

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

1. WHEN THERE IS A GENERAL ELECTION FOR U.S. SENATE AND CONGRESS, DO YOU ALWAYS VOTE, ALMOST ALWAYS VOTE, VOTE MOST OF THE TIME,
HARDLY EVER VOTE, OR NEVER VOTE?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST ALWAYS	Always Vote	Almost Always Vote	VOTE MOST/ TIME	URBAN	SUB- URBAN	RURAL	RIGHT DIREC- TION	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/ Plcies	Only Pol- icies	DISAP- PROVE BOTH
Total	1000	180	215	390	215	860	655	205	140	313	472	216	390	552	441	462	97	488	355	134	472
ALWAYS/ALMOST ALWAYS	86.0	87.5	87.9	85.1	84.4	100.0	100.0	100.0	0.0	87.6	84.7	86.5	87.9	85.9	88.9	86.9	68.5	87.4	88.5	84.5	86.5
Always Vote	65.5	73.0	63.0	64.3	63.8	76.1	100.0	0.0	0.0	66.8	65.2	63.9	72.3	63.4	67.8	68.4	41.1	66.8	71.6	53.9	66.4
Almost Always Vote	20.5	14.5	24.9	20.9	20.6	23.9	0.0	100.0	0.0	20.8	19.4	22.6	15.6	22.5	21.1	18.5	27.5	20.6	16.9	30.6	20.1
VOTE MOST OF THE TIME	14.0	12.5	12.1	14.9	15.6	0.0	0.0	0.0	100.0	12.4	15.3	13.5	12.1	14.1	11.1	13.1	31.5	12.6	11.5	15.5	13.5
Mean	2.51	2.60	2.51	2.49	2.48	2.76	3.00	2.00	1.00	2.54	2.50	2.50	2.60	2.49	2.57	2.55	2.10	2.54	2.60	2.38	2.53

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BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End /Russia /Ukrn	HONES- TY/INT D.C.	PRTCT DEMO- CRACY
Total	1000	439	239	26	33	98	11	291	110	69	26	28	35	24	158	51	43	23	13	33	67
ALWAYS/ALMOST ALWAYS	86.0	84.4	84.9	91.2	73.8	81.2	91.6	83.7	84.7	84.4	87.5	93.2	67.5	85.4	92.3	90.7	88.9	94.5	89.5	90.4	87.9
Always Vote	65.5	63.1	61.0	71.8	45.6	66.9	70.8	60.5	57.8	65.3	57.3	68.9	48.8	69.2	76.6	68.8	79.1	76.5	87.0	75.8	69.1
Almost Always Vote	20.5	21.3	23.9	19.3	28.1	14.3	20.8	23.3	26.9	19.1	30.2	24.4	18.7	16.2	15.6	21.9	9.8	18.0	2.5	14.6	18.8
VOTE MOST OF THE TIME	14.0	15.6	15.1	8.8	26.2	18.8	8.4	16.3	15.3	15.6	12.5	6.8	32.5	14.6	7.7	9.3	11.1	5.5	10.5	9.6	12.1
Mean	2.51	2.47	2.46	2.63	2.19	2.48	2.62	2.44	2.42	2.50	2.45	2.62	2.16	2.55	2.69	2.59	2.68	2.71	2.77	2.66	2.57

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BANNER 3

	TOTAL	HOW OFTEN DO YOU CONCEAL				HOW OFTEN DO YOU CONCEAL				DO YOU HAVE		HAVE CONCEAL		CONSTITUTIONL		DO THE MOST TO			FIREARM	
		CARRY				CARRY:				CONCEALED		PERMIT:		CARRY STATE		HELP FIGHT CRIME			HOUSEHOLD	
		CONSTITUTIONAL CARRY STATES				PERMIT		CARRY STATE												
		ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER KNOW	DON'T KNOW	ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER KNOW	DON'T KNOW	YES	NO	YES	NO	YES	NO	PASS MORE LAWS	ENFRCE CURRNT LAWS	ARREST REPEAT CRMNLS	YES	NO
Total	1000	157	152	666	25	75	77	299	9	201	778	97	359	461	539	249	226	442	336	636
ALWAYS/ALMOST ALWAYS	86.0	90.4	85.2	85.7	70.1	88.8	87.1	82.2	68.5	88.5	85.4	88.1	82.8	83.8	87.8	88.0	88.4	85.9	88.4	85.1
Always Vote	65.5	76.4	54.1	65.7	60.3	76.0	47.6	63.0	45.6	68.5	64.6	66.9	61.4	62.2	68.2	71.1	62.8	66.3	69.7	63.6
Almost Always Vote	20.5	14.1	31.1	20.1	9.7	12.8	39.5	19.2	22.9	20.0	20.7	21.2	21.4	21.6	19.6	17.0	25.6	19.5	18.8	21.5
VOTE MOST OF THE TIME	14.0	9.6	14.8	14.3	29.9	11.2	12.9	17.8	31.5	11.5	14.6	11.9	17.2	16.2	12.2	12.0	11.6	14.1	11.6	14.9
Mean	2.51	2.67	2.39	2.51	2.30	2.65	2.35	2.45	2.14	2.57	2.50	2.55	2.44	2.46	2.56	2.59	2.51	2.52	2.58	2.49

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BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	645	615	394	315	211	350	340	310	217	144	119	133	196	191	282	190	248
ALWAYS/ALMOST ALWAYS	86.0	87.6	82.8	86.9	84.9	86.4	90.0	86.9	80.5	94.3	92.5	86.4	82.9	82.8	76.8	90.7	88.8	82.6
Always Vote	65.5	67.6	62.0	65.0	60.3	68.2	70.3	70.6	54.3	77.9	78.3	63.7	58.0	65.0	48.4	71.9	71.6	56.2
Almost Always Vote	20.5	20.0	20.9	21.9	24.6	18.3	19.6	16.3	26.2	16.4	14.2	22.7	24.9	17.8	28.4	18.8	17.1	26.4
VOTE MOST OF THE TIME	14.0	12.4	17.2	13.1	15.1	13.6	10.0	13.1	19.5	5.7	7.5	13.6	17.1	17.2	23.2	9.3	11.2	17.4
Mean	2.51	2.55	2.45	2.52	2.45	2.55	2.60	2.58	2.35	2.72	2.71	2.50	2.41	2.48	2.25	2.63	2.60	2.39

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BANNER 5

	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT		
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	52	56	242	166	123	50	56	181	73
ALWAYS/ALMOST ALWAYS	86.0	87.1	91.0	83.6	81.8	87.8	90.8	89.3	89.0	77.4	93.0	87.9	87.2	83.0	82.7	79.5	81.2
Always Vote	65.5	65.3	77.6	54.5	61.0	61.5	78.6	69.9	62.2	54.6	75.7	71.3	72.2	64.5	50.7	55.3	54.4
Almost Always Vote	20.5	21.7	13.4	29.1	20.8	26.3	12.2	19.4	26.9	22.8	17.3	16.7	14.9	18.4	32.0	24.2	26.8
VOTE MOST OF THE TIME	14.0	12.9	9.0	16.4	18.2	12.2	9.2	10.7	11.0	22.6	7.0	12.1	12.8	17.0	17.3	20.5	18.8
Mean	2.51	2.52	2.69	2.38	2.43	2.49	2.69	2.59	2.51	2.32	2.69	2.59	2.59	2.48	2.33	2.35	2.36

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BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	400	259	32	27	14	13	3	223	18
ALWAYS/ALMOST ALWAYS	86.0	86.3	88.6	88.4	72.2	86.0	75.6	100.0	83.5	83.3
Always Vote	65.5	64.0	71.8	69.4	65.2	66.1	71.0	23.4	61.6	53.8
Almost Always Vote	20.5	22.3	16.9	19.0	7.0	20.0	4.6	76.6	22.0	29.6
VOTE MOST OF THE TIME	14.0	13.7	11.4	11.6	27.8	14.0	24.4	0.0	16.5	16.7
Mean	2.51	2.50	2.60	2.58	2.37	2.52	2.47	2.23	2.45	2.37

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BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
		Mar-	Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
		ried	ried	Other												
Total	1000	379	285	94	396	161	37	124	64	227	170	161	218	320	187	133
ALWAYS/ALMOST ALWAYS	86.0	79.8	79.5	80.5	90.3	89.1	82.0	91.2	88.0	95.3	83.7	84.4	76.3	90.8	96.4	83.0
Always Vote	65.5	56.7	56.9	56.0	73.2	66.5	50.9	71.1	66.5	80.3	63.8	65.2	50.4	74.1	80.7	64.8
Almost Always Vote	20.5	23.1	22.6	24.5	17.1	22.6	31.1	20.1	21.5	15.0	19.9	19.2	25.9	16.8	15.7	18.2
VOTE MOST OF THE TIME	14.0	20.2	20.5	19.5	9.7	10.9	18.0	8.8	12.0	4.7	16.3	15.6	23.7	9.2	3.6	17.0
Mean	2.51	2.36	2.36	2.37	2.64	2.56	2.33	2.62	2.54	2.76	2.48	2.50	2.27	2.65	2.77	2.48

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BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME-MAKER	STU-DENT	RE-TIRED	NOT EMPLOYD COMBO	NOT EMPLOYD /Lkng	Not EMPLOYD	MEN	WOMEN	MEN	WOMEN
Total	1000	519	334	85	101	40	17	297	127	58	69	259	261	180	117
ALWAYS/ALMOST ALWAYS	86.0	88.2	88.6	94.0	82.1	62.3	94.0	91.9	69.3	71.2	67.7	90.7	85.8	96.0	85.5
Always Vote	65.5	63.9	66.0	68.6	53.2	59.7	48.3	74.9	53.7	59.8	48.5	72.0	55.9	79.3	68.2
Almost Always Vote	20.5	24.3	22.6	25.5	28.9	2.6	45.8	16.9	15.7	11.4	19.2	18.7	29.9	16.7	17.3
VOTE MOST OF THE TIME	14.0	11.8	11.4	6.0	17.9	37.7	6.0	8.1	30.7	28.8	32.3	9.3	14.2	4.0	14.5
Mean	2.51	2.52	2.55	2.63	2.35	2.22	2.42	2.67	2.23	2.31	2.16	2.63	2.42	2.75	2.54

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BANNER 9

	TOTAL	INCOME									INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	192	237	89	111	193	104	40	16	18	518	482	629	371	822	178	41	115	394	294	155
ALWAYS/ALMOST ALWAYS	86.0	80.7	82.2	86.7	82.9	92.2	91.4	92.7	100.0	83.2	82.4	89.8	82.5	91.9	84.8	91.6	93.1	88.9	88.6	84.4	78.5
Always Vote	65.5	61.8	59.0	64.0	59.2	72.0	71.9	85.4	85.2	65.9	60.9	70.3	60.6	73.7	63.3	75.6	81.4	70.4	66.3	64.7	56.7
Almost Always Vote	20.5	18.9	23.1	22.8	23.7	20.2	19.5	7.2	14.8	17.3	21.5	19.5	21.9	18.2	21.5	16.1	11.7	18.5	22.2	19.7	21.8
VOTE MOST OF THE TIME	14.0	19.3	17.8	13.3	17.1	7.8	8.6	7.3	0.0	16.8	17.6	10.2	17.5	8.1	15.2	8.4	6.9	11.1	11.4	15.6	21.5
Mean	2.51	2.42	2.41	2.51	2.42	2.64	2.63	2.78	2.85	2.49	2.43	2.60	2.43	2.66	2.48	2.67	2.75	2.59	2.55	2.49	2.35

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BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					MEN			WOMEN			AGE				
		YES	NO	HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
Total	1000	110	890	110	110	40	720	20	345	60	53	375	50	57	130	160	250	200	260
ALWAYS/ALMOST ALWAYS	86.0	87.1	85.9	87.1	82.2	68.9	87.4	84.0	94.0	87.3	91.5	81.3	76.2	83.0	85.0	81.2	81.7	82.9	95.9
Always Vote	65.5	63.0	65.8	63.0	65.3	57.6	66.4	61.0	76.8	70.9	69.3	56.9	58.6	57.3	56.0	58.0	63.4	62.1	79.3
Almost Always Vote	20.5	24.1	20.1	24.1	17.0	11.3	21.0	23.0	17.2	16.4	22.2	24.4	17.6	25.8	29.0	23.2	18.3	20.8	16.6
VOTE MOST OF THE TIME	14.0	12.9	14.1	12.9	17.8	31.1	12.6	16.0	6.0	12.7	8.5	18.7	23.8	17.0	15.0	18.8	18.3	17.1	4.1
Mean	2.51	2.50	2.52	2.50	2.48	2.27	2.54	2.45	2.71	2.58	2.61	2.38	2.35	2.40	2.41	2.39	2.45	2.45	2.75

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BANNER 11

	TOTAL	AGE						MEN						WOMEN						GENDER	
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
Total	1000	290	710	540	460	740	260	129	351	221	259	294	186	161	359	319	201	446	74	480	520
ALWAYS/ALMOST ALWAYS	86.0	82.9	87.3	82.3	90.3	82.5	95.9	87.2	93.5	87.9	95.1	88.6	96.8	79.5	81.1	78.5	84.1	78.5	93.7	91.8	80.6
Always Vote	65.5	57.1	68.9	60.0	71.8	60.6	79.3	68.9	76.5	70.4	78.0	70.4	80.9	47.6	61.4	52.9	63.9	54.2	75.2	74.5	57.1
Almost Always Vote	20.5	25.8	18.4	22.3	18.4	21.9	16.6	18.2	17.0	17.6	17.1	18.2	15.9	31.9	19.7	25.6	20.2	24.3	18.5	17.3	23.5
VOTE MOST OF THE TIME	14.0	17.1	12.7	17.7	9.7	17.5	4.1	12.8	6.5	12.1	4.9	11.4	3.2	20.5	18.9	21.5	15.9	21.5	6.3	8.2	19.4
Mean	2.51	2.40	2.56	2.42	2.62	2.43	2.75	2.56	2.70	2.58	2.73	2.59	2.78	2.27	2.43	2.31	2.48	2.33	2.69	2.66	2.38

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2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION: UNITED STATES		GENERIC BALLOT FOR CONGRESS			DJT APPROVAL POLICES/PERSONALITY			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST ALWAYS	Always Vote	Almost Always Vote	VOTE MOST/ TIME	URBAN	SUB- URBAN	RURAL	RIGHT DIREC- TION	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/ Plcies	Only Pol- icies	DISAP- PROVE BOTH
Total	1000	180	215	390	215	860	655	205	140	313	472	216	390	552	441	462	97	488	355	134	472
RIGHT DIRECTION	39.0	38.6	34.7	44.1	34.3	39.9	43.0	29.7	33.6	41.1	37.3	39.5	100.0	0.0	71.3	12.2	19.2	70.2	82.0	38.7	7.8
WRONG TRACK	55.2	57.6	58.3	50.7	58.5	55.2	53.5	60.4	55.7	53.5	57.8	52.1	0.0	100.0	23.5	85.6	55.0	24.0	12.4	54.8	89.8
DON'T KNOW	5.8	3.8	7.1	5.2	7.3	5.0	3.4	9.9	10.8	5.4	4.9	8.4	0.0	0.0	5.2	2.2	25.8	5.8	5.6	6.5	2.3
Net Diff	-16.3	-19.0	-23.6	-6.6	-24.2	-15.3	-10.5	-30.7	-22.1	-12.4	-20.4	-12.6	100.0	-100.0	47.8	-73.4	-35.8	46.2	69.7	-16.0	-82.0

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BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End /Russia /Ukrn	HONES- TY/INT D.C.	PRTCT DEMO- CRACY
Total	1000	439	239	26	33	98	11	291	110	69	26	28	35	24	158	51	43	23	13	33	67
RIGHT DIRECTION	39.0	39.1	27.7	65.4	46.3	49.4	55.9	33.2	35.4	22.9	54.0	17.2	37.2	44.1	59.3	60.3	81.1	50.8	36.6	32.9	24.3
WRONG TRACK	55.2	56.2	68.5	21.8	42.4	46.3	44.1	60.1	59.7	74.3	43.9	76.6	42.9	43.6	36.0	28.8	18.9	45.4	63.4	64.9	69.3
DON'T KNOW	5.8	4.6	3.8	12.8	11.3	4.3	0.0	6.7	4.9	2.8	2.1	6.3	20.0	12.3	4.7	10.9	0.0	3.8	0.0	2.2	6.4
Net Diff	-16.3	-17.1	-40.9	43.5	3.8	3.1	11.8	-26.9	-24.3	-51.4	10.0	-59.4	-5.7	0.5	23.2	31.6	62.2	5.4	-26.7	-32.0	-45.1

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE
WRONG TRACK?

BANNER 3

	TOTAL	HOW OFTEN DO YOU CONCEAL				HOW OFTEN DO YOU CONCEAL				DO YOU HAVE		HAVE CONCEAL		CONSTITUTIONL		DO THE MOST TO			FIREARM	
		CARRY				CARRY:				CONCEALED		PERMIT:		CARRY STATE		HELP FIGHT CRIME			HOUSEHOLD	
						CONSTITUTIONAL CARRY STATES				PERMIT		CARRY STATE								
		ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER	DON'T KNOW	ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER	DON'T KNOW	YES	NO	YES	NO	YES	NO	PASS MORE LAWS	ENFRCE CURRNT LAWS	ARREST REPEAT CRMNLS	YES	NO
Total	1000	157	152	666	25	75	77	299	9	201	778	97	359	461	539	249	226	442	336	636
RIGHT DIRECTION	39.0	63.2	43.1	32.7	28.3	61.3	43.3	36.9	37.1	56.2	34.5	54.5	38.8	41.9	36.4	23.9	33.4	52.1	49.6	33.4
WRONG TRACK	55.2	35.1	51.3	61.4	41.5	37.7	49.8	56.2	41.1	41.5	59.4	41.8	54.6	51.8	58.1	72.2	63.8	42.3	46.3	61.0
DON'T KNOW	5.8	1.8	5.6	5.9	30.2	1.0	6.9	6.9	21.7	2.3	6.1	3.7	6.5	6.2	5.4	3.9	2.8	5.6	4.0	5.6
Net Diff	-16.3	28.1	-8.2	-28.7	-13.2	23.6	-6.6	-19.4	-4.0	14.7	-24.9	12.6	-15.8	-9.9	-21.7	-48.3	-30.4	9.8	3.3	-27.6

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK X		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	645	615	394	315	211	350	340	310	217	144	119	133	196	191	282	190	248
RIGHT DIRECTION	39.0	38.3	37.3	36.6	36.6	44.3	75.2	17.3	21.8	80.0	17.2	28.1	67.4	17.4	17.9	74.5	9.3	20.8
WRONG TRACK	55.2	56.2	57.1	57.7	57.3	49.8	19.9	79.2	68.9	17.0	82.6	67.6	24.5	76.7	69.6	20.4	86.4	69.5
DON'T KNOW	5.8	5.5	5.5	5.7	6.2	5.9	4.9	3.5	9.4	3.0	0.2	4.3	8.1	5.9	12.5	5.1	4.3	9.7
Net Diff	-16.3	-17.9	-19.8	-21.0	-20.7	-5.5	55.3	-61.9	-47.1	63.0	-65.4	-39.6	42.9	-59.3	-51.8	54.1	-77.1	-48.7

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	52	56	242	166	123	50	56	181	73
RIGHT DIRECTION	39.0	29.2	36.4	22.9	18.5	57.2	76.1	66.5	79.2	50.5	80.1	16.7	9.3	39.0	19.4	14.9	40.8
WRONG TRACK	55.2	68.4	61.9	74.1	74.4	35.7	16.9	26.5	20.2	42.3	14.6	81.2	87.2	53.0	75.3	75.6	47.3
DON'T KNOW	5.8	2.4	1.8	3.0	7.1	7.1	6.9	7.0	0.6	7.2	5.3	2.1	3.4	8.0	5.3	9.6	11.9
Net Diff	-16.3	-39.2	-25.5	-51.2	-55.9	21.5	59.2	40.1	59.0	8.2	65.4	-64.5	-77.9	-14.0	-55.9	-60.7	-6.5

MCLAUGHLIN & ASSOCIATES
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2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
		-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	1000	400	259	32	27	14	13	3	223	18
RIGHT DIRECTION	39.0	44.3	44.4	26.6	53.0	44.7	35.5	54.6	25.0	16.0
WRONG TRACK	55.2	49.3	51.4	65.3	37.8	55.3	54.0	45.4	68.7	78.1
DON'T KNOW	5.8	6.4	4.2	8.1	9.2	0.0	10.5	0.0	6.3	5.9
Net Diff	-16.3	-5.0	-6.9	-38.7	15.2	-10.7	-18.5	9.2	-43.8	-62.1

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
			Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
			ried	Other												
Total	1000	379	285	94	396	161	37	124	64	227	170	161	218	320	187	133
RIGHT DIRECTION	39.0	33.3	30.0	43.4	44.3	36.7	34.9	37.3	45.5	52.4	33.3	42.3	26.6	44.2	53.0	32.0
WRONG TRACK	55.2	61.9	64.2	55.1	49.8	57.5	62.5	56.0	43.3	44.7	56.7	55.6	66.6	49.5	44.4	56.7
DON'T KNOW	5.8	4.8	5.8	1.6	5.9	5.8	2.6	6.7	11.2	2.9	10.0	2.1	6.7	6.3	2.6	11.4
Net Diff	-16.3	-28.7	-34.3	-11.7	-5.6	-20.7	-27.6	-18.7	2.3	7.8	-23.4	-13.3	-40.0	-5.3	8.5	-24.7

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self	HOME-	STU-	RE-	NOT	NOT	Not	MEN	WOMEN	MEN	WOMEN
					Empld	MAKER	DENT	TIRED	EMPLYD	Empld	Empld				
									COMBO	/Lkng					
Total	1000	519	334	85	101	40	17	297	127	58	69	259	261	180	117
RIGHT DIRECTION	39.0	42.5	40.9	35.2	54.1	38.8	38.3	38.8	24.9	29.9	20.7	55.1	30.1	39.6	37.6
WRONG TRACK	55.2	53.2	54.3	60.8	43.2	54.7	45.1	54.9	66.0	59.8	71.2	43.1	63.2	57.2	51.2
DON'T KNOW	5.8	4.3	4.8	4.0	2.6	6.5	16.6	6.3	9.1	10.4	8.1	1.8	6.7	3.2	11.2
Net Diff	-16.3	-10.7	-13.4	-25.6	10.9	-15.8	-6.8	-16.1	-41.1	-29.9	-50.6	11.9	-33.1	-17.7	-13.6

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 9

	TOTAL	INCOME									INCOME									AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR			
Total	1000	192	237	89	111	193	104	40	16	18	518	482	629	371	822	178	41	115	394	294	155			
RIGHT DIRECTION	39.0	33.4	32.0	36.2	45.8	45.9	41.3	43.6	52.2	52.4	33.2	45.1	35.4	45.0	37.9	43.9	57.5	52.8	44.5	30.9	25.1			
WRONG TRACK	55.2	60.5	60.6	53.9	50.7	49.8	53.8	50.4	47.8	47.6	59.4	50.8	57.9	50.8	56.0	51.9	36.1	44.8	49.7	62.7	67.9			
DON'T KNOW	5.8	6.1	7.4	10.0	3.5	4.3	4.9	6.1	0.0	0.0	7.4	4.1	6.7	4.3	6.1	4.2	6.4	2.5	5.8	6.3	7.0			
Net Diff	-16.3	-27.2	-28.6	-17.7	-4.9	-3.8	-12.5	-6.8	4.4	4.8	-26.2	-5.6	-22.4	-5.8	-18.1	-8.0	21.4	8.0	-5.2	-31.8	-42.9			

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					MEN		WOMEN			AGE					
		YES	NO	HISP-ANIC	AFR-ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN AMER.	HISP-ANIC	WHITE	AFR-ICAN AMER.	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65
Total	1000	110	890	110	110	40	720	20	345	60	53	375	50	57	130	160	250	200	260
RIGHT DIRECTION	39.0	47.7	37.9	47.7	32.3	36.4	38.8	38.1	50.2	38.4	52.1	28.4	25.1	43.6	33.6	46.2	38.5	33.0	42.2
WRONG TRACK	55.2	48.2	56.1	48.2	65.6	56.9	54.7	53.1	47.2	61.6	43.5	61.6	70.3	52.5	60.4	48.6	55.3	59.9	53.1
DON'T KNOW	5.8	4.1	6.0	4.1	2.1	6.7	6.5	8.8	2.6	0.0	4.4	10.1	4.7	3.9	6.0	5.2	6.2	7.1	4.6
Net Diff	-16.3	-0.5	-18.2	-0.5	-33.3	-20.4	-15.9	-14.9	3.0	-23.2	8.6	-33.2	-45.2	-8.8	-26.9	-2.3	-16.8	-26.9	-10.9

MCLAUGHLIN & ASSOCIATES
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2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE		
Total	1000	290	710	540	460	740	260	129	351	221	259	294	186	161	359	319	201	446	74	480	520	
RIGHT DIRECTION	39.0	40.6	38.3	39.6	38.2	37.8	42.2	53.4	46.4	52.4	44.8	48.2	48.4	30.3	30.4	30.8	29.7	31.0	26.7	48.3	30.4	
WRONG TRACK	55.2	53.9	55.8	54.5	56.1	56.0	53.1	44.4	51.0	45.6	52.3	49.0	49.6	61.5	60.4	60.7	60.9	60.5	62.1	49.3	60.8	
DON'T KNOW	5.8	5.6	5.9	5.9	5.7	6.2	4.6	2.2	2.6	2.0	2.9	2.7	2.1	8.3	9.1	8.6	9.3	8.5	11.2	2.5	8.9	
Net Diff	-16.3	-13.3	-17.5	-14.9	-17.9	-18.1	-10.9	9.0	-4.7	6.8	-7.6	-0.8	-1.2	-31.2	-30.0	-29.9	-31.2	-29.5	-35.4	-1.0	-30.4	

MCLAUGHLIN & ASSOCIATES
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3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN
CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST ALWAYS	Always Vote	Almost Always Vote	VOTE MOST/ TIME	URBAN	SUB- URBAN	RURAL	RIGHT DIREC- TION	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIED	APP- ROVE	Both Pers/ Plcies	Only Pol- icies	DISAP- PROVE BOTH
Total	1000	180	215	390	215	860	655	205	140	313	472	216	390	552	441	462	97	488	355	134	472
REPUBLICAN CANDIDATE	44.1	37.6	43.7	48.0	43.0	45.6	45.7	45.3	35.0	41.1	43.8	49.2	80.7	18.8	100.0	0.0	0.0	80.4	88.6	58.7	8.7
Definitely	29.9	27.1	27.3	32.3	30.4	32.0	34.9	22.9	17.1	28.0	30.7	31.0	63.2	7.4	67.8	0.0	0.0	56.5	69.7	21.7	4.3
Probably	8.5	5.9	10.6	10.4	5.1	8.4	6.5	14.6	8.7	8.4	7.8	10.1	11.9	6.0	19.2	0.0	0.0	15.2	12.5	22.2	1.3
Lean	5.7	4.6	5.8	5.3	7.4	5.1	4.3	7.8	9.3	4.7	5.3	8.1	5.7	5.3	12.9	0.0	0.0	8.7	6.4	14.8	3.1
DEMOCRATIC CANDIDATE	46.2	55.8	43.2	42.5	47.9	46.7	48.3	41.7	43.2	50.3	46.8	39.0	14.5	71.6	0.0	100.0	0.0	12.8	6.0	30.6	82.6
Definitely	30.4	34.6	29.3	28.5	31.6	31.9	34.4	23.9	21.3	33.3	30.7	25.7	8.6	48.0	0.0	65.8	0.0	6.6	3.6	14.6	56.4
Probably	8.7	13.5	8.5	6.8	8.2	8.4	7.9	10.0	10.6	10.2	8.1	7.7	3.8	12.7	0.0	18.8	0.0	3.6	2.1	7.7	14.0
Lean	7.1	7.7	5.4	7.2	8.1	6.4	6.0	7.8	11.2	6.8	8.0	5.6	2.1	10.9	0.0	15.4	0.0	2.6	0.4	8.3	12.1
UNDECIDED	9.7	6.6	13.1	9.5	9.2	7.7	6.1	13.0	21.8	8.7	9.5	11.7	4.8	9.7	0.0	0.0	100.0	6.8	5.3	10.7	8.7
Net Diff.	-2.1	-18.2	0.4	5.5	-4.9	-1.1	-2.6	3.6	-8.1	-9.2	-3.0	10.2	66.2	-52.8	100.0	-100.0	0.0	67.6	82.6	28.1	-73.8
Mean	3.97	3.59	3.99	4.17	3.90	3.99	3.97	4.06	3.81	3.78	3.97	4.23	5.83	2.59	6.55	1.50	4.00	5.79	6.25	4.57	2.09

MCLAUGHLIN & ASSOCIATES
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3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRTCT DEMO- CRACY
Total	1000	439	239	26	33	98	11	291	110	69	26	28	35	24	158	51	43	23	13	33	67
REPUBLICAN CANDIDATE	44.1	47.4	40.2	76.3	34.1	58.6	46.7	32.2	36.2	23.2	39.3	14.9	36.7	45.6	66.3	75.5	74.1	41.9	54.8	36.8	29.4
Definitely	29.9	32.0	23.8	49.1	26.6	46.2	31.5	19.0	20.7	13.3	21.3	5.0	21.4	38.3	52.4	64.6	62.8	24.6	37.0	20.8	20.1
Probably	8.5	8.0	7.8	11.1	0.0	7.7	15.2	9.0	12.6	4.6	15.3	4.6	11.5	0.0	8.8	6.2	5.4	8.1	17.7	10.9	5.7
Lean	5.7	7.5	8.6	16.2	7.5	4.7	0.0	4.1	2.9	5.3	2.7	5.3	3.8	7.3	5.1	4.7	5.9	9.2	0.0	5.1	3.6
DEMOCRATIC CANDIDATE	46.2	42.8	49.0	13.8	51.8	34.0	43.5	57.6	54.2	69.2	58.4	68.5	43.4	45.9	25.3	16.5	17.3	44.5	45.2	48.4	69.0
Definitely	30.4	27.6	32.3	8.0	33.1	20.7	18.6	35.9	36.9	40.0	32.6	47.9	24.3	25.4	18.7	13.7	11.8	33.6	20.8	33.4	50.3
Probably	8.7	8.7	10.1	5.8	10.6	5.7	9.2	10.3	9.3	12.7	13.4	16.3	4.8	5.1	4.2	0.0	2.4	10.9	16.6	12.3	12.1
Lean	7.1	6.5	6.5	0.0	8.1	7.5	15.7	11.4	8.0	16.6	12.4	4.3	14.3	15.4	2.4	2.8	3.1	0.0	7.8	2.7	6.7
UNDECIDED	9.7	9.8	10.8	9.9	14.1	7.4	9.8	10.3	9.6	7.5	2.2	16.6	19.9	8.5	8.4	8.0	8.6	13.5	0.0	14.8	1.6
Net Diff.	-2.1	4.6	-8.8	62.5	-17.7	24.6	3.2	-25.4	-18.0	-46.0	-19.1	-53.6	-6.7	-0.3	41.0	59.0	56.9	-2.6	9.5	-11.6	-39.7
Mean	3.97	4.13	3.72	5.50	3.59	4.77	4.35	3.40	3.53	2.93	3.60	2.49	3.94	4.21	5.13	5.67	5.62	3.77	4.43	3.62	2.94

MCLAUGHLIN & ASSOCIATES
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3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 3

	TOTAL	HOW OFTEN DO YOU CONCEAL				HOW OFTEN DO YOU CONCEAL				DO YOU HAVE		HAVE CONCEAL		CONSTITUTIONL		DO THE MOST TO			FIREARM	
		CARRY				CARRY:				CONCEALED		PERMIT:		CARRY STATE		HELP FIGHT CRIME			HOUSEHOLD	
		CONSTITUTIONAL CARRY STATES				PERMIT				CARRY STATE										
		ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER KNOW	DON'T KNOW	ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER KNOW	DON'T KNOW	YES	NO	YES	NO	YES	NO	PASS MORE LAWS	ENFRCE CURRNT LAWS	ARREST REPEAT CRMNLS	YES	NO
Total	1000	157	152	666	25	75	77	299	9	201	778	97	359	461	539	249	226	442	336	636
REPUBLICAN CANDIDATE	44.1	63.1	49.5	38.3	47.4	62.0	57.1	42.6	60.1	57.5	40.4	63.0	44.3	48.5	40.3	21.9	36.0	63.8	56.4	37.6
Definitely	29.9	42.0	33.1	26.4	29.2	36.9	37.9	30.4	38.5	41.1	26.9	40.7	30.5	32.9	27.4	14.5	22.8	44.6	39.7	24.7
Probably	8.5	14.9	9.6	6.7	8.4	16.8	12.9	8.3	7.9	11.8	7.5	16.7	8.7	10.4	6.8	3.8	9.6	10.6	8.8	8.1
Lean	5.7	6.1	6.8	5.2	9.8	8.2	6.3	3.9	13.8	4.6	5.9	5.5	5.2	5.2	6.1	3.6	3.5	8.6	7.9	4.8
DEMOCRATIC CANDIDATE	46.2	31.1	42.2	51.4	26.5	33.5	32.6	47.2	14.6	36.3	49.3	30.8	45.1	41.8	49.9	73.3	55.5	26.8	37.1	52.2
Definitely	30.4	21.8	17.5	35.8	20.5	21.7	16.7	33.8	14.6	19.4	33.5	15.7	32.2	28.6	32.0	48.5	37.0	17.0	22.5	35.3
Probably	8.7	5.6	14.7	8.3	1.7	7.3	8.4	7.0	0.0	9.9	8.5	8.1	6.9	7.1	10.0	12.4	10.6	5.6	8.0	9.4
Lean	7.1	3.8	10.0	7.3	4.3	4.6	7.4	6.4	0.0	7.0	7.3	7.0	6.0	6.2	7.9	12.4	7.9	4.2	6.6	7.5
UNDECIDED	9.7	5.8	8.3	10.3	26.1	4.5	10.3	10.2	25.3	6.2	10.3	6.2	10.5	9.6	9.8	4.8	8.6	9.4	6.5	10.2
Net Diff.	-2.1	31.9	7.2	-13.1	20.9	28.4	24.6	-4.6	45.5	21.2	-9.0	32.1	-0.8	6.7	-9.6	-51.4	-19.5	37.0	19.3	-14.6
Mean	3.97	4.82	4.33	3.66	4.45	4.69	4.71	3.90	5.01	4.67	3.77	4.91	3.98	4.19	3.78	2.72	3.51	4.97	4.55	3.63

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3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	645	615	394	315	211	350	340	310	217	144	119	133	196	191	282	190	248
REPUBLICAN CANDIDATE	44.1	43.6	42.0	38.6	37.0	48.2	93.8	6.6	29.1	96.6	8.1	35.0	89.3	5.6	25.3	93.5	5.6	29.1
Definitely	29.9	28.7	28.3	27.0	24.3	37.3	73.6	3.2	9.9	79.0	4.4	13.8	64.7	2.4	7.4	75.2	2.8	10.2
Probably	8.5	8.9	8.2	7.3	8.7	5.9	14.5	2.6	8.1	13.6	2.4	8.9	16.0	2.8	7.6	13.7	1.6	8.6
Lean	5.7	6.0	5.5	4.3	4.0	4.9	5.7	0.8	11.1	3.9	1.3	12.3	8.7	0.4	10.3	4.7	1.2	10.3
DEMOCRATIC CANDIDATE	46.2	47.6	48.6	52.2	53.3	43.3	4.1	90.7	44.9	2.3	91.4	47.4	7.0	90.2	43.3	4.1	92.3	44.7
Definitely	30.4	31.8	31.1	34.0	34.0	27.3	2.0	69.3	19.9	1.8	69.2	24.0	2.2	69.4	17.4	1.4	71.2	21.2
Probably	8.7	9.0	8.6	9.4	8.6	9.3	1.0	12.2	13.5	0.0	14.7	15.1	2.5	10.4	12.5	1.2	12.8	12.9
Lean	7.1	6.8	8.9	8.9	10.7	6.6	1.2	9.2	11.4	0.5	7.5	8.3	2.3	10.5	13.4	1.5	8.3	10.7
UNDECIDED	9.7	8.8	9.4	9.2	9.7	8.6	2.1	2.6	26.0	1.1	0.6	17.5	3.7	4.2	31.4	2.3	2.1	26.2
Net Diff.	-2.1	-4.0	-6.7	-13.6	-16.3	4.9	89.7	-84.1	-15.8	94.2	-83.3	-12.4	82.3	-84.6	-18.0	89.4	-86.7	-15.7
Mean	3.97	3.90	3.87	3.70	3.64	4.22	6.47	1.74	3.59	6.62	1.75	3.61	6.21	1.74	3.57	6.49	1.65	3.58

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3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	1000	275	129	146	360	185	180	365	52	56	242	166	123	50	56	181	73
REPUBLICAN CANDIDATE	44.1	26.2	28.7	24.1	22.9	70.0	87.2	78.5	92.0	81.0	97.2	7.3	4.6	9.5	20.9	17.4	64.1
Definitely	29.9	15.8	21.1	11.2	10.0	39.2	81.6	60.1	69.3	46.3	80.8	2.6	1.5	9.5	5.2	4.6	26.6
Probably	8.5	6.7	3.6	9.5	5.8	21.2	3.4	12.4	15.3	18.7	13.4	3.9	1.9	0.0	7.3	4.5	17.7
Lean	5.7	3.6	3.9	3.4	7.0	9.6	2.1	5.9	7.5	16.0	3.0	0.8	1.1	0.0	8.4	8.3	19.9
DEMOCRATIC CANDIDATE	46.2	69.5	66.6	72.0	60.1	19.4	10.3	14.9	6.3	13.9	1.4	92.2	91.5	83.8	61.1	53.0	12.3
Definitely	30.4	51.0	52.9	49.4	34.9	12.8	8.1	10.5	0.0	6.2	1.4	71.8	69.4	60.7	37.2	20.2	6.1
Probably	8.7	9.6	6.9	12.0	13.3	5.4	1.4	3.4	2.9	3.2	0.0	10.6	12.2	17.8	13.2	17.1	4.8
Lean	7.1	8.8	6.8	10.6	12.0	1.2	0.8	1.0	3.4	4.4	0.0	9.9	9.9	5.3	10.6	15.7	1.5
UNDECIDED	9.7	4.3	4.7	3.9	17.0	10.5	2.6	6.6	1.7	5.1	1.5	0.5	3.9	6.7	18.0	29.5	23.5
Net Diff.	-2.1	-43.2	-38.0	-47.9	-37.2	50.6	76.9	63.5	85.8	67.1	95.8	-84.9	-86.9	-74.2	-40.2	-35.6	51.8
Mean	3.97	2.83	2.95	2.73	3.06	5.19	6.26	5.72	6.37	5.63	6.68	1.70	1.67	2.06	2.90	3.21	5.06

BANNER 6

	TOTAL	RELIGION								
		PROTESTANT	CATHOLIC	JEWISH	MUSLIM	MORMON	BUDDHIST	HINDU	ATHST/AGNST/SC/NNE	OTHER
Total	1000	400	259	32	27	14	13	3	223	18
REPUBLICAN CANDIDATE	44.1	52.9	47.1	37.5	38.8	60.0	51.4	23.4	28.7	17.8
Definitely	29.9	37.5	30.9	25.6	25.2	55.3	34.1	23.4	16.4	16.0
Probably	8.5	10.0	9.7	9.7	8.5	4.7	10.5	0.0	5.2	0.0
Lean	5.7	5.3	6.5	2.2	5.1	0.0	6.8	0.0	7.1	1.8
DEMOCRATIC CANDIDATE	46.2	37.3	45.3	55.5	60.0	30.8	45.2	76.6	59.6	60.8
Definitely	30.4	25.4	27.4	41.5	33.8	13.7	22.3	45.4	41.8	25.7
Probably	8.7	6.9	9.9	6.4	15.6	5.7	14.2	31.2	10.2	7.2
Lean	7.1	5.1	8.0	7.7	10.6	11.4	8.8	0.0	7.6	28.0
UNDECIDED	9.7	9.8	7.6	7.0	1.2	9.2	3.4	0.0	11.8	21.4
Net Diff.	-2.1	15.5	1.8	-18.0	-21.2	29.3	6.1	-53.2	-30.9	-43.0
Mean	3.97	4.43	4.08	3.54	3.54	5.11	4.26	2.72	3.13	3.30

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BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
		ried	Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
				Other												
Total	1000	379	285	94	396	161	37	124	64	227	170	161	218	320	187	133
REPUBLICAN CANDIDATE	44.1	39.5	37.6	45.1	48.8	40.5	43.7	39.6	51.8	59.0	35.2	50.5	31.3	52.1	63.8	35.7
Definitely	29.9	24.4	24.9	22.7	34.4	27.7	27.8	27.7	40.4	43.9	21.7	33.4	17.7	37.1	47.9	22.2
Probably	8.5	7.7	7.1	9.5	9.8	6.4	9.0	5.7	9.9	11.1	8.1	8.6	7.0	10.1	11.7	7.9
Lean	5.7	7.4	5.5	12.9	4.5	6.3	6.9	6.2	1.4	3.9	5.3	8.6	6.5	4.9	4.3	5.6
DEMOCRATIC CANDIDATE	46.2	52.8	54.4	48.1	41.8	45.2	41.7	46.3	36.6	35.8	49.9	45.2	58.4	37.5	30.6	47.2
Definitely	30.4	34.4	38.6	21.9	26.0	32.6	26.3	34.5	28.7	22.1	31.2	30.9	37.0	23.9	18.4	31.6
Probably	8.7	8.4	6.6	13.9	9.7	7.6	11.2	6.6	6.9	9.4	10.1	8.4	8.3	8.3	8.6	7.7
Lean	7.1	10.0	9.2	12.3	6.1	5.0	4.2	5.2	1.0	4.3	8.6	5.9	13.1	5.4	3.6	7.9
UNDECIDED	9.7	7.7	8.1	6.8	9.4	14.2	14.6	14.1	11.7	5.3	14.9	4.3	10.3	10.3	5.5	17.1
Net Diff.	-2.1	-13.4	-16.8	-3.0	7.0	-4.7	2.0	-6.7	15.2	23.2	-14.8	5.3	-27.2	14.6	33.2	-11.5
Mean	3.97	3.66	3.56	3.94	4.24	3.84	4.03	3.79	4.42	4.69	3.64	4.10	3.33	4.43	4.95	3.70

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3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	519	334	85	101	40	17	297	127	58	69	259	261	180	117
REPUBLICAN CANDIDATE	44.1	45.8	47.9	40.4	43.6	43.2	43.7	45.4	34.3	33.0	35.4	60.8	30.9	48.8	40.3
Definitely	29.9	30.9	30.7	25.9	35.5	21.3	19.9	34.7	18.8	15.4	21.6	43.5	18.3	39.1	28.1
Probably	8.5	8.6	10.0	6.2	5.9	10.3	18.8	7.1	9.3	10.3	8.4	10.5	6.7	6.7	7.7
Lean	5.7	6.4	7.2	8.3	2.1	11.7	5.0	3.6	6.2	7.2	5.3	6.8	5.9	3.0	4.6
DEMOCRATIC CANDIDATE	46.2	43.4	41.4	51.6	43.4	47.1	44.6	49.5	49.8	55.5	44.9	34.2	52.6	46.6	53.8
Definitely	30.4	24.6	23.3	27.9	26.3	30.9	36.1	37.5	36.7	40.6	33.3	19.3	29.9	36.0	39.7
Probably	8.7	11.0	9.6	14.4	12.7	3.4	0.0	7.7	4.3	3.5	5.0	10.4	11.6	6.4	9.8
Lean	7.1	7.8	8.5	9.3	4.4	12.8	8.5	4.3	8.8	11.4	6.6	4.5	11.1	4.2	4.3
UNDECIDED	9.7	10.7	10.7	8.0	13.0	9.7	11.7	5.1	15.9	11.5	19.7	5.0	16.5	4.6	5.9
Net Diff.	-2.1	2.4	6.5	-11.2	0.2	-3.8	-0.9	-4.0	-15.5	-22.6	-9.5	26.7	-21.7	2.1	-13.6
Mean	3.97	4.12	4.22	3.76	4.12	3.84	3.86	3.90	3.54	3.34	3.71	4.75	3.50	4.09	3.61

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BANNER 9

	TOTAL	INCOME										AFFLUENCE LEVEL									
		UNDER \$20k	\$20-\$40k	\$40-\$50k	\$50-\$60k	\$60-\$100k	\$100-\$150k	\$150-\$200k	\$200-\$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEALTHY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	192	237	89	111	193	104	40	16	18	518	482	629	371	822	178	41	115	394	294	155
REPUBLICAN CANDIDATE	44.1	34.3	42.2	47.3	52.0	48.8	48.8	41.4	36.8	43.8	40.1	48.3	42.2	47.3	43.8	45.5	51.1	47.7	48.6	39.1	37.7
Definitely	29.9	23.1	25.8	30.8	36.5	36.3	30.5	33.6	29.2	31.4	25.7	34.5	27.6	33.9	29.6	31.2	35.8	35.1	32.7	26.8	23.3
Probably	8.5	7.1	8.2	11.7	8.6	7.2	12.2	7.9	7.6	3.5	8.4	8.5	8.4	8.5	8.1	10.0	10.4	7.6	10.9	7.3	4.6
Lean	5.7	4.1	8.1	4.8	6.9	5.3	6.0	0.0	0.0	8.9	6.1	5.3	6.2	4.9	6.0	4.4	4.9	4.9	4.9	5.1	9.7
DEMOCRATIC CANDIDATE	46.2	55.0	47.5	42.7	40.6	42.4	43.1	48.2	52.2	36.2	49.4	42.7	47.9	43.4	46.6	44.4	42.2	42.2	43.0	51.7	47.9
Definitely	30.4	39.7	33.4	33.2	23.2	24.9	22.6	23.7	38.5	36.2	35.7	24.8	33.5	25.2	31.5	25.6	33.9	25.1	27.6	32.1	37.4
Probably	8.7	7.4	8.1	4.2	6.1	10.6	11.3	21.2	13.8	0.0	7.2	10.3	7.0	11.6	7.8	12.6	2.4	13.7	8.8	9.4	4.9
Lean	7.1	7.9	5.9	5.3	11.4	6.9	9.3	3.3	0.0	0.0	6.5	7.7	7.4	6.6	7.3	6.2	5.8	3.4	6.6	10.2	5.6
UNDECIDED	9.7	10.7	10.4	10.0	7.4	8.8	8.1	10.4	11.0	20.0	10.4	8.9	9.9	9.4	9.6	10.0	6.7	10.1	8.5	9.1	14.4
Net Diff.	-2.1	-20.7	-5.3	4.6	11.3	6.5	5.6	-6.8	-15.5	7.6	-9.3	5.6	-5.6	3.9	-2.8	1.1	8.9	5.4	5.6	-12.6	-10.2
Mean	3.97	3.46	3.80	4.07	4.41	4.26	4.22	4.00	3.60	4.01	3.72	4.23	3.84	4.18	3.94	4.10	4.21	4.19	4.18	3.75	3.61

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BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					MEN			WOMEN			AGE				
		YES	NO	HISP-ANIC	AFR-ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN AMER.	HISP-ANIC	WHITE	AFR-ICAN AMER.	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65
Total	1000	110	890	110	110	40	720	20	345	60	53	375	50	57	130	160	250	200	260
REPUBLICAN CANDIDATE	44.1	37.2	44.9	37.2	27.9	38.7	48.2	36.1	60.5	37.8	40.3	36.8	16.1	34.4	30.6	48.5	43.6	46.6	46.7
Definitely	29.9	20.9	31.0	20.9	18.2	15.9	33.7	36.1	46.3	23.8	26.6	22.2	11.5	15.5	20.0	31.1	24.9	31.1	38.1
Probably	8.5	12.1	8.0	12.1	4.9	7.2	8.8	0.0	10.0	5.7	8.0	7.6	4.0	16.0	6.6	10.6	10.0	9.4	5.9
Lean	5.7	4.2	5.9	4.2	4.8	15.6	5.7	0.0	4.2	8.3	5.6	7.0	0.6	3.0	3.9	6.8	8.7	6.1	2.8
DEMOCRATIC CANDIDATE	46.2	55.1	45.1	55.1	65.9	57.2	41.4	41.3	34.9	58.0	52.6	47.3	75.3	57.4	58.8	43.6	42.9	42.2	47.7
Definitely	30.4	38.0	29.5	38.0	47.4	36.9	26.6	18.3	24.3	38.9	36.4	28.8	57.6	39.5	27.8	27.2	28.4	30.9	35.3
Probably	8.7	10.3	8.5	10.3	10.6	8.1	8.3	5.3	7.1	11.0	9.5	9.4	10.1	11.1	16.3	8.4	6.7	6.0	9.0
Lean	7.1	6.7	7.1	6.7	7.9	12.2	6.5	17.6	3.6	8.1	6.7	9.1	7.6	6.7	14.8	8.0	7.8	5.3	3.4
UNDECIDED	9.7	7.7	9.9	7.7	6.2	4.1	10.5	22.7	4.6	4.2	7.2	15.9	8.6	8.2	10.6	7.9	13.5	11.2	5.6
Net Diff.	-2.1	-17.8	-0.2	-17.8	-38.0	-18.5	6.8	-5.2	25.5	-20.2	-12.3	-10.4	-59.2	-22.9	-28.3	5.0	0.7	4.3	-1.0
Mean	3.97	3.50	4.02	3.50	2.98	3.39	4.21	4.25	4.72	3.44	3.67	3.75	2.43	3.34	3.47	4.15	3.97	4.08	4.01

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3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN
CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 11

	TOTAL	AGE						MEN						WOMEN						GENDER	
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
Total	1000	290	710	540	460	740	260	129	351	221	259	294	186	161	359	319	201	446	74	480	520
REPUBLICAN CANDIDATE	44.1	40.5	45.6	41.9	46.6	43.2	46.7	56.1	54.3	57.5	52.4	55.5	53.6	28.0	37.1	31.2	39.1	35.1	29.3	54.7	34.3
Definitely	29.9	26.1	31.5	25.6	35.0	27.1	38.1	40.0	40.6	39.3	41.4	38.3	43.9	15.0	22.5	16.1	26.8	19.7	23.4	40.5	20.2
Probably	8.5	8.8	8.3	9.4	7.4	9.4	5.9	10.6	8.5	11.4	7.1	10.1	7.4	7.4	8.1	8.0	7.8	8.9	2.0	9.1	7.9
Lean	5.7	5.5	5.8	7.0	4.2	6.7	2.8	5.5	5.1	6.7	3.9	7.0	2.3	5.6	6.4	7.2	4.6	6.5	3.9	5.2	6.2
DEMOCRATIC CANDIDATE	46.2	50.4	44.5	46.9	45.3	45.7	47.7	37.6	41.2	37.5	42.5	40.2	40.2	60.7	47.7	53.5	49.0	49.2	66.8	40.2	51.7
Definitely	30.4	27.5	31.6	27.9	33.4	28.7	35.3	21.9	29.5	22.6	31.7	25.8	30.1	31.9	33.7	31.6	35.6	30.6	48.5	27.5	33.1
Probably	8.7	11.9	7.4	9.5	7.7	8.6	9.0	11.6	6.9	8.9	7.6	9.1	6.6	12.2	7.8	10.0	7.9	8.2	14.9	8.2	9.2
Lean	7.1	11.0	5.5	9.5	4.2	8.4	3.4	4.1	4.7	6.0	3.3	5.2	3.4	16.6	6.3	11.9	5.5	10.4	3.4	4.5	9.5
UNDECIDED	9.7	9.1	10.0	11.1	8.0	11.2	5.6	6.3	4.6	5.1	5.0	4.3	6.2	11.3	15.2	15.3	11.9	15.7	3.9	5.0	14.0
Net Diff.	-2.1	-9.9	1.1	-5.0	1.3	-2.5	-1.0	18.5	13.1	20.0	9.9	15.3	13.4	-32.7	-10.6	-22.3	-9.8	-14.1	-37.5	14.5	-17.5
Mean	3.97	3.84	4.02	3.90	4.04	3.95	4.01	4.54	4.37	4.56	4.29	4.41	4.42	3.29	3.67	3.45	3.72	3.65	2.99	4.41	3.55

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4. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?

