	25.3	27.0	51.7	20.5	25.4	24.6	26.0	23.6	24.3	27.7	18.7	17.1	24.7	23.3	38.4
56-65	20.0	24.3	25.9	16.1	14.2	16.4	19.4	19.6	21.4	5.1	23.3	16.8	21.9	17.3	20.5	18.2	6.8	13.7	18.9	23.1	26.1
OVER 65	26.0	18.9	29.9	17.5	25.6	37.6	17.8	23.9	19.8	33.9	23.4	28.5	23.8	29.2	27.4	20.8	4.3	29.2	27.7	30.3	15.4
Mean	51.08	50.63	53.60	46.65	50.26	53.51	47.46	51.19	54.20	48.21	51.13	51.04	50.99	51.21	51.65	48.95	36.18	49.24	51.40	53.33	51.30

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

21. WHAT IS YOUR AGE? ARE YOU BETWEEN...

BANNER 10

	TOTAL	HISPANIC		RACE					MEN		WOMEN			AGE					
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
		YES	NO																
Total	1000	110	890	110	110	40	720	20	336	68	62	384	42	48	130	160	250	200	260
18-29	13.0	30.8	10.8	30.8	14.6	12.9	9.7	24.4	5.5	11.5	30.2	13.5	19.7	31.4	100.0	0.0	0.0	0.0	0.0
30-40	16.0	24.3	15.0	24.3	19.9	14.4	14.4	11.2	11.7	27.2	27.6	16.7	7.9	20.0	0.0	100.0	0.0	0.0	0.0
41-55	25.0	17.3	25.9	17.3	29.0	48.1	24.5	18.1	19.3	26.0	15.7	29.0	34.1	19.4	0.0	0.0	100.0	0.0	0.0
56-65	20.0	17.1	20.4	17.1	17.9	16.7	20.5	34.4	18.8	18.8	14.9	22.1	16.4	19.9	0.0	0.0	0.0	100.0	0.0
OVER 65	26.0	10.5	27.9	10.5	18.6	7.8	30.9	11.9	44.7	16.6	11.5	18.8	21.9	9.2	0.0	0.0	0.0	0.0	100.0
Mean	51.08	41.82	52.23	41.82	48.26	46.83	53.27	47.56	57.56	47.73	41.47	49.51	49.12	42.26	23.50	35.00	48.00	60.50	70.50

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

21. WHAT IS YOUR AGE? ARE YOU BETWEEN...

BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
			UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
Total	1000	290	710	540	460	740	260	122	358	220	260	307	173	168	352	320	200	433	87	480	520	
18-29	13.0	44.8	0.0	24.1	0.0	17.6	0.0	37.9	0.0	21.1	0.0	15.1	0.0	49.8	0.0	26.1	0.0	19.3	0.0	9.7	16.1	
30-40	16.0	55.2	0.0	29.6	0.0	21.6	0.0	62.1	0.0	34.5	0.0	24.7	0.0	50.2	0.0	26.3	0.0	19.4	0.0	15.8	16.2	
41-55	25.0	0.0	35.2	46.3	0.0	33.8	0.0	0.0	27.2	44.3	0.0	31.7	0.0	0.0	43.3	47.6	0.0	35.3	0.0	20.3	29.4	
56-65	20.0	0.0	28.2	0.0	43.5	27.0	0.0	0.0	24.4	0.0	33.6	28.5	0.0	0.0	32.0	0.0	56.4	26.0	0.0	18.2	21.6	
OVER 65	26.0	0.0	36.6	0.0	56.5	0.0	100.0	0.0	48.4	0.0	66.4	0.0	100.0	0.0	24.7	0.0	43.6	0.0	100.0	36.0	16.7	
Mean	51.08	29.84	59.76	38.25	66.15	44.26	70.50	30.64	61.94	38.33	67.14	44.65	70.50	29.27	57.55	38.19	64.86	43.99	70.50	53.97	48.43	

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

22. GENDER:

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
													UNITED STATES		FOR CONGRESS			POLICES/PERSONALITY			
		EAST	MID-	SOUTH	WEST	ALWAYS	Always	Almost	VOTE	URBAN	SUB-	RURAL	RIGHT	WRONG	REPUB-	DEMO-	UNDE-	APP-	Both	Only	DISAP-
			WEST			/ALMST	Vote	Always	MOST/		URBAN		DIREC-	TRACK	LICAN	CRATIC	CIDED	ROVE	Pers/	Pol-	PROVE
						ALWAYS	Vote		TIME				TION						Plcies	icies	BOTH

