

MCLAUGHLIN & ASSOCIATES
NATIONAL - CRIME PREVENTION RESEARCH CENTER

1. WHEN THERE IS A GENERAL ELECTION FOR U.S. SENATE AND CONGRESS, DO YOU ALWAYS VOTE, ALMOST ALWAYS VOTE, VOTE MOST OF THE TIME, HARDLY EVER VOTE, OR NEVER VOTE?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			JOB RATING:	
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST ALWAYS	Always Vote	Almost Always Vote	VOTE MOST/ TIME	URBAN	SUB- URBAN	RURAL	RIGHT DIREC- TION	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UND- ECI- DED	APP- ROVE	DIS- APP- ROVE
Total	1000	170	220	380	230	865	644	222	135	282	465	253	235	655	471	416	113	514	442
ALWAYS/ALMOST ALWAYS	86.5	89.7	86.5	85.6	85.7	100.0	100.0	100.0	0.0	87.0	86.1	86.9	88.2	87.8	89.5	87.4	70.8	87.6	87.9
Always Vote	64.4	66.8	64.7	61.3	67.3	74.4	100.0	0.0	0.0	67.5	63.0	63.3	68.2	65.2	69.0	65.0	42.6	64.6	66.6
Almost Always Vote	22.2	22.9	21.8	24.3	18.5	25.6	0.0	100.0	0.0	19.5	23.0	23.6	19.9	22.6	20.5	22.4	28.2	23.0	21.2
VOTE MOST OF THE TIME	13.5	10.3	13.5	14.4	14.3	0.0	0.0	0.0	100.0	13.0	13.9	13.1	11.8	12.2	10.5	12.6	29.2	12.4	12.1
Mean	2.51	2.57	2.51	2.47	2.53	2.74	3.00	2.00	1.00	2.55	2.49	2.50	2.56	2.53	2.59	2.52	2.13	2.52	2.54

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BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply- ment	Econ- omy	Taxes	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Race Rela- tions	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	Hamas War	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	437	267	29	33	90	18	269	113	54	17	35	11	38	155	97	23	23	12	47	71
ALWAYS/ALMOST ALWAYS	86.5	85.6	85.7	95.2	83.7	84.6	77.5	87.1	87.1	88.4	78.0	86.5	77.3	93.0	88.1	93.2	92.0	72.2	71.2	88.4	94.8
Always Vote	64.4	62.8	60.7	74.5	56.8	67.5	61.7	66.1	66.0	61.8	58.2	67.0	63.1	75.9	63.6	76.2	58.0	26.4	44.8	60.1	81.5
Almost Always Vote	22.2	22.9	25.0	20.8	26.9	17.1	15.8	21.1	21.2	26.6	19.8	19.4	14.2	17.1	24.6	17.0	34.1	45.8	26.4	28.3	13.3
VOTE MOST OF THE TIME	13.5	14.4	14.3	4.8	16.3	15.4	22.5	12.9	12.9	11.6	22.0	13.5	22.7	7.0	11.9	6.8	8.0	27.8	28.8	11.6	5.2
Mean	2.51	2.48	2.46	2.70	2.41	2.52	2.39	2.53	2.53	2.50	2.36	2.53	2.40	2.69	2.52	2.69	2.50	1.99	2.16	2.48	2.76

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BANNER 3

	TOTAL	HOW OFTEN DO YOU CARRY A CONCEALED HANDGUN?				WHICH WOULD DO MORE TO HELP FIGHT CRIME...				CONCEALED CARRY STATE STATUS		
		ALL/ MOST OF TME	SOME/ RARELY	NEVER	UNSURE	PASS GUN CNTRL	ENFRCE CRRNT LAWS	ARREST REPEAT CRIMNL	UNSURE	LIB- ERAL CCS	NON- LIB. CCS	REST
Total	1000	131	112	732	24	189	212	535	64	196	434	370
ALWAYS/ALMOST ALWAYS	86.5	90.3	85.7	86.7	65.1	87.3	87.3	87.4	74.6	88.8	85.7	86.3
Always Vote	64.4	74.1	60.8	63.5	54.2	69.0	65.0	64.4	48.7	67.7	63.3	63.8
Almost Always Vote	22.2	16.2	24.9	23.2	10.9	18.3	22.3	23.0	25.9	21.1	22.4	22.5
VOTE MOST OF THE TIME	13.5	9.7	14.3	13.3	34.9	12.7	12.7	12.6	25.4	11.2	14.3	13.7
Mean	2.51	2.64	2.47	2.50	2.19	2.56	2.52	2.52	2.23	2.57	2.49	2.50

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BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT									
Total	1000	721	637	447	308	249	350	310	340	176	123	170	174	187	170	301	156	242
ALWAYS/ALMOST ALWAYS	86.5	88.6	86.5	86.6	85.5	89.2	91.2	89.0	79.5	93.5	91.4	80.5	88.9	87.4	78.5	91.6	88.3	83.1
Always Vote	64.4	66.3	62.8	62.2	59.6	69.8	74.9	67.1	51.1	80.3	65.5	58.0	69.3	68.2	44.1	74.9	68.8	55.7
Almost Always Vote	22.2	22.4	23.7	24.4	25.9	19.4	16.4	21.9	28.4	13.2	25.9	22.5	19.6	19.2	34.4	16.7	19.5	27.4
VOTE MOST OF THE TIME	13.5	11.4	13.5	13.4	14.5	10.8	8.8	11.0	20.5	6.5	8.6	19.5	11.1	12.6	21.5	8.4	11.7	16.9
Mean	2.51	2.55	2.49	2.49	2.45	2.59	2.66	2.56	2.31	2.74	2.57	2.38	2.58	2.56	2.23	2.67	2.57	2.39

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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	268	122	146	355	211	166	377	24	68	257	177	99	34	67	187	86
ALWAYS/ALMOST ALWAYS	86.5	88.6	93.7	84.2	82.9	89.2	87.7	88.6	91.6	83.7	93.2	92.1	84.4	86.3	78.2	81.7	75.5
Always Vote	64.4	67.5	79.3	57.6	57.2	62.2	77.4	68.9	79.1	65.1	77.0	70.2	65.2	56.8	56.2	50.0	49.4
Almost Always Vote	22.2	21.1	14.4	26.7	25.7	27.0	10.3	19.6	12.5	18.6	16.2	21.9	19.3	29.4	22.0	31.7	26.1
VOTE MOST OF THE TIME	13.5	11.4	6.3	15.8	17.1	10.8	12.3	11.4	8.4	16.3	6.8	7.9	15.6	13.7	21.8	18.3	24.5
Mean	2.51	2.56	2.73	2.42	2.40	2.51	2.65	2.58	2.71	2.49	2.70	2.62	2.50	2.43	2.34	2.32	2.25

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BANNER 6

	TOTAL	RELIGION									GUN HOUSEHOLD	
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER	YES	NO
Total	1000	386	218	29	9	18	9	2	303	18	372	588
ALWAYS/ALMOST ALWAYS	86.5	88.5	88.9	92.4	76.1	100.0	83.5	100.0	80.9	87.7	88.0	86.4
Always Vote	64.4	66.5	68.1	62.9	60.8	89.8	46.5	100.0	57.5	68.8	67.5	63.8
Almost Always Vote	22.2	22.0	20.8	29.5	15.3	10.2	37.0	0.0	23.3	19.0	20.5	22.6
VOTE MOST OF THE TIME	13.5	11.5	11.1	7.6	23.9	0.0	16.5	0.0	19.1	12.3	12.0	13.6
Mean	2.51	2.55	2.57	2.55	2.37	2.90	2.30	3.00	2.38	2.56	2.55	2.50

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BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	385	298	87	388	157	21	136	70	203	185	188	198	306	165	142
ALWAYS/ALMOST ALWAYS	86.5	80.0	79.0	83.5	92.5	88.7	85.7	89.2	84.7	94.1	90.8	81.1	78.9	93.5	95.2	91.7
Always Vote	64.4	58.9	58.1	61.5	67.5	68.5	58.7	70.0	67.8	74.5	59.9	59.6	58.2	69.9	78.1	60.4
Almost Always Vote	22.2	21.1	20.8	22.0	25.0	20.2	27.1	19.2	16.9	19.6	30.9	21.5	20.7	23.7	17.1	31.3
VOTE MOST OF THE TIME	13.5	20.0	21.0	16.5	7.5	11.3	14.3	10.8	15.3	5.9	9.2	18.9	21.1	6.5	4.8	8.3
Mean	2.51	2.39	2.37	2.45	2.60	2.57	2.44	2.59	2.53	2.69	2.51	2.41	2.37	2.63	2.73	2.52

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BANNER 8

	TOTAL	EMPLOYMENT STATUS								EMPLOYED		RETIRED	
		EMPL- OYED	Priv.	Gov't	SELF EMPLYD	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD	MEN	WOMEN	MEN	WOMEN
Total	1000	500	306	79	115	54	42	287	116	276	224	135	152
ALWAYS/ALMOST ALWAYS	86.5	86.2	87.3	93.1	78.6	86.6	70.5	90.2	84.5	87.4	84.8	90.7	89.8
Always Vote	64.4	63.0	64.9	59.6	60.3	67.3	49.9	72.9	53.1	65.9	59.4	75.1	70.9
Almost Always Vote	22.2	23.3	22.4	33.5	18.3	19.3	20.6	17.3	31.4	21.5	25.4	15.6	18.9
VOTE MOST OF THE TIME	13.5	13.8	12.7	6.9	21.4	13.4	29.5	9.8	15.5	12.6	15.2	9.3	10.2
Mean	2.51	2.49	2.52	2.53	2.39	2.54	2.20	2.63	2.38	2.53	2.44	2.66	2.61

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BANNER 9

	TOTAL	INCOME								INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20-\$40k	\$40-\$60k	\$60-\$100k	\$100-\$150k	\$150-\$200k	\$200-\$250k	OVER \$250k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEALTHY	UPPER MIDDLE CLASS	MIDDLE MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	160	236	209	202	116	49	15	12	396	604	605	395	807	193	19	114	419	314	135
ALWAYS/ALMOST ALWAYS	86.5	81.3	84.2	85.6	91.2	89.9	94.0	95.3	66.4	83.1	88.8	83.9	90.5	85.7	89.9	88.2	86.4	87.2	88.2	80.4
Always Vote	64.4	59.3	61.7	64.1	69.5	65.1	76.1	57.5	56.0	60.7	66.8	61.9	68.2	63.8	66.8	54.7	64.3	68.1	63.7	55.6
Almost Always Vote	22.2	22.1	22.5	21.6	21.6	24.8	17.9	37.8	10.3	22.3	22.1	22.1	22.3	22.0	23.1	33.5	22.1	19.1	24.5	24.7
VOTE MOST OF THE TIME	13.5	18.7	15.8	14.4	8.8	10.1	6.0	4.7	33.6	16.9	11.2	16.1	9.5	14.3	10.1	11.8	13.6	12.8	11.8	19.6
Mean	2.51	2.41	2.46	2.50	2.61	2.55	2.70	2.53	2.22	2.44	2.56	2.46	2.59	2.50	2.57	2.43	2.51	2.55	2.52	2.36

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BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					RACE			MEN		WOMEN			AGE				
		YES	NO	HISP-ANIC	AFR-ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	NON-WHITE	WHITE	AFR-ICAN AMER.	HISP-ANIC	WHITE	AFR-ICAN AMER.	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65
Total	1000	120	880	120	120	30	700	30	700	300	341	55	47	359	65	73	140	170	250	190	250
ALWAYS/ALMOST ALWAYS	86.5	78.3	87.7	78.3	84.2	94.0	87.9	89.2	87.9	83.3	90.8	81.8	77.8	85.2	86.1	78.6	82.3	81.5	83.2	93.4	90.5
Always Vote	64.4	52.7	66.0	52.7	62.5	63.8	66.9	59.9	66.9	58.4	72.5	59.9	49.9	61.6	64.7	54.5	55.9	60.9	57.2	72.5	72.5
Almost Always Vote	22.2	25.6	21.7	25.6	21.7	30.3	21.0	29.3	21.0	24.9	18.2	21.9	27.9	23.7	21.5	24.1	26.4	20.6	26.0	20.9	18.0
VOTE MOST OF THE TIME	13.5	21.7	12.3	21.7	15.8	6.0	12.1	10.8	12.1	16.7	9.2	18.2	22.2	14.8	13.9	21.4	17.7	18.5	16.8	6.6	9.5
Mean	2.51	2.31	2.54	2.31	2.47	2.58	2.55	2.49	2.55	2.42	2.63	2.42	2.28	2.47	2.51	2.33	2.38	2.42	2.40	2.66	2.63

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BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
	N	%	UNDER	OVER	MALE	FEMALE																
			40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65		
Total	1000	310	690	560	440	750	250	142	328	259	211	350	120	168	362	301	229	400	130	470	530	
ALWAYS/ALMOST ALWAYS	86.5	81.9	88.6	82.5	91.7	85.2	90.5	84.7	89.8	84.6	92.7	87.3	90.8	79.5	87.6	80.6	90.9	83.4	90.1	88.2	85.0	
Always Vote	64.4	58.6	66.9	58.0	72.5	61.7	72.5	62.4	70.9	60.8	77.6	65.2	77.4	55.5	63.3	55.6	67.7	58.5	67.9	68.3	60.8	
Almost Always Vote	22.2	23.2	21.7	24.5	19.3	23.6	18.0	22.3	18.8	23.8	15.1	22.1	13.5	24.0	24.3	25.0	23.1	24.9	22.2	19.9	24.2	
VOTE MOST OF THE TIME	13.5	18.1	11.4	17.5	8.3	14.8	9.5	15.3	10.2	15.4	7.3	12.7	9.2	20.5	12.4	19.4	9.1	16.6	9.9	11.8	15.0	
Mean	2.51	2.41	2.56	2.40	2.64	2.47	2.63	2.47	2.61	2.45	2.70	2.53	2.68	2.35	2.51	2.36	2.59	2.42	2.58	2.57	2.46	

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2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 1

TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION: UNITED STATES		GENERIC BALLOT FOR CONGRESS			JOB RATING: DONALD TRUMP		
	EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST ALWAYS	Always Vote	Almost Always Vote	VOTE MOST/ TIME	URBAN	SUB- URBAN	RURAL	RIGHT DIREC- TION	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UND- ECI- DED	APP- ROVE	DIS- APP- ROVE	
Total	1000	170	220	380	230	865	644	222	135	282	465	253	235	655	471	416	113	514	442
RIGHT DIRECTION	23.5	26.3	25.0	22.2	21.9	23.9	24.9	21.1	20.6	23.0	23.6	23.7	100.0	0.0	28.6	19.2	17.6	31.0	15.1
WRONG TRACK	65.5	62.3	64.8	64.6	69.9	66.4	66.3	66.6	59.5	67.5	66.7	60.8	0.0	100.0	65.5	66.8	60.5	60.8	73.1
DON'T KNOW	11.1	11.4	10.2	13.2	8.2	9.7	8.8	12.3	19.9	9.5	9.7	15.5	0.0	0.0	5.9	14.0	21.9	8.2	11.8
Net Diff.	-42.0	-36.0	-39.8	-42.4	-48.0	-42.5	-41.5	-45.6	-38.8	-44.6	-43.1	-37.1	100.0	-100.0	-36.9	-47.5	-42.9	-29.7	-57.9

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2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply- ment	Econ- omy	Taxes	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Race Rela- tions	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	Hamas War	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	437	267	29	33	90	18	269	113	54	17	35	11	38	155	97	23	23	12	47	71
RIGHT DIRECTION	23.5	18.8	16.2	12.0	35.7	12.9	66.4	27.4	18.9	36.0	33.0	26.6	21.9	39.8	26.4	23.6	31.1	29.6	32.8	36.3	24.7
WRONG TRACK	65.5	71.4	73.0	88.0	52.8	79.1	17.6	60.9	67.7	54.4	58.5	63.3	47.0	53.2	64.3	70.6	63.4	47.1	47.9	46.0	65.8
DON'T KNOW	11.1	9.7	10.7	0.0	11.5	8.1	16.0	11.7	13.4	9.6	8.5	10.1	31.2	6.9	9.4	5.7	5.5	23.2	19.3	17.7	9.5
Net Diff.	-42.0	-52.6	-56.8	-76.1	-17.1	-66.2	48.8	-33.6	-48.7	-18.4	-25.5	-36.7	-25.1	-13.4	-37.9	-47.0	-32.3	-17.5	-15.1	-9.7	-41.2

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2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 3

	TOTAL	HOW OFTEN DO YOU CARRY A CONCEALED HANDGUN?				WHICH WOULD DO MORE TO HELP FIGHT CRIME...				CONCEALED CARRY STATE STATUS			
		ALL/ MOST OF TME	SOME/ RARELY	NEVER	UNSURE	PASS GUN CNTRL	ENFRCE CRRNT LAWS	ARREST REPEAT CRIMNL	UNSURE	LIB- ERAL CCS	NON- LIB. CCS	REST	
Total	1000	131	112	732	24	189	212	535	64	196	434	370	
RIGHT DIRECTION	23.5	44.7	23.6	20.2	6.0	20.5	27.6	23.4	19.3	22.5	24.9	22.3	
WRONG TRACK	65.5	48.6	67.2	68.4	61.4	63.9	62.2	69.6	46.6	65.3	63.4	67.9	
DON'T KNOW	11.1	6.7	9.1	11.5	32.6	15.6	10.2	7.1	34.1	12.2	11.7	9.8	
Net Diff.	-42.0	-3.8	-43.6	-48.2	-55.4	-43.4	-34.6	-46.2	-27.3	-42.8	-38.5	-45.7	

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2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT									
Total	1000	721	637	447	308	249	350	310	340	176	123	170	174	187	170	301	156	242
RIGHT DIRECTION	23.5	21.8	23.2	22.5	30.0	25.4	29.5	24.6	16.2	32.4	30.0	21.4	26.6	21.0	11.0	26.4	25.3	13.3
WRONG TRACK	65.5	67.9	66.5	66.0	55.5	65.8	65.4	60.7	69.9	66.1	63.2	71.2	64.6	59.0	68.6	68.5	61.5	74.6
DON'T KNOW	11.1	10.3	10.3	11.5	14.5	8.7	5.1	14.7	13.9	1.5	6.7	7.4	8.8	20.0	20.4	5.0	13.2	12.1
Net Diff.	-42.0	-46.1	-43.3	-43.6	-25.5	-40.4	-35.9	-36.1	-53.7	-33.7	-33.2	-49.9	-38.1	-38.0	-57.6	-42.1	-36.3	-61.2

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2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	268	122	146	355	211	166	377	24	68	257	177	99	34	67	187	86
RIGHT DIRECTION	23.5	30.1	35.6	25.5	17.9	22.0	26.5	24.0	65.6	30.4	25.8	27.2	19.6	26.0	24.9	12.4	17.7
WRONG TRACK	65.5	59.7	57.7	61.3	66.9	68.9	67.3	68.2	28.2	59.5	70.4	63.0	59.0	53.6	62.3	73.8	67.3
DON'T KNOW	11.1	10.3	6.7	13.3	15.2	9.0	6.2	7.8	6.1	10.1	3.7	9.9	21.4	20.4	12.8	13.8	15.0
Net Diff.	-42.0	-29.6	-22.1	-35.8	-49.0	-46.9	-40.8	-44.2	37.4	-29.0	-44.6	-35.8	-39.5	-27.6	-37.4	-61.4	-49.6

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2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 6

	TOTAL	RELIGION									GUN HOUSEHOLD	
		PROT-ESTANT	CATHOLIC	JEWISH	MUSLIM	MORMON	BUDDHIST	HINDU	ATHST/AGNST/SC/NNE	OTHER	YES	NO
Total	1000	386	218	29	9	18	9	2	303	18	372	588
RIGHT DIRECTION	23.5	19.6	28.4	30.8	77.7	19.7	40.8	58.5	21.0	32.2	28.2	20.8
WRONG TRACK	65.5	72.4	60.8	64.2	22.3	69.7	36.1	41.5	63.1	56.7	62.3	68.0
DON'T KNOW	11.1	8.1	10.8	5.0	0.0	10.7	23.1	0.0	15.9	11.1	9.5	11.3
Net Diff.	-42.0	-52.8	-32.4	-33.4	55.4	-50.0	4.6	17.0	-42.2	-24.5	-34.1	-47.2

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2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	385	298	87	388	157	21	136	70	203	185	188	198	306	165	142
RIGHT DIRECTION	23.5	25.7	25.4	26.6	24.8	17.1	16.0	17.3	17.9	26.5	22.9	30.4	21.2	22.2	23.6	20.7
WRONG TRACK	65.5	61.7	60.0	67.2	65.7	72.7	69.7	73.2	68.6	70.2	60.8	62.8	60.6	68.9	73.1	63.9
DON'T KNOW	11.1	12.6	14.5	6.1	9.5	10.2	14.4	9.5	13.5	3.3	16.3	6.8	18.1	8.9	3.4	15.4
Net Diff.	-42.0	-36.0	-34.6	-40.6	-40.9	-55.6	-53.7	-55.9	-50.7	-43.7	-37.9	-32.4	-39.4	-46.6	-49.5	-43.3

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2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 8

	TOTAL	EMPLOYMENT STATUS								EMPLOYED		RETIRED	
		EMPL- OYED	Priv.	Gov't	SELF EMPLYD	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD	MEN	WOMEN	MEN	WOMEN
Total	1000	500	306	79	115	54	42	287	116	276	224	135	152
RIGHT DIRECTION	23.5	28.8	25.1	39.0	31.6	16.6	24.6	18.4	15.8	32.7	24.0	18.0	18.7
WRONG TRACK	65.5	61.7	66.4	53.0	55.0	59.2	54.4	73.8	68.2	63.0	60.1	77.4	70.5
DON'T KNOW	11.1	9.5	8.5	8.0	13.4	24.2	21.0	7.9	16.0	4.3	15.9	4.6	10.8
Net Diff.	-42.0	-32.9	-41.3	-14.0	-23.4	-42.6	-29.7	-55.4	-52.4	-30.2	-36.2	-59.5	-51.7

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2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 9

	TOTAL	INCOME								INCOME				AFFLUENCE LEVEL						
		UNDER \$20k	\$20- \$40k	\$40- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	160	236	209	202	116	49	15	12	396	604	605	395	807	193	19	114	419	314	135
RIGHT DIRECTION	23.5	26.4	26.8	23.1	15.9	23.8	17.3	38.4	53.5	26.6	21.4	25.4	20.4	23.0	25.2	63.6	31.7	25.8	17.2	18.1
WRONG TRACK	65.5	57.1	62.8	63.8	74.8	68.7	74.1	61.6	40.6	60.5	68.7	61.6	71.3	64.9	67.7	8.8	62.8	62.1	72.2	70.4
DON'T KNOW	11.1	16.5	10.3	13.1	9.4	7.4	8.6	0.0	5.9	12.9	9.9	12.9	8.2	12.0	7.0	27.6	5.5	12.1	10.6	11.5
Net Diff.	-42.0	-30.7	-36.0	-40.6	-58.9	-44.9	-56.8	-23.3	12.8	-33.9	-47.3	-36.2	-50.9	-41.9	-42.5	54.7	-31.1	-36.3	-55.0	-52.2

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2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					RACE			MEN		WOMEN			AGE				
		YES	NO	HISP-ANIC	AFR-ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	NON-WHITE	WHITE	AFR-ICAN AMER.	HISP-ANIC	WHITE	AFR-ICAN AMER.	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65
Total	1000	120	880	120	120	30	700	30	700	300	341	55	47	359	65	73	140	170	250	190	250
RIGHT DIRECTION	23.5	28.9	22.7	28.9	27.8	25.9	21.6	24.1	21.6	27.7	23.6	35.2	41.2	19.8	21.5	21.1	39.5	21.5	21.9	23.2	17.5
WRONG TRACK	65.5	56.2	66.7	56.2	56.1	58.4	69.1	63.3	69.1	57.1	72.0	58.7	51.1	66.2	53.9	59.4	44.2	63.9	67.2	67.7	75.0
DON'T KNOW	11.1	14.9	10.6	14.9	16.1	15.7	9.3	12.6	9.3	15.2	4.4	6.1	7.7	14.0	24.6	19.4	16.3	14.7	10.8	9.1	7.5
Net Diff.	-42.0	-27.3	-44.0	-27.3	-28.3	-32.5	-47.4	-39.2	-47.4	-29.4	-48.4	-23.5	-9.9	-46.5	-32.3	-38.3	-4.7	-42.4	-45.3	-44.4	-57.5

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2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	MALE	FEMALE																	
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1000	310	690	560	440	750	250	142	328	259	211	350	120	168	362	301	229	400	130	470	530
RIGHT DIRECTION	23.5	29.6	20.7	26.2	20.0	25.4	17.5	37.2	23.7	34.0	20.2	32.4	14.3	23.2	18.0	19.5	19.8	19.4	20.5	27.8	19.6
WRONG TRACK	65.5	55.0	70.2	60.5	71.8	62.3	75.0	56.9	71.7	59.3	76.9	62.2	81.9	53.3	68.8	61.4	67.2	62.4	68.6	67.2	63.9
DON'T KNOW	11.1	15.4	9.1	13.4	8.2	12.3	7.5	5.9	4.7	6.7	2.9	5.4	3.8	23.5	13.2	19.1	13.0	18.2	10.9	5.0	16.5
Net Diff.	-42.0	-25.4	-49.5	-34.3	-51.9	-36.8	-57.5	-19.8	-48.0	-25.3	-56.7	-29.7	-67.6	-30.1	-50.9	-41.9	-47.4	-43.1	-48.2	-39.4	-44.3

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3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			JOB RATING:	
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST ALWAYS	Always Vote	Almost Always Vote	VOTE MOST/ TIME	URBAN	SUB- URBAN	RURAL	RIGHT DIREC- TION	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UND- ECI- DED	APP- ROVE	DIS- APP- ROVE
Total	1000	170	220	380	230	865	644	222	135	282	465	253	235	655	471	416	113	514	442
REPUBLICAN CANDIDATE	47.1	48.0	44.1	51.5	42.1	48.8	50.5	43.6	36.7	35.5	48.0	58.6	57.4	47.2	100.0	0.0	0.0	84.0	7.1
Definitely	31.2	32.9	29.5	32.8	28.8	33.4	37.7	21.1	16.8	22.0	32.6	38.7	40.0	31.3	66.2	0.0	0.0	58.1	2.2
Probably	9.8	9.9	10.1	10.9	7.5	9.9	8.1	15.0	9.2	8.6	10.4	9.9	10.4	10.3	20.7	0.0	0.0	16.5	2.7
Lean	6.2	5.2	4.5	7.8	5.8	5.5	4.8	7.5	10.7	4.8	5.0	10.0	7.0	5.6	13.1	0.0	0.0	9.4	2.3
DEMOCRATIC CANDIDATE	41.6	40.6	47.7	37.2	43.5	42.0	42.0	42.0	38.8	53.2	41.1	29.4	34.1	42.4	0.0	100.0	0.0	7.1	83.9
Definitely	27.3	31.1	32.0	23.9	25.7	28.5	30.7	22.1	19.8	37.5	26.6	17.3	25.8	28.2	0.0	65.7	0.0	4.4	55.9
Probably	8.5	5.0	8.4	9.6	9.4	7.9	7.2	9.8	12.5	7.2	8.9	9.1	5.3	7.9	0.0	20.5	0.0	1.7	16.4
Lean	5.7	4.5	7.4	3.7	8.4	5.6	4.0	10.2	6.5	8.4	5.6	2.9	3.0	6.4	0.0	13.8	0.0	0.9	11.5
UNDECIDED	11.3	11.5	8.1	11.2	14.4	9.2	7.5	14.4	24.5	11.4	10.9	12.0	8.5	10.4	0.0	0.0	100.0	8.9	9.0
Net Diff.	5.6	7.4	-3.6	14.3	-1.4	6.8	8.6	1.6	-2.1	-17.7	6.9	29.2	23.4	4.8	100.0	-100.0	0.0	77.0	-76.7
Mean	4.15	4.16	3.93	4.33	4.03	4.19	4.23	4.05	3.89	3.53	4.20	4.73	4.57	4.14	6.53	1.48	4.00	5.99	2.02

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3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply- ment	Econ- omy	Taxes	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Race Rela- tions	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	Hamas War	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	437	267	29	33	90	18	269	113	54	17	35	11	38	155	97	23	23	12	47	71
REPUBLICAN CANDIDATE	47.1	58.7	55.2	71.7	53.7	64.9	67.0	24.9	25.1	17.2	27.2	22.0	4.7	43.1	75.0	89.0	80.7	21.5	55.0	34.8	14.0
Definitely	31.2	37.7	34.5	45.5	31.1	43.1	56.8	16.7	16.7	15.8	23.2	17.2	0.0	19.0	54.1	72.4	34.9	12.6	24.9	20.1	8.9
Probably	9.8	12.8	13.1	18.2	13.7	12.3	0.0	4.1	3.5	1.3	0.0	2.0	4.7	13.3	13.6	10.1	34.9	2.8	21.5	10.7	5.1
Lean	6.2	8.2	7.6	7.9	8.9	9.5	10.3	4.2	4.9	0.0	4.0	2.8	0.0	10.8	7.2	6.5	10.9	6.1	8.5	4.0	0.0
DEMOCRATIC CANDIDATE	41.6	30.2	33.6	23.2	26.3	24.4	26.0	62.6	62.9	65.0	51.2	64.5	78.8	56.9	17.4	7.4	8.8	61.7	28.6	54.2	78.8
Definitely	27.3	17.0	19.9	11.7	11.3	12.5	17.0	43.2	47.2	47.9	25.5	35.3	50.9	37.8	8.6	3.0	4.0	26.5	28.6	39.7	64.8
Probably	8.5	8.0	7.4	9.6	7.6	9.2	9.0	10.3	10.2	6.7	13.7	11.7	21.7	9.1	3.6	2.3	2.7	11.6	0.0	9.8	14.0
Lean	5.7	5.1	6.4	1.9	7.5	2.7	0.0	9.2	5.5	10.4	12.0	17.4	6.2	10.1	5.2	2.2	2.1	23.6	0.0	4.6	0.0
UNDECIDED	11.3	11.2	11.2	5.1	20.0	10.7	7.0	12.5	12.0	17.9	21.5	13.5	16.5	0.0	7.6	3.6	10.5	16.8	16.4	11.0	7.3
Net Diff.	5.6	28.5	21.5	48.5	27.4	40.5	41.0	-37.7	-37.8	-47.8	-24.0	-42.6	-74.1	-13.8	57.6	81.6	71.8	-40.2	26.3	-19.4	-64.8
Mean	4.15	4.75	4.56	5.25	4.73	5.05	5.12	3.03	2.95	2.83	3.58	3.11	2.07	3.53	5.59	6.28	5.66	3.23	4.40	3.42	2.15

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3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 3

	TOTAL	HOW OFTEN DO YOU CARRY A CONCEALED HANDGUN?				WHICH WOULD DO MORE TO HELP FIGHT CRIME...				CONCEALED CARRY STATE STATUS		
		ALL/ MOST OF TIME	SOME/ RARELY	NEVER	UNSURE	PASS GUN CNTRL	ENFRCE CRRNT LAWS	ARREST REPEAT CRIMNL	UNSURE	LIB- ERAL CCS	NON- LIB. CCS	REST
Total	1000	131	112	732	24	189	212	535	64	196	434	370
REPUBLICAN CANDIDATE	47.1	69.2	54.1	42.1	48.3	17.5	30.9	65.6	33.7	39.6	52.0	45.5
Definitely	31.2	51.9	32.5	27.4	25.5	9.2	20.5	44.6	19.6	26.5	34.8	29.4
Probably	9.8	9.7	12.7	9.1	18.0	3.7	5.9	13.0	13.2	9.3	10.3	9.4
Lean	6.2	7.5	8.9	5.6	4.9	4.6	4.5	8.0	0.9	3.7	6.9	6.7
DEMOCRATIC CANDIDATE	41.6	20.5	38.3	46.2	30.8	72.5	59.0	24.7	32.8	43.3	36.7	46.4
Definitely	27.3	11.4	23.7	30.9	21.2	54.4	42.9	12.9	15.9	26.6	24.1	31.4
Probably	8.5	3.5	11.4	9.1	3.6	11.1	9.1	6.8	13.2	9.7	8.6	7.7
Lean	5.7	5.6	3.2	6.1	6.1	7.0	7.0	5.0	3.6	6.9	3.9	7.2
UNDECIDED	11.3	10.3	7.6	11.7	20.9	9.9	10.0	9.6	33.6	17.1	11.3	8.2
Net Diff.	5.6	48.7	15.7	-4.1	17.6	-55.0	-28.1	40.9	0.9	-3.7	15.3	-0.9
Mean	4.15	5.36	4.35	3.89	4.41	2.47	3.24	5.10	4.08	3.96	4.38	3.97

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3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT									
Total	1000	721	637	447	308	249	350	310	340	176	123	170	174	187	170	301	156	242
REPUBLICAN CANDIDATE	47.1	47.7	45.1	39.8	42.9	54.8	94.1	8.5	34.0	95.0	10.1	38.4	93.2	7.4	29.6	94.7	10.1	38.0
Definitely	31.2	32.5	29.3	25.3	25.9	37.6	74.0	2.9	12.9	77.0	3.9	12.3	71.0	2.2	13.5	76.7	4.0	16.3
Probably	9.8	9.3	10.1	10.0	12.1	10.2	15.6	3.4	9.7	13.7	5.1	10.7	17.5	2.2	8.6	13.8	2.1	9.3
Lean	6.2	5.8	5.7	4.5	4.8	7.0	4.5	2.3	11.5	4.3	1.1	15.4	4.7	3.0	7.5	4.2	4.1	12.4
DEMOCRATIC CANDIDATE	41.6	41.2	43.5	47.4	44.2	35.7	1.9	87.3	40.8	0.9	85.7	42.1	2.9	88.3	39.4	0.9	86.1	39.2
Definitely	27.3	28.9	28.4	32.8	29.2	25.3	1.6	69.4	15.4	0.9	70.7	19.3	2.2	68.5	11.6	0.5	71.8	15.4
Probably	8.5	7.6	8.9	8.3	9.2	3.9	0.3	11.0	14.7	0.0	9.9	13.6	0.6	11.7	15.8	0.4	9.0	14.9
Lean	5.7	4.7	6.2	6.4	5.9	6.5	0.0	6.9	10.6	0.0	5.1	9.2	0.0	8.1	12.0	0.0	5.2	8.9
UNDECIDED	11.3	11.1	11.4	12.8	12.9	9.5	4.0	4.2	25.2	4.1	4.2	19.5	3.9	4.3	31.0	4.4	3.8	22.8
Net Diff.	5.6	6.5	1.6	-7.7	-1.4	19.1	92.2	-78.8	-6.7	94.1	-75.5	-3.7	90.3	-80.9	-9.8	93.8	-75.9	-1.2
Mean	4.15	4.15	4.05	3.79	3.95	4.50	6.52	1.81	3.83	6.60	1.86	3.79	6.45	1.77	3.87	6.60	1.82	3.95

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3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	268	122	146	355	211	166	377	24	68	257	177	99	34	67	187	86
REPUBLICAN CANDIDATE	47.1	17.8	17.7	17.8	35.6	74.3	84.8	78.9	94.4	89.8	95.2	8.5	9.5	5.6	14.3	29.7	58.8
Definitely	31.2	10.7	14.2	7.7	16.5	46.1	76.8	59.6	77.2	58.0	78.0	3.8	1.5	2.2	4.8	9.3	27.1
Probably	9.8	5.2	2.0	7.9	8.6	19.8	6.9	14.1	17.3	21.3	13.9	2.9	5.2	0.0	6.7	5.8	20.4
Lean	6.2	1.9	1.5	2.2	10.5	8.3	1.1	5.2	0.0	10.5	3.3	1.8	2.7	3.3	2.8	14.6	11.3
DEMOCRATIC CANDIDATE	41.6	77.6	77.8	77.4	45.3	16.5	7.2	12.4	0.0	2.2	1.9	90.6	80.9	88.6	71.4	42.2	13.7
Definitely	27.3	57.9	67.9	49.6	25.3	10.9	3.1	7.5	0.0	2.2	1.5	74.9	62.6	60.3	34.1	13.9	4.3
Probably	8.5	10.2	3.5	15.7	12.8	3.7	2.8	3.3	0.0	0.0	0.4	7.6	14.1	19.4	20.6	16.7	5.6
Lean	5.7	9.5	6.4	12.1	7.3	2.0	1.2	1.7	0.0	0.0	0.0	8.1	4.1	8.8	16.6	11.6	3.8
UNDECIDED	11.3	4.7	4.5	4.8	19.1	9.2	8.1	8.7	5.6	8.0	2.8	0.9	9.7	5.9	14.4	28.1	27.5
Net Diff.	5.6	-59.8	-60.0	-59.6	-9.7	57.7	77.6	66.5	94.4	87.6	93.3	-82.1	-71.4	-83.0	-57.1	-12.5	45.1
Mean	4.15	2.41	2.31	2.49	3.69	5.44	6.29	5.82	6.66	6.20	6.60	1.71	1.97	1.81	2.70	3.68	5.05

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BANNER 6

	TOTAL	RELIGION									GUN HOUSEHOLD	
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER	YES	NO
Total	1000	386	218	29	9	18	9	2	303	18	372	588
REPUBLICAN CANDIDATE	47.1	55.7	50.5	35.1	59.7	48.0	47.7	58.5	34.1	47.0	59.2	40.0
Definitely	31.2	38.5	33.5	24.8	52.3	31.4	31.3	58.5	19.7	38.9	39.8	26.4
Probably	9.8	10.7	9.3	7.9	0.0	16.6	0.0	0.0	8.9	8.1	12.6	7.9
Lean	6.2	6.5	7.7	2.3	7.3	0.0	16.3	0.0	5.4	0.0	6.9	5.7
DEMOCRATIC CANDIDATE	41.6	34.0	38.5	56.4	33.7	38.8	37.4	41.5	52.6	43.5	29.4	49.0
Definitely	27.3	24.4	25.9	39.5	16.5	19.8	26.0	41.5	30.8	43.5	18.2	33.5
Probably	8.5	5.9	8.1	9.6	0.0	19.0	0.0	0.0	12.5	0.0	7.2	8.9
Lean	5.7	3.8	4.5	7.3	17.2	0.0	11.4	0.0	9.3	0.0	4.0	6.7
UNDECIDED	11.3	10.3	10.9	8.6	6.6	13.2	15.0	0.0	13.3	9.6	11.4	11.0
Net Diff.	5.6	21.6	12.0	-21.3	26.0	9.2	10.3	17.0	-18.6	3.5	29.8	-9.0
Mean	4.15	4.55	4.28	3.48	4.98	4.30	4.21	4.51	3.56	4.02	4.78	3.76

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BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	385	298	87	388	157	21	136	70	203	185	188	198	306	165	142
REPUBLICAN CANDIDATE	47.1	41.2	39.1	48.1	52.8	46.5	56.4	44.9	50.4	57.9	47.0	46.0	36.6	58.1	60.8	54.9
Definitely	31.2	26.2	25.1	29.8	36.1	30.9	41.8	29.2	31.9	41.8	29.9	28.1	24.4	40.8	45.2	35.8
Probably	9.8	10.8	9.6	15.2	8.7	9.5	10.3	9.4	10.5	5.8	11.9	12.7	9.1	9.4	5.5	14.0
Lean	6.2	4.1	4.4	3.1	7.9	6.1	4.3	6.3	8.0	10.4	5.3	5.2	3.1	7.8	10.1	5.2
DEMOCRATIC CANDIDATE	41.6	46.5	47.3	43.9	36.8	41.4	21.3	44.5	41.0	33.3	40.5	43.3	49.6	30.6	29.9	31.4
Definitely	27.3	29.4	30.7	25.0	25.0	28.7	21.3	29.8	25.2	24.6	25.5	27.1	31.6	20.4	21.6	19.0
Probably	8.5	9.3	9.2	9.4	7.5	7.8	0.0	9.1	11.2	5.8	9.4	9.2	9.3	6.9	5.4	8.8
Lean	5.7	7.8	7.4	9.5	4.2	4.9	0.0	5.7	4.6	2.9	5.6	7.0	8.7	3.2	2.9	3.7
UNDECIDED	11.3	12.3	13.5	8.0	10.5	12.1	22.4	10.6	8.6	8.7	12.4	10.7	13.8	11.3	9.3	13.7
Net Diff.	5.6	-5.4	-8.2	4.2	16.0	5.0	35.1	0.4	9.4	24.6	6.5	2.7	-13.1	27.5	31.0	23.5
Mean	4.15	3.90	3.81	4.20	4.39	4.11	4.87	3.99	4.22	4.59	4.18	4.08	3.72	4.71	4.78	4.62