- 1. I APPROVE OF PRESIDENT TRUMP AND HIS POLICIES
- 2. I DISAPPROVE OF PRESIDENT TRUMP PERSONALLY, BUT I LIKE A LOT OF HIS POLICIES
- 3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION: UNITED STATES		GENERIC BALLOT FOR CONGRESS			DJT APPROVAL POLICES/PERSONALITY			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST ALWAYS	Always Vote	Almost Always Vote	VOTE MOST/ TIME	URBAN	SUB- URBAN	RURAL	RIGHT DIREC- TION	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/ Plcies	Only Pol- icies	DISAP- PROVE BOTH
Total	1000	180	215	390	215	860	655	205	140	313	472	216	390	552	441	462	97	488	355	134	472
APPROVE	48.8	44.1	46.6	51.6	50.1	49.6	49.8	49.0	44.0	50.4	46.9	50.9	88.0	21.2	89.1	13.5	34.3	100.0	100.0	100.0	0.0
Trump & Policies	35.5	28.5	32.0	39.2	37.9	36.5	38.8	29.1	29.2	33.9	35.9	36.8	74.7	7.9	71.3	4.6	19.5	72.6	100.0	0.0	0.0
Only His Policies	13.4	15.6	14.6	12.3	12.2	13.1	11.0	19.9	14.8	16.5	11.0	14.1	13.3	13.3	17.8	8.9	14.8	27.4	0.0	100.0	0.0
DISAPPROVE BOTH	47.2	51.9	49.9	43.5	47.2	47.5	47.8	46.2	45.6	46.7	48.7	44.6	9.5	76.7	9.3	84.3	42.5	0.0	0.0	0.0	100.0
DK/REFUSED	4.0	4.0	3.5	4.9	2.7	2.9	2.3	4.8	10.4	2.9	4.5	4.5	2.6	2.1	1.6	2.2	23.2	0.0	0.0	0.0	0.0
Net Diff	1.7	-7.8	-3.2	8.0	2.9	2.2	2.0	2.8	-1.5	3.7	-1.8	6.3	78.5	-55.5	79.7	-70.8	-8.1	100.0	100.0	100.0	-100.0
Mean	1.88	1.76	1.81	1.96	1.90	1.89	1.91	1.82	1.82	1.87	1.87	1.92	2.67	1.30	2.63	1.19	1.70	2.73	3.00	2.00	1.00

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BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End /Ukrn	HONES- TY/INT	PRTCT DEMO- CRACY
Total	1000	439	239	26	33	98	11	291	110	69	26	28	35	24	158	51	43	23	13	33	67
APPROVE	48.8	50.2	40.1	71.5	49.0	63.5	73.2	39.7	41.3	31.5	55.6	16.5	41.8	63.4	72.9	88.9	87.6	53.1	38.2	51.6	26.4
Trump & Policies	35.5	35.2	25.1	49.6	31.9	49.3	43.0	27.7	29.0	19.2	31.8	7.7	36.7	52.4	59.4	74.8	76.3	41.3	25.8	28.7	22.4
Only His Policies	13.4	15.1	14.9	21.9	17.2	14.2	30.2	12.0	12.2	12.3	23.8	8.9	5.1	11.0	13.5	14.1	11.2	11.8	12.4	22.9	4.0
DISAPPROVE BOTH	47.2	46.8	58.5	23.5	36.7	34.5	22.2	55.0	56.2	65.8	34.2	80.6	36.5	36.6	24.7	11.1	12.4	37.6	49.2	45.2	72.7
DK/REFUSED	4.0	3.0	1.4	5.0	14.3	2.0	4.6	5.4	2.5	2.7	10.3	2.8	21.7	0.0	2.4	0.0	0.0	9.3	12.6	3.2	1.0
Net Diff	1.7	3.5	-18.4	48.1	12.3	29.0	51.0	-15.3	-15.0	-34.3	21.4	-64.1	5.4	26.8	48.2	77.8	75.2	15.6	-11.1	6.4	-46.3
Mean	1.88	1.88	1.66	2.27	1.94	2.15	2.22	1.71	1.72	1.52	1.97	1.25	2.00	2.16	2.36	2.64	2.64	2.04	1.73	1.83	1.49

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BANNER 3

	TOTAL	HOW OFTEN DO YOU CONCEAL				HOW OFTEN DO YOU CONCEAL				DO YOU HAVE		HAVE CONCEAL		CONSTITUTIONL		DO THE MOST TO			FIREARM	
		CARRY				CARRY:				CONCEALED		PERMIT:		CARRY STATE		HELP FIGHT CRIME			HOUSEHOLD	
						CONSTITUTIONAL CARRY STATES				PERMIT		CARRY STATE								
		ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER	DON'T KNOW	ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER	DON'T KNOW	YES	NO	YES	NO	YES	NO	PASS MORE LAWS	ENFRCE CURRNT LAWS	ARREST REPEAT CRMNLS	YES	NO
Total	1000	157	152	666	25	75	77	299	9	201	778	97	359	461	539	249	226	442	336	636
APPROVE	48.8	70.0	52.9	43.0	47.9	67.1	55.9	47.4	50.1	62.0	45.4	62.1	49.4	52.1	46.1	28.2	43.5	66.1	60.6	42.7
Trump & Policies	35.5	53.8	35.1	31.3	33.8	50.7	37.1	36.6	36.3	44.4	32.9	43.6	37.6	39.0	32.4	18.9	29.8	49.0	44.6	30.7
Only His Policies	13.4	16.2	17.8	11.7	14.1	16.3	18.8	10.8	13.8	17.6	12.5	18.5	11.8	13.1	13.6	9.2	13.8	17.1	16.0	12.0
DISAPPROVE BOTH	47.2	27.3	41.7	54.4	13.4	31.2	38.0	49.0	23.0	34.0	51.5	33.1	46.7	43.7	50.1	69.6	55.2	31.0	36.6	53.8
DK/REFUSED	4.0	2.7	5.4	2.7	38.7	1.7	6.1	3.6	27.0	4.0	3.1	4.8	3.9	4.2	3.8	2.2	1.2	2.9	2.8	3.6
Net Diff	1.7	42.7	11.3	-11.4	34.5	35.8	17.9	-1.6	27.1	28.1	-6.1	28.9	2.6	8.3	-4.1	-41.4	-11.7	35.1	24.0	-11.1
Mean	1.88	2.27	1.93	1.76	2.33	2.20	1.99	1.87	2.18	2.11	1.81	2.11	1.90	1.95	1.82	1.48	1.74	2.19	2.08	1.76

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BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	645	615	394	315	211	350	340	310	217	144	119	133	196	191	282	190	248
APPROVE	48.8	49.3	47.4	47.1	46.9	56.2	89.0	18.2	37.1	90.9	17.9	41.2	85.8	18.4	34.6	89.7	15.3	35.4
Trump & Policies	35.5	34.9	33.7	33.5	31.5	43.5	76.2	7.9	19.7	80.5	8.8	25.4	69.3	7.2	16.1	76.0	5.8	19.3
Only His Policies	13.4	14.4	13.6	13.6	15.3	12.7	12.7	10.3	17.5	10.4	9.1	15.8	16.5	11.2	18.5	13.8	9.4	16.2
DISAPPROVE BOTH	47.2	47.9	49.3	50.0	50.5	40.6	10.0	77.4	56.0	8.5	79.6	53.8	12.5	75.8	57.4	9.0	82.4	57.9
DK/REFUSED	4.0	2.8	3.3	2.9	2.7	3.2	1.0	4.4	6.8	0.6	2.5	5.0	1.7	5.8	8.0	1.3	2.4	6.7
Net Diff	1.7	1.4	-1.9	-2.9	-3.6	15.7	79.0	-59.2	-18.9	82.5	-61.6	-12.5	73.3	-57.4	-22.9	80.8	-67.1	-22.5
Mean	1.88	1.87	1.84	1.83	1.81	2.03	2.67	1.27	1.61	2.73	1.27	1.70	2.58	1.27	1.55	2.68	1.22	1.59

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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	1000	275	129	146	360	185	180	365	52	56	242	166	123	50	56	181	73
APPROVE	48.8	30.7	29.4	31.8	31.4	71.7	88.0	79.7	83.8	79.4	92.3	15.5	13.1	39.8	26.1	29.1	65.6
Trump & Policies	35.5	19.4	21.6	17.5	18.5	52.0	77.0	64.3	73.6	59.5	80.7	6.0	6.1	18.4	8.5	14.2	41.8
Only His Policies	13.4	11.2	7.8	14.2	12.9	19.7	11.1	15.4	10.2	19.9	11.6	9.4	7.0	21.4	17.7	14.8	23.9
DISAPPROVE BOTH	47.2	67.4	67.4	67.4	63.1	24.4	8.0	16.3	16.2	19.0	6.6	82.3	82.8	48.2	71.1	63.3	26.4
DK/REFUSED	4.0	2.0	3.2	0.9	5.5	4.0	4.0	4.0	0.0	1.6	1.1	2.3	4.1	12.0	2.8	7.6	8.0
Net Diff	1.7	-36.7	-38.0	-35.6	-31.7	47.3	80.1	63.5	67.6	60.5	85.7	-66.8	-69.7	-8.4	-44.9	-34.2	39.2
Mean	1.88	1.51	1.53	1.50	1.53	2.29	2.72	2.50	2.57	2.41	2.75	1.22	1.20	1.66	1.36	1.47	2.17

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BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	400	259	32	27	14	13	3	223	18
APPROVE	48.8	56.2	50.9	40.5	58.9	68.8	65.6	54.6	32.2	28.9
Trump & Policies	35.5	41.8	38.9	25.2	41.6	39.3	44.6	54.6	20.9	19.4
Only His Policies	13.4	14.4	12.0	15.3	17.3	29.5	21.0	0.0	11.3	9.5
DISAPPROVE BOTH	47.2	41.0	45.4	55.5	37.0	31.2	34.4	45.4	60.3	71.1
DK/REFUSED	4.0	2.8	3.7	4.0	4.1	0.0	0.0	0.0	7.5	0.0
Net Diff	1.7	15.2	5.5	-15.0	21.9	37.6	31.2	9.2	-28.1	-42.2
Mean	1.88	2.01	1.93	1.68	2.05	2.08	2.10	2.09	1.57	1.48

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BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
			Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
			ried	Other												
Total	1000	379	285	94	396	161	37	124	64	227	170	161	218	320	187	133
APPROVE	48.8	42.7	41.1	47.4	55.5	44.9	31.2	49.0	54.1	63.2	45.2	51.2	36.4	57.7	65.8	46.4
Trump & Policies	35.5	30.2	30.5	29.3	40.6	33.2	26.1	35.3	40.3	48.6	30.1	42.0	21.5	41.9	49.5	31.3
Only His Policies	13.4	12.5	10.6	18.1	14.8	11.7	5.1	13.7	13.8	14.6	15.1	9.2	14.9	15.8	16.3	15.2
DISAPPROVE BOTH	47.2	53.0	54.1	49.7	41.1	51.4	59.6	49.0	40.0	35.7	48.3	45.8	58.2	39.4	33.3	47.9
DK/REFUSED	4.0	4.4	4.8	2.9	3.4	3.6	9.2	2.0	5.9	1.1	6.5	3.0	5.4	2.9	0.9	5.7
Net Diff	1.7	-10.3	-12.9	-2.3	14.4	-6.5	-28.4	*	14.1	27.5	-3.1	5.3	-21.8	18.3	32.4	-1.5
Mean	1.88	1.76	1.75	1.79	2.00	1.81	1.63	1.86	2.00	2.13	1.80	1.96	1.61	2.03	2.16	1.82

MCLAUGHLIN & ASSOCIATES
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BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	519	334	85	101	40	17	297	127	58	69	259	261	180	117
APPROVE	48.8	52.5	53.6	53.4	48.4	44.2	29.3	48.4	38.9	43.2	35.4	63.8	41.4	50.6	44.9
Trump & Policies	35.5	37.0	37.7	34.6	36.7	32.6	25.3	37.1	27.8	29.6	26.2	51.5	22.6	39.1	34.1
Only His Policies	13.4	15.6	15.9	18.8	11.7	11.6	4.0	11.3	11.2	13.6	9.1	12.3	18.9	11.5	10.9
DISAPPROVE BOTH	47.2	44.6	44.0	46.6	45.1	47.6	47.6	49.8	51.3	50.1	52.3	34.5	54.7	47.8	52.9
DK/REFUSED	4.0	2.8	2.4	0.0	6.6	8.2	23.1	1.8	9.8	6.7	12.4	1.7	3.9	1.6	2.1
Net Diff	1.7	7.9	9.6	6.8	3.3	-3.4	-18.3	-1.5	-12.3	-6.9	-16.9	29.2	-13.2	2.8	-8.0
Mean	1.88	1.92	1.93	1.88	1.91	1.84	1.71	1.87	1.74	1.78	1.70	2.17	1.67	1.91	1.81

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

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3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 9

	TOTAL	INCOME									INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	192	237	89	111	193	104	40	16	18	518	482	629	371	822	178	41	115	394	294	155
APPROVE	48.8	38.3	45.4	49.8	54.3	56.2	53.2	49.4	64.3	49.0	43.5	54.5	45.4	54.6	48.0	52.9	63.9	57.2	54.0	42.9	36.9
Trump & Policies	35.5	31.6	30.3	32.9	43.6	41.1	37.1	34.3	42.8	33.4	31.2	40.0	33.4	38.9	35.2	36.6	46.8	39.8	39.9	31.3	25.8
Only His Policies	13.4	6.7	15.2	17.0	10.7	15.1	16.1	15.1	21.5	15.7	12.3	14.5	12.0	15.7	12.7	16.3	17.1	17.4	14.1	11.6	11.1
DISAPPROVE BOTH	47.2	55.4	50.9	47.0	40.3	43.0	40.8	48.8	35.7	42.2	51.9	42.1	49.8	42.7	48.2	42.3	32.2	37.1	41.4	53.2	61.8
DK/REFUSED	4.0	6.3	3.6	3.2	5.4	0.8	6.0	1.8	0.0	8.8	4.6	3.3	4.7	2.7	3.8	4.8	3.9	5.7	4.6	3.9	1.3
Net Diff	1.7	-17.1	-5.5	2.9	14.0	13.1	12.4	0.6	28.7	6.9	-8.4	12.4	-4.4	11.9	-0.3	10.6	31.7	20.1	12.5	-10.3	-24.9
Mean	1.88	1.75	1.79	1.85	2.04	1.98	1.96	1.85	2.07	1.90	1.78	1.98	1.83	1.96	1.86	1.94	2.15	2.03	1.98	1.77	1.64

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4. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?

1. I APPROVE OF PRESIDENT TRUMP AND HIS POLICIES
2. I DISAPPROVE OF PRESIDENT TRUMP PERSONALLY, BUT I LIKE A LOT OF HIS POLICIES
3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					MEN		WOMEN			AGE					
		YES	NO	HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
Total	1000	110	890	110	110	40	720	20	345	60	53	375	50	57	130	160	250	200	260
APPROVE	48.8	45.8	49.2	45.8	34.7	45.6	51.4	57.5	61.2	42.6	44.9	42.4	25.3	46.7	36.1	55.4	50.8	48.9	49.2
Trump & Policies	35.5	29.2	36.2	29.2	25.2	33.5	38.0	40.9	48.6	34.9	35.6	28.2	13.6	23.2	18.1	43.2	36.8	37.4	36.6
Only His Policies	13.4	16.7	13.0	16.7	9.5	12.1	13.4	16.6	12.5	7.7	9.3	14.3	11.7	23.5	18.0	12.2	14.0	11.5	12.6
DISAPPROVE BOTH	47.2	47.2	47.2	47.2	61.1	47.6	45.2	42.5	36.9	54.9	49.5	52.7	68.3	45.0	56.0	39.1	43.7	49.1	49.7
DK/REFUSED	4.0	7.0	3.6	7.0	4.2	6.9	3.4	0.0	1.9	2.4	5.5	4.8	6.4	8.3	7.9	5.5	5.5	2.0	1.1
Net Diff	1.7	-1.3	2.0	-1.3	-26.4	-2.0	6.2	15.1	24.2	-12.3	-4.6	-10.3	-43.0	1.7	-19.9	16.3	7.2	-0.2	-0.4
Mean	1.88	1.81	1.89	1.81	1.62	1.85	1.93	1.98	2.12	1.79	1.85	1.74	1.42	1.76	1.59	2.04	1.93	1.88	1.87

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4. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?

1. I APPROVE OF PRESIDENT TRUMP AND HIS POLICIES
2. I DISAPPROVE OF PRESIDENT TRUMP PERSONALLY, BUT I LIKE A LOT OF HIS POLICIES
3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 11

	TOTAL		AGE						MEN								WOMEN								GENDER	
			UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE				
Total	1000	290	710	540	460	740	260	129	351	221	259	294	186	161	359	319	201	446	74	480	520					
APPROVE	48.8	46.8	49.7	48.6	49.1	48.7	49.2	58.4	56.1	59.6	54.2	58.0	54.7	37.5	43.4	41.1	42.4	42.6	35.4	56.7	41.6					
Trump & Policies	35.5	31.9	36.9	34.2	36.9	35.1	36.6	47.6	44.5	48.2	42.9	47.4	42.1	19.5	29.4	24.5	29.2	26.9	22.8	45.3	26.3					
Only His Policies	13.4	14.8	12.8	14.4	12.1	13.7	12.6	10.8	11.6	11.4	11.3	10.6	12.6	18.0	14.0	16.5	13.2	15.7	12.6	11.4	15.2					
DISAPPROVE BOTH	47.2	46.7	47.4	45.3	49.4	46.3	49.7	36.9	42.5	36.9	44.6	39.3	43.8	54.5	52.2	51.1	55.7	50.9	64.6	41.0	52.9					
DK/REFUSED	4.0	6.6	2.9	6.1	1.5	5.0	1.1	4.7	1.4	3.5	1.2	2.7	1.5	8.1	4.4	7.9	1.8	6.5	0.0	2.3	5.5					
Net Diff	1.7	0.1	2.3	3.4	-0.3	2.4	-0.4	21.5	13.6	22.7	9.7	18.7	10.9	-17.0	-8.7	-10.0	-13.3	-8.3	-29.3	15.7	-11.3					
Mean	1.88	1.84	1.89	1.88	1.87	1.88	1.87	2.11	2.02	2.12	1.98	2.08	1.98	1.62	1.76	1.71	1.73	1.74	1.58	2.04	1.72					

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION: UNITED STATES		GENERIC BALLOT FOR CONGRESS			DJT APPROVAL POLICES/PERSONALITY			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE
						ALWAYS	Vote	Vote	TIME				TION						Plcies	icies	BOTH
Total	1000	180	215	390	215	860	655	205	140	313	472	216	390	552	441	462	97	488	355	134	472
ECONOMIC	43.9	41.3	44.7	42.8	47.1	43.1	42.3	45.4	49.0	47.7	44.1	38.0	44.1	44.7	47.2	40.7	44.2	45.1	43.5	49.4	43.5
Infltn/Cost of Living	23.9	16.0	27.6	23.5	27.6	23.6	22.3	27.9	25.8	26.9	23.1	21.3	17.0	29.6	21.8	25.3	26.6	19.6	16.9	26.7	29.6
The Economy	9.8	12.1	9.9	7.7	11.7	9.3	10.0	6.8	13.2	10.1	10.1	8.8	12.4	8.2	13.0	7.2	7.5	12.7	13.6	10.4	7.2
Jobs/Unemployment	3.3	2.2	2.8	4.2	3.0	2.8	2.3	4.5	6.2	3.6	3.2	2.9	3.9	2.5	2.5	3.7	4.8	3.3	3.0	4.2	2.6
Gov't Spending/Debt	2.6	2.0	2.8	3.0	1.9	2.7	2.8	2.4	1.6	1.2	3.6	2.1	4.3	1.0	4.4	0.8	2.6	3.7	3.6	4.2	1.3
Taxes	2.2	4.7	0.4	2.9	0.4	2.4	2.5	2.0	0.9	2.4	2.6	1.0	3.5	1.5	3.6	1.0	1.6	3.1	3.7	1.5	1.1
Trade & Tariffs	1.1	2.3	0.7	0.7	1.4	1.2	1.3	0.7	0.8	2.1	0.4	1.2	1.5	0.9	0.7	1.7	0.0	1.1	1.4	0.0	1.3
Interest Rates/Mortgage	1.1	2.0	0.6	0.9	1.0	1.1	1.1	1.1	0.6	1.4	1.0	0.7	1.5	0.8	1.1	1.0	1.1	1.6	1.3	2.4	0.5
SOCIAL	29.1	29.6	29.4	31.7	23.6	28.3	26.9	33.0	33.8	27.9	27.0	35.4	24.8	31.7	21.2	36.2	30.8	23.6	22.7	26.1	33.9
S.S./Medicare	11.0	9.0	12.8	12.8	7.5	10.8	9.7	14.4	12.0	6.4	11.6	16.2	10.0	11.9	9.0	12.9	10.9	9.3	9.0	10.0	13.1
Health Care	6.9	10.1	5.3	7.1	5.6	6.8	6.9	6.4	7.7	8.6	5.9	6.8	4.1	9.3	3.6	10.3	5.4	4.4	3.7	6.3	9.6
Medicaid	3.5	3.7	4.5	3.4	2.5	2.7	2.6	3.2	8.0	4.4	3.0	3.1	3.3	2.7	2.9	3.3	7.1	3.0	3.6	1.3	2.7
Climate Change	2.8	3.1	2.8	3.3	1.8	3.1	3.0	3.3	1.4	1.3	2.9	4.9	1.2	3.9	1.0	4.2	4.8	1.0	0.6	1.9	4.8
Education	2.6	3.7	2.9	2.6	1.2	2.6	2.2	3.8	2.3	4.0	1.5	2.8	3.5	2.0	2.3	3.2	0.6	2.9	2.3	4.5	1.9
Abortion	2.4	0.0	1.2	2.6	5.1	2.3	2.5	1.9	2.5	3.2	2.1	1.6	2.7	1.9	2.4	2.3	2.1	3.1	3.5	1.9	1.8
SECURITY	15.8	14.3	14.5	16.2	17.6	16.9	18.5	12.0	8.7	13.7	17.0	16.2	24.0	10.3	23.8	8.7	13.6	23.6	26.5	15.9	8.3
Border/Immigration	5.1	5.0	5.4	4.4	6.3	5.4	5.4	5.5	3.4	2.5	6.1	6.9	8.0	2.7	8.8	1.8	4.2	9.4	10.9	5.4	1.2
Nat'l Sec./Terrorism	4.3	2.6	3.1	5.0	5.7	4.4	5.2	2.0	3.4	4.3	4.9	3.0	9.0	1.5	7.2	1.6	3.8	7.7	9.3	3.6	1.1
Iran & War in Middle E.	2.8	3.4	3.1	2.4	2.5	3.2	3.5	2.3	0.0	3.5	3.0	1.2	2.9	2.8	3.9	1.7	2.4	3.0	2.7	3.7	2.7
Crime/Drugs	2.3	2.1	2.6	2.6	1.5	2.5	2.7	2.0	0.9	2.1	1.7	3.8	3.0	1.9	2.2	2.2	3.2	2.5	2.7	2.0	1.8
End War btw Russia/UKR	1.3	1.3	0.2	1.8	1.6	1.4	1.7	0.2	1.0	1.2	1.3	1.3	1.2	1.5	1.6	1.3	0.0	1.0	0.9	1.2	1.4

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
													UNITED STATES		FOR CONGRESS			POLICES/PERSONALITY			
		EAST	MID-	SOUTH	WEST	ALWAYS	Always	Almost	VOTE	URBAN	SUB-	RURAL	RIGHT	WRONG	REPUB-	DEMO-	UNDE-	APP-	Both	Only	DISAP-
			WEST			/ALMST	Vote	Always	MOST/		URBAN		DIREC-	TRACK	LICAN	CRATIC	CIDED	ROVE	Pers/	Pol-	PROVE
						ALWAYS	Vote		TIME				TION						Plcies	icies	BOTH
PROTECTING DEMOCRACY	6.7	9.8	4.9	4.9	9.3	6.9	7.1	6.1	5.8	6.4	7.6	5.2	4.2	8.4	4.5	10.1	1.1	3.6	4.2	2.0	10.4
HONESTY/INTEGRITY/D.C.	3.3	4.3	4.9	3.2	1.1	3.5	3.8	2.4	2.3	3.4	3.2	3.4	2.8	3.9	2.8	3.5	5.0	3.5	2.7	5.7	3.2
DK/REFUSED	1.2	0.7	1.6	1.2	1.2	1.3	1.4	1.1	0.4	0.9	1.1	1.8	0.1	1.0	0.6	0.9	5.3	0.5	0.4	0.9	0.8

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
	ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ Ukrn	HONES- TY/INT D.C.	PRCT DEMO- CRACY	
Total	1000	439	239	26	33	98	11	291	110	69	26	28	35	24	158	51	43	23	13	33	67
ECONOMIC	43.9	100.0	100.0	100.0	100.0	100.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Infltn/Cost of Living	23.9	54.4	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Economy	9.8	22.3	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Jobs/Unemployment	3.3	7.5	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gov't Spending/Debt	2.6	5.8	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Taxes	2.2	5.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Trade & Tariffs	1.1	2.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Interest Rates/Mortgage	1.1	2.4	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
SOCIAL	29.1	0.0	0.0	0.0	0.0	0.0	0.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
S.S./Medicare	11.0	0.0	0.0	0.0	0.0	0.0	0.0	37.7	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Health Care	6.9	0.0	0.0	0.0	0.0	0.0	0.0	23.7	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Medicaid	3.5	0.0	0.0	0.0	0.0	0.0	0.0	11.9	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Climate Change	2.8	0.0	0.0	0.0	0.0	0.0	0.0	9.7	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Education	2.6	0.0	0.0	0.0	0.0	0.0	0.0	8.8	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abortion	2.4	0.0	0.0	0.0	0.0	0.0	0.0	8.1	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
SECURITY	15.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	100.0	100.0	100.0	100.0	0.0	0.0
Border/Immigration	5.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	32.6	100.0	0.0	0.0	0.0	0.0	0.0
Nat'l Sec./Terrorism	4.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	27.3	0.0	100.0	0.0	0.0	0.0	0.0
Iran & War in Middle E.	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	17.4	0.0	0.0	0.0	0.0	0.0	0.0
Crime/Drugs	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	14.5	0.0	0.0	100.0	0.0	0.0	0.0
End War btw Russia/UKR	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.2	0.0	0.0	0.0	100.0	0.0	0.0

BANNER 2

[illegible]

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 3

	TOTAL	HOW OFTEN DO YOU CONCEAL				HOW OFTEN DO YOU CONCEAL				DO YOU HAVE		HAVE CONCEAL		CONSTITUTIONL		DO THE MOST TO			FIREARM	
		CARRY				CARRY:				CONCEALED		PERMIT:		CARRY STATE		HELP FIGHT CRIME			HOUSEHOLD	
		ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER	DON'T KNOW	ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER	DON'T KNOW	YES	NO	YES	NO	YES	NO	PASS MORE LAWS	ENFRCE CURRNT LAWS	ARREST REPEAT CRMNLS	YES	NO
Total	1000	157	152	666	25	75	77	299	9	201	778	97	359	461	539	249	226	442	336	636
ECONOMIC	43.9	40.1	45.9	44.6	38.0	33.8	50.6	42.2	27.6	45.4	43.8	41.4	42.5	41.9	45.6	38.7	47.7	47.0	43.9	44.6
Infltn/Cost of Living	23.9	12.4	23.6	27.1	12.6	12.7	26.8	26.3	3.4	20.9	25.1	19.7	25.0	23.7	24.1	23.2	26.3	24.4	20.8	26.3
The Economy	9.8	9.8	10.1	9.8	7.6	4.9	9.2	9.2	7.8	12.5	9.2	10.7	7.9	8.4	11.0	7.2	10.1	12.2	11.0	9.3
Jobs/Unemployment	3.3	4.4	4.5	2.2	17.8	3.9	3.2	2.5	16.5	4.0	3.0	1.6	3.6	3.1	3.4	2.5	4.7	2.2	3.8	2.9
Gov't Spending/Debt	2.6	1.8	2.8	2.8	0.0	1.8	4.6	3.3	0.0	1.0	3.0	1.4	3.7	3.2	2.0	1.5	1.5	4.1	3.2	2.3
Taxes	2.2	4.6	2.8	1.6	0.0	2.6	4.2	0.9	0.0	2.8	1.9	3.5	1.3	1.7	2.6	1.8	1.9	2.3	2.1	1.9
Trade & Tariffs	1.1	3.9	0.4	0.7	0.0	5.4	0.0	0.0	0.0	1.7	1.0	1.5	0.7	0.9	1.3	1.5	2.4	0.5	0.9	1.3
Interest Rates/Mortgage	1.1	3.3	1.6	0.4	0.0	2.5	2.5	0.0	0.0	2.4	0.7	2.9	0.3	0.8	1.3	0.9	0.8	1.3	2.0	0.6
SOCIAL	29.1	29.9	31.6	28.5	23.7	28.0	30.5	31.5	35.5	29.6	28.9	29.8	30.8	30.8	27.6	32.7	32.4	22.9	30.5	28.2
S.S./Medicare	11.0	7.6	7.9	12.6	8.2	9.1	8.7	14.4	21.7	5.9	12.2	5.8	14.1	12.7	9.5	10.7	10.0	11.3	10.8	10.7
Health Care	6.9	7.0	8.9	6.3	10.9	5.8	3.6	8.2	13.8	7.8	6.6	5.9	7.6	7.2	6.7	8.9	8.1	5.3	5.8	7.7
Medicaid	3.5	5.2	4.0	2.9	4.6	6.5	3.9	3.5	0.0	5.3	2.9	6.3	3.4	4.0	3.0	4.3	4.2	2.1	4.3	2.9
Climate Change	2.8	1.8	3.1	3.1	0.0	2.2	2.8	2.8	0.0	2.8	2.8	3.6	2.5	2.7	2.9	5.1	2.2	1.3	3.0	2.6
Education	2.6	6.0	5.2	1.2	0.0	2.0	8.9	0.8	0.0	6.1	1.7	6.4	1.2	2.3	2.8	1.5	5.4	1.2	3.4	2.2
Abortion	2.4	2.4	2.3	2.4	0.0	2.3	2.5	1.8	0.0	1.7	2.6	1.8	2.0	2.0	2.7	2.1	2.5	1.7	3.1	2.1
SECURITY	15.8	22.4	11.7	15.4	9.7	26.0	8.8	17.1	0.0	17.4	15.5	20.4	15.8	16.8	14.9	11.0	12.7	21.0	16.3	15.5
Border/Immigration	5.1	4.7	5.1	5.3	5.0	6.6	4.5	5.6	0.0	4.4	5.3	7.3	5.1	5.5	4.9	1.5	3.2	8.2	5.0	5.0
Nat'l Sec./Terrorism	4.3	7.3	3.2	4.0	0.0	7.4	4.3	4.7	0.0	4.5	4.4	6.0	4.8	5.0	3.7	3.7	3.4	5.7	5.3	4.0
Iran & War in Middle E.	2.8	2.3	3.0	2.7	4.7	2.6	0.0	2.8	0.0	2.8	2.8	1.1	2.6	2.3	3.2	2.1	3.2	3.0	2.8	2.8
Crime/Drugs	2.3	5.9	0.0	2.1	0.0	7.0	0.0	2.0	0.0	5.0	1.6	4.7	1.9	2.5	2.2	3.5	1.0	2.5	2.7	2.0
End War btw Russia/UKR	1.3	2.2	0.4	1.3	0.0	2.4	0.0	1.9	0.0	0.6	1.4	1.3	1.5	1.6	1.0	0.3	1.9	1.5	0.5	1.6

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 3

	TOTAL	HOW OFTEN DO YOU CONCEAL				HOW OFTEN DO YOU CONCEAL				DO YOU HAVE		HAVE CONCEAL		CONSTITUTIONL		DO THE MOST TO			FIREARM	
		CARRY				CARRY:				CONCEALED		PERMIT:		CARRY STATE		HELP FIGHT CRIME			HOUSEHOLD	
						CONSTITUTIONAL CARRY STATES				PERMIT		CARRY STATE								
		ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER 	DON'T KNOW	ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER 	DON'T KNOW	YES 	NO 	YES 	NO 	YES 	NO 	PASS MORE LAWS	ENFRCE CURRNT LAWS	ARREST REPEAT CRMNLS	YES 	NO
PROTECTING DEMOCRACY	6.7	4.8	5.9	7.6	0.0	8.6	5.8	5.0	0.0	4.0	7.6	4.3	6.0	5.6	7.7	11.5	6.0	5.5	5.9	7.2
HONESTY/INTEGRITY/D.C.	3.3	2.4	3.8	3.4	4.0	2.8	3.5	3.7	10.6	3.4	3.2	3.4	3.8	3.7	3.0	4.9	1.1	3.3	3.2	3.3
DK/REFUSED	1.2	0.4	1.0	0.5	24.5	0.8	0.8	0.6	26.3	0.3	1.0	0.6	1.0	1.2	1.2	1.1	0.0	0.3	0.3	1.2

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	645	615	394	315	211	350	340	310	217	144	119	133	196	191	282	190	248
ECONOMIC	43.9	47.2	45.1	49.9	42.9	49.5	47.3	39.7	44.6	48.6	41.7	41.1	45.1	38.3	46.9	45.6	43.5	44.7
Infltn/Cost of Living	23.9	26.9	25.0	29.9	25.9	26.1	22.2	23.4	26.3	19.8	22.2	23.4	26.1	24.3	28.1	22.0	26.5	27.1
The Economy	9.8	10.1	10.9	10.4	10.3	12.8	13.2	7.8	8.1	17.2	11.7	6.6	6.8	4.9	9.1	12.8	8.1	7.0
Jobs/Unemployment	3.3	3.1	3.4	3.5	2.5	2.9	2.2	3.9	3.8	1.5	1.1	2.6	3.4	6.0	4.6	1.6	4.4	3.9
Gov't Spending/Debt	2.6	3.1	1.6	2.4	1.2	1.5	3.4	0.5	3.9	3.1	0.0	4.8	3.9	0.8	3.3	4.0	0.9	4.2
Taxes	2.2	2.7	1.5	1.2	1.1	3.2	3.6	1.6	1.2	4.2	1.5	2.7	2.6	1.7	0.3	3.5	2.2	1.0
Trade & Tariffs	1.1	0.8	1.3	0.7	0.2	1.7	1.2	1.6	0.4	1.3	3.1	1.1	1.1	0.5	0.0	1.0	0.4	0.5
Interest Rates/Mortgage	1.1	0.5	1.3	1.7	1.8	1.5	1.4	0.9	0.9	1.5	2.0	0.0	1.2	0.0	1.4	0.7	1.0	0.9
SOCIAL	29.1	27.3	28.7	29.4	33.6	24.7	20.9	34.9	31.9	19.2	34.1	30.8	23.7	35.5	32.7	20.8	33.0	33.0
S.S./Medicare	11.0	11.1	10.4	10.3	8.5	5.9	9.4	11.5	12.3	9.3	11.9	16.9	9.4	11.1	9.4	10.6	11.4	12.2
Health Care	6.9	6.6	7.0	7.8	10.8	7.5	2.9	8.8	9.3	3.6	8.1	5.8	1.7	9.3	11.5	2.8	5.5	11.3
Medicaid	3.5	3.2	3.5	3.7	5.2	4.0	2.5	3.4	4.7	2.2	1.8	4.7	2.9	4.6	4.7	1.9	3.0	3.2
Climate Change	2.8	2.5	2.7	2.1	3.2	2.3	0.9	4.4	3.3	0.6	5.8	2.2	1.2	3.4	4.0	0.5	6.6	3.7
Education	2.6	2.4	2.7	4.2	4.0	3.9	2.7	4.3	0.5	2.1	3.7	0.8	3.7	4.7	0.3	2.1	4.0	0.6
Abortion	2.4	1.6	2.3	1.4	1.8	1.1	2.7	2.6	1.8	1.4	2.8	0.4	4.8	2.4	2.7	3.0	2.5	1.9
SECURITY	15.8	16.0	16.0	13.7	15.3	16.5	23.0	12.1	11.7	23.3	10.2	13.4	22.5	13.5	10.6	24.9	10.1	10.6
Border/Immigration	5.1	5.6	5.4	4.9	4.9	7.1	9.1	2.2	4.0	9.4	0.0	4.2	8.6	3.7	3.8	10.8	2.2	4.5
Nat'l Sec./Terrorism	4.3	4.7	4.8	4.4	4.4	3.8	7.6	2.7	2.3	7.1	1.8	2.4	8.6	3.3	2.3	8.3	2.4	1.6
Iran & War in Middle E.	2.8	3.1	2.9	2.1	2.6	3.4	3.6	2.4	2.2	3.6	3.5	3.5	3.6	1.7	1.4	3.5	2.2	2.5
Crime/Drugs	2.3	1.9	1.9	1.4	2.1	1.9	1.8	3.3	1.7	2.3	3.1	2.7	1.2	3.4	1.2	1.7	2.2	1.2
End War btw Russia/UKR	1.3	0.8	1.1	0.9	1.3	0.3	0.8	1.6	1.4	1.0	1.9	0.6	0.6	1.4	1.9	0.6	1.0	0.7

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE-	YOU-	INSTA-	TIKTOK	X	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-
		BOOK	TUBE	GRAM			LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
PROTECTING DEMOCRACY	6.7	6.4	6.6	4.8	5.3	6.4	5.1	7.7	7.4	5.4	9.5	10.9	4.7	6.4	5.2	5.7	9.0	7.6
HONESTY/INTEGRITY/D.C.	3.3	2.8	2.9	2.0	2.1	2.4	3.3	3.3	3.3	3.5	3.9	3.8	3.0	2.9	3.0	2.8	3.5	3.2
DK/REFUSED	1.2	0.2	0.5	0.2	0.9	0.4	0.4	2.2	1.0	0.0	0.6	0.0	1.0	3.4	1.6	0.0	1.0	0.9

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN				DEMOCRAT				INDEPENDENT	
		LIB- ERAL	Very	Smwt. 	MOD- ERATE	Smwt. 	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	52	56	242	166	123	50	56	181	73
ECONOMIC	43.9	39.6	33.7	44.8	45.2	50.8	40.7	45.8	39.9	51.0	48.0	41.1	38.9	37.3	34.9	47.8	44.3
Infltn/Cost of Living	23.9	20.5	16.0	24.5	28.3	26.4	17.7	22.1	9.6	30.9	22.9	22.9	25.6	19.9	23.6	29.4	20.8
The Economy	9.8	7.4	5.4	9.1	8.7	11.8	13.6	12.7	9.2	11.8	14.4	7.9	7.5	8.1	4.1	8.6	10.2
Jobs/Unemployment	3.3	3.6	3.8	3.4	3.1	3.0	3.6	3.3	4.0	0.0	2.4	4.1	2.3	7.3	1.8	4.5	3.6
Gov't Spending/Debt	2.6	1.5	1.5	1.5	2.4	4.2	2.7	3.5	3.0	3.9	3.4	0.4	0.7	0.0	3.2	3.1	6.2
Taxes	2.2	3.1	2.1	4.1	0.5	4.7	1.6	3.1	5.6	3.0	3.3	2.7	0.0	2.1	2.2	0.0	3.5
Trade & Tariffs	1.1	1.7	1.2	2.2	1.0	0.8	0.7	0.8	2.9	0.0	1.2	1.9	1.9	0.0	0.0	0.7	0.0
Interest Rates/Mortgage	1.1	1.8	3.8	0.0	1.2	0.0	0.7	0.3	5.6	1.4	0.5	1.2	0.8	0.0	0.0	1.5	0.0
SOCIAL	29.1	37.8	39.4	36.4	29.9	21.4	22.2	21.8	41.2	21.2	16.4	34.5	35.0	36.3	44.4	29.1	29.5
S.S./Medicare	11.0	11.2	13.2	9.5	12.2	11.3	7.8	9.6	8.5	10.3	9.3	11.8	11.7	9.8	12.1	13.1	10.3
Health Care	6.9	9.0	8.9	9.1	8.5	4.0	3.4	3.7	11.2	1.8	1.4	6.4	12.0	8.7	14.8	8.2	8.0
Medicaid	3.5	4.1	5.2	3.2	4.3	0.7	3.5	2.1	4.6	5.0	1.4	3.8	2.6	3.9	4.6	5.3	3.1
Climate Change	2.8	5.3	3.2	7.1	2.3	1.9	1.1	1.5	2.6	1.4	0.4	5.3	3.2	4.7	7.9	1.9	3.2
Education	2.6	4.5	4.2	4.7	1.7	1.6	2.3	1.9	7.9	2.8	1.5	4.5	3.0	6.8	1.2	0.5	0.0
Abortion	2.4	3.6	4.6	2.7	0.8	1.9	4.0	2.9	6.4	0.0	2.5	2.7	2.4	2.4	3.8	0.0	4.8
SECURITY	15.8	10.9	14.6	7.7	10.9	19.3	29.4	24.3	15.7	14.2	26.6	8.1	15.3	17.8	14.9	7.0	20.8
Border/Immigration	5.1	1.4	2.1	0.8	2.9	6.0	14.3	10.1	1.4	6.2	11.5	0.6	2.5	6.7	4.1	2.3	8.1
Nat'l Sec./Terrorism	4.3	3.0	2.4	3.6	1.5	6.3	9.8	8.0	2.9	1.7	10.0	2.4	2.6	3.6	4.8	0.7	4.5
Iran & War in Middle E.	2.8	2.2	3.0	1.5	2.4	3.3	3.7	3.5	3.7	4.8	3.3	1.6	3.6	2.1	2.6	0.9	5.1
Crime/Drugs	2.3	2.7	4.2	1.4	1.9	3.7	1.0	2.4	4.3	0.0	1.7	3.1	3.1	4.2	0.0	1.7	3.2
End War btw Russia/UKR	1.3	1.6	2.9	0.4	2.1	0.0	0.5	0.3	3.5	1.4	0.1	0.4	3.5	1.3	3.4	1.4	0.0

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 5

	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT		
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
PROTECTING DEMOCRACY	6.7	7.1	8.0	6.3	8.0	5.8	4.5	5.2	0.9	5.5	5.9	10.6	4.1	7.3	2.5	11.5	1.1
HONESTY/INTEGRITY/D.C.	3.3	3.6	2.7	4.4	4.6	1.7	2.0	1.9	2.2	8.1	2.4	4.1	3.6	0.0	3.3	4.2	1.3
DK/REFUSED	1.2	1.0	1.7	0.4	1.3	1.0	1.3	1.1	0.0	0.0	0.6	1.7	3.2	1.2	0.0	0.5	3.0

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH 	MUSLIM 	MORMON 	BUDD- HIST	HINDU 	ATHST/ AGNST/ SC/NNE	OTHER
		-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	1000	400	259	32	27	14	13	3	223	18
ECONOMIC	43.9	45.6	47.5	31.5	33.6	60.3	57.4	31.2	37.9	64.6
Infltn/Cost of Living	23.9	24.7	25.4	22.8	10.8	30.4	28.1	0.0	22.2	28.3
The Economy	9.8	10.3	11.3	8.6	14.3	9.2	8.8	0.0	6.9	18.1
Jobs/Unemployment	3.3	3.2	3.7	0.0	0.0	20.7	4.6	0.0	3.2	0.0
Gov't Spending/Debt	2.6	3.6	1.7	0.0	1.9	0.0	0.0	0.0	1.9	9.8
Taxes	2.2	1.7	3.8	0.0	6.5	0.0	0.0	0.0	1.5	0.0
Trade & Tariffs	1.1	0.8	1.3	0.0	0.0	0.0	15.8	0.0	0.4	8.5
Interest Rates/Mortgage	1.1	1.3	0.3	0.0	0.0	0.0	0.0	31.2	1.6	0.0
SOCIAL	29.1	27.5	29.4	32.1	30.3	15.8	3.4	23.4	35.2	14.8
S.S./Medicare	11.0	12.5	10.2	15.2	1.0	4.9	0.0	0.0	11.8	7.2
Health Care	6.9	6.5	7.4	6.7	13.4	0.0	0.0	23.4	7.4	0.0
Medicaid	3.5	2.9	4.0	2.7	2.4	0.0	3.4	0.0	3.9	7.7
Climate Change	2.8	1.4	2.8	2.4	3.6	0.0	0.0	0.0	6.0	0.0
Education	2.6	1.5	2.9	5.1	4.7	0.0	0.0	0.0	4.1	0.0
Abortion	2.4	2.6	2.2	0.0	5.3	10.9	0.0	0.0	2.0	0.0
SECURITY	15.8	16.6	14.7	20.2	23.9	8.8	6.8	0.0	14.6	11.8
Border/Immigration	5.1	7.5	2.1	0.0	5.3	0.0	0.0	0.0	5.7	0.0
Nat'l Sec./Terrorism	4.3	4.9	5.3	5.1	3.3	0.0	6.8	0.0	1.5	6.3
Iran & War in Middle E.	2.8	2.4	3.2	15.1	4.1	8.8	0.0	0.0	1.1	0.0
Crime/Drugs	2.3	1.1	2.3	0.0	8.6	0.0	0.0	0.0	4.2	5.5
End War btw Russia/UKR	1.3	0.8	1.8	0.0	2.7	0.0	0.0	0.0	2.0	0.0

5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
PROTECTING DEMOCRACY	6.7	5.2	5.9	9.4	3.2	15.1	7.7	45.4	7.7	8.7
HONESTY/INTEGRITY/D.C.	3.3	4.9	2.5	6.9	6.2	0.0	14.2	0.0	0.7	0.0
DK/REFUSED	1.2	0.2	0.0	0.0	2.9	0.0	10.5	0.0	4.0	0.0

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
		Mar-	Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
		ried	ried	Other												
Total	1000	379	285	94	396	161	37	124	64	227	170	161	218	320	187	133
ECONOMIC	43.9	41.9	41.6	42.9	45.6	45.5	43.8	46.0	40.6	45.5	45.8	44.8	39.8	46.1	43.9	49.2
Infltn/Cost of Living	23.9	21.8	21.3	23.0	24.1	30.0	36.1	28.2	20.0	20.6	28.7	21.3	22.1	24.4	20.1	30.3
The Economy	9.8	10.4	10.4	10.7	10.1	7.8	1.5	9.7	9.1	13.7	5.3	13.1	8.5	9.0	11.5	5.6
Jobs/Unemployment	3.3	3.8	4.4	1.8	3.4	2.1	4.2	1.5	2.9	2.3	4.8	1.7	5.3	3.6	2.3	5.4
Gov't Spending/Debt	2.6	0.5	0.4	0.8	3.4	3.6	0.0	4.6	7.2	2.3	4.7	0.7	0.3	4.2	2.8	6.0
Taxes	2.2	1.8	1.8	1.9	2.9	1.5	0.0	2.0	1.5	4.4	0.9	1.9	1.8	3.4	5.3	0.7
Trade & Tariffs	1.1	2.2	1.9	3.2	0.7	0.0	0.0	0.0	0.0	1.2	0.0	3.6	1.2	0.4	0.7	0.0
Interest Rates/Mortgage	1.1	1.4	1.4	1.5	1.1	0.4	2.0	0.0	0.0	1.0	1.3	2.5	0.6	1.2	1.2	1.2
SOCIAL	29.1	32.8	29.7	42.2	27.7	24.7	31.4	22.8	26.4	25.7	30.5	26.2	37.7	28.3	27.4	29.7
S.S./Medicare	11.0	11.8	10.7	15.0	9.8	9.1	3.0	10.9	18.4	11.2	7.9	11.1	12.3	11.0	13.2	8.0
Health Care	6.9	8.7	8.6	9.3	5.8	7.7	10.9	6.8	0.6	6.1	5.4	4.7	11.7	5.7	5.9	5.5
Medicaid	3.5	5.1	4.6	6.7	2.9	1.0	3.2	0.3	3.8	1.2	5.1	5.3	5.0	2.3	0.9	4.3
Climate Change	2.8	2.3	0.9	6.6	3.8	2.1	5.5	1.1	1.6	3.4	4.2	0.6	3.6	4.3	4.2	4.5
Education	2.6	3.1	2.9	3.5	3.0	0.6	2.5	0.0	2.1	2.4	3.7	2.7	3.3	2.1	1.6	2.8
Abortion	2.4	1.8	2.0	1.1	2.6	4.2	6.2	3.6	0.0	1.3	4.2	1.9	1.7	2.9	1.6	4.7
SECURITY	15.8	14.9	16.3	10.8	14.2	19.3	17.3	19.9	21.8	16.3	11.5	16.2	14.0	13.4	17.7	7.3
Border/Immigration	5.1	3.2	4.0	0.7	5.0	8.2	4.0	9.4	9.9	5.4	4.5	2.6	3.6	5.2	6.6	3.2
Nat'l Sec./Terrorism	4.3	3.5	3.3	3.9	3.8	5.7	5.5	5.8	8.7	4.2	3.4	3.5	3.4	3.3	5.1	0.7
Iran & War in Middle E.	2.8	3.0	3.6	1.0	2.5	2.6	3.2	2.5	3.3	3.8	0.7	4.4	1.9	2.6	3.8	0.9
Crime/Drugs	2.3	3.6	3.7	3.1	1.5	2.1	1.9	2.2	0.0	1.7	1.3	4.6	2.8	1.3	1.5	0.9
End War btw Russia/UKR	1.3	1.7	1.6	2.0	1.4	0.6	2.8	0.0	0.0	1.2	1.5	1.1	2.2	1.1	0.8	1.5

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
			Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
		ried	Other													
PROTECTING DEMOCRACY	6.7	5.4	6.2	3.1	8.3	6.5	5.8	6.7	5.0	8.5	8.1	8.1	3.5	8.4	7.5	9.6
HONESTY/INTEGRITY/D.C.	3.3	3.3	4.0	1.0	3.9	2.0	0.0	2.5	3.7	4.0	3.7	4.4	2.4	3.8	3.5	4.2
DK/REFUSED	1.2	1.6	2.1	0.0	0.2	2.1	1.8	2.2	2.6	0.0	0.5	0.4	2.5	0.0	0.0	0.0

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED	RETIRED		
		EMPLOYED	Priv.	Gov't	Self	HOME-	STU-	RE-	NOT	NOT	Not	MEN	WOMEN	MEN	WOMEN
					Empld	MAKER	DENT	TIRED	EMPLYD	Empld	Empld				
									COMBO	/Lkng					
Total	1000	519	334	85	101	40	17	297	127	58	69	259	261	180	117
ECONOMIC	43.9	50.1	55.8	41.0	38.5	32.8	15.9	35.4	45.8	46.3	45.4	51.4	48.7	36.3	34.1
Infltn/Cost of Living	23.9	26.8	29.4	21.1	23.1	18.7	15.9	18.2	27.9	27.1	28.5	24.8	28.9	16.0	21.7
The Economy	9.8	11.2	13.6	7.6	6.3	6.4	0.0	9.4	7.5	7.5	7.5	13.9	8.5	12.8	4.2
Jobs/Unemployment	3.3	3.6	3.3	3.7	4.7	3.4	0.0	1.6	6.2	6.8	5.7	2.3	4.9	1.1	2.4
Gov't Spending/Debt	2.6	2.6	3.0	2.7	1.2	2.7	0.0	3.7	0.0	0.0	0.0	2.5	2.7	3.4	4.2
Taxes	2.2	2.7	3.6	2.7	0.0	1.7	0.0	1.2	2.7	2.7	2.7	3.8	1.6	1.4	0.8
Trade & Tariffs	1.1	1.3	1.1	1.5	1.8	0.0	0.0	1.0	1.1	1.4	0.9	1.6	1.0	1.6	0.0
Interest Rates/Mortgage	1.1	1.8	1.9	1.8	1.4	0.0	0.0	0.3	0.4	0.8	0.0	2.4	1.1	0.0	0.8
SOCIAL	29.1	27.0	21.3	39.4	35.7	47.1	57.9	30.2	25.3	26.5	24.3	21.6	32.4	30.9	29.2
S.S./Medicare	11.0	5.4	4.4	4.3	9.4	10.4	9.1	20.2	13.0	9.8	15.7	6.2	4.5	20.2	20.1
Health Care	6.9	9.2	8.9	12.2	7.8	11.5	10.1	3.5	3.3	4.8	2.1	7.9	10.6	3.4	3.7
Medicaid	3.5	3.2	2.0	2.3	8.1	11.1	12.1	1.4	5.8	6.6	5.1	2.6	3.8	1.0	2.0
Climate Change	2.8	2.8	1.8	7.4	2.5	4.0	0.0	3.4	1.4	3.0	0.0	0.7	4.9	5.2	0.8
Education	2.6	3.7	2.8	5.8	5.1	4.7	12.0	0.4	0.7	1.5	0.0	2.7	4.8	0.0	1.1
Abortion	2.4	2.6	1.4	7.4	2.8	5.4	14.5	1.3	1.1	0.8	1.5	1.5	3.7	1.1	1.5
SECURITY	15.8	13.6	13.1	13.7	15.3	15.7	26.2	19.5	14.6	16.2	13.2	15.8	11.4	18.9	20.5
Border/Immigration	5.1	3.4	3.5	2.9	3.5	1.9	11.0	8.5	4.8	4.2	5.2	3.7	3.1	8.5	8.4
Nat'l Sec./Terrorism	4.3	4.6	3.8	4.9	7.0	8.9	4.0	4.1	2.3	1.9	2.7	4.5	4.7	4.1	4.1
Iran & War in Middle E.	2.8	2.6	3.5	1.9	0.0	0.0	0.0	4.1	1.5	0.0	2.7	3.9	1.3	3.8	4.6
Crime/Drugs	2.3	2.2	1.4	2.7	4.0	2.2	5.2	1.4	4.6	10.1	0.0	2.8	1.5	1.6	1.1
End War btw Russia/UKR	1.3	0.9	0.9	1.2	0.7	2.8	6.0	1.5	1.4	0.0	2.6	0.9	0.9	0.9	2.3

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLOYED COMBO	NOT EMPLOYED /Lkng	Not EMPLOYED	MEN	WOMEN	MEN	WOMEN
PROTECTING DEMOCRACY	6.7	5.0	5.0	2.6	6.9	4.4	0.0	11.6	4.2	5.8	2.8	6.3	3.7	11.1	12.3
HONESTY/INTEGRITY/D.C.	3.3	4.2	4.5	3.3	3.8	0.0	0.0	2.4	3.4	2.5	4.1	4.9	3.5	2.8	1.9
DK/REFUSED	1.2	0.2	0.3	0.0	0.0	0.0	0.0	0.8	6.7	2.6	10.2	0.0	0.3	0.0	2.1

MCLAUGHLIN & ASSOCIATES
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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 9

	TOTAL	INCOME										INCOME										AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR					
Total	1000	192	237	89	111	193	104	40	16	18	518	482	629	371	822	178	41	115	394	294	155					
ECONOMIC	43.9	34.3	46.0	48.6	45.8	49.5	47.5	39.9	35.0	17.5	42.1	45.8	42.8	45.8	44.4	41.7	34.1	39.8	43.1	46.5	46.7					
Infltn/Cost of Living	23.9	19.5	26.8	24.9	28.4	25.5	25.7	16.3	11.5	0.0	23.7	24.1	24.6	22.7	24.8	19.7	13.2	11.1	23.0	28.8	29.3					
The Economy	9.8	5.8	8.3	12.4	6.5	13.8	14.0	13.5	8.3	5.7	8.1	11.7	7.8	13.2	9.2	12.6	8.1	15.1	8.4	9.2	11.1					
Jobs/Unemployment	3.3	4.4	4.0	4.8	2.2	2.7	1.3	0.0	0.0	8.8	4.3	2.2	3.9	2.2	3.7	1.6	2.6	2.0	4.3	2.2	4.0					
Gov't Spending/Debt	2.6	1.3	3.4	1.1	2.5	4.2	0.7	6.4	0.0	0.0	2.2	2.9	2.2	3.1	2.7	1.9	2.5	2.2	3.1	2.6	1.4					
Taxes	2.2	0.7	1.5	4.7	0.8	2.7	3.7	0.0	15.2	3.0	1.7	2.6	1.6	3.2	1.8	3.8	6.2	5.3	2.6	0.5	0.9					
Trade & Tariffs	1.1	1.9	1.5	0.0	2.1	0.0	0.0	3.7	0.0	0.0	1.4	0.8	1.5	0.4	1.2	0.8	0.0	2.6	0.8	1.7	0.0					
Interest Rates/Mortgage	1.1	0.7	0.6	0.7	3.3	0.6	2.1	0.0	0.0	0.0	0.7	1.5	1.1	0.9	1.0	1.2	1.6	1.4	1.0	1.4	0.0					
SOCIAL	29.1	38.9	28.2	23.6	23.9	25.4	25.1	37.6	29.0	39.1	31.4	26.6	30.1	27.4	29.0	29.7	36.9	27.6	28.4	28.9	30.3					
S.S./Medicare	11.0	17.5	13.8	7.5	7.5	8.3	7.5	7.2	6.4	4.3	14.1	7.6	12.9	7.7	11.8	7.0	4.1	8.9	9.9	12.7	13.8					
Health Care	6.9	7.6	6.1	8.4	8.7	3.8	6.5	15.7	8.2	4.9	7.1	6.7	7.4	6.1	6.5	8.6	9.9	2.6	8.0	7.1	5.9					
Medicaid	3.5	6.7	2.7	2.5	3.5	3.6	2.5	0.0	0.0	0.0	4.1	2.8	4.0	2.6	3.9	1.4	4.5	2.2	2.6	5.3	2.9					
Climate Change	2.8	2.7	2.3	2.2	2.3	2.2	0.8	8.1	7.1	20.1	2.4	3.2	2.4	3.5	2.4	5.0	7.7	5.7	1.5	2.5	3.2					
Education	2.6	2.9	1.7	1.0	0.8	2.7	5.2	6.5	0.0	5.1	2.0	3.1	1.8	3.8	2.0	5.0	6.8	5.1	3.2	0.2	2.4					
Abortion	2.4	1.5	1.6	2.1	1.2	4.7	2.7	0.0	7.2	4.6	1.6	3.1	1.6	3.7	2.3	2.7	3.9	3.2	3.1	1.0	2.1					
SECURITY	15.8	15.3	16.0	10.5	18.3	16.8	14.3	18.0	13.9	22.7	14.8	16.8	15.4	16.4	15.8	15.9	20.3	19.1	16.2	15.5	11.7					
Border/Immigration	5.1	5.1	2.9	8.3	6.8	5.8	4.5	7.2	7.8	0.0	4.6	5.7	5.0	5.4	5.2	4.9	2.0	5.5	5.1	4.7	6.8					
Nat'l Sec./Terrorism	4.3	3.4	5.5	0.8	3.1	5.0	4.8	5.5	0.0	12.7	3.9	4.7	3.8	5.2	4.1	5.3	9.1	7.6	4.5	3.8	1.1					
Iran & War in Middle E.	2.8	1.4	3.3	0.0	4.2	4.2	2.2	0.0	0.0	10.0	2.0	3.5	2.4	3.3	2.9	2.3	4.3	3.3	2.3	3.4	1.8					
Crime/Drugs	2.3	3.3	2.1	1.0	3.3	1.5	2.2	2.1	6.1	0.0	2.4	2.2	2.5	1.9	2.3	2.3	1.7	2.6	3.2	1.4	1.5					
End War btw Russia/UKR	1.3	2.0	2.2	0.4	0.9	0.3	0.7	3.2	0.0	0.0	1.8	0.7	1.7	0.7	1.3	1.1	3.3	0.0	1.1	2.2	0.5					

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 9

	TOTAL	INCOME										INCOME										AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR					
PROTECTING DEMOCRACY	6.7	6.2	4.8	12.2	8.5	4.7	10.2	2.6	13.6	4.9	6.6	6.9	6.9	6.4	6.4	8.3	3.0	7.1	6.8	7.3	6.2					
HONESTY/INTEGRITY/D.C.	3.3	1.3	3.9	3.0	3.5	3.6	2.9	1.9	8.5	15.8	2.8	3.9	2.9	4.0	3.1	4.5	3.7	5.7	4.1	1.3	3.4					
DK/REFUSED	1.2	4.0	1.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	0.0	1.9	0.0	1.4	0.0	1.9	0.8	1.4	0.6	1.8					