Total	1000	180	215	389	216	890	650	240	110	306	460	233	366	580	433	475	92	477	329	148	483
MALE	48.0	43.2	47.5	46.0	56.1	50.5	53.6	42.1	27.6	48.0	51.4	41.3	58.5	43.2	54.2	43.2	44.0	53.9	55.3	50.7	42.0
FEMALE	52.0	56.8	52.5	54.0	43.9	49.5	46.4	57.9	72.4	52.0	48.6	58.7	41.5	56.8	45.8	56.8	56.0	46.1	44.7	49.3	58.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

22. GENDER:

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ Ukrn	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	459	257	31	32	106	11	253	114	58	10	29	25	17	165	52	46	28	10	52	53
MALE	48.0	45.9	41.4	65.0	47.3	49.4	45.1	46.8	56.3	32.1	37.6	48.9	43.7	39.3	57.5	54.1	57.7	64.1	54.0	46.8	45.1
FEMALE	52.0	54.1	58.6	35.0	52.7	50.6	54.9	53.2	43.7	67.9	62.4	51.1	56.3	60.7	42.5	45.9	42.3	35.9	46.0	53.2	54.9

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

22. GENDER:

BANNER 3

	TOTAL	ARM TEACHERS WITH			K-12 HH		K-12 HH		CONSTITUTIONL		FIREARM	
		HANDGUNS							CARRY STATE		HOUSEHOLD	
		GOOD	BAD	DK	YES	NO	MEN	WOMEN	YES	NO	YES	NO
		IDEA	IDEA									

Total	1000	514	357	129	220	765	94	126	474	526	333	638
MALE	48.0	53.6	43.8	37.5	42.7	49.4	100.0	0.0	46.1	49.7	53.0	45.0
FEMALE	52.0	46.4	56.2	62.5	57.3	50.6	0.0	100.0	53.9	50.3	47.0	55.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

22. GENDER:

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE-	YOU-	INSTA-	TIKTOK	X	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-
		BOOK	TUBE	GRAM			LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total	1000	704	656	429	315	222	350	340	310	200	158	121	150	182	189	284	192	245
MALE	48.0	46.3	49.2	41.5	40.8	57.5	57.2	46.6	39.1	100.0	100.0	100.0	0.0	0.0	0.0	56.2	44.0	37.7
FEMALE	52.0	53.7	50.8	58.5	59.2	42.5	42.8	53.4	60.9	0.0	0.0	0.0	100.0	100.0	100.0	43.8	56.0	62.3

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

22. GENDER:

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
	LIB- ERAL	Very	Smwt. 	MOD- ERATE	Smwt. 	Very	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	

Total	1000	275	129	146	360	185	180	365	31	70	250	184	112	44	60	178	71
MALE	48.0	44.8	46.8	43.1	42.6	58.0	53.2	55.7	54.1	45.0	61.0	46.0	45.2	52.9	36.7	40.1	38.7
FEMALE	52.0	55.2	53.2	56.9	57.4	42.0	46.8	44.3	45.9	55.0	39.0	54.0	54.8	47.1	63.3	59.9	61.3

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

22. GENDER:

BANNER 6

	TOTAL	RELIGION									
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER	
Total	1000	406	218	28	13	16	10	8	280	12	
MALE	48.0	44.9	53.5	64.1	46.4	57.0	66.6	38.2	44.8	47.0	
FEMALE	52.0	55.1	46.5	35.9	53.6	43.0	33.4	61.8	55.2	53.0	

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

22. GENDER:

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
			Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
		ried	Other													
Total	1000	365	303	62	405	166	20	145	64	216	189	178	187	313	168	146
MALE	48.0	48.8	50.1	42.3	53.3	37.7	40.2	37.4	36.0	100.0	0.0	100.0	0.0	53.4	100.0	0.0
FEMALE	52.0	51.2	49.9	57.7	46.7	62.3	59.8	62.6	64.0	0.0	100.0	0.0	100.0	46.6	0.0	100.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

22. GENDER:

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	506	340	81	85	46	27	293	128	62	66	237	270	179	114
MALE	48.0	46.7	47.7	44.3	45.0	9.4	45.5	61.0	37.6	41.1	34.2	100.0	0.0	100.0	0.0
FEMALE	52.0	53.3	52.3	55.7	55.0	90.6	54.5	39.0	62.4	58.9	65.8	0.0	100.0	0.0	100.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