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BANNER 8

	TOTAL	EMPLOYMENT STATUS								EMPLOYED		RETIRED	
		EMPL- OYED	Priv.	Gov't	SELF EMPLOYD	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLOYD	MEN	WOMEN	MEN	WOMEN
Total	1000	500	306	79	115	54	42	287	116	276	224	135	152
REPUBLICAN CANDIDATE	47.1	49.9	51.1	42.7	51.4	57.1	21.2	48.3	37.3	54.8	43.8	51.7	45.3
Definitely	31.2	32.5	34.2	32.1	28.5	39.4	12.2	33.4	23.0	34.8	29.8	35.4	31.7
Probably	9.8	9.3	10.4	9.4	6.3	9.3	9.1	10.1	11.4	10.4	8.0	11.1	9.2
Lean	6.2	8.0	6.5	1.3	16.7	8.5	0.0	4.8	2.9	9.6	6.1	5.2	4.4
DEMOCRATIC CANDIDATE	41.6	38.6	39.0	47.3	31.5	33.4	61.5	43.8	45.3	35.8	41.9	38.6	48.5
Definitely	27.3	24.0	24.9	26.2	20.0	15.6	36.6	31.7	32.8	22.1	26.4	28.8	34.2
Probably	8.5	8.1	7.6	12.5	6.4	10.2	16.9	8.5	6.4	7.9	8.3	7.5	9.4
Lean	5.7	6.4	6.4	8.5	5.1	7.6	8.1	3.7	6.2	5.8	7.2	2.3	4.8
UNDECIDED	11.3	11.6	9.9	10.0	17.1	9.4	17.2	7.8	17.4	9.4	14.2	9.7	6.2
Net Diff.	5.6	11.3	12.2	-4.5	19.9	23.7	-40.3	4.5	-8.1	18.9	1.9	13.1	-3.2
Mean	4.15	4.30	4.33	4.04	4.37	4.70	3.03	4.10	3.77	4.47	4.08	4.30	3.92

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3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 9

	TOTAL	INCOME								INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	160	236	209	202	116	49	15	12	396	604	605	395	807	193	19	114	419	314	135
REPUBLICAN CANDIDATE	47.1	48.9	44.0	54.6	44.6	45.1	40.7	32.1	62.9	46.0	47.9	49.0	44.4	47.9	44.1	41.2	46.2	46.5	49.8	44.4
Definitely	31.2	39.5	27.4	32.4	29.7	28.5	30.7	19.1	41.6	32.3	30.5	32.3	29.4	31.7	29.2	37.4	31.3	30.2	31.5	32.8
Probably	9.8	7.8	10.3	14.8	7.2	8.2	10.0	4.7	0.0	9.3	10.1	11.2	7.5	10.2	7.8	0.0	9.7	9.2	11.8	8.4
Lean	6.2	1.6	6.3	7.3	7.6	8.4	0.0	8.4	21.4	4.4	7.3	5.4	7.4	6.0	7.1	3.7	5.3	7.1	6.6	3.2
DEMOCRATIC CANDIDATE	41.6	36.5	42.6	35.9	45.6	47.1	43.2	59.0	37.1	40.1	42.5	38.6	46.0	40.4	46.4	53.7	48.0	40.9	39.8	40.6
Definitely	27.3	24.0	28.3	24.6	29.4	34.4	28.4	17.2	4.5	26.6	27.8	25.9	29.5	26.8	29.6	30.4	30.9	27.6	24.9	28.7
Probably	8.5	6.8	9.3	6.5	8.2	10.4	8.9	15.6	26.7	8.3	8.6	7.7	9.8	7.8	11.5	13.4	10.8	8.6	8.9	4.6
Lean	5.7	5.6	4.9	4.8	8.1	2.4	5.9	26.2	5.9	5.2	6.1	5.1	6.8	5.8	5.4	9.8	6.2	4.7	6.0	7.3
UNDECIDED	11.3	14.6	13.4	9.5	9.8	7.8	16.1	8.9	0.0	13.9	9.6	12.4	9.6	11.7	9.5	5.2	5.8	12.6	10.4	14.9
Net Diff.	5.6	12.4	1.5	18.6	-1.0	-2.1	-2.5	-26.9	25.9	5.9	5.4	10.3	-1.7	7.5	-2.3	-12.5	-1.8	5.6	10.1	3.8
Mean	4.15	4.44	4.01	4.43	3.99	3.84	4.03	3.66	4.73	4.18	4.12	4.27	3.96	4.20	3.93	3.88	3.98	4.11	4.26	4.16

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BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					RACE					MEN			WOMEN			AGE				
		YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	NON-WHITE	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65			
Total	1000	120	880	120	120	30	700	30	700	300	341	55	47	359	65	73	140	170	250	190	250			
REPUBLICAN CANDIDATE	47.1	33.8	49.0	33.8	13.6	41.4	56.2	28.8	56.2	26.0	58.5	23.1	49.7	54.0	5.6	23.7	36.9	46.1	50.7	47.0	50.1			
Definitely	31.2	11.8	33.8	11.8	6.5	23.9	39.5	19.8	39.5	11.7	40.7	12.8	19.8	38.4	1.2	6.7	22.0	23.7	35.3	36.0	33.7			
Probably	9.8	15.3	9.0	15.3	6.1	8.6	9.6	6.6	9.6	10.1	10.0	9.3	16.5	9.3	3.4	14.6	10.4	12.0	9.0	8.5	9.6			
Lean	6.2	6.6	6.1	6.6	1.0	8.8	7.0	2.4	7.0	4.2	7.8	1.1	13.4	6.3	1.0	2.3	4.4	10.4	6.4	2.5	6.8			
DEMOCRATIC CANDIDATE	41.6	55.3	39.7	55.3	73.7	45.9	33.2	49.2	33.2	61.1	33.2	64.5	42.1	33.1	81.6	63.8	46.6	42.0	36.7	42.1	42.9			
Definitely	27.3	31.5	26.7	31.5	55.8	33.0	21.6	24.7	21.6	40.7	23.5	46.1	23.5	19.8	64.0	36.6	30.6	22.7	23.4	29.1	31.2			
Probably	8.5	12.1	8.0	12.1	10.5	10.5	7.3	11.4	7.3	11.2	6.5	10.3	6.7	8.2	10.6	15.5	7.9	10.9	7.8	8.3	8.1			
Lean	5.7	11.8	4.9	11.8	7.5	2.4	4.2	13.1	4.2	9.3	3.3	8.0	11.9	5.1	7.0	11.7	8.2	8.3	5.5	4.7	3.6			
UNDECIDED	11.3	10.9	11.4	10.9	12.6	12.7	10.6	22.0	10.6	12.9	8.3	12.4	8.3	12.8	12.8	12.5	16.5	12.0	12.6	10.9	7.0			
Net Diff.	5.6	-21.6	9.3	-21.6	-60.1	-4.5	23.0	-20.4	23.0	-35.2	25.3	-41.4	7.6	20.9	-76.1	-40.1	-9.8	4.1	14.0	4.9	7.2			
Mean	4.15	3.42	4.24	3.42	2.37	3.76	4.61	3.65	4.61	3.06	4.63	2.91	4.10	4.59	1.91	2.99	3.76	4.07	4.39	4.19	4.14			

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BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
	%	N	UNDER	OVER	MALE	FEMALE																
			40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65		
Total	1000	310	690	560	440	750	250	142	328	259	211	350	120	168	362	301	229	400	130	470	530	
REPUBLICAN CANDIDATE	47.1	41.9	49.5	45.8	48.8	46.1	50.1	45.3	55.2	50.6	54.2	51.8	53.5	39.0	44.3	41.7	43.8	41.2	47.1	52.2	42.6	
Definitely	31.2	22.9	34.9	28.4	34.7	30.4	33.7	25.1	38.4	31.7	37.7	33.9	35.8	21.0	31.7	25.6	31.9	27.3	31.7	34.4	28.4	
Probably	9.8	11.3	9.1	10.3	9.1	9.8	9.6	12.5	9.4	10.4	10.3	10.4	10.1	10.3	8.8	10.2	8.1	9.3	9.2	10.3	9.3	
Lean	6.2	7.7	5.5	7.1	5.0	6.0	6.8	7.7	7.4	8.6	6.2	7.5	7.5	7.7	3.8	5.9	3.9	4.6	6.2	7.5	5.0	
DEMOCRATIC CANDIDATE	41.6	44.1	40.4	40.8	42.6	41.1	42.9	41.3	36.7	38.4	37.7	37.7	39.2	46.4	43.8	42.8	47.1	44.1	46.3	38.1	44.7	
Definitely	27.3	26.3	27.8	25.0	30.3	26.0	31.2	23.4	26.9	23.2	29.1	24.8	29.0	28.7	28.5	26.5	31.3	27.1	33.2	25.9	28.6	
Probably	8.5	9.5	8.0	8.8	8.2	8.6	8.1	11.0	6.0	8.7	6.1	7.9	6.5	8.3	9.9	8.8	10.1	9.3	9.6	7.5	9.4	
Lean	5.7	8.2	4.6	7.0	4.1	6.4	3.6	7.0	3.7	6.5	2.4	5.0	3.7	9.3	5.5	7.5	5.7	7.7	3.5	4.7	6.7	
UNDECIDED	11.3	14.0	10.1	13.4	8.7	12.8	7.0	13.3	8.1	10.9	8.2	10.5	7.3	14.6	11.9	15.5	9.1	14.7	6.6	9.7	12.7	
Net Diff.	5.6	-2.2	9.1	5.1	6.2	5.0	7.2	4.0	18.6	12.2	16.5	14.1	14.2	-7.4	0.5	-1.1	-3.2	-2.9	0.8	14.2	-2.0	
Mean	4.15	3.93	4.24	4.13	4.16	4.15	4.14	4.09	4.45	4.31	4.38	4.35	4.31	3.79	4.06	3.99	3.96	3.97	3.97	4.34	3.97	

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4. DO YOU APPROVE OR DISAPPROVE OF THE JOB DONALD TRUMP IS DOING AS PRESIDENT-ELECT OF THE UNITED STATES?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT		JOB RATING:		
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UND- ECI-	APP- ROVE	DIS- APP- ROVE
Total	1000	170	220	380	230	865	644	222	135	282	465	253	235	655	471	416	113	514	442
APPROVE	51.4	52.6	48.2	59.2	40.9	52.1	51.6	53.4	47.2	41.0	51.3	63.3	68.0	47.7	91.7	8.7	40.6	100.0	0.0
Strongly	33.7	35.7	30.2	36.2	31.5	34.9	38.0	25.9	26.2	25.6	31.6	46.5	49.6	31.5	65.4	3.6	12.6	65.5	0.0
Somewhat	17.7	16.9	17.9	23.0	9.4	17.2	13.6	27.6	21.0	15.4	19.6	16.8	18.4	16.3	26.3	5.2	28.0	34.5	0.0
DISAPPROVE	44.2	44.5	46.4	36.8	54.0	44.8	45.7	42.3	39.9	54.6	45.2	30.6	28.5	49.3	6.7	89.1	35.2	0.0	100.0
Somewhat	8.0	4.7	10.0	7.6	9.1	6.9	6.2	8.8	14.9	6.6	9.3	7.1	5.2	8.5	3.3	11.5	14.6	0.0	18.0
Strongly	36.2	39.9	36.4	29.2	44.9	37.9	39.5	33.4	25.0	48.0	35.9	23.5	23.3	40.8	3.4	77.6	20.5	0.0	82.0
DON'T KNOW	4.4	2.9	5.5	4.0	5.2	3.1	2.7	4.3	12.9	4.3	3.5	6.1	3.5	3.0	1.6	2.2	24.3	0.0	0.0
Net Diff.	7.3	8.0	1.8	22.5	-13.1	7.3	5.9	11.2	7.4	-13.6	6.1	32.7	39.6	-1.5	85.0	-80.4	5.4	100.0	-100.0
Mean	2.51	2.50	2.44	2.69	2.29	2.51	2.52	2.48	2.56	2.20	2.49	2.92	2.98	2.40	3.56	1.33	2.43	3.66	1.18

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4. DO YOU APPROVE OR DISAPPROVE OF THE JOB DONALD TRUMP IS DOING AS PRESIDENT-ELECT OF THE UNITED STATES?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Taxes	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Race Rela- tions	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	Hamas War	HONES- TY/INT D.C.	PRTCT DEMO- CRACY
Total	1000	437	267	29	33	90	18	269	113	54	17	35	11	38	155	97	23	23	12	47	71
APPROVE	51.4	61.3	57.3	66.9	69.6	65.1	77.1	31.3	26.7	33.1	47.6	29.1	14.6	42.1	81.3	90.3	85.3	49.8	62.3	40.7	13.7
Strongly	33.7	37.9	33.2	48.8	44.0	45.1	43.5	17.3	14.6	18.7	28.2	14.4	0.0	26.6	64.7	84.4	37.6	22.2	40.3	20.1	12.2
Somewhat	17.7	23.4	24.1	18.1	25.7	20.0	33.6	14.0	12.1	14.5	19.4	14.8	14.6	15.4	16.7	5.9	47.8	27.6	22.0	20.5	1.5
DISAPPROVE	44.2	34.6	38.6	33.1	20.0	32.7	14.7	64.5	69.6	63.0	45.7	64.7	78.8	55.8	16.3	9.7	6.2	47.2	29.2	53.0	82.1
Somewhat	8.0	8.4	10.2	4.4	6.1	5.9	6.8	8.8	11.3	11.0	13.7	4.6	7.2	0.0	4.6	3.4	6.2	7.2	6.6	11.7	6.5
Strongly	36.2	26.2	28.5	28.7	13.9	26.8	7.9	55.7	58.3	51.9	32.0	60.1	71.6	55.8	11.7	6.3	0.0	40.1	22.6	41.3	75.6
DON'T KNOW	4.4	4.1	4.1	0.0	10.3	2.2	8.2	4.2	3.7	3.9	6.7	6.2	6.6	2.1	2.4	0.0	8.5	3.0	8.5	6.4	4.2
Net Diff.	7.3	26.7	18.7	33.9	49.6	32.4	62.3	-33.2	-42.9	-29.8	1.9	-35.6	-64.2	-13.7	65.1	80.7	79.2	2.5	33.1	-12.3	-68.4
Mean	2.51	2.76	2.65	2.87	3.11	2.85	3.23	1.93	1.82	2.00	2.47	1.82	1.39	2.13	3.38	3.68	3.34	2.33	2.88	2.21	1.48

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4. DO YOU APPROVE OR DISAPPROVE OF THE JOB DONALD TRUMP IS DOING AS PRESIDENT-ELECT OF THE UNITED STATES?

BANNER 3

	TOTAL	HOW OFTEN DO YOU CARRY				WHICH WOULD DO MORE TO				CONCEALED CARRY			
		A CONCEALED HANDGUN?				HELP FIGHT CRIME...				STATE STATUS			
		ALL/ MOST OF TME	SOME/ RARELY	NEVER	UNSURE	PASS GUN CNTRL	ENFRCE CRRNT LAWS	ARREST REPEAT CRIMNL	UNSURE	LIB- ERAL CCS	NON- LIB. CCS	REST	
Total	1000	131	112	732	24	189	212	535	64	196	434	370	
APPROVE	51.4	77.6	56.9	45.8	56.4	23.6	38.6	67.1	44.9	42.2	58.0	48.7	
Strongly	33.7	53.2	40.9	29.3	27.5	12.4	23.2	46.3	26.4	30.3	37.9	30.6	
Somewhat	17.7	24.3	16.1	16.4	28.9	11.3	15.4	20.8	18.5	11.9	20.1	18.1	
DISAPPROVE	44.2	17.7	40.7	50.1	25.1	73.6	57.9	29.7	32.2	53.8	36.8	47.7	
Somewhat	8.0	5.9	12.7	7.7	6.2	7.6	7.0	8.6	6.8	8.7	7.8	7.8	
Strongly	36.2	11.8	27.9	42.4	19.0	66.0	50.9	21.1	25.4	45.1	29.0	39.9	
DON'T KNOW	4.4	4.7	2.4	4.2	18.5	2.8	3.5	3.1	22.8	4.0	5.2	3.7	
Net Diff.	7.3	59.9	16.3	-4.3	31.2	-50.0	-19.3	37.4	12.7	-11.6	21.2	1.0	
Mean	2.51	3.25	2.72	2.34	2.80	1.69	2.11	2.95	2.60	2.29	2.71	2.41	

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4. DO YOU APPROVE OR DISAPPROVE OF THE JOB DONALD TRUMP IS DOING AS PRESIDENT-ELECT OF THE UNITED STATES?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT									
Total	1000	721	637	447	308	249	350	310	340	176	123	170	174	187	170	301	156	242
APPROVE	51.4	51.7	50.8	45.9	51.1	56.3	92.8	16.8	40.5	93.6	21.2	41.3	91.9	13.9	39.8	94.2	12.1	43.5
Strongly	33.7	33.9	32.1	28.5	31.0	41.1	68.5	6.6	22.7	70.6	8.2	26.4	66.3	5.5	18.9	69.5	4.3	25.6
Somewhat	17.7	17.8	18.7	17.4	20.1	15.2	24.3	10.2	17.9	23.0	13.0	14.8	25.6	8.4	20.9	24.7	7.8	17.9
DISAPPROVE	44.2	44.5	44.6	49.1	43.3	39.8	4.8	79.7	52.3	3.2	76.7	53.6	6.3	81.6	51.0	3.6	84.6	51.7
Somewhat	8.0	7.9	7.8	7.6	7.7	8.3	2.2	8.3	13.6	1.4	9.1	13.1	3.1	7.8	14.0	1.8	6.9	12.2
Strongly	36.2	36.6	36.8	41.4	35.6	31.5	2.6	71.4	38.8	1.9	67.7	40.5	3.2	73.8	37.0	1.8	77.7	39.5
DON'T KNOW	4.4	3.8	4.5	5.0	5.6	3.9	2.5	3.6	7.2	3.1	2.1	5.1	1.8	4.5	9.2	2.1	3.3	4.9
Net Diff.	7.3	7.2	6.2	-3.2	7.9	16.5	88.0	-62.9	-11.8	90.4	-55.5	-12.4	85.6	-67.8	-11.2	90.6	-72.5	-8.2
Mean	2.51	2.51	2.48	2.35	2.49	2.69	3.63	1.50	2.26	3.68	1.61	2.29	3.58	1.43	2.24	3.65	1.37	2.31

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NATIONAL - CRIME PREVENTION RESEARCH CENTER

4. DO YOU APPROVE OR DISAPPROVE OF THE JOB DONALD TRUMP IS DOING AS PRESIDENT-ELECT OF THE UNITED STATES?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	268	122	146	355	211	166	377	24	68	257	177	99	34	67	187	86
APPROVE	51.4	22.3	23.2	21.6	39.9	76.7	91.1	83.1	94.1	83.5	95.1	13.2	19.2	28.2	20.3	34.9	68.6
Strongly	33.7	14.0	18.9	9.9	21.7	40.7	82.5	59.1	76.4	52.0	72.1	6.4	6.1	8.9	11.3	18.9	39.9
Somewhat	17.7	8.3	4.3	11.7	18.2	36.0	8.7	24.0	17.6	31.5	23.0	6.8	13.2	19.4	9.1	16.0	28.8
DISAPPROVE	44.2	75.8	74.5	77.0	54.0	19.7	3.0	12.3	5.9	12.0	2.7	85.2	75.6	62.9	76.6	57.9	21.2
Somewhat	8.0	10.1	3.9	15.2	9.8	8.3	0.3	4.7	2.8	4.9	1.4	9.2	5.9	10.7	15.0	13.6	12.3
Strongly	36.2	65.8	70.6	61.8	44.2	11.5	2.7	7.6	3.1	7.1	1.3	76.0	69.7	52.2	61.6	44.2	8.9
DON'T KNOW	4.4	1.8	2.3	1.5	6.1	3.6	5.9	4.6	0.0	4.4	2.2	1.6	5.2	8.9	3.1	7.3	10.1
Net Diff.	7.3	-53.5	-51.3	-55.4	-14.2	57.0	88.2	70.7	88.1	71.5	92.4	-72.0	-56.4	-34.6	-56.2	-23.0	47.4
Mean	2.51	1.70	1.71	1.69	2.18	3.10	3.82	3.41	3.67	3.34	3.70	1.43	1.53	1.83	1.69	2.10	3.11

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4. DO YOU APPROVE OR DISAPPROVE OF THE JOB DONALD TRUMP IS DOING AS PRESIDENT-ELECT OF THE UNITED STATES?

BANNER 6

	TOTAL	RELIGION									GUN HOUSEHOLD	
		PROT-ESTANT	CATHOLIC	JEWISH	MUSLIM	MORMON	BUDDHIST	HINDU	ATHST/AGNST/SC/NNE	OTHER	YES	NO
Total	1000	386	218	29	9	18	9	2	303	18	372	588
APPROVE	51.4	58.3	55.3	44.6	67.9	58.3	57.4	58.5	39.4	42.1	62.4	44.6
Strongly	33.7	40.0	37.1	24.4	54.7	44.6	16.8	0.0	24.0	32.1	43.6	27.4
Somewhat	17.7	18.4	18.2	20.1	13.2	13.7	40.6	58.5	15.4	10.1	18.8	17.2
DISAPPROVE	44.2	39.3	39.5	55.4	32.1	41.7	35.8	41.5	53.9	48.3	33.4	51.6
Somewhat	8.0	8.8	6.5	15.9	7.3	13.7	0.0	0.0	7.4	5.2	8.4	7.8
Strongly	36.2	30.4	33.0	39.5	24.8	27.9	35.8	41.5	46.5	43.2	25.0	43.8
DON'T KNOW	4.4	2.4	5.2	0.0	0.0	0.0	6.8	0.0	6.7	9.6	4.2	3.8
Net Diff.	7.3	19.0	15.8	-10.9	35.7	16.7	21.6	17.0	-14.5	-6.2	29.0	-7.1
Mean	2.51	2.70	2.63	2.29	2.98	2.75	2.41	2.17	2.18	2.34	2.85	2.29

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4. DO YOU APPROVE OR DISAPPROVE OF THE JOB DONALD TRUMP IS DOING AS PRESIDENT-ELECT OF THE UNITED STATES?

BANNER 7

	TOTAL	MARITAL STATUS							MARRIED		SINGLE		WHITE MARRIED			
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	385	298	87	388	157	21	136	70	203	185	188	198	306	165	142
APPROVE	51.4	49.7	49.6	50.1	56.0	46.2	61.6	43.8	47.8	58.8	52.8	54.3	45.4	59.7	60.1	59.3
Strongly	33.7	31.9	31.8	32.4	37.4	30.9	42.3	29.1	29.4	44.0	30.1	33.7	30.3	40.8	46.3	34.4
Somewhat	17.7	17.8	17.8	17.7	18.5	15.3	19.3	14.7	18.4	14.8	22.7	20.6	15.1	18.9	13.8	24.9
DISAPPROVE	44.2	45.9	46.5	43.8	41.0	48.1	38.4	49.6	43.1	38.2	44.2	43.0	48.6	37.3	36.7	38.1
Somewhat	8.0	7.4	7.4	7.6	8.2	8.6	19.2	7.0	8.5	7.9	8.5	7.5	7.3	6.2	4.8	7.9
Strongly	36.2	38.5	39.1	36.2	32.9	39.6	19.3	42.7	34.6	30.3	35.7	35.5	41.3	31.1	31.9	30.2
DON'T KNOW	4.4	4.4	3.9	6.1	3.0	5.7	0.0	6.6	9.1	3.1	3.0	2.8	6.0	2.9	3.2	2.6
Net Diff.	7.3	3.9	3.2	6.2	14.9	-2.0	23.1	-5.9	4.7	20.6	8.6	11.3	-3.2	22.4	23.4	21.2
Mean	2.51	2.45	2.44	2.49	2.62	2.40	2.85	2.32	2.47	2.75	2.49	2.54	2.37	2.72	2.77	2.65

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4. DO YOU APPROVE OR DISAPPROVE OF THE JOB DONALD TRUMP IS DOING AS PRESIDENT-ELECT OF THE UNITED STATES?

BANNER 8

	TOTAL	EMPLOYMENT STATUS								EMPLOYED		RETIRED	
		EMPL- OYED	Priv.	Gov't	SELF EMPLYD	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD	MEN	WOMEN	MEN	WOMEN
Total	1000	500	306	79	115	54	42	287	116	276	224	135	152
APPROVE	51.4	55.4	54.9	51.7	59.3	61.6	32.8	47.9	45.3	59.7	50.1	50.1	46.0
Strongly	33.7	36.6	38.0	33.8	34.6	42.5	23.3	30.7	28.6	40.6	31.7	34.0	27.8
Somewhat	17.7	18.8	16.8	17.9	24.7	19.2	9.5	17.2	16.7	19.1	18.4	16.1	18.2
DISAPPROVE	44.2	40.1	41.4	44.1	33.6	31.9	59.2	48.6	51.0	36.9	43.9	46.5	50.5
Somewhat	8.0	7.8	8.0	10.4	5.4	8.6	13.9	8.9	4.0	7.8	7.7	8.6	9.2
Strongly	36.2	32.3	33.5	33.7	28.2	23.2	45.3	39.7	47.1	29.1	36.3	37.9	41.3
DON'T KNOW	4.4	4.6	3.7	4.2	7.1	6.5	8.0	3.5	3.6	3.4	6.0	3.4	3.5
Net Diff.	7.3	15.3	13.4	7.6	25.7	29.7	-26.4	-0.7	-5.7	22.7	6.2	3.5	-4.5
Mean	2.51	2.63	2.62	2.54	2.71	2.86	2.12	2.40	2.28	2.74	2.48	2.48	2.34

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4. DO YOU APPROVE OR DISAPPROVE OF THE JOB DONALD TRUMP IS DOING AS PRESIDENT-ELECT OF THE UNITED STATES?

BANNER 9

	TOTAL	INCOME								INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	160	236	209	202	116	49	15	12	396	604	605	395	807	193	19	114	419	314	135
APPROVE	51.4	60.6	51.1	54.4	47.4	45.2	41.1	44.2	62.9	54.9	49.2	54.8	46.4	52.9	45.2	58.9	46.1	52.2	51.9	51.7
Strongly	33.7	39.5	32.9	37.6	28.6	29.2	27.0	31.2	62.9	35.6	32.5	36.3	29.8	34.4	31.0	51.1	32.4	34.1	31.3	36.9
Somewhat	17.7	21.1	18.2	16.8	18.8	16.0	14.1	13.1	0.0	19.3	16.7	18.5	16.6	18.6	14.3	7.7	13.7	18.1	20.6	14.9
DISAPPROVE	44.2	32.9	42.7	42.2	48.7	52.9	55.0	55.8	37.1	38.7	47.7	39.9	50.6	42.1	52.6	36.0	49.7	43.4	44.3	42.8
Somewhat	8.0	2.1	9.2	8.0	10.0	8.6	10.8	10.0	5.9	6.4	9.0	6.9	9.6	7.7	9.1	8.0	10.2	7.7	8.9	4.8
Strongly	36.2	30.7	33.5	34.3	38.7	44.3	44.2	45.8	31.2	32.4	38.7	33.0	41.0	34.4	43.6	28.0	39.6	35.7	35.4	38.0
DON'T KNOW	4.4	6.6	6.2	3.3	3.9	1.9	3.9	0.0	0.0	6.3	3.1	5.3	3.0	4.9	2.1	5.2	4.2	4.5	3.9	5.5
Net Diff.	7.3	27.7	8.4	12.2	-1.2	-7.7	-13.9	-11.6	25.9	16.2	1.4	14.8	-4.3	10.8	-7.4	22.9	-3.6	8.8	7.6	8.9
Mean	2.51	2.74	2.54	2.60	2.39	2.31	2.25	2.30	2.95	2.62	2.44	2.61	2.36	2.56	2.33	2.87	2.41	2.53	2.50	2.54

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4. DO YOU APPROVE OR DISAPPROVE OF THE JOB DONALD TRUMP IS DOING AS PRESIDENT-ELECT OF THE UNITED STATES?

BANNER 10

	TOTAL	HISPANIC		RACE					RACE			MEN			WOMEN			AGE				
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	NON- WHITE	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65	
		YES	NO																			
Total	1000	120	880	120	120	30	700	30	700	300	341	55	47	359	65	73	140	170	250	190	250	
APPROVE	51.4	31.1	54.2	31.1	37.3	36.8	58.3	43.2	58.3	35.4	58.6	50.3	50.5	58.1	26.3	18.8	48.9	54.1	55.5	50.1	48.1	
Strongly	33.7	17.9	35.9	17.9	15.6	24.7	39.7	37.9	39.7	19.7	41.9	21.7	33.4	37.7	10.4	8.0	27.4	33.2	39.7	34.1	31.3	
Somewhat	17.7	13.2	18.3	13.2	21.7	12.1	18.6	5.3	18.6	15.7	16.6	28.6	17.1	20.4	15.9	10.7	21.5	20.8	15.8	16.0	16.8	
DISAPPROVE	44.2	60.7	41.9	60.7	55.9	59.3	38.3	51.6	38.3	57.7	38.9	46.0	41.4	37.8	64.2	73.1	45.3	41.6	40.6	44.0	48.9	
Somewhat	8.0	13.1	7.3	13.1	8.0	17.5	6.5	10.7	6.5	11.3	5.3	10.7	11.8	7.7	5.7	13.9	10.2	7.3	7.8	7.2	7.9	
Strongly	36.2	47.6	34.6	47.6	47.9	41.8	31.8	40.9	31.8	46.5	33.6	35.4	29.5	30.1	58.5	59.1	35.2	34.3	32.8	36.8	41.0	
DON'T KNOW	4.4	8.2	3.9	8.2	6.8	3.9	3.3	5.2	3.3	6.9	2.6	3.7	8.2	4.0	9.5	8.2	5.7	4.3	3.9	5.9	3.0	
Net Diff.	7.3	-29.6	12.3	-29.6	-18.5	-22.6	20.0	-8.4	20.0	-22.4	19.7	4.3	9.1	20.3	-37.9	-54.3	3.6	12.5	14.9	6.1	-0.8	
Mean	2.51	2.02	2.58	2.02	2.05	2.20	2.69	2.42	2.69	2.09	2.69	2.38	2.59	2.68	1.76	1.65	2.44	2.55	2.65	2.50	2.40	

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4. DO YOU APPROVE OR DISAPPROVE OF THE JOB DONALD TRUMP IS DOING AS PRESIDENT-ELECT OF THE UNITED STATES?

BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	MALE	FEMALE															
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1000	310	690	560	440	750	250	142	328	259	211	350	120	168	362	301	229	400	130	470	530
APPROVE	51.4	51.8	51.3	53.4	48.9	52.6	48.1	57.5	54.8	58.8	51.8	58.0	48.9	46.9	48.1	48.8	46.3	47.9	47.3	55.6	47.7
Strongly	33.7	30.6	35.1	34.7	32.5	34.5	31.3	35.2	39.5	40.0	36.0	40.2	32.6	26.7	31.1	30.0	29.3	29.6	30.2	38.2	29.7
Somewhat	17.7	21.2	16.2	18.7	16.4	18.1	16.8	22.3	15.3	18.7	15.8	17.8	16.3	20.2	17.0	18.8	17.0	18.3	17.2	17.4	18.0
DISAPPROVE	44.2	43.3	44.5	42.1	46.8	42.6	48.9	38.8	41.7	38.7	43.3	38.2	48.2	47.1	47.2	45.0	50.0	46.4	49.6	40.8	47.1
Somewhat	8.0	8.6	7.7	8.2	7.6	8.0	7.9	9.2	6.9	8.3	6.8	7.7	7.4	8.0	8.3	8.2	8.4	8.2	8.3	7.6	8.2
Strongly	36.2	34.7	36.9	33.9	39.2	34.6	41.0	29.6	34.7	30.4	36.5	30.5	40.7	39.1	38.8	36.9	41.6	38.1	41.2	33.1	38.9
DON'T KNOW	4.4	4.9	4.2	4.5	4.3	4.9	3.0	3.7	3.5	2.5	4.9	3.8	2.9	6.0	4.7	6.2	3.8	5.8	3.1	3.6	5.1
Net Diff.	7.3	8.5	6.8	11.3	2.1	10.0	-0.8	18.7	13.2	20.1	8.4	19.7	0.7	-0.2	1.0	3.8	-3.7	1.5	-2.3	14.8	0.6
Mean	2.51	2.50	2.52	2.57	2.44	2.55	2.40	2.66	2.62	2.70	2.54	2.70	2.42	2.37	2.42	2.45	2.35	2.42	2.37	2.63	2.41

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			JOB RATING:	
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UND- ECI- DED	APP- ROVE	DIS- APP- ROVE
Total	1000	170	220	380	230	865	644	222	135	282	465	253	235	655	471	416	113	514	442
ECONOMIC	43.7	42.8	44.5	44.8	41.7	43.2	42.6	45.1	46.6	36.6	45.1	49.1	35.1	47.7	54.4	31.7	43.3	52.1	34.2
Infltn/Cost of Living	26.7	32.0	26.8	25.0	25.2	26.4	25.1	30.1	28.3	22.1	27.1	30.9	18.5	29.7	31.2	21.6	26.5	29.7	23.3
The Economy	9.0	5.2	8.6	10.6	9.3	8.7	9.4	6.9	10.3	6.8	10.6	8.2	4.9	10.8	12.3	5.2	8.5	11.3	6.6
Jobs/Unemployment	3.3	2.7	5.0	3.0	2.6	3.2	2.9	4.0	4.0	3.8	2.9	3.5	5.1	2.7	3.8	2.1	5.9	4.5	1.5
Gov't Spending/Debt	2.9	2.5	2.3	3.4	3.2	3.2	3.4	2.8	1.0	2.1	3.1	3.6	1.5	4.0	4.5	1.6	1.3	3.8	2.2
Taxes	1.8	0.4	1.6	2.7	1.5	1.6	1.7	1.3	3.0	1.7	1.3	2.8	5.1	0.5	2.6	1.1	1.1	2.7	0.6
SOCIAL	26.9	27.3	28.5	25.0	28.5	27.1	27.6	25.6	25.8	35.5	25.9	19.3	31.4	25.1	14.2	40.6	29.8	16.4	39.3
S.S./Medicare	11.3	12.7	11.0	10.6	11.6	11.4	11.6	10.8	10.8	13.1	11.4	9.1	9.1	11.7	6.0	17.1	12.0	5.9	17.8
Health care	5.4	5.1	6.3	6.0	4.0	5.6	5.2	6.5	4.7	9.5	4.6	2.5	8.3	4.5	2.0	8.5	8.6	3.5	7.7
Abortion	3.8	4.6	4.5	2.6	4.4	4.1	4.5	2.9	2.0	4.5	3.1	4.4	6.5	3.1	3.5	5.2	0.0	3.1	4.8
Climate Change	3.5	4.4	2.9	2.6	5.0	3.5	3.7	3.1	3.6	5.8	2.9	2.2	4.0	3.4	1.6	5.5	4.2	2.0	5.2
Education	1.7	0.0	2.0	1.3	3.5	1.6	1.6	1.6	2.9	0.8	2.8	0.8	2.5	1.6	1.0	2.2	3.3	1.6	1.8
Race Relations	1.1	0.4	1.8	1.7	0.0	1.0	1.1	0.7	1.9	1.8	1.1	0.3	1.0	0.8	0.1	2.1	1.6	0.3	2.0
SECURITY	15.5	14.8	13.6	16.5	16.4	15.8	15.3	17.2	13.7	12.5	14.8	20.2	17.5	15.3	24.7	6.5	10.5	24.6	5.7
Border/Immigration	9.7	10.2	7.4	9.7	11.5	10.4	11.5	7.4	4.9	7.3	9.2	13.3	9.8	10.5	18.3	1.7	3.1	17.0	2.1
Crime/Drugs	2.3	1.4	2.0	2.6	2.9	1.9	1.0	4.8	4.8	1.6	3.0	2.1	2.9	1.7	1.1	3.5	3.5	2.3	2.5
Nat'l Sec./Terrorism	2.3	1.6	2.7	2.9	1.6	2.5	2.1	3.6	1.4	1.1	2.1	4.2	3.1	2.3	4.0	0.5	2.2	3.9	0.3
Hamas' War Agnst Israel	1.2	1.6	1.6	1.2	0.4	1.0	0.8	1.4	2.5	2.5	0.7	0.7	1.7	0.9	1.4	0.8	1.7	1.4	0.8
PROTECTING DEMOCRACY	7.1	7.0	7.4	6.5	8.0	7.8	9.0	4.3	2.7	8.5	7.6	4.7	7.5	7.2	2.1	13.5	4.6	1.9	13.2
HONESTY/INTEGRITY/D.C.	4.7	5.7	4.1	5.6	3.1	4.8	4.4	6.0	4.1	5.3	4.7	4.1	7.3	3.3	3.5	6.2	4.6	3.7	5.7
DK/REFUSED	2.0	2.4	1.9	1.7	2.3	1.2	1.0	1.8	7.1	1.6	1.8	2.7	1.2	1.5	1.1	1.6	7.3	1.3	1.8

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 3

	TOTAL	HOW OFTEN DO YOU CARRY				WHICH WOULD DO MORE TO				CONCEALED CARRY		
		A CONCEALED HANDGUN?				HELP FIGHT CRIME...				STATE STATUS		
		ALL/ MOST OF TME	SOME/ RARELY	NEVER	UNSURE	PASS GUN CNTRL	ENFRCE CRRNT LAWS	ARREST REPEAT CRIMNL	UNSURE	LIB- ERAL CCS	NON- LIB. CCS	REST
Total	1000	131	112	732	24	189	212	535	64	196	434	370
ECONOMIC	43.7	43.9	46.1	43.7	32.3	27.6	45.7	48.1	47.8	45.3	45.1	41.2
Infltn/Cost of Living	26.7	24.6	25.1	27.5	20.4	14.1	31.1	29.6	24.4	26.1	26.5	27.2
The Economy	9.0	9.0	7.4	9.2	7.6	8.9	7.2	10.1	5.2	10.0	9.5	7.7
Jobs/Unemployment	3.3	2.4	5.2	3.2	4.3	1.9	3.9	2.9	9.5	4.4	2.8	3.4
Gov't Spending/Debt	2.9	2.6	5.5	2.7	0.0	1.8	0.9	4.1	3.1	3.2	4.1	1.5
Taxes	1.8	5.3	2.9	1.1	0.0	0.9	2.6	1.4	5.6	1.6	2.2	1.5
SOCIAL	26.9	23.8	22.0	28.5	19.7	41.6	35.0	19.3	20.4	29.8	23.7	29.2
S.S./Medicare	11.3	3.7	7.9	13.3	6.0	15.8	14.4	9.4	3.9	12.2	10.0	12.3
Health care	5.4	6.3	5.9	5.4	0.0	9.5	7.9	3.0	5.4	5.8	4.9	5.8
Abortion	3.8	3.7	4.2	3.7	5.8	5.1	6.3	2.4	3.6	3.0	3.5	4.6
Climate Change	3.5	5.7	0.0	3.8	0.0	7.3	3.1	2.4	3.4	5.8	2.4	3.7
Education	1.7	3.7	1.9	1.4	0.0	2.7	1.7	1.6	0.0	2.6	1.8	1.2
Race Relations	1.1	0.7	2.1	0.8	7.9	1.2	1.5	0.6	4.1	0.4	1.1	1.6
SECURITY	15.5	20.2	21.6	13.9	13.3	8.4	6.8	21.9	12.9	14.0	16.2	15.6
Border/Immigration	9.7	13.3	13.8	8.4	10.4	2.4	0.8	16.3	5.2	9.0	10.3	9.4
Crime/Drugs	2.3	2.1	3.7	2.2	2.9	3.0	2.8	1.8	3.0	1.9	2.1	2.8
Nat'l Sec./Terrorism	2.3	2.5	2.7	2.3	0.0	0.7	1.3	3.0	4.7	1.7	2.5	2.5
Hamas' War Agnst Israel	1.2	2.3	1.4	1.0	0.0	2.3	1.9	0.7	0.0	1.4	1.3	0.9
PROTECTING DEMOCRACY	7.1	3.8	4.4	7.8	16.7	13.9	6.0	5.7	2.5	7.8	6.6	7.3
HONESTY/INTEGRITY/D.C.	4.7	4.3	4.6	4.7	6.7	6.4	4.5	4.2	4.7	1.8	6.5	4.2
DK/REFUSED	2.0	4.0	1.3	1.4	11.2	2.1	2.0	0.8	11.6	1.3	1.9	2.4