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					MEN			WOMEN			AGE				
		YES	NO	HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
Total	1000	110	890	110	110	40	720	20	345	60	53	375	50	57	130	160	250	200	260
ECONOMIC	43.9	40.5	44.3	40.5	37.5	44.1	44.7	66.9	44.6	39.6	45.5	44.9	35.0	35.9	42.3	41.8	53.2	44.0	36.9
Infltn/Cost of Living	23.9	18.1	24.6	18.1	15.6	35.2	25.0	40.4	22.0	15.9	19.9	27.7	15.3	16.4	22.3	19.5	29.2	26.7	20.2
The Economy	9.8	10.2	9.8	10.2	10.5	5.6	9.5	21.4	12.2	10.4	15.7	7.1	10.7	5.1	9.0	9.3	10.3	9.5	10.3
Jobs/Unemployment	3.3	6.5	2.9	6.5	2.4	1.4	3.1	0.0	1.5	3.1	1.6	4.6	1.5	11.0	4.2	5.3	5.0	2.6	0.5
Gov't Spending/Debt	2.6	1.1	2.7	1.1	0.0	0.0	3.2	5.2	3.3	0.0	2.2	3.2	0.0	0.0	0.5	1.5	2.5	2.5	4.3
Taxes	2.2	1.2	2.3	1.2	3.4	0.0	2.3	0.0	3.4	3.1	1.3	1.3	3.7	1.2	0.9	2.5	3.8	1.4	1.7
Trade & Tariffs	1.1	1.4	1.1	1.4	3.6	1.9	0.7	0.0	1.0	4.8	2.9	0.4	2.1	0.0	0.0	2.7	1.6	1.4	0.0
Interest Rates/Mortgage	1.1	2.0	0.9	2.0	2.0	0.0	0.8	0.0	1.2	2.2	1.8	0.6	1.8	2.2	5.4	1.0	0.8	0.0	0.0
SOCIAL	29.1	37.4	28.1	37.4	33.7	20.4	28.2	6.4	26.0	32.7	30.2	30.3	34.9	44.1	34.4	36.7	20.9	28.2	30.3
S.S./Medicare	11.0	11.0	11.0	11.0	11.1	6.1	11.4	6.4	12.8	9.4	12.3	10.1	13.1	9.8	3.4	8.6	4.8	11.5	21.8
Health Care	6.9	6.6	6.9	6.6	11.7	6.1	6.4	0.0	5.3	11.9	1.8	7.5	11.5	10.9	13.8	8.1	5.9	6.8	3.7
Medicaid	3.5	8.3	2.9	8.3	5.6	1.1	2.6	0.0	1.2	7.0	8.1	4.0	3.9	8.5	5.1	5.6	4.5	3.9	0.0
Climate Change	2.8	4.0	2.7	4.0	0.8	0.0	3.2	0.0	3.6	0.0	0.0	2.8	1.8	7.6	2.1	4.4	1.9	2.3	3.4
Education	2.6	5.3	2.2	5.3	3.6	1.8	2.1	0.0	1.7	2.6	5.2	2.5	4.7	5.4	7.1	6.6	1.8	0.7	0.0
Abortion	2.4	2.3	2.4	2.3	0.9	5.2	2.5	0.0	1.4	1.7	2.7	3.5	0.0	1.9	2.8	3.3	2.0	3.0	1.4
SECURITY	15.8	14.3	16.0	14.3	12.7	21.0	16.1	20.0	18.4	12.5	12.6	14.0	13.1	15.9	18.8	9.2	17.2	17.0	16.1
Border/Immigration	5.1	2.8	5.4	2.8	0.0	6.6	6.4	0.0	7.1	0.0	2.2	5.7	0.0	3.3	3.1	0.6	5.3	8.5	6.3
Nat'l Sec./Terrorism	4.3	4.4	4.3	4.4	2.0	2.2	4.5	15.1	5.1	1.2	3.3	3.9	3.0	5.5	5.2	1.9	5.4	4.4	4.2
Iran & War in Middle E.	2.8	3.2	2.7	3.2	1.9	4.0	2.8	0.0	3.2	3.6	3.7	2.4	0.0	2.7	1.8	3.4	2.3	3.1	3.1
Crime/Drugs	2.3	1.0	2.5	1.0	5.4	6.8	1.7	4.9	2.2	4.2	2.0	1.2	6.8	0.0	5.0	2.5	3.3	0.7	1.1
End War btw Russia/UKR	1.3	3.0	1.1	3.0	3.4	1.5	0.7	0.0	0.8	3.6	1.4	0.7	3.3	4.5	3.8	0.8	1.0	0.3	1.4

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 10

	TOTAL		HISPANIC		RACE					MEN			WOMEN			AGE				
			BACKGROUND																	
	YES	NO	HISP- ANIC	AFR- ICAN	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN	HISP- ANIC	WHITE	AFR- ICAN	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65		
				AMER.					AMER.			AMER.								
PROTECTING DEMOCRACY	6.7	3.7	7.1	3.7	7.5	6.9	7.2	0.0	8.2	10.2	4.7	6.4	4.2	2.9	1.9	5.5	5.0	6.9	11.5	
HONESTY/INTEGRITY/D.C.	3.3	3.8	3.3	3.8	3.8	2.3	3.1	6.7	2.9	4.1	6.6	3.3	3.4	1.2	2.0	4.2	3.2	2.9	3.9	
DK/REFUSED	1.2	0.2	1.3	0.2	4.8	5.3	0.6	0.0	0.0	1.0	0.5	1.1	9.4	0.0	0.6	2.7	0.6	1.0	1.3	

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 11

	TOTAL	AGE						MEN						WOMEN						GENDER	
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
Total	1000	290	710	540	460	740	260	129	351	221	259	294	186	161	359	319	201	446	74	480	520
ECONOMIC	43.9	42.0	44.6	47.2	40.0	46.3	36.9	48.5	43.3	49.6	40.5	50.3	35.8	36.9	46.0	45.6	39.3	43.8	39.5	44.7	43.2
Infltn/Cost of Living	23.9	20.8	25.2	24.7	23.0	25.2	20.2	20.4	21.8	23.8	19.4	24.8	16.0	21.0	28.5	25.2	27.7	25.4	30.7	21.4	26.2
The Economy	9.8	9.2	10.1	9.7	9.9	9.6	10.3	14.2	12.4	11.8	13.8	13.3	12.3	5.1	7.8	8.3	4.9	7.3	5.1	12.9	6.9
Jobs/Unemployment	3.3	4.8	2.7	4.9	1.4	4.3	0.5	2.7	1.3	3.1	0.5	2.3	0.6	6.5	4.0	6.2	2.5	5.6	0.0	1.7	4.8
Gov't Spending/Debt	2.6	1.0	3.2	1.7	3.5	1.9	4.3	1.5	3.0	0.9	4.1	1.0	5.1	0.7	3.3	2.3	2.8	2.5	2.4	2.6	2.5
Taxes	2.2	1.8	2.3	2.7	1.6	2.4	1.7	3.5	2.8	4.6	1.6	3.8	1.8	0.4	1.9	1.4	1.5	1.4	1.4	3.0	1.4
Trade & Tariffs	1.1	1.5	1.0	1.5	0.6	1.5	0.0	2.1	1.7	2.6	1.1	2.9	0.0	0.9	0.3	0.8	0.0	0.6	0.0	1.8	0.5
Interest Rates/Mortgage	1.1	3.0	0.3	2.0	0.0	1.4	0.0	3.9	0.4	2.8	0.0	2.1	0.0	2.2	0.2	1.3	0.0	1.0	0.0	1.3	0.8
SOCIAL	29.1	35.6	26.4	28.8	29.4	28.7	30.3	28.0	26.0	24.1	28.6	23.6	31.2	41.7	26.8	32.1	30.5	32.0	28.1	26.5	31.4
S.S./Medicare	11.0	6.3	12.9	5.6	17.3	7.2	21.8	4.3	14.8	4.0	18.8	6.2	21.0	7.8	11.1	6.7	15.4	7.8	23.8	12.0	10.1
Health Care	6.9	10.7	5.4	8.5	5.0	8.0	3.7	8.2	4.5	6.8	4.5	6.3	4.4	12.6	6.2	9.7	5.8	9.2	2.0	5.5	8.2
Medicaid	3.5	5.4	2.7	5.0	1.7	4.7	0.0	5.9	1.5	5.4	0.3	4.4	0.0	4.9	3.9	4.7	3.4	4.9	0.0	2.7	4.2
Climate Change	2.8	3.4	2.6	2.7	3.0	2.6	3.4	1.0	3.2	1.5	3.5	1.5	4.3	5.3	2.0	3.5	2.3	3.4	1.2	2.6	3.1
Education	2.6	6.8	0.8	4.5	0.3	3.5	0.0	5.9	0.9	4.9	0.0	3.7	0.0	7.6	0.7	4.2	0.7	3.3	0.0	2.2	2.9
Abortion	2.4	3.1	2.1	2.6	2.1	2.7	1.4	2.7	1.1	1.6	1.5	1.6	1.5	3.4	3.0	3.3	2.8	3.4	1.1	1.6	3.1
SECURITY	15.8	13.5	16.7	15.2	16.5	15.7	16.1	12.6	18.5	15.7	18.0	16.0	18.4	14.2	15.0	14.9	14.5	15.5	10.0	16.9	14.7
Border/Immigration	5.1	1.7	6.6	3.3	7.3	4.7	6.3	0.0	7.3	2.2	8.0	4.4	6.8	3.0	5.9	4.2	6.3	5.0	5.1	5.3	5.0
Nat'l Sec./Terrorism	4.3	3.4	4.7	4.3	4.3	4.4	4.2	3.3	4.7	4.4	4.3	3.7	5.3	3.4	4.7	4.3	4.3	4.8	1.1	4.3	4.3
Iran & War in Middle E.	2.8	2.7	2.8	2.5	3.1	2.6	3.1	3.6	3.5	3.6	3.5	3.3	3.9	1.9	2.1	1.7	2.6	2.2	1.1	3.5	2.0
Crime/Drugs	2.3	3.6	1.7	3.5	0.9	2.7	1.1	4.1	2.1	3.8	1.6	3.3	1.5	3.3	1.4	3.3	0.0	2.3	0.0	2.6	2.0
End War btw Russia/UKR	1.3	2.1	1.0	1.6	0.9	1.3	1.4	1.6	1.0	1.8	0.7	1.3	0.9	2.5	0.9	1.5	1.3	1.2	2.7	1.2	1.4

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE		
PROTECTING DEMOCRACY	6.7	3.9	7.9	4.4	9.5	5.0	11.5	5.7	8.8	6.3	9.5	6.3	10.8	2.4	7.0	3.1	9.5	4.2	13.4	8.0	5.5	
HONESTY/INTEGRITY/D.C.	3.3	3.2	3.4	3.2	3.5	3.1	3.9	5.2	3.1	4.1	3.3	3.6	3.7	1.6	3.6	2.5	3.7	2.7	4.5	3.7	3.0	
DK/REFUSED	1.2	1.8	1.0	1.2	1.2	1.2	1.3	0.0	0.2	0.3	0.1	0.3	0.0	3.2	1.7	1.8	2.6	1.7	4.5	0.2	2.1	

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6. HOW OFTEN DO YOU CARRY A CONCEALED HANDGUN?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
													UNITED STATES		FOR CONGRESS			POLICES/PERSONALITY			
		EAST	MID-	SOUTH	WEST	ALWAYS	Always	Almost	VOTE	URBAN	SUB-	RURAL	RIGHT	WRONG	REPUB-	DEMO-	UNDE-	APP-	Both	Only	DISAP-
			WEST			/ALMST	Vote	Always	MOST/		URBAN		DIREC-	TRACK	LICAN	CRATIC	CIDED	ROVE	Pers/	Pol-	PROVE
						ALWAYS	Vote		TIME				TION						Plcies	icies	BOTH
Total	1000	180	215	390	215	860	655	205	140	313	472	216	390	552	441	462	97	488	355	134	472
ALL/MOST OF THE TIME	15.7	16.5	10.6	20.8	10.9	16.5	18.3	10.7	10.7	22.7	10.8	16.3	25.5	10.0	22.5	10.6	9.4	22.5	23.8	19.1	9.1
Always	8.8	10.6	7.1	10.4	6.2	9.6	11.5	3.6	3.9	13.5	5.5	9.4	16.0	4.5	12.1	6.5	4.8	12.8	14.7	7.7	5.1
Most of the Time	6.9	5.9	3.6	10.4	4.8	6.9	6.8	7.1	6.8	9.2	5.3	6.9	9.4	5.5	10.4	4.1	4.6	9.7	9.1	11.4	4.0
SOMETIMES/RARELY	15.2	13.6	12.1	16.9	16.6	15.0	12.5	23.0	16.1	15.1	13.1	19.9	16.8	14.1	17.0	13.9	13.0	16.5	15.0	20.2	13.4
Sometimes	9.4	9.8	7.9	10.6	8.3	9.1	7.2	15.2	11.0	10.8	7.6	11.2	9.9	8.7	10.2	8.6	9.0	9.7	8.9	11.7	8.2
Rarely	5.8	3.8	4.2	6.3	8.3	5.9	5.4	7.8	5.1	4.3	5.5	8.7	6.9	5.4	6.8	5.3	4.0	6.8	6.1	8.5	5.2
NEVER	66.6	65.0	76.9	60.0	69.8	66.4	66.8	65.1	67.9	59.6	73.5	61.7	55.9	74.1	57.8	74.1	70.9	58.6	58.8	58.1	76.8
DON'T KNOW	2.5	4.9	0.4	2.4	2.7	2.0	2.3	1.2	5.3	2.6	2.6	2.1	1.8	1.9	2.7	1.4	6.7	2.4	2.4	2.6	0.7
Mean	1.83	1.88	1.59	2.03	1.66	1.85	1.88	1.75	1.67	2.10	1.60	1.91	2.21	1.58	2.10	1.62	1.59	2.09	2.13	1.99	1.54

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NATIONAL - CPRC

6. HOW OFTEN DO YOU CARRY A CONCEALED HANDGUN?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia /Ukrn	HONES- TY/INT D.C.	PRTCT DEMO- CRACY
Total	1000	439	239	26	33	98	11	291	110	69	26	28	35	24	158	51	43	23	13	33	67
ALL/MOST OF THE TIME	15.7	14.3	8.2	10.9	20.9	15.7	48.7	16.1	10.8	15.9	36.7	10.0	23.3	16.1	22.3	14.4	26.7	40.1	26.7	11.4	11.3
Always	8.8	8.5	5.3	7.6	20.9	6.3	40.3	9.4	5.6	10.1	27.2	2.8	12.5	9.3	11.4	3.9	14.5	25.7	8.7	4.6	5.6
Most of the Time	6.9	5.8	2.9	3.3	0.0	9.4	8.4	6.7	5.3	5.7	9.5	7.2	10.8	6.8	10.9	10.5	12.2	14.4	18.0	6.8	5.7
SOMETIMES/RARELY	15.2	15.9	15.0	16.6	20.8	15.7	23.1	16.5	11.0	19.6	31.1	16.9	17.6	15.0	11.3	15.1	11.3	0.0	4.5	17.6	13.4
Sometimes	9.4	10.3	11.8	0.0	10.3	7.4	18.5	9.8	5.6	7.9	22.3	14.0	17.6	5.4	7.0	11.2	5.9	0.0	4.5	6.4	8.6
Rarely	5.8	5.6	3.2	16.6	10.5	8.2	4.6	6.7	5.4	11.8	8.8	2.9	0.0	9.6	4.3	4.0	5.4	0.0	0.0	11.2	4.8
NEVER	66.6	67.6	75.5	72.4	44.8	66.7	28.3	65.4	76.3	60.6	32.2	73.1	55.9	68.9	64.9	68.0	62.0	59.9	68.8	68.1	75.3
DON'T KNOW	2.5	2.1	1.3	0.0	13.5	1.9	0.0	2.0	1.9	3.9	0.0	0.0	3.3	0.0	1.5	2.4	0.0	0.0	0.0	3.0	0.0
Mean	1.83	1.79	1.57	1.57	2.33	1.78	3.28	1.86	1.56	1.89	2.91	1.64	2.22	1.78	1.98	1.75	2.12	2.46	1.98	1.65	1.62

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6. HOW OFTEN DO YOU CARRY A CONCEALED HANDGUN?

BANNER 3

	TOTAL	HOW OFTEN DO YOU CONCEAL				HOW OFTEN DO YOU CONCEAL				DO YOU HAVE		HAVE CONCEAL		CONSTITUTIONL		DO THE MOST TO			FIREARM	
		CARRY				CARRY:				CONCEALED		PERMIT:		CARRY STATE		HELP FIGHT CRIME			HOUSEHOLD	
						CONSTITUTIONAL CARRY STATES				PERMIT		CARRY STATE								
		ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER	DON'T KNOW	ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER	DON'T KNOW	YES	NO	YES	NO	YES	NO	PASS MORE LAWS	ENFRCE CURRNT LAWS	ARREST REPEAT CRMNLS	YES	NO
Total	1000	157	152	666	25	75	77	299	9	201	778	97	359	461	539	249	226	442	336	636
ALL/MOST OF THE TIME	15.7	100.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	53.7	5.9	53.6	6.5	16.4	15.1	15.1	18.6	15.4	31.7	7.1
Always	8.8	56.1	0.0	0.0	0.0	52.3	0.0	0.0	0.0	32.9	2.8	31.0	2.6	8.6	9.0	10.2	10.3	8.3	19.5	3.3
Most of the Time	6.9	43.9	0.0	0.0	0.0	47.7	0.0	0.0	0.0	20.9	3.1	22.7	3.9	7.8	6.1	4.9	8.3	7.1	12.2	3.8
SOMETIMES/RARELY	15.2	0.0	100.0	0.0	0.0	0.0	100.0	0.0	0.0	39.5	8.9	40.5	10.3	16.7	13.9	15.4	15.0	14.6	29.1	7.2
Sometimes	9.4	0.0	61.6	0.0	0.0	0.0	64.5	0.0	0.0	28.5	4.7	31.4	5.3	10.8	8.2	9.2	10.7	8.5	18.1	4.2
Rarely	5.8	0.0	38.4	0.0	0.0	0.0	35.5	0.0	0.0	11.0	4.2	9.1	4.9	5.9	5.7	6.2	4.4	6.2	11.0	3.0
NEVER	66.6	0.0	0.0	100.0	0.0	0.0	0.0	100.0	0.0	5.6	84.0	5.9	81.4	64.9	68.1	68.6	66.3	68.0	37.2	84.0
DON'T KNOW	2.5	0.0	0.0	0.0	100.0	0.0	0.0	0.0	100.0	1.2	1.3	0.0	1.8	2.0	2.9	0.9	0.0	2.0	2.0	1.7
Mean	1.83	4.56	2.62	1.00	0.0	4.52	2.65	1.00	0.0	3.65	1.35	3.64	1.38	1.87	1.79	1.81	1.92	1.79	2.65	1.36

MCLAUGHLIN & ASSOCIATES
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6. HOW OFTEN DO YOU CARRY A CONCEALED HANDGUN?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	645	615	394	315	211	350	340	310	217	144	119	133	196	191	282	190	248
ALL/MOST OF THE TIME	15.7	14.5	13.2	15.0	20.2	24.6	23.3	14.8	8.2	25.4	14.6	9.6	19.9	14.9	7.3	18.0	8.5	6.6
Always	8.8	7.5	7.5	8.3	12.0	13.6	12.9	7.9	5.2	15.6	9.5	7.2	8.6	6.8	3.9	9.1	3.7	4.0
Most of the Time	6.9	7.0	5.7	6.8	8.2	10.9	10.4	6.8	3.0	9.8	5.1	2.3	11.3	8.1	3.5	8.8	4.9	2.5
SOMETIMES/RARELY	15.2	15.6	15.6	17.1	19.1	17.4	14.9	14.4	16.3	14.8	13.3	13.3	15.0	15.2	18.2	14.3	12.5	14.4
Sometimes	9.4	9.8	10.2	11.0	12.3	11.7	8.4	8.6	11.3	9.3	6.9	10.5	7.0	9.8	11.7	7.2	7.8	9.4
Rarely	5.8	5.8	5.4	6.1	6.8	5.7	6.5	5.8	5.1	5.6	6.4	2.8	8.0	5.4	6.5	7.1	4.7	4.9
NEVER	66.6	68.3	69.3	65.8	58.3	56.1	59.6	68.0	73.0	57.2	70.9	75.2	63.6	65.9	71.7	66.4	79.0	76.4
DON'T KNOW	2.5	1.7	2.0	2.1	2.3	2.0	2.1	2.8	2.4	2.5	1.3	1.9	1.6	4.0	2.8	1.2	0.0	2.6
Mean	1.83	1.78	1.74	1.83	2.07	2.19	2.08	1.77	1.59	2.19	1.74	1.61	1.92	1.80	1.57	1.86	1.50	1.49

MCLAUGHLIN & ASSOCIATES
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6. HOW OFTEN DO YOU CARRY A CONCEALED HANDGUN?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN				DEMOCRAT				INDEPENDENT	
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	52	56	242	166	123	50	56	181	73
ALL/MOST OF THE TIME	15.7	23.2	30.8	16.6	9.4	11.0	21.6	16.2	55.4	17.6	17.6	15.2	12.1	19.7	16.9	5.1	9.0
Always	8.8	12.7	21.8	4.6	4.5	4.7	15.7	10.1	32.0	6.9	10.1	7.8	5.5	14.1	9.0	3.1	7.3
Most of the Time	6.9	10.6	9.0	12.0	4.9	6.3	5.9	6.1	23.4	10.7	7.5	7.4	6.6	5.6	7.9	2.0	1.8
SOMETIMES/RARELY	15.2	17.5	14.9	19.8	15.8	11.7	14.1	12.9	20.6	17.9	13.0	14.9	13.6	14.6	22.2	16.6	11.2
Sometimes	9.4	10.6	8.8	12.1	10.2	5.9	9.4	7.6	14.5	6.7	7.5	8.2	8.3	10.5	13.8	12.5	6.2
Rarely	5.8	6.9	6.1	7.7	5.6	5.7	4.7	5.2	6.1	11.2	5.5	6.7	5.3	4.1	8.4	4.1	5.0
NEVER	66.6	58.3	53.7	62.3	73.2	73.0	59.7	66.4	23.4	61.8	67.0	68.4	72.3	56.3	60.9	77.3	71.6
DON'T KNOW	2.5	1.0	0.6	1.3	1.6	4.3	4.7	4.5	0.6	2.6	2.4	1.4	2.1	9.4	0.0	0.9	8.2
Mean	1.83	2.12	2.39	1.87	1.60	1.58	2.09	1.83	3.35	1.87	1.86	1.78	1.65	2.09	1.96	1.48	1.56

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

6. HOW OFTEN DO YOU CARRY A CONCEALED HANDGUN?

BANNER 6

	TOTAL	RELIGION									
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER	
Total	1000	400	259	32	27	14	13	3	223	18	
ALL/MOST OF THE TIME	15.7	12.5	18.2	13.0	32.8	5.4	19.6	23.4	17.3	13.4	
Always	8.8	7.7	10.0	9.7	28.1	5.4	9.8	23.4	7.3	4.9	
Most of the Time	6.9	4.9	8.1	3.3	4.7	0.0	9.8	0.0	10.0	8.5	
SOMETIMES/RARELY	15.2	14.4	11.7	11.2	40.4	21.2	25.6	31.2	16.6	18.2	
Sometimes	9.4	8.1	8.8	6.8	32.9	0.0	11.4	31.2	9.7	13.8	
Rarely	5.8	6.3	2.9	4.4	7.5	21.2	14.2	0.0	6.9	4.4	
NEVER	66.6	71.8	67.8	75.8	22.5	64.7	44.3	45.4	61.5	68.4	
DON'T KNOW	2.5	1.2	2.3	0.0	4.3	8.8	10.5	0.0	4.6	0.0	
Mean	1.83	1.69	1.87	1.67	3.09	1.47	2.18	2.56	1.89	1.77	

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

6. HOW OFTEN DO YOU CARRY A CONCEALED HANDGUN?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
		Mar-	Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
		ried	ried	Other												
Total	1000	379	285	94	396	161	37	124	64	227	170	161	218	320	187	133
ALL/MOST OF THE TIME	15.7	19.6	16.5	28.9	17.1	8.9	18.7	5.9	1.0	19.8	13.6	22.2	17.7	15.5	18.8	10.9
Always	8.8	10.8	9.2	15.6	10.0	4.3	4.1	4.4	1.0	13.3	5.4	13.2	9.1	9.2	12.5	4.5
Most of the Time	6.9	8.8	7.3	13.3	7.2	4.5	14.6	1.5	0.0	6.4	8.1	9.0	8.6	6.3	6.3	6.4
SOMETIMES/RARELY	15.2	16.0	14.4	20.7	14.6	14.0	19.0	12.5	16.7	14.7	14.5	12.1	18.9	14.6	16.1	12.5
Sometimes	9.4	10.7	9.3	14.6	10.0	5.8	9.2	4.8	6.6	9.5	10.7	8.4	12.3	10.0	10.4	9.4
Rarely	5.8	5.3	5.1	6.1	4.7	8.2	9.8	7.7	10.2	5.3	3.8	3.6	6.6	4.6	5.7	3.1
NEVER	66.6	61.9	66.3	48.9	66.8	75.0	58.1	80.1	72.3	64.0	70.5	64.1	60.4	68.8	63.9	75.6
DON'T KNOW	2.5	2.5	2.8	1.5	1.5	2.1	4.2	1.5	9.9	1.5	1.4	1.6	3.1	1.1	1.2	1.0
Mean	1.83	1.99	1.85	2.40	1.87	1.52	1.92	1.40	1.31	1.98	1.72	2.02	1.96	1.81	1.97	1.60

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

6. HOW OFTEN DO YOU CARRY A CONCEALED HANDGUN?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	519	334	85	101	40	17	297	127	58	69	259	261	180	117
ALL/MOST OF THE TIME	15.7	22.2	20.5	26.7	24.0	15.9	23.4	5.3	12.5	18.4	7.4	26.6	17.8	3.6	7.7
Always	8.8	12.6	11.5	18.0	11.7	11.1	12.2	2.3	7.6	9.8	5.7	17.3	7.9	2.2	2.3
Most of the Time	6.9	9.6	9.0	8.7	12.3	4.8	11.2	3.0	4.9	8.7	1.6	9.3	10.0	1.4	5.5
SOMETIMES/RARELY	15.2	19.3	16.2	28.4	21.8	9.9	25.0	10.0	10.8	11.6	10.1	17.6	21.0	10.8	8.9
Sometimes	9.4	12.4	10.7	16.9	14.2	9.9	25.0	4.1	6.8	4.4	8.8	12.5	12.3	4.6	3.3
Rarely	5.8	6.9	5.4	11.5	7.6	0.0	0.0	5.9	4.0	7.2	1.3	5.0	8.7	6.1	5.6
NEVER	66.6	57.0	61.5	44.9	52.5	70.9	51.6	83.0	68.4	66.2	70.2	53.4	60.6	84.3	81.1
DON'T KNOW	2.5	1.5	1.9	0.0	1.7	3.3	0.0	1.7	8.4	3.7	12.3	2.4	0.6	1.3	2.2
Mean	1.83	2.13	2.02	2.43	2.22	1.81	2.33	1.33	1.68	1.84	1.53	2.30	1.95	1.29	1.39

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

6. HOW OFTEN DO YOU CARRY A CONCEALED HANDGUN?

BANNER 9

	TOTAL	INCOME										INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR	
Total	1000	192	237	89	111	193	104	40	16	18	518	482	629	371	822	178	41	115	394	294	155	
ALL/MOST OF THE TIME	15.7	17.6	12.4	13.5	17.3	14.3	15.9	22.6	22.0	32.3	14.5	17.0	15.0	16.9	14.9	19.6	62.9	28.0	15.7	9.0	7.0	
Always	8.8	10.6	5.6	10.2	7.7	7.8	11.2	12.4	0.0	28.8	8.3	9.4	8.2	9.9	8.1	12.2	43.6	16.7	7.7	4.7	4.4	
Most of the Time	6.9	7.0	6.8	3.2	9.7	6.6	4.7	10.1	22.0	3.5	6.3	7.6	6.9	7.0	6.8	7.4	19.3	11.3	8.0	4.3	2.6	
SOMETIMES/RARELY	15.2	11.2	15.5	23.0	15.1	15.7	20.8	3.9	8.5	8.9	15.2	15.2	15.2	15.2	15.3	14.7	13.9	18.2	15.7	16.8	9.0	
Sometimes	9.4	6.3	9.8	9.9	11.9	8.1	19.0	0.0	0.0	3.9	8.5	10.3	9.1	9.8	8.9	11.5	12.2	12.8	10.3	8.1	6.1	
Rarely	5.8	4.9	5.8	13.0	3.1	7.6	1.7	3.9	8.5	4.9	6.7	4.9	6.0	5.5	6.4	3.2	1.7	5.4	5.4	8.7	2.9	
NEVER	66.6	67.0	70.2	60.5	65.4	68.1	61.3	73.5	69.5	50.0	67.4	65.8	67.0	66.0	67.3	63.7	23.2	53.5	64.3	72.6	82.5	
DON'T KNOW	2.5	4.2	1.8	3.1	2.2	1.9	2.0	0.0	0.0	8.8	2.9	2.0	2.8	2.0	2.6	2.0	0.0	0.4	4.4	1.6	1.4	
Mean	1.83	1.85	1.69	1.86	1.89	1.76	2.01	1.84	1.75	2.52	1.78	1.88	1.80	1.87	1.79	1.99	3.58	2.32	1.84	1.57	1.41	

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

6. HOW OFTEN DO YOU CARRY A CONCEALED HANDGUN?

BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					MEN			WOMEN			AGE				
		YES	NO	HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
Total	1000	110	890	110	110	40	720	20	345	60	53	375	50	57	130	160	250	200	260
ALL/MOST OF THE TIME	15.7	29.9	14.0	29.9	30.3	14.8	11.6	9.0	13.5	33.7	31.7	9.8	26.3	28.2	28.1	31.5	19.1	8.0	2.5
Always	8.8	22.3	7.1	22.3	14.7	7.2	5.9	9.0	8.7	16.6	25.6	3.4	12.4	19.2	15.3	16.9	12.0	3.7	1.5
Most of the Time	6.9	7.6	6.8	7.6	15.6	7.6	5.6	0.0	4.7	17.1	6.1	6.4	13.9	8.9	12.8	14.6	7.1	4.3	1.0
SOMETIMES/RARELY	15.2	21.9	14.3	21.9	19.3	7.4	13.9	18.6	13.4	12.7	22.0	14.3	27.0	21.8	28.8	20.3	14.8	10.0	9.6
Sometimes	9.4	13.9	8.8	13.9	12.9	7.4	8.1	12.9	8.7	8.0	11.3	7.6	18.6	16.3	16.9	15.2	10.4	6.1	3.5
Rarely	5.8	8.0	5.6	8.0	6.4	0.0	5.7	5.6	4.7	4.7	10.7	6.7	8.4	5.5	11.9	5.1	4.4	4.0	6.1
NEVER	66.6	43.9	69.4	43.9	46.4	69.5	73.2	60.5	71.5	51.6	45.8	74.8	40.3	42.2	41.4	43.1	63.5	81.0	85.7
DON'T KNOW	2.5	4.3	2.3	4.3	4.0	8.2	1.4	11.9	1.7	1.9	0.5	1.1	6.4	7.8	1.7	5.1	2.6	1.0	2.2
Mean	1.83	2.54	1.74	2.54	2.43	1.72	1.63	1.77	1.72	2.41	2.55	1.55	2.46	2.54	2.48	2.55	1.97	1.44	1.23

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

6. HOW OFTEN DO YOU CARRY A CONCEALED HANDGUN?

BANNER 11

	TOTAL	AGE						MEN						WOMEN						GENDER	
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
Total	1000	290	710	540	460	740	260	129	351	221	259	294	186	161	359	319	201	446	74	480	520
ALL/MOST OF THE TIME	15.7	30.0	9.9	24.9	4.9	20.4	2.5	38.5	10.8	33.7	5.1	27.6	3.5	23.2	9.0	18.9	4.6	15.6	0.0	18.2	13.4
Always	8.8	16.1	5.8	14.2	2.5	11.4	1.5	23.5	7.4	21.5	3.4	17.8	2.0	10.3	4.3	9.2	1.3	7.2	0.0	11.7	6.2
Most of the Time	6.9	13.8	4.1	10.7	2.4	9.0	1.0	15.0	3.4	12.2	1.7	9.8	1.4	12.9	4.7	9.7	3.4	8.4	0.0	6.5	7.2
SOMETIMES/RARELY	15.2	24.1	11.5	19.8	9.8	17.1	9.6	20.8	11.5	17.3	11.2	15.2	12.1	26.8	11.6	21.5	8.0	18.4	3.3	14.0	16.3
Sometimes	9.4	16.0	6.7	13.4	4.6	11.4	3.5	15.2	6.5	12.6	5.7	11.7	4.4	16.6	6.8	13.9	3.2	11.2	1.2	8.9	9.8
Rarely	5.8	8.1	4.9	6.4	5.2	5.7	6.1	5.6	5.0	4.7	5.5	3.5	7.7	10.2	4.8	7.6	4.7	7.2	2.1	5.1	6.5
NEVER	66.6	42.3	76.6	52.1	83.7	59.9	85.7	38.7	75.7	46.7	82.0	55.4	82.1	45.3	77.4	55.8	85.8	62.9	94.8	65.8	67.4
DON'T KNOW	2.5	3.6	2.0	3.2	1.7	2.6	2.2	2.1	2.0	2.3	1.8	1.8	2.3	4.8	2.1	3.8	1.6	3.1	1.9	2.0	2.9
Mean	1.83	2.52	1.55	2.26	1.32	2.04	1.23	2.79	1.59	2.56	1.36	2.30	1.30	2.29	1.51	2.05	1.27	1.86	1.05	1.91	1.75

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

7. DO YOU HAVE A CONCEALED HANDGUN PERMIT?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
													UNITED STATES		FOR CONGRESS			POLICES/PERSONALITY			
		EAST	MID-	SOUTH	WEST	ALWAYS	Always	Almost	VOTE	URBAN	SUB-	RURAL	RIGHT	WRONG	REPUB-	DEMO-	UNDE-	APP-	Both	Only	DISAP-
			WEST			/ALMST	Vote	Always	MOST/		URBAN		DIREC-	TRACK	LICAN	CRATIC	CIDED	ROVE	Pers/	Pol-	PROVE
						ALWAYS	Vote		TIME				TION						Plcies	icies	BOTH
Total	1000	180	215	390	215	860	655	205	140	313	472	216	390	552	441	462	97	488	355	134	472
YES	20.1	20.1	18.0	23.1	16.7	20.7	21.0	19.6	16.5	24.8	16.1	22.1	28.9	15.1	26.2	15.8	12.8	25.5	25.1	26.5	14.4
NO	77.8	75.8	81.3	75.0	81.1	77.3	76.9	78.6	81.2	72.8	82.0	76.0	68.9	83.7	71.2	83.1	82.5	72.4	72.3	72.6	84.9
DK/REFUSED	2.1	4.0	0.7	1.9	2.2	2.0	2.1	1.8	2.3	2.5	1.9	2.0	2.1	1.2	2.6	1.1	4.7	2.1	2.6	1.0	0.6
Net Diff.	-57.8	-55.7	-63.4	-51.9	-64.4	-56.6	-55.9	-59.1	-64.7	-48.0	-66.0	-53.9	-40.0	-68.6	-45.1	-67.4	-69.7	-46.9	-47.2	-46.1	-70.5

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

7. DO YOU HAVE A CONCEALED HANDGUN PERMIT?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt ity	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRTCT DEMO- CRACY
Total	1000	439	239	26	33	98	11	291	110	69	26	28	35	24	158	51	43	23	13	33	67
YES	20.1	20.8	17.6	7.9	24.5	25.6	46.2	20.4	10.8	22.8	47.7	20.1	30.6	14.2	22.1	17.2	21.2	43.8	10.1	20.4	11.9
NO	77.8	77.7	81.6	92.1	70.0	73.1	53.8	77.2	86.4	74.5	52.3	77.0	66.1	85.8	76.2	80.5	78.8	52.9	84.4	75.6	88.1
DK/REFUSED	2.1	1.5	0.8	0.0	5.5	1.3	0.0	2.4	2.8	2.7	0.0	2.9	3.3	0.0	1.7	2.4	0.0	3.3	5.6	4.1	0.0
Net Diff.	-57.8	-57.0	-64.1	-84.2	-45.6	-47.4	-7.7	-56.8	-75.6	-51.7	-4.6	-56.9	-35.5	-71.5	-54.1	-63.3	-57.6	-9.0	-74.3	-55.2	-76.3

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

7. DO YOU HAVE A CONCEALED HANDGUN PERMIT?

BANNER 3

	TOTAL	HOW OFTEN DO YOU CONCEAL				HOW OFTEN DO YOU CONCEAL				DO YOU HAVE		HAVE CONCEAL		CONSTITUTIONL		DO THE MOST TO			FIREARM	
		CARRY				CARRY:				CONCEALED		PERMIT:		CARRY STATE		HELP FIGHT CRIME			HOUSEHOLD	
						CONSTITUTIONAL CARRY STATES				PERMIT		CARRY STATE								
		ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER KNOW	DON'T KNOW	ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER KNOW	DON'T KNOW	YES	NO	YES	NO	YES	NO	PASS MORE LAWS	ENFRCE CURRNT LAWS	ARREST REPEAT CRMNLS	YES	NO
Total	1000	157	152	666	25	75	77	299	9	201	778	97	359	461	539	249	226	442	336	636
YES	20.1	68.7	52.2	1.7	9.4	68.9	51.0	1.9	0.0	100.0	0.0	100.0	0.0	21.0	19.3	21.4	19.3	20.1	49.9	4.3
NO	77.8	29.3	45.4	98.1	39.8	31.1	48.0	97.8	67.0	0.0	100.0	0.0	100.0	78.0	77.7	78.3	78.8	78.6	48.9	94.8
DK/REFUSED	2.1	2.0	2.4	0.2	50.8	0.0	0.9	0.2	33.0	0.0	0.0	0.0	0.0	1.0	3.0	0.3	1.9	1.3	1.2	0.9
Net Diff.	-57.8	39.4	6.8	-96.4	-30.5	37.9	3.0	-95.9	-67.0	100.0	-100.0	100.0	-100.0	-56.9	-58.5	-56.9	-59.4	-58.5	1.0	-90.5

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

7. DO YOU HAVE A CONCEALED HANDGUN PERMIT?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	645	615	394	315	211	350	340	310	217	144	119	133	196	191	282	190	248
YES	20.1	18.6	19.4	21.6	24.8	31.6	26.2	16.3	17.4	27.9	16.3	19.6	23.3	16.2	16.0	20.0	14.6	15.7
NO	77.8	80.0	79.0	77.6	73.6	66.5	71.1	81.3	81.6	68.4	81.7	79.8	75.5	81.0	82.7	77.9	85.4	83.3
DK/REFUSED	2.1	1.4	1.7	0.8	1.6	1.9	2.7	2.4	1.1	3.7	1.9	0.6	1.2	2.7	1.3	2.1	0.0	1.0
Net Diff.	-57.8	-61.4	-59.6	-56.0	-48.9	-35.0	-44.9	-65.1	-64.2	-40.5	-65.4	-60.2	-52.2	-64.8	-66.7	-58.0	-70.8	-67.6

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

7. DO YOU HAVE A CONCEALED HANDGUN PERMIT?

BANNER 5

	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT		
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	52	56	242	166	123	50	56	181	73
YES	20.1	25.7	31.9	20.3	16.3	14.6	24.8	19.6	51.4	21.0	21.9	17.5	15.9	13.2	26.1	15.0	16.4
NO	77.8	72.0	65.8	77.4	82.9	83.7	70.7	77.3	44.9	77.7	75.3	80.3	83.1	80.5	72.6	84.3	81.8
DK/REFUSED	2.1	2.3	2.3	2.3	0.9	1.7	4.5	3.1	3.6	1.3	2.8	2.3	1.0	6.3	1.3	0.7	1.8
Net Diff.	-57.8	-46.3	-33.9	-57.2	-66.6	-69.1	-46.0	-57.7	6.5	-56.7	-53.4	-62.8	-67.2	-67.3	-46.5	-69.2	-65.4

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

7. DO YOU HAVE A CONCEALED HANDGUN PERMIT?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	400	259	32	27	14	13	3	223	18
YES	20.1	18.9	17.1	24.2	44.8	0.0	33.8	54.6	21.1	27.2
NO	77.8	80.6	80.2	75.8	47.5	91.2	66.2	45.4	75.0	72.8
DK/REFUSED	2.1	0.5	2.7	0.0	7.7	8.8	0.0	0.0	3.8	0.0
Net Diff.	-57.8	-61.7	-63.1	-51.6	-2.7	-91.2	-32.4	9.2	-53.9	-45.7

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

7. DO YOU HAVE A CONCEALED HANDGUN PERMIT?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
		Mar-	Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
		ried	ried	Other												
Total	1000	379	285	94	396	161	37	124	64	227	170	161	218	320	187	133
YES	20.1	24.0	21.8	30.8	20.9	12.9	17.9	11.4	9.4	24.2	16.6	26.2	22.4	20.2	24.0	14.8
NO	77.8	73.3	75.6	66.4	77.4	86.4	82.1	87.6	86.3	73.3	82.7	71.6	74.5	78.1	72.9	85.2
DK/REFUSED	2.1	2.7	2.6	2.9	1.7	0.7	0.0	1.0	4.3	2.5	0.7	2.2	3.0	1.8	3.0	0.0
Net Diff.	-57.8	-49.3	-53.8	-35.6	-56.4	-73.5	-64.3	-76.2	-76.8	-49.2	-66.2	-45.4	-52.1	-57.9	-48.9	-70.5

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

7. DO YOU HAVE A CONCEALED HANDGUN PERMIT?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	519	334	85	101	40	17	297	127	58	69	259	261	180	117
YES	20.1	28.3	24.4	37.3	33.5	13.3	27.2	10.2	10.8	14.5	7.7	31.1	25.5	10.7	9.4
NO	77.8	69.8	73.6	61.8	64.1	86.7	72.8	88.5	83.7	82.9	84.3	66.2	73.4	87.8	89.6
DK/REFUSED	2.1	1.9	2.0	1.0	2.4	0.0	0.0	1.3	5.6	2.6	8.1	2.7	1.1	1.5	1.1
Net Diff.	-57.8	-41.5	-49.1	-24.5	-30.6	-73.3	-45.7	-78.3	-72.9	-68.4	-76.6	-35.1	-47.9	-77.1	-80.2

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

7. DO YOU HAVE A CONCEALED HANDGUN PERMIT?

BANNER 9

	TOTAL	INCOME										INCOME										AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR					
Total	1000	192	237	89	111	193	104	40	16	18	518	482	629	371	822	178	41	115	394	294	155					
YES	20.1	18.0	17.8	23.0	20.2	16.9	29.8	24.1	22.0	25.4	18.7	21.5	19.0	21.9	18.5	27.4	61.6	30.1	21.3	14.1	9.9					
NO	77.8	78.4	81.4	73.4	79.8	80.4	68.2	75.9	69.5	74.6	78.9	76.7	79.1	75.7	79.4	70.7	38.4	66.0	75.9	84.9	88.7					
DK/REFUSED	2.1	3.7	0.8	3.6	0.0	2.8	2.0	0.0	8.5	0.0	2.3	1.8	1.9	2.4	2.1	1.9	0.0	3.9	2.8	1.0	1.4					
Net Diff.	-57.8	-60.4	-63.7	-50.4	-59.6	-63.5	-38.4	-51.9	-47.5	-49.2	-60.2	-55.1	-60.1	-53.8	-60.9	-43.3	23.3	-35.9	-54.6	-70.8	-78.8					

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

7. DO YOU HAVE A CONCEALED HANDGUN PERMIT?

BANNER 10

	TOTAL	HISPANIC		RACE					MEN		WOMEN			AGE					
		BACKGROUND																	
		YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65
					AMER.					AMER.			AMER.						
Total	1000	110	890	110	110	40	720	20	345	60	53	375	50	57	130	160	250	200	260
YES	20.1	35.1	18.2	35.1	27.6	11.1	17.1	22.2	19.3	30.2	38.2	15.1	24.5	32.3	40.4	33.3	20.4	11.2	8.2
NO	77.8	59.2	80.1	59.2	69.7	84.0	81.8	71.7	79.0	67.8	56.0	84.3	71.9	62.2	58.0	62.5	77.0	88.4	89.9
DK/REFUSED	2.1	5.6	1.7	5.6	2.7	4.9	1.2	6.1	1.7	2.0	5.8	0.7	3.7	5.5	1.7	4.2	2.5	0.4	1.9
Net Diff.	-57.8	-24.1	-61.9	-24.1	-42.1	-72.9	-64.7	-49.4	-59.7	-37.7	-17.7	-69.2	-47.4	-30.0	-17.6	-29.2	-56.6	-77.2	-81.6

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

7. DO YOU HAVE A CONCEALED HANDGUN PERMIT?

BANNER 11

	TOTAL	AGE						MEN						WOMEN						GENDER	
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
Total	1000	290	710	540	460	740	260	129	351	221	259	294	186	161	359	319	201	446	74	480	520
YES	20.1	36.5	13.4	29.0	9.5	24.2	8.2	42.9	14.9	34.8	11.8	29.6	11.0	31.3	11.9	25.1	6.6	20.7	1.1	22.4	17.9
NO	77.8	60.5	84.9	68.1	89.2	73.6	89.9	54.5	82.8	62.3	86.2	68.2	86.3	65.2	87.0	72.1	93.2	77.2	98.9	75.2	80.2
DK/REFUSED	2.1	3.1	1.7	2.8	1.2	2.2	1.9	2.6	2.3	2.8	2.0	2.2	2.6	3.5	1.1	2.8	0.2	2.1	0.0	2.4	1.8
Net Diff.	-57.8	-24.0	-71.6	-39.1	-79.7	-49.4	-81.6	-11.6	-68.0	-27.5	-74.4	-38.6	-75.3	-33.9	-75.0	-47.0	-86.6	-56.5	-97.7	-52.8	-62.3

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

8. BETWEEN THE FOLLOWING CHOICES, WHICH DO YOU THINK WILL DO MORE TO HELP FIGHT CRIME AND KEEP PEOPLE SAFE?

- 1. PASSING MORE GUN CONTROL LAWS
- 2. MORE STRICTLY ENFORCING EXISTING GUN CONTROL LAWS
- 3. HAVE POLICE CONCENTRATE ON ARRESTING VIOLENT, REPEAT CRIMINALS, AND ENDING CASHLESS BAIL TO GET REPEAT CRIMINALS OFF THE STREET

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION: UNITED STATES		GENERIC BALLOT FOR CONGRESS			DJT APPROVAL POLICES/PERSONALITY			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/ TIME	URBAN	SUB- URBAN	RURAL	RIGHT DIREC- TION	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/ Plcies	Only Pol- icies	DISAP- PROVE BOTH
Total	1000	180	215	390	215	860	655	205	140	313	472	216	390	552	441	462	97	488	355	134	472
MORE GUN CONTROL LAWS	24.9	34.7	25.1	21.7	22.5	25.5	27.0	20.6	21.3	27.5	26.3	17.9	15.3	32.5	12.4	39.5	12.4	14.4	13.3	17.2	36.7
ENFORCE CURRENT LAWS	22.6	18.6	20.0	25.2	23.9	23.3	21.7	28.2	18.7	25.9	21.1	21.3	19.4	26.1	18.4	27.2	20.0	20.2	19.0	23.3	26.5
ARREST REPEAT CRIMINALS	44.2	39.7	47.3	44.1	45.0	44.2	44.8	42.1	44.5	38.2	46.2	48.4	59.1	33.8	63.9	25.6	43.1	59.8	61.1	56.5	29.1
DON'T KNOW	8.3	7.0	7.7	9.0	8.7	7.1	6.5	9.1	15.6	8.4	6.3	12.4	6.3	7.5	5.3	7.7	24.5	5.6	6.6	3.0	7.7

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

8. BETWEEN THE FOLLOWING CHOICES, WHICH DO YOU THINK WILL DO MORE TO HELP FIGHT CRIME AND KEEP PEOPLE SAFE?

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2. MORE STRICTLY ENFORCING EXISTING GUN CONTROL LAWS
3. HAVE POLICE CONCENTRATE ON ARRESTING VIOLENT, REPEAT CRIMINALS, AND ENDING CASHLESS BAIL TO GET REPEAT CRIMINALS OFF THE STREET

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End /Ukrn	HONES- TY/INT	PRTCT DEMO- CRACY
Total	1000	439	239	26	33	98	11	291	110	69	26	28	35	24	158	51	43	23	13	33	67
MORE GUN CONTROL LAWS	24.9	22.0	24.2	15.0	18.9	18.4	22.1	28.0	24.3	32.3	14.4	45.1	31.2	22.6	17.4	7.1	21.2	38.5	4.9	36.5	42.7
ENFORCE CURRENT LAWS	22.6	24.6	24.9	13.6	32.5	23.3	16.1	25.2	20.6	26.4	47.4	17.8	27.1	24.2	18.2	14.2	18.0	9.8	32.5	7.7	20.3
ARREST REPEAT CRIMINALS	44.2	47.3	45.1	71.4	29.1	55.1	54.5	34.8	45.5	34.2	21.4	20.3	26.2	31.0	58.8	70.7	58.9	48.2	52.5	43.5	36.0
DON'T KNOW	8.3	6.1	5.8	0.0	19.6	3.2	7.3	12.0	9.5	7.1	16.7	16.8	15.4	22.2	5.5	8.1	1.8	3.5	10.0	12.3	1.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

8. BETWEEN THE FOLLOWING CHOICES, WHICH DO YOU THINK WILL DO MORE TO HELP FIGHT CRIME AND KEEP PEOPLE SAFE?

- 1. PASSING MORE GUN CONTROL LAWS
- 2. MORE STRICTLY ENFORCING EXISTING GUN CONTROL LAWS
- 3. HAVE POLICE CONCENTRATE ON ARRESTING VIOLENT, REPEAT CRIMINALS, AND ENDING CASHLESS BAIL TO GET REPEAT CRIMINALS OFF THE STREET

BANNER 3

	TOTAL	HOW OFTEN DO YOU CONCEAL				HOW OFTEN DO YOU CONCEAL				DO YOU HAVE		HAVE CONCEAL		CONSTITUTIONL		DO THE MOST TO			FIREARM	
		CARRY				CARRY:				CONCEALED		PERMIT:		CARRY STATE		HELP FIGHT CRIME			HOUSEHOLD	
						CONSTITUTIONAL CARRY STATES				PERMIT		CARRY STATE								
		ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER	DON'T KNOW	ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER	DON'T KNOW	YES	NO	YES	NO	YES	NO	PASS MORE LAWS	ENFRCE CURRNT LAWS	ARREST REPEAT CRMNLS	YES	NO
Total	1000	157	152	666	25	75	77	299	9	201	778	97	359	461	539	249	226	442	336	636
MORE GUN CONTROL LAWS	24.9	23.9	25.2	25.7	9.0	25.6	15.8	22.9	0.0	26.6	25.1	19.1	22.7	21.7	27.6	100.0	0.0	0.0	22.7	26.5
ENFORCE CURRENT LAWS	22.6	26.8	22.4	22.5	0.0	30.8	21.4	27.6	0.0	21.8	22.9	26.9	26.6	26.5	19.3	0.0	100.0	0.0	20.0	24.0
ARREST REPEAT CRIMINALS	44.2	43.4	42.6	45.1	35.2	36.5	51.6	42.4	42.2	44.2	44.6	43.0	43.0	42.9	45.3	0.0	0.0	100.0	51.2	41.3
DON'T KNOW	8.3	5.9	9.8	6.7	55.8	7.1	11.2	7.1	57.8	7.5	7.4	11.0	7.7	8.8	7.8	0.0	0.0	0.0	6.1	8.2

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

8. BETWEEN THE FOLLOWING CHOICES, WHICH DO YOU THINK WILL DO MORE TO HELP FIGHT CRIME AND KEEP PEOPLE SAFE?

- 1. PASSING MORE GUN CONTROL LAWS
- 2. MORE STRICTLY ENFORCING EXISTING GUN CONTROL LAWS
- 3. HAVE POLICE CONCENTRATE ON ARRESTING VIOLENT, REPEAT CRIMINALS, AND ENDING CASHLESS BAIL TO GET REPEAT CRIMINALS OFF THE STREET

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	645	615	394	315	211	350	340	310	217	144	119	133	196	191	282	190	248
MORE GUN CONTROL LAWS	24.9	23.9	25.7	26.4	26.5	25.9	14.0	38.2	22.7	12.7	42.5	26.5	16.0	35.0	20.3	12.2	43.1	21.9
ENFORCE CURRENT LAWS	22.6	24.1	22.4	24.4	24.3	24.3	19.3	27.2	21.4	20.6	26.6	14.9	17.1	27.7	25.4	17.3	24.6	21.1
ARREST REPEAT CRIMINALS	44.2	45.2	44.1	43.3	40.7	44.0	60.7	25.8	45.8	62.2	25.6	54.4	58.2	25.9	40.4	65.0	25.5	46.5
DON'T KNOW	8.3	6.8	7.8	5.9	8.5	5.7	6.1	8.8	10.1	4.4	5.3	4.2	8.8	11.4	13.8	5.6	6.7	10.5

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

8. BETWEEN THE FOLLOWING CHOICES, WHICH DO YOU THINK WILL DO MORE TO HELP FIGHT CRIME AND KEEP PEOPLE SAFE?

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- 2. MORE STRICTLY ENFORCING EXISTING GUN CONTROL LAWS
- 3. HAVE POLICE CONCENTRATE ON ARRESTING VIOLENT, REPEAT CRIMINALS, AND ENDING CASHLESS BAIL TO GET REPEAT CRIMINALS OFF THE STREET

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt. ERATE	MOD- ERATE	Smwt. ERATE	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	52	56	242	166	123	50	56	181	73
MORE GUN CONTROL LAWS	24.9	35.9	39.2	32.9	25.9	19.0	12.2	15.7	21.0	11.0	13.1	41.1	35.9	34.1	34.4	23.7	11.3
ENFORCE CURRENT LAWS	22.6	28.9	25.8	31.6	22.6	19.6	16.2	17.9	40.2	19.9	14.6	27.0	23.5	37.2	24.0	22.8	15.7
ARREST REPEAT CRIMINALS	44.2	27.5	27.1	27.9	42.2	54.7	62.9	58.7	35.0	61.1	66.2	25.9	30.2	14.4	25.2	44.6	64.7
DON'T KNOW	8.3	7.7	7.9	7.6	9.3	6.6	8.8	7.7	3.8	8.0	6.1	6.0	10.4	14.3	16.4	8.9	8.3

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

8. BETWEEN THE FOLLOWING CHOICES, WHICH DO YOU THINK WILL DO MORE TO HELP FIGHT CRIME AND KEEP PEOPLE SAFE?

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- 2. MORE STRICTLY ENFORCING EXISTING GUN CONTROL LAWS
- 3. HAVE POLICE CONCENTRATE ON ARRESTING VIOLENT, REPEAT CRIMINALS, AND ENDING CASHLESS BAIL TO GET REPEAT CRIMINALS OFF THE STREET

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	400	259	32	27	14	13	3	223	18
MORE GUN CONTROL LAWS	24.9	20.2	27.6	19.3	41.4	5.7	57.0	23.4	27.9	21.4
ENFORCE CURRENT LAWS	22.6	20.4	21.7	28.3	24.2	34.3	24.4	45.4	25.4	20.7
ARREST REPEAT CRIMINALS	44.2	52.8	43.0	51.1	28.8	54.7	4.6	31.2	32.7	55.1
DON'T KNOW	8.3	6.6	7.7	1.4	5.6	5.4	13.9	0.0	14.0	2.8

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

8. BETWEEN THE FOLLOWING CHOICES, WHICH DO YOU THINK WILL DO MORE TO HELP FIGHT CRIME AND KEEP PEOPLE SAFE?

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- 2. MORE STRICTLY ENFORCING EXISTING GUN CONTROL LAWS
- 3. HAVE POLICE CONCENTRATE ON ARRESTING VIOLENT, REPEAT CRIMINALS, AND ENDING CASHLESS BAIL TO GET REPEAT CRIMINALS OFF THE STREET

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
			Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
			ried	Other												
Total	1000	379	285	94	396	161	37	124	64	227	170	161	218	320	187	133
MORE GUN CONTROL LAWS	24.9	26.5	29.3	18.3	24.1	27.7	33.4	26.0	13.3	21.7	27.1	30.1	23.9	22.2	17.7	28.5
ENFORCE CURRENT LAWS	22.6	24.1	23.6	25.8	22.2	18.9	15.8	19.8	25.5	22.3	22.2	21.3	26.2	22.2	22.8	21.2
ARREST REPEAT CRIMINALS	44.2	39.4	37.1	46.3	48.4	43.1	37.2	44.9	49.5	52.7	42.6	42.6	37.1	50.3	56.2	42.0
DON'T KNOW	8.3	9.9	10.1	9.5	5.3	10.3	13.6	9.3	11.8	3.2	8.1	6.1	12.8	5.4	3.3	8.3

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8. BETWEEN THE FOLLOWING CHOICES, WHICH DO YOU THINK WILL DO MORE TO HELP FIGHT CRIME AND KEEP PEOPLE SAFE?