22. GENDER:

BANNER 9

	TOTAL	INCOME										INCOME										AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR					
Total	1000	179	215	98	93	206	125	43	20	21	492	508	585	415	791	209	39	127	403	292	140					
MALE	48.0	40.1	44.6	42.4	40.7	51.9	62.0	57.1	60.6	56.7	42.5	53.3	42.2	56.1	44.7	60.3	62.8	56.7	47.7	45.6	41.9					
FEMALE	52.0	59.9	55.4	57.6	59.3	48.1	38.0	42.9	39.4	43.3	57.5	46.7	57.8	43.9	55.3	39.7	37.2	43.3	52.3	54.4	58.1					

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

22. GENDER:

BANNER 10

	TOTAL	HISPANIC		RACE					MEN			WOMEN			AGE				
		BACKGROUND																	
		YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65
Total	1000	110	890	110	110	40	720	20	336	68	62	384	42	48	130	160	250	200	260
MALE	48.0	55.9	47.0	55.9	62.0	25.8	46.7	19.8	100.0	100.0	100.0	0.0	0.0	0.0	35.7	47.4	38.9	43.7	66.5
FEMALE	52.0	44.1	53.0	44.1	38.0	74.2	53.3	80.2	0.0	0.0	0.0	100.0	100.0	100.0	64.3	52.6	61.1	56.3	33.5

BANNER 11

	TOTAL	AGE						MEN						WOMEN						GENDER					
		18-24		25-34		35-44		45-54		55-64		65+		18-24		25-34		35-44		45-54		55-64		65+	
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE		FEMALE			
Total	1000	290	710	540	460	740	260	122	358	220	260	307	173	168	352	320	200	433	87	480	520				
MALE	48.0	42.1	50.4	40.7	56.6	41.5	66.5	100.0	100.0	100.0	100.0	100.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0				
FEMALE	52.0	57.9	49.6	59.3	43.4	58.5	33.5	0.0	0.0	0.0	0.0	0.0	0.0	100.0	100.0	100.0	100.0	100.0	100.0	0.0	100.0				

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

23. AREA:

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
													UNITED STATES		FOR CONGRESS			POLICES/PERSONALITY			
		EAST	MID-	SOUTH	WEST	ALWAYS	Always	Almost	VOTE	URBAN	SUB-	RURAL	RIGHT	WRONG	REPUB-	DEMO-	UNDE-	APP-	Both	Only	DISAP-
			WEST			/ALMST	Vote	Always	MOST/		URBAN		DIREC-	TRACK	LICAN	CRATIC	CIDED	ROVE	Pers/	Pol-	PROVE
						ALWAYS	Vote		TIME				TION						Plcies	icies	BOTH
Total	1000	180	215	389	216	890	650	240	110	306	460	233	366	580	433	475	92	477	329	148	483
EAST	18.0	100.0	0.0	0.0	0.0	17.0	18.0	14.6	25.7	20.4	14.9	21.0	15.3	19.4	14.5	21.3	17.6	15.8	14.5	18.7	19.4
MIDWEST	21.5	0.0	100.0	0.0	0.0	22.5	21.7	24.8	13.2	19.2	20.7	26.1	19.5	22.1	23.1	20.6	18.4	22.2	20.9	25.2	21.0
SOUTH	38.9	0.0	0.0	100.0	0.0	38.1	37.1	41.0	45.0	34.3	40.1	42.6	40.7	39.0	42.1	34.7	45.9	42.2	43.1	40.2	36.0
WEST	21.6	0.0	0.0	0.0	100.0	22.3	23.2	19.7	16.1	26.2	24.3	10.2	24.6	19.5	20.3	23.4	18.1	19.8	21.5	15.9	23.6