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT									
Total	1000	721	637	447	308	249	350	310	340	176	123	170	174	187	170	301	156	242
ECONOMIC	43.7	46.1	45.9	45.2	48.7	46.0	52.8	30.3	46.5	53.8	28.4	45.2	51.9	31.6	47.7	54.3	26.5	44.1
Infltn/Cost of Living	26.7	29.5	28.7	29.3	31.3	29.4	32.5	19.7	27.0	29.7	16.1	24.7	35.3	22.0	29.4	32.9	17.5	27.6
The Economy	9.0	8.5	9.5	7.3	8.9	9.6	10.2	4.6	11.6	11.1	5.8	10.6	9.3	3.8	12.5	11.0	4.6	11.4
Jobs/Unemployment	3.3	3.8	4.1	4.7	3.5	2.8	3.5	2.4	4.0	4.1	1.2	5.5	2.8	3.1	2.6	3.2	1.4	2.7
Gov't Spending/Debt	2.9	2.8	2.5	2.4	2.2	3.0	4.6	1.3	2.6	6.7	1.4	3.0	2.6	1.3	2.3	5.0	0.5	2.4
Taxes	1.8	1.5	1.0	1.5	2.9	1.2	2.0	2.3	1.2	2.2	3.8	1.4	1.9	1.3	0.9	2.1	2.4	0.0
SOCIAL	26.9	25.7	27.3	30.3	28.7	25.8	14.3	43.0	25.3	12.8	47.8	24.7	15.9	39.8	25.9	12.1	45.4	24.6
S.S./Medicare	11.3	11.9	10.5	10.2	8.6	11.9	5.2	18.2	11.3	3.5	21.0	11.2	6.9	16.3	11.4	5.1	19.1	12.7
Health care	5.4	5.2	6.5	7.8	7.7	4.6	2.8	9.7	4.2	3.8	10.0	3.2	1.8	9.5	5.3	2.5	10.8	2.9
Abortion	3.8	3.5	3.8	3.6	5.3	3.7	3.0	5.7	2.9	2.3	3.4	3.8	3.7	7.3	2.0	2.1	6.6	3.1
Climate Change	3.5	3.0	3.3	4.1	3.1	2.7	2.0	5.2	3.6	2.9	9.4	3.8	1.1	2.5	3.3	1.7	7.0	3.9
Education	1.7	1.3	2.2	3.3	1.9	1.6	1.2	2.5	1.6	0.0	2.7	1.5	2.3	2.4	1.7	0.8	1.3	1.3
Race Relations	1.1	0.8	1.1	1.3	2.1	1.2	0.2	1.6	1.7	0.3	1.2	1.2	0.0	1.9	2.1	0.0	0.5	0.7
SECURITY	15.5	15.3	15.0	13.7	13.7	20.5	25.8	6.7	13.0	27.3	4.7	13.0	24.3	8.0	13.1	26.5	3.3	14.3
Border/Immigration	9.7	10.0	9.2	7.5	5.6	13.4	19.3	0.8	7.9	20.6	0.7	8.4	18.0	0.9	7.4	19.1	0.5	9.9
Crime/Drugs	2.3	2.0	2.5	3.1	3.9	0.8	1.4	3.2	2.4	2.5	1.4	2.8	0.4	4.4	2.1	1.5	0.0	1.3
Nat'l Sec./Terrorism	2.3	2.4	2.3	1.8	2.9	4.3	3.9	1.2	1.8	3.4	1.6	1.8	4.4	0.9	1.7	4.5	1.3	1.8
Hamas' War Agnst Israel	1.2	1.0	1.0	1.2	1.3	2.1	1.2	1.5	1.0	0.8	1.1	0.0	1.5	1.8	1.9	1.3	1.5	1.3
PROTECTING DEMOCRACY	7.1	6.6	6.5	5.4	4.4	4.1	3.0	10.7	8.1	3.2	9.3	9.6	2.7	11.7	6.6	3.1	14.0	10.3
HONESTY/INTEGRITY/D.C.	4.7	4.9	4.0	4.3	3.3	2.8	2.9	7.5	4.1	2.3	7.7	6.4	3.4	7.4	1.8	2.9	8.2	3.9
DK/REFUSED	2.0	1.4	1.4	1.1	1.2	0.7	1.2	1.7	3.0	0.6	2.1	1.1	1.8	1.5	4.9	1.2	2.6	2.8

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	268	122	146	355	211	166	377	24	68	257	177	99	34	67	187	86
ECONOMIC	43.7	26.6	22.5	30.0	49.1	51.0	50.5	50.8	34.3	47.3	56.0	22.7	46.4	23.3	34.1	51.1	45.9
Infltn/Cost of Living	26.7	15.3	12.7	17.5	30.9	34.5	25.8	30.7	13.9	28.8	35.2	13.8	34.7	6.1	19.7	29.7	26.9
The Economy	9.0	2.9	3.3	2.6	11.9	8.5	13.0	10.5	6.1	12.4	10.0	2.3	6.8	10.3	3.5	14.4	11.9
Jobs/Unemployment	3.3	3.6	1.5	5.2	3.6	2.5	3.4	2.9	9.2	4.0	2.8	3.1	0.8	3.6	2.8	5.0	2.9
Gov't Spending/Debt	2.9	1.8	1.1	2.4	1.8	4.4	5.5	4.9	5.1	2.1	5.3	0.4	2.4	3.3	4.4	1.3	4.3
Taxes	1.8	3.0	3.9	2.2	0.9	1.2	2.8	1.9	0.0	0.0	2.8	3.1	1.6	0.0	3.8	0.8	0.0
SOCIAL	26.9	43.8	52.4	36.6	25.0	19.9	12.8	16.8	22.5	24.4	10.9	49.4	29.2	50.2	36.7	23.1	21.2
S.S./Medicare	11.3	16.1	17.5	14.9	12.5	10.6	1.9	6.8	6.4	10.5	3.7	21.1	12.4	20.1	6.4	13.3	10.9
Health care	5.4	9.9	14.5	6.0	4.0	2.1	5.4	3.6	0.0	5.9	2.3	10.4	7.9	11.6	12.1	1.3	4.4
Abortion	3.8	7.5	8.2	6.9	2.3	2.3	3.1	2.6	9.0	3.7	2.2	6.7	3.6	6.9	9.1	1.0	2.2
Climate Change	3.5	6.7	9.6	4.2	2.1	4.3	0.5	2.7	3.9	0.0	2.4	7.8	0.6	5.4	4.7	3.7	2.4
Education	1.7	2.3	0.6	3.7	2.6	0.0	1.1	0.5	3.2	3.5	0.3	2.5	2.4	3.0	1.3	2.5	0.0
Race Relations	1.1	1.4	1.8	1.0	1.5	0.5	0.7	0.6	0.0	0.8	0.0	0.9	2.3	3.2	3.1	1.3	1.3
SECURITY	15.5	9.6	8.9	10.2	11.4	20.2	28.1	23.7	37.9	16.1	27.2	5.1	9.6	6.5	11.1	10.6	19.8
Border/Immigration	9.7	2.5	2.6	2.5	6.1	13.2	24.4	18.2	21.1	10.6	21.5	0.5	1.7	0.0	1.2	6.8	15.4
Crime/Drugs	2.3	3.3	2.5	3.9	2.4	2.4	0.6	1.6	5.7	2.7	0.7	2.6	3.4	6.5	4.2	1.9	2.3
Nat'l Sec./Terrorism	2.3	1.3	0.5	1.9	2.0	3.6	3.1	3.4	5.3	1.9	4.3	0.9	2.0	0.0	0.8	1.9	2.1
Hamas' War Agnst Israel	1.2	2.5	3.4	1.8	0.9	1.0	0.0	0.5	5.9	0.9	0.8	1.2	2.5	0.0	4.8	0.0	0.0
PROTECTING DEMOCRACY	7.1	13.1	12.4	13.6	7.2	4.0	1.2	2.8	0.0	4.2	2.9	13.0	8.5	5.8	18.0	7.7	1.2
HONESTY/INTEGRITY/D.C.	4.7	6.2	3.8	8.2	4.7	4.0	3.3	3.7	5.3	6.1	1.8	8.7	4.8	9.3	0.0	4.2	7.0
DK/REFUSED	2.0	0.8	0.0	1.4	2.5	0.9	4.1	2.3	0.0	1.9	1.1	1.2	1.6	5.0	0.0	3.2	4.8

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 6

	TOTAL	RELIGION									GUN HOUSEHOLD	
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER	YES	NO
Total	1000	386	218	29	9	18	9	2	303	18	372	588
ECONOMIC	43.7	45.5	41.9	32.4	53.1	50.5	57.1	58.5	41.9	57.3	47.3	41.5
Infltn/Cost of Living	26.7	28.4	24.8	24.9	23.1	36.3	26.3	0.0	25.1	37.9	29.2	25.7
The Economy	9.0	10.4	9.3	2.6	6.6	4.8	16.3	0.0	7.4	15.6	9.4	8.3
Jobs/Unemployment	3.3	1.6	3.8	0.0	14.4	9.4	0.0	58.5	4.7	3.8	3.0	3.3
Gov't Spending/Debt	2.9	3.8	2.2	0.0	0.0	0.0	0.0	0.0	3.2	0.0	3.6	2.5
Taxes	1.8	1.2	1.8	4.9	8.9	0.0	14.5	0.0	1.4	0.0	2.1	1.7
SOCIAL	26.9	24.0	29.7	35.2	38.2	20.9	18.1	0.0	29.1	9.2	19.5	32.5
S.S./Medicare	11.3	13.2	13.4	11.5	6.5	14.2	0.0	0.0	7.9	9.2	6.9	14.7
Health care	5.4	2.5	8.4	7.1	31.6	6.7	0.0	0.0	6.6	0.0	3.7	6.3
Abortion	3.8	3.2	3.1	4.0	0.0	0.0	0.0	0.0	5.1	0.0	3.2	4.4
Climate Change	3.5	2.5	1.8	6.9	0.0	0.0	11.4	0.0	6.1	0.0	2.3	4.4
Education	1.7	1.0	2.6	5.7	0.0	0.0	6.8	0.0	1.8	0.0	2.3	1.5
Race Relations	1.1	1.5	0.2	0.0	0.0	0.0	0.0	0.0	1.6	0.0	1.1	1.1
SECURITY	15.5	19.1	16.7	22.6	0.0	17.7	9.3	0.0	10.4	13.7	19.5	13.1
Border/Immigration	9.7	12.9	10.6	5.4	0.0	17.7	9.3	0.0	5.5	8.3	12.1	8.2
Crime/Drugs	2.3	1.9	2.0	10.0	0.0	0.0	0.0	0.0	2.2	5.4	2.1	2.3
Nat'l Sec./Terrorism	2.3	3.5	1.6	0.0	0.0	0.0	0.0	0.0	2.0	0.0	3.5	1.7
Hamas' War Agnst Israel	1.2	0.7	2.4	7.1	0.0	0.0	0.0	0.0	0.7	0.0	1.8	0.9
PROTECTING DEMOCRACY	7.1	6.5	5.3	4.6	8.8	6.2	8.2	0.0	9.4	9.2	6.8	6.9
HONESTY/INTEGRITY/D.C.	4.7	3.7	5.2	5.2	0.0	4.7	7.3	41.5	5.2	10.7	4.7	4.4
DK/REFUSED	2.0	1.3	1.3	0.0	0.0	0.0	0.0	0.0	4.0	0.0	2.3	1.5

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	385	298	87	388	157	21	136	70	203	185	188	198	306	165	142
ECONOMIC	43.7	43.6	43.5	44.1	43.1	50.5	58.6	49.2	32.4	42.9	43.2	42.0	45.1	43.5	41.1	46.2
Infltn/Cost of Living	26.7	26.3	26.1	27.0	27.4	30.1	31.8	29.8	16.8	27.3	27.5	22.4	30.1	27.2	26.1	28.4
The Economy	9.0	7.8	7.8	8.0	8.3	13.8	20.3	12.8	7.8	6.6	10.2	8.6	7.2	9.5	8.1	11.1
Jobs/Unemployment	3.3	5.1	5.0	5.2	2.5	2.1	2.9	2.0	1.0	2.7	2.2	5.6	4.6	1.4	0.5	2.4
Gov't Spending/Debt	2.9	1.7	1.5	2.6	4.0	3.2	3.6	3.1	3.5	5.4	2.4	1.5	1.9	4.5	5.6	3.2
Taxes	1.8	2.7	3.1	1.3	0.9	1.2	0.0	1.4	3.3	1.0	0.9	4.0	1.4	1.0	0.8	1.2
SOCIAL	26.9	28.1	30.0	21.3	26.1	26.2	15.2	27.9	27.1	25.7	26.4	29.7	26.5	23.8	24.1	23.3
S.S./Medicare	11.3	7.8	9.1	3.6	10.2	17.6	15.2	18.0	22.3	10.6	9.8	10.9	5.0	9.4	9.6	9.2
Health care	5.4	7.0	8.3	2.3	5.3	3.3	0.0	3.8	2.5	5.1	5.5	5.6	8.3	5.3	4.5	6.3
Abortion	3.8	5.1	5.4	4.0	3.5	3.2	0.0	3.7	0.0	3.2	3.9	3.7	6.4	4.0	3.9	4.2
Climate Change	3.5	3.8	3.0	6.5	4.3	1.4	0.0	1.6	2.4	4.9	3.7	6.3	1.4	4.0	5.4	2.4
Education	1.7	2.3	2.2	2.7	1.9	0.8	0.0	0.9	0.0	2.0	1.8	1.1	3.5	1.0	0.8	1.2
Race Relations	1.1	2.1	2.0	2.2	0.8	0.0	0.0	0.0	0.0	0.0	1.8	2.2	1.9	0.0	0.0	0.0
SECURITY	15.5	16.0	14.1	22.2	15.2	13.0	16.0	12.5	20.8	17.3	12.9	15.4	16.5	16.4	19.7	12.6
Border/Immigration	9.7	8.4	6.8	14.0	11.3	9.7	11.2	9.5	7.3	13.3	9.1	9.0	7.9	12.3	14.8	9.3
Crime/Drugs	2.3	4.2	4.0	4.7	1.1	1.1	4.8	0.5	2.2	0.8	1.4	4.1	4.3	0.8	0.9	0.6
Nat'l Sec./Terrorism	2.3	1.7	1.7	1.7	1.8	1.6	0.0	1.8	10.4	2.2	1.3	2.0	1.5	2.1	2.7	1.3
Hamas' War Agnst Israel	1.2	1.6	1.6	1.7	1.0	0.6	0.0	0.7	0.9	1.0	1.1	0.4	2.8	1.3	1.2	1.4
PROTECTING DEMOCRACY	7.1	5.5	5.4	5.7	8.7	5.5	3.6	5.8	10.9	6.5	11.1	6.9	4.1	9.6	7.7	11.8
HONESTY/INTEGRITY/D.C.	4.7	3.7	3.6	4.0	5.8	3.9	3.5	4.0	6.0	6.5	5.1	4.4	3.1	5.4	6.2	4.4
DK/REFUSED	2.0	3.2	3.3	2.7	1.1	0.9	3.1	0.5	2.8	1.0	1.2	1.6	4.7	1.4	1.2	1.6

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 8

	TOTAL	EMPLOYMENT STATUS								EMPLOYED		RETIRED	
		EMPL- OYED	Priv.	Gov't	SELF EMPLYD	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD	MEN	WOMEN	MEN	WOMEN
Total	1000	500	306	79	115	54	42	287	116	276	224	135	152
ECONOMIC	43.7	51.5	53.0	42.5	53.4	57.2	34.5	30.1	41.0	51.2	51.8	33.0	27.5
Infltn/Cost of Living	26.7	30.2	33.3	23.7	26.5	33.7	24.6	19.0	27.6	27.5	33.6	18.3	19.7
The Economy	9.0	11.0	10.4	9.5	13.5	11.5	6.0	7.7	3.1	11.1	10.9	8.9	6.7
Jobs/Unemployment	3.3	4.6	5.2	1.7	4.9	2.6	2.0	0.2	6.2	5.6	3.3	0.0	0.5
Gov't Spending/Debt	2.9	2.7	2.1	4.1	3.2	6.2	0.0	2.8	4.1	3.5	1.6	5.2	0.6
Taxes	1.8	3.0	2.0	3.5	5.2	3.3	1.9	0.2	0.0	3.5	2.4	0.5	0.0
SOCIAL	26.9	22.2	20.3	29.8	21.9	17.8	42.4	35.6	24.7	24.0	20.0	30.4	40.2
S.S./Medicare	11.3	5.4	5.2	2.9	7.6	3.3	5.3	24.2	10.9	7.2	3.1	15.9	31.6
Health care	5.4	5.6	5.1	10.1	3.8	5.3	6.3	4.3	7.4	5.7	5.5	4.8	3.7
Abortion	3.8	3.3	3.2	3.3	3.6	2.9	9.3	3.6	4.7	2.6	4.2	4.3	3.1
Climate Change	3.5	4.2	4.0	5.8	3.5	3.1	4.7	3.5	0.6	5.5	2.6	5.4	1.8
Education	1.7	2.6	1.9	5.1	2.8	1.6	8.3	0.0	0.0	1.9	3.4	0.0	0.0
Race Relations	1.1	1.1	0.8	2.7	0.6	1.5	8.5	0.0	1.2	1.0	1.2	0.0	0.0
SECURITY	15.5	13.4	12.3	15.6	14.8	13.1	16.9	19.4	15.9	13.0	13.9	20.5	18.4
Border/Immigration	9.7	7.2	7.4	6.6	7.3	7.0	8.0	14.7	9.8	7.7	6.7	16.6	13.0
Crime/Drugs	2.3	3.5	2.3	5.5	5.3	4.6	4.6	0.5	0.0	2.8	4.3	0.4	0.5
Nat'l Sec./Terrorism	2.3	1.6	1.9	1.2	1.1	0.0	0.0	3.5	4.5	2.0	1.1	3.1	4.0
Hamas' War Agnst Israel	1.2	1.1	0.8	2.3	1.1	1.4	4.3	0.7	1.7	0.5	1.8	0.4	0.9
PROTECTING DEMOCRACY	7.1	6.7	8.4	5.6	3.1	4.6	0.0	9.3	7.4	6.6	6.9	7.6	10.7
HONESTY/INTEGRITY/D.C.	4.7	4.4	4.6	5.6	3.0	3.3	4.2	5.0	6.2	4.5	4.3	7.0	3.3
DK/REFUSED	2.0	1.8	1.3	0.8	3.8	4.0	2.0	0.7	4.8	0.7	3.2	1.5	0.0

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 9

	TOTAL	INCOME								INCOME						AFFLUENCE LEVEL				
		UNDER	\$20-	\$40-	\$60-	\$100-	\$150-	\$200-	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	WEAL-	UPPER	MIDDLE	LOWER	POOR
		\$20k	\$40k	\$60k	\$100k	\$150k	\$200k	\$250k	\$250k	\$40k	\$40k	\$60k	\$60k	\$100k	\$100k	THY	MIDDLE	CLASS	MIDDLE	CLASS
Total	1000	160	236	209	202	116	49	15	12	396	604	605	395	807	193	19	114	419	314	135
ECONOMIC	43.7	37.3	41.6	42.9	51.5	45.3	44.4	35.2	44.0	39.9	46.2	40.9	48.0	43.6	44.2	18.7	42.4	43.6	45.4	44.5
Infltn/Cost of Living	26.7	19.6	27.3	26.7	33.3	26.5	27.7	11.8	12.8	24.2	28.3	25.1	29.1	27.1	24.8	3.7	20.7	26.3	29.8	28.7
The Economy	9.0	8.0	7.3	10.2	9.8	8.7	9.5	5.1	21.6	7.6	9.8	8.5	9.6	8.8	9.5	0.0	11.3	9.9	8.2	7.1
Jobs/Unemployment	3.3	3.7	3.5	3.5	3.4	3.2	2.3	0.0	0.0	3.6	3.2	3.5	3.0	3.5	2.5	3.7	1.4	3.3	3.2	5.1
Gov't Spending/Debt	2.9	2.5	2.1	1.5	4.0	6.2	1.5	10.5	0.0	2.2	3.4	2.0	4.4	2.5	4.9	3.5	2.8	3.2	3.1	1.7
Taxes	1.8	3.5	1.4	1.0	1.1	0.8	3.3	7.8	9.5	2.3	1.5	1.8	1.8	1.6	2.6	7.7	6.2	0.8	1.2	1.9
SOCIAL	26.9	31.9	30.9	26.8	16.6	29.0	29.7	38.1	14.4	31.3	24.0	29.8	22.6	26.5	28.9	21.9	32.1	26.4	25.8	27.8
S.S./Medicare	11.3	13.1	14.6	13.3	6.3	11.7	2.5	14.1	0.0	14.0	9.5	13.8	7.5	11.9	8.8	8.3	9.3	11.0	12.2	12.1
Health care	5.4	8.5	4.6	5.3	3.0	5.6	10.1	7.1	0.0	6.2	4.9	5.9	4.7	5.2	6.5	0.0	6.3	6.0	3.8	7.7
Abortion	3.8	5.5	4.2	2.8	2.2	5.4	3.7	0.0	8.0	4.7	3.2	4.0	3.4	3.6	4.7	0.0	3.9	4.6	3.7	2.0
Climate Change	3.5	2.6	4.1	2.1	2.7	2.7	12.0	12.1	6.4	3.5	3.6	3.0	4.3	2.9	6.0	13.6	5.8	2.3	3.4	4.6
Education	1.7	1.5	2.0	2.2	1.2	1.4	1.5	4.9	0.0	1.8	1.7	2.0	1.4	1.8	1.6	0.0	2.9	1.9	1.6	0.9
Race Relations	1.1	0.7	1.4	1.0	1.1	2.1	0.0	0.0	0.0	1.1	1.1	1.1	1.2	1.1	1.3	0.0	3.8	0.7	1.1	0.5
SECURITY	15.5	17.4	13.3	20.3	14.5	8.4	16.5	22.3	27.0	14.9	15.9	16.8	13.6	16.2	12.7	30.8	14.5	14.9	16.2	14.7
Border/Immigration	9.7	8.2	8.6	12.9	11.1	4.4	8.8	9.2	27.0	8.5	10.5	10.0	9.3	10.2	7.4	12.3	7.9	9.4	9.9	11.2
Crime/Drugs	2.3	1.9	2.8	3.3	1.2	2.8	2.7	0.0	0.0	2.4	2.3	2.7	1.7	2.3	2.3	14.2	3.7	2.8	1.6	0.0
Nat'l Sec./Terrorism	2.3	6.4	1.0	2.2	1.6	0.0	3.4	8.4	0.0	3.1	1.8	2.8	1.6	2.5	1.5	0.0	1.6	1.5	3.7	2.8
Hamas' War Agnst Israel	1.2	0.9	0.9	1.9	0.6	1.2	1.6	4.7	0.0	0.9	1.4	1.3	1.1	1.1	1.5	4.2	1.3	1.3	1.1	0.7
PROTECTING DEMOCRACY	7.1	5.4	5.7	3.6	11.1	11.5	8.1	0.0	14.5	5.6	8.1	4.9	10.5	6.4	9.9	9.8	7.4	8.1	5.6	7.2
HONESTY/INTEGRITY/D.C.	4.7	3.7	6.3	4.9	4.5	5.1	1.3	4.4	0.0	5.2	4.4	5.1	4.1	5.0	3.7	18.9	3.2	5.5	4.4	2.6
DK/REFUSED	2.0	4.2	2.3	1.5	1.8	0.7	0.0	0.0	0.0	3.1	1.3	2.5	1.1	2.4	0.4	0.0	0.5	1.6	2.6	3.2

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					RACE			MEN			WOMEN			AGE				
		YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	NON-WHITE	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65	
					AMER.							AMER.			AMER.							
Total	1000	120	880	120	120	30	700	30	700	300	341	55	47	359	65	73	140	170	250	190	250	
ECONOMIC	43.7	43.5	43.7	43.5	35.5	56.9	44.5	44.1	44.5	41.7	43.1	41.9	47.8	45.9	30.1	40.8	37.8	48.2	55.3	46.1	30.5	
Infltn/Cost of Living	26.7	27.2	26.6	27.2	20.6	18.0	27.7	34.2	27.7	24.3	24.9	17.2	28.9	30.3	23.5	26.1	23.0	26.2	34.0	31.8	17.8	
The Economy	9.0	5.8	9.4	5.8	6.8	15.4	9.7	5.3	9.7	7.1	10.1	9.9	7.2	9.4	4.2	4.9	4.3	10.1	11.6	9.5	7.7	
Jobs/Unemployment	3.3	5.1	3.1	5.1	2.3	17.0	2.6	2.4	2.6	4.9	2.6	3.8	6.7	2.6	1.1	4.1	4.0	6.9	4.6	2.0	0.3	
Gov't Spending/Debt	2.9	4.2	2.8	4.2	1.7	2.5	3.1	0.0	3.1	2.6	4.2	2.2	5.0	2.0	1.3	3.6	0.0	4.6	3.3	2.4	3.5	
Taxes	1.8	1.3	1.9	1.3	4.0	4.0	1.4	2.2	1.4	2.7	1.3	8.7	0.0	1.6	0.0	2.1	6.5	0.4	1.8	0.4	1.2	
SOCIAL	26.9	24.1	27.3	24.1	45.0	24.9	23.9	39.7	23.9	34.1	23.8	45.3	19.7	23.9	44.7	27.0	33.3	24.2	19.0	23.8	35.6	
S.S./Medicare	11.3	8.1	11.7	8.1	20.5	0.0	10.8	9.2	10.8	12.4	10.1	20.3	9.9	11.5	20.7	6.9	5.9	3.2	5.7	10.1	26.4	
Health care	5.4	4.3	5.6	4.3	8.2	10.4	4.5	16.4	4.5	7.7	4.0	10.5	2.4	4.9	6.1	5.6	6.7	9.0	5.1	5.3	2.7	
Abortion	3.8	5.7	3.5	5.7	4.5	3.5	3.4	2.7	3.4	4.7	3.5	2.6	2.7	3.4	6.0	7.6	4.9	3.8	4.0	4.1	2.8	
Climate Change	3.5	4.3	3.4	4.3	2.3	3.6	3.6	2.9	3.6	3.3	5.2	4.9	3.5	2.2	0.0	4.8	8.0	1.4	1.7	4.4	3.8	
Education	1.7	0.7	1.9	0.7	3.5	7.4	1.1	8.5	1.1	3.2	0.6	3.1	0.0	1.6	3.7	1.1	4.7	4.8	1.1	0.0	0.0	
Race Relations	1.1	1.0	1.1	1.0	6.1	0.0	0.4	0.0	0.4	2.9	0.4	3.8	1.1	0.3	8.0	1.0	3.1	2.0	1.4	0.0	0.0	
SECURITY	15.5	17.6	15.3	17.6	7.9	6.4	17.1	11.3	17.1	12.0	18.1	6.5	17.0	16.1	9.2	17.9	18.0	14.6	12.1	15.6	18.3	
Border/Immigration	9.7	8.1	9.9	8.1	0.5	4.5	11.8	9.0	11.8	4.8	13.1	0.0	10.3	10.5	1.0	6.7	7.5	5.9	8.1	11.9	13.4	
Crime/Drugs	2.3	7.0	1.7	7.0	5.7	0.0	1.1	2.3	1.1	5.3	1.7	4.1	4.2	0.4	7.0	8.8	6.4	4.1	1.3	1.8	0.2	
Nat'l Sec./Terrorism	2.3	1.8	2.4	1.8	0.5	1.9	2.9	0.0	2.9	1.1	2.7	1.0	2.6	3.0	0.0	1.3	1.2	2.5	1.7	1.9	3.9	
Hamas' War Agnst Israel	1.2	0.7	1.3	0.7	1.3	0.0	1.4	0.0	1.4	0.8	0.6	1.3	0.0	2.1	1.2	1.1	2.9	2.1	0.9	0.0	0.8	
PROTECTING DEMOCRACY	7.1	5.3	7.4	5.3	4.7	5.9	8.0	4.9	8.0	5.1	8.9	2.7	2.8	7.2	6.4	6.8	2.7	5.8	7.1	8.7	9.3	
HONESTY/INTEGRITY/D.C.	4.7	7.6	4.3	7.6	4.4	5.9	4.4	0.0	4.4	5.4	4.8	3.6	10.4	4.1	5.0	5.9	5.8	4.2	4.1	4.1	5.5	
DK/REFUSED	2.0	1.9	2.0	1.9	2.5	0.0	2.1	0.0	2.1	1.8	1.3	0.0	2.4	2.8	4.6	1.6	2.4	3.1	2.4	1.6	0.8	

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	MALE	FEMALE																	
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1000	310	690	560	440	750	250	142	328	259	211	350	120	168	362	301	229	400	130	470	530
ECONOMIC	43.7	43.5	43.8	48.7	37.3	48.1	30.5	43.1	44.4	47.9	39.2	47.9	32.7	43.8	43.2	49.4	35.4	48.2	28.5	44.0	43.4
Infltn/Cost of Living	26.7	24.8	27.5	28.9	23.8	29.6	17.8	21.5	25.6	24.8	23.7	26.8	17.0	27.5	29.3	32.4	24.0	32.0	18.5	24.3	28.7
The Economy	9.0	7.5	9.6	9.3	8.5	9.4	7.7	7.9	10.3	9.6	9.4	9.8	8.7	7.1	9.0	9.0	7.6	8.9	6.8	9.5	8.4
Jobs/Unemployment	3.3	5.6	2.3	5.1	1.0	4.3	0.3	6.1	2.9	6.2	1.0	5.2	0.0	5.2	1.8	4.2	1.0	3.6	0.5	3.8	2.9
Gov't Spending/Debt	2.9	2.5	3.1	2.9	3.1	2.7	3.5	2.7	4.5	3.6	4.4	3.3	5.9	2.4	1.9	2.2	1.8	2.3	1.3	4.0	2.0
Taxes	1.8	3.2	1.2	2.6	0.9	2.0	1.2	5.0	1.2	3.7	0.6	2.8	1.1	1.6	1.2	1.6	1.1	1.4	1.3	2.3	1.4
SOCIAL	26.9	28.3	26.3	24.1	30.5	24.1	35.6	28.0	25.5	24.7	28.2	24.6	31.1	28.6	27.0	23.6	32.6	23.6	39.7	26.3	27.5
S.S./Medicare	11.3	4.5	14.4	5.0	19.3	6.3	26.4	7.2	12.5	7.7	14.8	7.8	19.9	2.1	16.1	2.6	23.5	5.0	32.3	10.9	11.6
Health care	5.4	8.0	4.3	6.7	3.8	6.4	2.7	7.8	4.1	6.0	4.2	6.2	2.4	8.1	4.5	7.3	3.4	6.5	3.0	5.2	5.6
Abortion	3.8	4.3	3.6	4.2	3.3	4.2	2.8	2.8	3.2	2.9	3.4	3.4	2.2	5.5	3.9	5.3	3.3	4.8	3.3	3.1	4.4
Climate Change	3.5	4.4	3.2	3.2	4.0	3.5	3.8	5.4	4.7	4.2	5.8	4.3	6.6	3.4	1.8	2.2	2.4	2.7	1.1	4.9	2.3
Education	1.7	4.7	0.4	3.1	0.0	2.3	0.0	3.7	0.2	2.3	0.0	1.7	0.0	5.6	0.6	3.8	0.0	2.9	0.0	1.3	2.2
Race Relations	1.1	2.5	0.5	2.0	0.0	1.5	0.0	1.1	0.8	1.6	0.0	1.2	0.0	3.7	0.2	2.3	0.0	1.8	0.0	0.9	1.3
SECURITY	15.5	16.1	15.3	14.3	17.1	14.6	18.3	14.5	16.9	14.2	18.5	15.8	17.3	17.5	13.8	14.3	15.8	13.6	19.2	16.2	15.0
Border/Immigration	9.7	6.6	11.1	7.3	12.8	8.4	13.4	6.3	13.0	7.9	14.6	10.2	13.2	6.9	9.4	6.7	11.0	6.9	13.6	11.0	8.6
Crime/Drugs	2.3	5.2	1.1	3.5	0.9	3.0	0.2	5.5	0.9	3.3	1.1	2.9	0.5	4.9	1.2	3.6	0.7	3.1	0.0	2.3	2.4
Nat'l Sec./Terrorism	2.3	1.9	2.5	1.8	3.0	1.8	3.9	2.2	2.4	2.2	2.5	2.1	3.1	1.6	2.7	1.4	3.5	1.6	4.6	2.3	2.3
Hamas' War Agnst Israel	1.2	2.5	0.6	1.8	0.4	1.3	0.8	0.5	0.6	0.8	0.3	0.6	0.5	4.1	0.6	2.6	0.6	2.0	1.0	0.6	1.7
PROTECTING DEMOCRACY	7.1	4.4	8.3	5.6	9.0	6.4	9.3	5.3	7.9	6.6	7.8	6.5	9.0	3.6	8.7	4.8	10.1	6.3	9.5	7.1	7.1
HONESTY/INTEGRITY/D.C.	4.7	4.9	4.6	4.6	4.9	4.4	5.5	7.1	4.4	5.1	5.2	4.2	8.1	3.0	4.9	4.0	4.7	4.7	3.2	5.2	4.3
DK/REFUSED	2.0	2.8	1.6	2.6	1.2	2.4	0.8	2.0	0.9	1.4	1.0	1.0	1.7	3.5	2.3	3.7	1.3	3.5	0.0	1.2	2.7

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6. HOW OFTEN DO YOU CARRY A CONCEALED HANDGUN?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT		JOB RATING:		
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UND- ECI- DED	APP- ROVE	DIS- APP- ROVE
Total	1000	170	220	380	230	865	644	222	135	282	465	253	235	655	471	416	113	514	442
ALL/MOST OF THE TIME	13.1	10.6	13.1	15.7	10.9	13.7	15.1	9.6	9.5	14.1	11.2	15.7	25.1	9.7	19.3	6.5	12.0	19.8	5.3
All of the Time	6.8	4.7	8.1	8.9	3.4	6.9	8.2	3.0	6.2	7.4	6.2	7.1	13.0	4.8	9.7	3.5	6.3	10.7	2.0
Most of the Time	6.4	5.9	5.0	6.7	7.4	6.8	6.9	6.6	3.3	6.7	5.0	8.6	12.0	4.9	9.6	2.9	5.6	9.1	3.3
SOME OF THE TIME/RARELY	11.2	5.6	11.4	12.1	13.6	11.1	10.6	12.6	11.9	11.6	9.0	14.7	11.3	11.5	12.8	10.3	7.5	12.4	10.3
Some of the Time	5.7	3.4	6.9	6.8	4.4	5.6	4.9	7.6	6.3	5.7	4.8	7.4	7.4	5.0	7.4	5.0	1.3	7.2	4.0
Rarely	5.5	2.2	4.5	5.3	9.3	5.5	5.7	5.0	5.6	5.9	4.3	7.3	3.9	6.5	5.4	5.4	6.3	5.2	6.3
NEVER	73.2	82.7	73.2	68.7	73.8	73.4	72.3	76.6	72.3	72.7	77.5	66.0	63.0	76.5	65.4	81.4	76.0	65.1	83.0
DK/REFUSED	2.4	1.1	2.3	3.5	1.7	1.8	2.0	1.2	6.3	1.6	2.3	3.6	0.6	2.3	2.5	1.8	4.5	2.7	1.4

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6. HOW OFTEN DO YOU CARRY A CONCEALED HANDGUN?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply- ment	Econ- omy	Taxes	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Race Rela- tions	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	Hamas War	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	437	267	29	33	90	18	269	113	54	17	35	11	38	155	97	23	23	12	47	71
ALL/MOST OF THE TIME	13.1	13.2	12.1	11.4	9.6	13.2	38.7	11.6	4.4	15.2	27.5	21.2	7.7	12.8	17.1	18.0	14.1	11.8	25.8	12.0	7.0
All of the Time	6.8	7.2	5.9	5.1	7.2	8.5	23.0	5.9	1.1	6.9	13.5	9.9	0.0	12.8	9.4	8.4	14.1	5.7	15.0	4.8	0.0
Most of the Time	6.4	6.0	6.2	6.3	2.4	4.7	15.6	5.7	3.2	8.3	14.0	11.3	7.7	0.0	7.7	9.5	0.0	6.0	10.8	7.2	7.0
SOME OF THE TIME/RARELY	11.2	11.8	10.6	20.8	17.6	9.2	17.9	9.2	7.8	12.2	12.4	0.0	20.6	12.3	15.5	16.0	12.9	17.7	12.8	11.0	7.0
Some of the Time	5.7	5.4	3.9	12.7	17.6	3.3	4.5	6.0	5.9	3.8	12.4	0.0	14.4	9.8	8.4	8.9	5.8	6.6	12.8	7.0	0.0
Rarely	5.5	6.4	6.7	8.1	0.0	5.9	13.4	3.1	1.9	8.4	0.0	0.0	6.2	2.4	7.2	7.1	7.1	11.1	0.0	4.0	7.0
NEVER	73.2	73.2	75.5	67.7	69.7	75.5	43.5	77.5	86.5	72.5	60.1	78.8	54.5	71.3	65.3	63.4	73.0	67.5	61.4	73.6	80.3
DK/REFUSED	2.4	1.8	1.9	0.0	3.1	2.1	0.0	1.8	1.3	0.0	0.0	0.0	17.1	3.7	2.1	2.6	0.0	3.0	0.0	3.4	5.7

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6. HOW OFTEN DO YOU CARRY A CONCEALED HANDGUN?

BANNER 3

	TOTAL	HOW OFTEN DO YOU CARRY A CONCEALED HANDGUN?				WHICH WOULD DO MORE TO HELP FIGHT CRIME...				CONCEALED CARRY STATE STATUS		
		ALL/ MOST OF TME	SOME/ RARELY	NEVER	UNSURE	PASS GUN CNTRL	ENFRCE CRRNT LAWS	ARREST REPEAT CRIMNL	UNSURE	LIB- ERAL CCS	NON- LIB. CCS	REST
Total	1000	131	112	732	24	189	212	535	64	196	434	370
ALL/MOST OF THE TIME	13.1	100.0	0.0	0.0	0.0	8.6	12.6	15.1	11.7	11.4	15.1	11.7
All of the Time	6.8	51.5	0.0	0.0	0.0	5.9	6.6	7.0	7.9	4.5	8.1	6.4
Most of the Time	6.4	48.5	0.0	0.0	0.0	2.6	6.0	8.1	3.8	7.0	7.0	5.3
SOME OF THE TIME/RARELY	11.2	0.0	100.0	0.0	0.0	7.6	10.0	13.4	7.3	4.4	13.0	12.7
Some of the Time	5.7	0.0	50.9	0.0	0.0	4.7	5.9	6.4	2.3	1.1	7.1	6.5
Rarely	5.5	0.0	49.1	0.0	0.0	2.8	4.1	7.1	5.0	3.3	5.9	6.2
NEVER	73.2	0.0	0.0	100.0	0.0	82.3	75.8	69.6	68.6	82.3	69.3	73.0
DK/REFUSED	2.4	0.0	0.0	0.0	100.0	1.6	1.6	1.9	12.4	1.9	2.6	2.6

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6. HOW OFTEN DO YOU CARRY A CONCEALED HANDGUN?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT									
Total	1000	721	637	447	308	249	350	310	340	176	123	170	174	187	170	301	156	242
ALL/MOST OF THE TIME	13.1	11.3	12.4	12.9	19.1	13.8	19.2	10.0	9.7	22.9	11.9	11.5	15.5	8.8	7.9	18.6	5.6	8.8
All of the Time	6.8	5.3	6.2	5.9	10.0	8.5	9.7	5.1	5.2	13.6	4.5	7.6	5.8	5.5	2.9	9.2	1.7	3.3
Most of the Time	6.4	6.0	6.2	7.0	9.1	5.3	9.5	4.9	4.5	9.3	7.5	3.9	9.7	3.3	5.0	9.4	3.9	5.6
SOME OF THE TIME/RARELY	11.2	11.4	12.2	11.8	14.8	12.7	11.6	11.2	10.8	11.3	7.9	15.3	11.9	13.4	6.2	10.2	7.4	11.2
Some of the Time	5.7	6.3	6.4	6.5	7.6	7.7	6.8	6.7	3.6	7.1	6.0	4.9	6.5	7.2	2.3	6.6	3.5	3.7
Rarely	5.5	5.1	5.7	5.4	7.3	5.0	4.8	4.5	7.2	4.2	1.9	10.4	5.4	6.2	3.9	3.7	3.9	7.4
NEVER	73.2	76.2	73.3	73.6	64.7	71.7	66.4	77.2	76.6	64.0	78.4	70.6	68.9	76.5	82.7	68.7	86.4	78.0
DK/REFUSED	2.4	1.1	2.1	1.7	1.3	1.8	2.8	1.5	2.9	1.9	1.8	2.6	3.7	1.3	3.2	2.4	0.5	1.9

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6. HOW OFTEN DO YOU CARRY A CONCEALED HANDGUN?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	268	122	146	355	211	166	377	24	68	257	177	99	34	67	187	86
ALL/MOST OF THE TIME	13.1	12.1	11.0	13.1	11.5	11.6	20.2	15.4	48.6	20.1	16.2	8.5	12.0	12.2	8.5	8.1	14.1
All of the Time	6.8	5.4	4.7	6.0	6.7	4.7	11.7	7.8	21.0	11.7	8.1	3.6	6.4	8.9	4.3	5.1	6.2
Most of the Time	6.4	6.8	6.4	7.1	4.8	6.9	8.5	7.6	27.7	8.4	8.1	4.9	5.6	3.3	4.1	3.0	7.8
SOME OF THE TIME/RARELY	11.2	9.4	8.3	10.3	11.0	15.4	9.3	12.7	5.7	12.5	11.9	10.1	10.7	18.7	8.6	10.6	12.9
Some of the Time	5.7	5.0	3.9	5.9	5.9	5.7	6.3	6.0	5.7	9.6	6.2	6.4	6.4	9.3	0.9	4.3	4.2
Rarely	5.5	4.4	4.4	4.4	5.0	9.7	3.0	6.7	0.0	2.9	5.7	3.7	4.2	9.4	7.8	6.2	8.7
NEVER	73.2	76.9	79.4	74.9	75.4	71.3	65.1	68.6	43.3	64.3	69.1	80.0	76.4	65.0	81.0	78.9	68.3
DK/REFUSED	2.4	1.6	1.3	1.8	2.1	1.7	5.4	3.3	2.3	3.0	2.8	1.4	0.8	4.1	1.9	2.4	4.8

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6. HOW OFTEN DO YOU CARRY A CONCEALED HANDGUN?