1. PASSING MORE GUN CONTROL LAWS
2. MORE STRICTLY ENFORCING EXISTING GUN CONTROL LAWS
3. HAVE POLICE CONCENTRATE ON ARRESTING VIOLENT, REPEAT CRIMINALS, AND ENDING CASHLESS BAIL TO GET REPEAT CRIMINALS OFF THE STREET

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self	HOME-	STU-	RE-	NOT	NOT	Not	MEN	WOMEN	MEN	WOMEN
					Empld	MAKER	DENT	TIRED	EMPLYD	Empld	Empld				
									COMBO	/Lkng					
Total	1000	519	334	85	101	40	17	297	127	58	69	259	261	180	117
MORE GUN CONTROL LAWS	24.9	25.1	23.6	26.1	29.5	30.6	24.9	24.1	24.0	28.9	19.8	24.2	26.1	23.1	25.8
ENFORCE CURRENT LAWS	22.6	24.0	25.0	18.6	25.3	23.2	30.7	19.1	24.0	23.8	24.2	22.8	25.2	18.1	20.5
ARREST REPEAT CRIMINALS	44.2	44.5	45.9	49.4	35.7	36.9	18.9	51.6	31.4	31.8	31.1	49.6	39.4	54.1	47.8
DON'T KNOW	8.3	6.3	5.5	5.8	9.6	9.3	25.4	5.2	20.7	15.6	24.9	3.5	9.2	4.7	6.0

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8. BETWEEN THE FOLLOWING CHOICES, WHICH DO YOU THINK WILL DO MORE TO HELP FIGHT CRIME AND KEEP PEOPLE SAFE?

1. PASSING MORE GUN CONTROL LAWS
2. MORE STRICTLY ENFORCING EXISTING GUN CONTROL LAWS
3. HAVE POLICE CONCENTRATE ON ARRESTING VIOLENT, REPEAT CRIMINALS, AND ENDING CASHLESS BAIL TO GET REPEAT CRIMINALS OFF THE STREET

BANNER 9

	TOTAL	INCOME									INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	192	237	89	111	193	104	40	16	18	518	482	629	371	822	178	41	115	394	294	155
MORE GUN CONTROL LAWS	24.9	29.8	23.4	32.9	19.1	20.0	26.5	29.3	6.4	39.3	27.4	22.2	25.9	23.2	24.5	26.6	26.6	24.2	23.9	26.1	25.2
ENFORCE CURRENT LAWS	22.6	24.3	21.4	19.5	19.9	23.5	25.3	27.9	13.1	25.3	22.1	23.1	21.7	24.1	22.2	24.8	27.4	27.4	23.9	21.0	17.6
ARREST REPEAT CRIMINALS	44.2	29.5	46.6	41.3	51.6	50.7	47.2	40.9	80.4	26.6	39.3	49.4	41.5	48.8	43.7	46.7	41.9	46.4	44.3	44.3	42.7
DON'T KNOW	8.3	16.5	8.6	6.3	9.5	5.8	1.1	1.9	0.0	8.8	11.1	5.2	10.8	3.9	9.6	1.9	4.1	1.9	7.9	8.5	14.5

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8. BETWEEN THE FOLLOWING CHOICES, WHICH DO YOU THINK WILL DO MORE TO HELP FIGHT CRIME AND KEEP PEOPLE SAFE?

1. PASSING MORE GUN CONTROL LAWS
2. MORE STRICTLY ENFORCING EXISTING GUN CONTROL LAWS
3. HAVE POLICE CONCENTRATE ON ARRESTING VIOLENT, REPEAT CRIMINALS, AND ENDING CASHLESS BAIL TO GET REPEAT CRIMINALS OFF THE STREET

BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					MEN		WOMEN			AGE					
		YES	NO	HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
Total	1000	110	890	110	110	40	720	20	345	60	53	375	50	57	130	160	250	200	260
MORE GUN CONTROL LAWS	24.9	31.9	24.0	31.9	26.4	27.7	23.7	16.5	22.0	33.1	36.4	25.2	18.5	27.7	26.8	27.1	24.9	24.0	23.3
ENFORCE CURRENT LAWS	22.6	22.8	22.6	22.8	34.2	31.1	20.5	16.6	19.1	31.3	19.9	21.8	37.6	25.5	24.5	23.2	25.1	22.3	19.2
ARREST REPEAT CRIMINALS	44.2	36.2	45.2	36.2	30.0	26.0	48.2	57.8	53.8	31.3	41.4	43.1	28.4	31.5	40.4	38.7	40.3	42.2	54.7
DON'T KNOW	8.3	9.0	8.2	9.0	9.4	15.2	7.6	9.1	5.0	4.2	2.3	9.9	15.5	15.2	8.3	10.9	9.7	11.6	2.7

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8. BETWEEN THE FOLLOWING CHOICES, WHICH DO YOU THINK WILL DO MORE TO HELP FIGHT CRIME AND KEEP PEOPLE SAFE?

- 1. PASSING MORE GUN CONTROL LAWS
- 2. MORE STRICTLY ENFORCING EXISTING GUN CONTROL LAWS
- 3. HAVE POLICE CONCENTRATE ON ARRESTING VIOLENT, REPEAT CRIMINALS, AND ENDING CASHLESS BAIL TO GET REPEAT CRIMINALS OFF THE STREET

BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE		
Total	1000	290	710	540	460	740	260	129	351	221	259	294	186	161	359	319	201	446	74	480	520	
MORE GUN CONTROL LAWS	24.9	27.0	24.1	26.0	23.6	25.5	23.3	33.0	22.2	29.8	21.1	28.6	19.6	22.1	25.9	23.5	26.8	23.4	32.7	25.1	24.7	
ENFORCE CURRENT LAWS	22.6	23.8	22.1	24.4	20.6	23.8	19.2	20.9	21.0	24.7	17.8	23.6	16.9	26.2	23.2	24.2	24.1	24.0	25.1	21.0	24.1	
ARREST REPEAT CRIMINALS	44.2	39.5	46.1	39.9	49.3	40.5	54.7	40.6	52.5	40.9	56.4	42.0	60.8	38.6	39.9	39.2	40.1	39.5	39.4	49.3	39.5	
DON'T KNOW	8.3	9.7	7.7	9.7	6.6	10.2	2.7	5.5	4.3	4.6	4.7	5.9	2.7	13.1	10.9	13.2	9.1	13.1	2.8	4.6	11.6	

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9. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 1																					
	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/ TIME	URBAN	SUB- URBAN	RURAL	RIGHT DIREC- TION	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE BOTH
Total	1000	180	215	390	215	860	655	205	140	313	472	216	390	552	441	462	97	488	355	134	472
FACEBOOK	64.5	56.3	72.0	67.4	58.4	65.7	66.6	62.9	56.8	61.3	64.8	68.4	63.3	65.6	63.7	66.5	58.3	65.1	63.4	69.4	65.5
YOUTUBE	61.5	57.3	62.4	62.0	63.4	59.3	58.2	62.6	75.3	64.1	62.2	56.3	58.9	63.7	58.6	64.8	59.6	59.7	58.5	62.7	64.3
INSTAGRAM	39.4	36.7	33.2	41.0	44.9	39.8	39.1	42.0	36.9	40.1	41.7	33.3	37.0	41.1	34.5	44.5	37.2	38.0	37.2	39.9	41.8
TIKTOK	31.5	31.6	25.4	34.9	31.5	31.1	29.0	37.8	34.0	35.6	29.1	30.8	29.6	32.7	26.4	36.4	31.7	30.2	28.0	36.1	33.7
X (FORMERLY TWITTER)	21.1	19.8	14.5	21.6	28.0	21.2	22.0	18.8	20.4	26.9	20.2	14.6	24.0	19.0	23.1	19.8	18.6	24.3	25.9	20.1	18.1
PINTEREST	19.2	17.6	14.5	22.9	18.6	18.2	17.0	22.1	25.2	17.5	20.4	19.2	17.3	19.6	15.9	20.6	27.9	18.3	15.9	24.5	19.8
REDDIT	16.6	18.0	10.2	16.0	23.0	16.4	14.9	21.2	18.2	18.4	17.5	12.3	13.4	19.0	15.2	18.2	15.6	16.0	14.5	20.1	17.5
SNAPCHAT	16.3	17.7	18.3	16.8	12.4	16.4	14.0	24.2	15.7	14.8	15.3	20.9	13.0	17.6	14.8	17.4	18.3	15.9	14.8	18.9	16.7
WHATSAPP	15.3	13.9	12.2	16.8	16.8	16.0	15.9	16.3	11.2	19.7	15.5	8.6	20.1	12.0	17.3	14.4	10.7	18.3	20.0	13.8	12.5
LINKED-IN	15.3	12.0	11.7	19.5	13.9	16.2	15.9	17.3	9.4	16.7	16.3	11.0	15.9	14.4	15.2	14.7	18.1	16.4	15.2	19.8	13.7
THREADS	10.0	11.0	8.1	10.7	9.9	10.5	10.3	11.4	6.9	11.7	9.4	9.0	9.8	10.6	9.7	10.2	10.6	9.3	9.0	9.8	10.8
TELEGRAM	7.0	3.4	5.8	8.3	8.9	8.0	7.9	8.6	1.0	9.3	5.7	6.6	10.8	4.9	8.7	6.4	2.6	9.2	10.0	7.2	4.9
TRUTH SOCIAL	6.0	3.2	4.9	6.2	9.1	5.9	5.4	7.5	6.4	6.8	5.6	5.5	10.5	3.2	8.5	4.0	4.1	9.2	10.3	6.3	2.9
TUMBLR	3.7	3.1	1.5	3.7	6.5	3.6	3.1	5.3	4.0	4.9	3.0	3.3	2.7	4.4	2.0	5.2	4.5	2.8	1.6	5.8	4.4
BLUESKY	3.3	3.5	2.1	3.1	4.8	3.5	3.6	3.3	2.3	5.0	2.9	1.9	2.8	4.1	1.5	5.1	3.2	1.8	2.1	1.3	4.3
RUMBLE	1.8	3.3	1.7	1.0	2.1	1.8	1.9	1.7	1.5	2.1	1.6	1.7	3.7	0.6	2.5	0.9	3.0	2.5	3.0	1.2	1.1
GETTR	1.3	1.2	1.9	0.9	1.6	1.5	1.5	1.7	0.0	1.7	1.2	1.2	2.2	0.8	2.7	0.3	0.0	2.2	2.3	2.0	0.3
GAB.COM	1.2	1.8	0.9	1.3	1.0	1.3	0.9	2.8	0.8	1.2	1.2	1.5	1.5	1.1	1.5	1.0	1.3	1.5	1.5	1.3	1.0
PARLER	1.1	2.2	0.0	0.8	2.0	1.2	1.4	0.5	0.8	1.8	0.8	0.9	1.3	1.1	2.0	0.5	0.0	1.4	1.7	0.6	0.6
CLOUTHUB	0.7	0.8	0.3	0.9	0.4	0.8	0.6	1.3	0.0	1.1	0.4	0.7	0.9	0.5	1.0	0.2	1.3	0.9	1.0	0.5	0.4
OTHER	0.8	0.7	0.9	0.3	1.5	0.9	1.0	0.5	0.0	1.0	1.0	0.0	0.4	0.7	0.8	0.7	0.9	0.7	0.9	0.4	0.9

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9. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
													UNITED STATES		FOR CONGRESS			POLICES/PERSONALITY			
		EAST	MID-	SOUTH	WEST	ALWAYS	Always	Almost	VOTE	URBAN	SUB-	RURAL	RIGHT	WRONG	REPUB-	DEMO-	UNDE-	APP-	Both	Only	DISAP-
			WEST			/ALMST	Vote	Always	MOST/		URBAN		DIREC-	TRACK	LICAN	CRATIC	CIDED	ROVE	Pers/	Pol-	PROVE
						ALWAYS		Vote	TIME				TION						Plcies	icies	BOTH

NONE	7.0	8.5	9.2	4.8	7.6	7.5	8.0	6.1	4.0	6.2	7.4	7.5	5.1	7.7	5.9	6.9	12.6	5.2	5.9	3.4	7.9

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9. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	439	239	26	33	98	11	291	110	69	26	28	35	24	158	51	43	23	13	33	67
FACEBOOK	64.5	69.3	72.5	79.4	61.2	66.7	27.7	60.6	64.9	61.9	60.4	56.5	59.5	43.5	65.5	69.8	71.0	52.6	37.6	54.3	61.4
YOUTUBE	61.5	63.3	64.5	38.8	64.2	68.5	73.3	60.7	58.5	62.4	65.4	59.9	62.4	58.5	62.5	64.0	68.0	52.0	54.3	54.6	60.8
INSTAGRAM	39.4	44.8	49.4	36.8	41.8	41.9	62.2	39.8	36.9	44.6	64.7	29.0	41.5	23.2	34.3	37.3	40.1	24.5	27.4	23.6	27.8
TIKTOK	31.5	30.8	34.1	14.6	24.4	33.1	53.2	36.4	24.4	49.4	49.5	36.1	47.3	24.1	30.6	30.1	32.1	29.2	31.3	19.6	24.6
X (FORMERLY TWITTER)	21.1	23.8	23.0	12.2	18.4	27.5	29.8	17.9	11.3	23.0	32.2	17.4	24.1	10.0	22.1	29.2	18.6	17.2	5.2	15.4	20.1
PINTEREST	19.2	22.4	19.2	20.3	34.2	28.7	34.8	17.6	14.1	20.5	26.9	25.8	9.7	16.9	16.0	16.2	18.7	19.4	20.2	16.6	17.9
REDDIT	16.6	21.0	20.7	11.0	27.8	23.6	25.0	17.4	10.8	17.6	27.8	23.7	22.2	21.8	8.8	12.6	7.4	7.6	2.5	11.4	8.7
SNAPCHAT	16.3	17.9	18.0	8.0	20.8	16.7	30.2	15.3	10.1	14.5	23.3	22.9	26.8	7.4	15.9	17.0	19.9	12.3	10.0	30.6	5.2
WHATSAPP	15.3	17.2	16.7	4.0	27.8	20.2	23.0	13.1	10.0	12.1	11.6	22.3	10.5	25.1	16.4	13.0	20.0	16.3	14.7	17.4	10.9
LINKED-IN	15.3	20.2	20.3	13.7	25.4	21.5	29.6	11.6	12.1	10.7	17.6	24.1	5.0	0.0	10.9	12.1	13.2	9.9	0.0	19.6	9.9
THREADS	10.0	10.5	11.7	0.0	16.1	8.7	6.4	10.5	11.1	13.2	5.1	4.0	15.9	5.1	8.9	12.5	6.6	10.0	8.1	15.3	6.3
TELEGRAM	7.0	8.7	8.3	2.0	27.0	4.2	15.7	7.1	7.7	10.3	7.8	7.1	0.0	5.1	5.7	5.3	5.4	4.1	0.0	1.9	2.7
TRUTH SOCIAL	6.0	4.9	5.0	0.0	9.3	4.1	18.5	4.7	4.8	0.0	9.9	6.9	5.2	8.6	9.9	14.6	2.0	10.7	3.6	5.5	10.3
TUMBLR	3.7	2.5	2.4	0.0	4.9	2.5	11.0	7.1	2.5	9.8	5.6	20.1	11.9	0.0	0.9	1.4	1.8	0.0	0.0	2.6	4.2
BLUESKY	3.3	3.4	3.6	0.0	7.1	3.2	0.0	3.3	0.4	8.0	3.8	2.9	5.1	0.0	2.6	0.0	2.6	8.1	0.0	6.7	4.2
RUMBLE	1.8	2.2	2.1	2.7	0.0	2.4	6.4	1.9	0.8	0.9	0.0	4.0	5.3	4.8	1.3	0.0	3.2	0.0	5.1	0.0	1.1
GETTR	1.3	1.7	1.1	0.0	2.2	2.4	0.0	0.3	0.0	0.0	0.0	0.0	0.0	3.5	2.3	5.0	0.0	0.0	8.1	0.0	1.1
GAB.COM	1.2	1.2	0.7	0.0	2.3	1.6	10.7	0.8	0.8	0.9	3.6	0.0	0.0	0.0	3.1	4.7	0.0	10.8	0.0	0.0	0.0
PARLER	1.1	1.3	1.3	2.6	2.3	0.0	0.0	0.8	0.0	0.0	0.0	0.0	3.0	4.9	1.5	0.0	0.0	0.0	17.9	0.0	1.1
CLOUTHUB	0.7	0.9	0.4	0.0	4.5	1.1	0.0	0.2	0.0	0.0	2.4	0.0	0.0	0.0	0.9	0.0	0.0	6.5	0.0	0.9	0.0
OTHER	0.8	0.1	0.0	0.0	0.0	0.5	0.0	0.3	0.0	0.0	0.0	0.0	0.0	3.2	1.4	4.2	0.0	0.0	0.0	2.8	4.9

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9. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 2

	TOTAL		MOST IMPORTANT ISSUE																		
	ECON-OMIC	Infla-tion	Gov't Spndg	Jobs/Unmplyment	Econ-omy	Inter-est rates	SOCIAL	S.S./Medi-care	Health care	Educa-tion	Clim. Change	Medi-caid	Abor-tion	SECUR-ITY	Border /Imgrt	Nat'l Secur-ity	Crime/Drugs	End Russia/Ukrn	HONES-TY/INT	PRCT DEMO-CRACY	
NONE	7.0	5.3	5.0	11.6	3.5	5.1	0.0	7.2	9.3	7.7	0.0	14.6	1.4	3.4	5.6	5.2	4.8	3.9	0.0	9.6	9.4

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9. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 3

	TOTAL	HOW OFTEN DO YOU CONCEAL CARRY				HOW OFTEN DO YOU CONCEAL CARRY:				DO YOU HAVE CONCEALED		HAVE CONCEAL PERMIT:		CONSTITUTIONL CARRY STATE		DO THE MOST TO HELP FIGHT CRIME			FIREARM HOUSEHOLD	
		ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER	DON'T KNOW	ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER	DON'T KNOW	YES	NO	YES	NO	YES	NO	PASS MORE LAWS	ENFRCE CURRNT LAWS	ARREST REPEAT CRMNLS	YES	NO
Total	1000	157	152	666	25	75	77	299	9	201	778	97	359	461	539	249	226	442	336	636
FACEBOOK	64.5	59.4	66.1	66.1	42.9	59.4	74.6	67.7	46.6	59.6	66.2	66.7	67.4	67.1	62.2	61.8	68.7	65.9	65.6	64.0
YOUTUBE	61.5	51.7	63.1	64.0	48.7	51.9	73.6	65.4	49.0	59.3	62.4	68.3	63.2	64.2	59.2	63.4	61.0	61.3	60.5	62.2
INSTAGRAM	39.4	37.7	44.3	38.9	33.0	30.9	44.9	38.6	33.2	42.4	39.3	38.2	38.6	38.3	40.3	41.8	42.5	38.6	40.3	39.1
TIKTOK	31.5	40.6	39.7	27.6	29.8	38.4	39.2	27.9	42.4	38.9	29.8	37.2	30.3	31.8	31.3	33.6	33.8	29.0	33.2	30.7
X (FORMERLY TWITTER)	21.1	33.0	24.2	17.8	16.9	34.1	20.4	16.6	3.4	33.2	18.0	31.9	16.6	19.9	22.2	22.0	22.7	21.0	27.9	17.3
PINTEREST	19.2	16.9	25.3	18.9	4.3	19.2	24.5	20.2	0.0	21.6	19.1	19.8	20.7	20.3	18.2	18.8	20.9	19.3	18.3	19.0
REDDIT	16.6	13.8	22.2	16.0	16.4	10.4	16.7	15.0	13.8	21.5	15.4	19.0	13.3	14.5	18.4	17.1	17.2	16.2	17.3	16.0
SNAPCHAT	16.3	21.3	25.8	13.0	16.9	26.3	27.4	11.0	3.4	24.9	14.0	26.5	13.4	16.1	16.5	13.9	19.2	15.7	20.5	14.1
WHATSAPP	15.3	21.5	14.3	14.1	15.8	21.0	6.4	13.5	5.0	17.7	14.5	16.8	12.4	13.3	17.0	15.6	21.1	12.4	16.5	14.8
LINKED-IN	15.3	15.6	19.5	14.5	8.4	14.0	21.2	16.9	10.0	17.5	15.0	18.5	16.6	17.0	13.8	16.2	15.8	16.4	16.0	15.0
THREADS	10.0	17.8	11.7	7.9	6.5	17.0	7.7	6.8	17.1	17.2	8.1	16.2	6.9	8.9	11.0	12.1	12.0	8.0	12.3	8.4
TELEGRAM	7.0	16.8	10.4	4.0	4.9	13.5	9.3	4.9	0.0	16.6	4.6	16.1	4.5	6.9	7.2	6.1	10.9	6.2	11.9	4.4
TRUTH SOCIAL	6.0	12.4	8.9	3.8	4.7	16.4	9.8	4.0	0.0	12.1	4.4	12.5	5.5	6.9	5.2	3.5	5.0	8.4	10.0	3.9
TUMBLR	3.7	7.6	7.0	1.9	6.5	7.2	2.2	2.4	0.0	8.6	2.5	5.1	2.6	3.1	4.2	4.0	4.4	3.1	4.9	2.8
BLUESKY	3.3	3.6	3.8	3.1	6.2	1.2	1.1	2.6	16.5	5.5	2.8	3.0	2.3	2.4	4.1	6.5	2.9	1.8	3.0	3.7
RUMBLE	1.8	3.5	3.6	1.1	0.0	2.7	3.3	1.5	0.0	3.9	1.3	3.3	1.7	2.0	1.6	1.3	1.0	2.6	2.6	1.2
GETTR	1.3	3.9	3.0	0.4	0.0	3.9	0.8	0.9	0.0	2.8	1.0	3.0	0.9	1.3	1.3	1.9	0.9	1.3	1.9	1.1
GAB.COM	1.2	3.7	1.8	0.6	0.0	3.7	1.2	0.8	0.0	3.3	0.8	3.9	0.6	1.3	1.2	1.7	2.0	0.8	1.7	1.0
PARLER	1.1	3.2	2.0	0.5	0.0	1.4	0.0	0.6	0.0	2.9	0.7	1.1	0.5	0.6	1.5	1.2	0.8	1.4	1.6	0.8
CLOUTHUB	0.7	2.2	1.2	0.2	0.0	4.6	0.0	0.0	0.0	1.7	0.4	3.5	0.0	0.7	0.6	1.0	0.5	0.4	0.9	0.6
OTHER	0.8	0.0	1.5	0.6	5.0	0.0	0.7	0.3	0.0	0.4	0.7	0.0	0.4	0.3	1.1	1.3	0.4	0.8	0.5	0.8

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9. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 3

	HOW OFTEN DO YOU CONCEAL				HOW OFTEN DO YOU CONCEAL				DO YOU HAVE		HAVE CONCEAL		CONSTITUTIONL		DO THE MOST TO			FIREARM		
	CARRY				CARRY:				CONCEALED		PERMIT:		CARRY STATE		HELP FIGHT CRIME			HOUSEHOLD		
	CONSTITUTIONAL CARRY STATES				PERMIT				CARRY STATE											
	ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER KNOW	DON'T KNOW	ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER KNOW	DON'T KNOW	YES 	NO 	YES 	NO 	YES 	NO 	PASS MORE LAWS	ENFRCE CURRNT LAWS	ARREST REPEAT CRMNLS	YES 	NO 	
NONE	7.0	1.0	5.3	8.3	22.8	0.0	2.0	8.4	6.7	3.5	7.6	1.6	7.0	5.9	8.0	6.2	4.7	7.4	6.6	7.0

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9. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 4																		
	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	645	615	394	315	211	350	340	310	217	144	119	133	196	191	282	190	248
FACEBOOK	64.5	100.0	71.1	77.8	76.2	72.2	60.7	66.3	66.8	59.3	63.6	60.8	62.9	68.3	70.5	64.5	69.6	67.6
YOUTUBE	61.5	67.9	100.0	76.1	78.2	81.0	57.3	59.2	68.8	57.6	63.6	63.3	56.9	56.0	72.3	59.1	57.4	65.9
INSTAGRAM	39.4	47.6	48.8	100.0	66.1	67.8	34.7	45.3	38.2	34.5	37.6	27.5	35.0	51.0	44.9	34.1	41.0	33.5
TIKTOK	31.5	37.3	40.1	52.9	100.0	53.4	25.2	36.5	33.2	22.8	31.7	19.6	29.1	40.0	41.7	21.8	28.1	31.6
X (FORMERLY TWITTER)	21.1	23.7	27.8	36.3	35.7	100.0	23.6	19.8	19.7	28.5	24.6	22.1	15.5	16.4	18.2	23.1	15.2	15.0
PINTEREST	19.2	22.0	26.2	32.7	33.0	33.5	15.4	20.9	21.7	10.9	11.0	6.8	22.7	28.2	31.0	16.4	23.0	21.3
REDDIT	16.6	18.0	22.3	28.4	27.6	35.5	14.8	17.0	18.3	14.1	20.6	11.6	15.9	14.3	22.6	14.5	19.3	16.7
SNAPCHAT	16.3	20.1	20.5	31.6	35.9	34.0	14.7	15.7	19.0	14.1	11.6	9.3	15.5	18.6	25.1	14.2	11.3	15.6
WHATSAPP	15.3	18.2	18.6	24.5	24.2	26.6	16.5	17.7	11.4	19.1	21.6	8.5	12.2	14.8	13.2	16.6	14.7	11.3
LINKED-IN	15.3	18.2	18.3	21.8	20.4	25.1	15.6	13.6	16.7	17.6	16.1	21.0	12.3	11.8	14.0	16.9	13.5	16.6
THREADS	10.0	11.5	11.4	19.6	17.2	19.1	10.4	9.9	9.7	11.5	6.3	5.8	8.6	12.6	12.1	8.6	9.5	9.2
TELEGRAM	7.0	8.8	8.5	13.7	11.6	14.1	9.6	7.4	3.8	11.3	10.4	4.4	6.7	5.2	3.4	8.0	6.9	3.2
TRUTH SOCIAL	6.0	5.8	6.4	7.3	8.2	16.8	9.5	5.3	2.8	8.6	6.8	2.6	10.8	4.2	2.9	9.7	3.6	2.0
TUMBLR	3.7	2.8	4.1	5.8	8.1	7.5	1.8	5.2	4.1	2.2	4.3	1.4	1.1	6.0	5.8	0.8	6.1	3.8
BLUESKY	3.3	3.2	3.4	5.3	5.9	5.3	2.0	6.1	1.9	1.8	8.7	1.9	2.2	4.2	1.9	1.4	5.0	2.0
RUMBLE	1.8	1.9	2.4	2.7	3.0	4.7	2.4	1.2	1.8	1.9	0.5	1.5	3.2	1.6	2.0	2.1	1.1	1.2
GETTR	1.3	0.7	0.9	1.5	0.4	2.6	2.0	1.4	0.5	1.1	2.8	0.6	3.5	0.3	0.4	1.7	2.1	0.3
GAB.COM	1.2	0.7	0.8	1.3	1.7	2.4	1.1	1.5	1.0	1.0	1.1	1.2	1.3	1.9	0.9	0.5	1.7	1.3
PARLER	1.1	0.6	1.2	0.7	1.5	2.5	1.7	1.4	0.1	1.7	1.9	0.0	1.7	1.1	0.2	0.8	2.2	0.0
CLOUTHUB	0.7	0.7	0.4	0.4	0.7	0.0	0.6	0.8	0.6	1.0	0.5	0.8	0.0	0.9	0.5	0.7	0.8	0.5
OTHER	0.8	0.6	1.1	0.1	0.2	0.4	0.8	0.4	1.1	0.9	0.7	2.7	0.7	0.3	0.0	1.0	0.8	0.8

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9. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
NONE	7.0	0.0	0.0	0.0	0.0	0.0	7.4	5.8	7.9	9.2	5.9	10.2	4.6	5.8	6.4	7.1	7.2	9.5

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9. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	52	56	242	166	123	50	56	181	73
FACEBOOK	64.5	58.7	53.4	63.4	65.0	69.4	67.0	68.2	45.2	50.9	66.3	64.1	67.4	70.6	55.3	67.8	73.0
YOUTUBE	61.5	58.7	55.2	61.8	64.0	59.3	63.2	61.2	51.5	50.5	60.1	57.6	62.8	55.7	68.6	68.9	68.7
INSTAGRAM	39.4	43.4	43.7	43.1	40.9	34.1	35.6	34.9	33.7	31.2	35.7	46.4	46.6	38.7	43.4	40.0	29.6
TIKTOK	31.5	37.5	36.9	38.0	33.6	23.7	26.3	25.0	43.4	29.7	20.3	33.0	36.4	48.4	45.1	33.0	24.3
X (FORMERLY TWITTER)	21.1	18.9	22.0	16.3	20.9	19.5	26.5	22.9	24.2	16.0	25.2	20.2	22.0	13.3	10.4	21.7	22.1
PINTEREST	19.2	21.3	20.7	21.9	19.5	18.3	16.4	17.4	15.6	17.5	14.8	21.9	15.5	31.0	25.1	22.7	16.4
REDDIT	16.6	25.3	25.0	25.6	14.6	9.5	14.8	12.1	22.9	15.9	12.7	23.5	11.1	10.0	32.9	16.5	11.6
SNAPCHAT	16.3	18.3	17.8	18.7	18.1	13.7	12.6	13.1	24.5	10.9	13.4	15.6	18.0	10.2	20.4	20.3	14.4
WHATSAPP	15.3	16.3	13.6	18.7	11.2	20.3	16.9	18.6	20.3	5.1	18.3	17.1	14.2	28.1	10.2	11.0	13.3
LINKED-IN	15.3	13.2	11.6	14.5	17.9	14.0	14.6	14.3	14.0	13.9	16.3	12.6	16.1	11.1	14.1	20.3	9.8
THREADS	10.0	13.8	15.6	12.3	9.3	6.3	9.4	7.8	14.3	13.7	8.8	12.5	7.6	7.1	17.4	9.2	5.0
TELEGRAM	7.0	7.3	11.6	3.5	4.6	6.5	12.2	9.3	10.9	5.0	10.4	7.4	7.3	7.8	3.8	2.6	6.8
TRUTH SOCIAL	6.0	5.5	8.2	3.1	3.1	8.2	10.1	9.2	6.6	6.7	10.7	6.2	4.3	4.6	2.2	1.2	7.2
TUMBLR	3.7	6.7	8.1	5.4	3.3	1.0	2.6	1.8	5.1	3.9	0.5	6.6	2.7	6.9	8.3	3.6	2.4
BLUESKY	3.3	7.1	8.3	6.1	2.3	0.8	2.3	1.6	7.4	1.9	0.8	5.9	5.7	7.6	10.4	0.0	0.0
RUMBLE	1.8	2.1	3.7	0.6	1.1	0.7	4.0	2.3	2.5	0.0	2.9	1.7	0.9	0.0	2.7	1.5	1.9
GETTR	1.3	1.3	1.7	0.9	0.5	1.4	3.0	2.2	4.1	0.0	2.0	0.8	0.8	4.6	0.0	0.4	1.0
GAB.COM	1.2	1.6	2.9	0.4	0.9	1.5	1.1	1.3	2.4	0.0	1.1	1.5	1.6	1.5	1.0	0.8	1.8
PARLER	1.1	1.5	3.2	0.0	0.8	0.0	2.4	1.2	2.6	2.0	1.5	1.5	1.3	1.5	0.5	0.0	0.0
CLOUTHUB	0.7	0.8	0.2	1.3	0.6	0.8	0.4	0.6	1.2	0.0	0.6	0.4	0.9	1.5	1.7	0.5	0.0
OTHER	0.8	0.5	0.8	0.4	0.9	0.0	1.6	0.8	0.0	1.6	0.8	0.9	0.0	0.0	0.0	1.3	1.3

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9. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 5

	TOTAL			IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT		
	LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE
NONE	7.0	4.5	6.3	2.9	7.1	8.5	9.4	8.9	1.0	2.0	10.1	5.3	5.9	7.1	5.2	9.4	6.2	

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9. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	400	259	32	27	14	13	3	223	18
FACEBOOK	64.5	71.0	61.6	63.7	53.9	94.6	32.4	100.0	56.8	59.7
YOUTUBE	61.5	65.9	57.4	56.1	50.4	71.5	53.3	68.8	58.9	73.5
INSTAGRAM	39.4	37.8	41.6	34.4	49.2	33.9	23.0	68.8	38.2	54.2
TIKTOK	31.5	26.4	35.2	25.9	53.3	4.9	16.5	68.8	35.7	40.2
X (FORMERLY TWITTER)	21.1	22.1	21.4	15.4	22.3	33.7	42.3	0.0	15.7	24.8
PINTEREST	19.2	21.6	17.2	9.4	28.3	10.9	9.8	0.0	15.8	35.0
REDDIT	16.6	15.6	15.4	11.6	15.2	9.3	46.3	45.4	18.0	36.3
SNAPCHAT	16.3	14.3	19.0	10.8	20.7	8.8	18.8	0.0	14.3	49.6
WHATSAPP	15.3	12.6	18.8	23.0	43.0	18.1	28.1	23.4	10.2	7.2
LINKED-IN	15.3	17.3	14.6	20.3	14.9	14.1	38.8	23.4	10.4	22.0
THREADS	10.0	10.8	9.0	13.8	13.6	9.3	9.8	0.0	8.3	15.8
TELEGRAM	7.0	8.0	8.2	1.4	16.3	18.1	9.9	23.4	3.6	0.0
TRUTH SOCIAL	6.0	6.8	4.6	2.7	8.9	10.3	14.2	31.2	4.6	4.4
TUMBLR	3.7	1.5	4.9	2.7	11.7	0.0	0.0	0.0	5.9	0.0
BLUESKY	3.3	1.4	3.9	9.5	4.6	0.0	0.0	0.0	5.5	6.3
RUMBLE	1.8	2.5	1.6	2.7	0.0	0.0	9.8	0.0	0.8	0.0
GETTR	1.3	1.5	0.7	0.0	8.5	5.4	0.0	0.0	0.3	4.4
GAB.COM	1.2	1.0	0.6	2.9	0.0	0.0	0.0	0.0	2.7	0.0
PARLER	1.1	0.9	1.7	0.0	3.4	0.0	9.8	0.0	0.3	0.0
CLOUTHUB	0.7	0.7	0.2	0.0	3.4	0.0	0.0	0.0	1.0	0.0
OTHER	0.8	0.9	0.7	0.0	0.0	0.0	7.7	0.0	0.6	0.0

9. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 6

	RELIGION										
	TOTAL	PROT-ESTANT	CATH-OLIC	JEWISH	MUSLIM	MORMON	BUDD-HIST	HINDU	ATHST/AGNST/SC/NNE	OTHER	
NONE	7.0	6.5	5.9	13.5	2.9	0.0	10.5	0.0	9.1	11.5	

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9. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
			Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
		ried	Other													
Total	1000	379	285	94	396	161	37	124	64	227	170	161	218	320	187	133
FACEBOOK	64.5	57.3	57.5	56.4	68.1	68.0	59.2	70.6	75.8	68.4	67.6	50.8	62.0	68.4	68.8	68.0
YOUTUBE	61.5	64.4	67.1	56.5	61.4	58.1	61.2	57.2	53.3	62.4	60.2	61.1	66.9	60.0	60.4	59.4
INSTAGRAM	39.4	44.7	48.7	32.7	37.1	38.1	51.5	34.2	25.3	29.4	47.2	41.7	47.0	33.3	27.0	42.0
TIKTOK	31.5	38.2	39.3	34.8	26.6	30.1	54.4	23.0	25.5	21.2	34.0	29.6	44.6	21.9	16.4	29.5
X (FORMERLY TWITTER)	21.1	22.5	24.8	15.6	22.3	17.4	28.7	14.0	14.5	26.2	17.3	30.8	16.4	19.1	24.0	12.3
PINTEREST	19.2	18.2	19.4	14.4	23.4	15.3	23.6	12.8	8.9	14.1	36.0	6.9	26.5	22.5	14.3	34.0
REDDIT	16.6	21.3	20.4	24.0	15.0	14.8	16.9	14.2	3.8	17.3	12.0	18.3	23.4	13.7	14.4	12.7
SNAPCHAT	16.3	20.7	22.5	15.4	15.0	11.6	10.1	12.1	10.8	10.5	20.9	17.6	23.0	12.8	9.4	17.4
WHATSAPP	15.3	13.4	13.3	13.5	18.0	15.2	11.6	16.2	10.6	19.3	16.3	12.9	13.7	16.3	16.0	16.7
LINKED-IN	15.3	12.1	12.8	10.1	20.0	12.3	12.4	12.2	11.9	23.2	15.8	12.1	12.2	18.9	21.1	15.8
THREADS	10.0	13.3	13.9	11.4	7.9	10.8	19.5	8.3	1.9	6.9	9.1	11.9	14.2	6.6	5.5	8.2
TELEGRAM	7.0	5.6	5.4	6.3	9.7	4.6	4.0	4.7	5.1	11.5	7.4	5.7	5.6	8.9	10.0	7.5
TRUTH SOCIAL	6.0	6.3	6.0	7.1	7.2	3.9	5.7	3.3	1.9	5.7	9.1	8.7	4.5	6.6	5.1	8.8
TUMBLR	3.7	5.1	3.7	9.5	3.4	2.4	10.3	0.0	0.0	2.7	4.4	3.9	6.0	3.0	2.2	4.2
BLUESKY	3.3	5.0	5.4	3.7	2.0	4.1	9.7	2.5	0.0	2.6	1.3	6.8	3.6	1.0	1.2	0.8
RUMBLE	1.8	2.0	1.4	3.8	1.8	0.7	0.0	0.9	3.3	1.5	2.3	2.0	1.9	2.3	1.8	2.9
GETTR	1.3	1.9	2.5	0.0	0.9	1.0	4.6	0.0	1.2	1.3	0.4	1.4	2.2	0.9	1.6	0.0
GAB.COM	1.2	2.2	2.6	1.2	0.3	1.6	2.5	1.4	0.0	0.0	0.8	2.3	2.2	0.4	0.0	1.0
PARLER	1.1	1.0	1.3	0.0	1.3	1.6	3.6	0.9	0.0	1.6	0.8	1.1	0.9	1.2	1.6	0.6
CLOUTHUB	0.7	1.0	1.4	0.0	0.7	0.0	0.0	0.0	0.0	0.7	0.6	1.3	0.9	0.8	0.9	0.7
OTHER	0.8	0.7	0.9	0.0	1.1	0.6	0.0	0.7	0.0	1.9	0.0	1.3	0.2	0.9	1.6	0.0

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9. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
			Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
			ried	Other												

NONE	7.0	6.1	5.9	6.8	8.6	6.0	0.0	7.7	5.7	9.3	7.5	7.5	5.1	9.8	10.8	8.3

MCLAUGHLIN & ASSOCIATES
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9. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	519	334	85	101	40	17	297	127	58	69	259	261	180	117
FACEBOOK	64.5	63.2	65.8	61.4	55.8	64.6	60.1	66.2	66.2	66.7	65.7	60.5	65.8	61.3	73.8
YOUTUBE	61.5	62.7	62.8	50.6	72.8	64.6	73.0	56.7	65.2	62.0	68.0	63.1	62.4	55.2	59.1
INSTAGRAM	39.4	45.7	46.6	43.6	44.6	45.4	45.5	23.1	48.9	56.0	42.8	41.8	49.7	18.4	30.3
TIKTOK	31.5	39.8	37.2	52.3	37.8	17.5	47.2	16.0	36.1	40.2	32.7	33.4	46.1	11.1	23.7
X (FORMERLY TWITTER)	21.1	26.6	25.8	25.4	29.9	14.2	29.2	13.9	16.7	23.4	11.0	34.7	18.5	13.6	14.4
PINTEREST	19.2	23.6	20.0	29.3	30.8	22.1	25.4	11.1	18.4	16.9	19.6	12.1	35.1	8.2	15.5
REDDIT	16.6	21.4	21.0	22.8	21.2	26.3	37.4	8.0	11.6	13.5	9.9	21.0	21.7	7.0	9.6
SNAPCHAT	16.3	20.3	19.6	29.6	14.8	12.2	31.1	6.7	21.9	22.6	21.3	17.3	23.3	4.9	9.6
WHATSAPP	15.3	18.3	17.7	17.0	21.5	3.2	16.0	13.4	11.1	15.1	7.8	22.9	13.8	11.9	15.5
LINKED-IN	15.3	21.2	22.8	16.3	20.3	3.7	3.1	10.8	6.7	11.8	2.3	23.3	19.1	12.9	7.6
THREADS	10.0	11.0	10.4	7.9	15.8	15.7	29.4	5.5	12.0	12.2	11.9	10.1	11.9	4.8	6.6
TELEGRAM	7.0	9.2	8.9	9.7	9.8	1.7	4.1	4.0	7.4	7.4	7.5	13.2	5.3	5.2	2.1
TRUTH SOCIAL	6.0	7.3	6.8	6.7	9.6	6.8	0.0	5.3	2.7	2.0	3.2	8.8	5.9	4.1	7.1
TUMBLR	3.7	5.4	4.4	4.1	10.2	5.1	3.1	0.8	2.8	6.0	0.0	3.9	6.9	0.5	1.4
BLUESKY	3.3	4.4	4.4	5.0	4.0	0.0	5.6	1.1	4.8	7.8	2.3	5.5	3.4	0.9	1.5
RUMBLE	1.8	2.3	2.6	1.5	2.4	2.9	0.0	1.2	0.9	1.9	0.0	2.3	2.4	0.4	2.4
GETTR	1.3	1.2	0.8	4.2	0.0	1.7	14.0	1.1	0.5	1.1	0.0	2.1	0.3	0.4	2.2
GAB.COM	1.2	1.7	1.6	2.5	1.5	0.0	5.2	0.4	1.0	2.2	0.0	2.0	1.4	0.0	1.1
PARLER	1.1	1.3	1.3	1.5	1.4	3.4	6.0	0.0	1.5	3.2	0.0	2.1	0.6	0.0	0.0
CLOUTHUB	0.7	0.9	1.1	0.8	0.3	0.0	0.0	0.0	1.5	3.2	0.0	1.4	0.4	0.0	0.0
OTHER	0.8	0.7	0.8	0.0	0.8	0.0	0.0	1.4	0.0	0.0	0.0	1.2	0.2	1.8	0.8

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

9. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
	EMPLOY- ED	Priv.	Gov't	Self Employd	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Emplyd /Lkng	Not Emplyd	MEN	WOMEN	MEN	WOMEN	
NONE	7.0	5.0	6.4	4.1	1.1	2.3	0.0	11.2	7.8	1.9	12.8	5.0	5.0	14.0	7.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

9. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 9

	TOTAL	INCOME										INCOME										AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR					
Total	1000	192	237	89	111	193	104	40	16	18	518	482	629	371	822	178	41	115	394	294	155					
FACEBOOK	64.5	59.9	72.5	64.1	57.3	68.0	59.6	64.3	64.0	42.9	66.4	62.4	64.8	63.9	65.6	59.4	56.8	59.1	60.5	70.4	69.2					
YOUTUBE	61.5	62.4	58.7	54.9	68.8	61.7	67.2	54.9	87.3	34.0	59.4	63.8	61.1	62.3	61.2	63.0	48.9	58.8	59.3	63.4	68.9					
INSTAGRAM	39.4	35.4	35.6	43.9	43.6	39.0	51.8	41.0	29.2	21.0	36.9	42.0	38.1	41.5	38.3	44.3	36.4	38.3	39.6	42.9	33.8					
TIKTOK	31.5	30.9	29.7	31.0	39.6	31.6	34.7	24.8	23.4	18.6	30.3	32.8	32.0	30.8	31.9	29.8	36.5	31.9	31.5	29.5	33.9					
X (FORMERLY TWITTER)	21.1	14.8	13.4	23.4	31.9	18.8	41.0	22.1	28.6	11.8	15.6	27.0	18.5	25.5	18.6	32.7	26.9	37.9	21.2	18.3	12.2					
PINTEREST	19.2	16.7	19.4	26.2	17.7	16.7	25.8	11.1	28.2	16.8	19.6	18.8	19.2	19.2	18.6	21.8	27.9	16.3	19.4	20.5	16.0					
REDDIT	16.6	10.8	15.5	19.2	25.8	15.2	20.9	19.6	6.6	17.0	14.4	19.0	16.4	17.0	16.1	18.9	19.8	20.1	16.2	13.9	19.4					
SNAPCHAT	16.3	15.8	17.3	18.2	13.7	14.0	22.0	13.4	15.1	17.1	16.9	15.8	16.3	16.4	15.8	18.9	31.7	17.0	15.4	14.6	17.5					
WHATSAPP	15.3	12.0	10.6	19.9	15.1	15.1	25.5	21.3	14.9	20.6	12.7	18.1	13.2	19.0	13.6	23.1	24.2	16.4	17.3	12.3	12.8					
LINKED-IN	15.3	4.6	12.3	12.8	15.3	15.3	37.4	28.7	14.9	22.5	9.5	21.4	10.6	23.3	11.7	32.0	16.7	26.0	15.6	13.5	9.3					
THREADS	10.0	10.2	10.0	12.9	13.5	8.9	8.4	3.9	14.8	3.9	10.6	9.4	11.1	8.2	10.6	7.5	14.6	5.9	10.6	10.1	10.2					
TELEGRAM	7.0	6.1	5.7	7.8	7.1	4.7	12.6	13.3	7.6	8.5	6.2	7.9	6.4	8.2	6.0	11.9	13.8	10.9	6.2	4.6	9.2					
TRUTH SOCIAL	6.0	3.6	4.3	1.6	19.0	3.6	7.5	5.7	7.2	10.7	3.6	8.6	6.3	5.4	5.7	7.4	6.7	10.5	7.0	4.8	2.2					
TUMBLR	3.7	3.7	3.1	5.3	2.8	2.8	5.0	0.0	23.7	0.0	3.7	3.6	3.6	3.9	3.4	5.1	13.4	1.7	4.2	3.1	2.2					
BLUESKY	3.3	2.8	3.3	3.3	5.0	1.5	2.4	6.7	6.6	14.5	3.1	3.6	3.5	3.1	3.0	4.9	0.8	8.4	2.4	3.9	1.4					
RUMBLE	1.8	1.6	2.7	0.0	2.8	2.1	1.2	0.0	0.0	0.0	1.8	1.8	2.0	1.4	2.0	0.7	6.5	1.9	2.1	1.0	1.3					
GETTR	1.3	0.7	0.3	3.6	4.6	0.3	2.0	0.0	0.0	0.0	1.0	1.6	1.7	0.7	1.4	1.2	5.2	2.2	1.5	0.6	0.5					
GAB.COM	1.2	2.0	0.5	0.7	4.3	0.0	0.5	3.2	0.0	0.0	1.1	1.4	1.7	0.5	1.3	1.0	4.4	0.0	1.3	1.3	1.1					
PARLER	1.1	0.5	0.9	1.2	2.7	0.3	2.3	0.0	7.2	0.0	0.8	1.5	1.1	1.1	0.9	2.0	5.8	1.0	1.3	0.7	0.2					
CLOUTHUB	0.7	0.0	1.4	0.8	1.3	0.0	0.9	0.0	0.0	0.0	0.8	0.5	0.9	0.2	0.7	0.5	0.8	0.0	0.5	0.2	2.3					
OTHER	0.8	0.0	1.2	0.6	0.8	1.0	1.2	0.0	0.0	0.0	0.7	0.9	0.7	0.9	0.8	0.7	0.0	0.0	1.1	1.2	0.0					

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9. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 9

	TOTAL	INCOME										INCOME						AFFLUENCE LEVEL				
	UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR		
NONE	7.0	7.7	5.3	11.7	2.6	6.7	8.0	15.2	0.0	13.5	7.3	6.8	6.5	8.0	6.5	9.4	3.9	8.3	7.9	6.6	5.6	

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9. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 10																			
	TOTAL	HISPANIC		RACE					MEN			WOMEN			AGE				
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
		YES	NO																
Total	1000	110	890	110	110	40	720	20	345	60	53	375	50	57	130	160	250	200	260
FACEBOOK	64.5	54.3	65.7	54.3	63.8	55.7	66.9	53.8	62.4	64.7	54.7	71.0	62.7	53.8	53.3	55.0	75.4	66.9	63.5
YOUTUBE	61.5	57.4	62.0	57.4	65.1	61.4	61.0	84.8	60.1	63.8	58.3	61.8	66.7	56.5	65.2	58.2	70.2	67.6	48.7
INSTAGRAM	39.4	43.9	38.8	43.9	53.1	47.1	35.7	56.5	29.4	55.9	32.4	41.5	49.7	54.5	65.6	52.1	43.3	29.2	22.6
TIKTOK	31.5	42.5	30.2	42.5	46.9	40.3	26.9	37.5	19.7	42.8	36.3	33.4	51.7	48.1	69.0	44.7	31.9	22.7	11.1
X (FORMERLY TWITTER)	21.1	24.2	20.7	24.2	34.6	24.5	18.2	26.8	23.5	38.7	23.5	13.4	29.7	24.9	33.1	34.6	19.7	15.0	12.8
PINTEREST	19.2	16.8	19.5	16.8	17.1	8.5	19.8	42.6	10.9	8.5	9.5	28.1	27.3	23.4	39.6	16.3	22.2	16.2	10.3
REDDIT	16.6	18.9	16.3	18.9	13.6	18.4	16.5	21.5	13.8	17.0	23.7	19.0	9.5	14.5	24.7	26.0	21.1	10.0	7.7
SNAPCHAT	16.3	23.9	15.4	23.9	24.2	12.2	13.9	25.8	9.7	20.3	20.2	17.8	28.8	27.3	38.4	25.9	17.9	9.3	3.3
WHATSAPP	15.3	21.5	14.5	21.5	13.3	20.0	14.3	21.1	14.9	18.0	22.2	13.6	7.7	20.8	16.6	21.9	18.0	10.2	12.0
LINKED-IN	15.3	12.7	15.6	12.7	15.8	14.4	15.9	5.9	18.0	19.7	14.0	13.9	11.0	11.6	17.9	14.8	18.2	11.6	14.3
THREADS	10.0	9.2	10.1	9.2	15.6	12.0	9.1	14.2	7.1	18.5	10.2	10.9	12.1	8.2	16.2	15.5	11.9	6.4	4.5
TELEGRAM	7.0	11.2	6.5	11.2	10.9	3.1	6.1	6.1	7.4	15.3	14.6	4.8	5.6	8.1	10.2	10.6	9.3	4.7	3.0
TRUTH SOCIAL	6.0	9.1	5.6	9.1	7.9	4.3	5.5	0.0	6.1	10.4	7.0	4.9	5.0	11.0	7.6	10.1	7.1	2.6	4.1
TUMBLR	3.7	8.0	3.1	8.0	3.1	3.1	3.2	0.0	1.6	5.1	7.5	4.8	0.6	8.5	11.7	8.3	1.9	1.5	0.3
BLUESKY	3.3	4.6	3.2	4.6	7.9	2.6	2.6	0.0	2.8	10.7	5.1	2.4	4.7	4.1	5.6	7.2	2.3	2.7	1.4
RUMBLE	1.8	3.0	1.7	3.0	3.4	0.0	1.5	0.0	1.3	2.4	1.6	1.8	4.5	4.2	3.6	2.9	1.0	2.3	0.6
GETTR	1.3	1.9	1.3	1.9	0.6	2.1	1.3	0.0	1.9	0.0	1.5	0.9	1.3	2.3	5.2	1.1	1.3	0.3	0.3
GAB.COM	1.2	1.6	1.2	1.6	2.4	0.0	1.1	0.0	1.3	1.1	0.0	0.9	4.0	3.1	4.9	1.5	0.7	0.6	0.2
PARLER	1.1	2.1	1.0	2.1	2.0	0.0	0.9	0.0	1.5	1.1	1.2	0.4	2.9	2.9	1.9	1.7	1.8	0.7	0.0
CLOUTHUB	0.7	0.0	0.7	0.0	1.6	0.0	0.7	0.0	0.9	1.0	0.0	0.5	2.2	0.0	2.0	0.8	0.7	0.5	0.0
OTHER	0.8	0.0	0.9	0.0	0.0	3.2	0.9	0.0	1.4	0.0	0.0	0.4	0.0	0.0	0.0	0.0	1.1	0.0	1.9

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9. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 10

	TOTAL	HISPANIC		RACE						MEN		WOMEN			AGE					
		BACKGROUND																		
		YES	NO	HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65	
NONE	7.0	2.1	7.6	2.1	4.9	13.5	8.0	0.0	10.2	4.4	3.4	5.9	5.4	0.9	1.0	7.1	2.9	6.0	14.8	

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9. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 11																						
	TOTAL		AGE						MEN						WOMEN						GENDER	
			UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
Total	1000	290	710	540	460	740	260	129	351	221	259	294	186	161	359	319	201	446	74	480	520	
FACEBOOK	64.5	54.2	68.6	64.0	65.0	64.8	63.5	50.1	64.9	62.7	59.4	60.1	62.3	57.5	72.3	64.9	72.1	67.9	66.6	60.9	67.7	
YOUTUBE	61.5	61.3	61.6	65.4	56.9	66.0	48.7	60.5	60.9	66.7	55.8	67.4	50.3	62.0	62.3	64.6	58.4	65.1	44.7	60.8	62.2	
INSTAGRAM	39.4	58.2	31.7	51.3	25.5	45.3	22.6	54.6	26.0	49.5	20.3	43.5	18.3	61.0	37.3	52.5	32.2	46.5	33.4	33.7	44.7	
TIKTOK	31.5	55.6	21.7	44.6	16.2	38.7	11.1	44.8	17.3	39.5	12.1	35.6	7.5	64.2	26.0	48.1	21.5	40.7	20.4	24.7	37.8	
X (FORMERLY TWITTER)	21.1	33.9	15.9	27.3	13.8	24.0	12.8	41.2	20.1	36.1	17.0	32.9	14.4	28.1	11.8	21.3	9.7	18.1	8.9	25.7	16.8	
PINTEREST	19.2	26.7	16.1	24.6	12.8	22.3	10.3	10.5	9.7	11.0	8.9	12.0	6.6	39.7	22.5	34.0	17.9	29.1	19.7	9.9	27.8	
REDDIT	16.6	25.4	13.0	23.4	8.7	19.8	7.7	23.6	12.4	23.5	8.5	20.5	7.4	26.8	13.7	23.3	8.9	19.3	8.3	15.4	17.7	
SNAPCHAT	16.3	31.5	10.1	25.2	5.9	20.9	3.3	24.8	7.5	20.6	5.0	18.5	2.1	36.9	12.7	28.4	7.1	22.5	6.1	12.2	20.2	
WHATSAPP	15.3	19.5	13.6	18.8	11.2	16.5	12.0	21.9	15.5	24.4	11.1	21.0	11.2	17.6	11.7	14.9	11.4	13.5	14.0	17.2	13.5	
LINKED-IN	15.3	16.2	14.9	17.1	13.1	15.6	14.3	17.8	18.0	20.9	15.5	19.3	16.0	14.8	11.8	14.5	10.0	13.2	10.0	18.0	12.8	
THREADS	10.0	15.8	7.6	14.0	5.3	12.0	4.5	16.1	5.8	13.1	4.7	11.7	3.5	15.6	9.5	14.7	6.1	12.1	7.0	8.5	11.4	
TELEGRAM	7.0	10.4	5.7	9.9	3.7	8.5	3.0	14.8	7.3	15.6	4.0	12.6	4.2	6.9	4.0	5.9	3.3	5.7	0.0	9.3	4.9	
TRUTH SOCIAL	6.0	9.0	4.7	8.1	3.5	6.6	4.1	8.6	5.8	8.9	4.5	7.5	5.0	9.3	3.7	7.5	2.1	6.0	1.9	6.6	5.4	
TUMBLR	3.7	9.8	1.2	6.1	0.8	4.9	0.3	7.6	0.8	4.8	0.7	4.3	0.0	11.6	1.6	7.0	1.0	5.3	1.0	2.6	4.7	
BLUESKY	3.3	6.5	2.1	4.5	1.9	4.0	1.4	7.3	2.7	6.8	1.4	6.1	0.4	5.9	1.5	3.0	2.6	2.7	3.9	3.9	2.8	
RUMBLE	1.8	3.2	1.2	2.2	1.3	2.2	0.6	3.9	0.5	2.6	0.3	2.0	0.5	2.6	2.0	1.9	2.6	2.4	1.0	1.4	2.2	
GETTR	1.3	2.9	0.7	2.2	0.3	1.7	0.3	4.9	0.2	2.9	0.3	2.2	0.4	1.3	1.1	1.7	0.3	1.4	0.0	1.5	1.2	
GAB.COM	1.2	3.0	0.5	2.0	0.4	1.6	0.2	3.6	0.2	2.1	0.2	1.6	0.3	2.6	0.9	1.9	0.6	1.6	0.0	1.1	1.4	
PARLER	1.1	1.8	0.8	1.8	0.3	1.5	0.0	3.4	0.6	2.4	0.4	2.2	0.0	0.5	1.1	1.4	0.1	1.0	0.0	1.3	0.9	
CLOUTHUB	0.7	1.3	0.4	1.0	0.2	0.9	0.0	1.5	0.5	1.7	0.0	1.3	0.0	1.2	0.3	0.6	0.5	0.6	0.0	0.8	0.5	
OTHER	0.8	0.0	1.1	0.5	1.1	0.4	1.9	0.0	1.8	1.0	1.6	0.8	2.2	0.0	0.4	0.2	0.5	0.1	1.2	1.3	0.3	

9. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
NONE	7.0	4.4	8.1	3.7	11.0	4.3	14.8	5.6	9.5	3.3	12.8	4.2	15.2	3.4	6.8	3.9	8.6	4.4	13.7	8.4	5.7	

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

8 7 5 & h U V b X V b T & M N c i h & M & d c Y V h V O M Y & d M f h n 3 & l c i Y P & n c i & O c b g V P R f & n c i f g R Y S & M K & &

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
													UNITED STATES		FOR CONGRESS			POLICES/PERSONALITY			
		EAST	MID-	SOUTH	WEST	ALWAYS	Always	Almost	VOTE	URBAN	SUB-	RURAL	RIGHT	WRONG	REPUB-	DEMO-	UNDE-	APP-	Both	Only	DISAP-
			WEST			/ALMST	Vote	Always	MOST/		URBAN		DIREC-	TRACK	LICAN	CRATIC	CIDED	ROVE	Pers/	Pol-	PROVE
						ALWAYS	Vote		TIME				TION						Plcies	icies	BOTH
Total	1000	180	215	390	215	860	655	205	140	313	472	216	390	552	441	462	97	488	355	134	472
REPUBLICAN	35.0	29.6	31.7	40.4	33.0	36.6	37.6	33.4	25.1	32.4	34.9	39.1	67.5	12.6	74.5	3.1	7.5	63.8	75.3	33.3	7.4
DEMOCRAT	34.0	39.8	30.1	33.7	33.7	34.4	36.7	27.0	31.8	39.1	35.0	24.5	15.1	48.8	5.1	66.8	9.3	12.7	7.6	26.2	55.8
INDEPENDENT/OTHER	31.0	30.7	38.2	25.9	33.3	29.0	25.7	39.6	43.1	28.5	30.1	36.5	17.3	38.6	20.4	30.1	83.2	23.6	17.2	40.5	36.8
Net Diff.	1.0	-10.2	1.6	6.7	-0.6	2.2	0.9	6.4	-6.7	-6.7	-0.1	14.6	52.4	-36.2	69.3	-63.6	-1.8	51.1	67.7	7.1	-48.4

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8 7 5 & h U V b X V b T & M N c i h & M & d c Y V h V O M Y & d M f h n 3 & l c i Y P & n c i & O c b g V P R f & n c i f g R Y S & M K & &

BANNER 2

	TOTAL		MOST IMPORTANT ISSUE																		
			ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt ity	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRTCT DEMO- CRACY
Total	1000	439	239	26	33	98	11	291	110	69	26	28	35	24	158	51	43	23	13	33	67
REPUBLICAN	35.0	37.7	32.6	46.9	23.7	47.2	46.7	25.2	29.8	14.7	36.7	10.6	24.8	39.4	51.0	61.9	62.1	28.1	22.8	34.8	26.6
DEMOCRAT	34.0	30.8	33.3	6.4	40.5	27.1	27.7	40.8	35.5	43.3	57.1	53.2	33.3	36.7	26.1	14.2	21.0	48.3	43.1	34.1	39.1
INDEPENDENT/OTHER	31.0	31.5	34.1	46.8	35.8	25.8	25.5	34.0	34.7	42.0	6.2	36.2	41.9	23.9	22.9	23.9	16.9	23.6	34.1	31.1	34.3
Net Diff.	1.0	7.0	-0.8	40.5	-16.7	20.1	19.0	-15.7	-5.7	-28.6	-20.4	-42.6	-8.6	2.6	24.9	47.7	41.2	-20.2	-20.3	0.7	-12.5

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BANNER 3

	TOTAL	HOW OFTEN DO YOU CONCEAL				HOW OFTEN DO YOU CONCEAL				DO YOU HAVE		HAVE CONCEAL		CONSTITUTIONL		DO THE MOST TO			FIREARM	
		CARRY				CARRY:				CONCEALED		PERMIT:		CARRY STATE		HELP FIGHT CRIME			HOUSEHOLD	
						CONSTITUTIONAL CARRY STATES				PERMIT		CARRY STATE								
		ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER KNOW	DON'T KNOW	ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER KNOW	DON'T KNOW	YES	NO	YES	NO	YES	NO	PASS MORE LAWS	ENFRCE CURRNT LAWS	ARREST REPEAT CRMNLS	YES	NO
Total	1000	157	152	666	25	75	77	299	9	201	778	97	359	461	539	249	226	442	336	636
REPUBLICAN	35.0	51.9	34.4	31.3	30.3	48.1	40.5	37.3	39.7	45.6	32.0	44.7	38.2	39.6	31.0	19.6	29.8	48.0	44.2	29.8
DEMOCRAT	34.0	31.9	32.3	34.7	39.1	33.0	28.2	34.2	37.7	27.5	35.5	28.0	34.5	33.1	34.8	52.1	40.9	19.8	25.2	38.9
INDEPENDENT/OTHER	31.0	16.2	33.4	34.0	30.6	18.8	31.3	28.5	22.6	26.8	32.5	27.3	27.3	27.3	34.2	28.3	29.3	32.1	30.6	31.3
Net Diff.	1.0	20.0	2.1	-3.4	-8.7	15.1	12.3	3.1	2.0	18.1	-3.6	16.7	3.7	6.6	-3.8	-32.4	-11.1	28.2	19.0	-9.0

MCLAUGHLIN & ASSOCIATES
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8 7 5 & h U V b X V b T & M N c i h & M & d c Y V h V O M Y & d M f h n 3 & l c i Y P & n c i & O c b g V P R f & n c i f g R Y S & M K & &

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE-	YOU-	INSTA-	TIKTOK	X	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-
		BOOK	TUBE	GRAM			LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total	1000	645	615	394	315	211	350	340	310	217	144	119	133	196	191	282	190	248
REPUBLICAN	35.0	32.9	32.6	30.8	28.0	39.1	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0
DEMOCRAT	34.0	35.0	32.7	39.1	39.4	31.9	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0
INDEPENDENT/OTHER	31.0	32.1	34.7	30.0	32.6	29.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0
Net Diff.	1.0	-2.0	-0.1	-8.3	-11.4	7.1	100.0	-100.0	0.0	100.0	-100.0	0.0	100.0	-100.0	0.0	100.0	-100.0	0.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

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BANNER 5

	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT		
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	52	56	242	166	123	50	56	181	73
REPUBLICAN	35.0	19.1	22.0	16.5	15.5	50.9	82.0	66.2	100.0	100.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0
DEMOCRAT	34.0	60.5	60.4	60.7	34.2	17.1	10.3	13.8	0.0	0.0	0.0	100.0	100.0	100.0	0.0	0.0	0.0
INDEPENDENT/OTHER	31.0	20.4	17.6	22.9	50.3	32.0	7.7	20.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	100.0	100.0
Net Diff.	1.0	-41.5	-38.4	-44.2	-18.7	33.7	71.6	52.4	100.0	100.0	100.0	-100.0	-100.0	-100.0	0.0	0.0	0.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

8 7 5 & h U V b X V b T & M N c i h & M & d c Y V h V O M Y & d M f h n 3 & l c i Y P & n c i & O c b g V P R f & n c i f g R Y S & M K & &

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	400	259	32	27	14	13	3	223	18
REPUBLICAN	35.0	43.9	37.7	30.4	25.0	39.1	58.8	23.4	18.4	12.1
DEMOCRAT	34.0	26.4	35.6	48.5	63.3	13.7	31.0	31.2	43.2	19.4
INDEPENDENT/OTHER	31.0	29.7	26.7	21.1	11.8	47.2	10.2	45.4	38.5	68.5
Net Diff.	1.0	17.5	2.0	-18.1	-38.3	25.3	27.8	-7.8	-24.8	-7.3

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8 7 5 & h U V b X V b T & M N c i h & M & d c Y V h V O M Y & d M f h n 3 & l c i Y P & n c i & O c b g V P R f & n c i f g R Y S & M K & &

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
			Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
			ried	Other												
Total	1000	379	285	94	396	161	37	124	64	227	170	161	218	320	187	133
REPUBLICAN	35.0	29.0	27.0	35.0	39.3	35.8	27.2	38.4	41.5	49.4	25.9	40.6	20.4	42.3	53.5	26.6
DEMOCRAT	34.0	42.4	45.0	34.4	28.6	29.6	33.0	28.5	29.0	24.1	34.5	37.9	45.7	22.9	18.6	29.0
INDEPENDENT/OTHER	31.0	28.6	27.9	30.5	32.1	34.6	39.7	33.1	29.5	26.5	39.5	21.4	33.9	34.8	27.9	44.4
Net Diff.	1.0	-13.4	-18.0	0.6	10.8	6.3	-5.8	9.8	12.5	25.2	-8.6	2.7	-25.3	19.4	34.9	-2.4

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10. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A K & G

BANNER 8

	TOTAL		EMPLOYMENT STATUS										EMPLOYED		RETIRED	
	EMPLOYED	Priv.	Gov't	Self	HOME-	STU-	RE-	NOT	NOT	Not	MEN	WOMEN	MEN	WOMEN		
				Empld	MAKER	DENT	TIRED	EMPLYD	Empld	Empld						
								COMBO	/Lkng							
Total	1000	519	334	85	101	40	17	297	127	58	69	259	261	180	117	
REPUBLICAN	35.0	35.9	37.3	27.6	37.9	27.6	24.4	39.6	24.4	23.2	25.4	47.8	24.0	44.0	32.9	
DEMOCRAT	34.0	30.2	28.4	40.0	28.2	44.3	53.4	33.7	44.2	51.7	37.9	27.0	33.4	29.1	40.9	
INDEPENDENT/OTHER	31.0	33.9	34.3	32.4	33.9	28.1	22.3	26.6	31.4	25.0	36.8	25.2	42.6	26.9	26.2	
Net Diff.	1.0	5.6	9.0	-12.4	9.7	-16.7	-29.0	5.9	-19.8	-28.5	-12.5	20.8	-9.4	15.0	-8.0	

MCLAUGHLIN & ASSOCIATES
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8 7 5 & h U V b X V b T & M N c i h & M & d c Y V h V O M Y & d M f h n 3 & l c i Y P & n c i & O c b g V P R f & n c i f g R Y S & M K & &

BANNER 9

	TOTAL	INCOME									INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	192	237	89	111	193	104	40	16	18	518	482	629	371	822	178	41	115	394	294	155
REPUBLICAN	35.0	27.1	34.3	34.7	41.4	38.8	42.4	26.8	21.4	37.3	31.7	38.5	33.4	37.7	34.7	36.5	37.9	39.8	39.9	29.9	27.8
DEMOCRAT	34.0	43.1	34.2	40.0	26.4	30.4	26.3	31.2	35.9	40.0	38.5	29.2	36.4	30.0	34.9	29.6	44.7	30.0	34.5	35.2	30.7
INDEPENDENT/OTHER	31.0	29.8	31.4	25.3	32.1	30.9	31.3	42.0	42.7	22.7	29.8	32.3	30.2	32.3	30.4	33.9	17.4	30.2	25.6	34.9	41.6
Net Diff.	1.0	-15.9	0.1	-5.3	15.0	8.4	16.0	-4.3	-14.5	-2.6	-6.8	9.3	-2.9	7.7	-0.3	6.8	-6.8	9.9	5.5	-5.3	-2.9

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

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BANNER 10

	TOTAL	HISPANIC		RACE					MEN			WOMEN			AGE				
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
		YES	NO																
Total	1000	110	890	110	110	40	720	20	345	60	53	375	50	57	130	160	250	200	260
REPUBLICAN	35.0	26.0	36.1	26.0	20.4	22.3	39.2	39.5	50.8	29.5	30.4	28.5	9.5	22.0	18.1	38.4	33.3	38.9	40.1
DEMOCRAT	34.0	52.3	31.7	52.3	60.4	50.9	26.4	29.0	23.7	49.8	46.2	28.8	72.9	58.0	45.1	37.7	30.4	28.9	33.5
INDEPENDENT/OTHER	31.0	21.6	32.2	21.6	19.3	26.8	34.4	31.5	25.5	20.7	23.5	42.7	17.6	19.9	36.8	24.0	36.3	32.3	26.3
Net Diff.	1.0	-26.3	4.4	-26.3	-40.0	-28.6	12.8	10.5	27.2	-20.2	-15.8	-0.3	-63.4	-36.0	-27.1	0.7	2.8	10.0	6.6

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8 7 5 & h U V b X V b T & M N c i h & M & d c Y V h V O M Y & d M f h n 3 & l c i Y P & n c i & O c b g V P R f & n c i f g R Y S & M K & &

BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
			UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE
			40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65		
Total	1000	290	710	540	460	740	260	129	351	221	259	294	186	161	359	319	201	446	74	480	520	
REPUBLICAN	35.0	29.3	37.3	31.1	39.6	33.2	40.1	43.5	45.8	46.0	44.5	45.0	45.4	17.9	29.1	20.9	33.2	25.4	26.7	45.2	25.6	
DEMOCRAT	34.0	41.0	31.1	36.1	31.5	34.2	33.5	35.1	28.1	33.4	27.0	33.4	24.5	45.7	34.2	38.0	37.4	34.7	56.5	29.9	37.7	
INDEPENDENT/OTHER	31.0	29.7	31.5	32.8	28.9	32.6	26.3	21.4	26.2	20.6	28.5	21.6	30.1	36.4	36.7	41.2	29.5	39.9	16.9	24.9	36.7	
Net Diff.	1.0	-11.7	6.2	-5.0	8.0	-1.0	6.6	8.4	17.7	12.6	17.5	11.6	20.9	-27.9	-5.1	-17.1	-4.2	-9.2	-29.8	15.2	-12.1	

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11. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION: UNITED STATES	GENERIC BALLOT FOR CONGRESS			DJT APPROVAL POLICES/PERSONALITY				
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE
						ALWAYS	Vote		TIME				TION						Plcies	icies	BOTH
Total	1000	180	215	390	215	860	655	205	140	313	472	216	390	552	441	462	97	488	355	134	472
LIBERAL	27.5	29.9	22.5	27.7	30.2	27.8	27.5	29.1	25.4	33.8	26.2	21.1	20.6	34.0	16.4	41.4	12.2	17.3	15.1	23.1	39.3
Very	12.9	13.4	10.2	12.4	16.1	13.7	15.3	8.4	8.3	17.0	10.0	13.3	12.0	14.4	8.4	18.6	6.3	7.8	7.9	7.6	18.4
Somewhat	14.6	16.5	12.3	15.3	14.1	14.2	12.2	20.7	17.1	16.8	16.2	7.8	8.6	19.6	8.0	22.7	5.9	9.5	7.2	15.5	20.8
MODERATE	36.0	38.7	43.1	32.4	33.0	34.3	33.6	36.5	46.7	37.0	36.6	33.2	17.1	48.5	18.7	46.9	63.0	23.1	18.7	34.8	48.1
CONSERVATIVE	36.5	31.3	34.4	39.9	36.7	37.9	39.0	34.4	27.9	29.1	37.2	45.7	62.3	17.5	65.0	11.8	24.8	59.6	66.2	42.1	12.6
Somewhat	18.5	16.4	16.5	22.3	15.4	18.9	17.4	23.7	16.1	13.6	17.7	27.3	27.2	12.0	29.4	7.8	20.1	27.1	27.1	27.2	9.6
Very	18.0	15.0	17.9	17.6	21.3	19.0	21.6	10.7	11.8	15.5	19.5	18.4	35.2	5.5	35.6	4.0	4.7	32.4	39.1	14.9	3.0
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	9.0	1.4	12.0	12.2	6.5	10.1	11.5	5.3	2.6	-4.7	10.9	24.6	41.7	-16.6	48.6	-29.6	12.7	42.3	51.1	19.0	-26.7
Mean	3.14	3.03	3.20	3.17	3.12	3.15	3.18	3.08	3.06	2.94	3.20	3.30	3.65	2.75	3.76	2.56	3.11	3.67	3.82	3.26	2.58

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11. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRTCT DEMO- CRACY
Total	1000	439	239	26	33	98	11	291	110	69	26	28	35	24	158	51	43	23	13	33	67
LIBERAL	27.5	24.8	23.6	16.0	30.0	20.7	46.3	35.7	28.1	36.0	48.1	51.6	32.7	42.2	19.0	7.6	19.2	32.4	33.5	29.8	29.0
Very	12.9	9.9	8.6	7.4	14.8	7.2	46.3	17.4	15.5	16.6	21.4	14.7	19.3	25.2	11.9	5.3	7.1	23.6	28.8	10.3	15.3
Somewhat	14.6	14.9	14.9	8.5	15.2	13.6	0.0	18.3	12.6	19.3	26.7	36.9	13.4	17.0	7.1	2.3	12.2	8.8	4.7	19.5	13.7
MODERATE	36.0	37.1	42.7	34.1	33.5	32.0	42.0	37.0	40.0	44.4	24.3	28.7	45.1	12.6	24.9	20.6	12.7	30.1	59.1	49.8	43.0
CONSERVATIVE	36.5	38.1	33.8	49.9	36.5	47.2	11.7	27.3	31.8	19.6	27.6	19.7	22.2	45.2	56.1	71.8	68.1	37.6	7.5	20.4	28.0
Somewhat	18.5	21.4	20.4	30.7	16.7	22.2	0.0	13.6	19.1	10.6	11.2	12.5	3.8	14.9	22.6	21.7	27.2	29.6	0.0	9.5	16.0
Very	18.0	16.7	13.3	19.2	19.9	25.0	11.7	13.7	12.7	9.0	16.4	7.2	18.4	30.2	33.5	50.1	41.0	8.0	7.5	10.9	12.0
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	9.0	13.3	10.2	33.9	6.6	26.5	-34.6	-8.4	3.7	-16.4	-20.4	-31.9	-10.6	3.0	37.1	64.1	48.9	5.2	-26.0	-9.5	-1.0
Mean	3.14	3.20	3.15	3.46	3.12	3.44	2.31	2.88	3.01	2.76	2.75	2.60	2.88	3.08	3.59	4.09	3.83	2.90	2.53	2.91	2.96

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11. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 3

	TOTAL	HOW OFTEN DO YOU CONCEAL				HOW OFTEN DO YOU CONCEAL				DO YOU HAVE		HAVE CONCEAL		CONSTITUTIONL		DO THE MOST TO			FIREARM	
		CARRY				CARRY:				CONCEALED		PERMIT:		CARRY STATE		HELP FIGHT CRIME			HOUSEHOLD	
		ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER	DON'T KNOW	ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER	DON'T KNOW	YES	NO	YES	NO	YES	NO	PASS MORE LAWS	ENFRCE CURRNT LAWS	ARREST REPEAT CRMNLS	YES	NO
Total	1000	157	152	666	25	75	77	299	9	201	778	97	359	461	539	249	226	442	336	636
LIBERAL	27.5	40.7	31.7	24.0	10.9	41.5	27.3	23.1	3.4	35.2	25.4	33.5	24.3	26.4	28.4	39.6	35.1	17.1	25.2	29.0
Very	12.9	25.3	12.7	10.4	3.2	28.1	8.2	7.6	0.0	20.5	10.9	19.2	8.4	10.9	14.6	20.3	14.7	7.9	14.5	12.0
Somewhat	14.6	15.4	19.0	13.7	7.7	13.4	19.1	15.5	3.4	14.7	14.5	14.3	15.9	15.5	13.8	19.3	20.4	9.2	10.7	16.9
MODERATE	36.0	21.7	37.4	39.6	22.9	22.1	34.8	37.2	34.0	29.1	38.3	25.8	36.7	34.2	37.5	37.4	36.0	34.4	32.7	37.6
CONSERVATIVE	36.5	37.7	30.9	36.4	66.2	36.4	38.0	39.7	62.6	35.6	36.2	40.7	38.9	39.3	34.1	22.9	28.9	48.5	42.2	33.4
Somewhat	18.5	13.0	14.2	20.3	32.4	15.8	21.7	20.3	35.2	13.4	19.9	18.5	20.7	20.1	17.1	14.1	16.0	22.9	18.7	18.7
Very	18.0	24.7	16.7	16.1	33.8	20.6	16.3	19.4	27.3	22.2	16.4	22.2	18.2	19.2	17.0	8.8	12.9	25.6	23.5	14.7
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	9.0	-3.0	-0.8	12.4	55.3	-5.1	10.7	16.6	59.2	0.4	10.8	7.2	14.6	12.9	5.6	-16.7	-6.2	31.4	17.0	4.5
Mean	3.14	2.96	3.03	3.18	3.86	2.87	3.19	3.28	3.87	3.02	3.16	3.10	3.24	3.21	3.08	2.72	2.92	3.49	3.26	3.07

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11. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	645	615	394	315	211	350	340	310	217	144	119	133	196	191	282	190	248
LIBERAL	27.5	25.1	26.2	30.3	32.7	24.7	15.0	49.0	18.1	12.3	51.7	17.0	19.4	46.9	18.8	8.2	56.2	16.5
Very	12.9	10.7	11.6	14.3	15.1	13.4	8.1	22.9	7.3	7.7	27.8	4.8	8.8	19.3	8.9	2.8	26.8	6.8
Somewhat	14.6	14.4	14.7	16.0	17.6	11.3	6.9	26.1	10.8	4.6	23.9	12.2	10.5	27.6	9.9	5.4	29.4	9.8
MODERATE	36.0	36.3	37.4	37.4	38.4	35.7	16.0	36.2	58.4	12.2	34.6	56.9	22.1	37.4	59.3	14.5	31.1	58.2
CONSERVATIVE	36.5	38.6	36.3	32.3	28.9	39.6	69.0	14.8	23.6	75.5	13.7	26.1	58.5	15.6	22.0	77.3	12.7	25.3
Somewhat	18.5	19.9	17.8	16.0	13.9	17.1	26.9	9.3	19.1	31.1	6.9	23.9	20.0	11.1	16.1	28.8	8.9	20.8
Very	18.0	18.7	18.5	16.3	15.0	22.6	42.2	5.5	4.5	44.4	6.8	2.2	38.5	4.5	5.9	48.5	3.8	4.5
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	9.0	13.6	10.1	2.0	-3.8	15.0	54.1	-34.2	5.5	63.2	-38.1	9.1	39.1	-31.3	3.2	69.1	-43.5	8.8
Mean	3.14	3.22	3.17	3.04	2.96	3.24	3.88	2.48	3.03	4.00	2.41	3.07	3.69	2.54	3.00	4.15	2.33	3.07

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11. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 5

	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT		
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	52	56	242	166	123	50	56	181	73
LIBERAL	27.5	100.0	100.0	100.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0
Very	12.9	46.9	100.0	0.0	0.0	0.0	0.0	0.0	54.2	0.0	0.0	46.8	0.0	0.0	40.4	0.0	0.0
Somewhat	14.6	53.1	0.0	100.0	0.0	0.0	0.0	0.0	45.8	0.0	0.0	53.2	0.0	0.0	59.6	0.0	0.0
MODERATE	36.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0
CONSERVATIVE	36.5	0.0	0.0	0.0	0.0	100.0	100.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0
Somewhat	18.5	0.0	0.0	0.0	0.0	100.0	0.0	50.7	0.0	0.0	38.9	0.0	0.0	63.0	0.0	0.0	81.0
Very	18.0	0.0	0.0	0.0	0.0	0.0	100.0	49.3	0.0	0.0	61.1	0.0	0.0	37.0	0.0	0.0	19.0
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	9.0	-100.0	-100.0	-100.0	0.0	100.0	100.0	100.0	-100.0	0.0	100.0	-100.0	0.0	100.0	-100.0	0.0	100.0
Mean	3.14	1.53	1.00	2.00	3.00	4.00	5.00	4.49	1.46	3.00	4.61	1.53	3.00	4.37	1.60	3.00	4.19

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BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	400	259	32	27	14	13	3	223	18
LIBERAL	27.5	20.7	29.6	32.9	65.7	10.6	37.1	68.8	33.5	17.2
Very	12.9	9.4	12.5	10.6	34.8	0.0	21.8	23.4	18.6	6.3
Somewhat	14.6	11.3	17.1	22.3	31.0	10.6	15.3	45.4	14.9	10.9
MODERATE	36.0	30.6	33.7	40.8	20.5	34.1	23.0	31.2	46.9	70.7
CONSERVATIVE	36.5	48.7	36.6	26.3	13.8	55.3	40.0	0.0	19.6	12.1
Somewhat	18.5	24.5	17.9	14.6	3.8	10.9	20.4	0.0	11.7	0.0
Very	18.0	24.2	18.7	11.6	10.0	44.4	19.6	0.0	7.8	12.1
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	9.0	28.0	7.0	-6.7	-51.9	44.7	2.9	-68.8	-14.0	-5.1
Mean	3.14	3.43	3.13	2.94	2.23	3.89	3.01	2.08	2.75	3.01

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BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
		Mar-	Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
		ried	ried	Other												
Total	1000	379	285	94	396	161	37	124	64	227	170	161	218	320	187	133
LIBERAL	27.5	38.1	39.2	34.7	20.5	25.9	28.7	25.0	12.1	16.6	25.7	39.2	37.3	18.3	14.1	24.1
Very	12.9	17.5	19.9	10.5	9.9	11.6	17.3	10.0	7.4	8.6	11.5	19.1	16.4	8.4	6.8	10.6
Somewhat	14.6	20.6	19.3	24.3	10.6	14.2	11.5	15.0	4.7	8.0	14.2	20.1	20.9	9.9	7.3	13.6
MODERATE	36.0	37.5	35.7	42.8	32.6	38.9	37.5	39.3	41.4	28.3	38.3	31.3	42.0	30.5	25.8	37.2
CONSERVATIVE	36.5	24.4	25.1	22.5	47.0	35.2	33.8	35.7	46.5	55.2	36.0	29.5	20.7	51.2	60.1	38.7
Somewhat	18.5	11.8	12.0	11.3	22.7	21.7	22.6	21.4	23.9	24.0	21.0	15.7	8.9	24.5	26.3	21.9
Very	18.0	12.6	13.1	11.2	24.2	13.6	11.3	14.2	22.6	31.1	15.0	13.8	11.8	26.7	33.7	16.8
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	9.0	-13.7	-14.2	-12.2	26.5	9.4	5.1	10.7	34.5	38.6	10.3	-9.7	-16.6	32.9	45.9	14.6
Mean	3.14	2.81	2.79	2.88	3.41	3.11	2.99	3.15	3.50	3.61	3.14	2.85	2.79	3.51	3.73	3.21

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BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED	RETIRED		
		EMPLOYED	Priv.	Gov't	Self	HOME-	STU-	RE-	NOT	NOT	Not	MEN	WOMEN	MEN	WOMEN
					Empl	MAKER	DENT	TIRED	EMPLYD	Empl	Empl				
									COMBO	/Lkng					
Total	1000	519	334	85	101	40	17	297	127	58	69	259	261	180	117
LIBERAL	27.5	30.6	31.1	23.7	34.7	27.9	51.1	19.5	30.2	42.5	19.8	25.7	35.5	16.6	23.9
Very	12.9	14.5	15.1	11.1	15.5	20.0	29.5	8.3	12.7	21.8	5.1	13.3	15.7	7.8	8.9
Somewhat	14.6	16.1	16.0	12.7	19.2	7.9	21.6	11.2	17.5	20.7	14.7	12.4	19.7	8.8	14.9
MODERATE	36.0	38.3	38.0	46.6	32.2	34.9	25.8	31.0	40.0	36.3	43.1	31.0	45.5	30.2	32.3
CONSERVATIVE	36.5	31.1	30.9	29.7	33.1	37.2	23.1	49.5	29.8	21.2	37.1	43.3	19.0	53.1	43.9
Somewhat	18.5	13.8	15.0	11.1	11.7	21.4	18.8	25.9	19.8	13.3	25.3	19.9	7.7	28.2	22.3
Very	18.0	17.4	15.8	18.6	21.4	15.8	4.3	23.6	10.0	7.9	11.8	23.4	11.4	24.9	21.6
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	9.0	0.5	-0.3	6.0	-1.5	9.3	-28.0	30.0	-0.4	-21.4	17.3	17.6	-16.4	36.5	20.0
Mean	3.14	3.03	3.01	3.14	3.04	3.05	2.47	3.45	2.97	2.65	3.24	3.28	2.79	3.54	3.33

MCLAUGHLIN & ASSOCIATES
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11. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 9

	TOTAL	INCOME									INCOME						AFFLUENCE LEVEL					
		UNDER	\$20-	\$40-	\$50-	\$60-	\$100-	\$150-	\$200-	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	WEAL-	UPPER	MIDDLE	LOWER	POOR	
		\$20k	\$40k	\$50k	\$60k	\$100k	\$150k	\$200k	\$250k	\$250k	\$50k	\$50k	\$60k	\$60k	\$100k	\$100k	THY	MIDDLE	CLASS	MIDDLE	CLASS	
																		CLASS		CLASS		
Total	1000	192	237	89	111	193	104	40	16	18	518	482	629	371	822	178	41	115	394	294	155	
LIBERAL	27.5	35.0	27.3	29.2	28.4	19.3	23.5	24.3	27.7	54.5	30.5	24.3	30.1	23.1	27.6	27.2	66.4	27.8	25.6	26.7	23.3	
Very	12.9	19.9	12.8	10.6	11.9	9.8	8.4	13.4	0.0	26.7	15.0	10.6	14.5	10.2	13.4	10.6	53.7	10.3	12.1	10.7	10.1	
Somewhat	14.6	15.1	14.6	18.6	16.5	9.4	15.1	10.9	27.7	27.8	15.4	13.7	15.6	12.9	14.2	16.6	12.7	17.6	13.5	15.9	13.2	
MODERATE	36.0	38.6	38.0	31.3	36.7	33.7	36.7	40.8	33.8	12.3	37.1	34.8	37.0	34.3	36.2	34.9	13.0	35.0	33.1	41.3	40.0	
CONSERVATIVE	36.5	26.4	34.7	39.5	34.8	47.0	39.8	34.8	38.5	33.2	32.4	40.9	32.9	42.7	36.2	37.9	20.6	37.1	41.2	32.0	36.7	
Somewhat	18.5	12.6	20.5	17.3	16.2	24.6	18.8	15.9	23.0	8.8	17.0	20.1	16.9	21.2	18.7	17.5	0.0	16.8	21.6	17.5	18.8	
Very	18.0	13.8	14.2	22.1	18.6	22.4	21.0	18.9	15.5	24.5	15.4	20.8	16.0	21.4	17.5	20.4	20.6	20.4	19.7	14.5	17.9	
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Net Diff.	9.0	-8.5	7.4	10.2	6.4	27.8	16.3	10.5	10.8	-21.2	2.0	16.6	2.7	19.6	8.6	10.8	-45.8	9.3	15.6	5.4	13.4	
Mean	3.14	2.85	3.09	3.22	3.13	3.40	3.29	3.16	3.26	2.77	3.02	3.27	3.04	3.31	3.13	3.21	2.21	3.19	3.23	3.09	3.21	

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

11. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 10

	TOTAL	HISPANIC		RACE					MEN			WOMEN			AGE				
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
		YES	NO																
Total	1000	110	890	110	110	40	720	20	345	60	53	375	50	57	130	160	250	200	260
LIBERAL	27.5	41.2	25.8	41.2	34.4	39.9	23.7	25.5	19.9	35.6	41.9	27.2	33.0	40.4	51.3	30.6	26.3	21.4	19.6
Very	12.9	21.7	11.8	21.7	19.3	17.5	10.5	6.6	9.6	21.7	24.6	11.3	16.3	19.0	28.2	15.7	11.2	7.8	9.1
Somewhat	14.6	19.5	14.0	19.5	15.2	22.4	13.2	18.9	10.3	13.9	17.3	15.9	16.7	21.4	23.1	14.9	15.1	13.6	10.5
MODERATE	36.0	34.0	36.2	34.0	52.1	25.5	33.9	54.3	26.1	54.6	26.6	41.1	49.1	40.8	34.4	36.5	40.1	38.2	30.9
CONSERVATIVE	36.5	24.8	37.9	24.8	13.5	34.6	42.4	20.2	54.0	9.8	31.5	31.7	17.8	18.7	14.3	33.0	33.7	40.4	49.5
Somewhat	18.5	13.2	19.2	13.2	5.9	28.2	20.8	14.1	26.3	2.7	16.7	15.8	9.6	10.0	7.4	13.1	18.5	16.5	28.9
Very	18.0	11.6	18.8	11.6	7.6	6.3	21.5	6.1	27.7	7.1	14.9	15.9	8.2	8.7	6.9	19.9	15.2	23.9	20.6
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	9.0	-16.3	12.1	-16.3	-21.0	-5.3	18.6	-5.3	34.1	-25.8	-10.4	4.4	-15.2	-21.7	-37.0	2.4	7.4	18.9	29.9
Mean	3.14	2.74	3.19	2.74	2.67	2.84	3.30	2.94	3.52	2.60	2.80	3.09	2.77	2.68	2.42	3.07	3.11	3.35	3.41

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

11. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
			UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
Total	1000	290	710	540	460	740	260	129	351	221	259	294	186	161	359	319	201	446	74	480	520	
LIBERAL	27.5	39.9	22.5	33.6	20.4	30.3	19.6	41.1	19.5	35.9	16.3	32.0	14.6	38.9	25.4	32.0	25.7	29.1	32.1	25.3	29.6	
Very	12.9	21.3	9.5	16.6	8.5	14.2	9.1	24.2	8.9	20.6	6.5	16.7	7.2	18.9	10.1	13.9	11.1	12.6	13.8	13.0	12.8	
Somewhat	14.6	18.6	13.0	16.9	11.8	16.0	10.5	16.9	10.6	15.3	9.7	15.4	7.4	19.9	15.3	18.1	14.6	16.5	18.3	12.3	16.7	
MODERATE	36.0	35.5	36.2	37.6	34.1	37.8	30.9	28.8	30.5	28.4	31.4	28.9	31.7	40.9	41.8	44.0	37.6	43.6	28.9	30.0	41.5	
CONSERVATIVE	36.5	24.6	41.4	28.8	45.5	31.9	49.5	30.1	50.1	35.7	52.3	39.0	53.6	20.3	32.8	24.0	36.8	27.3	39.0	44.7	28.9	
Somewhat	18.5	10.6	21.7	14.2	23.5	14.8	28.9	9.8	26.5	15.3	27.7	16.7	30.4	11.2	17.0	13.5	18.0	13.6	25.2	22.0	15.2	
Very	18.0	14.0	19.6	14.6	22.0	17.1	20.6	20.3	23.5	20.4	24.6	22.3	23.3	9.1	15.8	10.5	18.7	13.7	13.8	22.7	13.7	
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Net Diff.	9.0	-15.2	18.9	-4.8	25.2	1.6	29.9	-11.0	30.6	-0.1	36.0	7.0	39.0	-18.6	7.5	-8.0	11.1	-1.9	6.9	19.4	-0.6	
Mean	3.14	2.78	3.29	2.93	3.39	3.04	3.41	2.85	3.45	3.00	3.54	3.13	3.55	2.71	3.13	2.89	3.19	2.99	3.07	3.29	3.00	

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

12. DO YOU OR DOES ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HANDGUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
													UNITED STATES		FOR CONGRESS			POLICES/PERSONALITY			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE
						ALWAYS	Vote		TIME				TION						Plcies	icies	BOTH
Total	1000	180	215	390	215	860	655	205	140	313	472	216	390	552	441	462	97	488	355	134	472
YES	33.6	25.4	30.9	36.3	38.3	34.6	35.8	30.7	27.7	31.2	29.3	46.5	42.8	28.2	43.0	27.0	22.7	41.7	42.3	40.1	26.0
NO	63.6	71.0	67.0	60.4	59.7	62.9	61.8	66.5	67.6	66.1	67.8	50.5	54.5	70.2	54.2	71.9	66.6	55.5	54.9	57.1	72.4
DK/REFUSED	2.8	3.7	2.1	3.4	2.0	2.5	2.5	2.8	4.7	2.7	2.9	3.0	2.7	1.6	2.8	1.2	10.7	2.8	2.8	2.8	1.5
Net Diff.	-30.0	-45.6	-36.1	-24.1	-21.4	-28.3	-26.0	-35.7	-39.9	-34.9	-38.5	-4.0	-11.7	-42.0	-11.2	-44.9	-44.0	-13.8	-12.6	-17.0	-46.4

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

12. DO YOU OR DOES ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HANDGUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRTECT DEMO- CRACY
Total	1000	439	239	26	33	98	11	291	110	69	26	28	35	24	158	51	43	23	13	33	67
YES	33.6	33.6	29.3	42.5	39.0	37.8	63.7	35.2	33.2	28.1	45.2	35.6	41.7	44.6	34.6	32.7	41.1	39.3	12.1	32.2	29.5
NO	63.6	64.5	69.9	57.5	55.5	60.4	36.3	61.5	62.0	70.6	54.8	57.9	54.0	55.4	62.4	62.1	58.9	56.8	78.2	64.0	68.1
DK/REFUSED	2.8	1.9	0.8	0.0	5.5	1.9	0.0	3.3	4.8	1.3	0.0	6.5	4.3	0.0	3.0	5.2	0.0	3.8	9.7	3.7	2.5
Net Diff.	-30.0	-30.9	-40.6	-15.0	-16.4	-22.6	27.4	-26.3	-28.8	-42.5	-9.5	-22.3	-12.3	-10.8	-27.8	-29.5	-17.7	-17.5	-66.1	-31.8	-38.6

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

12. DO YOU OR DOES ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HANDGUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER 3

	TOTAL	HOW OFTEN DO YOU CONCEAL				HOW OFTEN DO YOU CONCEAL				DO YOU HAVE		HAVE CONCEAL		CONSTITUTIONL		DO THE MOST TO			FIREARM	
		CARRY				CARRY:				CONCEALED		PERMIT:		CARRY STATE		HELP FIGHT CRIME			HOUSEHOLD	
						CONSTITUTIONAL CARRY STATES				PERMIT		CARRY STATE								
		ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER KNOW	DON'T KNOW	ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER KNOW	DON'T KNOW	YES	NO	YES	NO	YES	NO	PASS MORE LAWS	ENFRCE CURRNT LAWS	ARREST REPEAT CRMNLS	YES	NO
Total	1000	157	152	666	25	75	77	299	9	201	778	97	359	461	539	249	226	442	336	636
YES	33.6	67.8	64.4	18.8	26.5	72.1	66.8	21.2	8.8	83.5	21.1	87.9	23.4	36.9	30.8	30.6	29.8	38.9	100.0	0.0
NO	63.6	28.6	30.0	80.2	44.5	27.1	27.8	77.6	71.1	13.7	77.4	7.8	75.6	60.9	65.8	67.5	67.6	59.4	0.0	100.0
DK/REFUSED	2.8	3.6	5.6	1.1	29.0	0.9	5.4	1.2	20.1	2.9	1.5	4.2	1.0	2.3	3.3	1.9	2.7	1.7	0.0	0.0
Net Diff.	-30.0	39.2	34.5	-61.4	-18.0	45.0	39.0	-56.4	-62.3	69.8	-56.3	80.1	-52.1	-24.0	-35.0	-36.9	-37.8	-20.5	100.0	-100.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

12. DO YOU OR DOES ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HANDGUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	645	615	394	315	211	350	340	310	217	144	119	133	196	191	282	190	248
YES	33.6	34.2	33.0	34.3	35.4	44.3	42.5	24.9	33.2	44.1	25.2	36.4	39.8	24.6	31.1	39.7	24.1	33.4
NO	63.6	63.1	64.3	63.0	61.9	52.1	54.2	72.6	64.2	51.6	73.6	61.8	58.3	72.0	65.7	56.2	74.8	64.0
DK/REFUSED	2.8	2.7	2.7	2.6	2.6	3.5	3.4	2.5	2.6	4.3	1.2	1.8	1.9	3.4	3.2	4.0	1.2	2.6
Net Diff.	-30.0	-29.0	-31.3	-28.7	-26.5	-7.8	-11.7	-47.8	-31.0	-7.5	-48.4	-25.3	-18.5	-47.3	-34.6	-16.5	-50.7	-30.5

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

12. DO YOU OR DOES ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HANDGUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER 5

	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT		
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	52	56	242	166	123	50	56	181	73
YES	33.6	30.7	37.7	24.6	30.5	33.9	43.9	38.8	58.9	30.8	41.6	24.4	26.7	22.0	23.3	33.0	41.1
NO	63.6	67.0	59.3	73.7	66.4	64.3	52.0	58.2	36.4	65.7	55.4	73.7	70.7	73.9	75.5	63.7	56.8
DK/REFUSED	2.8	2.3	3.0	1.6	3.1	1.9	4.2	3.0	4.7	3.5	3.1	1.9	2.6	4.1	1.2	3.3	2.1
Net Diff.	-30.0	-36.2	-21.6	-49.1	-35.9	-30.4	-8.1	-19.4	22.5	-34.9	-13.8	-49.4	-43.9	-51.9	-52.1	-30.7	-15.6

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

12. DO YOU OR DOES ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HANDGUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER 6

	TOTAL	RELIGION									
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER	
Total	1000	400	259	32	27	14	13	3	223	18	
YES	33.6	39.3	27.6	26.4	39.8	44.5	18.8	54.6	30.2	37.3	
NO	63.6	58.7	69.2	72.2	54.9	55.5	81.2	45.4	65.6	62.7	
DK/REFUSED	2.8	2.0	3.1	1.4	5.3	0.0	0.0	0.0	4.2	0.0	
Net Diff.	-30.0	-19.4	-41.6	-45.8	-15.1	-11.0	-62.3	9.2	-35.5	-25.5	

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

12. DO YOU OR DOES ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HANDGUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
		Mar-	Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
		ried	ried	Other												
Total	1000	379	285	94	396	161	37	124	64	227	170	161	218	320	187	133
YES	33.6	32.5	28.7	43.8	37.0	27.8	12.4	32.4	33.9	37.5	36.4	37.1	29.0	37.8	39.0	36.1
NO	63.6	64.8	68.2	54.6	59.4	70.8	86.1	66.3	63.7	58.6	60.4	61.3	67.3	58.2	56.3	61.0
DK/REFUSED	2.8	2.8	3.2	1.6	3.6	1.3	1.5	1.3	2.4	3.9	3.2	1.6	3.7	4.0	4.7	3.0
Net Diff.	-30.0	-32.3	-39.5	-10.7	-22.4	-43.0	-73.7	-33.9	-29.9	-21.2	-24.1	-24.2	-38.3	-20.4	-17.3	-24.9

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

12. DO YOU OR DOES ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HANDGUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	519	334	85	101	40	17	297	127	58	69	259	261	180	117
YES	33.6	39.0	38.4	40.2	39.6	22.6	23.0	31.4	21.6	24.5	19.2	41.7	36.2	32.8	29.3
NO	63.6	59.0	59.5	58.2	57.9	74.5	68.6	66.1	72.3	69.5	74.7	55.8	62.2	65.1	67.6
DK/REFUSED	2.8	2.1	2.1	1.5	2.5	2.9	8.5	2.5	6.0	5.9	6.1	2.5	1.6	2.2	3.0
Net Diff.	-30.0	-20.0	-21.1	-18.0	-18.2	-51.9	-45.6	-34.6	-50.7	-45.0	-55.6	-14.1	-25.9	-32.3	-38.3

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

12. DO YOU OR DOES ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HANDGUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER 9

	TOTAL	INCOME									INCOME									AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR			
Total	1000	192	237	89	111	193	104	40	16	18	518	482	629	371	822	178	41	115	394	294	155			
YES	33.6	22.3	29.2	33.1	45.0	39.4	40.6	36.8	26.9	40.5	27.3	40.3	30.4	39.0	32.5	38.5	55.8	43.4	35.6	31.1	20.2			
NO	63.6	74.2	68.2	64.2	54.0	56.5	57.8	63.2	73.1	44.5	69.8	56.9	67.0	57.7	64.5	59.1	40.4	52.8	61.7	66.4	77.0			
DK/REFUSED	2.8	3.5	2.6	2.7	1.0	4.1	1.6	0.0	0.0	15.0	2.9	2.8	2.6	3.3	2.9	2.4	3.8	3.8	2.7	2.5	2.9			
Net Diff.	-30.0	-51.9	-39.0	-31.1	-9.0	-17.2	-17.2	-26.5	-46.1	-4.0	-42.5	-16.5	-36.5	-18.8	-32.0	-20.6	15.5	-9.3	-26.2	-35.3	-56.8			

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12. DO YOU OR DOES ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HANDGUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER 10

	TOTAL	HISPANIC		RACE					MEN			WOMEN			AGE				
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
		YES	NO																
Total	1000	110	890	110	110	40	720	20	345	60	53	375	50	57	130	160	250	200	260
YES	33.6	40.7	32.7	40.7	33.2	17.6	33.4	34.6	35.6	38.1	43.0	31.4	27.3	38.6	38.5	38.4	36.1	31.0	27.8
NO	63.6	55.4	64.6	55.4	63.5	81.0	63.8	65.4	61.0	61.0	55.1	66.4	66.5	55.6	57.9	58.7	60.8	67.4	69.0
DK/REFUSED	2.8	3.9	2.7	3.9	3.3	1.4	2.8	0.0	3.4	0.9	1.9	2.2	6.2	5.8	3.7	2.8	3.1	1.6	3.2
Net Diff.	-30.0	-14.7	-31.8	-14.7	-30.4	-63.4	-30.3	-30.9	-25.3	-22.9	-12.2	-35.0	-39.2	-17.1	-19.4	-20.3	-24.7	-36.4	-41.3

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12. DO YOU OR DOES ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HANDGUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
			UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
Total	1000	290	710	540	460	740	260	129	351	221	259	294	186	161	359	319	201	446	74	480	520	
YES	33.6	38.4	31.6	37.4	29.2	35.6	27.8	46.3	32.9	41.6	32.2	38.7	33.1	32.1	30.3	34.4	25.2	33.6	14.3	36.5	30.9	
NO	63.6	58.3	65.7	59.5	68.3	61.6	69.0	52.3	63.8	56.2	64.5	59.3	62.9	63.2	67.5	61.8	73.2	63.2	84.6	60.7	66.2	
DK/REFUSED	2.8	3.2	2.7	3.1	2.5	2.7	3.2	1.3	3.3	2.2	3.2	2.0	4.0	4.7	2.1	3.8	1.5	3.2	1.2	2.8	2.9	
Net Diff.	-30.0	-19.9	-34.1	-22.1	-39.2	-26.0	-41.3	-6.0	-30.8	-14.6	-32.3	-20.6	-29.8	-31.0	-37.2	-27.3	-48.0	-29.5	-70.3	-24.2	-35.3	

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13. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
													UNITED STATES		FOR CONGRESS			POLICES/PERSONALITY			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE
						ALWAYS	Vote		TIME				TION						Plcies	icies	BOTH
Total	1000	180	215	390	215	860	655	205	140	313	472	216	390	552	441	462	97	488	355	134	472
PROTESTANT	40.0	24.6	42.1	47.3	37.3	40.1	39.1	43.4	39.1	33.3	40.0	49.5	45.4	35.7	47.9	32.3	40.4	46.0	47.1	42.9	34.7
ROMAN CATHOLIC	25.9	37.2	23.7	22.2	25.4	26.7	28.4	21.3	21.0	28.0	27.9	18.4	29.5	24.1	27.6	25.4	20.3	27.0	28.4	23.3	24.9
JEWISH	3.2	5.1	2.1	3.3	2.4	3.3	3.4	2.9	2.6	1.8	5.1	0.8	2.2	3.7	2.7	3.8	2.3	2.6	2.3	3.6	3.7
MUSLIM	2.7	6.4	1.4	2.3	1.6	2.3	2.7	0.9	5.4	5.7	2.0	0.0	3.7	1.9	2.4	3.5	0.3	3.3	3.2	3.5	2.1
MORMON	1.4	0.0	0.0	0.5	5.5	1.4	1.4	1.4	1.4	1.2	1.6	1.3	1.6	1.4	1.9	0.9	1.3	2.0	1.5	3.1	0.9
BUDDHIST	1.3	2.4	0.0	0.5	3.1	1.1	1.4	0.3	2.2	2.7	0.8	0.3	1.2	1.2	1.5	1.2	0.4	1.7	1.6	2.0	0.9
EASTERN/GREEK	1.0	1.0	0.4	1.3	1.2	1.2	1.2	1.4	0.0	0.9	1.0	1.4	1.0	1.2	0.6	0.8	4.0	1.4	1.3	1.5	0.8
HINDU	0.3	0.0	0.0	0.0	1.4	0.4	0.1	1.2	0.0	0.0	0.7	0.0	0.4	0.3	0.2	0.5	0.0	0.3	0.5	0.0	0.3
SIKH	0.2	1.1	0.0	0.0	0.0	0.2	0.0	0.9	0.0	0.0	0.4	0.0	0.0	0.3	0.0	0.4	0.0	0.0	0.0	0.0	0.4
ATHEIST	4.7	5.9	7.1	2.8	4.7	5.0	5.4	3.6	2.8	5.0	5.0	3.7	2.2	6.9	2.3	7.7	1.0	2.5	2.1	3.6	7.2
AGNOSTIC	4.2	1.7	6.2	3.8	4.7	4.3	3.9	5.3	3.5	5.0	3.1	5.2	3.9	4.8	2.1	6.0	4.6	3.4	3.7	2.6	5.0
SECULAR	1.2	1.9	1.5	1.2	0.6	1.4	1.2	1.9	0.3	0.3	1.4	2.2	1.2	1.1	1.7	1.1	0.0	1.2	0.7	2.4	1.4
OTHER	1.8	1.9	2.0	1.9	1.2	1.7	1.5	2.5	2.1	1.1	1.2	3.8	0.7	2.5	0.7	2.3	3.9	1.0	1.0	1.3	2.7
NONE	12.2	10.9	13.4	12.9	10.9	11.0	10.4	13.1	19.6	15.0	9.9	13.4	7.0	15.0	8.4	14.0	21.5	7.6	6.6	10.3	14.9

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13. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
	ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ Ukrn	HONES- TY/INT D.C.	PRTCT DEMO- CRACY	
Total	1000	439	239	26	33	98	11	291	110	69	26	28	35	24	158	51	43	23	13	33	67
PROTESTANT	40.0	41.5	41.2	56.6	38.6	41.9	49.6	37.8	45.7	37.4	23.9	20.4	33.0	44.6	42.1	58.1	45.3	18.5	25.0	58.7	30.8
ROMAN CATHOLIC	25.9	28.0	27.5	17.6	28.9	29.9	6.4	26.2	24.0	27.7	29.4	25.7	29.6	23.9	24.1	10.6	32.1	25.9	35.1	19.6	22.7
JEWISH	3.2	2.3	3.0	0.0	0.0	2.8	0.0	3.5	4.4	3.1	6.3	2.7	2.4	0.0	4.1	0.0	3.7	0.0	0.0	6.6	4.4
MUSLIM	2.7	2.1	1.2	2.0	0.0	4.0	0.0	2.8	0.2	5.2	5.0	3.4	1.9	6.1	4.1	2.8	2.0	10.1	5.6	5.0	1.3
MORMON	1.4	1.9	1.8	0.0	8.8	1.3	0.0	0.8	0.6	0.0	0.0	0.0	0.0	6.4	0.8	0.0	0.0	0.0	0.0	0.0	3.1
BUDDHIST	1.3	1.7	1.5	0.0	1.8	1.1	0.0	0.1	0.0	0.0	0.0	0.0	1.3	0.0	0.5	0.0	2.0	0.0	0.0	5.5	1.5
EASTERN/GREEK	1.0	0.5	0.8	0.0	0.0	0.0	0.0	0.7	0.0	1.6	0.0	0.0	2.8	0.0	1.2	0.0	4.3	0.0	0.0	0.0	6.5
HINDU	0.3	0.2	0.0	0.0	0.0	0.0	9.2	0.2	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1
SIKH	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	3.7	0.0	0.0	0.0	0.0	0.0
ATHEIST	4.7	2.8	3.8	5.6	0.0	0.0	15.7	7.4	5.6	7.1	5.7	19.2	6.8	5.2	2.3	5.8	0.0	0.0	0.0	2.3	11.7
AGNOSTIC	4.2	4.7	5.4	9.8	4.8	3.2	5.2	3.7	2.5	7.3	4.5	7.2	0.0	0.0	4.6	5.2	3.6	10.7	4.7	2.4	2.8
SECULAR	1.2	1.0	0.1	0.0	2.3	3.4	0.0	1.6	1.9	0.9	0.0	2.9	1.2	3.7	1.2	0.0	2.4	4.0	0.0	0.0	1.2
OTHER	1.8	2.6	2.1	6.8	0.0	3.3	0.0	0.9	1.2	0.0	0.0	0.0	3.9	0.0	1.3	0.0	2.6	4.2	0.0	0.0	2.3
NONE	12.2	10.8	11.5	1.7	14.8	9.2	13.9	14.2	14.0	8.6	25.2	18.5	17.1	10.1	12.5	13.9	1.8	26.6	29.6	0.0	9.8

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13. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 3

	TOTAL	HOW OFTEN DO YOU CONCEAL				HOW OFTEN DO YOU CONCEAL				DO YOU HAVE		HAVE CONCEAL		CONSTITUTIONL		DO THE MOST TO			FIREARM	
		CARRY				CARRY:				CONCEALED		PERMIT:		CARRY STATE		HELP FIGHT CRIME			HOUSEHOLD	
		ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER	DON'T KNOW	ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER	DON'T KNOW	YES	NO	YES	NO	YES	NO	PASS MORE LAWS	ENFRCE CURRNT LAWS	ARREST REPEAT CRMNLS	YES	NO
Total	1000	157	152	666	25	75	77	299	9	201	778	97	359	461	539	249	226	442	336	636
PROTESTANT	40.0	31.9	38.0	43.1	19.1	33.4	46.4	53.6	13.8	37.7	41.4	43.8	50.1	48.3	32.9	32.4	36.0	47.8	46.8	36.9
ROMAN CATHOLIC	25.9	29.9	20.0	26.3	24.4	22.1	21.4	21.9	20.7	22.0	26.7	18.9	22.6	21.8	29.3	28.7	24.8	25.2	21.3	28.2
JEWISH	3.2	2.6	2.3	3.6	0.0	1.4	2.4	2.5	0.0	3.8	3.1	3.0	2.0	2.2	4.0	2.5	4.0	3.7	2.5	3.6
MUSLIM	2.7	5.6	7.2	0.9	4.7	6.7	0.9	0.8	0.0	6.0	1.7	4.0	1.0	1.8	3.5	4.5	2.9	1.8	3.2	2.3
MORMON	1.4	0.5	1.9	1.4	4.9	0.0	3.8	1.7	0.0	0.0	1.6	0.0	2.2	1.7	1.1	0.3	2.1	1.7	1.8	1.2
BUDDHIST	1.3	1.6	2.2	0.8	5.4	0.0	0.8	0.4	0.0	2.1	1.1	0.0	0.5	0.4	2.0	2.9	1.4	0.1	0.7	1.6
EASTERN/GREEK	1.0	1.3	1.2	1.0	0.0	0.0	0.0	1.0	0.0	1.6	0.9	0.0	0.9	0.7	1.3	1.9	0.8	0.9	1.2	0.8
HINDU	0.3	0.5	0.6	0.2	0.0	0.0	1.3	0.0	0.0	0.8	0.2	1.0	0.0	0.2	0.4	0.3	0.6	0.2	0.5	0.2
SIKH	0.2	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.4	0.0	0.8	0.0	0.0	0.3
ATHEIST	4.7	2.3	6.1	5.1	0.0	2.9	3.7	3.4	0.0	5.2	4.7	3.8	3.2	3.3	5.9	6.6	3.6	4.2	5.5	4.5
AGNOSTIC	4.2	5.9	5.7	3.5	0.0	4.4	4.7	2.9	0.0	6.5	3.6	4.8	3.0	3.4	4.8	5.8	6.2	2.9	4.2	4.3
SECULAR	1.2	1.6	2.6	0.8	3.0	3.4	1.4	0.3	7.9	1.3	1.1	2.6	0.6	1.2	1.3	0.8	1.3	1.5	1.5	1.2
OTHER	1.8	1.5	2.1	1.8	0.0	3.1	0.0	1.2	0.0	2.4	1.7	2.4	1.0	1.3	2.2	1.5	1.6	2.2	2.0	1.7
NONE	12.2	14.7	9.9	11.2	38.5	22.6	13.3	10.3	57.7	10.4	12.1	15.6	12.9	13.8	10.9	11.8	13.9	7.8	8.9	13.1