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

23. AREA:

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRTCT DEMO- CRACY
Total	1000	459	257	31	32	106	11	253	114	58	10	29	25	17	165	52	46	28	10	52	53
EAST	18.0	17.9	16.7	19.6	9.2	19.4	34.2	16.0	17.8	15.7	10.5	19.2	11.0	9.7	18.3	20.3	11.3	6.7	12.0	19.6	19.7
MIDWEST	21.5	19.6	18.5	9.1	14.9	22.6	23.6	25.3	29.4	22.2	29.5	15.5	27.3	19.5	17.0	23.7	14.3	14.5	16.3	30.7	23.1
SOUTH	38.9	42.9	39.6	57.5	71.1	42.7	36.1	35.6	36.4	32.6	47.1	34.5	32.3	41.3	39.0	29.1	49.4	51.7	48.1	23.0	43.3
WEST	21.6	19.6	25.3	13.8	4.8	15.2	6.1	23.0	16.3	29.5	12.9	30.8	29.5	29.5	25.8	26.9	25.0	27.1	23.5	26.8	13.9

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

23. AREA:

BANNER 3

	TOTAL	ARM TEACHERS WITH			K-12 HH		K-12 HH		CONSTITUTIONL		FIREARM	
		HANDGUNS							CARRY STATE		HOUSEHOLD	
		GOOD	BAD	DK	YES	NO	MEN	WOMEN	YES	NO	YES	NO
		IDEA	IDEA									
Total	1000	514	357	129	220	765	94	126	474	526	333	638
EAST	18.0	14.8	21.6	20.8	14.5	18.6	14.3	14.6	2.2	32.2	10.9	21.5
MIDWEST	21.5	21.1	23.5	17.7	18.3	22.5	19.1	17.8	22.1	21.0	21.8	21.7
SOUTH	38.9	41.9	33.9	40.5	44.8	37.7	40.0	48.3	66.6	13.9	47.5	34.6
WEST	21.6	22.1	21.1	20.9	22.5	21.2	26.6	19.4	9.0	32.9	19.8	22.2

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

23. AREA:

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE-	YOU-	INSTA-	TIKTOK	X	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-
		BOOK	TUBE	GRAM			LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total	1000	704	656	429	315	222	350	340	310	200	158	121	150	182	189	284	192	245
EAST	18.0	17.1	16.3	16.8	13.9	16.4	14.9	19.7	19.7	15.7	16.4	16.8	13.7	22.6	21.5	14.7	23.1	20.5
MIDWEST	21.5	21.8	20.3	17.0	17.9	19.8	21.1	20.6	22.9	19.5	16.8	30.1	23.4	23.9	18.3	22.9	25.0	23.3
SOUTH	38.9	41.2	40.7	39.7	48.7	39.8	44.6	36.5	35.2	40.6	38.0	30.9	49.9	35.2	37.9	45.0	30.7	34.6
WEST	21.6	19.9	22.7	26.5	19.5	24.0	19.4	23.2	22.3	24.2	28.9	22.2	13.0	18.3	22.3	17.3	21.1	21.6

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

23. AREA:

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	31	70	250	184	112	44	60	178	71
EAST	18.0	18.9	18.5	19.3	19.8	13.5	17.5	15.5	14.4	12.4	15.6	19.4	20.4	19.3	20.0	22.3	12.9
MIDWEST	21.5	18.4	21.1	16.1	23.7	19.6	23.7	21.7	18.1	23.2	20.9	19.5	24.3	15.6	15.2	23.5	27.9
SOUTH	38.9	37.2	40.7	34.2	36.8	44.6	39.8	42.2	43.9	49.0	43.4	36.7	34.0	41.8	35.4	33.8	38.4
WEST	21.6	25.4	19.7	30.4	19.7	22.2	19.0	20.6	23.6	15.4	20.0	24.4	21.3	23.3	29.5	20.4	20.8

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

23. AREA:

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	406	218	28	13	16	10	8	280	12
EAST	18.0	13.7	29.3	29.8	13.8	0.0	16.8	7.7	16.8	0.0
MIDWEST	21.5	23.3	15.7	28.6	9.8	2.3	0.0	0.0	25.4	35.0
SOUTH	38.9	46.4	34.5	18.4	44.4	33.0	42.0	50.4	33.3	35.7
WEST	21.6	16.7	20.6	23.2	32.0	64.7	41.2	41.9	24.5	29.3

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

23. AREA:

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
			Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
			ried	Other												
Total	1000	365	303	62	405	166	20	145	64	216	189	178	187	313	168	146
EAST	18.0	20.3	19.0	26.7	17.2	13.0	18.8	12.1	23.3	17.7	16.6	16.8	23.6	16.7	18.1	15.1
MIDWEST	21.5	20.9	21.5	18.0	20.7	21.8	22.1	21.8	29.1	16.7	25.3	22.0	19.9	22.9	19.4	27.0
SOUTH	38.9	38.0	36.7	44.5	38.1	44.6	33.3	46.2	34.2	37.9	38.4	35.6	40.3	38.5	37.6	39.6
WEST	21.6	20.8	22.8	10.8	24.0	20.6	25.8	19.8	13.4	27.8	19.7	25.6	16.2	21.8	24.8	18.3