BANNER 6

	TOTAL	RELIGION									GUN HOUSEHOLD	
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER	YES	NO
Total	1000	386	218	29	9	18	9	2	303	18	372	588
ALL/MOST OF THE TIME	13.1	12.0	15.6	18.4	62.5	19.1	25.9	0.0	9.8	5.3	31.0	2.5
All of the Time	6.8	5.3	8.2	6.6	31.1	9.0	0.0	0.0	6.1	5.3	15.8	1.4
Most of the Time	6.4	6.7	7.3	11.8	31.4	10.1	25.9	0.0	3.7	0.0	15.2	1.0
SOME OF THE TIME/RARELY	11.2	11.6	9.8	14.6	0.0	16.5	27.0	0.0	10.2	29.8	22.5	4.1
Some of the Time	5.7	6.8	7.0	5.4	0.0	5.5	0.0	0.0	3.8	8.3	12.4	1.6
Rarely	5.5	4.8	2.8	9.2	0.0	11.0	27.0	0.0	6.4	21.5	10.1	2.5
NEVER	73.2	75.1	72.5	67.0	37.5	64.4	47.1	100.0	75.2	64.9	45.1	92.0
DK/REFUSED	2.4	1.3	2.1	0.0	0.0	0.0	0.0	0.0	4.8	0.0	1.5	1.4

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6. HOW OFTEN DO YOU CARRY A CONCEALED HANDGUN?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
			Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED							
		ried	Other													
Total	1000	385	298	87	388	157	21	136	70	203	185	188	198	306	165	142
ALL/MOST OF THE TIME	13.1	15.2	14.3	18.0	13.6	10.0	6.5	10.5	6.5	13.8	13.4	19.4	11.1	13.0	13.7	12.2
All of the Time	6.8	9.7	10.5	6.9	5.3	5.7	6.5	5.6	1.0	6.3	4.3	12.9	6.7	4.3	5.6	2.7
Most of the Time	6.4	5.5	3.8	11.1	8.3	4.3	0.0	5.0	5.5	7.5	9.1	6.6	4.4	8.8	8.1	9.5
SOME OF THE TIME/RARELY	11.2	11.1	10.2	14.1	11.1	11.9	15.3	11.3	11.1	11.6	10.4	8.4	13.7	11.0	12.0	9.9
Some of the Time	5.7	6.2	5.0	10.1	5.2	4.8	2.7	5.1	8.1	5.5	4.8	6.0	6.3	5.3	5.5	5.1
Rarely	5.5	4.9	5.2	4.0	5.9	7.1	12.6	6.2	3.0	6.2	5.6	2.4	7.3	5.7	6.5	4.8
NEVER	73.2	69.9	71.0	66.1	74.3	75.6	78.3	75.2	80.4	74.3	74.4	69.0	70.7	74.8	74.3	75.5
DK/REFUSED	2.4	3.9	4.5	1.8	1.0	2.5	0.0	2.9	2.0	0.3	1.8	3.1	4.6	1.1	0.0	2.4

MCLAUGHLIN & ASSOCIATES
NATIONAL - CRIME PREVENTION RESEARCH CENTER

6. HOW OFTEN DO YOU CARRY A CONCEALED HANDGUN?

BANNER 8

	TOTAL	EMPLOYMENT STATUS								EMPLOYED		RETIRED	
		EMPL- OYED	Priv. 	Gov't 	SELF EMPLYD	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD	MEN	WOMEN	MEN	WOMEN
Total	1000	500	306	79	115	54	42	287	116	276	224	135	152
ALL/MOST OF THE TIME	13.1	17.6	14.5	27.3	19.3	17.4	10.4	6.1	10.2	19.2	15.8	8.0	4.4
All of the Time	6.8	9.3	8.5	11.3	10.1	11.8	1.7	2.3	6.4	10.7	7.6	4.9	0.0
Most of the Time	6.4	8.3	6.0	16.1	9.2	5.6	8.7	3.8	3.8	8.4	8.2	3.1	4.4
SOME OF THE TIME/RARELY	11.2	14.2	14.0	15.5	14.0	10.1	13.8	7.5	7.0	14.2	14.3	9.0	6.1
Some of the Time	5.7	7.4	8.2	8.0	5.0	5.0	4.2	4.1	3.2	7.2	7.6	3.9	4.2
Rarely	5.5	6.8	5.8	7.4	9.0	5.1	9.6	3.4	3.8	6.9	6.7	5.1	1.9
NEVER	73.2	66.4	70.1	57.2	63.1	66.2	69.6	84.8	78.6	65.1	68.1	81.4	87.8
DK/REFUSED	2.4	1.7	1.4	0.0	3.6	6.3	6.2	1.7	4.2	1.6	1.8	1.7	1.7

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6. HOW OFTEN DO YOU CARRY A CONCEALED HANDGUN?

BANNER 9

	TOTAL	INCOME								INCOME						AFFLUENCE LEVEL				
Total	1000	160	236	209	202	116	49	15	12	396	604	605	395	807	193	19	114	419	314	135
ALL/MOST OF THE TIME	13.1	13.6	11.3	12.3	15.3	7.3	21.8	24.9	27.0	12.2	13.7	12.3	14.5	13.0	13.7	37.5	22.4	11.3	11.0	12.5
All of the Time	6.8	8.9	6.2	8.0	4.9	1.4	7.0	24.9	27.0	7.3	6.4	7.5	5.6	6.9	6.3	29.6	11.6	3.9	7.0	8.0
Most of the Time	6.4	4.7	5.1	4.3	10.4	5.9	14.8	0.0	0.0	4.9	7.3	4.7	8.9	6.1	7.3	7.9	10.7	7.5	4.0	4.5
SOME OF THE TIME/RARELY	11.2	7.8	9.7	13.5	12.5	13.9	10.2	4.9	9.5	9.0	12.7	10.5	12.2	11.0	12.0	18.2	6.0	13.4	12.2	5.4
Some of the Time	5.7	4.7	6.6	5.3	6.5	6.1	3.6	4.9	0.0	5.8	5.6	5.6	5.8	5.9	5.0	18.2	3.9	6.4	5.7	3.0
Rarely	5.5	3.1	3.1	8.2	6.0	7.8	6.6	0.0	9.5	3.1	7.1	4.9	6.5	5.1	7.0	0.0	2.1	7.0	6.4	2.4
NEVER	73.2	72.2	76.7	72.5	70.1	78.1	68.0	70.2	63.4	74.9	72.2	74.1	72.0	73.1	74.0	44.3	70.9	73.9	72.8	78.2
DK/REFUSED	2.4	6.4	2.3	1.7	2.1	0.7	0.0	0.0	0.0	3.9	1.4	3.2	1.3	2.9	0.4	0.0	0.7	1.4	4.0	3.9

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6. HOW OFTEN DO YOU CARRY A CONCEALED HANDGUN?

BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					RACE			MEN			WOMEN			AGE				
		YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	NON-WHITE	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65	
Total	1000	120	880	120	120	30	700	30	700	300	341	55	47	359	65	73	140	170	250	190	250	
ALL/MOST OF THE TIME	13.1	17.7	12.5	17.7	19.1	0.0	12.3	3.0	12.3	15.0	14.2	26.5	23.5	10.6	12.8	13.9	24.6	21.8	12.5	9.5	4.2	
All of the Time	6.8	10.2	6.3	10.2	13.5	0.0	5.5	3.0	5.5	9.8	7.6	17.2	12.8	3.5	10.2	8.6	13.0	11.3	7.5	4.2	1.3	
Most of the Time	6.4	7.5	6.2	7.5	5.6	0.0	6.9	0.0	6.9	5.2	6.5	9.2	10.7	7.2	2.5	5.4	11.5	10.5	5.0	5.3	2.9	
SOME OF THE TIME/RARELY	11.2	13.5	10.9	13.5	12.7	20.4	9.9	16.3	9.9	14.1	11.5	13.6	16.5	8.4	11.8	11.6	12.4	15.8	12.1	8.6	8.4	
Some of the Time	5.7	7.6	5.4	7.6	8.8	6.6	4.9	3.4	4.9	7.5	5.5	10.4	8.3	4.4	7.4	7.1	5.6	7.0	7.4	5.1	3.6	
Rarely	5.5	6.0	5.4	6.0	3.9	13.8	5.0	12.9	5.0	6.6	6.1	3.2	8.2	4.1	4.4	4.5	6.8	8.8	4.7	3.5	4.8	
NEVER	73.2	66.5	74.2	66.5	62.7	79.6	75.9	74.4	75.9	67.1	72.7	57.4	55.4	78.9	67.2	73.5	60.2	60.9	72.4	77.2	86.8	
DK/REFUSED	2.4	2.3	2.4	2.3	5.6	0.0	1.8	6.4	1.8	3.8	1.7	2.6	4.5	2.0	8.1	1.0	2.9	1.5	3.0	4.6	0.5	

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6. HOW OFTEN DO YOU CARRY A CONCEALED HANDGUN?

BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	MALE	FEMALE															
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1000	310	690	560	440	750	250	142	328	259	211	350	120	168	362	301	229	400	130	470	530
ALL/MOST OF THE TIME	13.1	23.0	8.7	18.4	6.5	16.1	4.2	28.0	10.6	21.6	8.9	19.4	5.8	18.8	6.9	15.5	4.3	13.3	2.8	15.9	10.7
All of the Time	6.8	12.1	4.4	10.1	2.6	8.6	1.3	14.8	6.5	13.0	4.1	11.4	2.2	9.8	2.5	7.5	1.2	6.2	0.5	9.0	4.8
Most of the Time	6.4	11.0	4.3	8.3	3.9	7.5	2.9	13.3	4.1	8.6	4.8	8.0	3.6	9.0	4.5	8.1	3.1	7.1	2.2	6.9	5.9
SOME OF THE TIME/RARELY	11.2	14.3	9.8	13.3	8.5	12.1	8.4	13.4	11.2	14.1	9.1	12.3	10.5	15.0	8.6	12.6	8.0	12.0	6.5	11.8	10.6
Some of the Time	5.7	6.4	5.4	6.8	4.3	6.4	3.6	7.3	5.4	8.4	3.0	7.2	2.6	5.6	5.3	5.5	5.4	5.7	4.5	6.0	5.4
Rarely	5.5	7.9	4.4	6.5	4.3	5.7	4.8	6.1	5.7	5.7	6.0	5.1	7.9	9.5	3.2	7.1	2.7	6.2	2.0	5.8	5.2
NEVER	73.2	60.6	78.9	65.8	82.7	68.7	86.8	57.6	75.6	62.7	79.3	65.7	83.2	63.0	82.0	68.5	85.8	71.4	90.2	70.2	76.0
DK/REFUSED	2.4	2.1	2.6	2.5	2.3	3.1	0.5	0.9	2.6	1.6	2.8	2.6	0.6	3.1	2.5	3.3	1.9	3.4	0.5	2.1	2.7

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7. BETWEEN THE FOLLOWING CHOICES, WHICH DO YOU THINK WILL DO MORE TO HELP FIGHT CRIME AND KEEP PEOPLE SAFE?

1. PASSING MORE GUN CONTROL LAWS
2. MORE STRICTLY ENFORCING EXISTING GUN CONTROL LAWS
3. HAVE POLICE CONCENTRATE ON ARRESTING VIOLENT, REPEAT CRIMINALS, AND ENDING CASHLESS BAIL TO GET REPEAT CRIMINALS OFF THE STREET

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT		JOB RATING:		
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST ALWAYS	Always Vote	Almost Always	VOTE MOST/ TIME	URBAN	SUB- URBAN	RURAL	RIGHT DIREC- TION	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UND- ECI- DED	APP- ROVE	DIS- APP- ROVE
Total	1000	170	220	380	230	865	644	222	135	282	465	253	235	655	471	416	113	514	442
ARREST REPEAT CRIMINALS	53.5	50.1	50.4	54.2	57.8	54.0	53.5	55.5	50.1	44.5	54.3	62.0	53.2	56.8	74.5	31.8	45.5	69.8	36.0
STRICT ENFRMNT EXST LAWS	21.2	22.4	20.8	20.7	21.6	21.4	21.4	21.4	20.0	24.5	20.7	18.5	25.0	20.2	13.9	30.1	18.9	15.9	27.8
PASSING GUN CNTRL LAWS	18.9	21.0	22.9	17.5	15.8	19.1	20.2	15.6	17.8	26.2	18.9	10.7	16.5	18.4	7.0	33.0	16.6	8.7	31.5
DK/REFUSED	6.4	6.5	5.8	7.7	4.8	5.5	4.8	7.5	12.1	4.8	6.1	8.8	5.3	4.6	4.6	5.0	19.0	5.6	4.7

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7. BETWEEN THE FOLLOWING CHOICES, WHICH DO YOU THINK WILL DO MORE TO HELP FIGHT CRIME AND KEEP PEOPLE SAFE?

1. PASSING MORE GUN CONTROL LAWS
2. MORE STRICTLY ENFORCING EXISTING GUN CONTROL LAWS
3. HAVE POLICE CONCENTRATE ON ARRESTING VIOLENT, REPEAT CRIMINALS, AND ENDING CASHLESS BAIL TO GET REPEAT CRIMINALS OFF THE STREET

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply- ment	Econ- omy	Taxes	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Race Rela- tions	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	Hamas War	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	437	267	29	33	90	18	269	113	54	17	35	11	38	155	97	23	23	12	47	71
ARREST REPEAT CRIMINALS	53.5	58.8	59.4	75.1	45.9	60.4	39.7	38.4	44.3	29.6	49.3	36.2	27.9	33.5	75.2	90.2	69.3	41.8	30.5	47.7	43.0
STRICT ENFRMNT EXST LAWS	21.2	22.2	24.7	6.7	24.7	17.1	30.7	27.6	27.1	31.0	21.0	18.8	27.8	35.3	9.3	1.7	11.9	25.8	33.9	20.1	18.0
PASSING GUN CNTRL LAWS	18.9	11.9	10.0	11.4	11.0	18.8	9.7	29.2	26.4	33.1	29.7	38.8	20.6	25.2	10.2	4.7	5.9	24.2	35.7	25.8	36.8
DK/REFUSED	6.4	7.0	5.9	6.7	18.4	3.7	19.9	4.9	2.2	6.3	0.0	6.2	23.7	6.0	5.3	3.4	13.0	8.2	0.0	6.4	2.2

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7. BETWEEN THE FOLLOWING CHOICES, WHICH DO YOU THINK WILL DO MORE TO HELP FIGHT CRIME AND KEEP PEOPLE SAFE?
1. PASSING MORE GUN CONTROL LAWS
 2. MORE STRICTLY ENFORCING EXISTING GUN CONTROL LAWS
 3. HAVE POLICE CONCENTRATE ON ARRESTING VIOLENT, REPEAT CRIMINALS, AND ENDING CASHLESS BAIL TO GET REPEAT CRIMINALS OFF THE STREET

BANNER 3

	TOTAL	HOW OFTEN DO YOU CARRY A CONCEALED HANDGUN?				WHICH WOULD DO MORE TO HELP FIGHT CRIME...				CONCEALED CARRY STATE STATUS		
		ALL/ MOST OF TME	SOME/ RARELY	NEVER	UNSURE	PASS GUN CNTRL	ENFRCE CRRNT LAWS	ARREST REPEAT CRIMNL	UNSURE	LIB- ERAL CCS	NON- LIB. CCS	REST
Total	1000	131	112	732	24	189	212	535	64	196	434	370
ARREST REPEAT CRIMINALS	53.5	61.6	64.2	50.8	40.8	0.0	0.0	100.0	0.0	48.5	54.2	55.3
STRICT ENFRMNT EXST LAWS	21.2	20.4	18.9	22.0	13.9	0.0	100.0	0.0	0.0	20.6	20.5	22.4
PASSING GUN CNTRL LAWS	18.9	12.3	12.7	21.2	12.5	100.0	0.0	0.0	0.0	23.0	18.6	17.1
DK/REFUSED	6.4	5.7	4.2	6.0	32.8	0.0	0.0	0.0	100.0	8.0	6.7	5.2

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7. BETWEEN THE FOLLOWING CHOICES, WHICH DO YOU THINK WILL DO MORE TO HELP FIGHT CRIME AND KEEP PEOPLE SAFE?

1. PASSING MORE GUN CONTROL LAWS
2. MORE STRICTLY ENFORCING EXISTING GUN CONTROL LAWS
3. HAVE POLICE CONCENTRATE ON ARRESTING VIOLENT, REPEAT CRIMINALS, AND ENDING CASHLESS BAIL TO GET REPEAT CRIMINALS OFF THE STREET

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT									
Total	1000	721	637	447	308	249	350	310	340	176	123	170	174	187	170	301	156	242
ARREST REPEAT CRIMINALS	53.5	53.7	51.6	47.1	46.1	55.4	73.8	27.0	56.7	78.1	31.1	59.9	69.4	24.3	53.5	76.4	26.5	62.5
STRICT ENFRMNT EXST LAWS	21.2	23.0	22.5	24.2	23.7	22.4	13.3	35.8	16.0	12.0	32.0	14.0	14.7	38.4	18.1	11.9	32.2	13.7
PASSING GUN CNTRL LAWS	18.9	17.3	19.1	22.3	21.3	18.0	7.8	31.8	18.6	6.4	33.1	20.4	9.2	30.9	16.7	6.5	36.9	17.6
DK/REFUSED	6.4	6.0	6.8	6.4	8.8	4.1	5.1	5.4	8.7	3.5	3.8	5.7	6.7	6.4	11.7	5.3	4.4	6.2

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7. BETWEEN THE FOLLOWING CHOICES, WHICH DO YOU THINK WILL DO MORE TO HELP FIGHT CRIME AND KEEP PEOPLE SAFE?

1. PASSING MORE GUN CONTROL LAWS
2. MORE STRICTLY ENFORCING EXISTING GUN CONTROL LAWS
3. HAVE POLICE CONCENTRATE ON ARRESTING VIOLENT, REPEAT CRIMINALS, AND ENDING CASHLESS BAIL TO GET REPEAT CRIMINALS OFF THE STREET

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	268	122	146	355	211	166	377	24	68	257	177	99	34	67	187	86
ARREST REPEAT CRIMINALS	53.5	32.4	20.6	42.3	50.0	73.3	69.8	71.8	46.9	62.1	79.4	24.3	31.4	27.9	48.6	55.4	66.1
STRICT ENFRMNT EXST LAWS	21.2	27.4	34.1	21.8	24.9	13.4	13.3	13.4	27.9	18.6	10.5	32.2	42.9	34.0	14.4	17.7	13.6
PASSING GUN CNTRL LAWS	18.9	35.3	41.0	30.5	18.5	8.9	6.0	7.6	22.6	13.5	4.9	38.7	22.7	22.2	30.7	18.2	9.9
DK/REFUSED	6.4	4.9	4.3	5.4	6.6	4.5	10.9	7.3	2.6	5.8	5.1	4.7	3.0	15.9	6.3	8.8	10.4

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 2. MORE STRICTLY ENFORCING EXISTING GUN CONTROL LAWS
 3. HAVE POLICE CONCENTRATE ON ARRESTING VIOLENT, REPEAT CRIMINALS, AND ENDING CASHLESS BAIL TO GET REPEAT CRIMINALS OFF THE STREET

BANNER 6

	TOTAL	RELIGION									GUN HOUSEHOLD	
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER	YES	NO
Total	1000	386	218	29	9	18	9	2	303	18	372	588
ARREST REPEAT CRIMINALS	53.5	61.8	53.4	45.9	56.9	63.8	35.9	41.5	42.3	69.0	60.8	49.7
STRICT ENFRMNT EXST LAWS	21.2	20.7	20.7	30.5	29.1	12.6	38.5	58.5	22.0	5.3	19.0	22.9
PASSING GUN CNTRL LAWS	18.9	14.6	20.8	20.8	14.0	17.8	16.3	0.0	23.5	12.6	14.1	22.2
DK/REFUSED	6.4	2.9	5.1	2.7	0.0	5.8	9.3	0.0	12.1	13.2	6.1	5.1

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7. BETWEEN THE FOLLOWING CHOICES, WHICH DO YOU THINK WILL DO MORE TO HELP FIGHT CRIME AND KEEP PEOPLE SAFE?

1. PASSING MORE GUN CONTROL LAWS
2. MORE STRICTLY ENFORCING EXISTING GUN CONTROL LAWS
3. HAVE POLICE CONCENTRATE ON ARRESTING VIOLENT, REPEAT CRIMINALS, AND ENDING CASHLESS BAIL TO GET REPEAT CRIMINALS OFF THE STREET

BANNER 7

	TOTAL	MARITAL STATUS							MARRIED		SINGLE		WHITE MARRIED			
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	385	298	87	388	157	21	136	70	203	185	188	198	306	165	142
ARREST REPEAT CRIMINALS	53.5	45.2	43.9	49.3	61.3	55.6	59.1	55.1	51.3	63.3	59.1	53.0	37.7	65.2	67.9	62.1
STRICT ENFRMNT EXST LAWS	21.2	22.3	23.2	19.4	20.2	20.8	22.1	20.6	21.9	21.2	19.1	17.3	27.2	18.1	18.5	17.5
PASSING GUN CNTRL LAWS	18.9	22.5	23.0	21.1	14.8	20.3	15.6	21.0	18.0	14.3	15.4	22.7	22.4	12.9	12.8	12.9
DK/REFUSED	6.4	9.9	9.9	10.1	3.7	3.3	3.1	3.3	8.7	1.2	6.5	7.1	12.7	3.9	0.8	7.5

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BANNER 8

	TOTAL	EMPLOYMENT STATUS								EMPLOYED		RETIRED	
		EMPL- OYED	Priv.	Gov't	SELF EMPLYD	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD	MEN	WOMEN	MEN	WOMEN
Total	1000	500	306	79	115	54	42	287	116	276	224	135	152
ARREST REPEAT CRIMINALS	53.5	53.5	54.7	52.8	50.6	51.8	36.6	57.6	50.4	57.4	48.7	65.3	50.7
STRICT ENFRMNT EXST LAWS	21.2	22.3	21.6	26.5	21.2	19.9	22.9	21.2	16.8	18.9	26.4	16.0	25.8
PASSING GUN CNTRL LAWS	18.9	17.6	17.9	17.0	17.5	19.3	26.2	18.0	23.7	18.8	16.2	16.6	19.2
DK/REFUSED	6.4	6.6	5.8	3.7	10.8	9.1	14.3	3.3	9.1	4.9	8.7	2.1	4.3

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BANNER 9

	TOTAL	INCOME								INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	160	236	209	202	116	49	15	12	396	604	605	395	807	193	19	114	419	314	135
ARREST REPEAT CRIMINALS	53.5	46.5	51.6	57.4	54.3	57.8	46.5	65.2	73.3	49.6	56.1	52.3	55.3	52.8	56.5	40.9	51.9	53.0	54.1	56.8
STRICT ENFRMNT EXST LAWS	21.2	18.4	23.0	20.9	23.0	20.8	20.0	21.7	8.0	21.2	21.3	21.1	21.4	21.6	19.8	20.3	20.9	23.0	20.7	17.2
PASSING GUN CNTRL LAWS	18.9	22.9	19.0	17.2	17.6	17.9	21.7	13.2	18.7	20.6	17.8	19.4	18.1	19.0	18.5	25.6	23.0	17.2	18.4	20.6
DK/REFUSED	6.4	12.1	6.4	4.4	5.1	3.6	11.7	0.0	0.0	8.7	4.9	7.2	5.1	6.7	5.2	13.2	4.2	6.8	6.8	5.3

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BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					RACE					MEN			WOMEN			AGE				
		YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	NON-WHITE	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65			
					AMER.							AMER.				AMER.								
Total	1000	120	880	120	120	30	700	30	700	300	341	55	47	359	65	73	140	170	250	190	250			
ARREST REPEAT CRIMINALS	53.5	40.5	55.3	40.5	29.6	48.7	60.4	43.8	60.4	37.3	64.6	38.6	52.2	56.5	21.9	33.0	43.3	45.5	53.9	60.3	59.0			
STRICT ENFRMNT EXST LAWS	21.2	23.8	20.9	23.8	35.4	39.2	17.1	33.6	17.1	30.9	14.4	33.2	19.5	19.6	37.2	26.5	25.0	21.3	21.0	16.8	22.6			
PASSING GUN CNTRL LAWS	18.9	23.9	18.2	23.9	27.9	12.1	17.1	11.4	17.1	23.0	17.8	23.4	20.5	16.5	31.6	26.1	22.0	22.0	18.0	18.9	15.9			
DK/REFUSED	6.4	11.9	5.7	11.9	7.2	0.0	5.4	11.2	5.4	8.7	3.2	4.8	7.8	7.5	9.2	14.4	9.6	11.2	7.0	4.0	2.5			

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BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	MALE	FEMALE															
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1000	310	690	560	440	750	250	142	328	259	211	350	120	168	362	301	229	400	130	470	530
ARREST REPEAT CRIMINALS	53.5	44.5	57.5	48.7	59.5	51.6	59.0	48.2	63.9	54.0	65.6	56.6	66.5	41.4	51.7	44.2	54.0	47.3	52.0	59.2	48.4
STRICT ENFRMNT EXST LAWS	21.2	23.0	20.4	22.1	20.1	20.8	22.6	21.1	16.6	20.8	14.5	18.6	16.2	24.6	23.9	23.2	25.3	22.7	28.6	18.0	24.1
PASSING GUN CNTRL LAWS	18.9	22.0	17.5	20.2	17.2	19.9	15.9	21.4	17.2	19.4	17.4	19.1	16.7	22.5	17.8	20.9	17.0	20.6	15.1	18.5	19.3
DK/REFUSED	6.4	10.5	4.6	8.9	3.2	7.7	2.5	9.3	2.3	5.9	2.6	5.7	0.6	11.5	6.6	11.6	3.7	9.4	4.3	4.4	8.2

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8. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			JOB RATING:	
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UND- ECI- DED	APP- ROVE	DIS- APP- ROVE
Total	1000	170	220	380	230	865	644	222	135	282	465	253	235	655	471	416	113	514	442
FACEBOOK	72.1	69.1	79.9	73.9	64.1	73.9	74.3	72.8	60.8	71.0	70.1	77.2	66.9	74.8	73.0	71.5	71.0	72.5	72.6
YOUTUBE	63.7	52.8	66.4	67.9	62.0	63.6	62.1	67.9	64.0	66.2	62.7	62.7	62.9	64.7	60.9	66.7	64.2	62.9	64.4
INSTAGRAM	44.7	42.9	42.6	47.4	43.5	44.7	43.2	49.1	44.6	51.1	45.0	37.0	42.8	45.1	37.7	51.0	50.8	39.9	49.7
TIKTOK	30.8	26.8	33.7	32.5	28.0	30.4	28.5	36.0	33.1	33.8	27.2	34.0	39.4	26.1	28.0	32.8	35.2	30.6	30.2
X (FORMERLY TWITTER)	24.9	24.1	22.8	27.6	23.1	25.7	27.0	21.8	20.0	27.2	25.2	21.8	27.0	25.0	28.9	21.4	21.0	27.3	22.5
PINTEREST	24.5	19.4	26.7	25.5	24.4	23.5	20.8	31.3	30.7	22.3	25.7	24.7	27.2	23.9	22.1	25.9	29.2	22.2	26.0
LINKED-IN	24.0	22.0	23.3	26.2	22.4	24.1	23.2	26.6	23.4	26.6	24.6	19.8	19.5	25.6	16.7	30.3	31.3	18.4	30.4
SNAPCHAT	18.9	16.6	24.9	18.7	15.2	18.1	17.9	18.6	24.1	21.6	17.0	19.4	22.4	16.6	18.9	17.3	25.0	19.9	17.0
REDDIT	17.2	9.2	20.8	18.0	18.5	17.8	16.0	22.8	13.8	18.7	18.1	14.0	12.7	18.5	15.5	19.0	18.3	14.2	20.6
WHATSAPP	14.8	10.2	13.7	16.9	15.9	14.3	14.0	15.2	18.0	21.6	14.0	8.8	16.6	14.5	13.3	15.9	16.9	14.1	14.9
THREADS	6.9	5.8	7.0	6.7	7.8	6.6	6.4	7.4	8.2	10.2	6.6	3.6	8.9	5.7	2.8	10.2	11.4	3.9	9.5
TELEGRAM	6.4	3.0	7.5	7.3	6.6	6.4	6.7	5.5	6.5	7.5	6.7	4.8	9.9	5.7	7.8	5.2	5.3	7.8	4.1
TRUTH SOCIAL	4.3	5.0	3.0	5.8	2.7	4.7	5.2	3.3	2.0	4.8	4.6	3.3	5.7	4.1	8.0	0.9	1.5	7.9	0.4
RUMBLE	3.4	2.9	1.4	4.7	3.3	3.8	4.1	2.9	0.5	3.9	3.2	3.0	2.9	4.0	5.7	1.1	1.9	5.5	1.0
TUMBLR	2.8	1.8	4.7	2.8	1.8	2.7	3.1	1.7	3.2	4.1	3.4	0.3	5.2	1.7	2.3	3.4	2.6	2.6	2.9
GAB.COM	1.0	0.0	0.4	1.2	2.0	0.9	0.9	0.9	1.4	0.6	0.9	1.5	2.0	0.8	1.1	1.2	0.0	0.8	1.2
PARLER	0.9	2.0	1.0	0.2	1.1	0.9	1.2	0.4	0.6	1.4	1.1	0.0	1.2	0.9	1.2	0.8	0.0	1.2	0.6
GETTR	0.9	0.8	0.9	1.4	0.0	1.0	1.3	0.0	0.0	1.6	0.9	0.0	0.2	1.2	1.5	0.2	0.5	1.4	0.4
CLOUTHUB	0.6	0.0	1.5	0.7	0.0	0.7	0.8	0.3	0.0	0.5	0.4	1.1	2.5	0.0	1.1	0.0	0.5	1.1	0.0
OTHER	1.5	0.9	1.3	1.7	1.8	1.5	1.1	2.5	1.5	2.1	0.9	1.8	1.8	1.4	0.7	2.4	1.3	0.7	2.1
NONE	5.3	5.0	5.3	4.6	6.7	5.0	5.9	2.6	7.1	4.0	6.1	5.4	3.8	5.2	6.2	3.9	6.8	5.7	4.2

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8. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply- ment	Econ- omy	Taxes	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Race Rela- tions	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	Hamas War	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	437	267	29	33	90	18	269	113	54	17	35	11	38	155	97	23	23	12	47	71
FACEBOOK	72.1	76.2	79.9	68.6	81.8	68.6	60.2	68.9	75.8	69.2	55.3	61.8	52.7	65.6	71.1	74.3	74.2	60.6	59.9	74.8	66.4
YOUTUBE	63.7	66.8	68.6	53.0	78.5	67.9	36.6	64.5	59.0	76.6	79.8	58.7	60.0	63.1	61.6	60.8	63.0	69.0	51.3	53.8	58.0
INSTAGRAM	44.7	46.2	49.1	36.2	62.9	36.5	37.3	50.3	40.3	64.3	85.3	51.5	52.9	42.2	39.5	34.8	35.4	59.6	46.4	40.3	34.1
TIKTOK	30.8	34.3	36.2	23.1	32.0	30.5	49.1	32.8	23.5	43.7	34.2	26.8	57.3	42.5	27.1	17.7	37.9	51.9	33.7	21.8	18.9
X (FORMERLY TWITTER)	24.9	26.2	27.5	25.6	21.0	26.6	17.0	23.9	26.2	21.1	23.4	19.3	27.7	24.4	32.9	34.3	46.0	8.4	43.6	14.9	14.2
PINTEREST	24.5	26.6	28.6	13.9	30.2	23.6	26.5	23.2	24.2	33.3	26.9	10.5	21.9	16.8	25.7	26.3	20.7	24.6	32.8	22.3	15.3
LINKED-IN	24.0	21.1	21.2	17.6	34.1	19.5	9.0	28.1	32.7	35.1	9.0	17.0	23.9	24.5	24.4	25.5	14.9	27.4	28.4	25.4	30.1
SNAPCHAT	18.9	19.5	21.3	5.5	32.6	11.2	31.7	21.7	12.6	27.8	38.7	27.7	15.2	28.1	19.3	8.0	20.0	45.3	57.8	14.0	8.0
REDDIT	17.2	20.2	19.7	11.3	25.5	24.2	12.7	15.6	14.8	16.5	11.5	22.1	14.2	12.8	14.7	14.8	6.7	21.0	16.4	9.0	18.3
WHATSAPP	14.8	16.3	15.2	11.0	20.4	22.1	4.6	14.8	14.4	20.3	7.8	17.2	7.4	11.2	13.6	10.8	11.1	23.0	22.8	11.1	15.0
THREADS	6.9	5.9	6.7	5.7	5.0	3.4	9.2	9.0	7.7	10.2	9.2	8.7	7.4	11.5	7.7	3.1	4.7	13.4	39.2	5.7	4.3
TELEGRAM	6.4	7.4	7.4	7.4	12.6	7.1	0.0	6.8	10.5	10.1	0.0	2.5	0.0	0.0	8.4	5.7	14.9	6.9	20.5	1.4	0.0
TRUTH SOCIAL	4.3	3.7	3.8	7.6	0.0	3.4	4.6	2.3	2.9	1.8	0.0	0.0	0.0	4.9	13.6	18.3	8.7	0.0	10.8	0.0	0.0
RUMBLE	3.4	2.5	2.0	5.4	2.4	3.3	0.0	1.7	2.4	0.0	0.0	2.9	0.0	2.1	10.0	11.4	11.9	4.1	6.2	0.0	3.1
TUMBLR	2.8	2.3	2.8	4.5	0.0	1.5	0.0	3.7	2.0	4.2	14.0	4.9	0.0	3.1	3.3	2.9	4.0	0.0	11.9	1.4	0.0
GAB.COM	1.0	0.4	0.0	0.0	0.0	2.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	7.3	1.7	0.8	0.0	8.2	0.0	1.7	1.6
PARLER	0.9	0.9	0.0	0.0	2.4	3.5	0.0	1.3	0.0	0.0	0.0	5.7	0.0	3.8	1.0	0.9	0.0	0.0	6.6	0.0	0.0
GETTR	0.9	0.3	0.0	0.0	0.0	1.5	0.0	1.1	0.5	0.0	0.0	2.5	0.0	3.8	2.4	3.8	0.0	0.0	0.0	0.0	0.0
CLOUTHUB	0.6	0.2	0.0	0.0	0.0	0.9	0.0	1.0	0.5	1.8	0.0	0.0	0.0	2.8	0.4	0.0	0.0	2.6	0.0	0.0	2.6
OTHER	1.5	1.4	1.3	5.4	0.0	1.1	0.0	2.7	4.5	2.6	0.0	2.2	0.0	0.0	0.4	0.6	0.0	0.0	0.0	1.7	0.0
NONE	5.3	4.3	3.8	13.0	0.0	5.0	3.6	4.3	5.8	0.0	0.0	3.8	16.5	4.4	5.5	7.1	2.1	2.4	5.1	7.1	7.7

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8. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 3

	TOTAL	HOW OFTEN DO YOU CARRY				WHICH WOULD DO MORE TO				CONCEALED CARRY		
		A CONCEALED HANDGUN?				HELP FIGHT CRIME...				STATE STATUS		
		ALL/ MOST OF TME	SOME/ RARELY	NEVER	UNSURE	PASS GUN CNTRL	ENFRCE CRRNT LAWS	ARREST REPEAT CRIMNL	UNSURE	LIB- ERAL CCS	NON- LIB. CCS	REST
Total	1000	131	112	732	24	189	212	535	64	196	434	370
FACEBOOK	72.1	61.8	73.3	75.1	33.6	66.1	78.3	72.4	67.1	59.5	74.9	75.6
YOUTUBE	63.7	60.1	69.3	63.7	55.7	64.4	67.4	61.4	68.1	62.1	63.1	65.2
INSTAGRAM	44.7	44.0	47.3	44.9	30.5	52.8	50.9	39.3	45.0	48.2	45.2	42.2
TIKTOK	30.8	44.8	40.8	27.2	16.7	34.8	34.4	26.5	42.4	28.1	31.7	31.1
X (FORMERLY TWITTER)	24.9	26.1	28.3	24.4	18.3	23.8	26.3	25.8	16.0	27.0	23.1	25.9
PINTEREST	24.5	22.9	21.3	25.6	13.1	23.3	28.6	22.4	31.5	23.8	24.0	25.4
LINKED-IN	24.0	12.8	23.8	26.1	20.1	31.9	22.5	23.0	13.5	25.5	23.2	24.1
SNAPCHAT	18.9	30.0	24.0	16.4	11.2	20.7	21.3	17.4	18.5	19.5	20.3	16.9
REDDIT	17.2	21.0	19.2	16.7	2.8	19.2	14.2	17.5	18.7	15.7	18.4	16.7
WHATSAPP	14.8	16.9	17.9	14.1	10.4	15.4	14.1	15.2	12.1	16.8	17.0	11.1
THREADS	6.9	8.2	6.5	6.8	2.6	9.2	7.4	5.9	6.6	7.6	7.5	5.6
TELEGRAM	6.4	7.6	12.9	5.4	2.6	3.9	8.5	7.0	2.6	7.2	7.6	4.7
TRUTH SOCIAL	4.3	13.8	6.4	2.5	0.0	0.3	1.8	6.8	4.3	4.8	3.9	4.6
RUMBLE	3.4	6.1	5.5	2.5	4.4	1.4	0.7	5.4	1.0	3.7	3.7	2.8
TUMBLR	2.8	6.9	1.9	2.3	0.0	3.4	2.6	2.4	4.9	2.5	3.5	2.1
GAB.COM	1.0	1.8	3.3	0.5	0.0	1.0	2.6	0.3	1.0	0.5	1.0	1.2
PARLER	0.9	4.2	1.4	0.2	0.0	0.4	1.2	1.0	0.0	2.2	1.1	0.0
GETTR	0.9	3.0	1.4	0.4	0.0	0.5	0.0	1.3	1.0	0.7	1.5	0.2
CLOUTHUB	0.6	1.8	0.9	0.3	0.0	0.0	1.1	0.6	0.0	0.0	1.2	0.2
OTHER	1.5	1.0	0.0	1.7	3.0	2.5	1.0	1.2	2.6	1.7	1.8	1.0
NONE	5.3	1.6	2.9	5.7	23.8	5.4	0.6	6.4	11.7	4.9	6.2	4.5