MCLAUGHLIN & ASSOCIATES
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13. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	645	615	394	315	211	350	340	310	217	144	119	133	196	191	282	190	248
PROTESTANT	40.0	44.0	42.8	38.4	33.4	41.9	50.1	31.1	38.2	49.4	27.3	36.0	51.3	33.8	39.6	53.6	29.6	37.8
ROMAN CATHOLIC	25.9	24.7	24.2	27.3	28.9	26.3	27.8	27.1	22.3	28.8	25.8	29.9	26.2	28.1	17.5	28.4	27.5	24.0
JEWISH	3.2	3.1	2.9	2.8	2.6	2.3	2.8	4.5	2.2	2.0	8.1	3.2	4.0	1.9	1.5	1.6	6.7	2.4
MUSLIM	2.7	2.3	2.2	3.4	4.6	2.9	1.9	5.0	1.0	2.7	9.2	1.7	0.7	2.0	0.6	0.7	3.1	0.4
MORMON	1.4	2.0	1.6	1.2	0.2	2.2	1.6	0.6	2.1	1.8	0.0	1.2	1.1	1.0	2.7	1.5	0.6	2.7
BUDDHIST	1.3	0.6	1.1	0.7	0.7	2.6	2.1	1.2	0.4	1.7	2.8	1.1	2.8	0.0	0.0	1.7	0.5	0.2
EASTERN/GREEK	1.0	1.1	1.1	1.2	0.8	2.2	1.1	0.3	1.7	0.9	0.8	1.7	1.4	0.0	1.7	1.4	0.6	1.8
HINDU	0.3	0.5	0.3	0.5	0.7	0.0	0.2	0.3	0.5	0.3	0.7	0.0	0.0	0.0	0.7	0.3	0.0	0.6
SIKH	0.2	0.3	0.3	0.5	0.6	0.9	0.0	0.6	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0
ATHEIST	4.7	4.2	4.4	4.6	6.4	1.1	2.1	6.8	5.3	2.4	7.4	5.7	1.6	6.4	5.0	2.1	9.6	5.9
AGNOSTIC	4.2	4.4	4.2	4.5	4.8	5.1	1.9	4.5	6.4	1.9	4.5	3.0	1.8	4.5	8.4	2.3	5.0	6.7
SECULAR	1.2	0.6	1.2	1.0	0.9	0.2	0.4	1.9	1.5	0.0	1.4	3.3	1.2	2.2	0.3	0.0	2.3	0.7
OTHER	1.8	1.6	2.1	2.4	2.3	2.1	0.6	1.0	3.9	0.8	2.4	0.6	0.4	0.0	6.0	0.3	1.0	3.3
NONE	12.2	10.5	11.6	11.5	13.2	10.2	7.3	15.2	14.6	7.1	9.6	12.5	7.5	19.3	15.9	6.2	13.4	13.6

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13. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN				DEMOCRAT				INDEPENDENT		
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	
Total	1000	275	129	146	360	185	180	365	52	56	242	166	123	50	56	181	73	
PROTESTANT	40.0	30.1	29.2	30.9	33.9	52.9	53.8	53.3	35.7	30.4	57.8	31.3	32.1	27.5	21.3	36.2	56.2	
ROMAN CATHOLIC	25.9	27.9	25.1	30.4	24.3	25.1	26.9	26.0	36.2	28.9	25.8	25.8	26.0	34.3	26.3	21.6	20.9	
JEWISH	3.2	3.8	2.6	4.8	3.6	2.5	2.0	2.3	2.0	5.5	2.3	5.1	3.6	4.7	1.5	3.0	0.6	
MUSLIM	2.7	6.5	7.3	5.7	1.5	0.6	1.5	1.0	9.5	3.1	0.0	5.8	3.1	7.4	5.7	0.0	0.0	
MORMON	1.4	0.5	0.0	1.0	1.3	0.8	3.4	2.1	0.0	0.0	2.3	0.4	1.0	0.0	1.4	1.9	3.1	
BUDDHIST	1.3	1.7	2.2	1.3	0.8	1.4	1.4	1.4	1.1	3.2	2.1	1.7	0.9	0.0	2.3	0.0	0.0	
EASTERN/GREEK	1.0	0.4	0.0	0.8	1.7	1.6	0.0	0.8	0.0	1.7	1.2	0.7	0.0	0.0	0.0	2.9	0.0	
HINDU	0.3	0.8	0.6	1.0	0.3	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.8	0.0	2.5	0.0	0.0	
SIKH	0.2	0.0	0.0	0.0	0.0	1.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	3.8	0.0	0.0	0.0	
ATHEIST	4.7	8.1	8.3	8.0	5.3	0.7	2.3	1.5	4.0	2.5	1.6	10.3	3.6	3.0	5.4	7.3	0.0	
AGNOSTIC	4.2	5.4	6.5	4.4	5.1	2.6	2.1	2.3	0.0	6.3	1.3	5.1	5.5	0.0	11.4	4.4	7.4	
SECULAR	1.2	2.0	1.2	2.7	1.0	1.3	0.4	0.9	1.6	1.3	0.0	1.0	2.1	4.1	5.2	0.2	1.6	
OTHER	1.8	1.1	0.9	1.3	3.5	0.0	1.2	0.6	0.0	0.0	0.9	1.2	1.2	0.0	2.0	6.1	0.0	
NONE	12.2	11.7	16.3	7.6	17.7	9.6	4.9	7.3	8.5	17.0	4.7	11.6	20.0	15.2	15.0	16.2	10.2	

BANNER 6

[illegible]

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

13. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
			Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
			ried	Other												
Total	1000	379	285	94	396	161	37	124	64	227	170	161	218	320	187	133
PROTESTANT	40.0	36.1	39.0	27.4	41.8	42.1	34.3	44.3	45.8	41.8	41.9	36.7	35.7	45.2	45.4	44.9
ROMAN CATHOLIC	25.9	24.3	23.1	28.0	29.0	20.6	27.2	18.6	29.4	31.7	25.3	23.2	25.1	26.3	30.2	20.9
JEWISH	3.2	2.6	2.9	1.7	4.2	2.8	2.5	2.8	1.3	4.7	3.4	5.1	0.7	3.7	3.7	3.6
MUSLIM	2.7	3.1	3.5	1.8	3.5	1.0	1.2	1.0	0.0	4.3	2.4	6.1	0.9	2.5	3.0	1.8
MORMON	1.4	0.5	0.7	0.0	2.3	0.9	0.0	1.2	1.9	1.5	3.4	0.0	0.9	2.9	1.8	4.3
BUDDHIST	1.3	1.0	1.3	0.0	0.9	2.7	0.0	3.5	1.6	1.6	0.0	2.3	0.0	0.8	1.3	0.0
EASTERN/GREEK	1.0	0.4	0.0	1.6	1.2	1.9	0.0	2.5	1.2	1.9	0.3	0.0	0.7	1.5	2.4	0.4
HINDU	0.3	0.6	0.5	1.0	0.2	0.0	0.0	0.0	0.0	0.3	0.0	0.6	0.6	0.2	0.4	0.0
SIKH	0.2	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0
ATHEIST	4.7	5.5	4.6	8.1	4.4	4.2	3.0	4.6	3.2	4.0	4.8	4.8	6.0	4.8	4.2	5.6
AGNOSTIC	4.2	2.3	2.4	2.1	4.7	7.0	7.3	6.8	4.7	2.6	7.5	2.6	2.2	5.1	3.1	7.9
SECULAR	1.2	1.9	1.7	2.6	0.5	1.9	1.8	2.0	0.0	0.5	0.5	1.5	2.2	0.6	0.6	0.7
OTHER	1.8	1.8	2.5	0.0	1.7	1.0	0.0	1.3	3.8	0.7	3.1	2.2	1.6	1.3	0.0	3.2
NONE	12.2	19.8	17.8	25.8	5.2	13.9	22.6	11.3	7.0	4.3	6.3	15.0	23.3	5.0	3.8	6.8

MCLAUGHLIN & ASSOCIATES
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13. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	519	334	85	101	40	17	297	127	58	69	259	261	180	117
PROTESTANT	40.0	37.3	39.7	29.5	35.9	41.6	19.9	47.9	34.4	30.4	37.7	32.5	42.0	51.1	43.0
ROMAN CATHOLIC	25.9	27.3	28.1	30.8	22.0	20.7	27.8	27.1	18.4	25.0	12.9	30.4	24.3	26.1	28.5
JEWISH	3.2	3.1	3.3	2.0	3.5	0.0	4.0	4.0	2.3	0.0	4.3	4.0	2.1	4.8	2.8
MUSLIM	2.7	3.5	2.0	5.7	6.6	4.7	6.2	1.5	1.2	0.0	2.2	5.9	1.1	1.7	1.2
MORMON	1.4	1.5	1.0	3.5	1.3	0.0	4.3	1.4	1.0	0.0	1.9	1.8	1.2	0.4	2.9
BUDDHIST	1.3	1.8	1.3	5.1	0.8	0.0	0.0	0.5	1.4	0.0	2.6	2.9	0.7	0.5	0.5
EASTERN/GREEK	1.0	1.0	0.6	0.9	2.2	4.7	0.0	1.2	0.0	0.0	0.0	1.2	0.8	1.2	1.1
HINDU	0.3	0.3	0.3	0.0	0.7	0.0	0.0	0.0	1.1	0.0	2.1	0.7	0.0	0.0	0.0
SIKH	0.2	0.0	0.0	0.0	0.0	0.0	11.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ATHEIST	4.7	4.5	4.8	3.9	4.0	5.2	10.3	4.2	5.8	9.5	2.6	3.9	5.0	5.7	1.8
AGNOSTIC	4.2	5.2	4.6	4.3	7.9	4.1	0.0	4.2	0.5	0.0	1.0	3.3	7.0	2.8	6.3
SECULAR	1.2	1.6	1.5	1.0	2.8	0.5	5.0	0.3	1.7	3.7	0.0	2.0	1.2	0.4	0.0
OTHER	1.8	1.9	1.5	2.9	2.5	0.8	0.0	1.0	3.4	1.9	4.6	0.8	3.0	0.4	2.0
NONE	12.2	11.0	11.5	10.4	9.9	17.8	11.5	6.7	28.7	29.4	28.2	10.5	11.5	4.6	9.9

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

13. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 9

	TOTAL	INCOME									INCOME									AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR			
Total	1000	192	237	89	111	193	104	40	16	18	518	482	629	371	822	178	41	115	394	294	155			
PROTESTANT	40.0	37.7	45.8	40.0	40.4	42.0	35.1	36.2	12.7	23.0	41.8	38.0	41.5	37.3	41.6	32.1	32.7	38.1	39.5	41.2	42.0			
ROMAN CATHOLIC	25.9	20.9	23.7	27.4	26.5	27.2	34.9	13.0	58.0	30.0	23.3	28.6	23.9	29.3	24.7	31.5	34.4	26.5	26.7	26.0	21.0			
JEWISH	3.2	1.4	1.8	1.0	1.7	4.4	6.0	10.2	6.6	11.0	1.5	4.9	1.6	5.9	2.2	7.5	2.6	7.3	3.8	1.9	1.1			
MUSLIM	2.7	2.5	2.9	3.8	1.7	1.8	3.7	1.7	8.5	5.0	2.9	2.5	2.7	2.8	2.5	3.8	10.9	2.3	3.4	1.0	2.3			
MORMON	1.4	2.0	0.5	2.9	1.3	2.2	0.6	0.0	0.0	0.0	1.5	1.3	1.4	1.3	1.6	0.4	0.0	0.0	1.3	1.8	2.3			
BUDDHIST	1.3	1.3	1.5	0.0	2.6	0.6	2.6	0.0	0.0	0.0	1.2	1.4	1.4	1.0	1.2	1.5	0.0	2.2	1.3	1.5	0.3			
EASTERN/GREEK	1.0	1.0	0.0	2.3	1.0	2.2	1.0	0.0	0.0	0.0	0.8	1.3	0.8	1.4	1.1	0.6	0.0	0.0	1.4	1.4	0.3			
HINDU	0.3	0.7	0.0	0.0	0.9	0.0	0.0	1.8	0.0	0.0	0.3	0.4	0.4	0.2	0.3	0.4	1.8	0.0	0.2	0.0	0.9			
SIKH	0.2	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.3	0.0	0.2	0.0	0.0	0.0	0.5	0.0	0.0			
ATHEIST	4.7	6.0	4.5	7.2	1.9	3.7	5.1	4.0	8.1	3.9	5.5	3.8	4.9	4.3	4.6	5.0	7.0	5.1	4.1	3.8	7.0			
AGNOSTIC	4.2	3.2	3.7	5.6	4.8	3.6	3.1	12.9	0.0	5.9	3.8	4.5	4.0	4.4	3.9	5.3	2.4	7.2	3.8	4.7	2.3			
SECULAR	1.2	0.8	0.8	3.2	0.0	0.4	2.1	7.7	0.0	0.0	1.2	1.3	1.0	1.6	0.9	3.0	0.0	2.0	1.9	0.9	0.0			
OTHER	1.8	2.2	1.2	1.0	3.2	0.0	3.6	3.7	6.1	0.0	1.5	2.0	1.8	1.7	1.4	3.5	2.5	2.1	0.7	1.6	4.5			
NONE	12.2	20.3	12.7	5.6	14.0	11.9	2.2	8.8	0.0	21.2	14.3	10.0	14.3	8.8	13.7	5.4	5.6	7.3	11.4	14.3	15.9			

MCLAUGHLIN & ASSOCIATES
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13. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 10

	TOTAL	HISPANIC		RACE					MEN			WOMEN			AGE				
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
		YES	NO																
Total	1000	110	890	110	110	40	720	20	345	60	53	375	50	57	130	160	250	200	260
PROTESTANT	40.0	28.5	41.4	28.5	45.5	23.9	41.8	37.0	42.2	39.2	29.0	41.5	53.1	28.0	22.3	25.6	42.9	53.6	44.3
ROMAN CATHOLIC	25.9	36.3	24.6	36.3	14.8	20.7	26.6	13.5	30.2	18.5	33.4	23.3	10.5	38.9	25.5	31.8	23.1	18.6	30.6
JEWISH	3.2	3.9	3.1	3.9	2.0	2.6	3.2	5.5	3.9	1.2	6.7	2.6	2.9	1.3	1.2	3.3	2.3	2.1	5.7
MUSLIM	2.7	4.9	2.4	4.9	6.5	8.6	1.2	10.2	1.9	12.0	7.6	0.6	0.0	2.5	7.2	2.9	2.8	2.1	0.7
MORMON	1.4	0.6	1.5	0.6	0.0	0.0	1.7	6.1	1.2	0.0	0.0	2.1	0.0	1.2	2.3	1.8	2.1	0.7	0.6
BUDDHIST	1.3	0.0	1.4	0.0	0.0	16.1	0.9	0.0	1.1	0.0	0.0	0.6	0.0	0.0	0.0	3.2	1.4	1.5	0.4
EASTERN/GREEK	1.0	0.7	1.1	0.7	0.0	0.0	1.3	0.0	1.3	0.0	1.5	1.4	0.0	0.0	1.7	0.6	1.0	0.0	1.8
HINDU	0.3	0.9	0.2	0.9	0.0	0.0	0.3	0.0	0.2	0.0	1.8	0.4	0.0	0.0	0.0	1.1	0.6	0.0	0.0
SIKH	0.2	0.0	0.2	0.0	0.0	4.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0
ATHEIST	4.7	3.6	4.8	3.6	0.6	8.2	5.4	0.0	5.3	1.2	4.7	5.5	0.0	2.6	10.2	2.1	4.5	3.4	4.7
AGNOSTIC	4.2	4.1	4.2	4.1	1.6	6.9	4.5	0.0	3.1	3.0	1.6	5.8	0.0	6.4	9.4	2.1	2.5	5.7	3.2
SECULAR	1.2	3.5	1.0	3.5	1.8	1.1	0.9	0.0	0.6	2.2	4.4	1.1	1.3	2.7	3.4	1.9	0.4	0.9	0.7
OTHER	1.8	0.4	1.9	0.4	2.2	2.5	1.5	14.5	1.0	4.0	0.0	2.0	0.0	0.9	3.5	1.2	2.5	1.1	1.1
NONE	12.2	12.5	12.2	12.5	24.9	4.6	10.6	13.1	8.0	18.8	9.2	13.1	32.2	15.6	11.9	22.2	13.9	10.3	6.1

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

13. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 11

	TOTAL	AGE						MEN						WOMEN						GENDER	
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
Total	1000	290	710	540	460	740	260	129	351	221	259	294	186	161	359	319	201	446	74	480	520
PROTESTANT	40.0	24.1	46.4	32.8	48.3	38.4	44.3	26.3	44.3	27.1	49.9	35.0	46.5	22.4	48.5	36.8	46.2	40.7	38.7	39.5	40.4
ROMAN CATHOLIC	25.9	29.0	24.6	26.3	25.4	24.2	30.6	33.1	26.4	31.1	25.8	27.8	28.8	25.8	22.8	23.0	25.0	21.8	35.2	28.2	23.7
JEWISH	3.2	2.4	3.5	2.3	4.2	2.3	5.7	3.9	4.2	3.8	4.5	3.2	5.7	1.1	2.8	1.3	3.8	1.7	5.9	4.1	2.3
MUSLIM	2.7	4.8	1.8	3.9	1.3	3.4	0.7	8.2	3.0	7.5	1.7	6.6	1.0	2.1	0.7	1.4	0.7	1.3	0.0	4.4	1.1
MORMON	1.4	2.0	1.1	2.0	0.6	1.7	0.6	2.1	0.8	2.1	0.3	1.6	0.4	1.9	1.5	2.0	1.1	1.7	0.9	1.1	1.6
BUDDHIST	1.3	1.8	1.1	1.6	0.9	1.6	0.4	2.6	1.6	3.1	0.8	2.7	0.5	1.1	0.5	0.6	1.0	0.8	0.0	1.9	0.7
EASTERN/GREEK	1.0	1.1	1.0	1.0	1.0	0.8	1.8	1.3	1.0	0.8	1.3	0.6	1.9	0.9	1.0	1.2	0.6	0.9	1.7	1.1	1.0
HINDU	0.3	0.6	0.2	0.6	0.0	0.4	0.0	1.3	0.0	0.8	0.0	0.6	0.0	0.0	0.4	0.4	0.0	0.3	0.0	0.4	0.3
SIKH	0.2	0.7	0.0	0.4	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.6	0.0	0.4	0.0	0.0	0.4
ATHEIST	4.7	5.7	4.3	5.2	4.1	4.7	4.7	2.2	5.7	2.7	6.4	3.8	6.1	8.5	2.9	6.9	1.1	5.2	1.2	4.7	4.7
AGNOSTIC	4.2	5.4	3.7	4.0	4.3	4.5	3.2	2.1	3.3	2.8	3.1	2.6	3.5	8.0	4.0	4.9	5.9	5.7	2.5	3.0	5.2
SECULAR	1.2	2.6	0.7	1.6	0.8	1.4	0.7	2.2	0.9	1.3	1.2	1.4	1.0	3.0	0.5	1.8	0.3	1.4	0.0	1.2	1.2
OTHER	1.8	2.2	1.6	2.4	1.1	2.0	1.1	1.2	1.2	1.6	0.9	1.5	0.8	3.1	1.9	2.9	1.3	2.4	1.7	1.2	2.3
NONE	12.2	17.6	10.0	15.9	8.0	14.4	6.1	13.6	7.6	15.3	4.0	12.6	3.8	20.8	12.4	16.2	13.1	15.5	12.1	9.2	15.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

14. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
													UNITED STATES		FOR CONGRESS			POLICES/PERSONALITY			
		EAST	MID-	SOUTH	WEST	ALWAYS	Always	Almost	VOTE	URBAN	SUB-	RURAL	RIGHT	WRONG	REPUB-	DEMO-	UNDE-	APP-	Both	Only	DISAP-
			WEST			/ALMST	Vote	Always	MOST/		URBAN		DIREC-	TRACK	LICAN	CRATIC	CIDED	ROVE	Pers/	Pol-	PROVE
						ALWAYS	Vote		TIME				TION						Plcies	icies	BOTH
Total Answering	658	111	142	271	135	574	441	133	84	192	320	146	292	330	333	266	59	356	268	89	281
YES	46.4	35.0	39.4	54.8	46.4	45.7	44.3	50.3	51.3	48.6	42.0	53.1	57.2	36.8	54.1	37.2	44.2	56.4	59.6	46.7	33.2
NO	53.6	65.0	60.6	45.2	53.6	54.3	55.7	49.7	48.7	51.4	58.0	46.9	42.8	63.2	45.9	62.8	55.8	43.6	40.4	53.3	66.8

MCLAUGHLIN & ASSOCIATES
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14. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 2

		TOTAL		MOST IMPORTANT ISSUE																		
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRCT DEMO- CRACY		
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----		
Total Answering		658	305	164	19	22	70	6	186	76	45	14	13	22	16	105	35	33	10	8	26	36
YES		46.4	46.4	46.9	38.8	49.0	42.8	74.1	49.0	40.2	48.1	81.7	51.7	59.8	49.2	49.5	44.9	62.9	49.8	43.8	32.0	33.1
NO		53.6	53.6	53.1	61.2	51.0	57.2	25.9	51.0	59.8	51.9	18.3	48.3	40.2	50.8	50.5	55.1	37.1	50.2	56.2	68.0	66.9

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

14. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 3

	TOTAL	HOW OFTEN DO YOU CONCEAL				HOW OFTEN DO YOU CONCEAL				DO YOU HAVE		HAVE CONCEAL		CONSTITUTIONL		DO THE MOST TO			FIREARM	
		CARRY				CARRY:				CONCEALED		PERMIT:		CARRY STATE		HELP FIGHT CRIME			HOUSEHOLD	
						CONSTITUTIONAL CARRY STATES				PERMIT		CARRY STATE								
		ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER KNOW	DON'T KNOW	ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER KNOW	DON'T KNOW	YES	NO	YES	NO	YES	NO	PASS MORE LAWS	ENFRCE CURRNT LAWS	ARREST REPEAT CRMNLS	YES	NO
Total Answering	658	97	88	462	11	42	52	226	3	120	530	61	261	323	335	152	137	322	229	414
YES	46.4	66.7	51.3	41.3	43.8	75.0	61.8	48.5	40.0	65.7	42.2	73.5	49.7	54.0	39.1	35.3	55.0	47.4	55.8	41.1
NO	53.6	33.3	48.7	58.7	56.2	25.0	38.2	51.5	60.0	34.3	57.8	26.5	50.3	46.0	60.9	64.7	45.0	52.6	44.2	58.9

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

14. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE-	YOU-	INSTA-	TIKTOK	X	RE PUB-	DEMO-	INDEP-	RE PUB-	DEMO-	INDEP-	RE PUB-	DEMO-	INDEP-	RE PUB-	DEMO-	INDEP-
		BOOK	TUBE	GRAM			LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total Answering	658	443	412	259	196	144	273	198	188	170	76	79	103	121	109	231	108	153
YES	46.4	47.9	46.4	46.3	49.3	50.6	55.9	40.8	38.4	53.3	33.7	25.7	60.3	45.3	47.5	51.9	32.5	37.5
NO	53.6	52.1	53.6	53.7	50.7	49.4	44.1	59.2	61.6	46.7	66.3	74.3	39.7	54.7	52.5	48.1	67.5	62.5

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

14. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 5

	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT		
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total Answering	658	159	70	89	209	144	145	289	38	33	202	95	72	31	27	105	56
YES	46.4	45.7	53.2	39.9	31.0	49.8	66.0	57.9	73.1	43.3	54.8	37.6	32.0	70.9	36.0	26.3	61.9
NO	53.6	54.3	46.8	60.1	69.0	50.2	34.0	42.1	26.9	56.7	45.2	62.4	68.0	29.1	64.0	73.7	38.1

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

14. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 6

	TOTAL	RELIGION									
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER	
Total Answering	658	400	259	-	-	-	-	-	-	-	-
YES	46.4	59.3	26.5	-	-	-	-	-	-	-	-
NO	53.6	40.7	73.5	-	-	-	-	-	-	-	-

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

14. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
			Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
			ried	Other												
Total Answering	658	229	177	52	280	101	23	78	48	167	114	96	133	229	141	88
YES	46.4	44.9	42.5	53.1	49.5	40.6	40.8	40.6	47.7	45.0	56.1	41.5	47.4	48.3	42.4	57.8
NO	53.6	55.1	57.5	46.9	50.5	59.4	59.2	59.4	52.3	55.0	43.9	58.5	52.6	51.7	57.6	42.2

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

14. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self	HOME-	STU-	RE-	NOT	NOT	Not	MEN	WOMEN	MEN	WOMEN
					Empld	MAKER	DENT	TIRED	EMPLYD	Empld	Empld				
									COMBO	/Lkng					
Total Answering	658	336	226	51	58	25	8	223	67	32	35	163	173	139	84
YES	46.4	49.7	45.2	59.0	58.9	72.9	55.9	38.3	45.9	44.5	47.1	45.7	53.4	36.7	41.0
NO	53.6	50.3	54.8	41.0	41.1	27.1	44.1	61.7	54.1	55.5	52.9	54.3	46.6	63.3	59.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

14. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 9

	TOTAL	INCOME										INCOME										AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR					
Total Answering	658	113	165	60	74	134	73	20	11	9	337	321	411	247	545	113	28	74	261	198	98					
YES	46.4	50.2	46.3	51.2	47.3	44.1	43.4	50.6	39.8	18.3	48.5	44.2	48.3	43.3	47.3	42.3	85.5	48.6	47.0	40.0	45.2					
NO	53.6	49.8	53.7	48.8	52.7	55.9	56.6	49.4	60.2	81.7	51.5	55.8	51.7	56.7	52.7	57.7	14.5	51.4	53.0	60.0	54.8					

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

14. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 10

	TOTAL	HISPANIC		RACE					MEN			WOMEN			AGE				
		BACKGROUND																	
		YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER
					AMER.					AMER.			AMER.						65
Total Answering	658	71	587	71	66	18	493	10	250	34	33	243	32	38	62	92	165	144	195
YES	46.4	63.2	44.4	63.2	53.7	46.9	43.2	37.5	38.6	47.3	66.4	47.9	60.4	60.5	46.7	56.2	49.4	55.1	32.7
NO	53.6	36.8	55.6	36.8	46.3	53.1	56.8	62.5	61.4	52.7	33.6	52.1	39.6	39.5	53.3	43.8	50.6	44.9	67.3

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

14. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 11

	TOTAL	AGE						MEN						WOMEN						GENDER	
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
Total Answering	658	154	504	319	339	464	195	76	248	128	196	184	140	78	256	191	143	279	54	325	334
YES	46.4	52.4	44.6	50.8	42.2	52.2	32.7	49.8	39.6	47.0	38.7	49.5	32.1	54.9	49.4	53.4	47.0	53.9	34.1	42.0	50.7
NO	53.6	47.6	55.4	49.2	57.8	47.8	67.3	50.2	60.4	53.0	61.3	50.5	67.9	45.1	50.6	46.6	53.0	46.1	65.9	58.0	49.3

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

15. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION: UNITED STATES	GENERIC BALLOT FOR CONGRESS			DJT APPROVAL POLICES/PERSONALITY				
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- Lican	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE
						ALWAYS							TION						Plcies	icies	BOTH
Total	1000	180	215	390	215	860	655	205	140	313	472	216	390	552	441	462	97	488	355	134	472
SINGLE	37.9	42.7	35.2	37.6	37.2	35.2	32.8	42.6	54.7	44.2	37.1	30.5	32.4	42.5	33.9	43.3	30.2	33.1	32.3	35.4	42.6
Never Married	28.5	30.6	29.3	27.3	27.9	26.3	24.8	31.3	41.6	33.4	28.1	22.1	21.9	33.1	24.2	33.5	23.6	24.0	24.5	22.6	32.6
Live w/Sig. Other	9.4	12.1	5.8	10.3	9.3	8.8	8.1	11.3	13.1	10.9	9.0	8.5	10.5	9.4	9.7	9.8	6.6	9.2	7.8	12.8	9.9
MARRIED	39.6	38.8	45.3	39.7	34.4	41.6	44.3	33.0	27.3	33.7	42.2	42.7	45.0	35.7	43.8	35.9	38.4	45.0	45.4	44.0	34.5
SEPARATED	3.7	3.1	1.8	4.1	5.3	3.5	2.9	5.6	4.7	4.9	3.5	2.4	3.3	4.2	3.7	3.3	5.5	2.4	2.7	1.4	4.7
DIVORCED	12.4	8.2	11.8	12.0	17.5	13.2	13.5	12.2	7.8	13.3	11.2	13.9	11.9	12.6	11.2	12.5	18.1	12.5	12.4	12.7	12.9
WIDOWED	6.4	7.2	6.0	6.6	5.5	6.5	6.5	6.6	5.5	3.9	6.1	10.5	7.4	5.0	7.5	5.0	7.6	7.0	7.2	6.6	5.4

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

15. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
	ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRTCT DEMO- CRACY	
Total	1000	439	239	26	33	98	11	291	110	69	26	28	35	24	158	51	43	23	13	33	67
SINGLE	37.9	36.2	34.5	7.4	43.6	40.3	51.2	42.8	40.7	48.0	45.2	31.5	55.9	28.7	35.8	23.4	30.4	59.3	50.6	37.3	30.7
Never Married	28.5	27.0	25.4	4.6	38.4	30.1	37.5	29.1	27.7	35.3	32.4	9.6	37.7	24.1	29.4	22.2	21.8	46.3	36.0	34.5	26.3
Live w/Sig. Other	9.4	9.2	9.1	2.9	5.2	10.3	13.8	13.7	12.9	12.8	12.7	22.0	18.2	4.6	6.5	1.2	8.7	13.0	14.6	2.9	4.4
MARRIED	39.6	41.2	40.0	52.2	40.4	40.9	41.9	37.8	35.3	33.3	46.0	52.9	32.6	42.8	35.7	38.7	35.4	26.1	41.4	46.0	49.1
SEPARATED	3.7	3.7	5.6	0.0	4.7	0.6	6.8	4.0	1.0	5.8	3.6	7.2	3.4	9.7	4.0	2.8	4.7	3.0	8.1	0.0	3.2
DIVORCED	12.4	13.0	14.7	22.5	5.6	12.3	0.0	9.7	12.4	12.3	0.0	4.9	1.2	18.9	15.6	22.8	16.7	11.7	0.0	9.6	12.3
WIDOWED	6.4	5.9	5.3	17.8	5.6	5.9	0.0	5.8	10.6	0.6	5.2	3.5	6.9	0.0	8.8	12.2	12.8	0.0	0.0	7.1	4.7

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

15. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 3

	TOTAL	HOW OFTEN DO YOU CONCEAL				HOW OFTEN DO YOU CONCEAL				DO YOU HAVE		HAVE CONCEAL		CONSTITUTIONL		DO THE MOST TO			FIREARM	
		CARRY				CARRY:				CONCEALED		PERMIT:		CARRY STATE		HELP FIGHT CRIME			HOUSEHOLD	
		CONSTITUTIONAL CARRY STATES				PERMIT				CARRY STATE										
		ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER	DON'T KNOW	ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER	DON'T KNOW	YES	NO	YES	NO	YES	NO	PASS MORE LAWS	ENFRCE CURRNT LAWS	ARREST REPEAT CRMNLS	YES	NO
Total	1000	157	152	666	25	75	77	299	9	201	778	97	359	461	539	249	226	442	336	636
SINGLE	37.9	47.3	39.9	35.2	37.9	51.3	36.5	33.9	29.5	45.4	35.7	45.5	34.6	37.1	38.6	40.4	40.4	33.8	36.6	38.6
Never Married	28.5	29.9	27.0	28.3	32.2	29.1	21.4	27.8	29.5	30.9	27.6	28.0	26.4	27.0	29.7	33.5	29.7	23.9	24.3	30.5
Live w/Sig. Other	9.4	17.4	12.9	6.9	5.7	22.2	15.1	6.1	0.0	14.5	8.1	17.6	8.2	10.1	8.9	7.0	10.8	9.9	12.3	8.1
MARRIED	39.6	43.2	38.2	39.7	23.2	37.3	42.0	40.1	23.8	41.3	39.4	41.0	39.5	39.6	39.6	38.3	39.0	43.4	43.6	37.0
SEPARATED	3.7	4.4	4.6	3.2	6.2	4.3	5.0	2.8	16.5	3.3	3.9	2.1	4.1	3.7	3.7	4.9	2.6	3.1	1.4	5.0
DIVORCED	12.4	4.7	10.3	14.9	7.3	6.2	6.1	15.3	5.0	7.1	14.0	7.6	13.1	12.1	12.8	13.0	10.9	12.6	12.0	13.0
WIDOWED	6.4	0.4	7.0	6.9	25.3	0.9	10.3	8.0	25.2	3.0	7.0	3.7	8.7	7.6	5.3	3.4	7.1	7.1	6.4	6.4

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

15. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	645	615	394	315	211	350	340	310	217	144	119	133	196	191	282	190	248
SINGLE	37.9	33.7	39.7	43.1	46.0	40.4	31.4	47.3	34.9	30.2	42.5	28.9	33.5	50.8	38.7	26.2	41.7	28.7
Never Married	28.5	25.4	31.0	35.2	35.5	33.4	22.0	37.7	25.6	23.1	34.3	23.0	20.2	40.2	27.3	18.5	33.6	21.1
Live w/Sig. Other	9.4	8.3	8.7	7.8	10.4	7.0	9.5	9.6	9.3	7.1	8.2	5.9	13.3	10.6	11.4	7.7	8.1	7.6
MARRIED	39.6	41.8	39.6	37.3	33.5	42.0	44.5	33.3	41.0	51.6	38.0	50.3	33.0	29.8	35.2	48.0	38.7	44.9
SEPARATED	3.7	3.4	3.7	4.8	6.4	5.0	2.9	3.6	4.7	2.1	3.8	2.9	4.2	3.4	5.9	2.6	3.0	5.6
DIVORCED	12.4	13.6	11.6	10.8	9.1	8.3	13.6	10.4	13.3	9.4	11.7	14.2	20.6	9.5	12.7	15.3	10.1	15.0
WIDOWED	6.4	7.5	5.5	4.1	5.1	4.4	7.5	5.4	6.1	6.8	3.9	3.7	8.7	6.5	7.5	7.8	6.5	5.8

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

15. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 5

	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT		
		LIB- ERAL	Very	Smwt. 	MOD- ERATE	Smwt. 	Very	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	1000	275	129	146	360	185	180	365	52	56	242	166	123	50	56	181	73
SINGLE	37.9	52.5	51.5	53.4	39.5	24.2	26.6	25.4	47.8	44.7	24.8	54.1	46.1	27.4	52.2	33.3	25.8
Never Married	28.5	40.6	43.9	37.7	28.2	18.4	20.7	19.5	30.6	27.3	18.9	44.0	36.3	20.4	40.0	23.0	21.2
Live w/Sig. Other	9.4	11.9	7.7	15.7	11.2	5.8	5.9	5.8	17.2	17.4	5.9	10.2	9.8	7.0	12.2	10.3	4.6
MARRIED	39.6	29.5	30.3	28.9	35.8	48.7	53.3	51.0	36.9	27.9	50.0	29.4	33.9	44.7	22.9	39.6	58.4
SEPARATED	3.7	3.8	4.9	2.9	3.8	4.5	2.3	3.4	2.7	2.6	3.0	3.2	3.2	5.8	6.9	4.6	3.2
DIVORCED	12.4	11.3	9.6	12.8	13.6	14.4	9.8	12.2	9.1	16.1	14.1	10.6	9.7	11.6	15.5	15.4	6.2
WIDOWED	6.4	2.8	3.6	2.0	7.3	8.2	8.0	8.1	3.5	8.7	8.1	2.6	7.1	10.5	2.5	7.0	6.4

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

15. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	400	259	32	27	14	13	3	223	18
SINGLE	37.9	34.3	35.6	31.0	43.4	14.6	29.0	76.6	50.1	39.5
Never Married	28.5	27.8	25.4	25.9	37.2	14.6	29.0	45.4	33.8	39.5
Live w/Sig. Other	9.4	6.5	10.2	5.0	6.2	0.0	0.0	31.2	16.3	0.0
MARRIED	39.6	41.5	44.3	52.4	50.6	66.1	28.3	23.4	26.1	37.9
SEPARATED	3.7	3.2	3.9	2.9	1.6	0.0	0.0	0.0	5.7	0.0
DIVORCED	12.4	13.8	9.0	11.2	4.4	10.6	34.6	0.0	13.8	9.0
WIDOWED	6.4	7.3	7.2	2.6	0.0	8.8	8.0	0.0	4.2	13.6

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15. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
		Mar-	w/Sig.	Other	RIED	DVRCD	ated	orced	OWED					MARR.		
		ried														
Total	1000	379	285	94	396	161	37	124	64	227	170	161	218	320	187	133
SINGLE	37.9	100.0	100.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	100.0	0.0	0.0	0.0
Never Married	28.5	75.1	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	78.8	72.4	0.0	0.0	0.0
Live w/Sig. Other	9.4	24.9	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	21.2	27.6	0.0	0.0	0.0
MARRIED	39.6	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	100.0	100.0	0.0	0.0	100.0	100.0	100.0
SEPARATED	3.7	0.0	0.0	0.0	0.0	22.8	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
DIVORCED	12.4	0.0	0.0	0.0	0.0	77.2	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
WIDOWED	6.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

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15. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	519	334	85	101	40	17	297	127	58	69	259	261	180	117
SINGLE	37.9	41.9	41.0	42.5	44.7	29.7	60.8	19.9	63.0	69.2	57.8	38.2	45.7	18.4	22.1
Never Married	28.5	29.9	28.1	31.9	34.0	20.8	53.3	16.4	49.9	47.8	51.7	29.4	30.4	15.1	18.4
Live w/Sig. Other	9.4	12.1	12.9	10.5	10.8	8.9	7.4	3.5	13.1	21.4	6.1	8.8	15.3	3.3	3.7
MARRIED	39.6	41.7	42.7	49.2	31.8	52.0	18.8	47.0	12.8	14.2	11.7	46.7	36.7	56.8	32.0
SEPARATED	3.7	3.4	2.1	1.1	9.9	4.4	8.5	2.0	7.9	6.7	9.0	1.5	5.3	2.7	0.8
DIVORCED	12.4	9.5	10.0	6.3	10.8	11.5	12.0	18.4	10.8	7.9	13.3	9.1	9.9	15.0	23.6
WIDOWED	6.4	3.5	4.3	0.9	2.8	2.4	0.0	12.7	5.4	2.0	8.2	4.5	2.5	7.0	21.5

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15. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 9

	TOTAL	INCOME										INCOME										AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR					
Total	1000	192	237	89	111	193	104	40	16	18	518	482	629	371	822	178	41	115	394	294	155					
SINGLE	37.9	58.3	45.4	38.5	38.7	24.3	19.7	14.6	23.9	29.7	49.0	26.0	47.2	22.2	41.8	19.9	38.7	32.7	33.2	43.2	43.5					
Never Married	28.5	49.4	29.8	28.5	30.6	17.2	16.7	7.2	23.9	13.0	36.9	19.4	35.8	16.1	31.4	14.8	25.1	17.9	25.7	34.7	32.4					
Live w/Sig. Other	9.4	8.8	15.5	9.9	8.1	7.1	3.0	7.4	0.0	16.7	12.1	6.6	11.4	6.2	10.4	5.1	13.6	14.7	7.5	8.6	11.0					
MARRIED	39.6	11.7	25.8	31.6	39.7	59.1	70.6	78.2	70.5	56.6	21.6	59.0	24.8	64.8	32.8	71.0	55.8	59.8	44.9	32.9	19.6					
SEPARATED	3.7	6.8	3.4	5.6	5.0	1.3	1.1	0.0	0.0	8.8	5.0	2.2	5.0	1.4	4.1	1.5	1.7	1.0	3.5	3.8	6.4					
DIVORCED	12.4	15.7	16.0	15.4	13.1	8.9	7.5	3.2	5.5	4.9	15.8	8.8	15.3	7.5	13.8	6.1	1.3	4.7	11.1	13.5	22.4					
WIDOWED	6.4	7.5	9.4	8.9	3.5	6.4	1.0	3.9	0.0	0.0	8.6	3.9	7.7	4.1	7.4	1.5	2.5	1.9	7.3	6.5	8.1					

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15. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 10

	TOTAL	HISPANIC		RACE					MEN			WOMEN			AGE				
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
		YES	NO																
Total	1000	110	890	110	110	40	720	20	345	60	53	375	50	57	130	160	250	200	260
SINGLE	37.9	48.0	36.7	48.0	71.7	40.9	31.1	33.9	25.1	70.5	49.1	36.7	73.3	47.0	65.9	57.0	39.7	32.6	14.6
Never Married	28.5	32.8	27.9	32.8	58.5	28.8	23.4	21.9	20.4	56.8	32.9	26.1	60.6	32.6	51.6	37.9	31.4	24.3	11.5
Live w/Sig. Other	9.4	15.3	8.7	15.3	13.2	12.0	7.8	11.9	4.7	13.6	16.2	10.6	12.7	14.4	14.3	19.0	8.3	8.2	3.1
MARRIED	39.6	31.3	40.6	31.3	17.7	38.1	44.5	33.8	54.2	21.4	31.4	35.6	13.3	31.2	28.1	34.2	41.3	32.3	52.8
SEPARATED	3.7	4.8	3.5	4.8	1.3	4.8	3.8	5.9	3.6	0.9	0.8	3.9	1.9	8.4	3.7	4.6	5.5	3.6	1.5
DIVORCED	12.4	9.7	12.8	9.7	6.2	12.0	13.8	12.1	12.1	7.2	6.7	15.4	5.0	12.5	1.3	3.1	10.1	22.7	18.0
WIDOWED	6.4	6.2	6.4	6.2	3.0	4.2	6.8	14.4	5.0	0.0	11.9	8.4	6.5	0.9	1.1	1.1	3.4	8.9	13.1

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15. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 11

	TOTAL	AGE						MEN						WOMEN						GENDER	
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
Total	1000	290	710	540	460	740	260	129	351	221	259	294	186	161	359	319	201	446	74	480	520
SINGLE	37.9	61.0	28.5	51.1	22.4	46.1	14.6	59.6	24.0	50.8	18.9	47.1	12.3	62.0	32.9	51.4	26.9	45.5	20.4	33.5	41.9
Never Married	28.5	44.1	22.1	38.2	17.1	34.4	11.5	47.0	18.9	40.4	14.6	37.3	9.3	41.7	25.2	36.7	20.3	32.6	16.8	26.4	30.3
Live w/Sig. Other	9.4	16.9	6.4	12.9	5.3	11.7	3.1	12.6	5.1	10.4	4.3	9.8	2.9	20.3	7.7	14.7	6.6	12.9	3.6	7.1	11.6
MARRIED	39.6	31.5	42.9	36.0	43.9	35.0	52.8	33.2	52.4	38.6	54.6	38.6	60.7	30.1	33.7	34.2	30.0	32.6	32.7	47.2	32.6
SEPARATED	3.7	4.2	3.5	4.8	2.4	4.5	1.5	3.8	2.4	2.8	2.8	3.2	2.0	4.5	4.5	6.2	1.9	5.3	0.0	2.8	4.5
DIVORCED	12.4	2.3	16.6	5.9	20.1	10.5	18.0	1.3	14.9	5.4	16.3	8.6	15.5	3.1	18.2	6.3	25.0	11.7	24.5	11.3	13.5
WIDOWED	6.4	1.1	8.5	2.2	11.3	4.0	13.1	2.1	6.3	2.5	7.5	2.5	9.4	0.3	10.6	1.9	16.2	5.0	22.4	5.2	7.4

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16. HOW WOULD YOU DESCRIBE YOUR PRESENT EMPLOYMENT SITUATION A JOB IN THE PRIVATE SECTOR, A JOB WITH THE GOVERNMENT, SELF-EMPLOYED, HOMEMAKER, STUDENT, RETIRED OR NOT EMPLOYED?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
													UNITED STATES		FOR CONGRESS			POLICES/PERSONALITY			
		EAST	MID-	SOUTH	WEST	ALWAYS	Always	Almost	VOTE	URBAN	SUB-	RURAL	RIGHT	WRONG	REPUB-	DEMO-	UNDE-	APP-	Both	Only	DISAP-
			WEST			//ALMST	Vote	Always	MOST/		URBAN		DIREC-	TRACK	LICAN	CRATIC	CIDED	ROVE	Pers/	Pol-	PROVE
						ALWAYS	Vote	Vote	TIME				TION						Plcies	icies	BOTH
Total	1000	180	215	390	215	860	655	205	140	313	472	216	390	552	441	462	97	488	355	134	472
EMPLOYED	51.9	51.4	48.3	51.3	57.2	53.3	50.7	61.5	43.7	62.1	51.2	39.0	56.7	50.0	54.0	48.8	57.5	55.9	54.1	60.5	49.1
Private Sector	33.4	32.4	31.7	32.8	37.0	34.4	33.7	36.8	27.2	38.7	33.4	25.8	35.1	32.8	36.3	29.9	37.0	36.6	35.5	39.8	31.2
Government	8.5	10.4	7.8	8.4	7.7	9.3	8.9	10.5	3.6	9.8	8.1	7.3	7.7	9.3	7.8	9.5	7.0	9.3	8.3	11.9	8.4
Self-Employed	10.1	8.5	8.8	10.1	12.4	9.6	8.2	14.2	12.8	13.6	9.7	5.8	14.0	7.9	9.9	9.5	13.5	10.0	10.4	8.8	9.6
HOMEMAKER	4.0	3.9	2.8	5.2	3.0	2.9	3.6	0.5	10.7	3.4	3.9	5.0	4.0	3.9	3.9	4.0	4.0	3.6	3.6	3.4	4.0
STUDENT	1.7	1.6	1.3	2.2	1.4	1.9	1.3	3.9	0.7	2.3	1.5	1.4	1.7	1.4	1.7	1.7	2.1	1.0	1.2	0.5	1.8
RETIRED	29.7	30.7	33.3	29.9	24.8	31.7	34.0	24.5	17.2	19.7	31.6	40.0	29.6	29.5	30.6	31.8	15.6	29.4	31.1	25.0	31.3
NOT EMPLOYED BUT LOOKING	5.8	5.9	6.6	4.7	7.0	4.8	5.3	3.2	11.9	6.1	5.7	5.7	4.4	6.3	4.3	7.0	6.9	5.1	4.8	5.9	6.2
NOT EMPLOYED	6.9	6.5	7.6	6.7	6.6	5.4	5.1	6.4	15.8	6.5	6.2	8.8	3.6	8.8	5.5	6.7	13.9	5.0	5.1	4.7	7.6

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
	ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l ity	Crime/ Drugs	End Russia /Ukrn	HONES- TY/INT	PRTCT- DEMO- CRACY	
Total	1000	439	239	26	33	98	11	291	110	69	26	28	35	24	158	51	43	23	13	33	67
EMPLOYED	51.9	59.2	58.3	52.9	57.2	59.3	87.0	48.2	25.3	69.6	76.0	52.1	48.3	57.8	44.8	34.3	55.1	48.9	36.3	65.4	38.3
Private Sector	33.4	42.5	41.1	39.4	33.2	46.3	58.8	24.4	13.5	43.1	36.7	21.0	19.2	19.4	27.7	22.5	29.1	21.0	22.9	45.6	24.8
Government	8.5	7.9	7.5	8.8	9.6	6.6	14.5	11.5	3.3	15.0	19.3	22.1	5.6	26.6	7.4	4.8	9.7	10.1	7.8	8.4	3.3
Self-Employed	10.1	8.8	9.7	4.7	14.4	6.4	13.7	12.3	8.6	11.4	20.1	9.0	23.4	11.8	9.7	6.9	16.3	17.7	5.6	11.4	10.3
HOMEMAKER	4.0	3.0	3.1	4.2	4.1	2.6	0.0	6.4	3.7	6.6	7.3	5.6	12.7	9.0	4.0	1.4	8.2	3.8	8.5	0.0	2.6
STUDENT	1.7	0.6	1.2	0.0	0.0	0.0	0.0	3.5	1.4	2.6	8.2	0.0	6.1	10.7	2.9	3.7	1.6	4.0	8.1	0.0	0.0
RETIRED	29.7	24.0	22.6	42.9	14.9	28.4	8.4	30.8	54.5	15.1	5.2	36.0	11.8	16.3	36.7	48.9	28.2	17.7	33.6	21.8	51.1
NOT EMPLOYED BUT LOOKING	5.8	6.1	6.6	0.0	11.9	4.5	4.6	5.3	5.2	4.1	3.3	6.2	11.0	1.9	6.0	4.7	2.6	25.6	0.0	4.3	5.0
NOT EMPLOYED	6.9	7.1	8.2	0.0	11.9	5.2	0.0	5.7	9.8	2.0	0.0	0.0	10.1	4.2	5.7	7.0	4.2	0.0	13.6	8.5	2.9

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16. HOW WOULD YOU DESCRIBE YOUR PRESENT EMPLOYMENT SITUATION A JOB IN THE PRIVATE SECTOR, A JOB WITH THE GOVERNMENT, SELF-EMPLOYED, HOMEMAKER, STUDENT, RETIRED OR NOT EMPLOYED?

BANNER 3

	TOTAL	HOW OFTEN DO YOU CONCEAL				HOW OFTEN DO YOU CONCEAL				DO YOU HAVE		HAVE CONCEAL		CONSTITUTIONL		DO THE MOST TO			FIREARM	
		CARRY				CARRY:				CONCEALED		PERMIT:		CARRY STATE		HELP FIGHT CRIME			HOUSEHOLD	
		CONSTITUTIONAL CARRY STATES				PERMIT				CARRY STATE										
		ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER	DON'T KNOW	ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER	DON'T KNOW	YES	NO	YES	NO	YES	NO	PASS MORE LAWS	ENFRCE CURRNT LAWS	ARREST REPEAT CRMNLS	YES	NO
Total	1000	157	152	666	25	75	77	299	9	201	778	97	359	461	539	249	226	442	336	636
EMPLOYED	51.9	73.4	65.9	44.4	31.8	67.5	60.4	42.6	28.4	73.1	46.6	67.0	44.8	49.4	54.1	52.4	55.1	52.3	60.2	48.2
Private Sector	33.4	43.6	35.6	30.8	25.1	46.2	31.3	28.2	28.4	40.6	31.6	42.8	28.8	31.7	34.9	31.6	36.9	34.7	38.2	31.3
Government	8.5	14.4	15.8	5.7	0.0	10.1	14.9	5.6	0.0	15.7	6.7	13.0	6.5	7.8	9.1	8.9	7.0	9.5	10.1	7.8
Self-Employed	10.1	15.4	14.5	7.9	6.8	11.2	14.2	8.8	0.0	16.8	8.3	11.2	9.5	9.9	10.2	11.9	11.2	8.1	11.9	9.2
HOMEMAKER	4.0	4.0	2.6	4.2	5.2	4.9	0.8	6.3	13.8	2.6	4.4	2.6	6.1	5.3	2.9	4.9	4.1	3.3	2.7	4.7
STUDENT	1.7	2.6	2.9	1.4	0.0	1.0	3.9	1.8	0.0	2.4	1.6	2.8	1.8	2.0	1.6	1.7	2.4	0.7	1.2	1.9
RETIRED	29.7	9.9	19.6	37.0	20.3	12.3	25.2	36.7	14.6	15.1	33.8	18.6	33.7	30.3	29.2	28.8	25.0	34.7	27.8	30.9
NOT EMPLOYED BUT LOOKING	5.8	6.8	4.4	5.8	8.7	8.3	3.9	5.1	11.7	4.2	6.2	4.6	5.7	5.6	6.0	6.7	6.1	4.2	4.2	6.3
NOT EMPLOYED	6.9	3.2	4.6	7.2	34.0	6.0	5.8	7.6	31.5	2.6	7.4	4.4	8.0	7.5	6.3	5.5	7.3	4.8	3.9	8.1

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16. HOW WOULD YOU DESCRIBE YOUR PRESENT EMPLOYMENT SITUATION A JOB IN THE PRIVATE SECTOR, A JOB WITH THE GOVERNMENT, SELF-EMPLOYED, HOMEMAKER, STUDENT, RETIRED OR NOT EMPLOYED?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	645	615	394	315	211	350	340	310	217	144	119	133	196	191	282	190	248
EMPLOYED	51.9	50.9	53.0	60.3	65.6	65.4	53.2	46.2	56.8	57.0	48.6	54.5	47.0	44.4	58.3	49.6	42.5	53.0
Private Sector	33.4	34.1	34.1	39.5	39.5	40.9	35.6	27.9	37.0	41.0	33.8	39.2	27.0	23.5	35.6	33.0	29.6	37.2
Government	8.5	8.1	7.0	9.4	14.0	10.2	6.7	10.0	8.9	6.2	6.9	4.9	7.5	12.2	11.4	5.4	6.4	8.2
Self-Employed	10.1	8.7	11.9	11.4	12.1	14.3	10.9	8.4	11.0	9.9	7.9	10.5	12.5	8.7	11.3	11.3	6.5	7.7
HOMEMAKER	4.0	4.0	4.2	4.6	2.2	2.7	3.1	5.2	3.6	0.2	2.6	0.0	7.9	7.1	5.9	2.9	4.0	4.5
STUDENT	1.7	1.6	2.1	2.0	2.6	2.4	1.2	2.7	1.3	1.3	1.9	0.4	1.1	3.4	1.8	0.8	2.7	1.4
RETIRED	29.7	30.5	27.4	17.4	15.1	19.5	33.6	29.4	25.5	36.5	36.4	40.5	28.9	24.4	16.1	39.7	37.0	30.5
NOT EMPLOYED BUT LOOKING	5.8	6.0	5.8	8.3	7.4	6.4	3.9	8.8	4.7	2.4	7.0	2.1	6.2	10.2	6.3	2.8	7.3	3.9
NOT EMPLOYED	6.9	7.0	7.6	7.5	7.1	3.6	5.0	7.6	8.1	2.6	3.5	2.4	8.9	10.7	11.7	4.2	6.5	6.7

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16. HOW WOULD YOU DESCRIBE YOUR PRESENT EMPLOYMENT SITUATION A JOB IN THE PRIVATE SECTOR, A JOB WITH THE GOVERNMENT, SELF-EMPLOYED, HOMEMAKER, STUDENT, RETIRED OR NOT EMPLOYED?