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

23. AREA:

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	506	340	81	85	46	27	293	128	62	66	237	270	179	114
EAST	18.0	18.8	19.4	27.4	8.5	14.9	14.1	17.9	16.9	12.2	21.4	16.2	21.1	17.6	18.4
MIDWEST	21.5	19.2	20.6	8.8	23.6	34.4	8.1	23.9	23.3	16.5	29.6	21.1	17.5	21.8	27.1
SOUTH	38.9	38.3	35.0	48.5	41.9	37.2	43.8	38.4	42.1	51.8	33.0	36.5	39.8	37.2	40.1
WEST	21.6	23.7	25.1	15.4	26.0	13.5	34.1	19.8	17.7	19.6	16.0	26.1	21.6	23.3	14.4

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

23. AREA:

BANNER 9

	TOTAL	INCOME									INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	179	215	98	93	206	125	43	20	21	492	508	585	415	791	209	39	127	403	292	140
EAST	18.0	15.5	14.7	22.5	12.2	16.7	25.3	34.2	17.5	14.3	16.6	19.4	15.9	21.0	16.1	25.3	24.5	18.1	19.3	16.8	14.9
MIDWEST	21.5	23.7	28.6	19.5	21.6	18.6	15.6	19.4	17.8	10.2	25.0	18.1	24.4	17.3	22.9	16.1	16.8	16.9	21.3	20.8	29.1
SOUTH	38.9	41.3	42.2	36.2	47.3	39.6	31.2	27.5	19.2	41.6	40.7	37.2	41.7	34.9	41.2	30.3	37.0	34.4	40.3	41.3	34.3
WEST	21.6	19.5	14.5	21.8	18.9	25.1	27.9	19.0	45.5	33.9	17.8	25.3	18.0	26.7	19.8	28.3	21.8	30.6	19.1	21.0	21.7

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

23. AREA:

BANNER 10

	TOTAL	HISPANIC		RACE					MEN			WOMEN			AGE				
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
		YES	NO																
Total	1000	110	890	110	110	40	720	20	336	68	62	384	42	48	130	160	250	200	260
EAST	18.0	13.2	18.6	13.2	14.9	18.8	18.9	26.8	18.1	11.2	12.5	19.6	20.9	14.0	13.4	18.2	17.3	18.0	20.9
MIDWEST	21.5	7.9	23.2	7.9	22.7	15.2	23.6	26.6	24.0	22.9	5.2	23.3	22.2	11.3	12.6	20.6	25.3	21.5	22.9
SOUTH	38.9	41.6	38.6	41.6	55.0	14.2	37.7	28.9	34.2	55.2	42.3	40.7	54.8	40.8	42.1	37.7	39.4	42.6	34.6
WEST	21.6	37.3	19.7	37.3	7.4	51.8	19.8	17.8	23.7	10.7	40.0	16.4	2.1	33.9	31.9	23.6	17.9	17.9	21.6

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

23. AREA:

BANNER 11

	TOTAL	AGE						MEN						WOMEN						GENDER	
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
Total	1000	290	710	540	460	740	260	122	358	220	260	307	173	168	352	320	200	433	87	480	520
EAST	18.0	16.0	18.8	16.6	19.6	17.0	20.9	12.3	17.5	14.0	18.0	14.5	19.3	18.7	20.1	18.4	21.7	18.8	24.0	16.2	19.7
MIDWEST	21.5	17.0	23.3	20.8	22.3	21.0	22.9	19.3	21.9	21.6	21.0	21.4	21.1	15.2	24.8	20.3	24.0	20.8	26.5	21.3	21.7
SOUTH	38.9	39.7	38.6	39.6	38.1	40.4	34.6	37.8	37.1	37.0	37.5	39.4	33.5	41.1	40.1	41.4	38.8	41.1	36.8	37.3	40.4
WEST	21.6	27.3	19.3	23.0	20.0	21.6	21.6	30.6	23.4	27.4	23.4	24.7	26.1	25.0	15.0	19.9	15.5	19.4	12.7	25.2	18.2