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8. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT									
Total	1000	721	637	447	308	249	350	310	340	176	123	170	174	187	170	301	156	242
FACEBOOK	72.1	100.0	78.6	81.2	80.2	75.5	74.3	75.8	66.7	69.7	73.0	60.0	78.9	77.6	73.3	76.1	81.4	68.8
YOUTUBE	63.7	69.4	100.0	74.9	79.8	77.2	61.3	66.8	63.2	64.0	66.8	64.3	58.6	66.8	62.2	59.2	65.4	61.5
INSTAGRAM	44.7	50.3	52.6	100.0	73.1	67.2	37.6	54.8	42.7	35.9	50.5	38.6	39.3	57.6	46.9	34.5	41.6	36.8
TIKTOK	30.8	34.2	38.6	50.4	100.0	45.4	28.2	39.2	25.8	23.0	35.0	24.2	33.3	42.0	27.4	25.7	29.5	21.5
X (FORMERLY TWITTER)	24.9	26.1	30.2	37.5	36.8	100.0	26.5	25.1	23.1	32.6	31.9	31.3	20.2	20.6	14.9	25.8	18.1	22.3
PINTEREST	24.5	27.8	30.0	35.8	38.6	29.3	22.3	23.3	27.8	11.0	12.5	15.1	33.8	30.4	40.5	22.4	22.7	28.3
LINKED-IN	24.0	27.0	29.5	33.0	28.2	36.6	14.4	25.4	32.5	20.4	29.0	37.5	8.2	23.0	27.6	13.2	23.0	34.7
SNAPCHAT	18.9	22.0	23.7	33.7	44.3	30.2	19.6	20.4	16.8	18.0	20.3	13.7	21.2	20.5	19.9	17.1	14.2	11.7
REDDIT	17.2	19.0	23.9	24.0	26.5	29.0	14.1	14.9	22.6	12.1	18.9	23.2	16.2	12.3	21.9	13.2	14.6	20.2
WHATSAPP	14.8	17.3	18.3	21.9	22.8	20.6	13.8	13.9	16.7	19.0	16.8	18.2	8.5	12.0	15.2	11.5	11.1	14.7
THREADS	6.9	8.0	9.1	13.7	14.8	10.5	2.6	9.4	8.9	3.0	8.0	7.0	2.2	10.4	10.8	2.5	8.0	6.8
TELEGRAM	6.4	8.3	8.1	11.4	11.7	14.9	6.4	6.5	6.4	8.4	10.5	7.7	4.4	3.9	5.1	6.2	6.5	5.1
TRUTH SOCIAL	4.3	3.7	4.0	3.8	4.1	12.8	9.2	0.6	2.8	9.5	0.7	4.1	8.8	0.5	1.5	8.9	0.5	3.2
RUMBLE	3.4	3.3	3.7	4.1	3.6	10.8	5.6	1.3	3.0	5.0	1.9	3.9	6.1	1.0	2.0	5.3	0.6	3.4
TUMBLR	2.8	2.8	3.5	4.7	5.1	6.9	3.3	4.0	1.1	4.7	3.1	1.3	2.0	4.6	1.0	3.1	1.1	1.0
GAB.COM	1.0	0.2	0.9	0.5	0.9	1.5	0.6	0.6	1.8	0.5	0.0	1.5	0.6	1.0	2.0	0.3	0.0	2.1
PARLER	0.9	0.9	0.5	1.2	1.3	1.2	1.6	0.5	0.5	3.2	0.6	0.0	0.0	0.4	1.1	1.4	0.0	0.7
GETTR	0.9	0.8	0.8	0.8	0.7	2.6	1.6	0.3	0.6	2.0	0.0	0.8	1.2	0.5	0.4	1.4	0.0	0.6
CLOUTHUB	0.6	0.3	0.2	0.4	0.6	0.5	0.8	0.2	0.7	0.9	0.6	0.3	0.6	0.0	1.1	0.0	0.0	0.7
OTHER	1.5	1.7	1.6	1.1	2.2	1.0	1.0	1.8	1.7	0.6	1.8	1.3	1.4	1.8	2.0	1.0	2.2	1.7
NONE	5.3	0.0	0.0	0.0	0.0	0.0	6.0	2.3	7.4	7.8	3.3	7.3	4.2	1.6	7.5	7.0	3.1	7.7

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8. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	268	122	146	355	211	166	377	24	68	257	177	99	34	67	187	86
FACEBOOK	72.1	74.4	81.8	68.3	70.9	71.4	72.0	71.7	68.6	77.6	73.9	80.8	69.4	68.0	59.7	69.3	66.4
YOUTUBE	63.7	66.2	66.2	66.1	62.8	64.2	60.8	62.7	47.0	62.0	62.5	68.3	62.5	71.7	67.4	63.4	59.8
INSTAGRAM	44.7	50.1	54.6	46.4	46.5	40.3	37.6	39.1	42.9	30.6	39.0	53.7	58.3	50.6	43.4	46.1	34.9
TIKTOK	30.8	35.5	39.1	32.5	33.1	25.2	25.4	25.3	41.6	35.3	25.0	37.6	42.3	38.5	27.8	27.3	21.0
X (FORMERLY TWITTER)	24.9	25.3	29.7	21.7	21.3	26.3	30.2	28.0	29.0	12.7	29.9	26.8	25.5	14.9	20.1	22.2	27.7
PINTEREST	24.5	24.0	28.2	20.4	27.0	23.8	21.0	22.5	32.3	23.5	21.1	22.9	22.9	26.2	23.6	30.3	25.5
LINKED-IN	24.0	29.3	30.2	28.6	25.8	20.5	16.0	18.5	8.5	11.3	15.7	31.1	13.3	31.6	32.3	37.7	21.5
SNAPCHAT	18.9	22.5	28.1	17.7	19.7	19.0	11.4	15.7	45.3	25.8	15.5	18.8	22.8	22.2	23.9	15.8	13.5
REDDIT	17.2	19.7	19.8	19.7	17.7	16.1	13.8	15.1	2.9	12.9	15.5	16.8	13.5	8.7	33.4	21.6	16.3
WHATSAPP	14.8	17.8	23.5	13.0	11.4	17.3	14.2	15.9	19.8	14.9	12.9	19.4	5.4	10.6	12.8	13.3	26.9
THREADS	6.9	10.3	11.9	9.0	7.7	3.0	4.3	3.6	9.4	2.9	1.9	9.1	13.2	0.0	13.6	6.6	10.2
TELEGRAM	6.4	7.5	9.4	5.9	4.9	7.2	7.1	7.2	16.8	1.9	6.6	7.3	5.7	5.2	4.7	5.5	9.5
TRUTH SOCIAL	4.3	2.7	3.6	2.0	0.9	4.2	14.5	8.7	15.1	1.9	10.5	1.0	0.0	0.0	2.8	1.0	6.8
RUMBLE	3.4	1.8	2.1	1.6	1.0	5.9	7.7	6.7	0.0	1.9	7.0	2.3	0.0	0.0	1.0	1.3	8.3
TUMBLR	2.8	5.7	9.3	2.6	2.1	1.7	1.1	1.4	16.9	5.0	1.6	5.5	1.7	3.5	2.1	1.3	0.0
GAB.COM	1.0	1.0	0.0	1.9	0.7	0.9	1.6	1.2	0.0	0.0	0.8	1.1	0.0	0.0	1.3	1.3	3.0
PARLER	0.9	0.8	0.0	1.5	1.1	1.0	0.5	0.8	5.9	1.9	1.1	0.4	0.8	0.0	0.0	1.0	0.0
GETTR	0.9	1.1	1.2	1.0	0.6	0.3	1.8	1.0	5.9	1.9	1.2	0.5	0.0	0.0	0.9	0.3	0.9
CLOUTHUB	0.6	1.2	2.6	0.0	0.2	0.5	0.6	0.5	0.0	0.9	0.8	0.4	0.0	0.0	3.6	0.0	0.0
OTHER	1.5	3.0	3.3	2.8	1.3	0.9	0.0	0.5	4.6	2.1	0.4	2.7	0.8	0.0	3.3	1.3	1.1
NONE	5.3	2.1	1.2	3.0	5.2	8.1	7.2	7.7	0.0	5.6	6.7	1.9	3.6	0.0	3.4	5.8	13.9

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8. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 6

	TOTAL	RELIGION									GUN HOUSEHOLD	
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER	YES	NO
Total	1000	386	218	29	9	18	9	2	303	18	372	588
FACEBOOK	72.1	76.4	69.6	59.8	59.7	74.6	76.4	100.0	68.6	100.0	71.8	73.1
YOUTUBE	63.7	62.8	58.7	42.6	68.5	76.0	70.1	100.0	68.8	87.5	64.8	63.3
INSTAGRAM	44.7	43.6	43.1	34.5	75.8	42.0	41.0	41.5	46.8	61.8	45.4	43.7
TIKTOK	30.8	28.8	27.0	22.5	59.7	19.6	32.8	0.0	35.7	40.6	36.8	26.1
X (FORMERLY TWITTER)	24.9	25.0	22.7	26.6	58.6	42.9	50.5	0.0	23.5	23.8	28.1	22.8
PINTEREST	24.5	26.1	26.9	5.2	7.6	17.7	26.0	41.5	23.7	29.1	25.0	23.7
LINKED-IN	24.0	25.5	21.2	14.6	16.5	32.3	15.2	0.0	24.2	46.1	22.1	25.0
SNAPCHAT	18.9	16.7	18.5	12.4	45.3	18.5	41.4	0.0	20.1	24.3	23.5	16.3
REDDIT	17.2	17.1	13.1	5.1	7.3	34.0	16.3	41.5	19.8	33.9	19.5	15.7
WHATSAPP	14.8	13.0	16.6	2.5	46.2	21.4	39.9	0.0	14.8	20.9	16.5	13.8
THREADS	6.9	7.1	8.9	5.9	8.9	16.6	19.0	0.0	4.5	0.0	6.9	6.5
TELEGRAM	6.4	7.7	7.3	2.8	7.3	13.8	17.0	0.0	3.1	21.6	8.0	5.6
TRUTH SOCIAL	4.3	6.6	5.3	2.8	8.9	0.0	9.3	0.0	1.0	5.2	6.7	3.1
RUMBLE	3.4	3.9	2.9	8.1	7.3	20.3	11.4	0.0	1.2	5.4	3.4	3.2
TUMBLR	2.8	2.2	4.9	4.0	7.6	0.0	7.0	0.0	2.0	0.0	3.9	2.0
GAB.COM	1.0	0.9	0.0	0.0	0.0	6.2	0.0	0.0	1.4	0.0	1.6	0.4
PARLER	0.9	0.0	1.0	12.3	0.0	0.0	0.0	0.0	0.6	0.0	1.1	0.9
GETTR	0.9	0.9	1.0	2.8	0.0	0.0	0.0	0.0	0.2	0.0	0.7	1.0
CLOUTHUB	0.6	0.6	0.0	2.6	0.0	0.0	0.0	0.0	1.0	0.0	0.9	0.4
OTHER	1.5	1.4	0.3	0.0	0.0	0.0	0.0	0.0	2.9	0.0	0.6	2.1
NONE	5.3	6.8	5.1	2.0	0.0	7.6	0.0	0.0	4.5	0.0	4.2	5.7

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8. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	385	298	87	388	157	21	136	70	203	185	188	198	306	165	142
FACEBOOK	72.1	66.7	66.3	68.3	73.5	78.6	83.6	77.9	80.1	66.3	81.3	64.8	68.5	73.4	65.0	83.1
YOUTUBE	63.7	72.3	72.6	71.0	57.4	63.2	65.9	62.8	52.1	56.6	58.3	73.1	71.5	53.2	52.7	53.8
INSTAGRAM	44.7	55.6	54.0	60.9	37.4	46.2	26.7	49.3	21.8	34.2	40.8	48.5	62.3	33.3	30.0	37.2
TIKTOK	30.8	39.6	40.3	37.4	25.9	28.0	35.4	26.9	15.3	22.9	29.2	30.6	48.3	24.4	21.5	27.7
X (FORMERLY TWITTER)	24.9	28.2	27.4	31.1	25.1	19.3	25.1	18.4	18.3	31.6	17.9	32.4	24.3	23.0	29.2	15.8
PINTEREST	24.5	25.1	25.3	24.3	24.5	24.6	17.9	25.7	20.8	13.8	36.2	13.0	36.5	27.0	14.6	41.5
LINKED-IN	24.0	22.3	21.0	26.9	26.9	23.4	14.7	24.7	18.1	34.0	19.2	26.2	18.6	25.0	30.8	18.2
SNAPCHAT	18.9	30.0	31.8	24.0	12.8	12.2	19.1	11.1	6.8	9.9	16.0	27.5	32.5	10.9	9.2	12.9
REDDIT	17.2	22.5	23.1	20.3	12.5	18.5	23.3	17.8	11.5	12.6	12.4	23.6	21.4	11.8	13.4	9.9
WHATSAPP	14.8	15.9	14.9	19.3	13.1	19.4	31.7	17.5	8.3	12.4	13.8	20.3	11.7	10.1	10.5	9.7
THREADS	6.9	9.9	10.6	7.8	4.6	5.6	0.0	6.4	4.9	3.9	5.4	8.6	11.3	3.5	2.4	4.8
TELEGRAM	6.4	6.6	6.9	5.8	4.7	11.3	2.9	12.6	3.8	6.5	2.8	9.7	3.7	4.3	4.8	3.7
TRUTH SOCIAL	4.3	4.2	3.2	7.5	5.6	3.2	0.0	3.6	1.0	6.5	4.6	5.2	3.2	6.1	6.3	6.0
RUMBLE	3.4	3.7	2.6	7.4	3.1	3.7	3.1	3.8	2.6	4.4	1.7	3.6	3.7	3.2	4.2	2.2
TUMBLR	2.8	5.1	5.5	3.5	1.7	0.3	0.0	0.4	2.0	2.1	1.3	4.8	5.4	1.2	1.8	0.5
GAB.COM	1.0	1.0	1.0	1.0	0.9	1.6	3.1	1.3	0.0	1.7	0.0	0.0	2.0	1.1	2.1	0.0
PARLER	0.9	0.9	0.9	0.9	0.9	1.1	0.0	1.3	0.0	1.8	0.0	1.5	0.4	0.9	1.7	0.0
GETTR	0.9	1.7	1.4	2.5	0.4	0.4	3.1	0.0	0.0	0.8	0.0	1.8	1.5	0.5	1.0	0.0
CLOUTHUB	0.6	1.0	1.1	0.7	0.5	0.0	0.0	0.0	0.0	0.0	1.0	1.6	0.5	0.6	0.0	1.3
OTHER	1.5	0.9	1.1	0.0	1.4	3.9	7.4	3.3	0.0	1.0	1.8	0.8	0.9	1.6	0.9	2.4
NONE	5.3	3.1	3.8	1.0	6.4	6.4	5.0	6.6	9.2	9.6	2.8	3.2	3.1	7.1	10.0	3.6

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8. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 8

	TOTAL	EMPLOYMENT STATUS								EMPLOYED		RETIRED	
		EMPL- OYED	Priv.	Gov't	SELF EMPLYD	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD	MEN	WOMEN	MEN	WOMEN
Total	1000	500	306	79	115	54	42	287	116	276	224	135	152
FACEBOOK	72.1	69.6	74.8	57.7	64.0	84.6	51.1	75.4	76.7	65.3	74.9	66.9	83.1
YOUTUBE	63.7	66.7	67.7	64.4	65.6	62.2	81.2	52.1	73.5	67.7	65.5	50.2	53.8
INSTAGRAM	44.7	51.1	52.0	51.6	48.6	46.4	60.0	27.8	52.3	48.4	54.5	20.8	33.9
TIKTOK	30.8	33.9	31.7	44.7	32.1	49.1	73.3	13.3	36.4	32.8	35.2	10.6	15.8
X (FORMERLY TWITTER)	24.9	28.4	29.2	24.4	29.1	16.5	39.9	17.5	26.6	36.3	18.7	21.0	14.4
PINTEREST	24.5	23.9	25.9	22.7	19.3	25.4	35.8	22.2	28.2	13.9	36.1	9.4	33.5
LINKED-IN	24.0	29.4	35.1	13.9	25.0	8.5	12.9	15.7	32.2	35.0	22.5	17.4	14.2
SNAPCHAT	18.9	21.7	21.2	28.7	18.2	30.7	46.0	4.6	26.7	21.1	22.5	5.0	4.2
REDDIT	17.2	20.5	20.8	21.1	19.4	13.9	15.8	7.1	29.9	21.5	19.4	5.0	9.0
WHATSAPP	14.8	17.9	17.1	14.1	22.8	9.0	18.6	9.6	15.6	22.0	12.9	12.4	7.2
THREADS	6.9	8.0	9.1	5.7	6.9	4.7	6.9	3.2	11.8	7.7	8.5	0.9	5.2
TELEGRAM	6.4	6.0	6.2	4.2	6.8	0.0	12.4	6.0	10.3	7.9	3.6	6.6	5.4
TRUTH SOCIAL	4.3	4.8	5.2	3.9	4.2	2.0	0.0	4.9	3.8	5.9	3.4	4.5	5.2
RUMBLE	3.4	3.7	3.5	3.2	4.6	2.0	1.7	3.6	2.5	3.9	3.5	4.1	3.2
TUMBLR	2.8	3.7	2.7	8.0	3.3	0.0	5.7	0.7	4.5	3.0	4.4	1.6	0.0
GAB.COM	1.0	1.8	1.2	3.2	2.4	0.0	0.0	0.3	0.0	1.0	2.8	0.5	0.0
PARLER	0.9	1.6	1.0	5.4	0.7	0.0	0.0	0.0	0.7	2.0	1.2	0.0	0.0
GETTR	0.9	1.1	1.1	2.6	0.0	0.0	2.1	0.3	1.2	1.0	1.3	0.5	0.0
CLOUTHUB	0.6	0.6	0.6	0.8	0.7	0.0	2.5	0.3	0.5	0.5	0.8	0.7	0.0
OTHER	1.5	0.4	0.2	1.2	0.5	0.0	1.7	2.6	3.7	0.4	0.4	3.2	2.1
NONE	5.3	3.3	4.2	0.0	2.9	4.0	2.6	9.9	4.5	3.5	3.0	14.4	6.0

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8. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 9

	TOTAL	INCOME								INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	160	236	209	202	116	49	15	12	396	604	605	395	807	193	19	114	419	314	135
FACEBOOK	72.1	74.5	79.2	65.8	69.0	78.8	67.9	68.6	25.7	77.3	68.8	73.3	70.3	72.2	71.8	48.3	65.6	70.5	75.3	78.8
YOUTUBE	63.7	66.7	62.6	59.9	67.5	61.3	69.6	60.3	48.9	64.3	63.3	62.8	65.1	63.9	62.5	48.8	60.7	64.4	64.1	65.1
INSTAGRAM	44.7	44.2	47.4	42.0	44.5	46.2	55.6	26.7	13.9	46.1	43.8	44.7	44.7	44.6	45.0	52.6	51.6	44.1	46.2	36.1
TIKTOK	30.8	37.4	30.6	26.9	30.2	26.6	42.4	24.8	23.2	33.3	29.1	31.1	30.3	30.9	30.3	54.8	39.8	28.3	30.8	27.8
X (FORMERLY TWITTER)	24.9	21.3	23.5	20.6	27.1	31.2	34.9	7.8	58.1	22.6	26.4	21.9	29.5	23.2	32.0	19.7	34.1	21.1	28.4	21.7
PINTEREST	24.5	23.7	27.0	25.5	25.5	20.3	23.6	19.9	0.0	25.7	23.7	25.6	22.8	25.6	19.8	8.7	20.8	25.8	26.4	21.3
LINKED-IN	24.0	13.5	20.0	22.5	29.9	38.7	21.6	40.9	16.7	17.4	28.3	19.1	31.4	21.8	33.1	5.2	28.0	24.2	25.5	19.2
SNAPCHAT	18.9	26.0	19.9	17.5	17.4	13.7	14.6	29.4	9.5	22.4	16.7	20.7	16.2	19.9	14.9	54.1	21.0	17.7	19.0	15.8
REDDIT	17.2	14.8	13.7	20.7	18.3	14.3	18.8	47.0	24.6	14.1	19.3	16.4	18.5	16.9	18.7	17.3	13.1	17.6	16.6	20.9
WHATSAPP	14.8	10.9	14.7	15.1	15.3	13.4	28.2	21.1	5.9	13.2	15.9	13.8	16.3	14.2	17.3	21.1	17.9	18.6	9.3	12.5
THREADS	6.9	6.3	5.6	9.8	3.8	8.7	14.3	0.0	0.0	5.8	7.5	7.2	6.3	6.4	8.9	9.6	10.5	7.5	5.1	5.5
TELEGRAM	6.4	10.0	8.7	5.4	4.4	5.8	1.6	0.0	0.0	9.3	4.6	7.9	4.1	7.0	3.9	7.5	4.3	5.9	7.6	6.9
TRUTH SOCIAL	4.3	1.3	3.6	4.2	5.5	6.6	4.4	0.0	27.0	2.7	5.5	3.2	6.1	3.7	6.8	12.6	7.5	3.7	4.8	1.5
RUMBLE	3.4	3.8	3.8	4.3	2.4	2.4	0.0	0.0	15.0	3.8	3.1	4.0	2.4	3.6	2.4	3.7	4.1	2.1	5.6	1.3
TUMBLR	2.8	3.0	3.0	3.4	2.3	1.2	1.5	0.0	17.9	3.0	2.7	3.2	2.3	2.9	2.3	8.1	4.8	2.5	2.6	1.9
GAB.COM	1.0	0.0	0.0	1.1	1.8	3.3	0.0	0.0	0.0	0.0	1.6	0.4	1.9	0.7	2.0	0.0	2.5	1.3	0.4	0.0
PARLER	0.9	0.5	1.0	0.6	0.9	1.7	1.6	0.0	0.0	0.8	1.0	0.7	1.2	0.8	1.5	4.2	1.8	1.0	0.7	0.0
GETTR	0.9	0.6	1.2	1.0	1.4	0.0	0.0	0.0	0.0	0.9	0.8	0.9	0.7	1.1	0.0	0.0	0.0	0.7	1.8	0.0
CLOUTHUB	0.6	0.6	0.7	0.7	0.0	0.0	0.0	0.0	14.5	0.7	0.5	0.7	0.5	0.5	0.9	9.8	0.0	0.6	0.5	0.0
OTHER	1.5	2.9	1.9	0.8	1.2	0.0	0.0	10.5	0.0	2.3	0.9	1.8	1.0	1.6	0.8	0.0	0.5	1.5	1.1	3.5
NONE	5.3	7.4	3.5	8.1	5.2	4.9	0.0	0.0	0.0	5.1	5.5	6.1	4.1	5.9	2.9	0.0	1.4	7.8	4.7	3.3

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8. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					RACE					MEN			WOMEN			AGE				
		YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	NON-WHITE	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65			
Total	1000	120	880	120	120	30	700	30	700	300	341	55	47	359	65	73	140	170	250	190	250			
FACEBOOK	72.1	64.9	73.1	64.9	66.4	70.3	74.7	65.1	74.7	66.1	68.9	59.6	61.6	80.3	72.2	67.0	47.9	73.2	79.9	79.2	71.8			
YOUTUBE	63.7	69.5	62.9	69.5	69.0	67.4	61.4	69.5	61.4	69.1	63.4	63.6	75.0	59.4	73.5	66.0	65.7	72.1	71.9	61.7	50.2			
INSTAGRAM	44.7	69.1	41.4	69.1	62.6	46.2	36.9	56.3	36.9	62.9	33.9	50.5	68.7	39.7	72.9	69.4	67.8	59.5	48.1	34.6	26.0			
TIKTOK	30.8	55.0	27.5	55.0	44.7	24.9	25.1	16.7	25.1	44.0	20.4	43.6	47.8	29.6	45.6	59.6	66.2	40.5	34.6	17.7	10.5			
X (FORMERLY TWITTER)	24.9	28.7	24.4	28.7	31.8	34.2	22.9	20.6	22.9	29.7	29.9	35.0	42.1	16.2	29.1	20.1	44.5	26.5	24.9	20.5	16.2			
PINTEREST	24.5	24.0	24.5	24.0	26.6	15.1	24.5	26.0	24.5	24.4	12.0	9.9	15.2	36.4	40.9	29.7	27.5	26.0	25.8	23.4	21.2			
LINKED-IN	24.0	20.8	24.4	20.8	32.9	25.9	22.8	26.4	22.8	26.7	27.9	27.8	33.6	17.9	37.3	12.7	16.8	32.3	25.7	25.0	19.9			
SNAPCHAT	18.9	37.7	16.3	37.7	28.7	14.2	14.6	10.2	14.6	29.0	13.1	28.2	31.3	16.0	29.0	41.8	49.8	33.8	17.7	5.7	2.7			
REDDIT	17.2	23.2	16.4	23.2	16.5	26.2	15.9	17.9	15.9	20.3	17.6	16.9	20.6	14.4	16.0	24.8	25.5	18.9	24.5	12.9	7.6			
WHATSAPP	14.8	21.5	13.9	21.5	15.5	23.7	12.5	30.4	12.5	20.2	15.9	18.2	30.7	9.3	13.2	15.7	13.4	15.8	21.2	16.2	7.5			
THREADS	6.9	14.6	5.8	14.6	9.6	0.0	5.2	9.8	5.2	10.7	4.0	9.2	13.3	6.4	10.0	15.5	13.5	9.3	6.8	4.0	3.8			
TELEGRAM	6.4	7.1	6.3	7.1	10.9	2.7	5.9	3.0	5.9	7.7	7.2	19.0	9.0	4.6	4.0	5.8	8.6	6.4	6.2	7.6	4.6			
TRUTH SOCIAL	4.3	2.1	4.7	2.1	2.7	4.5	5.1	3.0	5.1	2.6	5.2	5.8	3.3	5.0	0.0	1.3	4.7	2.8	4.7	6.7	3.0			
RUMBLE	3.4	4.3	3.2	4.3	2.9	0.0	3.6	0.0	3.6	2.9	3.3	2.7	11.1	3.9	3.0	0.0	3.1	2.6	3.4	3.6	3.9			
TUMBLR	2.8	4.4	2.6	4.4	4.9	9.2	1.9	2.9	1.9	4.9	3.0	1.0	4.1	0.8	8.1	4.5	6.9	5.8	1.4	1.5	0.9			
GAB.COM	1.0	2.3	0.8	2.3	0.9	0.0	0.8	0.0	0.8	1.3	1.0	0.0	0.0	0.7	1.7	3.8	2.8	0.4	0.7	0.9	0.6			
PARLER	0.9	1.3	0.8	1.3	1.2	0.0	0.9	0.0	0.9	1.0	1.2	2.6	1.7	0.5	0.0	1.1	2.0	1.3	0.5	0.9	0.3			
GETTR	0.9	0.7	0.9	0.7	1.7	0.0	0.8	0.0	0.8	1.0	0.9	3.6	0.0	0.8	0.0	1.2	1.0	1.2	1.4	0.0	0.6			
CLOUTHUB	0.6	1.4	0.5	1.4	1.9	0.0	0.3	0.0	0.3	1.3	0.0	4.2	1.3	0.5	0.0	1.4	3.5	0.6	0.0	0.0	0.0			
OTHER	1.5	1.1	1.5	1.1	1.7	0.0	1.5	3.3	1.5	1.4	0.6	3.7	1.2	2.3	0.0	1.0	0.0	1.9	0.3	3.5	1.6			
NONE	5.3	2.6	5.7	2.6	2.8	4.6	6.4	2.2	6.4	2.9	7.7	2.1	2.2	5.2	3.4	2.9	1.3	1.8	5.2	2.8	12.0			

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8. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
			UNDER	OVER	MALE	FEMALE																
			40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65		
Total	1000	310	690	560	440	750	250	142	328	259	211	350	120	168	362	301	229	400	130	470	530	
FACEBOOK	72.1	61.8	76.8	69.9	75.0	72.2	71.8	61.8	69.4	66.9	67.2	68.9	61.6	61.8	83.5	72.5	82.1	75.1	81.3	67.1	76.6	
YOUTUBE	63.7	69.2	61.2	70.4	55.1	68.2	50.2	70.8	62.2	71.7	56.3	71.1	46.5	67.8	60.3	69.2	54.0	65.6	53.5	64.8	62.7	
INSTAGRAM	44.7	63.2	36.4	56.5	29.7	50.9	26.0	57.0	33.7	50.6	28.6	47.5	21.2	68.5	38.8	61.5	30.7	53.9	30.5	40.7	48.2	
TIKTOK	30.8	52.1	21.2	44.3	13.6	37.5	10.5	43.3	19.4	38.6	12.0	33.4	7.0	59.5	22.9	49.2	15.2	41.2	13.8	26.6	34.5	
X (FORMERLY TWITTER)	24.9	34.6	20.5	30.3	18.0	27.8	16.2	43.8	26.8	39.6	22.5	36.5	18.6	26.8	14.9	22.3	14.0	20.3	13.8	31.9	18.7	
PINTEREST	24.5	26.7	23.5	26.3	22.2	25.6	21.2	14.0	12.4	13.9	11.5	13.6	10.8	37.5	33.5	36.9	32.0	36.0	30.9	12.9	34.8	
LINKED-IN	24.0	25.3	23.4	25.5	22.1	25.4	19.9	30.8	28.1	31.1	26.2	30.7	23.7	20.6	19.2	20.7	18.3	20.7	16.3	28.9	19.6	
SNAPCHAT	18.9	41.0	9.0	30.6	4.0	24.3	2.7	36.0	8.8	27.4	4.4	21.9	3.1	45.2	9.1	33.4	3.6	26.4	2.4	17.1	20.6	
REDDIT	17.2	21.8	15.2	23.0	9.8	20.5	7.6	20.7	16.7	25.6	8.4	21.7	6.7	22.9	13.8	20.8	11.1	19.3	8.4	17.9	16.6	
WHATSAPP	14.8	14.7	14.9	17.6	11.3	17.3	7.5	18.9	17.7	21.6	13.9	21.2	9.1	11.1	12.2	14.2	8.9	13.8	6.0	18.1	11.9	
THREADS	6.9	11.2	4.9	9.2	3.9	7.9	3.8	9.7	4.0	7.9	3.1	7.2	1.6	12.4	5.7	10.3	4.5	8.5	5.7	5.7	7.8	
TELEGRAM	6.4	7.4	6.0	6.8	5.9	7.0	4.6	9.3	8.4	9.8	7.3	10.2	4.3	5.8	3.8	4.3	4.6	4.3	4.8	8.7	4.4	
TRUTH SOCIAL	4.3	3.7	4.6	4.1	4.6	4.8	3.0	5.7	5.0	5.1	5.4	6.1	2.7	2.0	4.3	3.3	3.9	3.6	3.3	5.2	3.5	
RUMBLE	3.4	2.8	3.6	3.1	3.7	3.2	3.9	2.9	4.2	2.9	5.0	3.7	4.0	2.7	3.1	3.3	2.6	2.7	3.7	3.8	3.0	
TUMBLR	2.8	6.3	1.2	4.1	1.2	3.4	0.9	4.6	2.4	3.6	2.4	3.4	1.9	7.8	0.2	4.5	0.0	3.4	0.0	3.1	2.6	
GAB.COM	1.0	1.5	0.8	1.2	0.8	1.1	0.6	0.0	1.0	0.7	0.7	0.5	1.3	2.7	0.5	1.5	0.8	1.6	0.0	0.7	1.2	
PARLER	0.9	1.6	0.6	1.1	0.6	1.1	0.3	3.0	0.7	2.2	0.4	1.6	0.7	0.5	0.5	0.3	0.8	0.6	0.0	1.4	0.5	
GETTR	0.9	1.1	0.7	1.3	0.4	0.9	0.6	1.4	0.9	1.3	0.7	1.0	1.3	0.9	0.6	1.2	0.0	0.9	0.0	1.0	0.7	
CLOUTHUB	0.6	1.9	0.0	1.0	0.0	0.8	0.0	2.0	0.0	1.1	0.0	0.8	0.0	1.7	0.0	1.0	0.0	0.7	0.0	0.6	0.5	
OTHER	1.5	1.0	1.7	0.7	2.5	1.4	1.6	0.4	1.5	0.5	2.1	1.4	0.6	1.6	1.8	0.9	2.8	1.5	2.6	1.2	1.7	
NONE	5.3	1.6	7.0	3.2	8.0	3.1	12.0	1.5	8.6	2.1	11.8	2.5	18.1	1.7	5.5	4.1	4.6	3.7	6.4	6.5	4.3	

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9. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A..?

BANNER 1

TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT		JOB RATING:			
	EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UND- ECI- DED	APP- ROVE	DIS- APP- ROVE	
Total	1000	170	220	380	230	865	644	222	135	282	465	253	235	655	471	416	113	514	442
REPUBLICAN	35.0	35.1	36.0	36.1	32.2	36.9	40.7	25.9	22.8	26.2	35.5	44.0	44.0	35.0	69.9	1.6	12.4	63.1	3.8
DEMOCRAT	31.0	33.0	33.2	29.4	30.0	31.9	32.3	30.6	25.4	37.9	30.3	24.6	32.5	28.7	5.6	65.1	11.7	10.1	55.9
INDEPENDENT/OTHER	34.0	31.9	30.8	34.5	37.8	31.2	27.0	43.5	51.9	35.9	34.2	31.5	23.5	36.3	24.5	33.3	75.9	26.8	40.3
Net Diff.	4.0	2.1	2.8	6.6	2.2	5.0	8.4	-4.7	-2.6	-11.7	5.2	19.4	11.5	6.2	64.3	-63.5	0.8	53.0	-52.2

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9. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A...?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Taxes	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Race Rela- tions	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	Hamas War	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	437	267	29	33	90	18	269	113	54	17	35	11	38	155	97	23	23	12	47	71
REPUBLICAN	35.0	42.3	42.7	55.3	36.4	40.0	39.0	18.6	16.1	18.1	23.2	20.0	4.7	27.6	58.1	69.8	58.6	21.5	34.0	21.4	14.5
DEMOCRAT	31.0	21.5	22.9	14.2	22.2	16.0	39.0	49.5	49.8	55.5	45.0	45.7	44.9	46.5	13.4	2.6	15.7	43.0	38.8	49.1	46.8
INDEPENDENT/OTHER	34.0	36.2	34.4	30.6	41.4	44.0	22.0	31.9	34.1	26.5	31.7	34.3	50.4	25.9	28.5	27.6	25.7	35.5	27.2	29.5	38.7
Net Diff.	4.0	20.8	19.8	41.1	14.2	24.0	-0.0	-30.9	-33.8	-37.4	-21.8	-25.8	-40.2	-18.9	44.7	67.2	42.8	-21.4	-4.8	-27.8	-32.2

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9. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A..?

BANNER 3

	TOTAL	HOW OFTEN DO YOU CARRY A CONCEALED HANDGUN?				WHICH WOULD DO MORE TO HELP FIGHT CRIME...				CONCEALED CARRY STATE STATUS		
		ALL/ MOST OF TME	SOME/ RARELY	NEVER	UNSURE	PASS GUN CNTRL	ENFRCE CRRNT LAWS	ARREST REPEAT CRIMNL	UNSURE	LIB- ERAL CCS	NON- LIB. CCS	REST
Total	1000	131	112	732	24	189	212	535	64	196	434	370
REPUBLICAN	35.0	51.2	36.2	31.7	40.1	14.5	22.0	48.3	27.8	28.3	41.6	30.8
DEMOCRAT	31.0	23.7	31.1	32.7	19.1	52.2	52.4	15.6	26.1	30.9	28.7	33.8
INDEPENDENT/OTHER	34.0	25.1	32.6	35.6	40.7	33.4	25.7	36.1	46.1	40.8	29.8	35.4
Net Diff.	4.0	27.5	5.1	-0.9	21.0	-37.7	-30.4	32.6	1.7	-2.5	12.9	-3.0

MCLAUGHLIN & ASSOCIATES
NATIONAL - CRIME PREVENTION RESEARCH CENTER

9. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A..?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT									
Total	1000	721	637	447	308	249	350	310	340	176	123	170	174	187	170	301	156	242
REPUBLICAN	35.0	36.0	33.7	29.5	32.0	37.2	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0
DEMOCRAT	31.0	32.6	32.5	38.0	39.5	31.3	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0
INDEPENDENT/OTHER	34.0	31.4	33.8	32.5	28.5	31.6	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0
Net Diff.	4.0	3.5	1.2	-8.5	-7.5	5.9	100.0	-100.0	0.0	100.0	-100.0	0.0	100.0	-100.0	0.0	100.0	-100.0	0.0

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9. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A...?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	1000	268	122	146	355	211	166	377	24	68	257	177	99	34	67	187	86
REPUBLICAN	35.0	9.1	11.1	7.3	19.3	58.9	80.1	68.3	100.0	100.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0
DEMOCRAT	31.0	65.9	75.0	58.3	28.0	10.9	6.6	9.0	0.0	0.0	0.0	100.0	100.0	100.0	0.0	0.0	0.0
INDEPENDENT/OTHER	34.0	25.0	13.9	34.4	52.7	30.2	13.3	22.7	0.0	0.0	0.0	0.0	0.0	0.0	100.0	100.0	100.0
Net Diff.	4.0	-56.8	-63.9	-50.9	-8.8	48.0	73.6	59.3	100.0	100.0	100.0	-100.0	-100.0	-100.0	0.0	0.0	0.0

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9. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A...?

BANNER 6

	TOTAL	RELIGION									GUN HOUSEHOLD	
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER	YES	NO
Total	1000	386	218	29	9	18	9	2	303	18	372	588
REPUBLICAN	35.0	43.8	38.2	25.4	52.5	37.6	16.8	58.5	21.8	38.1	44.7	29.3
DEMOCRAT	31.0	27.3	31.1	45.3	25.4	13.6	51.9	41.5	34.7	33.9	23.2	35.5
INDEPENDENT/OTHER	34.0	28.9	30.7	29.4	22.1	48.8	31.3	0.0	43.5	28.0	32.0	35.2
Net Diff.	4.0	16.5	7.1	-19.9	27.0	24.0	-35.0	17.0	-12.9	4.1	21.5	-6.2

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9. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A..?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	385	298	87	388	157	21	136	70	203	185	188	198	306	165	142
REPUBLICAN	35.0	30.3	27.9	38.8	39.3	33.8	38.4	33.1	39.8	43.0	35.1	32.5	28.3	44.6	46.8	41.9
DEMOCRAT	31.0	37.3	39.2	30.7	24.7	31.6	25.5	32.5	30.3	22.5	27.1	30.8	43.4	18.7	19.3	18.0
INDEPENDENT/OTHER	34.0	32.4	33.0	30.5	36.1	34.6	36.1	34.4	29.9	34.5	37.8	36.8	28.3	36.7	33.9	40.1
Net Diff.	4.0	-6.9	-11.3	8.1	14.6	2.3	12.9	0.6	9.5	20.4	8.1	1.7	-15.1	25.9	27.5	23.9

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9. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A..?

BANNER 8

	TOTAL	EMPLOYMENT STATUS								EMPLOYED		RETIRED	
		EMPL- OYED	Priv.	Gov't	SELF EMPLYD	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD	MEN	WOMEN	MEN	WOMEN
Total	1000	500	306	79	115	54	42	287	116	276	224	135	152
REPUBLICAN	35.0	34.2	35.2	32.0	32.9	43.5	20.1	38.6	31.1	35.9	32.0	42.7	35.0
DEMOCRAT	31.0	28.8	27.9	41.3	22.5	25.1	50.9	31.6	34.7	24.5	34.0	24.0	38.3
INDEPENDENT/OTHER	34.0	37.1	37.0	26.7	44.6	31.4	28.9	29.8	34.2	39.6	33.9	33.3	26.7
Net Diff.	4.0	5.4	7.3	-9.2	10.4	18.4	-30.8	7.1	-3.5	11.4	-2.0	18.8	-3.3

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9. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A...?

BANNER 9

	TOTAL	INCOME								INCOME				AFFLUENCE LEVEL						
		UNDER \$20k	\$20- \$40k	\$40- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	160	236	209	202	116	49	15	12	396	604	605	395	807	193	19	114	419	314	135
REPUBLICAN	35.0	41.0	33.9	36.8	35.5	31.4	28.4	19.1	19.0	36.8	33.8	36.8	32.3	36.5	28.9	20.6	25.4	36.9	35.5	37.9
DEMOCRAT	31.0	32.8	35.4	29.1	27.5	31.6	29.2	26.9	20.3	34.3	28.8	32.5	28.7	31.3	29.9	57.1	37.4	29.4	30.0	29.4
INDEPENDENT/OTHER	34.0	26.2	30.7	34.1	37.0	37.0	42.4	54.1	60.7	28.9	37.4	30.7	39.1	32.3	41.2	22.3	37.2	33.7	34.5	32.7
Net Diff.	4.0	8.2	-1.4	7.7	8.0	-0.2	-0.7	-7.8	-1.3	2.5	5.0	4.3	3.6	5.2	-1.0	-36.5	-12.0	7.5	5.6	8.5

MCLAUGHLIN & ASSOCIATES
NATIONAL - CRIME PREVENTION RESEARCH CENTER

9. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A...?

BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					RACE			MEN			WOMEN			AGE				
		YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	NON-WHITE	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65	
					AMER.							AMER.			AMER.							
Total	1000	120	880	120	120	30	700	30	700	300	341	55	47	359	65	73	140	170	250	190	250	
REPUBLICAN	35.0	20.2	37.0	20.2	9.7	21.0	43.1	21.1	43.1	16.2	44.1	14.1	29.0	42.1	6.1	14.6	25.5	24.7	36.6	44.8	38.2	
DEMOCRAT	31.0	41.7	29.5	41.7	69.8	31.0	22.3	35.6	22.3	51.2	20.9	59.1	30.9	23.7	78.9	48.5	48.9	27.8	25.7	28.8	30.1	
INDEPENDENT/OTHER	34.0	38.1	33.4	38.1	20.4	48.0	34.6	43.3	34.6	32.6	35.0	26.9	40.1	34.3	15.0	36.9	25.6	47.5	37.7	26.3	31.7	
Net Diff.	4.0	-21.4	7.5	-21.4	-60.1	-10.0	20.7	-14.5	20.7	-35.0	23.2	-45.0	-1.9	18.4	-72.8	-33.9	-23.4	-3.1	10.9	16.0	8.1	

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9. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A...?

BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE					
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1000	310	690	560	440	750	250	142	328	259	211	350	120	168	362	301	229	400	130	470	530
REPUBLICAN	35.0	25.1	39.5	30.2	41.1	33.9	38.2	25.5	42.7	30.4	46.2	35.5	43.5	24.6	36.5	30.0	36.3	32.6	33.3	37.5	32.8
DEMOCRAT	31.0	37.3	28.1	32.1	29.5	31.3	30.1	33.4	23.2	28.9	23.0	27.9	21.4	40.7	32.7	34.9	35.6	34.3	38.1	26.2	35.2
INDEPENDENT/OTHER	34.0	37.6	32.4	37.6	29.4	34.8	31.7	41.1	34.1	40.6	30.8	36.6	35.2	34.6	30.8	35.0	28.1	33.2	28.5	36.2	32.0
Net Diff.	4.0	-12.3	11.3	-1.9	11.5	2.6	8.1	-7.8	19.6	1.5	23.3	7.6	22.1	-16.1	3.9	-4.9	0.7	-1.7	-4.8	11.3	-2.5

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10. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT		JOB RATING:		
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UND- ECI-	APP- ROVE	DIS- APP- ROVE
Total	1000	170	220	380	230	865	644	222	135	282	465	253	235	655	471	416	113	514	442
LIBERAL	26.8	23.0	31.0	23.4	31.1	27.4	28.1	25.5	22.8	36.0	24.2	21.4	34.4	24.4	10.1	50.0	11.1	11.6	46.0
Very	12.2	6.5	16.1	12.2	12.8	13.2	15.0	7.9	5.7	18.2	10.1	9.5	18.5	10.8	4.6	22.8	4.9	5.5	20.6
Somewhat	14.6	16.5	15.0	11.3	18.3	14.2	13.1	17.5	17.1	17.8	14.1	11.9	15.9	13.7	5.5	27.2	6.2	6.1	25.5
MODERATE	35.5	36.4	34.8	35.4	35.7	34.0	31.5	41.1	45.2	36.5	37.6	30.5	27.1	36.3	26.8	38.7	59.9	27.5	43.4
CONSERVATIVE	37.7	40.6	34.2	41.2	33.2	38.6	40.4	33.4	32.0	27.5	38.2	48.1	38.6	39.3	63.1	11.3	29.0	60.9	10.5
Somewhat	21.1	22.2	19.1	23.5	18.3	21.8	20.4	25.7	16.9	16.4	22.9	22.9	19.8	22.2	33.2	8.4	17.2	31.5	9.4
Very	16.6	18.4	15.1	17.7	14.9	16.8	20.0	7.7	15.1	11.1	15.3	25.1	18.7	17.1	29.8	2.9	11.9	29.4	1.1
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	10.9	17.6	3.2	17.7	2.1	11.2	12.3	7.9	9.2	-8.5	14.1	26.7	4.2	14.9	53.0	-38.8	17.9	49.3	-35.5
Mean	3.15	3.30	3.02	3.23	3.04	3.15	3.17	3.08	3.19	2.84	3.19	3.42	3.04	3.21	3.78	2.41	3.25	3.73	2.45

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10. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply- ment	Econ- omy	Taxes	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Race Rela- tions	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	Ham- as War	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	437	267	29	33	90	18	269	113	54	17	35	11	38	155	97	23	23	12	47	71
LIBERAL	26.8	16.3	15.4	16.3	28.7	8.8	44.0	43.6	38.1	48.7	35.3	50.4	33.4	52.8	16.6	7.0	14.9	37.3	56.9	35.1	49.2
Very	12.2	6.3	5.8	4.4	5.7	4.5	26.1	23.7	18.9	32.6	4.5	33.2	20.0	26.4	7.0	3.2	2.7	12.8	34.5	9.8	21.3
Somewhat	14.6	10.0	9.6	12.0	23.1	4.3	17.8	19.8	19.2	16.1	30.9	17.2	13.4	26.4	9.6	3.8	12.2	24.5	22.3	25.3	27.9
MODERATE	35.5	39.9	41.2	21.1	38.7	47.1	17.0	33.0	39.3	26.4	53.8	21.2	47.0	21.0	26.0	22.4	29.9	37.0	26.3	35.6	36.1
CONSERVATIVE	37.7	43.8	43.4	62.6	32.6	44.1	39.0	23.5	22.6	24.9	10.9	28.3	19.7	26.2	57.4	70.6	55.2	25.7	16.8	29.3	14.7
Somewhat	21.1	24.6	27.3	31.3	15.7	20.0	13.6	15.6	19.8	8.3	0.0	25.8	9.7	12.9	27.4	28.8	33.1	21.5	16.8	17.8	11.9
Very	16.6	19.2	16.1	31.3	16.8	24.1	25.4	7.9	2.9	16.6	10.9	2.5	9.9	13.4	30.0	41.8	22.1	4.1	0.0	11.4	2.9
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	10.9	27.5	28.0	46.2	3.8	35.3	-5.0	-20.1	-15.4	-23.9	-24.4	-22.1	-13.7	-26.6	40.9	63.7	40.2	-11.6	-40.0	-5.9	-34.4
Mean	3.15	3.40	3.38	3.73	3.15	3.55	2.94	2.64	2.69	2.60	2.82	2.47	2.76	2.60	3.64	4.02	3.60	2.80	2.25	2.96	2.47

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10. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 3

	TOTAL	HOW OFTEN DO YOU CARRY A CONCEALED HANDGUN?				WHICH WOULD DO MORE TO HELP FIGHT CRIME...				CONCEALED CARRY STATE STATUS		
		ALL/ MOST OF TME	SOME/ RARELY	NEVER	UNSURE	PASS GUN CNTRL	ENFRCE CRRNT LAWS	ARREST REPEAT CRIMNL	UNSURE	LIB- ERAL CCS	NON- LIB. CCS	REST
Total	1000	131	112	732	24	189	212	535	64	196	434	370
LIBERAL	26.8	24.8	22.4	28.1	17.6	50.0	34.6	16.3	20.5	29.2	22.7	30.4
Very	12.2	10.2	9.0	13.2	6.6	26.5	19.6	4.7	8.2	9.6	13.4	12.2
Somewhat	14.6	14.5	13.4	14.9	11.0	23.6	15.0	11.5	12.3	19.5	9.3	18.2
MODERATE	35.5	31.2	34.8	36.6	30.4	34.8	41.7	33.2	36.5	37.5	35.3	34.7
CONSERVATIVE	37.7	44.1	42.8	35.3	52.0	15.1	23.7	50.6	43.0	33.3	42.0	34.9
Somewhat	21.1	18.6	29.1	20.5	15.1	9.9	13.3	28.9	14.7	17.3	23.1	20.7
Very	16.6	25.5	13.8	14.8	36.9	5.2	10.4	21.7	28.3	16.0	18.9	14.2
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	10.9	19.3	20.5	7.2	34.4	-34.9	-10.8	34.3	22.4	4.1	19.4	4.6
Mean	3.15	3.35	3.25	3.09	3.65	2.44	2.80	3.51	3.42	3.11	3.25	3.07

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10. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT									
Total	1000	721	637	447	308	249	350	310	340	176	123	170	174	187	170	301	156	242
LIBERAL	26.8	27.6	27.8	30.1	30.9	27.3	6.9	57.0	19.7	6.5	69.1	16.5	7.4	49.0	23.0	5.4	60.2	18.2
Very	12.2	13.8	12.7	14.9	15.5	14.5	3.9	29.5	5.0	4.0	35.7	3.5	3.7	25.4	6.4	2.7	31.7	3.1
Somewhat	14.6	13.8	15.2	15.2	15.4	12.7	3.1	27.5	14.8	2.5	33.4	13.0	3.7	23.5	16.5	2.7	28.4	15.1
MODERATE	35.5	34.9	35.0	37.0	38.1	30.3	19.5	32.1	55.0	14.8	20.5	58.2	24.4	39.8	51.8	18.8	29.9	56.9
CONSERVATIVE	37.7	37.5	37.1	33.0	31.0	42.4	73.5	10.9	25.2	78.8	10.4	25.2	68.2	11.3	25.2	75.8	10.0	24.9
Somewhat	21.1	20.9	21.3	19.0	17.3	22.3	35.5	7.4	18.7	34.8	6.5	19.4	36.3	8.0	18.1	35.8	7.6	19.3
Very	16.6	16.6	15.8	14.0	13.7	20.1	38.0	3.5	6.5	44.0	3.9	5.8	31.9	3.3	7.1	40.1	2.3	5.6
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	10.9	9.8	9.3	2.9	0.1	15.1	66.6	-46.0	5.5	72.3	-58.6	8.7	60.8	-37.7	2.3	70.4	-50.2	6.7
Mean	3.15	3.13	3.12	3.02	2.98	3.21	4.01	2.28	3.07	4.12	2.10	3.11	3.89	2.40	3.03	4.08	2.20	3.09

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10. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	268	122	146	355	211	166	377	24	68	257	177	99	34	67	187	86
LIBERAL	26.8	100.0	100.0	100.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0
Very	12.2	45.5	100.0	0.0	0.0	0.0	0.0	0.0	55.8	0.0	0.0	51.8	0.0	0.0	25.2	0.0	0.0
Somewhat	14.6	54.5	0.0	100.0	0.0	0.0	0.0	0.0	44.2	0.0	0.0	48.2	0.0	0.0	74.8	0.0	0.0
MODERATE	35.5	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0
CONSERVATIVE	37.7	0.0	0.0	0.0	0.0	100.0	100.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0
Somewhat	21.1	0.0	0.0	0.0	0.0	100.0	0.0	56.0	0.0	0.0	48.3	0.0	0.0	67.7	0.0	0.0	74.3
Very	16.6	0.0	0.0	0.0	0.0	0.0	100.0	44.0	0.0	0.0	51.7	0.0	0.0	32.3	0.0	0.0	25.7
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	10.9	-100.0	-100.0	-100.0	0.0	100.0	100.0	100.0	-100.0	0.0	100.0	-100.0	0.0	100.0	-100.0	0.0	100.0
Mean	3.15	1.54	1.00	2.00	3.00	4.00	5.00	4.44	1.44	3.00	4.52	1.48	3.00	4.32	1.75	3.00	4.26

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10. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 6

	TOTAL	RELIGION									GUN HOUSEHOLD	
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER	YES	NO
Total	1000	386	218	29	9	18	9	2	303	18	372	588
LIBERAL	26.8	19.9	25.5	30.3	24.0	20.3	49.4	41.5	35.5	33.7	21.0	31.3
Very	12.2	9.3	11.8	10.3	0.0	4.9	49.4	0.0	15.7	25.7	9.6	14.4
Somewhat	14.6	10.6	13.7	20.0	24.0	15.4	0.0	41.5	19.8	8.0	11.4	16.9
MODERATE	35.5	34.0	35.3	36.1	30.1	11.5	24.7	58.5	40.0	25.1	34.0	36.2
CONSERVATIVE	37.7	46.2	39.2	33.7	45.9	68.2	25.9	0.0	24.5	41.2	44.9	32.5
Somewhat	21.1	25.2	20.4	30.8	8.9	46.8	25.9	0.0	13.6	30.6	25.0	19.0
Very	16.6	21.0	18.8	2.8	37.0	21.4	0.0	0.0	10.8	10.7	19.9	13.5
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	10.9	26.3	13.7	3.4	21.9	47.8	-23.4	-41.5	-11.1	7.5	23.9	1.1
Mean	3.15	3.38	3.21	2.96	3.59	3.64	2.27	2.59	2.84	2.93	3.34	3.00

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10. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 7

	TOTAL	MARITAL STATUS							MARRIED		SINGLE		WHITE MARRIED			
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	385	298	87	388	157	21	136	70	203	185	188	198	306	165	142
LIBERAL	26.8	32.9	32.1	35.7	21.5	25.2	18.8	26.2	25.8	18.7	24.7	34.7	31.2	18.8	16.4	21.6
Very	12.2	16.7	17.0	15.5	9.1	10.3	7.9	10.6	8.8	7.6	10.8	18.0	15.4	7.8	8.1	7.3
Somewhat	14.6	16.3	15.1	20.2	12.4	14.9	10.8	15.5	16.9	11.1	13.9	16.7	15.8	11.0	8.2	14.2
MODERATE	35.5	36.2	37.4	31.9	34.6	38.5	37.3	38.7	30.1	32.8	36.5	33.1	39.2	34.8	32.1	37.9
CONSERVATIVE	37.7	30.9	30.4	32.4	43.9	36.3	43.9	35.1	44.2	48.6	38.8	32.2	29.6	46.4	51.6	40.5
Somewhat	21.1	15.5	15.0	17.2	24.0	22.2	25.9	21.7	33.5	22.6	25.5	17.0	14.0	24.8	24.1	25.5
Very	16.6	15.4	15.4	15.2	19.9	14.0	18.1	13.4	10.6	25.9	13.3	15.2	15.6	21.7	27.4	15.0
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	10.9	-2.1	-1.7	-3.4	22.4	11.1	25.2	8.9	18.4	29.9	14.1	-2.5	-1.7	27.7	35.2	18.9
Mean	3.15	2.97	2.97	2.96	3.33	3.15	3.35	3.12	3.20	3.48	3.17	2.95	2.98	3.42	3.55	3.27

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10. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 8

	TOTAL	EMPLOYMENT STATUS								EMPLOYED		RETIRED	
		EMPL- OYED	Priv.	Gov't	SELF EMPLYD	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD	MEN	WOMEN	MEN	WOMEN
Total	1000	500	306	79	115	54	42	287	116	276	224	135	152
LIBERAL	26.8	25.7	23.8	33.3	25.6	24.8	37.5	23.6	36.4	26.3	25.0	23.7	23.5
Very	12.2	11.6	11.6	9.6	13.0	13.1	15.0	8.7	21.9	12.5	10.5	8.5	8.9
Somewhat	14.6	14.1	12.2	23.6	12.6	11.7	22.5	14.9	14.5	13.7	14.5	15.3	14.7
MODERATE	35.5	39.5	39.3	38.0	41.1	30.9	34.1	30.2	34.0	35.4	44.5	25.9	34.1
CONSERVATIVE	37.7	34.8	36.9	28.7	33.3	44.4	28.4	46.2	29.6	38.3	30.5	50.4	42.4
Somewhat	21.1	19.7	21.4	13.7	19.5	15.0	10.7	29.2	13.7	19.3	20.3	31.5	27.1
Very	16.6	15.1	15.5	15.0	13.8	29.4	17.8	17.0	15.9	19.1	10.1	18.8	15.3
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	10.9	9.1	13.1	-4.6	7.7	19.6	-9.0	22.5	-6.8	12.1	5.4	26.7	18.9
Mean	3.15	3.13	3.17	3.01	3.09	3.36	2.94	3.31	2.87	3.19	3.05	3.37	3.25

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10. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 9

	TOTAL	INCOME								INCOME				AFFLUENCE LEVEL						
		UNDER \$20k	\$20- \$40k	\$40- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	160	236	209	202	116	49	15	12	396	604	605	395	807	193	19	114	419	314	135
LIBERAL	26.8	26.8	32.0	26.1	21.5	29.0	12.8	20.6	68.7	29.9	24.8	28.6	24.1	26.8	26.7	53.8	34.4	24.1	27.1	24.4
Very	12.2	17.9	13.9	10.5	8.9	9.0	6.4	10.1	44.1	15.5	10.0	13.8	9.8	12.6	10.7	42.0	13.0	10.6	11.3	14.6
Somewhat	14.6	8.9	18.1	15.6	12.7	19.9	6.4	10.5	24.6	14.3	14.8	14.8	14.3	14.3	16.0	11.7	21.5	13.5	15.8	9.7
MODERATE	35.5	35.1	33.4	30.2	37.2	39.7	53.2	52.6	9.3	34.1	36.4	32.8	39.7	33.9	42.2	31.3	39.2	34.8	33.7	39.3
CONSERVATIVE	37.7	38.1	34.6	43.7	41.2	31.3	33.9	26.7	22.0	36.0	38.8	38.6	36.3	39.3	31.0	15.0	26.3	41.1	39.2	36.4
Somewhat	21.1	16.1	20.5	27.0	23.4	19.9	14.7	12.1	7.0	18.8	22.6	21.6	20.4	22.1	17.1	15.0	12.6	23.7	24.1	14.0
Very	16.6	21.9	14.0	16.7	17.8	11.4	19.2	14.7	15.0	17.2	16.2	17.1	15.9	17.2	13.9	0.0	13.7	17.4	15.1	22.4
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	10.9	11.3	2.6	17.6	19.7	2.4	21.1	6.1	-46.8	6.1	14.0	10.1	12.2	12.5	4.3	-38.8	-8.1	17.0	12.1	12.0
Mean	3.15	3.15	3.03	3.24	3.29	3.05	3.34	3.11	2.24	3.08	3.20	3.13	3.18	3.17	3.07	2.19	2.93	3.24	3.16	3.20

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10. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 10

	TOTAL		HISPANIC BACKGROUND					RACE					MEN			WOMEN			AGE				
	YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	NON-WHITE	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65			
Total	1000	120	880	120	120	30	700	30	700	300	341	55	47	359	65	73	140	170	250	190	250		
LIBERAL	26.8	37.3	25.4	37.3	39.5	30.7	22.1	40.9	22.1	37.9	23.0	45.7	30.2	21.2	34.2	41.8	41.1	28.1	24.3	23.1	23.2		
Very	12.2	14.1	11.9	14.1	22.5	12.9	9.3	29.9	9.3	18.9	10.7	22.0	11.0	8.0	22.9	16.1	21.2	11.4	11.9	10.9	9.0		
Somewhat	14.6	23.2	13.4	23.2	17.0	17.8	12.7	10.9	12.7	18.9	12.3	23.7	19.2	13.2	11.3	25.7	19.9	16.7	12.3	12.2	14.2		
MODERATE	35.5	40.9	34.8	40.9	38.8	40.2	34.4	20.6	34.4	38.0	29.8	36.1	37.8	38.9	41.2	42.8	39.2	44.6	32.8	35.9	29.6		
CONSERVATIVE	37.7	21.9	39.9	21.9	21.7	29.1	43.5	38.5	43.5	24.2	47.2	18.2	32.0	40.0	24.6	15.4	19.7	27.3	42.9	41.0	47.2		
Somewhat	21.1	15.7	21.8	15.7	13.7	17.1	23.8	14.1	23.8	14.8	24.5	11.2	22.6	23.1	15.8	11.2	10.8	13.3	21.7	22.9	30.2		
Very	16.6	6.2	18.0	6.2	8.0	12.0	19.7	24.4	19.7	9.3	22.7	7.1	9.4	16.9	8.8	4.2	8.9	14.0	21.2	18.1	17.0		
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
Net Diff.	10.9	-15.4	14.5	-15.4	-17.8	-1.6	21.4	-2.4	21.4	-13.7	24.2	-27.4	1.8	18.8	-9.5	-26.4	-21.4	-0.8	18.6	17.8	24.0		
Mean	3.15	2.77	3.21	2.77	2.68	2.98	3.32	2.92	3.32	2.77	3.36	2.58	3.00	3.28	2.76	2.62	2.66	3.02	3.28	3.25	3.32		

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10. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE					
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1000	310	690	560	440	750	250	142	328	259	211	350	120	168	362	301	229	400	130	470	530
LIBERAL	26.8	34.0	23.6	29.6	23.2	28.0	23.2	34.7	23.0	29.2	23.3	27.3	24.4	33.3	24.1	30.0	23.1	28.6	22.2	26.5	27.0
Very	12.2	15.8	10.6	14.1	9.8	13.3	9.0	17.0	10.0	14.2	9.7	13.1	9.4	14.7	11.1	14.0	10.0	13.4	8.6	12.2	12.2
Somewhat	14.6	18.2	13.0	15.6	13.4	14.7	14.2	17.7	13.0	15.1	13.6	14.2	14.9	18.6	13.0	16.0	13.2	15.2	13.6	14.4	14.8
MODERATE	35.5	42.2	32.5	38.0	32.3	37.5	29.6	38.5	29.2	37.3	25.5	35.3	22.4	45.3	35.5	38.6	38.6	39.4	36.2	32.0	38.6
CONSERVATIVE	37.7	23.9	43.9	32.4	44.5	34.5	47.2	26.7	47.8	33.4	51.2	37.4	53.2	21.4	40.4	31.4	38.3	32.0	41.7	41.4	34.4
Somewhat	21.1	12.2	25.1	16.4	27.1	18.1	30.2	11.9	26.1	14.8	30.4	17.9	33.2	12.4	24.2	17.8	24.0	18.2	27.5	21.8	20.5
Very	16.6	11.7	18.8	15.9	17.4	16.5	17.0	14.8	21.7	18.6	20.9	19.5	20.0	9.0	16.2	13.6	14.3	13.8	14.2	19.6	13.9
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	10.9	-10.1	20.3	2.7	21.3	6.5	24.0	-8.0	24.8	4.2	28.0	10.1	28.8	-11.9	16.3	1.4	15.2	3.4	19.5	14.9	7.4
Mean	3.15	2.86	3.29	3.05	3.29	3.10	3.32	2.90	3.37	3.09	3.39	3.17	3.39	2.82	3.21	3.01	3.19	3.04	3.25	3.22	3.09

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11. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			JOB RATING:	
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST ALWAYS	Always Vote	Almost Always	VOTE MOST/ TIME	URBAN	SUB- URBAN	RURAL	RIGHT DIREC- TION	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UND- ECI- DED	APP- ROVE	DIS- APP- ROVE
Total	1000	170	220	380	230	865	644	222	135	282	465	253	235	655	471	416	113	514	442
PROTESTANT	38.6	27.8	41.8	45.4	32.5	39.5	39.9	38.3	32.9	34.0	36.1	48.6	32.2	42.7	45.6	31.7	35.1	43.8	34.4
ROMAN CATHOLIC	21.8	35.4	24.1	18.0	15.7	22.3	23.0	20.4	18.0	23.0	22.8	18.3	26.3	20.2	23.3	20.2	21.0	23.4	19.5
JEWISH	2.9	6.0	1.8	3.2	1.3	3.1	2.9	3.9	1.7	3.1	4.3	0.3	3.9	2.9	2.2	4.0	2.2	2.6	3.7
MORMON	1.8	0.5	1.1	0.9	5.0	2.1	2.5	0.8	0.0	0.8	2.4	2.0	1.5	1.9	1.9	1.7	2.1	2.1	1.7
MUSLIM	0.9	0.8	1.3	0.4	1.6	0.8	0.9	0.7	1.7	1.8	0.7	0.6	3.1	0.3	1.2	0.8	0.6	1.3	0.7
BUDDHIST	0.9	0.0	0.5	1.3	1.2	0.9	0.6	1.5	1.1	1.8	0.5	0.6	1.5	0.5	0.9	0.8	1.2	1.0	0.7
SIKH	0.5	1.2	0.5	0.3	0.4	0.6	0.6	0.5	0.0	0.7	0.4	0.4	1.1	0.4	0.7	0.4	0.0	0.9	0.1
EASTERN/GREEK	0.3	0.5	0.3	0.0	0.6	0.3	0.3	0.6	0.0	0.0	0.5	0.3	0.3	0.2	0.3	0.2	0.6	0.3	0.2
HINDU	0.2	0.0	0.4	0.2	0.0	0.2	0.3	0.0	0.0	0.2	0.2	0.0	0.4	0.1	0.2	0.2	0.0	0.2	0.2
ATHEIST	4.7	3.9	6.0	4.0	5.5	4.9	5.5	3.1	3.7	5.0	4.7	4.5	6.3	4.4	4.1	6.5	1.2	3.6	5.9
AGNOSTIC	5.3	6.1	6.2	3.1	7.5	5.3	5.8	3.8	5.3	6.6	5.1	4.2	5.6	5.3	2.8	8.7	3.1	2.5	9.0
SECULAR	1.2	0.0	1.8	1.7	0.8	1.3	1.5	0.8	0.7	1.8	1.0	1.0	1.1	1.3	0.6	2.0	0.7	0.1	2.6
OTHER	1.8	1.6	1.7	1.3	2.8	1.8	1.9	1.5	1.6	0.8	2.3	1.8	2.4	1.5	1.8	1.9	1.5	1.5	1.9
NONE	19.0	16.2	12.7	20.3	25.1	16.8	14.3	24.0	33.4	20.4	19.1	17.3	14.0	18.2	14.4	21.1	30.6	17.0	19.4

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11. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply- ment	Econ- omy	Taxes	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Race Rela- tions	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	Hamas War	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	437	267	29	33	90	18	269	113	54	17	35	11	38	155	97	23	23	12	47	71
PROTESTANT	38.6	40.2	41.2	50.5	18.4	45.1	25.1	34.4	45.2	17.9	23.2	27.5	51.4	32.3	47.4	51.6	58.4	32.0	21.6	30.6	35.3
ROMAN CATHOLIC	21.8	20.8	20.3	16.6	24.6	22.5	21.1	24.0	25.9	33.8	32.6	11.4	4.7	17.9	23.3	23.9	15.4	18.4	43.9	23.9	16.1
JEWISH	2.9	2.2	2.7	0.0	0.0	0.9	7.9	3.9	3.0	3.9	9.6	5.7	0.0	3.1	4.3	1.7	0.0	12.6	17.6	3.2	1.9
MORMON	1.8	2.1	2.5	0.0	5.2	1.0	0.0	1.4	2.3	2.3	0.0	0.0	0.0	0.0	2.1	3.3	0.0	0.0	0.0	1.8	1.6
MUSLIM	0.9	1.2	0.8	0.0	4.1	0.7	4.6	1.3	0.5	5.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2
BUDDHIST	0.9	1.2	0.9	0.0	0.0	1.6	7.1	0.6	0.0	0.0	3.5	2.9	0.0	0.0	0.5	0.9	0.0	0.0	0.0	1.4	1.0
SIKH	0.5	0.3	0.0	0.0	0.0	0.0	6.2	0.9	0.0	0.0	0.0	0.0	0.0	6.1	0.6	0.0	0.0	4.3	0.0	0.0	0.8
EASTERN/GREEK	0.3	0.5	0.6	0.0	0.0	0.0	4.4	0.2	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
HINDU	0.2	0.2	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0
ATHEIST	4.7	2.6	1.6	6.1	1.8	4.6	3.7	5.7	2.9	11.6	4.2	4.5	0.0	8.9	5.1	3.3	13.0	2.8	9.1	3.0	14.8
AGNOSTIC	5.3	5.3	5.1	12.0	5.2	4.8	0.0	5.8	5.4	8.9	4.2	8.2	0.0	2.7	3.6	3.7	0.0	8.2	0.0	7.7	5.0
SECULAR	1.2	0.5	0.0	0.0	2.4	1.7	0.0	2.8	0.9	2.7	0.0	9.6	0.0	4.1	0.6	0.0	4.0	0.0	0.0	1.6	1.1
OTHER	1.8	2.3	2.5	0.0	2.1	3.1	0.0	0.6	1.4	0.0	0.0	0.0	0.0	0.0	1.6	1.5	0.0	4.1	0.0	4.0	2.3
NONE	19.0	20.5	21.8	14.9	33.3	14.1	19.7	18.5	12.0	13.5	22.6	30.2	43.9	24.7	10.9	10.1	9.2	17.5	7.7	21.4	18.9

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11. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 3

	TOTAL	HOW OFTEN DO YOU CARRY				WHICH WOULD DO MORE TO				CONCEALED CARRY		
		A CONCEALED HANDGUN?				HELP FIGHT CRIME...				STATE STATUS		
		ALL/ MOST OF TME	SOME/ RARELY	NEVER	UNSURE	PASS GUN CNTRL	ENFRCE CRRNT LAWS	ARREST REPEAT CRIMNL	UNSURE	LIB- ERAL CCS	NON- LIB. CCS	REST
Total	1000	131	112	732	24	189	212	535	64	196	434	370
PROTESTANT	38.6	35.3	40.0	39.6	20.8	29.8	37.7	44.7	17.6	21.4	45.9	39.2
ROMAN CATHOLIC	21.8	25.8	19.1	21.5	19.1	24.0	21.2	21.7	17.3	30.6	17.9	21.6
JEWISH	2.9	4.1	3.8	2.7	0.0	3.2	4.2	2.5	1.3	5.5	3.6	0.9
MORMON	1.8	2.6	2.7	1.6	0.0	1.7	1.1	2.2	1.6	0.9	2.5	1.5
MUSLIM	0.9	4.5	0.0	0.5	0.0	0.7	1.3	1.0	0.0	1.5	0.7	0.9
BUDDHIST	0.9	1.8	2.2	0.6	0.0	0.8	1.6	0.6	1.3	0.6	1.1	0.8
SIKH	0.5	2.6	0.0	0.2	0.0	0.6	0.3	0.6	0.0	1.5	0.3	0.3
EASTERN/GREEK	0.3	0.0	0.0	0.4	0.0	0.3	0.4	0.3	0.0	0.4	0.1	0.4
HINDU	0.2	0.0	0.0	0.2	0.0	0.0	0.5	0.1	0.0	0.0	0.2	0.2
ATHEIST	4.7	1.6	3.2	5.6	2.7	7.2	4.3	3.6	8.5	4.9	4.3	5.2
AGNOSTIC	5.3	3.2	3.5	6.0	2.8	7.2	5.0	5.1	2.5	7.7	3.2	6.4
SECULAR	1.2	0.7	0.6	1.4	0.0	2.2	1.2	1.0	0.0	1.3	1.1	1.3
OTHER	1.8	0.7	4.7	1.6	0.0	1.2	0.4	2.3	3.7	1.6	1.0	2.8
NONE	19.0	17.0	20.2	18.0	54.6	21.1	20.9	14.3	46.2	22.1	18.1	18.4

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11. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT									
Total	1000	721	637	447	308	249	350	310	340	176	123	170	174	187	170	301	156	242
PROTESTANT	38.6	40.9	38.1	37.7	36.2	38.8	48.4	34.0	32.9	47.8	31.5	27.1	49.0	35.7	38.6	51.4	33.7	34.7
ROMAN CATHOLIC	21.8	21.0	20.0	21.0	19.1	19.8	23.7	21.8	19.6	26.3	19.5	21.3	21.1	23.3	18.0	23.0	21.9	19.3
JEWISH	2.9	2.4	2.0	2.3	2.1	3.1	2.1	4.3	2.5	3.8	6.5	3.7	0.4	2.9	1.4	2.2	3.9	3.2
MORMON	1.8	1.9	2.2	1.7	1.2	3.1	2.0	0.8	2.6	2.1	2.0	3.5	1.8	0.0	1.7	1.9	1.6	3.1
MUSLIM	0.9	0.8	1.0	1.6	1.8	2.2	1.4	0.8	0.6	2.8	0.6	0.8	0.0	0.9	0.5	0.9	0.5	0.0
BUDDHIST	0.9	0.9	1.0	0.8	0.9	1.8	0.4	1.5	0.8	0.9	2.2	0.4	0.0	1.0	1.3	0.3	1.2	0.0
SIKH	0.5	0.2	0.3	0.6	1.0	0.9	0.7	0.5	0.3	1.5	1.3	0.0	0.0	0.0	0.5	0.4	0.0	0.0
EASTERN/GREEK	0.3	0.4	0.0	0.0	0.2	0.0	0.2	0.3	0.4	0.0	0.0	0.9	0.4	0.4	0.0	0.2	0.5	0.6
HINDU	0.2	0.2	0.3	0.2	0.0	0.0	0.3	0.2	0.0	0.5	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
ATHEIST	4.7	5.0	6.3	5.0	5.2	6.0	3.2	4.5	6.5	1.9	8.3	8.2	4.6	2.1	4.7	3.5	6.3	6.1
AGNOSTIC	5.3	5.5	5.5	4.9	4.9	3.3	2.3	6.3	7.4	2.1	7.1	9.9	2.6	5.8	5.0	2.5	6.5	9.6
SECULAR	1.2	1.2	1.5	1.8	1.5	1.5	0.2	1.6	2.0	0.0	3.2	2.1	0.4	0.5	1.8	0.2	2.5	1.6
OTHER	1.8	2.5	2.4	2.5	2.3	1.7	1.9	1.9	1.5	2.4	1.2	1.5	1.5	2.5	1.4	1.7	1.5	1.4
NONE	19.0	17.1	19.3	19.9	23.5	17.7	13.1	21.5	22.9	8.0	16.8	20.6	18.3	24.5	25.2	11.9	19.9	20.5

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11. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	268	122	146	355	211	166	377	24	68	257	177	99	34	67	187	86
PROTESTANT	38.6	28.6	29.4	27.9	37.0	46.1	48.9	47.3	40.7	35.9	52.4	29.8	43.8	27.2	21.2	33.7	40.1
ROMAN CATHOLIC	21.8	20.7	21.0	20.5	21.7	21.0	24.6	22.6	26.6	26.7	22.7	19.3	25.2	24.7	22.1	17.9	21.5
JEWISH	2.9	3.3	2.5	4.0	3.0	4.3	0.5	2.6	6.0	0.0	2.3	3.7	4.5	6.7	1.3	3.3	1.9
MORMON	1.8	1.4	0.7	1.9	0.6	4.0	2.3	3.3	0.0	0.0	2.7	1.4	0.0	0.0	1.8	1.1	6.5
MUSLIM	0.9	0.8	0.0	1.6	0.8	0.4	2.1	1.2	0.0	0.9	1.7	0.9	0.8	0.0	1.0	0.7	0.0
BUDDHIST	0.9	1.6	3.6	0.0	0.6	1.1	0.0	0.6	2.7	0.0	0.3	2.1	0.9	0.0	0.0	0.7	1.7
SIKH	0.5	0.9	0.0	1.6	0.2	0.5	0.7	0.6	5.9	0.0	0.4	0.0	0.6	3.0	1.3	0.0	0.0
EASTERN/GREEK	0.3	0.0	0.0	0.0	0.6	0.4	0.0	0.2	0.0	0.9	0.0	0.0	0.8	0.0	0.0	0.4	1.0
HINDU	0.2	0.3	0.0	0.5	0.3	0.0	0.0	0.0	0.0	1.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0
ATHEIST	4.7	9.0	12.7	6.0	4.5	2.8	0.7	1.9	6.0	5.9	2.2	7.1	1.5	0.0	15.2	5.6	1.6
AGNOSTIC	5.3	9.0	5.2	12.2	4.3	5.2	1.4	3.5	0.0	3.0	2.4	10.0	0.7	3.5	9.7	6.8	7.1
SECULAR	1.2	2.1	3.2	1.2	1.8	0.0	0.0	0.0	0.0	1.0	0.0	2.7	0.0	0.0	1.2	3.1	0.0
OTHER	1.8	2.2	3.7	1.0	1.3	2.6	1.1	1.9	0.0	3.3	1.7	2.4	0.8	2.7	2.5	0.7	2.2
NONE	19.0	20.0	18.0	21.6	23.4	11.5	17.7	14.2	12.2	21.1	11.1	20.0	20.3	32.3	22.7	25.9	16.5

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11. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 6

	TOTAL	RELIGION									GUN HOUSEHOLD	
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER	YES	NO
Total	1000	386	218	29	9	18	9	2	303	18	372	588
PROTESTANT	38.6	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	44.8	35.9
ROMAN CATHOLIC	21.8	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	20.5	22.9
JEWISH	2.9	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	3.7
MORMON	1.8	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	2.7	1.2
MUSLIM	0.9	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	1.6	0.5
BUDDHIST	0.9	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.8	1.0
SIKH	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.3
EASTERN/GREEK	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.4
HINDU	0.2	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.3
ATHEIST	4.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	15.7	0.0	2.8	5.9
AGNOSTIC	5.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	17.5	0.0	4.3	6.1
SECULAR	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.0	0.0	0.6	1.7
OTHER	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	1.7	1.7
NONE	19.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	62.9	0.0	17.7	18.4

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11. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	385	298	87	388	157	21	136	70	203	185	188	198	306	165	142
PROTESTANT	38.6	30.1	31.1	26.7	44.9	41.9	27.0	44.2	43.7	42.9	47.1	28.9	31.3	45.8	42.5	49.7
ROMAN CATHOLIC	21.8	21.8	20.4	26.5	22.0	18.6	14.7	19.2	27.2	22.3	21.8	24.1	19.6	21.8	22.6	20.8
JEWISH	2.9	3.1	3.5	1.8	3.4	1.6	0.0	1.9	2.1	6.2	0.4	4.0	2.3	4.2	7.3	0.5
MORMON	1.8	0.5	0.7	0.0	2.3	4.0	0.0	4.7	1.2	2.4	2.2	0.5	0.6	2.5	2.1	2.9
MUSLIM	0.9	1.4	1.5	1.0	1.1	0.0	0.0	0.0	0.0	2.0	0.0	1.5	1.2	0.9	1.7	0.0
BUDDHIST	0.9	1.3	1.6	0.0	0.6	0.5	0.0	0.6	1.0	0.0	1.3	2.1	0.4	0.3	0.0	0.7
SIKH	0.5	1.0	1.1	1.0	0.0	0.6	4.8	0.0	0.0	0.0	0.0	1.7	0.5	0.0	0.0	0.0
EASTERN/GREEK	0.3	0.0	0.0	0.0	0.2	0.9	4.1	0.5	1.2	0.3	0.0	0.0	0.0	0.2	0.4	0.0
HINDU	0.2	0.2	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.3	0.0	0.0	0.0
ATHEIST	4.7	5.9	5.5	7.4	3.3	4.4	10.0	3.5	7.3	3.8	2.7	6.5	5.3	3.7	4.7	2.5
AGNOSTIC	5.3	4.6	5.4	1.6	5.0	8.9	8.7	8.9	3.0	6.9	2.9	4.4	4.7	5.4	8.1	2.3
SECULAR	1.2	1.7	1.9	1.1	0.9	1.4	0.0	1.7	0.0	1.3	0.4	2.6	0.9	0.5	0.5	0.5
OTHER	1.8	1.3	0.9	2.7	2.2	2.8	7.1	2.2	0.0	0.9	3.5	2.3	0.4	1.8	1.2	2.6
NONE	19.0	27.1	26.2	30.3	14.0	14.3	23.5	12.8	13.2	10.4	17.8	21.4	32.6	12.9	9.0	17.4

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BANNER 8

	TOTAL	EMPLOYMENT STATUS								EMPLOYED		RETIRED	
		EMPL- OYED	Priv.	Gov't	SELF EMPLYD	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD	MEN	WOMEN	MEN	WOMEN
Total	1000	500	306	79	115	54	42	287	116	276	224	135	152
PROTESTANT	38.6	35.5	40.7	30.1	25.1	38.3	31.1	48.0	32.2	33.5	37.9	43.6	51.9
ROMAN CATHOLIC	21.8	20.1	21.4	24.1	13.8	19.0	15.5	27.2	19.2	20.7	19.2	28.8	25.8
JEWISH	2.9	3.7	1.4	10.6	5.2	1.2	0.0	3.0	1.3	5.1	2.0	3.4	2.6
MORMON	1.8	1.3	0.9	1.7	2.2	1.3	3.7	1.9	3.2	1.5	1.1	1.9	1.9
MUSLIM	0.9	1.9	1.4	1.1	3.8	0.0	0.0	0.0	0.0	2.5	1.1	0.0	0.0
BUDDHIST	0.9	1.2	0.8	1.9	2.1	2.7	1.4	0.0	0.5	1.3	1.2	0.0	0.0
SIKH	0.5	0.7	0.3	1.8	1.0	1.8	0.0	0.0	0.5	0.9	0.4	0.0	0.0
EASTERN/GREEK	0.3	0.4	0.7	0.0	0.0	0.0	0.0	0.3	0.0	0.2	0.6	0.6	0.0
HINDU	0.2	0.3	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.0	0.0
ATHEIST	4.7	4.7	4.5	4.8	5.3	6.8	2.6	4.2	5.9	5.2	4.1	6.6	2.1
AGNOSTIC	5.3	6.3	6.4	3.4	8.3	3.2	4.4	4.1	5.1	7.4	5.0	5.9	2.4
SECULAR	1.2	1.5	1.7	0.0	2.0	0.0	0.0	0.9	2.0	1.5	1.4	0.7	1.0
OTHER	1.8	1.7	0.5	3.4	4.0	0.0	3.5	1.2	3.5	2.5	0.8	0.0	2.3
NONE	19.0	20.5	18.9	17.1	27.2	25.6	37.8	9.3	26.5	17.0	24.8	8.4	10.2

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11. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 9