BANNER 5

	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT		
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	52	56	242	166	123	50	56	181	73
EMPLOYED	51.9	57.8	58.4	57.3	55.2	38.6	50.1	44.3	70.5	62.7	47.2	51.5	44.6	32.2	64.4	60.2	42.7
Private Sector	33.4	37.8	39.0	36.7	35.3	27.1	29.4	28.2	47.9	41.4	31.6	32.7	27.6	12.5	43.5	38.6	27.9
Government	8.5	7.3	7.3	7.3	11.0	5.1	8.8	6.9	9.7	11.1	5.0	8.6	11.2	11.5	1.2	10.8	10.0
Self-Employed	10.1	12.7	12.1	13.2	9.0	6.4	12.0	9.1	12.8	10.3	10.6	10.3	5.8	8.3	19.6	10.8	4.9
HOMEMAKER	4.0	4.0	6.1	2.2	3.9	4.6	3.5	4.0	3.9	3.2	3.0	3.2	7.3	6.4	6.6	1.7	6.0
STUDENT	1.7	3.2	4.0	2.6	1.3	1.8	0.4	1.1	5.5	0.0	0.6	2.6	2.5	3.8	3.0	0.8	1.0
RETIRED	29.7	21.0	19.0	22.8	25.6	41.5	39.0	40.2	9.3	18.0	42.5	27.3	28.7	38.2	13.3	25.8	34.1
NOT EMPLOYED BUT LOOKING	5.8	9.0	9.8	8.2	5.8	4.2	2.5	3.4	7.0	7.4	2.3	11.3	6.8	5.7	4.0	4.7	5.1
NOT EMPLOYED	6.9	4.9	2.7	6.9	8.2	9.4	4.5	7.0	3.8	8.6	4.4	4.0	10.1	13.6	8.7	6.8	11.0

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BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	400	259	32	27	14	13	3	223	18
EMPLOYED	51.9	48.5	54.9	50.7	67.0	55.7	73.7	54.6	51.8	56.6
Private Sector	33.4	33.2	36.2	34.3	24.5	24.9	33.9	31.2	33.3	28.4
Government	8.5	6.3	10.1	5.3	18.0	21.5	33.8	0.0	7.4	13.7
Self-Employed	10.1	9.0	8.6	11.1	24.5	9.3	6.0	23.4	11.0	14.5
HOMEMAKER	4.0	4.1	3.2	0.0	7.0	0.0	0.0	0.0	4.9	1.8
STUDENT	1.7	0.9	1.9	2.2	4.0	5.4	0.0	0.0	2.1	0.0
RETIRED	29.7	35.6	31.1	37.8	16.4	29.7	12.3	0.0	20.4	17.5
NOT EMPLOYED BUT LOOKING	5.8	4.4	5.6	0.0	0.0	0.0	0.0	0.0	11.1	6.3
NOT EMPLOYED	6.9	6.5	3.4	9.3	5.6	9.2	13.9	45.4	9.8	17.9

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16. HOW WOULD YOU DESCRIBE YOUR PRESENT EMPLOYMENT SITUATION A JOB IN THE PRIVATE SECTOR, A JOB WITH THE GOVERNMENT, SELF-EMPLOYED, HOMEMAKER, STUDENT, RETIRED OR NOT EMPLOYED?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
		Mar-	ried	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
				Other												
Total	1000	379	285	94	396	161	37	124	64	227	170	161	218	320	187	133
EMPLOYED	51.9	57.5	54.5	66.4	54.6	41.7	48.1	39.8	28.3	53.3	56.4	61.4	54.6	51.7	49.5	54.9
Private Sector	33.4	36.1	33.0	45.5	36.0	24.9	18.6	26.7	22.6	38.9	32.1	42.0	31.7	36.5	36.1	37.1
Government	8.5	9.5	9.5	9.4	10.5	3.9	2.5	4.3	1.2	7.4	14.7	6.0	12.1	7.6	6.8	8.7
Self-Employed	10.1	11.9	12.0	11.5	8.1	12.9	27.0	8.7	4.4	6.9	9.6	13.3	10.8	7.7	6.6	9.1
HOMEMAKER	4.0	3.1	2.9	3.8	5.2	3.9	4.7	3.7	1.5	0.8	11.1	1.4	4.4	5.0	0.0	11.9
STUDENT	1.7	2.8	3.3	1.4	0.8	2.2	4.0	1.7	0.0	0.6	1.1	1.9	3.5	0.4	0.7	0.0
RETIRED	29.7	15.6	17.1	10.9	35.2	37.5	15.9	43.9	59.5	45.1	22.1	20.6	11.9	39.5	49.5	25.5
NOT EMPLOYED BUT LOOKING	5.8	10.6	9.7	13.2	2.1	5.3	10.6	3.7	1.9	0.0	4.8	9.1	11.7	1.5	0.0	3.5
NOT EMPLOYED	6.9	10.5	12.5	4.4	2.0	9.5	16.7	7.3	8.8	0.2	4.5	5.6	14.0	1.9	0.2	4.2

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16. HOW WOULD YOU DESCRIBE YOUR PRESENT EMPLOYMENT SITUATION A JOB IN THE PRIVATE SECTOR, A JOB WITH THE GOVERNMENT, SELF-EMPLOYED, HOMEMAKER, STUDENT, RETIRED OR NOT EMPLOYED?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self	HOME-	STU-	RE-	NOT	NOT	Not	MEN	WOMEN	MEN	WOMEN
					Empld	MAKER	DENT	TIRED	EMPLYD	Empld	Empld				
									COMBO	/Lkng					
Total	1000	519	334	85	101	40	17	297	127	58	69	259	261	180	117
EMPLOYED	51.9	100.0	100.0	100.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	100.0	0.0	0.0
Private Sector	33.4	64.3	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	71.2	57.4	0.0	0.0
Government	8.5	16.3	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	11.2	21.3	0.0	0.0
Self-Employed	10.1	19.4	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	17.5	21.2	0.0	0.0
HOMEMAKER	4.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
STUDENT	1.7	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
RETIRED	29.7	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	100.0	100.0
NOT EMPLOYED BUT LOOKING	5.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	45.8	100.0	0.0	0.0	0.0	0.0	0.0
NOT EMPLOYED	6.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	54.2	0.0	100.0	0.0	0.0	0.0	0.0

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16. HOW WOULD YOU DESCRIBE YOUR PRESENT EMPLOYMENT SITUATION A JOB IN THE PRIVATE SECTOR, A JOB WITH THE GOVERNMENT, SELF-EMPLOYED, HOMEMAKER, STUDENT, RETIRED OR NOT EMPLOYED?

BANNER 9

	TOTAL	INCOME									INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	192	237	89	111	193	104	40	16	18	518	482	629	371	822	178	41	115	394	294	155
EMPLOYED	51.9	27.7	38.5	56.1	61.2	63.4	77.9	77.4	72.6	60.8	37.5	67.4	41.7	69.3	46.8	75.6	78.2	65.5	60.5	42.7	30.4
Private Sector	33.4	14.6	25.1	35.1	36.2	46.5	51.9	49.9	36.3	30.2	22.9	44.6	25.3	47.2	30.3	47.9	51.2	37.4	38.5	28.9	21.1
Government	8.5	3.8	5.7	10.8	10.8	10.2	12.0	11.6	14.7	18.5	5.8	11.3	6.7	11.4	7.5	12.8	13.4	14.8	8.2	8.3	3.4
Self-Employed	10.1	9.3	7.7	10.3	14.2	6.8	14.0	15.9	21.6	12.1	8.7	11.5	9.7	10.7	9.0	15.0	13.6	13.3	13.7	5.5	6.0
HOMEMAKER	4.0	9.6	3.7	3.0	3.1	2.8	0.0	0.0	0.0	5.0	5.8	2.0	5.3	1.7	4.7	0.5	9.5	1.2	2.6	4.6	7.0
STUDENT	1.7	3.0	3.3	0.0	2.2	0.4	0.8	0.0	0.0	0.0	2.6	0.8	2.5	0.4	2.0	0.5	1.6	2.2	1.2	2.2	2.1
RETIRED	29.7	22.7	41.5	31.1	30.6	29.1	19.1	22.6	27.4	22.5	32.7	26.4	32.3	25.2	31.6	20.9	5.0	26.7	29.0	35.5	29.2
NOT EMPLOYED BUT LOOKING	5.8	13.5	7.3	7.7	1.8	2.5	1.2	0.0	0.0	0.0	9.6	1.7	8.3	1.6	6.9	0.7	2.2	3.2	3.8	7.7	10.1
NOT EMPLOYED	6.9	23.5	5.8	2.1	1.1	1.8	1.0	0.0	0.0	11.8	11.7	1.6	9.9	1.8	8.0	1.7	3.5	1.2	3.0	7.3	21.1

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BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					MEN			WOMEN			AGE				
		YES	NO	HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
Total	1000	110	890	110	110	40	720	20	345	60	53	375	50	57	130	160	250	200	260
EMPLOYED	51.9	59.0	51.1	59.0	59.3	60.8	48.9	62.7	48.1	66.9	64.2	49.7	50.4	54.3	76.4	71.7	65.8	46.9	18.0
Private Sector	33.4	29.6	33.9	29.6	32.0	44.9	33.5	33.3	34.9	41.1	41.3	32.3	21.2	18.9	33.6	46.9	44.2	35.2	13.3
Government	8.5	14.9	7.7	14.9	14.1	8.7	6.6	8.6	5.2	13.3	5.9	7.9	15.2	23.2	27.6	12.3	8.4	4.2	0.0
Self-Employed	10.1	14.5	9.5	14.5	13.2	7.2	8.8	20.9	8.0	12.5	17.0	9.4	14.0	12.1	15.3	12.5	13.3	7.5	4.8
HOMEMAKER	4.0	9.9	3.2	9.9	1.2	1.2	3.8	0.0	0.0	0.0	7.0	7.2	2.7	12.5	2.1	6.7	6.4	5.1	0.0
STUDENT	1.7	2.1	1.7	2.1	1.2	7.4	1.5	0.0	1.0	2.3	2.2	2.0	0.0	2.1	7.5	1.0	1.8	0.8	0.0
RETIRED	29.7	15.1	31.5	15.1	14.1	6.2	35.8	23.2	45.6	14.9	19.4	26.8	13.1	11.1	0.7	1.3	6.8	34.0	80.4
NOT EMPLOYED BUT LOOKING	5.8	9.0	5.4	9.0	10.4	8.1	4.3	10.7	3.2	6.7	5.3	5.4	14.8	12.5	10.6	10.1	8.5	2.5	0.7
NOT EMPLOYED	6.9	4.9	7.1	4.9	13.7	16.3	5.7	3.5	2.0	9.2	1.9	9.0	19.1	7.6	2.8	9.2	10.6	10.7	0.9

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BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
			UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
Total	1000	290	710	540	460	740	260	129	351	221	259	294	186	161	359	319	201	446	74	480	520	
EMPLOYED	51.9	73.8	43.0	70.1	30.6	63.8	18.0	84.2	42.8	82.6	29.5	76.3	18.6	65.6	43.2	61.5	32.0	55.7	16.6	53.9	50.1	
Private Sector	33.4	40.9	30.3	42.4	22.8	40.5	13.3	53.9	32.7	56.9	22.7	54.1	13.6	30.5	28.0	32.5	23.0	31.5	12.3	38.4	28.8	
Government	8.5	19.1	4.1	14.1	1.8	11.4	0.0	17.5	1.8	12.6	0.5	9.9	0.0	20.4	6.3	15.2	3.5	12.5	0.0	6.1	10.7	
Self-Employed	10.1	13.8	8.6	13.5	6.0	11.9	4.8	12.7	8.2	13.1	6.4	12.3	5.0	14.6	8.9	13.9	5.5	11.7	4.3	9.4	10.6	
HOMEMAKER	4.0	4.6	3.7	5.4	2.2	5.4	0.0	2.6	0.2	1.9	0.0	1.4	0.0	6.2	7.1	7.9	5.1	8.0	0.0	0.9	6.8	
STUDENT	1.7	3.9	0.9	3.0	0.3	2.4	0.0	3.5	0.4	2.7	0.0	2.0	0.0	4.2	1.3	3.1	0.8	2.6	0.0	1.2	2.2	
RETIRED	29.7	1.0	41.4	3.7	60.2	11.9	80.4	0.0	51.2	2.2	67.4	10.2	80.4	1.8	31.8	4.7	50.9	13.0	80.4	37.5	22.5	
NOT EMPLOYED BUT LOOKING	5.8	10.3	4.0	9.5	1.5	7.6	0.7	6.6	2.7	6.6	1.2	5.5	1.0	13.3	5.2	11.4	1.8	9.0	0.0	3.7	7.7	
NOT EMPLOYED	6.9	6.3	7.1	8.3	5.1	9.0	0.9	3.1	2.7	4.0	1.8	4.6	0.0	8.9	11.3	11.3	9.5	11.8	3.0	2.8	10.6	

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17. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
													UNITED STATES		FOR CONGRESS			POLICES/PERSONALITY			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE
						ALWAYS	Vote		TIME				TION						Plcies	icies	BOTH
Total	1000	180	215	390	215	860	655	205	140	313	472	216	390	552	441	462	97	488	355	134	472
UNDER \$20k	19.2	20.9	22.4	18.9	15.3	18.0	18.1	17.7	26.5	23.6	16.1	19.5	16.4	21.1	15.0	22.9	21.2	15.1	17.1	9.6	22.6
\$20-\$40k	23.7	21.7	26.7	24.1	21.7	22.6	21.4	26.7	30.1	22.8	22.1	28.4	19.4	26.0	22.7	24.3	25.3	22.0	20.2	26.8	25.6
\$40-\$50k	8.9	8.6	9.0	8.7	9.1	8.9	8.7	9.8	8.4	9.2	8.6	8.8	8.2	8.6	9.5	8.2	9.1	9.0	8.2	11.2	8.8
\$50-\$60k	11.1	7.9	9.7	12.7	12.4	10.7	10.1	12.9	13.6	9.0	12.4	11.5	13.1	10.2	13.1	9.8	8.5	12.4	13.7	8.9	9.5
\$60-\$100k	19.3	17.5	17.1	19.6	22.7	20.7	21.2	19.0	10.8	18.3	21.3	16.4	22.8	17.4	21.4	17.7	17.5	22.2	22.4	21.8	17.6
\$100-\$150k	10.4	12.4	9.2	9.1	12.3	11.1	11.4	9.9	6.4	10.5	10.5	10.0	11.0	10.1	11.5	9.7	8.7	11.3	10.9	12.5	9.0
\$150-\$200k	4.0	5.7	4.3	3.8	2.8	4.3	5.3	1.4	2.1	3.8	4.2	4.1	4.5	3.7	3.8	4.2	4.3	4.1	3.9	4.5	4.2
\$200-\$250k	1.6	3.3	1.3	0.9	1.8	1.9	2.1	1.1	0.0	0.8	2.4	0.9	2.1	1.4	1.3	1.8	1.8	2.1	1.9	2.6	1.2
OVER \$250k	1.8	1.9	0.4	2.3	1.9	1.7	1.8	1.5	2.1	1.9	2.3	0.3	2.4	1.5	1.8	1.4	3.6	1.8	1.7	2.1	1.6
Mean	64478	70687	57645	63522	67848	66687	69031	59216	50924	61505	69600	57592	70984	61135	66894	61675	66849	68834	67486	72407	60309

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17. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRTCT DEMO- CRACY
Total	1000	439	239	26	33	98	11	291	110	69	26	28	35	24	158	51	43	23	13	33	67
UNDER \$20k	19.2	15.0	15.7	9.6	25.8	11.3	13.2	25.7	30.6	21.3	21.8	18.4	36.8	12.3	18.6	19.2	15.3	28.1	30.3	7.8	17.6
\$20-\$40k	23.7	24.8	26.5	31.1	29.2	20.1	13.0	22.9	29.7	21.1	16.0	19.5	18.1	15.7	24.1	13.2	30.5	21.8	39.9	27.5	17.0
\$40-\$50k	8.9	9.8	9.2	3.7	13.0	11.2	6.1	7.2	6.0	10.8	3.3	6.9	6.3	7.8	5.9	14.2	1.7	4.0	2.5	8.1	16.1
\$50-\$60k	11.1	11.6	13.3	10.8	7.4	7.3	35.1	9.1	7.6	14.0	3.4	9.0	11.2	5.6	12.9	14.7	8.0	16.0	8.1	11.9	14.0
\$60-\$100k	19.3	21.8	20.6	31.6	15.9	27.3	11.7	16.9	14.6	10.8	20.7	15.0	20.1	38.6	20.6	21.7	22.6	12.5	4.0	20.8	13.4
\$100-\$150k	10.4	11.3	11.2	3.0	4.0	14.9	20.9	9.0	7.1	9.7	21.0	3.1	7.4	11.8	9.4	9.0	11.7	9.8	5.3	9.1	15.8
\$150-\$200k	4.0	3.7	2.8	10.1	0.0	5.5	0.0	5.2	2.7	9.2	10.3	11.6	0.0	0.0	4.6	5.7	5.1	3.8	9.9	2.3	1.6
\$200-\$250k	1.6	1.3	0.8	0.0	0.0	1.4	0.0	1.6	0.9	1.9	0.0	4.0	0.0	4.9	1.4	2.4	0.0	4.2	0.0	4.1	3.2
OVER \$250k	1.8	0.7	0.0	0.0	4.7	1.0	0.0	2.4	0.7	1.3	3.5	12.5	0.0	3.4	2.5	0.0	5.2	0.0	0.0	8.4	1.3
Mean	64478	63415	58772	65130	54354	73026	63447	63502	49814	66975	82734	99469	45288	79920	66772	65257	73781	59586	49252	86046	66986

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17. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 3

	TOTAL	HOW OFTEN DO YOU CONCEAL				HOW OFTEN DO YOU CONCEAL				DO YOU HAVE		HAVE CONCEAL		CONSTITUTIONL		DO THE MOST TO			FIREARM	
		CARRY				CARRY:				CONCEALED		PERMIT:		CARRY STATE		HELP FIGHT CRIME			HOUSEHOLD	
						CONSTITUTIONAL CARRY STATES				PERMIT		CARRY STATE								
		ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER	DON'T KNOW	ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER	DON'T KNOW	YES	NO	YES	NO	YES	NO	PASS MORE LAWS	ENFRCE CURRNT LAWS	ARREST REPEAT CRMNLS	YES	NO
Total	1000	157	152	666	25	75	77	299	9	201	778	97	359	461	539	249	226	442	336	636
UNDER \$20k	19.2	21.6	14.2	19.3	32.2	23.4	13.7	20.7	22.9	17.2	19.3	17.1	20.5	20.1	18.5	23.0	20.6	12.8	12.8	22.4
\$20-\$40k	23.7	18.7	24.2	25.0	17.4	18.9	24.0	26.9	29.0	21.0	24.8	21.3	26.0	25.1	22.5	22.3	22.4	25.0	20.6	25.4
\$40-\$50k	8.9	7.6	13.4	8.0	11.0	9.4	12.4	7.5	0.0	10.1	8.4	11.0	7.9	8.5	9.2	11.7	7.6	8.3	8.7	8.9
\$50-\$60k	11.1	12.3	11.0	10.9	10.0	16.9	11.9	11.9	13.8	11.2	11.4	14.1	12.6	12.8	9.8	8.5	9.8	13.0	14.9	9.5
\$60-\$100k	19.3	17.6	20.0	19.7	14.7	16.8	25.1	18.5	7.8	16.3	19.9	17.3	19.9	19.1	19.5	15.5	20.1	22.1	22.6	17.2
\$100-\$150k	10.4	10.6	14.2	9.6	8.4	4.2	12.9	7.9	10.0	15.4	9.1	10.6	7.3	8.2	12.3	11.1	11.6	11.1	12.6	9.5
\$150-\$200k	4.0	5.8	1.0	4.4	0.0	7.2	0.0	4.1	0.0	4.8	3.9	5.9	3.3	3.8	4.2	4.7	5.0	3.7	4.4	4.0
\$200-\$250k	1.6	2.2	0.9	1.7	0.0	0.0	0.0	1.0	0.0	1.7	1.4	0.0	0.9	0.7	2.4	0.4	0.9	2.9	1.3	1.8
OVER \$250k	1.8	3.6	1.0	1.3	6.2	3.4	0.0	1.4	16.5	2.2	1.7	2.7	1.6	1.8	1.7	2.8	2.0	1.1	2.1	1.2
Mean	64478	72358	62183	63256	61467	64073	57578	59452	87915	70974	62868	67063	58924	60476	67899	63904	65892	68117	70999	60634

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17. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	645	615	394	315	211	350	340	310	217	144	119	133	196	191	282	190	248
UNDER \$20k	19.2	17.9	19.5	17.3	18.8	13.5	14.9	24.3	18.5	9.4	19.0	10.6	23.9	28.3	23.4	13.7	20.9	17.4
\$20-\$40k	23.7	26.7	22.6	21.4	22.3	15.0	23.2	23.8	24.0	21.2	20.9	19.5	26.6	26.0	26.9	22.4	23.1	26.7
\$40-\$50k	8.9	8.8	7.9	9.9	8.7	9.8	8.8	10.4	7.2	9.1	9.6	6.3	8.2	11.0	7.8	7.8	12.0	7.2
\$50-\$60k	11.1	9.9	12.4	12.3	14.0	16.8	13.2	8.7	11.5	12.6	13.6	15.2	14.1	5.0	9.3	13.6	9.9	10.6
\$60-\$100k	19.3	20.4	19.4	19.1	19.4	17.3	21.4	17.2	19.3	24.4	19.6	25.0	16.6	15.6	15.7	24.0	19.8	20.7
\$100-\$150k	10.4	9.6	11.4	13.7	11.4	20.2	12.6	8.1	10.5	16.6	7.5	12.9	6.0	8.4	9.0	12.5	7.5	8.6
\$150-\$200k	4.0	4.0	3.6	4.2	3.2	4.2	3.1	3.7	5.5	3.7	6.8	5.4	2.1	1.4	5.5	3.3	3.3	5.4
\$200-\$250k	1.6	1.6	2.3	1.2	1.2	2.2	1.0	1.7	2.2	1.1	1.7	3.1	0.8	1.7	1.6	0.8	1.7	2.4
OVER \$250k	1.8	1.2	1.0	0.9	1.0	1.0	1.9	2.1	1.3	2.0	1.3	2.2	1.7	2.6	0.7	1.8	1.9	1.0
Mean	64478	62520	64125	65450	62245	74471	66489	60579	66485	73947	65655	77565	54344	56862	59541	67721	61337	64792

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17. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN				DEMOCRAT				INDEPENDENT	
		LIB- ERAL	Very	Smwt. ERATE	MOD- ERATE	Smwt. ERATE	Very	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	1000	275	129	146	360	185	180	365	52	56	242	166	123	50	56	181	73
UNDER \$20k	19.2	24.4	29.7	19.8	20.6	13.1	14.8	13.9	22.5	15.5	13.1	23.6	29.9	13.1	28.7	15.8	17.2
\$20-\$40k	23.7	23.5	23.4	23.6	25.0	26.2	18.7	22.5	24.2	27.7	22.0	24.8	21.6	26.3	19.2	26.5	21.6
\$40-\$50k	8.9	9.4	7.3	11.3	7.7	8.3	10.9	9.6	7.8	11.7	8.3	10.6	5.8	21.2	7.4	7.8	5.8
\$50-\$60k	11.1	11.5	10.3	12.6	11.4	9.8	11.5	10.6	8.1	16.1	13.6	12.8	6.7	0.0	11.0	13.1	8.0
\$60-\$100k	19.3	13.5	14.7	12.5	18.1	25.7	24.0	24.9	11.3	12.1	25.7	15.1	19.7	18.3	11.0	18.8	26.7
\$100-\$150k	10.4	8.9	6.8	10.8	10.6	10.6	12.1	11.3	16.1	10.2	12.4	6.5	10.2	7.8	9.2	11.0	10.3
\$150-\$200k	4.0	3.6	4.2	3.0	4.6	3.5	4.2	3.8	4.0	4.6	2.5	2.0	5.2	5.5	7.9	4.1	7.0
\$200-\$250k	1.6	1.6	0.0	3.0	1.5	2.0	1.4	1.7	2.0	0.0	1.0	2.0	0.8	2.6	0.0	2.4	3.4
OVER \$250k	1.8	3.5	3.6	3.4	0.6	0.8	2.4	1.6	4.0	2.2	1.3	2.7	0.0	5.2	5.5	0.5	0.0
Mean	64478	63577	58934	67680	61177	65784	71116	68413	71211	61860	66534	58981	56860	74977	70084	63906	70108

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NATIONAL - CPRC

17. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	400	259	32	27	14	13	3	223	18
UNDER \$20k	19.2	18.1	15.5	8.7	17.5	27.3	20.0	45.4	26.1	23.8
\$20-\$40k	23.7	27.1	21.7	13.6	25.3	9.2	27.3	0.0	23.1	16.4
\$40-\$50k	8.9	8.9	9.4	2.9	12.3	18.1	0.0	0.0	8.6	4.9
\$50-\$60k	11.1	11.2	11.4	5.9	6.9	10.6	23.0	31.2	10.4	20.0
\$60-\$100k	19.3	20.3	20.3	26.7	12.9	30.0	8.8	0.0	17.0	0.0
\$100-\$150k	10.4	9.1	14.0	19.8	14.3	4.7	21.0	0.0	5.8	20.9
\$150-\$200k	4.0	3.6	2.0	13.0	2.5	0.0	0.0	23.4	6.0	8.5
\$200-\$250k	1.6	0.5	3.6	3.3	5.0	0.0	0.0	0.0	0.6	5.5
OVER \$250k	1.8	1.0	2.0	6.1	3.3	0.0	0.0	0.0	2.4	0.0
Mean	64478	59285	70826	104567	73182	50787	57083	64915	60441	75091

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17. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
			Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
			ried	Other												

Total	1000	379	285	94	396	161	37	124	64	227	170	161	218	320	187	133
UNDER \$20k	19.2	29.5	33.4	18.0	5.7	26.8	35.3	24.3	22.8	2.2	10.3	21.9	35.2	5.9	2.3	10.8
\$20-\$40k	23.7	28.3	24.8	39.0	15.4	28.5	21.8	30.5	35.0	12.3	19.6	29.1	27.8	16.2	13.1	20.7
\$40-\$50k	8.9	9.0	8.9	9.3	7.1	11.6	13.6	11.0	12.4	6.9	7.3	9.5	8.6	7.4	6.9	8.2
\$50-\$60k	11.1	11.4	12.0	9.6	11.2	12.5	15.1	11.7	6.1	10.7	11.7	15.1	8.6	11.3	9.8	13.2
\$60-\$100k	19.3	12.4	11.7	14.5	28.8	12.2	6.9	13.8	19.5	32.1	24.4	14.0	11.2	30.3	35.6	22.8
\$100-\$150k	10.4	5.4	6.1	3.4	18.5	5.5	3.2	6.2	1.7	21.3	14.8	5.4	5.4	17.3	20.4	13.0
\$150-\$200k	4.0	1.6	1.0	3.2	8.0	0.8	0.0	1.0	2.5	9.3	6.2	1.9	1.3	7.0	6.5	7.8
\$200-\$250k	1.6	1.0	1.3	0.0	2.8	0.5	0.0	0.7	0.0	2.6	3.1	1.6	0.6	2.5	3.2	1.6
OVER \$250k	1.8	1.4	0.8	3.1	2.5	1.5	4.2	0.7	0.0	2.5	2.5	1.4	1.4	2.1	2.2	1.9
Mean	64478	49051	47218	54574	88880	48487	48321	48536	44932	95116	80539	53704	45614	85412	91953	76263

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17. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	519	334	85	101	40	17	297	127	58	69	259	261	180	117
UNDER \$20k	19.2	10.3	8.4	8.6	17.8	46.5	32.9	14.7	56.1	44.7	65.8	6.9	13.6	10.8	20.7
\$20-\$40k	23.7	17.6	17.8	15.9	18.0	22.0	44.3	33.1	24.5	29.6	20.1	14.4	20.7	30.1	37.6
\$40-\$50k	8.9	9.6	9.3	11.2	9.1	6.7	0.0	9.3	6.9	11.7	2.7	8.7	10.4	8.4	10.6
\$50-\$60k	11.1	13.1	12.1	14.2	15.7	8.8	13.7	11.5	2.6	3.5	1.8	15.6	10.7	11.8	10.9
\$60-\$100k	19.3	23.6	26.9	23.3	13.0	13.8	4.0	18.9	6.6	8.3	5.1	25.5	21.7	23.1	12.5
\$100-\$150k	10.4	15.6	16.2	14.7	14.5	0.0	5.0	6.7	1.8	2.2	1.5	18.1	13.1	8.5	3.9
\$150-\$200k	4.0	6.0	6.0	5.5	6.4	0.0	0.0	3.1	0.0	0.0	0.0	6.8	5.2	3.6	2.2
\$200-\$250k	1.6	2.2	1.7	2.8	3.4	0.0	0.0	1.5	0.0	0.0	0.0	1.9	2.5	1.9	0.8
OVER \$250k	1.8	2.1	1.6	3.8	2.1	2.2	0.0	1.3	1.6	0.0	3.0	2.0	2.1	1.7	0.7
Mean	64478	78413	78349	83288	74524	39128	35276	58773	32668	32159	33099	83210	73654	65976	47704

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

17. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 9

	TOTAL	INCOME									INCOME									AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR			
Total	1000	192	237	89	111	193	104	40	16	18	518	482	629	371	822	178	41	115	394	294	155			
UNDER \$20k	19.2	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	37.1	0.0	30.6	0.0	23.4	0.0	16.6	6.9	10.4	20.6	48.9			
\$20-\$40k	23.7	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	45.8	0.0	37.7	0.0	28.8	0.0	12.7	10.3	16.7	32.3	38.0			
\$40-\$50k	8.9	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	17.1	0.0	14.1	0.0	10.8	0.0	7.8	4.7	9.2	11.3	6.8			
\$50-\$60k	11.1	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	23.1	17.7	0.0	13.5	0.0	5.8	8.0	14.6	12.4	3.8			
\$60-\$100k	19.3	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	40.1	0.0	52.1	23.5	0.0	12.3	18.2	26.7	19.9	2.1			
\$100-\$150k	10.4	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	21.6	0.0	28.0	0.0	58.5	15.7	29.1	15.0	1.7	0.0			
\$150-\$200k	4.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	8.4	0.0	10.9	0.0	22.7	9.8	11.4	4.9	1.4	0.0			
\$200-\$250k	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	3.3	0.0	4.3	0.0	9.0	3.2	5.1	2.0	0.3	0.0			
OVER \$250k	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	3.7	0.0	4.7	0.0	9.9	16.1	6.4	0.6	0.2	0.3			
Mean	64478	15000	30000	45000	55000	80000	125000	175000	225000	300000	26997	104689	31955	119600	43247	162620	115091	112080	73722	46323	26639			

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17. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 10

	TOTAL	HISPANIC		RACE					MEN			WOMEN			AGE				
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
		YES	NO																
Total	1000	110	890	110	110	40	720	20	345	60	53	375	50	57	130	160	250	200	260
UNDER \$20k	19.2	20.6	19.0	20.6	29.1	27.9	16.9	23.8	11.6	20.1	11.0	21.7	39.8	29.5	12.9	25.7	21.7	26.2	10.6
\$20-\$40k	23.7	25.3	23.5	25.3	23.0	12.8	24.1	26.9	19.2	23.3	27.7	28.5	22.6	23.1	25.0	19.5	14.5	31.3	28.6
\$40-\$50k	8.9	12.0	8.5	12.0	9.6	1.8	8.7	6.1	7.8	8.8	14.9	9.6	10.5	9.4	10.4	12.4	7.6	6.7	8.8
\$50-\$60k	11.1	6.5	11.7	6.5	12.2	15.9	11.6	4.8	13.5	16.7	6.5	9.8	6.8	6.6	14.9	7.7	14.1	8.5	10.6
\$60-\$100k	19.3	12.8	20.1	12.8	12.5	12.9	21.8	17.6	26.9	11.9	14.1	17.1	13.2	11.6	14.9	13.5	23.4	13.6	25.6
\$100-\$150k	10.4	14.2	9.9	14.2	5.4	21.1	9.8	15.9	13.2	7.1	14.8	6.7	3.4	13.6	15.5	13.1	10.7	6.6	8.9
\$150-\$200k	4.0	2.5	4.2	2.5	6.7	3.3	4.0	0.0	4.1	11.0	5.2	3.9	1.5	0.0	1.3	3.3	6.1	4.5	3.5
\$200-\$250k	1.6	2.3	1.5	2.3	1.0	0.0	1.6	4.9	2.1	0.0	2.6	1.1	2.1	2.0	2.0	1.5	1.3	2.1	1.3
OVER \$250k	1.8	3.7	1.5	3.7	0.5	4.3	1.6	0.0	1.7	0.9	3.2	1.5	0.0	4.2	3.1	3.1	0.6	0.7	2.2
Mean	64478	68324	64003	68324	54363	73100	65029	61911	73230	63601	74481	57504	43400	62659	69673	65360	66352	54613	67126

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17. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE		
Total	1000	290	710	540	460	740	260	129	351	221	259	294	186	161	359	319	201	446	74	480	520	
UNDER \$20k	19.2	20.0	18.9	20.8	17.4	22.2	10.6	13.9	12.0	13.9	11.4	16.1	7.0	24.8	25.6	25.6	25.1	26.3	19.7	12.5	25.4	
\$20-\$40k	23.7	22.0	24.4	18.5	29.7	22.0	28.6	18.0	21.6	14.9	25.6	17.0	26.4	25.2	27.1	21.0	35.1	25.3	34.0	20.7	26.5	
\$40-\$50k	8.9	11.5	7.8	9.7	7.9	8.9	8.8	13.9	6.6	10.2	7.2	9.4	7.3	9.6	8.9	9.4	8.7	8.6	12.5	8.6	9.1	
\$50-\$60k	11.1	10.9	11.2	12.4	9.7	11.3	10.6	14.4	13.2	15.5	11.9	15.1	11.1	8.1	9.3	10.2	6.8	8.8	9.4	13.6	8.9	
\$60-\$100k	19.3	14.2	21.4	18.4	20.4	17.1	25.6	14.1	26.4	20.5	25.3	19.0	29.5	14.2	16.6	17.0	14.0	15.9	15.7	23.1	15.9	
\$100-\$150k	10.4	14.2	8.9	12.5	7.9	10.9	8.9	17.3	11.4	16.1	10.3	14.5	10.5	11.7	6.4	10.1	4.8	8.6	4.9	13.0	8.0	
\$150-\$200k	4.0	2.4	4.7	4.1	3.9	4.2	3.5	4.3	5.3	5.6	4.5	5.6	4.1	0.9	4.1	3.1	3.2	3.3	1.8	5.0	3.1	
\$200-\$250k	1.6	1.7	1.5	1.5	1.6	1.7	1.3	1.1	2.0	1.2	2.3	1.7	1.9	2.3	1.1	1.8	0.8	1.7	0.0	1.8	1.4	
OVER \$250k	1.8	3.1	1.2	2.0	1.5	1.6	2.2	3.0	1.4	2.2	1.6	1.6	2.2	3.2	1.0	1.8	1.5	1.6	2.1	1.8	1.7	
Mean	64478	67293	63329	66857	61686	63548	67126	73488	71952	75178	69973	71924	73058	62342	54889	61114	50962	58041	52088	72364	57199	

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18. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION: UNITED STATES		GENERIC BALLOT FOR CONGRESS			DJT APPROVAL POLICES/PERSONALITY			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE
						ALWAYS		Vote	TIME				TION						Plcies	icies	BOTH
Total	1000	180	215	390	215	860	655	205	140	313	472	216	390	552	441	462	97	488	355	134	472
URBAN AREA	31.3	38.8	28.9	26.2	36.5	31.9	32.0	31.6	27.7	100.0	0.0	0.0	33.0	30.3	29.1	34.0	28.0	32.3	29.9	38.7	31.0
SUBURBAN AREA	47.2	43.4	47.1	48.8	47.3	46.4	47.0	44.7	51.5	0.0	100.0	0.0	45.2	49.3	46.8	47.7	46.0	45.2	47.7	38.6	48.7
RURAL AREA	21.6	17.8	24.0	25.0	16.2	21.7	21.0	23.7	20.8	0.0	0.0	100.0	21.8	20.3	24.1	18.2	26.1	22.5	22.3	22.7	20.4

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

18. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRTCT DEMO- CRACY
Total	1000	439	239	26	33	98	11	291	110	69	26	28	35	24	158	51	43	23	13	33	67
URBAN AREA	31.3	34.0	35.2	15.3	34.6	32.1	40.3	30.0	18.4	38.8	48.4	14.1	40.1	42.7	27.2	15.2	31.6	29.0	29.5	32.0	29.9
SUBURBAN AREA	47.2	47.4	45.5	67.1	46.3	48.5	45.8	43.8	49.8	40.0	27.8	48.7	40.6	42.7	50.7	55.8	53.3	35.6	48.6	45.7	53.5
RURAL AREA	21.6	18.7	19.2	17.6	19.2	19.4	13.9	26.2	31.9	21.2	23.8	37.2	19.3	14.7	22.1	29.0	15.1	35.5	21.9	22.3	16.7

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18. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 3

	TOTAL	HOW OFTEN DO YOU CONCEAL				HOW OFTEN DO YOU CONCEAL				DO YOU HAVE		HAVE CONCEAL		CONSTITUTIONL		DO THE MOST TO			FIREARM	
		CARRY				CARRY:				CONCEALED		PERMIT:		CARRY STATE		HELP FIGHT CRIME			HOUSEHOLD	
		CONSTITUTIONAL CARRY STATES				PERMIT				CARRY STATE										
		ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER KNOW	DON'T KNOW	ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER KNOW	DON'T KNOW	YES	NO	YES	NO	YES	NO	PASS MORE LAWS	ENFRCE CURRNT LAWS	ARREST REPEAT CRMNLS	YES	NO
Total	1000	157	152	666	25	75	77	299	9	201	778	97	359	461	539	249	226	442	336	636
URBAN AREA	31.3	45.2	31.0	28.0	33.4	38.9	28.2	25.3	30.9	38.6	29.3	32.8	26.7	28.2	34.0	34.6	35.8	27.1	29.1	32.5
SUBURBAN AREA	47.2	32.4	40.7	52.1	48.6	31.5	35.8	54.3	24.4	37.7	49.7	40.0	49.3	46.9	47.4	49.9	44.0	49.3	41.1	50.3
RURAL AREA	21.6	22.4	28.3	20.0	18.0	29.6	36.0	20.3	44.7	23.7	21.0	27.1	24.0	25.0	18.7	15.5	20.3	23.6	29.8	17.1

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18. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE-	YOU-	INSTA-	TIKTOK	X	RE PUB-	DEMO-	INDEP-	RE PUB-	DEMO-	INDEP-	RE PUB-	DEMO-	INDEP-	RE PUB-	DEMO-	INDEP-
		BOOK	TUBE	GRAM			LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total	1000	645	615	394	315	211	350	340	310	217	144	119	133	196	191	282	190	248
URBAN AREA	31.3	29.8	32.6	31.9	35.4	39.9	29.0	36.0	28.8	33.5	41.6	29.8	21.6	31.9	28.1	22.7	30.9	24.5
SUBURBAN AREA	47.2	47.4	47.7	49.9	43.6	45.1	47.0	48.5	45.8	48.1	45.2	48.2	45.1	50.9	44.4	51.7	51.1	45.7
RURAL AREA	21.6	22.9	19.7	18.2	21.0	14.9	24.1	15.5	25.4	18.4	13.2	22.0	33.3	17.2	27.5	25.6	18.0	29.9

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18. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 5

	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT		
		LIB- ERAL	Very	Smwt. ERATE	MOD- ERATE	Smwt. ERATE	Very	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	1000	275	129	146	360	185	180	365	52	56	242	166	123	50	56	181	73
URBAN AREA	31.3	38.5	41.2	36.1	32.2	23.0	27.0	25.0	49.9	29.2	24.3	35.4	37.0	35.2	37.0	29.8	20.0
SUBURBAN AREA	47.2	45.0	36.5	52.4	47.9	45.2	51.0	48.0	35.5	42.4	50.5	48.2	52.8	39.3	44.3	46.3	45.7
RURAL AREA	21.6	16.5	22.2	11.5	19.9	31.8	22.1	27.0	14.6	28.3	25.1	16.4	10.2	25.5	18.6	23.9	34.3

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18. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	400	259	32	27	14	13	3	223	18
URBAN AREA	31.3	26.1	33.9	18.2	65.6	26.4	65.6	0.0	35.4	20.3
SUBURBAN AREA	47.2	47.2	50.8	76.1	34.4	53.5	29.8	100.0	41.0	32.8
RURAL AREA	21.6	26.7	15.3	5.6	0.0	20.1	4.6	0.0	23.7	46.9

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18. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
			Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
			ried	Other												
Total	1000	379	285	94	396	161	37	124	64	227	170	161	218	320	187	133
URBAN AREA	31.3	36.5	36.7	35.9	26.6	35.3	41.6	33.5	19.1	30.2	21.8	43.9	31.1	23.0	25.4	19.6
SUBURBAN AREA	47.2	46.1	46.6	44.8	50.2	43.0	44.7	42.5	45.2	47.8	53.4	44.4	47.4	51.3	50.3	52.7
RURAL AREA	21.6	17.4	16.7	19.3	23.2	21.7	13.8	24.0	35.7	22.0	24.8	11.7	21.6	25.7	24.3	27.7

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18. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	519	334	85	101	40	17	297	127	58	69	259	261	180	117
URBAN AREA	31.3	37.4	36.2	36.1	42.3	26.7	41.2	20.8	31.0	32.7	29.6	42.8	32.0	20.2	21.6
SUBURBAN AREA	47.2	46.4	47.1	45.2	45.2	46.1	41.1	50.2	44.2	46.0	42.6	45.1	47.8	53.2	45.5
RURAL AREA	21.6	16.2	16.7	18.7	12.5	27.2	17.6	29.1	24.8	21.3	27.8	12.1	20.2	26.6	32.9

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NATIONAL - CPRC

18. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 9

	TOTAL	INCOME										INCOME										AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR					
Total	1000	192	237	89	111	193	104	40	16	18	518	482	629	371	822	178	41	115	394	294	155					
URBAN AREA	31.3	38.5	30.1	32.6	25.2	29.7	31.6	29.2	16.6	34.2	33.7	28.7	32.2	29.8	31.6	29.9	50.8	31.2	27.3	33.7	31.6					
SUBURBAN AREA	47.2	39.6	44.0	45.9	52.5	52.0	47.7	48.9	70.9	61.9	42.7	51.9	44.5	51.7	46.2	51.5	41.5	50.4	51.6	45.7	37.7					
RURAL AREA	21.6	21.9	25.8	21.4	22.3	18.3	20.7	21.9	12.5	3.9	23.6	19.3	23.4	18.5	22.2	18.6	7.7	18.4	21.1	20.6	30.7					

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18. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 10

	TOTAL	HISPANIC		RACE					MEN			WOMEN			AGE				
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
		YES	NO																
Total	1000	110	890	110	110	40	720	20	345	60	53	375	50	57	130	160	250	200	260
URBAN AREA	31.3	42.7	29.9	42.7	53.1	34.9	25.5	51.0	27.2	61.5	44.5	23.9	43.1	41.1	28.6	47.0	39.6	26.0	19.1
SUBURBAN AREA	47.2	41.5	47.9	41.5	35.1	59.0	49.5	37.2	52.0	32.6	38.0	47.2	38.2	44.7	50.8	36.3	42.4	51.6	53.2
RURAL AREA	21.6	15.8	22.3	15.8	11.8	6.1	25.1	11.8	20.8	6.0	17.5	28.9	18.8	14.2	20.6	16.8	18.0	22.4	27.7

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18. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 11

	TOTAL	AGE						MEN						WOMEN						GENDER	
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
Total	1000	290	710	540	460	740	260	129	351	221	259	294	186	161	359	319	201	446	74	480	520
URBAN AREA	31.3	38.7	28.3	39.1	22.1	35.6	19.1	51.8	28.8	51.6	20.8	45.6	18.3	28.3	27.7	30.5	23.7	29.0	21.0	35.0	27.9
SUBURBAN AREA	47.2	42.8	48.9	42.6	52.5	45.0	53.2	38.0	50.7	38.1	55.1	43.1	53.9	46.6	47.3	45.7	49.2	46.3	51.5	47.3	47.0
RURAL AREA	21.6	18.5	22.8	18.3	25.4	19.4	27.7	10.2	20.5	10.3	24.1	11.4	27.8	25.1	25.1	23.8	27.1	24.7	27.5	17.7	25.1

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8 E 5 & l c i Y P & n c i & O c b g V P R f & n c i f g R Y S K

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
													UNITED STATES		FOR CONGRESS			POLICES/PERSONALITY			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE
						ALWAYS		Vote	TIME				TION						Plcies	icies	BOTH
Total	1000	180	215	390	215	860	655	205	140	313	472	216	390	552	441	462	97	488	355	134	472
WEALTHY	4.1	4.1	3.0	5.5	2.7	4.4	5.1	2.3	2.0	6.7	3.6	1.5	6.1	2.7	4.8	3.8	2.8	5.4	5.4	5.2	2.8
MIDDLE CLASS	80.4	80.7	79.8	80.2	81.1	81.4	81.5	81.2	74.2	77.7	84.0	76.5	84.0	78.3	82.0	80.2	74.1	82.9	83.3	81.9	76.9
Upper Middle Class	11.5	13.4	8.7	11.0	13.7	11.9	12.4	10.4	9.1	11.5	12.3	9.8	15.6	9.3	12.4	10.5	12.0	13.5	12.9	15.0	9.1
Middle Class	39.4	39.3	36.1	42.7	37.0	40.6	40.0	42.7	32.2	34.4	43.2	38.5	45.0	35.5	43.4	36.7	34.5	43.6	44.4	41.5	34.6
Lower Middle Class	29.4	28.0	35.0	26.5	30.3	28.9	29.1	28.2	32.8	31.7	28.5	28.1	23.4	33.4	26.1	33.0	27.6	25.8	26.0	25.5	33.2
POOR	15.5	15.2	17.2	14.3	16.2	14.1	13.4	16.4	23.8	15.7	12.4	22.1	10.0	19.1	13.2	16.1	23.0	11.7	11.3	12.8	20.3
Mean	2.59	2.63	2.45	2.67	2.57	2.64	2.67	2.54	2.33	2.62	2.66	2.41	2.84	2.43	2.69	2.53	2.44	2.75	2.75	2.74	2.41

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8 E 5 & l c i Y P & n c i & O c b g V P R f & n c i f g R Y S

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	439	239	26	33	98	11	291	110	69	26	28	35	24	158	51	43	23	13	33	67
WEALTHY	4.1	3.2	2.3	4.1	3.2	3.4	6.1	5.2	1.5	5.9	10.8	11.2	5.4	6.8	5.3	1.6	8.7	3.0	10.4	4.5	1.9
MIDDLE CLASS	80.4	80.3	78.7	87.7	78.1	79.0	93.9	78.7	79.0	80.7	74.9	71.4	81.6	79.6	83.2	78.1	87.3	86.7	83.7	79.8	84.0
Upper Middle Class	11.5	10.4	5.3	10.0	7.0	17.8	15.7	10.9	9.3	4.3	22.8	23.4	7.2	15.5	13.9	12.4	20.3	13.2	0.0	19.7	12.2
Middle Class	39.4	38.7	37.9	47.8	51.1	33.6	37.8	38.5	35.7	46.0	49.3	21.6	29.1	52.2	40.5	39.1	41.2	55.2	34.0	48.5	40.0
Lower Middle Class	29.4	31.2	35.5	29.8	20.0	27.7	40.3	29.2	34.0	30.5	2.8	26.4	45.2	11.8	28.8	26.6	25.8	18.2	49.6	11.7	31.8
POOR	15.5	16.5	19.0	8.3	18.6	17.6	0.0	16.1	19.5	13.4	14.3	17.3	13.1	13.6	11.5	20.4	4.0	10.3	5.9	15.7	14.2
Mean	2.59	2.53	2.36	2.72	2.56	2.62	2.88	2.60	2.39	2.59	3.13	2.85	2.47	2.90	2.73	2.48	3.04	2.80	2.59	2.86	2.56

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

8 E 5 & l c i Y P & n c i & O c b g V P R f & n c i f g R Y S K

BANNER 3

	TOTAL	HOW OFTEN DO YOU CONCEAL				HOW OFTEN DO YOU CONCEAL				DO YOU HAVE		HAVE CONCEAL		CONSTITUTIONL		DO THE MOST TO			FIREARM	
		CARRY				CARRY:				CONCEALED		PERMIT:		CARRY STATE		HELP FIGHT CRIME			HOUSEHOLD	
						CONSTITUTIONAL CARRY STATES				PERMIT		CARRY STATE								
		ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER	DON'T KNOW	ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER	DON'T KNOW	YES	NO	YES	NO	YES	NO	PASS MORE LAWS	ENFRCE CURRNT LAWS	ARREST REPEAT CRMNLS	YES	NO
Total	1000	157	152	666	25	75	77	299	9	201	778	97	359	461	539	249	226	442	336	636
WEALTHY	4.1	16.4	3.7	1.4	0.0	19.4	3.2	1.7	0.0	12.6	2.0	15.1	2.1	4.8	3.5	4.4	5.0	3.9	6.8	2.6
MIDDLE CLASS	80.4	76.6	87.1	79.4	91.0	71.6	85.4	78.5	84.9	79.8	80.3	75.0	79.7	78.6	81.9	79.9	83.0	81.1	83.9	78.6
Upper Middle Class	11.5	20.5	13.8	9.2	1.7	12.1	13.3	8.0	0.0	17.3	9.8	10.4	9.2	9.4	13.4	11.2	14.0	12.1	14.9	9.6
Middle Class	39.4	39.3	40.8	38.1	69.7	42.3	41.5	37.1	73.3	41.8	38.5	44.3	37.8	39.5	39.4	37.9	41.6	39.5	41.8	38.3
Lower Middle Class	29.4	16.8	32.5	32.1	19.6	17.2	30.5	33.4	11.6	20.7	32.1	20.4	32.7	29.8	29.1	30.9	27.4	29.5	27.2	30.7
POOR	15.5	6.9	9.2	19.2	9.0	9.0	11.4	19.8	15.1	7.6	17.7	9.9	18.2	16.5	14.6	15.7	12.0	15.0	9.3	18.8
Mean	2.59	3.23	2.70	2.42	2.64	3.16	2.66	2.38	2.58	3.07	2.46	3.01	2.44	2.56	2.62	2.58	2.72	2.60	2.83	2.46

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8 E 5 & l c i Y P & n c i & O c b g V P R f & n c i f g R Y S K

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	645	615	394	315	211	350	340	310	217	144	119	133	196	191	282	190	248
WEALTHY	4.1	3.6	3.3	3.8	4.8	5.2	4.5	5.4	2.3	3.4	4.6	3.1	6.1	6.0	1.8	2.9	5.0	0.8
MIDDLE CLASS	80.4	79.8	79.4	82.9	78.6	85.8	83.3	80.6	76.9	87.5	83.7	84.3	76.4	78.3	72.3	83.3	76.9	75.7
Upper Middle Class	11.5	10.6	11.0	11.2	11.6	20.7	13.1	10.1	11.2	14.2	11.6	16.2	11.4	9.1	8.1	12.5	9.4	9.8
Middle Class	39.4	37.0	38.0	39.6	39.4	39.7	45.0	40.0	32.6	47.4	37.4	36.0	41.1	41.9	30.4	44.6	39.2	30.9
Lower Middle Class	29.4	32.2	30.4	32.1	27.6	25.5	25.1	30.5	33.1	25.9	34.7	32.1	23.9	27.3	33.8	26.3	28.3	35.0
POOR	15.5	16.6	17.4	13.3	16.6	9.0	12.3	14.0	20.8	9.1	11.7	12.6	17.5	15.7	25.9	13.8	18.1	23.5
Mean	2.59	2.52	2.52	2.60	2.60	2.88	2.72	2.63	2.41	2.77	2.63	2.65	2.65	2.62	2.26	2.64	2.55	2.29

MCLAUGHLIN & ASSOCIATES
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BANNER 5

	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT		
		LIB- ERAL	Very	Smwt. ERATE	MOD- ERATE	Smwt. ERATE	Very	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	1000	275	129	146	360	185	180	365	52	56	242	166	123	50	56	181	73
WEALTHY	4.1	9.9	17.1	3.6	1.5	0.0	4.7	2.3	23.8	0.0	1.3	6.7	2.3	8.5	6.3	1.4	1.5
MIDDLE CLASS	80.4	77.0	70.8	82.4	81.3	84.3	79.9	82.1	74.5	88.8	83.9	80.1	80.6	82.4	69.8	79.5	76.1
Upper Middle Class	11.5	11.7	9.2	13.9	11.2	10.4	13.0	11.7	17.3	13.2	12.2	10.9	10.4	7.2	8.8	11.2	13.3
Middle Class	39.4	36.8	37.1	36.4	36.3	46.0	43.1	44.6	42.1	47.3	45.1	38.3	37.7	51.3	27.2	32.0	38.1
Lower Middle Class	29.4	28.5	24.5	32.1	33.8	27.8	23.8	25.8	15.2	28.3	26.6	30.9	32.5	23.9	33.8	36.3	24.7
POOR	15.5	13.1	12.1	14.0	17.2	15.7	15.4	15.6	1.6	11.2	14.9	13.2	17.1	9.2	23.8	19.2	22.3
Mean	2.59	2.77	2.95	2.61	2.46	2.51	2.68	2.59	3.47	2.63	2.58	2.67	2.48	2.82	2.40	2.39	2.47

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BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	400	259	32	27	14	13	3	223	18
WEALTHY	4.1	3.4	5.5	3.4	16.5	0.0	0.0	23.4	2.8	5.9
MIDDLE CLASS	80.4	80.4	82.0	91.2	70.2	74.1	96.6	31.2	79.7	54.5
Upper Middle Class	11.5	11.0	11.8	26.4	9.8	0.0	20.2	0.0	11.1	13.5
Middle Class	39.4	39.0	40.7	47.0	50.0	36.6	41.6	31.2	37.3	15.0
Lower Middle Class	29.4	30.3	29.5	17.8	10.4	37.5	34.8	0.0	31.2	26.0
POOR	15.5	16.3	12.5	5.4	13.2	25.9	3.4	45.4	17.5	39.7
Mean	2.59	2.55	2.68	3.04	3.06	2.11	2.79	2.56	2.50	2.20

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

8 E 5 & l c i Y P & n c i & O c b g V P R f & n c i f g R Y S K

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
		Mar-	Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
		ried	ried	Other												
Total	1000	379	285	94	396	161	37	124	64	227	170	161	218	320	187	133
WEALTHY	4.1	4.2	3.6	5.9	5.8	0.8	1.9	0.4	1.6	5.0	6.8	3.6	4.6	4.5	3.7	5.7
MIDDLE CLASS	80.4	78.0	78.7	76.0	86.6	71.5	71.3	71.6	78.6	91.2	80.3	83.3	74.1	86.7	91.8	79.6
Upper Middle Class	11.5	9.9	7.3	17.9	17.4	4.0	3.1	4.3	3.5	21.4	12.0	9.8	10.0	16.6	21.5	9.6
Middle Class	39.4	34.5	35.6	31.3	44.7	35.9	37.8	35.3	45.0	45.0	44.4	36.7	32.9	44.6	44.0	45.4
Lower Middle Class	29.4	33.6	35.8	26.8	24.5	31.6	30.4	32.0	30.1	24.9	23.9	36.8	31.2	25.5	26.3	24.5
POOR	15.5	17.8	17.7	18.1	7.7	27.7	26.9	27.9	19.7	3.7	12.9	13.1	21.2	8.8	4.5	14.7
Mean	2.59	2.49	2.43	2.67	2.89	2.19	2.23	2.17	2.37	2.99	2.76	2.54	2.46	2.83	2.94	2.67

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BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empl	HOME-MAKER	STU-DENT	RE-TIRED	NOT EMPLOYED	NOT EMPLOYED	Not EMPLOYED	MEN	WOMEN	MEN	WOMEN
									COMBO	/Lkng					
Total	1000	519	334	85	101	40	17	297	127	58	69	259	261	180	117
WEALTHY	4.1	6.2	6.3	6.5	5.5	9.8	3.8	0.7	1.8	1.5	2.1	5.5	6.8	0.6	0.9
MIDDLE CLASS	80.4	84.7	83.9	87.2	85.3	62.8	77.7	84.1	60.0	71.5	50.2	87.2	82.3	88.2	77.7
Upper Middle Class	11.5	14.5	12.9	20.2	15.2	3.4	14.8	10.3	4.0	6.4	1.9	15.3	13.8	13.3	5.8
Middle Class	39.4	46.0	45.5	38.4	53.9	25.5	26.1	38.5	21.2	25.9	17.2	48.6	43.3	36.4	41.6
Lower Middle Class	29.4	24.2	25.5	28.7	16.2	33.9	36.8	35.2	34.8	39.1	31.2	23.3	25.2	38.4	30.3
POOR	15.5	9.1	9.8	6.3	9.2	27.4	18.5	15.3	38.2	27.0	47.7	7.3	10.9	11.3	21.4
Mean	2.59	2.85	2.80	2.92	2.92	2.34	2.49	2.46	1.96	2.16	1.80	2.89	2.80	2.53	2.35

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8 E 5 & l c i Y P & n c i & O c b g V P R f & n c i f g R Y S K

BANNER 9

	TOTAL	INCOME										INCOME										AFFLUENCE LEVEL				
		UNDER	\$20-	\$40-	\$50-	\$60-	\$100-	\$150-	\$200-	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	WEAL-	UPPER	MIDDLE	LOWER	POOR					
		\$20k	\$40k	\$50k	\$60k	\$100k	\$150k	\$200k	\$250k	\$250k	\$50k	\$50k	\$60k	\$60k	\$100k	\$100k	THY	MIDDLE	CLASS	MIDDLE	POOR					
																		CLASS		CLASS						
Total	1000	192	237	89	111	193	104	40	16	18	518	482	629	371	822	178	41	115	394	294	155					
WEALTHY	4.1	3.5	2.2	3.6	2.1	2.6	6.2	9.9	8.3	37.5	2.9	5.4	2.8	6.3	2.8	10.3	100.0	0.0	0.0	0.0	0.0					
MIDDLE CLASS	80.4	57.1	72.9	84.4	92.5	95.7	93.8	90.1	91.7	59.5	69.0	92.6	73.2	92.7	78.5	89.4	0.0	100.0	100.0	100.0	0.0					
Upper Middle Class	11.5	4.1	5.0	6.1	8.3	10.8	32.2	32.6	36.6	41.9	4.9	18.7	5.5	21.8	6.7	33.7	0.0	100.0	0.0	0.0	0.0					
Middle Class	39.4	21.3	27.8	40.9	51.6	54.5	56.9	47.6	50.2	13.7	27.6	52.1	31.9	52.3	37.2	49.9	0.0	0.0	100.0	0.0	0.0					
Lower Middle Class	29.4	31.6	40.2	37.4	32.7	30.3	4.7	9.9	4.9	3.9	36.5	21.8	35.8	18.6	34.5	5.8	0.0	0.0	0.0	100.0	0.0					
POOR	15.5	39.4	24.9	12.0	5.3	1.7	0.0	0.0	0.0	3.0	28.1	2.0	24.0	1.0	18.8	0.3	0.0	0.0	0.0	0.0	100.0					
Mean	2.59	2.01	2.20	2.52	2.69	2.82	3.40	3.43	3.48	4.07	2.18	3.03	2.27	3.14	2.40	3.48	5.00	4.00	3.00	2.00	1.00					