	TOTAL	INCOME								INCOME						AFFLUENCE LEVEL				
		UNDER	\$20-	\$40-	\$60-	\$100-	\$150-	\$200-	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	WEAL-	UPPER	MIDDLE	LOWER	POOR
		\$20k	\$40k	\$60k	\$100k	\$150k	\$200k	\$250k	\$250k	\$40k	\$40k	\$60k	\$60k	\$100k	\$100k	THY	MIDDLE	CLASS	MIDDLE	CLASS
Total	1000	160	236	209	202	116	49	15	12	396	604	605	395	807	193	19	114	419	314	135
PROTESTANT	38.6	41.0	44.9	39.7	36.9	33.0	26.2	27.8	16.9	43.3	35.6	42.1	33.4	40.8	29.8	30.1	24.5	38.5	43.3	41.1
ROMAN CATHOLIC	21.8	11.8	15.9	25.8	26.6	33.4	14.7	23.7	32.6	14.2	26.7	18.2	27.2	20.3	27.8	24.6	32.5	25.5	16.8	12.3
JEWISH	2.9	2.9	3.4	1.9	2.4	4.2	4.7	4.7	0.0	3.2	2.8	2.8	3.2	2.7	4.1	13.2	5.4	2.5	2.8	1.0
MORMON	1.8	1.9	0.7	3.6	0.6	3.1	2.8	0.0	0.0	1.2	2.2	2.0	1.5	1.6	2.6	0.0	1.2	2.4	1.0	2.8
MUSLIM	0.9	0.5	0.8	0.4	1.0	0.7	6.0	0.0	0.0	0.7	1.1	0.6	1.5	0.7	2.0	3.7	3.4	0.7	0.7	0.0
BUDDHIST	0.9	1.0	1.8	0.4	0.0	2.0	0.0	0.0	0.0	1.5	0.5	1.1	0.6	0.8	1.2	0.0	1.1	0.9	0.7	1.2
SIKH	0.5	0.7	0.9	0.9	0.0	0.0	0.0	0.0	0.0	0.8	0.3	0.8	0.0	0.6	0.0	0.0	1.7	0.5	0.4	0.0
EASTERN/GREEK	0.3	0.0	0.6	0.0	0.3	0.0	1.6	0.0	0.0	0.4	0.2	0.2	0.4	0.3	0.4	0.0	0.7	0.2	0.5	0.0
HINDU	0.2	0.0	0.3	0.0	0.0	0.8	0.0	0.0	0.0	0.2	0.2	0.1	0.2	0.1	0.5	0.0	0.0	0.4	0.0	0.0
ATHEIST	4.7	6.5	2.5	5.2	3.7	4.5	10.7	0.0	19.0	4.1	5.1	4.5	5.1	4.3	6.7	9.8	2.5	4.8	4.8	5.8
AGNOSTIC	5.3	5.6	4.0	4.8	4.8	6.5	5.1	24.7	6.4	4.7	5.7	4.7	6.2	4.7	7.6	0.0	6.8	4.9	3.7	9.7
SECULAR	1.2	1.6	1.0	0.0	0.8	2.3	6.1	0.0	0.0	1.2	1.2	0.8	1.9	0.8	2.9	0.0	3.4	0.4	0.8	3.3
OTHER	1.8	2.8	2.5	1.3	2.4	0.0	0.0	0.0	0.0	2.6	1.2	2.2	1.2	2.2	0.0	8.8	1.1	0.9	2.8	1.6
NONE	19.0	23.5	20.9	16.2	20.5	9.4	22.0	19.1	25.1	22.0	17.1	20.0	17.6	20.1	14.4	9.8	15.7	17.6	21.8	21.1

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11. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					RACE			MEN			WOMEN			AGE				
		YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	NON-WHITE	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65	
Total	1000	120	880	120	120	30	700	30	700	300	341	55	47	359	65	73	140	170	250	190	250	
PROTESTANT	38.6	22.7	40.8	22.7	48.4	17.8	41.7	13.9	41.7	31.6	36.7	47.4	27.0	46.3	49.3	19.9	29.3	29.3	42.9	41.3	44.0	
ROMAN CATHOLIC	21.8	34.3	20.0	34.3	9.8	19.8	21.5	28.3	21.5	22.5	23.4	4.7	37.9	19.6	14.1	32.1	17.6	23.1	13.5	25.9	28.3	
JEWISH	2.9	1.4	3.2	1.4	5.4	0.0	2.9	3.0	2.9	3.0	4.9	8.1	0.0	1.1	3.0	2.2	5.8	3.0	0.6	1.1	5.1	
MORMON	1.8	0.0	2.1	0.0	0.9	4.6	2.2	0.0	2.2	0.8	3.2	0.0	0.0	1.4	1.7	0.0	0.8	0.9	2.0	1.3	3.2	
MUSLIM	0.9	1.9	0.8	1.9	1.9	4.6	0.5	0.0	0.5	2.0	0.8	2.7	3.0	0.2	1.2	1.2	2.1	2.6	0.5	0.3	0.0	
BUDDHIST	0.9	0.0	1.0	0.0	2.3	8.9	0.4	2.4	0.4	2.1	0.5	3.5	0.0	0.3	1.3	0.0	2.8	1.3	1.1	0.0	0.0	
SIKH	0.5	0.7	0.5	0.7	2.0	1.9	0.2	0.0	0.2	1.3	0.3	4.4	0.0	0.0	0.0	1.2	2.2	1.2	0.0	0.0	0.0	
EASTERN/GREEK	0.3	0.0	0.3	0.0	0.0	0.0	0.4	0.0	0.4	0.0	0.4	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.3	0.5	0.6	
HINDU	0.2	0.0	0.2	0.0	0.0	5.5	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.4	0.0	0.0	
ATHEIST	4.7	3.9	4.9	3.9	2.8	11.9	5.0	2.6	5.0	4.1	6.3	4.8	2.9	3.8	1.0	4.5	5.1	8.1	4.6	1.1	5.0	
AGNOSTIC	5.3	5.7	5.2	5.7	3.0	0.0	5.8	5.2	5.8	4.0	7.1	1.2	5.6	4.6	4.6	5.8	4.0	4.1	7.8	3.7	5.5	
SECULAR	1.2	0.8	1.3	0.8	0.0	6.2	1.2	3.3	1.2	1.3	1.4	0.0	0.0	1.0	0.0	1.3	0.7	0.5	1.5	2.7	0.6	
OTHER	1.8	2.0	1.7	2.0	1.9	1.6	1.5	6.5	1.5	2.4	1.6	1.0	3.7	1.4	2.7	1.0	2.1	1.4	1.3	3.4	1.1	
NONE	19.0	26.6	18.0	26.6	21.6	17.2	16.7	34.8	16.7	24.5	13.4	22.2	19.9	19.8	21.1	30.8	27.0	24.4	23.5	18.7	6.7	

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11. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
	%	COUNT	UNDER 40		40-55		55-65		65-80		UNDER 40		40-55		55-65		65-80		%	COUNT		
			%	COUNT	%	COUNT	%	COUNT	%	COUNT	%	COUNT	%	COUNT	%	COUNT	%	COUNT				
Total	1000	310	690	560	440	750	250	142	328	259	211	350	120	168	362	301	229	400	130	470	530	
PROTESTANT	38.6	29.3	42.8	35.4	42.8	36.9	44.0	28.3	39.3	32.6	40.2	35.0	39.0	30.1	46.0	37.8	45.2	38.5	48.7	36.0	41.0	
ROMAN CATHOLIC	21.8	20.6	22.2	17.4	27.2	19.6	28.3	22.2	23.0	18.9	27.3	21.1	27.4	19.4	21.6	16.1	27.2	18.2	29.1	22.7	20.9	
JEWISH	2.9	4.3	2.4	2.6	3.4	2.2	5.1	6.7	3.5	3.9	5.1	3.5	7.2	2.2	1.3	1.5	1.7	1.1	3.0	4.5	1.6	
MORMON	1.8	0.9	2.2	1.4	2.4	1.4	3.2	0.6	3.4	1.3	4.1	1.7	5.1	1.1	1.2	1.4	0.8	1.1	1.4	2.6	1.1	
MUSLIM	0.9	2.4	0.3	1.6	0.1	1.3	0.0	3.5	0.6	2.5	0.3	2.0	0.0	1.5	0.0	0.8	0.0	0.6	0.0	1.5	0.5	
BUDDHIST	0.9	2.0	0.4	1.6	0.0	1.2	0.0	2.5	0.4	1.9	0.0	1.4	0.0	1.6	0.4	1.4	0.0	1.0	0.0	1.0	0.8	
SIKH	0.5	1.6	0.0	0.9	0.0	0.7	0.0	2.9	0.0	1.6	0.0	1.2	0.0	0.5	0.0	0.3	0.0	0.2	0.0	0.9	0.2	
EASTERN/GREEK	0.3	0.0	0.4	0.1	0.5	0.2	0.6	0.0	0.5	0.3	0.4	0.4	0.0	0.0	0.4	0.0	0.6	0.0	1.1	0.3	0.3	
HINDU	0.2	0.2	0.1	0.3	0.0	0.2	0.0	0.0	0.3	0.4	0.0	0.3	0.0	0.4	0.0	0.2	0.0	0.2	0.0	0.2	0.1	
ATHEIST	4.7	6.8	3.8	5.8	3.4	4.6	5.0	6.2	5.7	6.1	5.5	5.2	7.8	7.3	2.1	5.6	1.4	4.2	2.4	5.8	3.8	
AGNOSTIC	5.3	4.0	5.8	5.7	4.7	5.2	5.5	4.8	6.8	7.0	5.3	5.5	8.2	3.4	5.0	4.7	4.2	4.9	3.0	6.2	4.5	
SECULAR	1.2	0.6	1.5	1.0	1.5	1.4	0.6	0.6	2.0	1.5	1.7	2.1	0.0	0.6	1.0	0.5	1.3	0.8	1.1	1.6	0.9	
OTHER	1.8	1.7	1.8	1.5	2.1	2.0	1.1	2.7	1.4	2.1	1.4	2.4	0.0	0.9	2.2	1.1	2.8	1.7	2.1	1.8	1.8	
NONE	19.0	25.6	16.1	24.6	11.9	23.1	6.7	19.1	13.1	20.0	8.6	18.2	5.3	31.1	18.8	28.7	14.8	27.5	7.9	14.9	22.7	

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12. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT		JOB RATING:		
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UND- ECI-	APP- ROVE	DIS- APP- ROVE
Total Answering	604	107	145	241	111	535	405	130	69	161	274	169	137	412	325	215	63	346	238
YES	44.6	30.4	43.1	52.8	42.5	44.9	45.1	44.4	41.7	45.4	40.9	49.8	55.5	43.0	50.1	35.1	48.9	51.3	32.6
NO	55.4	69.6	56.9	47.2	57.5	55.1	54.9	55.6	58.3	54.6	59.1	50.2	44.5	57.0	49.9	64.9	51.1	48.7	67.4
Net Diff.	-10.8	-39.1	-13.9	5.6	-15.1	-10.1	-9.8	-11.1	-16.5	-9.2	-18.3	-0.4	11.0	-14.0	0.1	-29.9	-2.2	2.5	-34.8

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12. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Taxes	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Race Rela- tions	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	Hamas War	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total Answering	604	267	164	20	14	61	8	157	80	28	10	14	6	19	110	73	17	12	8	26	37
YES	44.6	40.4	39.4	54.6	41.8	37.1	45.4	48.8	39.3	59.1	66.2	63.9	64.2	48.6	53.5	51.7	51.0	54.3	73.6	52.6	28.1
NO	55.4	59.6	60.6	45.4	58.2	62.9	54.6	51.2	60.7	40.9	33.8	36.1	35.8	51.4	46.5	48.3	49.0	45.7	26.4	47.4	71.9
Net Diff.	-10.8	-19.3	-21.1	9.3	-16.4	-25.8	-9.1	-2.5	-21.4	18.1	32.4	27.9	28.5	-2.9	6.9	3.5	2.0	8.6	47.3	5.3	-43.8

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12. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 3

	TOTAL	HOW OFTEN DO YOU CARRY				WHICH WOULD DO MORE TO				CONCEALED CARRY			
		A CONCEALED HANDGUN?				HELP FIGHT CRIME...				STATE STATUS			
		ALL/ MOST OF TME	SOME/ RARELY	NEVER	UNSURE	PASS GUN CNTRL	ENFRCE CRRNT LAWS	ARREST REPEAT CRIMNL	UNSURE	LIB- ERAL CCS	NON- LIB. CCS	REST	
Total Answering	604	80	66	448	10	102	125	355	22	102	277	225	
YES	44.6	57.9	51.7	40.8	58.8	42.5	44.0	45.5	43.2	35.2	51.4	40.4	
NO	55.4	42.1	48.3	59.2	41.2	57.5	56.0	54.5	56.8	64.8	48.6	59.6	
Net Diff.	-10.8	15.8	3.4	-18.3	17.5	-15.1	-12.0	-9.0	-13.6	-29.6	2.9	-19.2	

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12. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT									
Total Answering	604	447	370	262	170	146	252	173	178	131	63	82	122	110	96	224	87	131
YES	44.6	45.0	47.2	49.8	54.0	53.1	51.6	42.7	36.4	51.6	47.8	37.2	51.7	39.8	35.8	50.3	33.7	30.8
NO	55.4	55.0	52.8	50.2	46.0	46.9	48.4	57.3	63.6	48.4	52.2	62.8	48.3	60.2	64.2	49.7	66.3	69.2
Net Diff.	-10.8	-10.0	-5.6	-0.5	7.9	6.1	3.2	-14.6	-27.1	3.1	-4.4	-25.6	3.4	-20.3	-28.5	0.5	-32.7	-38.4

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12. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total Answering	604	132	61	71	208	142	122	264	16	43	193	87	69	18	29	97	53
YES	44.6	43.6	53.4	35.0	32.7	47.4	62.6	54.5	60.7	39.6	53.5	42.2	38.0	63.8	38.1	25.9	54.9
NO	55.4	56.4	46.6	65.0	67.3	52.6	37.4	45.5	39.3	60.4	46.5	57.8	62.0	36.2	61.9	74.1	45.1
Net Diff.	-10.8	-12.9	6.9	-30.1	-34.6	-5.1	25.3	8.9	21.4	-20.8	7.0	-15.6	-24.0	27.6	-23.9	-48.3	9.7

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12. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 6

	TOTAL		RELIGION								GUN HOUSEHOLD		
			PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER	YES	NO
Total Answering	604	386	218	-	-	-	-	-	-	-	-	243	346
YES	44.6	56.8	22.8	-	-	-	-	-	-	-	-	50.7	40.3
NO	55.4	43.2	77.2	-	-	-	-	-	-	-	-	49.3	59.7
Net Diff.	-10.8	13.7	-54.4	-	-	-	-	-	-	-	-	1.3	-19.4

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12. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total Answering	604	200	153	46	260	95	9	86	49	133	127	99	100	207	107	100
YES	44.6	46.4	45.9	48.0	44.0	46.5	47.3	46.4	36.8	48.3	39.6	49.7	43.1	41.2	43.6	38.7
NO	55.4	53.6	54.1	52.0	56.0	53.5	52.7	53.6	63.2	51.7	60.4	50.3	56.9	58.8	56.4	61.3
Net Diff.	-10.8	-7.3	-8.2	-4.0	-12.0	-7.0	-5.4	-7.2	-26.4	-3.5	-20.9	-0.5	-13.9	-17.6	-12.8	-22.6

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12. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 8

	TOTAL	EMPLOYMENT STATUS								EMPLOYED		RETIRED	
Total Answering	604	278	190	43	45	31	20	215	60	150	128	97	118
YES	44.6	48.6	44.7	67.8	47.1	36.2	76.4	38.7	40.8	53.2	43.3	35.0	41.7
NO	55.4	51.4	55.3	32.2	52.9	63.8	23.6	61.3	59.2	46.8	56.7	65.0	58.3
Net Diff.	-10.8	-2.7	-10.6	35.5	-5.8	-27.6	52.8	-22.6	-18.4	6.4	-13.3	-29.9	-16.5

MCLAUGHLIN & ASSOCIATES
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12. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 9

	TOTAL	INCOME								INCOME				AFFLUENCE LEVEL						
		UNDER \$20k	\$20- \$40k	\$40- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total Answering	604	85	143	136	128	77	20	8	6	228	376	364	240	493	111	10	65	268	189	72
YES	44.6	65.1	51.1	32.6	44.1	36.3	36.8	23.7	40.6	56.3	37.5	47.4	40.2	46.6	35.7	50.9	41.7	42.4	43.5	57.2
NO	55.4	34.9	48.9	67.4	55.9	63.7	63.2	76.3	59.4	43.7	62.5	52.6	59.8	53.4	64.3	49.1	58.3	57.6	56.5	42.8
Net Diff.	-10.8	30.2	2.3	-34.7	-11.7	-27.4	-26.4	-52.7	-18.9	12.6	-25.0	-5.1	-19.5	-6.8	-28.5	1.8	-16.6	-15.2	-13.0	14.3

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12. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 10

	TOTAL	HISPANIC		RACE					RACE			MEN			WOMEN			AGE				
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	NON- WHITE	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65	
		YES	NO																			
Total Answering	604	68	536	68	70	11	442	13	442	162	205	29	30	237	41	38	66	89	141	128	181	
YES	44.6	47.5	44.2	47.5	62.7	30.8	41.2	58.2	41.2	53.7	41.6	64.7	61.2	40.9	61.3	36.6	63.5	46.2	50.4	43.5	33.2	
NO	55.4	52.5	55.8	52.5	37.3	69.2	58.8	41.8	58.8	46.3	58.4	35.3	38.8	59.1	38.7	63.4	36.5	53.8	49.6	56.5	66.8	
Net Diff.	-10.8	-5.0	-11.6	-5.0	25.3	-38.5	-17.5	16.4	-17.5	7.4	-16.7	29.4	22.4	-18.2	22.5	-26.8	26.9	-7.7	0.9	-13.1	-33.6	

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12. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	MALE	FEMALE																	
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total Answering	604	155	449	296	308	423	181	72	204	133	143	196	80	83	245	162	166	227	101	276	328
YES	44.6	53.5	41.5	52.0	37.4	49.5	33.2	64.6	40.0	56.6	36.8	53.3	29.4	43.9	42.8	48.2	37.9	46.1	36.1	46.4	43.0
NO	55.4	46.5	58.5	48.0	62.6	50.5	66.8	35.4	60.0	43.4	63.2	46.7	70.6	56.1	57.2	51.8	62.1	53.9	63.9	53.6	57.0
Net Diff.	-10.8	7.0	-17.0	4.1	-25.1	-1.1	-33.6	29.2	-20.0	13.3	-26.3	6.6	-41.1	-12.3	-14.5	-3.5	-24.1	-7.8	-27.7	-7.2	-13.9

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13. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HANDGUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER 1

TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT		JOB RATING:			
	EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UND- ECI-	APP- ROVE	DIS- APP- ROVE	
Total	1000	170	220	380	230	865	644	222	135	282	465	253	235	655	471	416	113	514	442
YES	37.2	23.1	37.4	41.7	40.0	37.8	39.0	34.4	33.2	33.8	32.7	49.3	44.7	35.4	46.7	26.3	37.5	45.1	28.1
NO	58.8	72.3	59.9	54.0	55.8	58.7	58.3	60.0	59.3	62.5	63.5	46.1	52.1	61.1	49.9	69.4	57.2	50.9	68.8
DK/REFUSED	4.0	4.6	2.7	4.3	4.2	3.4	2.7	5.6	7.5	3.7	3.8	4.6	3.2	3.5	3.4	4.3	5.3	3.9	3.1
Net Diff.	-21.6	-49.2	-22.5	-12.3	-15.8	-20.9	-19.3	-25.6	-26.2	-28.8	-30.8	3.1	-7.3	-25.7	-3.2	-43.0	-19.7	-5.8	-40.6

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13. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HANDGUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Taxes	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Race Rela- tions	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	Hamas War	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	437	267	29	33	90	18	269	113	54	17	35	11	38	155	97	23	23	12	47	71
YES	37.2	40.3	40.8	45.8	34.0	39.0	42.0	26.9	22.8	25.4	48.3	23.8	35.8	31.6	46.6	46.5	55.8	33.5	55.6	36.9	35.3
NO	58.8	55.9	56.8	50.7	57.9	54.6	53.6	71.0	76.6	68.6	51.7	73.9	57.7	68.4	49.6	50.0	42.0	58.1	44.4	55.2	57.2
DK/REFUSED	4.0	3.8	2.4	3.5	8.1	6.4	4.5	2.1	0.6	6.0	0.0	2.3	6.6	0.0	3.8	3.6	2.1	8.4	0.0	7.9	7.5
Net Diff.	-21.6	-15.6	-16.0	-4.8	-23.9	-15.6	-11.6	-44.2	-53.8	-43.2	-3.5	-50.2	-21.9	-36.7	-2.9	-3.5	13.8	-24.6	11.2	-18.3	-22.0

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13. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HANDGUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER 3

	TOTAL	HOW OFTEN DO YOU CARRY A CONCEALED HANDGUN?				WHICH WOULD DO MORE TO HELP FIGHT CRIME...				CONCEALED CARRY STATE STATUS		
		ALL/ MOST OF TME	SOME/ RARELY	NEVER	UNSURE	PASS GUN CNTRL	ENFRCE CRRNT LAWS	ARREST REPEAT CRIMNL	UNSURE	LIB- ERAL CCS	NON- LIB. CCS	REST
Total	1000	131	112	732	24	189	212	535	64	196	434	370
YES	37.2	87.6	74.6	22.9	22.3	27.7	33.3	42.3	35.5	23.8	43.8	36.5
NO	58.8	11.0	21.5	73.9	34.4	69.2	63.6	54.7	47.2	72.2	52.9	58.7
DK/REFUSED	4.0	1.4	3.9	3.2	43.3	3.1	3.1	3.0	17.4	4.0	3.3	4.8
Net Diff.	-21.6	76.7	53.1	-51.0	-12.0	-41.5	-30.2	-12.4	-11.7	-48.4	-9.1	-22.1

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13. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HANDGUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT									
Total	1000	721	637	447	308	249	350	310	340	176	123	170	174	187	170	301	156	242
YES	37.2	37.0	37.8	37.8	44.5	41.9	47.5	27.9	35.1	47.3	28.7	40.2	47.7	27.4	29.9	48.1	25.1	38.0
NO	58.8	59.6	58.5	57.5	49.8	53.9	49.3	67.4	60.8	50.4	68.5	55.2	48.1	66.7	66.5	49.2	72.9	58.9
DK/REFUSED	4.0	3.4	3.7	4.7	5.7	4.1	3.2	4.7	4.1	2.3	2.9	4.6	4.2	6.0	3.6	2.8	2.0	3.1
Net Diff.	-21.6	-22.5	-20.6	-19.7	-5.3	-12.0	-1.7	-39.5	-25.8	-3.1	-39.8	-15.0	-0.3	-39.3	-36.6	-1.1	-47.8	-20.8

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13. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HANDGUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	268	122	146	355	211	166	377	24	68	257	177	99	34	67	187	86
YES	37.2	29.2	29.2	29.1	35.7	44.1	44.7	44.3	52.8	47.3	47.1	27.6	26.9	32.6	24.9	36.1	40.8
NO	58.8	68.7	69.5	68.1	60.0	52.9	47.8	50.7	44.9	50.8	49.3	71.2	65.0	54.8	71.0	60.7	53.2
DK/REFUSED	4.0	2.1	1.3	2.8	4.3	3.0	7.6	5.0	2.3	1.9	3.6	1.3	8.2	12.6	4.2	3.2	6.1
Net Diff.	-21.6	-39.6	-40.3	-39.0	-24.3	-8.8	-3.1	-6.3	7.8	-3.4	-2.2	-43.6	-38.1	-22.2	-46.1	-24.6	-12.4

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13. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HANDGUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER 6

	TOTAL	RELIGION									GUN HOUSEHOLD	
		PROT-ESTANT	CATHOLIC	JEWISH	MUSLIM	MORMON	BUDDHIST	HINDU	ATHST/AGNST/SC/NNE	OTHER	YES	NO
Total	1000	386	218	29	9	18	9	2	303	18	372	588
YES	37.2	43.1	35.1	20.2	62.5	54.3	31.3	0.0	31.3	35.3	100.0	0.0
NO	58.8	54.6	61.9	74.6	29.9	39.5	68.7	100.0	62.3	55.4	0.0	100.0
DK/REFUSED	4.0	2.3	3.0	5.2	7.6	6.2	0.0	0.0	6.4	9.3	0.0	0.0
Net Diff.	-21.6	-11.5	-26.9	-54.4	32.6	14.8	-37.4	-100.0	-31.0	-20.1	100.0	-100.0

MCLAUGHLIN & ASSOCIATES
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13. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HANDGUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER 7

TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED			
	SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women	
Total	1000	385	298	87	388	157	21	136	70	203	185	188	198	306	165	142
YES	37.2	31.9	29.7	39.6	44.6	35.0	27.5	36.1	29.9	44.6	44.7	31.6	32.3	46.1	45.6	46.7
NO	58.8	61.5	62.8	57.2	53.2	61.9	72.5	60.3	68.1	54.4	51.9	63.2	59.9	51.6	53.5	49.3
DK/REFUSED	4.0	6.6	7.5	3.2	2.2	3.1	0.0	3.6	1.9	1.0	3.4	5.3	7.8	2.3	0.9	4.0
Net Diff.	-21.6	-29.6	-33.1	-17.5	-8.6	-26.9	-44.9	-24.2	-38.2	-9.9	-7.2	-31.6	-27.6	-5.4	-7.9	-2.5

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13. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HANDGUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER 8

	TOTAL	EMPLOYMENT STATUS								EMPLOYED		RETIRED	
		EMPL- OYED	Priv.	Gov't	SELF EMPLYD	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD	MEN	WOMEN	MEN	WOMEN
Total	1000	500	306	79	115	54	42	287	116	276	224	135	152
YES	37.2	41.9	41.5	40.2	44.1	44.4	28.4	31.0	32.0	43.1	40.4	34.4	28.1
NO	58.8	54.5	55.4	56.2	51.1	48.9	68.8	66.9	58.4	53.0	56.4	64.5	69.0
DK/REFUSED	4.0	3.6	3.1	3.6	4.7	6.7	2.8	2.1	9.6	3.9	3.2	1.2	2.9
Net Diff.	-21.6	-12.6	-13.8	-16.0	-7.0	-4.5	-40.5	-35.8	-26.4	-9.9	-15.9	-30.1	-40.9

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13. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HANDGUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER 9

	TOTAL	INCOME								INCOME				AFFLUENCE LEVEL						
		UNDER \$20k	\$20- \$40k	\$40- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	160	236	209	202	116	49	15	12	396	604	605	395	807	193	19	114	419	314	135
YES	37.2	31.3	29.3	40.0	46.3	32.6	52.1	39.8	48.4	30.1	41.8	33.5	42.8	36.7	39.1	42.6	37.7	39.0	37.0	30.7
NO	58.8	60.9	67.8	56.3	49.6	67.4	38.7	60.2	51.6	65.0	54.8	62.0	53.9	58.9	58.5	47.9	60.1	56.6	60.2	62.8
DK/REFUSED	4.0	7.7	2.9	3.7	4.1	0.0	9.2	0.0	0.0	4.8	3.4	4.4	3.3	4.4	2.4	9.5	2.2	4.3	2.8	6.5
Net Diff.	-21.6	-29.6	-38.5	-16.3	-3.4	-34.9	13.4	-20.4	-3.2	-34.9	-12.9	-28.5	-11.2	-22.2	-19.3	-5.4	-22.4	-17.6	-23.1	-32.1

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13. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HANDGUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER 10

	TOTAL		HISPANIC BACKGROUND					RACE					MEN			WOMEN			AGE				
	YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	NON-WHITE	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65			
Total	1000	120	880	120	120	30	700	30	700	300	341	55	47	359	65	73	140	170	250	190	250		
YES	37.2	35.4	37.4	35.4	33.6	21.8	39.5	21.6	39.5	31.9	40.7	43.2	41.9	38.3	25.4	31.2	38.4	45.3	42.4	34.2	28.1		
NO	58.8	57.3	59.0	57.3	60.9	73.2	57.8	65.3	57.8	61.1	57.7	51.7	48.9	57.9	68.8	62.6	55.7	47.1	55.2	59.5	71.6		
DK/REFUSED	4.0	7.3	3.5	7.3	5.5	5.0	2.7	13.1	2.7	7.0	1.6	5.1	9.2	3.8	5.8	6.2	5.9	7.5	2.4	6.3	0.3		
Net Diff.	-21.6	-21.9	-21.6	-21.9	-27.4	-51.5	-18.4	-43.7	-18.4	-29.2	-17.0	-8.6	-7.0	-19.6	-43.3	-31.4	-17.3	-1.8	-12.9	-25.2	-43.6		

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13. DO YOU OR ANYONE IN YOUR HOUSEHOLD CURRENTLY OWN A HANDGUN, RIFLE, SHOTGUN OR OTHER FIREARM?

BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE			
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1000	310	690	560	440	750	250	142	328	259	211	350	120	168	362	301	229	400	130	470	530
YES	37.2	42.2	35.0	42.3	30.7	40.2	28.1	46.0	37.2	45.7	32.7	41.9	34.0	39.0	32.9	39.4	28.9	38.8	22.6	39.9	34.8
NO	58.8	51.0	62.3	52.9	66.4	54.5	71.6	49.0	60.3	50.8	64.3	54.0	65.4	52.7	64.2	54.6	68.3	55.0	77.4	56.9	60.5
DK/REFUSED	4.0	6.8	2.7	4.9	2.9	5.2	0.3	5.0	2.5	3.5	3.0	4.2	0.6	8.4	2.9	6.0	2.8	6.1	0.0	3.3	4.6
Net Diff.	-21.6	-8.8	-27.4	-10.6	-35.6	-14.3	-43.6	-3.0	-23.2	-5.2	-31.6	-12.1	-31.4	-13.7	-31.2	-15.3	-39.4	-16.2	-54.9	-17.0	-25.7

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14. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT		JOB RATING:		
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UND- ECI-	APP- ROVE	DIS- APP- ROVE
Total	1000	170	220	380	230	865	644	222	135	282	465	253	235	655	471	416	113	514	442
SINGLE	38.5	40.5	37.4	37.7	39.5	35.6	35.2	36.7	57.3	48.7	36.6	30.6	42.2	36.3	33.6	43.1	41.9	37.2	40.0
Never Married	29.8	33.9	29.1	29.5	27.9	27.2	26.9	28.0	46.6	34.8	30.5	22.9	32.3	27.3	24.7	33.9	35.7	28.7	31.3
Live w/Sig. Other	8.7	6.6	8.3	8.2	11.7	8.4	8.3	8.7	10.7	13.9	6.1	7.8	9.9	9.0	8.9	9.2	6.2	8.5	8.7
MARRIED	38.8	41.7	39.4	37.9	37.6	41.5	40.7	43.7	21.6	29.3	39.1	49.0	41.0	39.0	43.4	34.3	36.0	42.2	36.1
SEPARATED	2.1	2.9	1.4	2.1	2.2	2.1	1.9	2.6	2.2	1.7	2.5	1.8	1.4	2.2	2.5	1.1	4.2	2.5	1.8
DIVORCED	13.6	9.6	16.0	13.6	14.1	14.0	14.8	11.8	10.9	15.4	12.5	13.7	10.0	15.2	13.0	14.6	12.7	11.6	15.3
WIDOWED	7.0	5.3	5.8	8.6	6.6	6.8	7.3	5.3	7.9	4.9	9.3	4.9	5.3	7.3	7.5	6.9	5.3	6.5	6.8

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14. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Taxes	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Race Rela- tions	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	Hamas War	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	437	267	29	33	90	18	269	113	54	17	35	11	38	155	97	23	23	12	47	71
SINGLE	38.5	38.5	38.0	22.3	58.9	33.8	56.7	40.1	26.7	49.5	51.2	41.6	70.6	51.2	39.6	33.6	28.6	68.6	52.5	30.1	29.7
Never Married	29.8	29.6	29.2	14.7	45.2	26.0	50.2	33.2	24.0	45.8	37.5	25.6	53.5	41.9	27.1	21.0	22.2	50.9	39.7	22.7	22.7
Live w/Sig. Other	8.7	8.8	8.8	7.7	13.7	7.8	6.5	6.9	2.8	3.7	13.7	16.0	17.1	9.2	12.5	12.6	6.4	17.7	12.8	7.4	7.0
MARRIED	38.8	38.2	39.9	52.3	28.9	35.9	20.2	37.6	35.1	37.8	41.7	47.7	29.4	35.6	38.0	45.4	29.4	17.8	33.7	48.1	47.4
SEPARATED	2.1	2.8	2.5	2.6	1.9	4.8	0.0	1.2	2.8	0.0	0.0	0.0	0.0	0.0	2.2	2.4	0.0	4.3	0.0	1.6	1.1
DIVORCED	13.6	15.3	15.2	14.4	8.2	19.5	10.6	14.1	21.6	9.5	7.1	6.0	0.0	13.2	11.0	13.3	10.7	2.8	8.5	11.4	11.1
WIDOWED	7.0	5.2	4.4	8.4	2.1	6.1	12.6	7.0	13.7	3.2	0.0	4.7	0.0	0.0	9.3	5.3	31.2	6.5	5.2	8.8	10.7

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14. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 3

	TOTAL	HOW OFTEN DO YOU CARRY				WHICH WOULD DO MORE TO				CONCEALED CARRY			
		A CONCEALED HANDGUN?				HELP FIGHT CRIME...				STATE STATUS			
		ALL/ MOST OF TME	SOME/ RARELY	NEVER	UNSURE	PASS GUN CNTRL	ENFRCE CRRNT LAWS	ARREST REPEAT CRIMNL	UNSURE	LIB- ERAL CCS	NON- LIB. CCS	REST	
Total	1000	131	112	732	24	189	212	535	64	196	434	370	
SINGLE	38.5	44.4	38.2	36.8	61.5	46.0	40.6	32.5	59.9	43.1	36.4	38.6	
Never Married	29.8	32.5	27.1	28.9	55.0	36.2	32.6	24.5	46.0	32.1	29.7	28.7	
Live w/Sig. Other	8.7	12.0	11.0	7.9	6.5	9.8	8.0	8.1	13.8	11.0	6.7	9.9	
MARRIED	38.8	40.1	38.3	39.4	16.3	30.5	36.9	44.5	22.6	37.6	38.9	39.4	
SEPARATED	2.1	1.0	2.9	2.2	0.0	1.7	2.2	2.3	1.0	3.8	1.3	2.2	
DIVORCED	13.6	10.9	13.7	14.0	16.5	15.1	13.2	14.0	7.0	9.1	14.8	14.5	
WIDOWED	7.0	3.5	6.9	7.7	5.7	6.6	7.2	6.7	9.5	6.5	8.6	5.3	

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14. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT									
Total	1000	721	637	447	308	249	350	310	340	176	123	170	174	187	170	301	156	242
SINGLE	38.5	35.6	43.7	47.9	49.6	43.6	33.4	46.3	36.7	34.6	46.8	40.5	32.2	45.9	32.9	28.9	36.8	26.5
Never Married	29.8	27.4	34.0	36.0	39.0	32.7	23.7	37.6	28.9	26.9	37.7	30.4	20.5	37.6	27.4	21.3	31.4	21.6
Live w/Sig. Other	8.7	8.3	9.7	11.9	10.6	10.9	9.7	8.7	7.8	7.6	9.1	10.1	11.8	8.4	5.5	7.6	5.3	4.9
MARRIED	38.8	39.5	35.0	32.4	32.6	39.0	43.5	30.9	41.2	49.6	37.2	41.2	37.4	26.8	41.1	45.3	36.7	46.5
SEPARATED	2.1	2.4	2.2	1.3	2.4	2.1	2.3	1.7	2.2	1.7	0.8	2.5	2.9	2.3	2.0	2.7	1.7	2.2
DIVORCED	13.6	14.7	13.4	15.0	11.9	10.1	12.9	14.2	13.8	9.2	11.7	13.1	16.5	15.9	14.4	14.2	16.0	17.0
WIDOWED	7.0	7.7	5.7	3.4	3.5	5.1	7.9	6.8	6.1	4.9	3.5	2.7	11.0	9.0	9.6	9.0	8.9	7.8

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14. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	268	122	146	355	211	166	377	24	68	257	177	99	34	67	187	86
SINGLE	38.5	47.4	52.7	42.9	39.3	28.3	35.7	31.5	43.2	36.6	31.6	46.8	50.0	33.0	50.4	34.6	30.7
Never Married	29.8	35.7	41.6	30.8	31.4	21.2	27.7	24.0	26.9	27.1	22.5	37.1	40.2	33.0	35.3	28.3	25.1
Live w/Sig. Other	8.7	11.6	11.1	12.1	7.9	7.1	8.0	7.5	16.3	9.5	9.1	9.7	9.7	0.0	15.1	6.2	5.6
MARRIED	38.8	31.2	29.0	33.0	37.8	44.1	46.6	45.2	36.9	33.8	46.7	32.4	27.6	32.9	25.9	44.6	45.5
SEPARATED	2.1	1.5	1.4	1.6	2.2	2.6	2.3	2.4	0.0	5.1	1.8	1.5	0.9	5.7	2.1	1.9	3.1
DIVORCED	13.6	13.3	11.9	14.5	14.8	14.0	11.0	12.7	8.5	14.8	12.8	12.8	16.5	15.1	16.2	14.0	11.4
WIDOWED	7.0	6.7	5.0	8.1	5.9	11.1	4.5	8.2	11.4	9.7	7.1	6.5	5.1	13.2	5.4	5.0	9.3

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14. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 6

	TOTAL	RELIGION									GUN HOUSEHOLD	
		PROT-ESTANT	CATH-OLIC	JEWISH	MUSLIM	MORMON	BUDD-HIST	HINDU	ATHST/AGNST/SC/NNE	OTHER	YES	NO
Total	1000	386	218	29	9	18	9	2	303	18	372	588
SINGLE	38.5	30.0	38.6	40.8	56.4	11.1	54.5	41.5	50.0	28.1	33.1	40.3
Never Married	29.8	24.0	27.9	35.5	47.7	11.1	54.5	41.5	38.4	14.7	23.8	31.8
Live w/Sig. Other	8.7	6.0	10.7	5.3	8.8	0.0	0.0	0.0	11.6	13.4	9.3	8.5
MARRIED	38.8	45.1	39.3	45.4	43.6	49.5	27.7	58.5	29.6	47.0	46.5	35.1
SEPARATED	2.1	1.5	1.4	0.0	0.0	0.0	0.0	0.0	2.9	8.4	1.6	2.6
DIVORCED	13.6	15.5	12.0	8.7	0.0	34.8	9.6	0.0	12.1	16.5	13.2	13.9
WIDOWED	7.0	7.9	8.7	5.1	0.0	4.7	8.2	0.0	5.4	0.0	5.6	8.1

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14. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 8

	TOTAL	EMPLOYMENT STATUS								EMPLOYED		RETIRED	
		EMPL- OYED	Priv.	Gov't	SELF EMPLYD	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD	MEN	WOMEN	MEN	WOMEN
Total	1000	500	306	79	115	54	42	287	116	276	224	135	152
SINGLE	38.5	44.8	43.8	50.3	43.7	34.9	86.3	15.1	53.7	45.4	44.0	19.6	11.0
Never Married	29.8	31.7	30.1	36.4	32.7	23.6	77.7	12.4	49.8	32.7	30.4	16.8	8.6
Live w/Sig. Other	8.7	13.1	13.7	13.9	11.0	11.3	8.6	2.6	3.9	12.7	13.6	2.8	2.5
MARRIED	38.8	38.9	39.1	38.8	38.2	51.5	10.0	46.1	25.1	44.2	32.3	51.3	41.5
SEPARATED	2.1	1.3	1.4	0.8	1.6	4.6	0.0	2.1	5.1	1.0	1.8	2.4	1.7
DIVORCED	13.6	11.5	13.2	5.4	11.0	6.3	3.7	20.0	14.1	7.3	16.5	18.7	21.1
WIDOWED	7.0	3.6	2.5	4.7	5.6	2.7	0.0	16.8	2.0	2.0	5.4	7.9	24.7

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14. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 9

	TOTAL	INCOME								INCOME				AFFLUENCE LEVEL						
		UNDER \$20k	\$20- \$40k	\$40- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	160	236	209	202	116	49	15	12	396	604	605	395	807	193	19	114	419	314	135
SINGLE	38.5	56.2	44.9	34.0	28.4	27.1	37.6	24.3	58.6	49.4	31.4	44.1	30.0	40.2	31.6	64.1	39.2	34.6	37.6	49.0
Never Married	29.8	49.8	38.8	24.2	16.2	20.2	27.0	16.5	34.3	43.2	21.0	36.6	19.3	31.5	22.6	46.6	25.3	26.9	27.9	44.5
Live w/Sig. Other	8.7	6.4	6.1	9.9	12.2	6.9	10.7	7.8	24.3	6.2	10.4	7.5	10.7	8.7	9.1	17.5	13.9	7.6	9.6	4.4
MARRIED	38.8	11.7	24.5	41.5	57.2	59.9	49.8	64.9	41.4	19.3	51.6	27.0	56.9	34.6	56.5	31.5	43.1	48.2	34.3	17.6
SEPARATED	2.1	3.3	1.7	4.2	0.3	1.4	1.5	0.0	0.0	2.3	1.9	3.0	0.8	2.3	1.3	0.0	2.4	0.7	2.6	5.3
DIVORCED	13.6	21.0	17.2	13.3	10.4	8.1	6.2	4.0	0.0	18.7	10.2	16.8	8.6	15.2	6.8	0.0	8.8	10.5	17.4	20.1
WIDOWED	7.0	7.8	11.8	7.0	3.7	3.5	4.8	6.9	0.0	10.2	4.9	9.1	3.8	7.7	3.8	4.3	6.5	6.0	8.2	7.9