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NATIONAL - CPRC

8 E 5 & l c i Y P & n c i & O c b g V P R f & n c i f g R Y S K

BANNER 10

	TOTAL	HISPANIC		RACE					MEN			WOMEN			AGE				
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
		YES	NO																
Total	1000	110	890	110	110	40	720	20	345	60	53	375	50	57	130	160	250	200	260
WEALTHY	4.1	9.9	3.4	9.9	6.0	5.3	2.7	9.6	2.4	4.6	10.4	3.0	7.6	9.5	8.0	7.7	4.7	2.4	0.6
MIDDLE CLASS	80.4	82.3	80.2	82.3	86.4	86.5	79.0	74.0	85.5	88.4	82.1	73.1	84.2	82.5	82.1	79.4	77.7	70.2	90.6
Upper Middle Class	11.5	16.0	11.0	16.0	12.8	15.6	10.7	0.0	14.4	10.5	12.5	7.4	15.4	19.2	15.7	16.4	7.5	8.8	12.4
Middle Class	39.4	39.0	39.5	39.0	37.6	55.6	38.4	56.4	40.8	41.2	41.8	36.3	33.2	36.4	38.2	42.3	44.7	26.0	43.6
Lower Middle Class	29.4	27.3	29.7	27.3	36.1	15.3	29.9	17.6	30.3	36.6	27.8	29.4	35.5	26.9	28.2	20.8	25.5	35.4	34.6
POOR	15.5	7.8	16.5	7.8	7.6	8.2	18.3	16.4	12.2	7.1	7.5	23.9	8.2	8.0	9.9	12.9	17.6	27.4	8.8
Mean	2.59	2.93	2.55	2.93	2.73	2.95	2.50	2.69	2.64	2.69	2.90	2.36	2.79	2.95	2.84	2.85	2.56	2.23	2.62

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BANNER 11

	TOTAL	AGE						MEN						WOMEN						GENDER	
		UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE
		40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65		
Total	1000	290	710	540	460	740	260	129	351	221	259	294	186	161	359	319	201	446	74	480	520
WEALTHY	4.1	7.9	2.6	6.4	1.4	5.3	0.6	7.4	2.3	6.5	1.3	5.5	0.8	8.2	2.8	6.3	1.5	5.2	0.0	3.7	4.5
MIDDLE CLASS	80.4	80.6	80.3	79.3	81.7	76.8	90.6	85.3	85.7	85.2	85.9	81.5	92.0	76.9	75.1	75.2	76.4	73.7	87.2	85.6	75.6
Upper Middle Class	11.5	16.0	9.7	12.1	10.9	11.2	12.4	14.3	13.7	12.8	14.8	13.3	14.8	17.4	5.7	11.6	5.8	9.8	6.3	13.9	9.3
Middle Class	39.4	40.4	39.0	42.4	35.9	38.0	43.6	46.2	39.9	47.5	36.6	41.4	41.9	35.8	38.2	38.9	35.1	35.7	48.0	41.6	37.5
Lower Middle Class	29.4	24.1	31.6	24.7	34.9	27.6	34.6	24.7	32.1	24.9	34.5	26.8	35.2	23.6	31.2	24.7	35.5	28.2	32.9	30.1	28.8
POOR	15.5	11.5	17.1	14.3	16.9	17.9	8.8	7.3	12.0	8.3	12.8	13.0	7.2	14.9	22.1	18.5	22.1	21.0	12.8	10.8	19.9
Mean	2.59	2.85	2.49	2.72	2.45	2.59	2.62	2.90	2.62	2.84	2.57	2.71	2.67	2.80	2.36	2.63	2.29	2.50	2.48	2.70	2.50

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20. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION: UNITED STATES		GENERIC BALLOT FOR CONGRESS			DJT APPROVAL POLICES/PERSONALITY			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE
						ALWAYS		Vote	TIME				TION						Plcies	icies	BOTH
Total	1000	180	215	390	215	860	655	205	140	313	472	216	390	552	441	462	97	488	355	134	472
YES	11.0	9.8	6.2	12.7	13.8	11.1	10.6	12.9	10.1	15.0	9.7	8.0	13.5	9.6	9.3	13.1	8.7	10.3	9.0	13.7	11.0
NO	89.0	90.2	93.8	87.3	86.2	88.9	89.4	87.1	89.9	85.0	90.3	92.0	86.5	90.4	90.7	86.9	91.3	89.7	91.0	86.3	89.0

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply- ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ Ukrn	HONES- TY/INT	PRTCT DEMO-
Total	1000	439	239	26	33	98	11	291	110	69	26	28	35	24	158	51	43	23	13	33	67
YES	11.0	10.2	8.3	4.6	21.8	11.4	21.2	14.1	11.0	10.5	22.8	15.5	26.2	10.6	10.0	5.9	11.3	4.7	25.3	12.5	6.1
NO	89.0	89.8	91.7	95.4	78.2	88.6	78.8	85.9	89.0	89.5	77.2	84.5	73.8	89.4	90.0	94.1	88.7	95.3	74.7	87.5	93.9

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

20. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 3

	TOTAL	HOW OFTEN DO YOU CONCEAL				HOW OFTEN DO YOU CONCEAL				DO YOU HAVE		HAVE CONCEAL		CONSTITUTIONL		DO THE MOST TO			FIREARM	
		CARRY				CARRY:				CONCEALED		PERMIT:		CARRY STATE		HELP FIGHT CRIME			HOUSEHOLD	
		CONSTITUTIONAL CARRY STATES				PERMIT				CARRY STATE										
		ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER KNOW	DON'T KNOW	ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER KNOW	DON'T KNOW	YES	NO	YES	NO	YES	NO	PASS MORE LAWS	ENFRCE CURRNT LAWS	ARREST REPEAT CRMNLS	YES	NO
Total	1000	157	152	666	25	75	77	299	9	201	778	97	359	461	539	249	226	442	336	636
YES	11.0	20.9	15.9	7.2	19.1	21.5	14.9	9.7	24.3	19.2	8.4	21.2	10.1	12.8	9.4	14.1	11.1	9.0	13.3	9.6
NO	89.0	79.1	84.1	92.8	80.9	78.5	85.1	90.3	75.7	80.8	91.6	78.8	89.9	87.2	90.6	85.9	88.9	91.0	86.7	90.4

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

20. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	645	615	394	315	211	350	340	310	217	144	119	133	196	191	282	190	248
YES	11.0	9.3	10.3	12.3	14.8	12.6	8.2	16.9	7.7	7.4	16.9	10.4	9.5	16.9	6.0	0.0	0.0	0.0
NO	89.0	90.7	89.7	87.7	85.2	87.4	91.8	83.1	92.3	92.6	83.1	89.6	90.5	83.1	94.0	100.0	100.0	100.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

20. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 5

	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT		
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	1000	275	129	146	360	185	180	365	52	56	242	166	123	50	56	181	73
YES	11.0	16.5	18.5	14.7	10.4	7.9	7.1	7.5	24.6	11.8	3.8	15.0	14.3	29.7	13.1	7.3	4.4
NO	89.0	83.5	81.5	85.3	89.6	92.1	92.9	92.5	75.4	88.2	96.2	85.0	85.7	70.3	86.9	92.7	95.6

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

20. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	400	259	32	27	14	13	3	223	18
YES	11.0	7.8	15.4	13.6	20.1	4.9	0.0	31.2	11.7	2.8
NO	89.0	92.2	84.6	86.4	79.9	95.1	100.0	68.8	88.3	97.2

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

20. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
			Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
			ried	Other												
Total	1000	379	285	94	396	161	37	124	64	227	170	161	218	320	187	133
YES	11.0	13.9	12.7	17.8	8.7	9.9	14.2	8.6	10.7	7.3	10.6	16.1	12.4	0.0	0.0	0.0
NO	89.0	86.1	87.3	82.2	91.3	90.1	85.8	91.4	89.3	92.7	89.4	83.9	87.6	100.0	100.0	100.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

20. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	519	334	85	101	40	17	297	127	58	69	259	261	180	117
YES	11.0	12.5	9.8	19.4	15.8	27.4	13.5	5.6	12.1	17.1	7.8	13.1	11.9	5.7	5.4
NO	89.0	87.5	90.2	80.6	84.2	72.6	86.5	94.4	87.9	82.9	92.2	86.9	88.1	94.3	94.6

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

20. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 9

	TOTAL	INCOME									INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	192	237	89	111	193	104	40	16	18	518	482	629	371	822	178	41	115	394	294	155
YES	11.0	11.8	11.8	14.9	6.5	7.3	15.0	6.8	15.6	23.4	12.3	9.6	11.3	10.5	10.3	14.0	26.6	15.3	10.9	10.2	5.5
NO	89.0	88.2	88.2	85.1	93.5	92.7	85.0	93.2	84.4	76.6	87.7	90.4	88.7	89.5	89.7	86.0	73.4	84.7	89.1	89.8	94.5

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

20. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 10

	TOTAL	HISPANIC		RACE					MEN			WOMEN			AGE				
		BACKGROUND																	
		YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65
					AMER.					AMER.			AMER.						
Total	1000	110	890	110	110	40	720	20	345	60	53	375	50	57	130	160	250	200	260
YES	11.0	100.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	100.0	23.9	18.3	11.4	4.1	5.0
NO	89.0	0.0	100.0	0.0	100.0	100.0	100.0	100.0	100.0	100.0	0.0	100.0	100.0	0.0	76.1	81.7	88.6	95.9	95.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

20. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 11

	TOTAL	AGE						MEN						WOMEN						GENDER	
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
Total	1000	290	710	540	460	740	260	129	351	221	259	294	186	161	359	319	201	446	74	480	520
YES	11.0	20.8	7.0	16.4	4.6	13.1	5.0	22.2	6.9	17.9	5.1	14.9	4.8	19.6	7.1	15.4	4.0	11.9	5.4	11.0	11.0
NO	89.0	79.2	93.0	83.6	95.4	86.9	95.0	77.8	93.1	82.1	94.9	85.1	95.2	80.4	92.9	84.6	96.0	88.1	94.6	89.0	89.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

21. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION: UNITED STATES		GENERIC BALLOT FOR CONGRESS			DJT APPROVAL POLICES/PERSONALITY			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE
						ALWAYS			TIME				TION						Plcies	icies	BOTH
Total	1000	180	215	390	215	860	655	205	140	313	472	216	390	552	441	462	97	488	355	134	472
HISPANIC	11.0	9.8	6.2	12.7	13.8	11.1	10.6	12.9	10.1	15.0	9.7	8.0	13.5	9.6	9.3	13.1	8.7	10.3	9.0	13.7	11.0
AFRICAN AMERICAN	11.0	9.4	10.8	16.1	3.3	10.5	11.0	9.1	14.0	18.7	8.2	6.0	9.1	13.1	7.0	15.7	7.0	7.8	7.8	7.8	14.2
ASIAN	4.0	4.5	0.7	2.8	9.0	3.2	3.5	2.2	8.9	4.5	5.0	1.1	3.7	4.1	3.5	4.9	1.7	3.7	3.8	3.6	4.0
WHITE	72.0	74.7	80.6	66.5	71.1	73.2	73.1	73.6	64.7	58.6	75.5	83.7	71.7	71.3	78.6	64.5	77.8	75.8	77.1	72.3	68.9
OTHER	2.0	1.6	1.7	1.9	2.8	2.0	1.9	2.2	2.3	3.3	1.6	1.1	2.0	1.9	1.6	1.8	4.7	2.4	2.3	2.5	1.8

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

21. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 2

	TOTAL		MOST IMPORTANT ISSUE																		
			ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt ity	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	439	239	26	33	98	11	291	110	69	26	28	35	24	158	51	43	23	13	33	67
HISPANIC	11.0	10.2	8.3	4.6	21.8	11.4	21.2	14.1	11.0	10.5	22.8	15.5	26.2	10.6	10.0	5.9	11.3	4.7	25.3	12.5	6.1
AFRICAN AMERICAN	11.0	9.4	7.2	0.0	7.9	11.8	20.9	12.7	11.1	18.7	15.3	3.2	17.6	4.4	8.9	0.0	5.1	25.8	29.1	12.5	12.2
ASIAN	4.0	4.0	5.9	0.0	1.7	2.3	0.0	2.8	2.2	3.6	2.9	0.0	1.2	8.8	5.3	5.1	2.0	11.9	4.7	2.8	4.1
WHITE	72.0	73.4	75.2	91.4	68.7	70.1	57.9	69.9	74.5	67.3	58.9	81.4	54.9	76.2	73.3	89.0	74.5	53.4	40.9	68.3	77.5
OTHER	2.0	3.1	3.4	4.1	0.0	4.4	0.0	0.4	1.2	0.0	0.0	0.0	0.0	0.0	2.5	0.0	7.0	4.2	0.0	4.0	0.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

21. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 3

	TOTAL	HOW OFTEN DO YOU CONCEAL				HOW OFTEN DO YOU CONCEAL				DO YOU HAVE		HAVE CONCEAL		CONSTITUTIONL		DO THE MOST TO			FIREARM	
		CARRY				CARRY:				CONCEALED		PERMIT:		CARRY STATE		HELP FIGHT CRIME			HOUSEHOLD	
						CONSTITUTIONAL CARRY STATES				PERMIT		CARRY STATE								
		ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER	DON'T KNOW	ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER	DON'T KNOW	YES	NO	YES	NO	YES	NO	PASS MORE LAWS	ENFRCE CURRNT LAWS	ARREST REPEAT CRMNLS	YES	NO
Total	1000	157	152	666	25	75	77	299	9	201	778	97	359	461	539	249	226	442	336	636
HISPANIC	11.0	20.9	15.9	7.2	19.1	21.5	14.9	9.7	24.3	19.2	8.4	21.2	10.1	12.8	9.4	14.1	11.1	9.0	13.3	9.6
AFRICAN AMERICAN	11.0	21.2	14.0	7.7	17.6	26.7	13.1	7.9	29.0	15.1	9.8	17.4	10.9	12.3	9.9	11.7	16.6	7.5	10.9	11.0
ASIAN	4.0	3.8	2.0	4.2	13.3	1.7	0.6	2.4	0.0	2.2	4.3	0.0	2.4	1.9	5.8	4.5	5.5	2.4	2.1	5.1
WHITE	72.0	53.0	65.7	79.1	40.3	48.9	67.8	78.8	46.6	61.2	75.6	58.7	75.3	71.4	72.5	68.5	65.3	78.5	71.7	72.3
OTHER	2.0	1.2	2.4	1.8	9.6	1.2	3.7	1.1	0.0	2.2	1.8	2.8	1.3	1.6	2.4	1.3	1.5	2.6	2.1	2.1

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

21. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	645	615	394	315	211	350	340	310	217	144	119	133	196	191	282	190	248
HISPANIC	11.0	9.3	10.3	12.3	14.8	12.6	8.2	16.9	7.7	7.4	16.9	10.4	9.5	16.9	6.0	0.0	0.0	0.0
AFRICAN AMERICAN	11.0	10.9	11.6	14.8	16.4	18.0	6.4	19.5	6.8	8.1	20.7	10.3	3.6	18.7	4.6	0.0	0.0	0.0
ASIAN	4.0	3.5	4.0	4.8	5.1	4.6	2.5	6.0	3.5	1.9	3.9	5.0	3.6	7.5	2.5	0.0	0.0	0.0
WHITE	72.0	74.7	71.4	65.3	61.3	62.2	80.6	55.8	80.0	80.8	56.7	73.5	80.3	55.2	84.1	100.0	100.0	100.0
OTHER	2.0	1.7	2.8	2.9	2.4	2.5	2.3	1.7	2.0	1.8	1.7	0.8	3.0	1.7	2.8	0.0	0.0	0.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

21. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 5

	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT		
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	52	56	242	166	123	50	56	181	73
HISPANIC	11.0	16.5	18.5	14.7	10.4	7.9	7.1	7.5	24.6	11.8	3.8	15.0	14.3	29.7	13.1	7.3	4.4
AFRICAN AMERICAN	11.0	13.8	16.4	11.4	15.9	3.5	4.6	4.1	22.1	9.4	2.3	12.6	31.8	12.5	9.4	7.1	4.1
ASIAN	4.0	5.8	5.4	6.1	2.8	6.1	1.4	3.8	6.4	1.4	2.0	6.8	3.3	9.9	2.3	3.0	5.6
WHITE	72.0	62.1	58.6	65.2	67.8	81.0	86.2	83.6	44.1	73.1	90.3	64.1	48.0	47.8	73.1	79.7	85.9
OTHER	2.0	1.9	1.0	2.6	3.0	1.5	0.7	1.1	2.8	4.3	1.7	1.5	2.7	0.0	2.0	2.9	0.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

21. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	400	259	32	27	14	13	3	223	18
HISPANIC	11.0	7.8	15.4	13.6	20.1	4.9	0.0	31.2	11.7	2.8
AFRICAN AMERICAN	11.0	12.5	6.3	6.9	26.6	0.0	0.0	0.0	14.3	13.4
ASIAN	4.0	2.4	3.2	3.2	12.8	0.0	50.5	0.0	3.7	5.6
WHITE	72.0	75.4	74.0	72.8	33.0	86.3	49.5	68.8	69.1	61.8
OTHER	2.0	1.9	1.0	3.5	7.5	8.8	0.0	0.0	1.2	16.4

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

21. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
		Mar-	Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
		ried	ried	Other												
Total	1000	379	285	94	396	161	37	124	64	227	170	161	218	320	187	133
HISPANIC	11.0	13.9	12.7	17.8	8.7	9.9	14.2	8.6	10.7	7.3	10.6	16.1	12.4	0.0	0.0	0.0
AFRICAN AMERICAN	11.0	20.8	22.6	15.4	4.9	5.2	4.0	5.5	5.2	5.6	4.0	26.1	16.9	0.0	0.0	0.0
ASIAN	4.0	4.3	4.1	5.1	3.9	4.2	5.2	3.9	2.6	3.4	4.5	3.2	5.2	0.0	0.0	0.0
WHITE	72.0	59.1	59.1	59.2	80.8	78.6	73.4	80.1	77.0	82.4	78.8	53.6	63.2	100.0	100.0	100.0
OTHER	2.0	1.8	1.5	2.5	1.7	2.2	3.2	1.9	4.5	1.3	2.2	1.0	2.4	0.0	0.0	0.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

21. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	519	334	85	101	40	17	297	127	58	69	259	261	180	117
HISPANIC	11.0	12.5	9.8	19.4	15.8	27.4	13.5	5.6	12.1	17.1	7.8	13.1	11.9	5.7	5.4
AFRICAN AMERICAN	11.0	12.6	10.5	18.4	14.4	3.4	7.7	5.2	21.0	19.8	22.0	15.4	9.7	5.0	5.6
ASIAN	4.0	4.7	5.4	4.1	2.8	1.2	17.0	0.8	7.7	5.6	9.5	5.9	3.5	0.0	2.1
WHITE	72.0	67.8	72.3	56.2	62.8	68.0	61.9	86.8	57.0	53.8	59.7	64.1	71.5	87.4	85.9
OTHER	2.0	2.4	2.0	2.0	4.1	0.0	0.0	1.6	2.2	3.7	1.0	1.5	3.4	2.0	0.9

MCLAUGHLIN & ASSOCIATES
NATIONAL - CPRC

21. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 9

	TOTAL	INCOME										INCOME										AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR					
Total	1000	192	237	89	111	193	104	40	16	18	518	482	629	371	822	178	41	115	394	294	155					
HISPANIC	11.0	11.8	11.8	14.9	6.5	7.3	15.0	6.8	15.6	23.4	12.3	9.6	11.3	10.5	10.3	14.0	26.6	15.3	10.9	10.2	5.5					
AFRICAN AMERICAN	11.0	16.7	10.7	11.9	12.1	7.1	5.7	18.2	6.6	3.0	13.1	8.7	12.9	7.7	11.6	8.4	16.0	12.2	10.5	13.5	5.4					
ASIAN	4.0	5.8	2.2	0.8	5.7	2.7	8.1	3.3	0.0	9.8	3.3	4.8	3.7	4.5	3.5	6.5	5.2	5.4	5.6	2.1	2.1					
WHITE	72.0	63.2	73.1	71.0	74.9	81.1	68.1	71.7	71.7	63.8	69.1	75.1	70.1	75.2	72.7	68.8	47.5	67.1	70.2	73.0	84.9					
OTHER	2.0	2.5	2.3	1.4	0.9	1.8	3.1	0.0	6.1	0.0	2.2	1.8	2.0	2.1	1.9	2.3	4.7	0.0	2.9	1.2	2.1					

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21. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 10

	TOTAL	HISPANIC		RACE					MEN			WOMEN			AGE				
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
		YES	NO																
Total	1000	110	890	110	110	40	720	20	345	60	53	375	50	57	130	160	250	200	260
HISPANIC	11.0	100.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	100.0	23.9	18.3	11.4	4.1	5.0
AFRICAN AMERICAN	11.0	0.0	12.4	0.0	100.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	15.8	21.4	12.6	6.3	4.3
ASIAN	4.0	0.0	4.5	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.5	6.7	4.0	3.2	1.3
WHITE	72.0	0.0	80.9	0.0	0.0	0.0	100.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	52.2	51.8	68.6	84.4	88.0
OTHER	2.0	0.0	2.2	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	1.9	3.4	2.0	1.4

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21. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 11

	TOTAL	AGE						MEN						WOMEN						GENDER	
		UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE
		40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65		
Total	1000	290	710	540	460	740	260	129	351	221	259	294	186	161	359	319	201	446	74	480	520
HISPANIC	11.0	20.8	7.0	16.4	4.6	13.1	5.0	22.2	6.9	17.9	5.1	14.9	4.8	19.6	7.1	15.4	4.0	11.9	5.4	11.0	11.0
AFRICAN AMERICAN	11.0	18.9	7.8	16.0	5.2	13.4	4.3	23.6	8.3	20.7	5.4	18.4	3.1	15.1	7.2	12.7	4.8	10.1	7.3	12.4	9.7
ASIAN	4.0	7.0	2.8	5.6	2.1	4.9	1.3	4.2	2.9	4.8	2.0	5.0	0.5	9.3	2.6	6.2	2.3	4.9	3.4	3.3	4.7
WHITE	72.0	52.0	80.2	59.7	86.5	66.4	88.0	47.8	80.6	54.9	86.1	60.4	89.6	55.3	79.8	63.0	86.9	70.3	83.9	71.8	72.2
OTHER	2.0	1.3	2.3	2.3	1.6	2.2	1.4	2.2	1.3	1.7	1.4	1.3	1.9	0.7	3.2	2.7	2.0	2.8	0.0	1.5	2.4

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BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
													UNITED STATES		FOR CONGRESS			POLICES/PERSONALITY			
		EAST	MID-	SOUTH	WEST	ALWAYS	Always	Almost	VOTE	URBAN	SUB-	RURAL	RIGHT	WRONG	REPUB-	DEMO-	UNDE-	APP-	Both	Only	DISAP-
			WEST			/ALMST	Vote	Always	MOST/		URBAN		DIREC-	TRACK	LICAN	CRATIC	CIDED	ROVE	Pers/	Pol-	PROVE
						ALWAYS	Vote		TIME				TION						Plcies	icies	BOTH
Total	1000	180	215	390	215	860	655	205	140	313	472	216	390	552	441	462	97	488	355	134	472
18-29	13.0	14.9	11.4	12.7	13.6	12.8	11.1	18.3	13.9	11.9	14.0	12.4	11.2	14.2	9.0	16.6	14.2	9.6	6.6	17.5	15.4
30-40	16.0	21.3	9.3	14.6	20.8	15.1	14.2	18.1	21.5	24.0	12.3	12.5	19.0	14.1	17.6	15.1	13.0	18.1	19.5	14.6	13.2
41-55	25.0	19.3	29.8	26.0	23.2	23.7	24.2	22.2	32.7	31.6	22.5	20.9	24.7	25.0	24.7	23.2	34.8	26.0	26.0	26.2	23.1
56-65	20.0	18.0	17.0	20.3	24.1	19.3	19.0	20.2	24.4	16.6	21.9	20.8	16.9	21.7	21.1	18.3	23.1	20.0	21.1	17.2	20.8
OVER 65	26.0	26.5	32.6	26.4	18.4	29.0	31.5	21.1	7.5	15.9	29.3	33.4	28.2	25.0	27.5	26.9	14.9	26.2	26.9	24.5	27.4
Mean	51.08	49.78	53.45	51.47	49.11	51.83	52.89	48.43	46.54	47.61	52.31	53.45	51.25	51.03	52.34	50.31	49.08	51.69	52.52	49.48	51.26

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BANNER 2

	TOTAL		MOST IMPORTANT ISSUE																		
			ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt ity	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	439	239	26	33	98	11	291	110	69	26	28	35	24	158	51	43	23	13	33	67
18-29	13.0	12.5	12.1	2.6	16.6	12.0	66.2	15.4	4.1	26.1	36.1	9.6	19.1	15.5	15.5	7.8	15.7	28.2	38.3	7.7	3.7
30-40	16.0	15.3	13.1	9.2	26.0	15.2	15.3	20.2	12.5	18.8	41.5	25.1	25.8	22.6	9.3	1.7	7.2	17.8	9.3	20.2	13.0
41-55	25.0	30.3	30.5	24.8	38.3	26.3	18.5	18.0	10.9	21.5	17.2	17.2	32.6	21.1	27.2	25.6	31.4	35.9	18.9	23.7	18.4
56-65	20.0	20.1	22.3	19.5	15.5	19.3	0.0	19.4	21.0	19.7	5.2	16.4	22.4	25.6	21.5	33.0	20.6	5.9	4.9	17.6	20.4
OVER 65	26.0	21.8	22.0	43.9	3.6	27.2	0.0	27.1	51.6	13.9	0.0	31.7	0.0	15.4	26.4	31.9	25.1	12.3	28.7	30.8	44.5
Mean	51.08	50.37	51.06	58.48	43.30	51.64	29.79	50.14	59.62	44.76	34.41	51.57	42.76	47.93	51.63	57.19	51.45	42.27	44.48	52.63	57.95

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BANNER 3

	TOTAL	HOW OFTEN DO YOU CONCEAL				HOW OFTEN DO YOU CONCEAL				DO YOU HAVE		HAVE CONCEAL		CONSTITUTIONL		DO THE MOST TO			FIREARM	
		CARRY				CARRY:				CONCEALED		PERMIT:		CARRY STATE		HELP FIGHT CRIME			HOUSEHOLD	
						CONSTITUTIONAL CARRY STATES				PERMIT		CARRY STATE								
		ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER	DON'T KNOW	ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER	DON'T KNOW	YES	NO	YES	NO	YES	NO	PASS MORE LAWS	ENFRCE CURRNT LAWS	ARREST REPEAT CRMNLS	YES	NO
Total	1000	157	152	666	25	75	77	299	9	201	778	97	359	461	539	249	226	442	336	636
18-29	13.0	23.3	24.6	8.1	9.0	23.4	20.1	7.5	3.8	26.1	9.7	26.0	8.5	12.1	13.7	14.0	14.1	11.9	14.9	11.8
30-40	16.0	32.0	21.4	10.3	33.2	25.8	18.9	7.8	42.2	26.5	12.8	21.3	10.9	13.3	18.3	17.4	16.4	14.0	18.3	14.8
41-55	25.0	30.4	24.3	23.8	26.4	31.5	27.5	28.3	13.8	25.5	24.7	26.3	29.1	28.4	22.1	25.0	27.7	22.8	26.9	23.9
56-65	20.0	10.2	13.2	24.3	8.3	17.0	15.7	24.8	5.0	11.2	22.7	15.7	23.3	21.6	18.7	19.3	19.7	19.1	18.4	21.2
OVER 65	26.0	4.1	16.4	33.4	23.0	2.3	17.8	31.6	35.2	10.7	30.0	10.7	28.1	24.6	27.2	24.3	22.1	32.2	21.5	28.2
Mean	51.08	40.34	44.52	55.24	47.69	41.54	46.58	55.34	50.14	41.95	53.55	43.22	53.74	51.51	50.72	50.19	49.85	52.89	49.12	52.18

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BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	645	615	394	315	211	350	340	310	217	144	119	133	196	191	282	190	248
18-29	13.0	10.7	13.8	21.7	28.4	20.4	6.7	17.3	15.4	7.2	11.0	7.7	5.9	21.8	20.3	2.8	15.5	12.4
30-40	16.0	13.6	15.1	21.2	22.7	26.2	17.5	17.7	12.4	18.7	20.5	15.3	15.7	15.7	10.6	13.5	11.5	9.2
41-55	25.0	29.2	28.5	27.5	25.3	23.3	23.8	22.4	29.3	20.9	19.8	15.0	28.4	24.3	38.2	23.2	17.4	29.5
56-65	20.0	20.7	22.0	14.8	14.4	14.2	22.2	17.0	20.8	14.2	16.9	15.0	35.2	17.0	24.5	24.7	21.0	23.9
OVER 65	26.0	25.6	20.6	14.9	9.2	15.8	29.8	25.7	22.1	39.0	31.8	47.0	14.7	21.2	6.5	35.8	34.7	25.0
Mean	51.08	51.95	50.04	45.15	41.95	44.93	53.56	49.37	50.18	54.37	51.92	56.55	52.23	47.50	46.19	56.71	53.14	52.38

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BANNER 5

	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT		
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	1000	275	129	146	360	185	180	365	52	56	242	166	123	50	56	181	73
18-29	13.0	24.3	28.4	20.6	12.4	5.2	5.0	5.1	31.2	4.5	1.9	21.7	11.5	16.5	25.2	15.5	7.9
30-40	16.0	17.8	19.5	16.3	16.2	11.4	17.6	14.5	33.3	26.1	12.1	12.7	19.3	30.5	18.3	11.1	11.1
41-55	25.0	23.9	21.7	25.8	27.8	25.0	21.1	23.1	17.9	29.0	23.8	25.2	22.9	11.9	25.6	30.8	28.2
56-65	20.0	15.6	12.2	18.6	21.2	17.8	26.5	22.1	16.5	22.4	23.4	13.2	22.7	15.6	21.9	19.8	22.4
OVER 65	26.0	18.5	18.3	18.7	22.3	40.6	29.7	35.3	1.0	18.0	38.8	27.2	23.6	25.6	9.0	22.8	30.3
Mean	51.08	45.86	44.14	47.37	50.53	56.61	54.50	55.57	38.31	50.36	57.61	48.79	50.82	47.69	44.21	50.39	54.26

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BANNER 6

	TOTAL		RELIGION								
			PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	400	259	32	27	14	13	3	223	18	
18-29	13.0	7.2	12.8	4.9	34.5	21.5	0.0	0.0	20.3	25.6	
30-40	16.0	10.3	19.7	16.7	17.3	20.1	40.6	54.6	20.3	11.3	
41-55	25.0	26.9	22.3	18.1	26.1	37.5	27.8	45.4	23.8	35.4	
56-65	20.0	26.8	14.4	13.3	15.3	10.3	23.9	0.0	18.2	12.2	
OVER 65	26.0	28.8	30.8	47.0	6.7	10.6	7.7	0.0	17.3	15.5	
Mean	51.08	54.72	51.03	56.86	40.72	43.79	47.45	40.90	46.55	45.29	

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BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
			Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
			ried	Other												
Total	1000	379	285	94	396	161	37	124	64	227	170	161	218	320	187	133
18-29	13.0	22.6	23.6	19.7	9.2	4.0	12.9	1.4	2.2	3.1	17.4	18.1	25.9	6.0	2.4	11.2
30-40	16.0	24.1	21.3	32.2	13.8	7.6	19.9	4.0	2.7	15.8	11.2	29.6	19.9	11.7	12.2	11.0
41-55	25.0	26.2	27.5	22.1	26.0	24.2	37.2	20.4	13.4	18.7	35.9	21.9	29.4	25.2	17.6	35.7
56-65	20.0	17.2	17.1	17.4	16.3	32.6	19.7	36.5	27.9	12.5	21.4	16.2	17.9	18.0	12.3	26.0
OVER 65	26.0	10.0	10.5	8.6	34.6	31.5	10.4	37.7	53.7	50.0	14.2	14.2	6.9	39.1	55.5	16.1
Mean	51.08	43.74	43.95	43.10	53.78	57.19	47.05	60.19	62.66	58.00	48.14	44.95	42.84	56.04	59.86	50.70

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BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self	HOME-	STU-	RE-	NOT	NOT	Not	MEN	WOMEN	MEN	WOMEN
					Empld	MAKER	DENT	TIRED	EMPLYD	Empld	Empld				
									COMBO	/Lkng					
Total	1000	519	334	85	101	40	17	297	127	58	69	259	261	180	117
18-29	13.0	19.1	13.1	42.3	19.8	6.8	55.6	0.3	13.7	23.7	5.3	12.6	25.6	0.0	0.8
30-40	16.0	22.1	22.5	23.2	19.9	26.9	9.3	0.7	24.4	27.8	21.5	29.3	14.9	0.0	1.7
41-55	25.0	31.7	33.0	24.7	33.0	40.4	26.4	5.7	37.9	36.8	38.7	28.4	34.9	2.7	10.3
56-65	20.0	18.1	21.1	9.8	15.0	25.9	8.7	22.9	20.9	8.6	31.2	16.2	19.9	13.9	36.6
OVER 65	26.0	9.0	10.3	0.0	12.4	0.0	0.0	70.4	3.2	3.1	3.2	13.4	4.7	83.4	50.5
Mean	51.08	44.73	46.83	35.85	45.23	46.08	34.25	66.54	44.79	40.36	48.54	46.14	43.33	68.50	63.53

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BANNER 9

	TOTAL	INCOME										INCOME										AFFLUENCE LEVEL				
		UNDER	\$20-	\$40-	\$50-	\$60-	\$100-	\$150-	\$200-	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	WEAL-	UPPER	MIDDLE	LOWER	POOR					
		\$20k	\$40k	\$50k	\$60k	\$100k	\$150k	\$200k	\$250k	\$250k	\$50k	\$50k	\$60k	\$60k	\$100k	\$100k	THY	MIDDLE	CLASS	MIDDLE	CLASS					
Total	1000	192	237	89	111	193	104	40	16	18	518	482	629	371	822	178	41	115	394	294	155					
18-29	13.0	8.8	13.7	15.2	17.4	10.0	19.3	4.1	16.7	22.8	12.1	13.9	13.1	12.9	12.4	16.0	25.4	17.7	12.6	12.5	8.3					
30-40	16.0	21.4	13.2	22.5	11.0	11.2	20.2	13.3	14.9	28.4	17.8	14.0	16.6	14.9	15.4	19.0	30.1	22.7	17.1	11.3	13.3					
41-55	25.0	28.2	15.3	21.5	31.6	30.3	25.6	37.8	20.8	9.1	21.2	29.1	23.0	28.4	24.7	26.3	28.8	16.3	28.4	21.6	28.4					
56-65	20.0	27.3	26.4	15.1	15.2	14.0	12.6	22.6	25.7	7.7	24.8	14.9	23.1	14.8	21.0	15.6	11.8	15.3	13.2	24.1	35.3					
OVER 65	26.0	14.3	31.3	25.8	24.7	34.5	22.3	22.3	21.8	32.0	24.1	28.1	24.2	29.1	26.6	23.2	3.8	28.1	28.7	30.5	14.7					
Mean	51.08	49.71	53.28	49.04	49.76	53.59	47.22	53.11	50.09	46.90	51.23	50.93	50.97	51.29	51.58	48.78	40.18	48.94	50.80	53.36	51.97					

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BANNER 10

	TOTAL	HISPANIC		RACE					MEN			WOMEN			AGE				
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
		YES	NO																
Total	1000	110	890	110	110	40	720	20	345	60	53	375	50	57	130	160	250	200	260
18-29	13.0	28.2	11.1	28.2	18.6	24.3	9.4	4.4	4.8	15.8	25.6	13.7	22.0	30.6	100.0	0.0	0.0	0.0	0.0
30-40	16.0	26.6	14.7	26.6	31.1	26.6	11.5	15.1	13.1	35.1	28.6	10.1	26.3	24.6	0.0	100.0	0.0	0.0	0.0
41-55	25.0	25.8	24.9	25.8	28.7	24.7	23.8	42.9	17.3	25.5	20.7	29.9	32.4	30.6	0.0	0.0	100.0	0.0	0.0
56-65	20.0	7.5	21.5	7.5	11.5	15.9	23.4	19.7	16.3	13.9	7.9	30.0	8.6	7.2	0.0	0.0	0.0	100.0	0.0
OVER 65	26.0	11.8	27.7	11.8	10.1	8.5	31.8	18.0	48.5	9.7	17.1	16.4	10.6	7.0	0.0	0.0	0.0	0.0	100.0
Mean	51.08	41.24	52.30	41.24	43.09	42.48	54.28	51.47	58.09	43.47	42.84	50.78	42.65	39.76	23.50	35.00	48.00	60.50	70.50

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BANNER 11

	TOTAL	AGE						MEN						WOMEN						GENDER	
		UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE
Total	1000	290	710	540	460	740	260	129	351	221	259	294	186	161	359	319	201	446	74	480	520
18-29	13.0	44.8	0.0	24.1	0.0	17.6	0.0	31.5	0.0	18.4	0.0	13.8	0.0	55.4	0.0	28.0	0.0	20.0	0.0	8.5	17.2
30-40	16.0	55.2	0.0	29.6	0.0	21.6	0.0	68.5	0.0	40.0	0.0	30.0	0.0	44.6	0.0	22.5	0.0	16.1	0.0	18.4	13.8
41-55	25.0	0.0	35.2	46.3	0.0	33.8	0.0	0.0	26.1	41.6	0.0	31.2	0.0	0.0	44.1	49.5	0.0	35.5	0.0	19.1	30.4
56-65	20.0	0.0	28.2	0.0	43.5	27.0	0.0	0.0	20.8	0.0	28.1	24.9	0.0	0.0	35.4	0.0	63.3	28.4	0.0	15.2	24.4
OVER 65	26.0	0.0	36.6	0.0	56.5	0.0	100.0	0.0	53.1	0.0	71.9	0.0	100.0	0.0	20.5	0.0	36.7	0.0	100.0	38.8	14.1
Mean	51.08	29.84	59.76	38.25	66.15	44.26	70.50	31.37	62.55	38.29	67.69	43.81	70.50	28.62	57.03	38.22	64.17	44.56	70.50	54.18	48.23

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23. GENDER:

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
													UNITED STATES		FOR CONGRESS			POLICES/PERSONALITY			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- Lican	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE
						ALWAYS		Vote	TIME				TION						Plcies	icies	BOTH
Total	1000	180	215	390	215	860	655	205	140	313	472	216	390	552	441	462	97	488	355	134	472
MALE	48.0	50.8	45.0	46.2	51.8	51.2	54.6	40.5	28.1	53.7	48.1	39.5	59.5	42.8	59.6	41.8	24.9	55.7	61.4	40.8	41.7
FEMALE	52.0	49.2	55.0	53.8	48.2	48.8	45.4	59.5	71.9	46.3	51.9	60.5	40.5	57.2	40.4	58.2	75.1	44.3	38.6	59.2	58.3

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23. GENDER:

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT	PRTCT DEMO- CRACY
Total	1000	439	239	26	33	98	11	291	110	69	26	28	35	24	158	51	43	23	13	33	67
MALE	48.0	48.9	43.0	48.9	24.2	63.1	59.2	43.8	52.4	38.4	42.0	43.7	37.2	31.5	51.4	49.6	48.2	54.5	43.4	53.2	57.2
FEMALE	52.0	51.1	57.0	51.1	75.8	36.9	40.8	56.2	47.6	61.6	58.0	56.3	62.8	68.5	48.6	50.4	51.8	45.5	56.6	46.8	42.8

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23. GENDER:

BANNER 3

	TOTAL	HOW OFTEN DO YOU CONCEAL				HOW OFTEN DO YOU CONCEAL				DO YOU HAVE		HAVE CONCEAL		CONSTITUTIONL		DO THE MOST TO			FIREARM	
		CARRY				CARRY:				CONCEALED		PERMIT:		CARRY STATE		HELP FIGHT CRIME			HOUSEHOLD	
						CONSTITUTIONAL CARRY STATES				PERMIT		CARRY STATE								
		ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER KNOW	DON'T KNOW	ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER KNOW	DON'T KNOW	YES	NO	YES	NO	YES	NO	PASS MORE LAWS	ENFRCE CURRNT LAWS	ARREST REPEAT CRMNLS	YES	NO
Total	1000	157	152	666	25	75	77	299	9	201	778	97	359	461	539	249	226	442	336	636
MALE	48.0	55.7	44.2	47.4	38.8	53.8	37.2	44.0	31.8	53.5	46.4	52.8	41.7	44.2	51.3	48.3	44.5	53.5	52.2	45.9
FEMALE	52.0	44.3	55.8	52.6	61.2	46.2	62.8	56.0	68.2	46.5	53.6	47.2	58.3	55.8	48.7	51.7	55.5	46.5	47.8	54.1

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23. GENDER:

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1000	645	615	394	315	211	350	340	310	217	144	119	133	196	191	282	190	248
MALE	48.0	45.4	47.4	41.1	37.6	58.5	62.0	42.3	38.5	100.0	100.0	100.0	0.0	0.0	0.0	62.1	43.0	35.4
FEMALE	52.0	54.6	52.6	58.9	62.4	41.5	38.0	57.7	61.5	0.0	0.0	0.0	100.0	100.0	100.0	37.9	57.0	64.6

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23. GENDER:

BANNER 5

	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT		
		LIB- ERAL	Very	Smwt. ERATE	MOD- ERATE	Smwt. ERATE	Very	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	1000	275	129	146	360	185	180	365	52	56	242	166	123	50	56	181	73
MALE	48.0	44.1	48.3	40.4	40.0	57.2	60.4	58.8	50.8	47.3	67.8	44.7	40.4	39.0	36.2	37.5	42.7
FEMALE	52.0	55.9	51.7	59.6	60.0	42.8	39.6	41.2	49.2	52.7	32.2	55.3	59.6	61.0	63.8	62.5	57.3

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23. GENDER:

BANNER 6

	TOTAL	RELIGION									
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER	
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	1000	400	259	32	27	14	13	3	223	18	
MALE	48.0	47.4	52.3	62.7	78.0	39.2	70.6	54.6	39.0	32.6	
FEMALE	52.0	52.6	47.7	37.3	22.0	60.8	29.4	45.4	61.0	67.4	

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23. GENDER:

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
			Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
			ried	Other												
Total	1000	379	285	94	396	161	37	124	64	227	170	161	218	320	187	133
MALE	48.0	42.5	44.6	36.2	57.2	41.8	36.2	43.5	39.2	100.0	0.0	100.0	0.0	58.3	100.0	0.0
FEMALE	52.0	57.5	55.4	63.8	42.8	58.2	63.8	56.5	60.8	0.0	100.0	0.0	100.0	41.7	0.0	100.0

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23. GENDER:

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self	HOME-	STU-	RE-	NOT	NOT	Not	MEN	WOMEN	MEN	WOMEN
					Empld	MAKER	DENT	TIRED	EMPLYD	Empld	Empld				
									COMBO	/Lkng					
Total	1000	519	334	85	101	40	17	297	127	58	69	259	261	180	117
MALE	48.0	49.8	55.2	34.3	45.0	10.6	33.8	60.6	24.8	30.8	19.7	100.0	0.0	100.0	0.0
FEMALE	52.0	50.2	44.8	65.7	55.0	89.4	66.2	39.4	75.2	69.2	80.3	0.0	100.0	0.0	100.0

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23. GENDER:

BANNER 9

	TOTAL	INCOME									INCOME									AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR			
Total	1000	192	237	89	111	193	104	40	16	18	518	482	629	371	822	178	41	115	394	294	155			
MALE	48.0	31.3	41.9	46.5	58.4	57.3	59.8	59.9	53.2	50.3	38.7	57.9	42.2	57.8	45.8	58.3	43.2	57.9	50.6	49.1	33.3			
FEMALE	52.0	68.7	58.1	53.5	41.6	42.7	40.2	40.1	46.8	49.7	61.3	42.1	57.8	42.2	54.2	41.7	56.8	42.1	49.4	50.9	66.7			

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23. GENDER:

BANNER 10

	TOTAL	HISPANIC		RACE					MEN		WOMEN			AGE					
		BACKGROUND																	
		YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65

Total	1000	110	890	110	110	40	720	20	345	60	53	375	50	57	130	160	250	200	260
MALE	48.0	47.9	48.0	47.9	54.3	39.3	47.8	36.7	100.0	100.0	100.0	0.0	0.0	0.0	31.3	55.1	36.7	36.5	71.7
FEMALE	52.0	52.1	52.0	52.1	45.7	60.7	52.2	63.3	0.0	0.0	0.0	100.0	100.0	100.0	68.7	44.9	63.3	63.5	28.3

BANNER 11

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24. AREA:

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
													UNITED STATES		FOR CONGRESS			POLICES/PERSONALITY			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE
						ALWAYS		Vote	TIME				TION						Plcies	icies	BOTH
Total	1000	180	215	390	215	860	655	205	140	313	472	216	390	552	441	462	97	488	355	134	472
EAST	18.0	100.0	0.0	0.0	0.0	18.3	20.1	12.7	16.1	22.3	16.6	14.8	17.8	18.8	15.3	21.7	12.3	16.3	14.5	21.0	19.8
MIDWEST	21.5	0.0	100.0	0.0	0.0	22.0	20.7	26.0	18.6	19.9	21.5	23.9	19.1	22.7	21.3	20.1	29.0	20.5	19.4	23.5	22.7
SOUTH	39.0	0.0	0.0	100.0	0.0	38.6	38.3	39.6	41.4	32.7	40.4	45.1	44.1	35.8	42.4	35.9	38.4	41.2	43.2	35.9	36.0
WEST	21.5	0.0	0.0	0.0	100.0	21.1	20.9	21.6	23.9	25.1	21.6	16.1	18.9	22.8	20.9	22.3	20.3	22.1	23.0	19.6	21.5

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24. AREA:

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	439	239	26	33	98	11	291	110	69	26	28	35	24	158	51	43	23	13	33	67
EAST	18.0	16.9	12.1	14.2	12.1	22.1	34.7	18.3	14.8	26.4	26.3	19.8	19.1	0.0	16.3	17.4	10.8	16.5	17.4	23.3	26.1
MIDWEST	21.5	21.9	24.8	23.2	18.2	21.6	12.5	21.8	25.1	16.4	24.6	21.2	27.6	11.0	19.7	22.6	15.4	24.7	3.6	31.5	15.6
SOUTH	39.0	38.1	38.3	46.3	50.1	30.6	31.6	42.5	45.4	39.9	39.2	45.5	38.1	42.6	39.9	33.6	45.3	44.7	52.8	37.9	28.7
WEST	21.5	23.1	24.8	16.3	19.7	25.7	21.2	17.5	14.8	17.4	9.9	13.5	15.2	46.4	24.0	26.4	28.4	14.1	26.3	7.4	29.6

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NATIONAL - CPRC

24. AREA:

BANNER 3

	TOTAL	HOW OFTEN DO YOU CONCEAL				HOW OFTEN DO YOU CONCEAL				DO YOU HAVE		HAVE CONCEAL		CONSTITUTIONAL		DO THE MOST TO			FIREARM	
		CARRY				CARRY:				CONCEALED		PERMIT:		CARRY STATE		HELP FIGHT CRIME			HOUSEHOLD	
		CONSTITUTIONAL CARRY STATES				PERMIT		CARRY STATE												
	ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER	DON'T KNOW	ALL/ MOST TIME	SOME- TIMES/ RARELY	NEVER	DON'T KNOW	YES	NO	YES	NO	YES	NO	PASS MORE LAWS	ENFRCE CURRNT LAWS	ARREST REPEAT CRMNLS	YES	NO	
Total	1000	157	152	666	25	75	77	299	9	201	778	97	359	461	539	249	226	442	336	636
EAST	18.0	19.0	16.1	17.6	35.6	3.1	2.0	1.4	0.0	18.0	17.5	3.5	1.3	1.7	31.9	25.1	14.8	16.2	13.6	20.1
MIDWEST	21.5	14.6	17.1	24.8	3.3	9.2	18.1	28.3	0.0	19.2	22.5	15.7	25.1	22.9	20.3	21.6	19.0	23.0	19.8	22.7
SOUTH	39.0	51.5	43.3	35.1	37.9	83.4	65.4	59.7	100.0	44.9	37.6	74.6	62.6	65.3	16.5	33.9	43.5	38.9	42.1	37.0
WEST	21.5	14.9	23.4	22.5	23.3	4.3	14.6	10.7	0.0	17.9	22.4	6.2	11.0	10.1	31.3	19.4	22.7	21.9	24.5	20.2

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24. AREA:

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE-	YOU-	INSTA-	TIKTOK	X	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-	REPUB-	DEMO-	INDEP-
		BOOK	TUBE	GRAM			LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT
Total	1000	645	615	394	315	211	350	340	310	217	144	119	133	196	191	282	190	248
EAST	18.0	15.7	16.8	16.8	18.1	16.9	15.2	21.0	17.8	15.8	22.0	21.4	14.2	20.3	15.6	15.5	22.3	19.5
MIDWEST	21.5	24.0	21.8	18.1	17.3	14.8	19.5	19.0	26.5	19.7	18.2	23.4	19.1	19.7	28.4	20.9	24.2	27.5
SOUTH	39.0	40.8	39.3	40.6	43.1	39.9	45.0	38.6	32.6	43.4	34.3	30.9	47.7	41.8	33.7	44.6	29.5	31.3
WEST	21.5	19.5	22.2	24.5	21.5	28.5	20.3	21.3	23.1	21.1	25.5	24.4	19.0	18.2	22.3	19.0	24.0	21.7

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24. AREA:

BANNER 5

	TOTAL	IDEOLOGY							REPUBLICAN			DEMOCRAT			INDEPENDENT		
		LIB- ERAL	Very	Smwt. 	MOD- ERATE	Smwt. 	Very	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	1000	275	129	146	360	185	180	365	52	56	242	166	123	50	56	181	73
EAST	18.0	19.6	18.7	20.3	19.4	16.0	15.0	15.5	20.5	21.3	12.6	19.6	21.3	25.0	18.5	17.4	18.2
MIDWEST	21.5	17.6	16.9	18.1	25.8	19.2	21.4	20.3	23.3	16.6	19.3	16.8	25.9	9.7	14.4	28.5	30.7
SOUTH	39.0	39.2	37.4	40.8	35.1	47.0	38.2	42.6	43.1	43.2	45.9	38.0	35.9	47.5	39.3	32.1	28.6
WEST	21.5	23.6	26.9	20.7	19.7	17.9	25.5	21.6	13.1	18.9	22.2	25.6	16.9	17.9	27.7	21.9	22.5

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24. AREA:

BANNER 6

	RELIGION									
	TOTAL									
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	400	259	32	27	14	13	3	223	18
EAST	18.0	11.1	25.8	28.8	42.9	0.0	33.8	0.0	16.4	19.5
MIDWEST	21.5	22.7	19.7	14.2	11.3	0.0	0.0	0.0	27.2	24.4
SOUTH	39.0	46.1	33.4	41.0	33.2	15.3	14.5	0.0	36.2	41.1
WEST	21.5	20.1	21.1	16.0	12.6	84.7	51.7	100.0	20.1	15.0

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24. AREA:

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
			Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
			ried	Other												
Total	1000	379	285	94	396	161	37	124	64	227	170	161	218	320	187	133
EAST	18.0	20.3	19.3	23.0	17.6	12.6	15.3	11.8	20.4	18.4	16.6	21.4	19.4	18.3	18.4	18.1
MIDWEST	21.5	19.9	22.2	13.2	24.6	18.1	10.3	20.4	20.3	24.0	25.4	16.8	22.3	26.4	24.8	28.5
SOUTH	39.0	38.7	37.4	42.6	39.1	38.8	43.2	37.5	40.6	37.6	41.2	35.5	41.0	37.7	37.3	38.2
WEST	21.5	21.1	21.1	21.2	18.7	30.4	31.2	30.2	18.8	20.0	16.8	26.2	17.3	17.7	19.5	15.2

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24. AREA:

BANNER 8

	TOTAL	EMPLOYMENT STATUS											EMPLOYED	RETIRED	
		EMPLOYED	Priv.	Gov't	Self	HOME-	STU-	RE-	NOT	NOT	Not	MEN	WOMEN	MEN	WOMEN
					Empld	MAKER	DENT	TIRED	EMPLYD	Empld	Empld				
									COMBO	/Lkng					
Total	1000	519	334	85	101	40	17	297	127	58	69	259	261	180	117
EAST	18.0	17.8	17.5	22.2	15.2	17.8	17.0	18.6	17.6	18.2	17.0	19.5	16.1	17.8	19.9
MIDWEST	21.5	20.0	20.4	19.8	18.9	15.2	16.0	24.1	24.1	24.4	23.9	16.5	23.5	26.3	20.8
SOUTH	39.0	38.5	38.3	38.6	39.3	50.6	49.7	39.3	35.3	31.6	38.4	37.1	40.0	37.6	41.9
WEST	21.5	23.7	23.8	19.5	26.5	16.4	17.3	18.0	23.1	25.8	20.8	27.0	20.4	18.3	17.5

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24. AREA:

BANNER 9

	TOTAL	INCOME										INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR	
Total	1000	192	237	89	111	193	104	40	16	18	518	482	629	371	822	178	41	115	394	294	155	
EAST	18.0	19.6	16.5	17.5	12.8	16.3	21.4	25.7	37.5	19.9	17.8	18.2	16.9	19.8	16.8	23.7	17.8	20.9	17.9	17.2	17.7	
MIDWEST	21.5	25.0	24.2	21.9	18.6	19.0	19.1	23.1	17.5	5.1	24.1	18.7	23.1	18.7	22.2	18.5	15.9	16.2	19.7	25.6	23.8	
SOUTH	39.0	38.3	39.6	38.5	44.5	39.5	34.0	36.5	21.3	51.8	38.9	39.1	39.9	37.4	39.8	35.2	52.0	37.2	42.2	35.2	36.0	
WEST	21.5	17.1	19.7	22.1	24.0	25.3	25.5	14.7	23.8	23.3	19.1	24.0	20.0	24.0	21.2	22.7	14.3	25.6	20.2	22.1	22.5	

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24. AREA:

BANNER 10

	TOTAL	HISPANIC		RACE					MEN		WOMEN			AGE					
		BACKGROUND																	
		YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65
					AMER.					AMER.			AMER.						
Total	1000	110	890	110	110	40	720	20	345	60	53	375	50	57	130	160	250	200	260
EAST	18.0	16.0	18.2	16.0	15.3	20.3	18.7	14.6	20.2	16.4	16.2	17.3	14.0	15.8	20.7	23.9	13.9	16.2	18.3
MIDWEST	21.5	12.1	22.7	12.1	21.2	3.6	24.1	18.2	21.6	17.9	19.1	26.3	25.0	5.7	18.9	12.4	25.6	18.2	26.9
SOUTH	39.0	45.0	38.3	45.0	57.0	27.8	36.0	36.9	35.2	56.1	37.6	36.8	58.1	51.8	38.0	35.7	40.5	39.7	39.6
WEST	21.5	26.9	20.8	26.9	6.5	48.3	21.2	30.2	23.0	9.5	27.1	19.6	2.9	26.7	22.4	27.9	20.0	25.9	15.2

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24. AREA:

BANNER 11

	TOTAL	AGE						MEN						WOMEN						GENDER			
		UNDER		OVER		UNDER		OVER		UNDER		OVER		UNDER		OVER		UNDER		OVER		MALE	FEMALE
		40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	1000	290	710	540	460	740	260	129	351	221	259	294	186	161	359	319	201	446	74	480	520		
EAST	18.0	22.5	16.2	18.5	17.4	17.9	18.3	23.6	17.4	19.4	18.8	19.4	18.6	21.6	15.0	17.9	15.6	16.9	17.7	19.1	17.0		
MIDWEST	21.5	15.3	24.0	20.1	23.2	19.6	26.9	12.8	22.9	17.3	22.6	16.0	26.8	17.4	25.1	22.0	23.8	22.0	27.4	20.2	22.7		
SOUTH	39.0	36.7	39.9	38.5	39.6	38.8	39.6	33.7	39.0	36.8	38.2	36.3	39.4	39.1	40.9	39.7	41.4	40.4	39.8	37.5	40.3		
WEST	21.5	25.5	19.9	22.9	19.8	23.7	15.2	30.0	20.7	26.5	20.4	28.3	15.2	21.9	19.0	20.4	19.1	20.7	15.1	23.2	19.9		