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14. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 10

	TOTAL		HISPANIC BACKGROUND					RACE					MEN			WOMEN			AGE				
	YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	NON-WHITE	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65			
Total	1000	120	880	120	120	30	700	30	700	300	341	55	47	359	65	73	140	170	250	190	250		
SINGLE	38.5	65.0	34.9	65.0	57.6	50.9	29.8	46.5	29.8	58.8	33.0	63.4	56.4	26.8	52.7	70.5	81.0	64.2	38.3	21.0	10.9		
Never Married	29.8	38.2	28.6	38.2	52.6	40.1	23.7	37.2	23.7	44.1	26.4	57.2	26.1	21.0	48.7	46.0	67.9	48.4	27.7	16.8	7.8		
Live w/Sig. Other	8.7	26.8	6.3	26.8	5.0	10.8	6.2	9.3	6.2	14.7	6.6	6.2	30.3	5.8	4.0	24.5	13.1	15.8	10.6	4.2	3.1		
MARRIED	38.8	25.7	40.6	25.7	20.8	43.1	43.8	43.6	43.8	27.3	48.3	20.9	32.4	39.4	20.7	21.4	16.1	25.8	40.9	46.3	52.6		
SEPARATED	2.1	1.2	2.2	1.2	1.6	2.5	2.3	2.5	2.3	1.6	1.9	1.8	0.0	2.7	1.4	1.9	0.7	1.2	2.9	3.7	1.5		
DIVORCED	13.6	6.5	14.6	6.5	13.9	3.5	15.5	5.0	15.5	9.0	12.6	10.9	7.2	18.3	16.5	6.1	1.2	7.6	14.5	23.0	16.6		
WIDOWED	7.0	1.6	7.7	1.6	6.1	0.0	8.5	2.4	8.5	3.3	4.1	3.0	4.0	12.8	8.7	0.0	1.0	1.2	3.5	6.0	18.5		

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14. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
			UNDER	OVER	MALE	FEMALE																
			40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65		
Total	1000	310	690	560	440	750	250	142	328	259	211	350	120	168	362	301	229	400	130	470	530	
SINGLE	38.5	71.8	23.6	56.8	15.3	47.7	10.9	70.5	26.7	55.9	20.4	49.2	13.1	72.8	20.8	57.6	10.6	46.5	8.8	39.9	37.3	
Never Married	29.8	57.2	17.5	44.0	11.7	37.1	7.8	53.8	21.1	43.7	15.5	38.0	10.6	60.1	14.2	44.3	8.2	36.3	5.2	31.0	28.7	
Live w/Sig. Other	8.7	14.6	6.1	12.8	3.6	10.6	3.1	16.7	5.6	12.3	4.8	11.1	2.5	12.8	6.6	13.3	2.4	10.2	3.6	8.9	8.6	
MARRIED	38.8	21.4	46.6	30.1	49.8	34.2	52.6	23.0	52.1	32.8	56.1	35.4	66.1	20.1	41.7	27.8	44.1	33.2	40.0	43.3	34.8	
SEPARATED	2.1	1.0	2.6	1.8	2.4	2.3	1.5	0.7	2.2	1.7	1.8	1.9	1.4	1.2	3.0	1.9	3.0	2.7	1.5	1.8	2.4	
DIVORCED	13.6	4.7	17.6	9.1	19.4	12.6	16.6	4.9	14.1	8.3	15.0	11.8	10.0	4.6	20.7	9.7	23.4	13.3	22.8	11.3	15.6	
WIDOWED	7.0	1.1	9.6	2.2	13.1	3.1	18.5	0.9	4.9	1.3	6.7	1.8	9.3	1.3	13.8	3.0	18.9	4.3	26.9	3.7	9.9	

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15. HOW WOULD YOU DESCRIBE YOUR PRESENT EMPLOYMENT SITUATION - A JOB IN THE PRIVATE SECTOR, A JOB WITH THE GOVERNMENT, SELF-EMPLOYED, HOMEMAKER, STUDENT, RETIRED OR NOT EMPLOYED?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION: UNITED STATES		GENERIC BALLOT FOR CONGRESS			JOB RATING: DONALD TRUMP	
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST ALWAYS	Always Vote	Almost Always Vote	VOTE MOST/ TIME	URBAN	SUB- URBAN	RURAL	RIGHT DIREC- TION	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UND- ECI- DED	APP- ROVE	DIS- APP- ROVE
Total	1000	170	220	380	230	865	644	222	135	282	465	253	235	655	471	416	113	514	442
EMPLOYED	50.0	54.5	47.2	47.6	53.5	49.9	49.0	52.4	51.1	57.0	48.1	45.8	61.4	47.1	52.9	46.4	51.2	53.8	45.4
Private Sector	30.6	37.2	31.6	28.2	29.0	30.9	30.9	31.0	28.8	34.7	28.9	29.4	32.8	31.1	33.3	28.7	26.8	32.7	28.8
Government	7.9	9.3	6.1	6.6	10.9	8.5	7.3	12.0	4.1	9.6	8.3	5.4	13.2	6.4	7.2	9.0	7.0	8.0	7.9
Self-Employed	11.5	7.9	9.6	12.8	13.6	10.4	10.7	9.5	18.2	12.8	10.9	11.0	15.4	9.6	12.5	8.7	17.4	13.2	8.7
HOMEMAKER	5.4	3.9	7.4	6.4	3.1	5.4	5.7	4.7	5.4	3.8	5.5	7.2	3.8	4.9	6.6	4.4	4.5	6.5	3.9
STUDENT	4.2	1.6	4.7	5.3	4.0	3.5	3.3	3.9	9.3	1.5	5.8	4.5	4.5	3.5	1.9	6.3	6.5	2.7	5.7
RETIRED	28.7	29.7	28.9	29.9	25.7	29.9	32.5	22.4	20.8	24.1	31.0	29.3	22.5	32.3	29.4	30.2	19.9	26.7	31.6
NOT EMPLOYED	11.6	10.4	11.8	10.8	13.7	11.4	9.6	16.5	13.4	13.6	9.6	13.2	7.8	12.1	9.2	12.7	17.9	10.2	13.4

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15. HOW WOULD YOU DESCRIBE YOUR PRESENT EMPLOYMENT SITUATION - A JOB IN THE PRIVATE SECTOR, A JOB WITH THE GOVERNMENT, SELF-EMPLOYED, HOMEMAKER, STUDENT, RETIRED OR NOT EMPLOYED?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply- ment	Econ- omy	Taxes	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Race Rela- tions	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	Hamas War	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	437	267	29	33	90	18	269	113	54	17	35	11	38	155	97	23	23	12	47	71
EMPLOYED	50.0	58.9	56.7	45.2	69.2	61.4	82.0	41.2	23.7	51.6	74.9	59.3	47.4	43.8	43.2	37.4	34.0	75.1	45.6	46.6	47.3
Private Sector	30.6	37.2	38.3	21.5	48.3	35.7	33.7	23.1	14.0	29.0	33.2	35.0	22.3	26.1	24.3	23.4	24.4	30.7	19.7	29.9	36.1
Government	7.9	7.7	7.0	11.1	4.1	8.4	15.4	8.8	2.0	14.7	23.1	13.0	18.9	6.9	8.0	5.4	4.2	18.6	15.1	9.4	6.2
Self-Employed	11.5	14.0	11.4	12.6	16.8	17.3	33.0	9.3	7.7	8.0	18.6	11.4	6.2	10.8	10.9	8.6	5.5	25.8	10.8	7.3	5.0
HOMEMAKER	5.4	7.1	6.9	11.5	4.3	6.9	9.7	3.6	1.6	5.3	5.0	4.8	7.4	4.2	4.6	3.9	0.0	10.8	6.5	3.8	3.5
STUDENT	4.2	3.4	3.9	0.0	2.6	2.9	4.4	6.7	2.0	4.9	20.1	5.6	32.4	10.4	4.6	3.5	0.0	8.3	15.3	3.8	0.0
RETIRED	28.7	19.7	20.5	27.3	2.1	24.7	3.8	37.9	61.5	22.4	0.0	28.2	0.0	27.4	35.7	43.4	43.7	5.9	16.2	30.5	37.2
NOT EMPLOYED	11.6	10.9	12.0	16.0	21.8	4.0	0.0	10.7	11.2	15.7	0.0	2.0	12.8	14.2	11.9	11.7	22.3	0.0	16.4	15.4	12.0

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15. HOW WOULD YOU DESCRIBE YOUR PRESENT EMPLOYMENT SITUATION - A JOB IN THE PRIVATE SECTOR, A JOB WITH THE GOVERNMENT, SELF-EMPLOYED, HOMEMAKER, STUDENT, RETIRED OR NOT EMPLOYED?

BANNER 3

	TOTAL	HOW OFTEN DO YOU CARRY A CONCEALED HANDGUN?				WHICH WOULD DO MORE TO HELP FIGHT CRIME...				CONCEALED CARRY STATE STATUS		
		ALL/ MOST OF TME	SOME/ RARELY	NEVER	UNSURE	PASS GUN CNTRL	ENFRCE CRRNT LAWS	ARREST REPEAT CRIMNL	UNSURE	LIB- ERAL CCS	NON- LIB. CCS	REST
Total	1000	131	112	732	24	189	212	535	64	196	434	370
EMPLOYED	50.0	67.2	63.5	45.4	34.9	46.7	52.5	50.0	51.7	54.5	46.7	51.6
Private Sector	30.6	33.8	38.2	29.3	18.0	29.0	31.2	31.4	27.9	28.9	27.9	34.8
Government	7.9	16.5	10.9	6.2	0.0	7.1	9.9	7.8	4.6	12.3	6.4	7.5
Self-Employed	11.5	16.8	14.3	9.9	16.9	10.6	11.4	10.8	19.2	13.4	12.4	9.4
HOMEMAKER	5.4	7.2	4.9	4.9	14.1	5.5	5.1	5.3	7.7	2.8	7.3	4.6
STUDENT	4.2	3.3	5.2	4.0	10.9	5.9	4.6	2.9	9.5	3.7	4.7	4.0
RETIRED	28.7	13.3	19.1	33.2	20.0	27.3	28.6	30.9	14.6	25.3	29.9	29.0
NOT EMPLOYED	11.6	9.0	7.3	12.5	20.0	14.6	9.2	11.0	16.5	13.8	11.4	10.8

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15. HOW WOULD YOU DESCRIBE YOUR PRESENT EMPLOYMENT SITUATION - A JOB IN THE PRIVATE SECTOR, A JOB WITH THE GOVERNMENT, SELF-EMPLOYED, HOMEMAKER, STUDENT, RETIRED OR NOT EMPLOYED?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT									
Total	1000	721	637	447	308	249	350	310	340	176	123	170	174	187	170	301	156	242
EMPLOYED	50.0	48.3	52.4	57.2	55.1	57.0	48.8	46.4	54.5	56.1	54.8	64.2	41.4	40.9	44.9	46.1	36.8	52.7
Private Sector	30.6	31.8	32.6	35.6	31.6	35.9	30.8	27.6	33.3	33.8	34.7	37.1	27.7	22.8	29.5	31.1	25.9	35.2
Government	7.9	6.3	8.0	9.2	11.5	7.7	7.3	10.6	6.2	9.1	10.0	7.5	5.4	10.9	4.9	5.2	4.6	3.3
Self-Employed	11.5	10.2	11.8	12.5	11.9	13.4	10.8	8.3	15.0	13.3	10.0	19.6	8.3	7.2	10.4	9.7	6.3	14.2
HOMEMAKER	5.4	6.4	5.3	5.6	8.7	3.6	6.7	4.4	5.0	2.4	2.0	0.5	11.2	6.0	9.5	6.5	3.4	4.6
STUDENT	4.2	3.0	5.4	5.7	10.1	6.8	2.4	7.0	3.6	0.7	4.6	1.2	4.2	8.6	6.1	1.8	4.9	1.7
RETIRED	28.7	30.0	23.5	17.8	12.4	20.2	31.6	29.2	25.1	32.6	26.2	26.4	30.6	31.2	23.9	34.7	41.2	29.4
NOT EMPLOYED	11.6	12.4	13.4	13.6	13.8	12.4	10.3	13.0	11.7	8.1	12.5	7.8	12.6	13.3	15.6	10.8	13.8	11.5

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15. HOW WOULD YOU DESCRIBE YOUR PRESENT EMPLOYMENT SITUATION - A JOB IN THE PRIVATE SECTOR, A JOB WITH THE GOVERNMENT, SELF-EMPLOYED, HOMEMAKER, STUDENT, RETIRED OR NOT EMPLOYED?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	268	122	146	355	211	166	377	24	68	257	177	99	34	67	187	86
EMPLOYED	50.0	48.0	47.7	48.3	55.6	46.8	45.4	46.2	63.8	54.2	46.0	43.7	52.4	43.1	53.5	57.9	48.0
Private Sector	30.6	27.2	29.2	25.5	33.9	31.1	28.7	30.0	32.8	33.1	30.0	24.9	30.3	33.3	31.3	36.1	28.8
Government	7.9	9.8	6.2	12.8	8.5	5.1	7.2	6.0	16.0	7.9	6.3	9.1	15.6	3.5	9.6	4.9	6.3
Self-Employed	11.5	10.9	12.2	9.9	13.2	10.6	9.5	10.1	15.1	13.2	9.7	9.7	6.5	6.3	12.6	16.9	12.8
HOMEMAKER	5.4	5.0	5.8	4.4	4.7	3.9	9.6	6.4	8.5	6.4	6.7	4.1	4.1	6.9	6.2	4.5	5.3
STUDENT	4.2	5.9	5.2	6.5	4.1	2.2	4.5	3.2	2.9	3.0	2.3	7.7	5.9	6.6	2.5	3.5	4.7
RETIRED	28.7	25.3	20.4	29.3	24.4	39.7	29.3	35.1	10.2	26.5	35.0	30.9	25.2	32.0	15.9	23.2	36.5
NOT EMPLOYED	11.6	15.8	20.9	11.5	11.1	7.5	11.2	9.1	14.5	9.9	10.1	13.7	12.4	11.3	21.8	10.9	5.5

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15. HOW WOULD YOU DESCRIBE YOUR PRESENT EMPLOYMENT SITUATION - A JOB IN THE PRIVATE SECTOR, A JOB WITH THE GOVERNMENT, SELF-EMPLOYED, HOMEMAKER, STUDENT, RETIRED OR NOT EMPLOYED?

BANNER 6

	TOTAL	RELIGION									GUN HOUSEHOLD	
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER	YES	NO
Total	1000	386	218	29	9	18	9	2	303	18	372	588
EMPLOYED	50.0	45.9	46.2	63.3	100.0	36.9	69.9	100.0	54.7	49.0	56.4	46.4
Private Sector	30.6	32.3	30.1	14.6	45.3	15.2	25.9	100.0	31.9	8.4	34.2	28.8
Government	7.9	6.2	8.8	28.4	9.0	7.6	17.0	0.0	6.6	15.0	8.6	7.6
Self-Employed	11.5	7.5	7.3	20.3	45.6	14.1	27.0	0.0	16.2	25.5	13.6	10.0
HOMEMAKER	5.4	5.4	4.8	2.3	0.0	3.9	16.3	0.0	6.4	0.0	6.5	4.5
STUDENT	4.2	3.4	3.0	0.0	0.0	8.7	6.8	0.0	6.3	8.4	3.2	5.0
RETIRED	28.7	35.6	35.8	29.1	0.0	30.0	0.0	0.0	17.5	19.4	23.9	32.6
NOT EMPLOYED	11.6	9.7	10.3	5.3	0.0	20.5	7.0	0.0	15.2	23.2	10.0	11.5

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15. HOW WOULD YOU DESCRIBE YOUR PRESENT EMPLOYMENT SITUATION - A JOB IN THE PRIVATE SECTOR, A JOB WITH THE GOVERNMENT, SELF-EMPLOYED, HOMEMAKER, STUDENT, RETIRED OR NOT EMPLOYED?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	385	298	87	388	157	21	136	70	203	185	188	198	306	165	142
EMPLOYED	50.0	58.2	53.2	75.0	50.1	40.8	31.9	42.2	25.5	60.0	39.2	66.8	50.0	48.3	57.0	38.1
Private Sector	30.6	34.8	31.0	48.0	30.9	28.5	20.0	29.8	11.0	36.6	24.6	41.8	28.2	31.6	35.0	27.6
Government	7.9	10.3	9.7	12.6	7.9	3.2	3.1	3.2	5.3	10.0	5.6	9.6	11.0	5.8	8.4	2.7
Self-Employed	11.5	13.0	12.6	14.4	11.3	9.2	8.7	9.2	9.1	13.4	9.0	15.4	10.7	10.8	13.5	7.7
HOMEMAKER	5.4	4.9	4.3	7.0	7.2	3.8	11.9	2.5	2.1	0.9	14.1	2.1	7.6	7.4	1.1	14.6
STUDENT	4.2	9.5	11.1	4.2	1.1	1.0	0.0	1.2	0.0	0.0	2.3	3.9	14.8	0.3	0.0	0.6
RETIRED	28.7	11.2	12.0	8.6	34.1	40.2	28.2	42.1	69.0	34.0	34.1	14.1	8.5	36.9	37.8	36.0
NOT EMPLOYED	11.6	16.2	19.4	5.2	7.5	14.2	28.0	12.1	3.4	5.1	10.2	13.1	19.1	7.2	4.1	10.8

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BANNER 8

	TOTAL	EMPLOYMENT STATUS								EMPLOYED		RETIRED	
		EMPL- OYED	Priv.	Gov't	SELF EMPLOYD	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLOYD	MEN	WOMEN	MEN	WOMEN
Total	1000	500	306	79	115	54	42	287	116	276	224	135	152
EMPLOYED	50.0	100.0	100.0	100.0	100.0	0.0	0.0	0.0	0.0	100.0	100.0	0.0	0.0
Private Sector	30.6	61.3	100.0	0.0	0.0	0.0	0.0	0.0	0.0	60.0	62.8	0.0	0.0
Government	7.9	15.8	0.0	100.0	0.0	0.0	0.0	0.0	0.0	14.9	17.0	0.0	0.0
Self-Employed	11.5	22.9	0.0	0.0	100.0	0.0	0.0	0.0	0.0	25.1	20.2	0.0	0.0
HOMEMAKER	5.4	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
STUDENT	4.2	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0
RETIRED	28.7	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	100.0	100.0
NOT EMPLOYED	11.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0

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BANNER 9

	TOTAL	INCOME								INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	160	236	209	202	116	49	15	12	396	604	605	395	807	193	19	114	419	314	135
EMPLOYED	50.0	27.0	39.5	53.3	59.3	69.4	66.0	68.9	71.1	34.5	60.2	41.0	63.9	45.6	68.6	79.1	69.8	51.4	47.1	31.9
Private Sector	30.6	10.3	22.3	34.6	40.8	46.6	31.8	44.2	50.3	17.5	39.3	23.4	41.8	27.7	42.8	35.5	35.5	30.8	32.6	21.0
Government	7.9	4.5	7.5	6.7	6.7	12.1	23.8	7.1	0.0	6.2	9.0	6.4	10.2	6.5	13.9	22.0	21.7	7.2	5.2	2.9
Self-Employed	11.5	12.2	9.8	12.0	11.8	10.8	10.4	17.6	20.8	10.8	11.9	11.2	11.9	11.4	11.9	21.6	12.6	13.5	9.2	8.1
HOMEMAKER	5.4	11.1	5.8	3.3	4.3	4.2	4.4	0.0	0.0	7.9	3.8	6.4	4.0	5.9	3.7	13.4	3.0	5.0	5.8	6.8
STUDENT	4.2	6.2	4.6	3.3	4.9	2.1	1.4	0.0	13.9	5.3	3.6	4.6	3.7	4.7	2.5	3.8	4.5	3.6	6.2	1.6
RETIRED	28.7	23.3	39.6	28.5	26.6	22.0	26.7	13.7	15.0	33.0	25.8	31.5	24.4	30.2	22.1	0.0	22.7	31.6	29.0	28.0
NOT EMPLOYED	11.6	32.4	10.4	11.5	4.9	2.2	1.5	17.4	0.0	19.3	6.6	16.6	4.0	13.7	3.1	3.7	0.0	8.4	12.0	31.7

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BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					RACE			MEN			WOMEN			AGE				
		YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	NON-WHITE	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65	
Total	1000	120	880	120	120	30	700	30	700	300	341	55	47	359	65	73	140	170	250	190	250	
EMPLOYED	50.0	54.4	49.4	54.4	60.5	62.5	46.3	65.1	46.3	58.7	53.6	69.8	73.7	39.4	52.7	42.0	61.1	72.9	66.6	46.4	14.4	
Private Sector	30.6	22.5	31.8	22.5	32.2	39.7	31.4	31.5	31.4	29.0	33.8	39.2	34.7	29.1	26.2	14.8	24.6	41.6	48.4	31.6	8.1	
Government	7.9	17.4	6.6	17.4	15.6	15.2	4.4	13.4	4.4	16.1	5.1	15.1	24.3	3.8	16.0	13.0	21.0	13.2	3.9	8.0	1.0	
Self-Employed	11.5	14.4	11.0	14.4	12.7	7.7	10.5	20.2	10.5	13.7	14.7	15.5	14.7	6.6	10.4	14.3	15.5	18.1	14.4	6.8	5.3	
HOMEMAKER	5.4	6.8	5.2	6.8	5.5	7.8	5.1	4.1	5.1	6.1	1.9	1.8	0.0	8.2	8.6	11.2	3.4	7.4	10.2	3.9	1.7	
STUDENT	4.2	12.2	3.2	12.2	7.6	4.5	2.5	0.0	2.5	8.4	1.1	7.2	1.5	3.8	8.0	19.0	23.5	3.9	1.2	0.0	0.0	
RETIRED	28.7	10.7	31.1	10.7	20.2	11.7	34.3	18.8	34.3	15.4	34.4	15.3	11.7	34.3	24.3	10.1	0.0	0.6	3.8	40.6	79.7	
NOT EMPLOYED	11.6	15.9	11.0	15.9	6.2	13.5	11.7	12.0	11.7	11.4	9.0	5.9	13.1	14.3	6.6	17.6	12.0	15.3	18.2	9.2	4.2	

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BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
	%	COUNT	UNDER	OVER	MALE	FEMALE																
			40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65		
Total	1000	310	690	560	440	750	250	142	328	259	211	350	120	168	362	301	229	400	130	470	530	
EMPLOYED	50.0	67.6	42.1	67.1	28.2	61.9	14.4	82.2	48.5	79.0	33.8	72.9	17.4	55.2	36.4	56.9	23.1	52.3	11.7	58.7	42.3	
Private Sector	30.6	34.0	29.2	40.4	18.3	38.1	8.1	41.5	32.5	47.3	20.4	44.6	8.1	27.5	26.1	34.4	16.3	32.6	8.2	35.2	26.6	
Government	7.9	16.7	4.0	11.0	4.0	10.2	1.0	17.6	4.9	12.0	4.8	11.6	0.5	15.9	3.1	10.1	3.3	9.0	1.4	8.8	7.2	
Self-Employed	11.5	16.9	9.0	15.8	5.9	13.5	5.3	23.0	11.1	19.7	8.6	16.8	8.7	11.8	7.1	12.4	3.5	10.7	2.1	14.7	8.6	
HOMEMAKER	5.4	5.6	5.4	7.6	2.6	6.7	1.7	2.3	1.3	2.6	0.3	2.1	0.0	8.3	9.1	12.0	4.7	10.6	3.2	1.6	8.8	
STUDENT	4.2	12.7	0.4	7.6	0.0	5.7	0.0	4.1	0.9	3.5	0.0	2.6	0.0	20.0	0.0	11.1	0.0	8.4	0.0	1.9	6.3	
RETIRED	28.7	0.3	41.4	1.8	62.8	11.7	79.7	0.7	40.8	2.2	61.2	12.3	76.2	0.0	41.9	1.6	64.3	11.1	83.0	28.7	28.7	
NOT EMPLOYED	11.6	13.8	10.6	15.8	6.3	14.1	4.2	10.7	8.4	12.7	4.7	10.1	6.4	16.4	12.6	18.4	7.8	17.6	2.1	9.1	13.8	

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16. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 1

TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT		JOB RATING:			
	EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UND- ECI- DED	APP- ROVE	DIS- APP- ROVE	
Total	1000	170	220	380	230	865	644	222	135	282	465	253	235	655	471	416	113	514	442
UNDER \$20k	16.0	8.4	17.3	17.9	17.3	15.1	14.8	16.0	22.2	15.3	15.1	18.4	18.0	14.0	16.6	14.1	20.7	18.9	11.9
\$20-\$40k	23.6	26.9	25.8	24.1	18.0	22.9	22.6	23.9	27.6	25.9	20.5	26.6	26.9	22.6	22.0	24.1	28.0	23.4	22.8
\$40-\$60k	20.9	23.6	20.0	23.3	15.7	20.6	20.8	20.3	22.3	21.7	19.7	22.1	20.6	20.3	24.1	18.0	17.6	22.1	20.0
\$60-\$100k	20.2	22.9	20.9	16.7	23.5	21.3	21.9	19.8	13.3	17.6	23.5	17.1	13.7	23.1	19.2	22.2	17.5	18.7	22.3
\$100-\$150k	11.6	10.3	9.6	11.5	14.5	12.0	11.7	12.9	8.7	11.3	12.2	10.8	11.8	12.2	11.1	13.1	8.0	10.2	13.9
\$150-\$200k	4.9	3.3	4.8	4.2	7.6	5.4	5.9	4.0	2.2	4.8	5.8	3.6	3.7	5.6	4.3	5.1	7.0	4.0	6.2
\$200-\$250k	1.5	4.0	1.4	0.7	1.1	1.7	1.4	2.6	0.5	1.6	2.1	0.3	2.5	1.4	1.0	2.1	1.2	1.3	1.9
OVER \$250k	1.2	0.5	0.3	1.5	2.3	1.0	1.1	0.6	3.1	1.8	1.0	1.1	2.8	0.8	1.7	1.1	0.0	1.5	1.0
Mean	66395	68659	61352	62856	75395	67595	68070	66216	58681	66372	70364	59121	67248	68078	65148	69751	59258	62989	72046

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16. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 2

	MOST IMPORTANT ISSUE																				
	TOTAL	ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply- ment	Econ- omy	Taxes	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Race Rela- tions	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	Hamas War	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	437	267	29	33	90	18	269	113	54	17	35	11	38	155	97	23	23	12	47	71
UNDER \$20k	16.0	13.7	11.8	13.7	17.9	14.2	31.2	19.0	18.6	25.2	13.8	11.9	9.9	23.1	17.9	13.6	43.8	12.8	12.6	12.6	12.1
\$20-\$40k	23.6	22.4	24.1	16.5	24.5	19.3	18.5	27.1	30.5	19.9	27.6	27.3	29.5	25.9	20.1	20.9	9.8	28.3	18.0	31.2	18.8
\$40-\$60k	20.9	20.5	20.9	10.4	22.1	23.9	11.2	20.7	24.6	20.5	26.5	12.5	18.7	15.3	27.3	27.7	19.7	29.5	34.1	21.5	10.7
\$60-\$100k	20.2	23.9	25.3	27.2	20.9	22.2	11.9	12.5	11.3	11.4	14.2	15.3	20.2	11.7	18.9	23.1	14.1	10.1	10.8	19.4	31.4
\$100-\$150k	11.6	12.0	11.5	24.3	11.2	11.3	5.1	12.5	12.0	12.0	9.5	8.7	21.7	16.6	6.2	5.3	0.0	13.7	11.9	12.5	18.7
\$150-\$200k	4.9	5.0	5.1	2.6	3.4	5.3	9.1	5.5	1.1	9.2	4.2	16.8	0.0	4.8	5.2	4.5	7.1	5.7	6.6	1.4	5.7
\$200-\$250k	1.5	1.2	0.7	5.4	0.0	0.9	6.5	2.1	1.9	2.0	4.2	5.2	0.0	0.0	2.2	1.4	5.5	0.0	5.9	1.4	0.0
OVER \$250k	1.2	1.3	0.6	0.0	0.0	3.0	6.5	0.7	0.0	0.0	0.0	2.3	0.0	2.6	2.2	3.5	0.0	0.0	0.0	0.0	2.6
Mean	66395	68463	66360	80953	57701	71910	81801	63254	54470	64471	63696	87194	62963	65236	65810	68769	55429	60302	72819	58756	78896

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16. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 3

	TOTAL	HOW OFTEN DO YOU CARRY				WHICH WOULD DO MORE TO				CONCEALED CARRY			
		A CONCEALED HANDGUN?				HELP FIGHT CRIME...				STATE STATUS			
		ALL/ MOST OF TME	SOME/ RARELY	NEVER	UNSURE	PASS GUN CNTRL	ENFRCE CRRNT LAWS	ARREST REPEAT CRIMNL	UNSURE	LIB- ERAL CCS	NON- LIB. CCS	REST	
Total	1000	131	112	732	24	189	212	535	64	196	434	370	
UNDER \$20k	16.0	16.6	11.2	15.8	42.5	19.4	13.9	13.9	30.4	10.4	17.9	16.8	
\$20-\$40k	23.6	20.3	20.5	24.7	22.0	23.7	25.5	22.8	23.5	20.5	25.7	22.7	
\$40-\$60k	20.9	19.5	25.1	20.7	14.8	19.0	20.6	22.4	14.4	23.4	20.5	19.9	
\$60-\$100k	20.2	23.6	22.6	19.4	17.4	18.9	21.9	20.6	16.1	22.7	20.7	18.5	
\$100-\$150k	11.6	6.4	14.4	12.4	3.4	11.0	11.3	12.5	6.5	11.7	9.2	14.4	
\$150-\$200k	4.9	8.2	4.5	4.6	0.0	5.7	4.7	4.3	9.0	5.8	4.5	5.0	
\$200-\$250k	1.5	2.9	0.7	1.4	0.0	1.1	1.5	1.8	0.0	2.7	1.1	1.4	
OVER \$250k	1.2	2.6	1.1	1.1	0.0	1.2	0.5	1.7	0.0	2.7	0.6	1.3	
Mean	66395	73731	68997	65606	38456	64397	64823	69007	55691	76579	60542	67858	

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16. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT									
Total	1000	721	637	447	308	249	350	310	340	176	123	170	174	187	170	301	156	242
UNDER \$20k	16.0	16.5	16.8	15.8	19.5	13.7	18.8	16.9	12.4	13.4	17.9	9.5	24.2	16.3	15.3	18.5	15.6	12.0
\$20-\$40k	23.6	25.9	23.2	25.0	23.4	22.2	22.9	26.9	21.3	20.5	19.1	19.5	25.3	32.0	23.0	22.7	28.0	20.4
\$40-\$60k	20.9	19.0	19.6	19.6	18.3	17.2	21.9	19.6	20.9	20.7	16.9	19.5	23.2	21.4	22.3	21.9	18.2	20.9
\$60-\$100k	20.2	19.4	21.5	20.1	19.9	22.0	20.5	17.9	22.1	23.2	17.9	21.6	17.8	18.0	22.5	20.1	19.6	24.2
\$100-\$150k	11.6	12.7	11.2	12.0	10.0	14.5	10.4	11.8	12.6	12.9	19.2	16.3	7.9	6.9	8.9	10.9	11.5	13.0
\$150-\$200k	4.9	4.7	5.4	6.2	6.8	6.9	4.0	4.7	6.2	7.0	5.7	6.8	1.0	4.0	5.5	4.2	5.2	4.4
\$200-\$250k	1.5	1.4	1.4	0.9	1.2	0.5	0.8	1.3	2.4	1.0	2.7	3.4	0.6	0.4	1.4	1.0	1.4	2.7
OVER \$250k	1.2	0.4	1.0	0.4	0.9	2.9	0.7	0.8	2.2	1.3	0.6	3.4	0.0	0.9	1.1	0.8	0.5	2.4
Mean	66395	63787	65957	64723	64983	75015	60981	63097	74977	71757	73118	84446	50034	56473	65478	62047	63749	74906

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16. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	268	122	146	355	211	166	377	24	68	257	177	99	34	67	187	86
UNDER \$20k	16.0	16.0	23.5	9.8	15.9	12.2	21.2	16.2	18.6	26.6	16.7	17.7	15.7	16.8	10.7	12.0	14.4
\$20-\$40k	23.6	28.1	26.9	29.1	22.2	23.0	19.9	21.6	39.3	26.7	20.3	26.7	26.8	28.2	27.9	18.1	23.0
\$40-\$60k	20.9	20.3	17.9	22.3	17.7	26.7	21.0	24.2	15.2	21.5	22.7	20.1	18.9	19.0	22.9	15.8	30.7
\$60-\$100k	20.2	16.3	14.7	17.6	21.2	22.5	21.7	22.2	5.9	17.2	22.8	15.7	18.6	28.0	21.6	24.1	17.9
\$100-\$150k	11.6	12.5	8.6	15.8	13.0	10.9	8.0	9.6	14.8	6.1	11.1	14.4	10.3	2.7	6.7	16.9	7.9
\$150-\$200k	4.9	2.4	2.6	2.2	7.4	3.4	5.7	4.5	0.0	1.0	5.2	3.2	8.9	0.0	1.1	9.0	3.9
\$200-\$250k	1.5	1.2	1.3	1.1	2.2	0.9	1.3	1.1	0.0	1.0	0.9	0.9	0.7	5.4	2.4	3.5	0.0
OVER \$250k	1.2	3.2	4.5	2.1	0.3	0.4	1.1	0.7	6.2	0.0	0.3	1.4	0.0	0.0	6.8	0.6	2.2
Mean	66395	66038	63972	67764	70128	62918	63408	63134	63958	48003	64148	63037	64845	58278	74690	81019	62014

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16. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 6

	TOTAL		RELIGION								GUN HOUSEHOLD		
	%	COUNT	PROT-	CATH-	JEWISH	MUSLIM	MORMON	BUDD-	HINDU	ATHST/	OTHER	YES	NO
			ESTANT	OLIC				HIST		AGNST/			

Total	1000	386	218	29	9	18	9	2	303	18	372	588	
UNDER \$20k	16.0	17.0	8.7	15.8	8.8	17.1	18.4	0.0	19.7	25.4	13.5	16.6	
\$20-\$40k	23.6	27.4	17.2	27.3	20.5	8.6	46.4	41.5	22.1	32.6	18.6	27.2	
\$40-\$60k	20.9	21.4	24.7	13.5	8.1	40.8	9.6	0.0	18.0	15.1	22.4	20.0	
\$60-\$100k	20.2	19.3	24.7	16.5	22.1	6.2	0.0	0.0	20.0	26.8	25.2	17.1	
\$100-\$150k	11.6	9.9	17.8	16.7	9.0	19.7	25.6	58.5	8.7	0.0	10.1	13.3	
\$150-\$200k	4.9	3.4	3.4	7.9	31.5	7.6	0.0	0.0	7.2	0.0	6.9	3.3	
\$200-\$250k	1.5	1.1	1.6	2.4	0.0	0.0	0.0	0.0	2.2	0.0	1.6	1.5	
OVER \$250k	1.2	0.5	1.9	0.0	0.0	0.0	0.0	0.0	2.1	0.0	1.6	1.1	
Mean	66395	59255	76050	70480	95571	68374	53510	85591	69211	42623	72263	63364	

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16. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 7

TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED			
	SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women	
Total	1000	385	298	87	388	157	21	136	70	203	185	188	198	306	165	142
UNDER \$20k	16.0	23.4	26.8	11.7	4.8	24.9	25.3	24.8	17.9	2.5	7.4	22.6	24.1	4.9	1.9	8.5
\$20-\$40k	23.6	27.4	30.7	16.4	14.9	28.3	18.7	29.8	39.7	12.0	18.1	24.9	29.8	14.8	12.6	17.4
\$40-\$60k	20.9	18.4	16.9	23.5	22.3	23.2	41.3	20.4	21.0	21.3	23.5	13.9	22.7	22.3	22.8	21.8
\$60-\$100k	20.2	14.9	11.0	28.2	29.8	13.8	3.1	15.5	10.7	31.5	28.1	15.2	14.7	29.9	32.8	26.6
\$100-\$150k	11.6	8.2	7.9	9.2	17.9	7.0	8.0	6.9	5.7	20.9	14.6	11.2	5.3	16.9	17.4	16.4
\$150-\$200k	4.9	4.8	4.5	6.0	6.4	2.4	3.6	2.3	3.4	7.0	5.7	7.3	2.5	6.5	7.0	6.0
\$200-\$250k	1.5	1.0	0.8	1.3	2.5	0.4	0.0	0.4	1.5	3.3	1.7	2.0	0.0	2.9	3.4	2.2
OVER \$250k	1.2	1.9	1.4	3.5	1.3	0.0	0.0	0.0	0.0	1.6	1.0	3.0	0.9	1.7	2.0	1.3
Mean	66395	59393	54355	76572	83384	48785	48853	48775	50160	90462	75591	70001	49310	84350	89566	78288

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16. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 8

	TOTAL	EMPLOYMENT STATUS								EMPLOYED		RETIRED	
		EMPL- OYED	Priv.	Gov't	SELF EMPLYD	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD	MEN	WOMEN	MEN	WOMEN
Total	1000	500	306	79	115	54	42	287	116	276	224	135	152
UNDER \$20k	16.0	8.7	5.4	9.0	17.1	32.8	23.4	13.0	44.6	7.7	9.8	9.4	16.2
\$20-\$40k	23.6	18.6	17.2	22.2	20.1	25.2	25.7	32.6	21.1	12.6	26.1	32.8	32.3
\$40-\$60k	20.9	22.2	23.5	17.8	21.9	12.8	16.3	20.8	20.6	21.6	23.0	18.1	23.1
\$60-\$100k	20.2	24.0	26.9	17.2	20.9	16.2	23.2	18.8	8.5	23.2	25.1	20.7	17.0
\$100-\$150k	11.6	16.1	17.6	17.6	10.9	9.0	5.7	8.9	2.2	20.7	10.4	11.4	6.7
\$150-\$200k	4.9	6.5	5.1	14.9	4.5	4.0	1.7	4.6	0.7	7.9	4.9	5.7	3.6
\$200-\$250k	1.5	2.1	2.2	1.3	2.3	0.0	0.0	0.7	2.3	3.8	0.0	0.4	1.0
OVER \$250k	1.2	1.8	2.0	0.0	2.3	0.0	4.1	0.7	0.0	2.6	0.8	1.4	0.0
Mean	66395	78743	81309	81747	69799	50096	60207	59894	39166	90134	64739	66307	54206

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16. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 9

	INCOME									INCOME						AFFLUENCE LEVEL				
	TOTAL	UNDER \$20k	\$20-\$40k	\$40-\$60k	\$60-\$100k	\$100-\$150k	\$150-\$200k	\$200-\$250k	OVER \$250k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEALTHY	UPPER MIDDLE CLASS	MIDDLE MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	160	236	209	202	116	49	15	12	396	604	605	395	807	193	19	114	419	314	135
UNDER \$20k	16.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	40.5	0.0	26.5	0.0	19.9	0.0	24.3	2.5	8.3	15.7	51.0
\$20-\$40k	23.6	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	59.5	0.0	39.0	0.0	29.2	0.0	12.5	8.9	15.7	36.7	31.2
\$40-\$60k	20.9	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	34.5	34.5	0.0	25.9	0.0	22.6	9.7	25.5	23.1	10.6
\$60-\$100k	20.2	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	33.5	0.0	51.2	25.1	0.0	4.5	10.6	28.7	19.7	5.6
\$100-\$150k	11.6	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	19.2	0.0	29.3	0.0	60.0	4.2	38.4	13.8	3.6	1.7
\$150-\$200k	4.9	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	8.2	0.0	12.5	0.0	25.6	4.2	23.6	4.4	1.1	0.0
\$200-\$250k	1.5	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	2.5	0.0	3.8	0.0	7.8	9.8	1.2	2.7	0.2	0.0
OVER \$250k	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	2.1	0.0	3.2	0.0	6.5	17.8	5.1	0.8	0.0	0.0
Mean	66395	15000	30000	50000	80000	125000	175000	225000	300000	23929	94228	32926	117563	44737	156978	110556	123707	75160	47454	28857

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16. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 10

	TOTAL		RACE					RACE			MEN			WOMEN			AGE				
	HISPANIC BACKGROUND		HISP-ANIC	AFR-ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	NON-WHITE	WHITE	AFR-ICAN AMER.	HISP-ANIC	WHITE	AFR-ICAN AMER.	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65	
	YES	NO																			
Total	1000	120	880	120	120	30	700	30	700	300	341	55	47	359	65	73	140	170	250	190	250
UNDER \$20k	16.0	13.4	16.4	13.4	22.8	7.5	15.6	17.4	15.6	17.0	12.2	21.4	14.7	18.9	24.0	12.6	20.3	18.2	19.8	13.8	10.1
\$20-\$40k	23.6	18.8	24.2	18.8	32.9	15.3	23.1	25.4	23.1	24.7	20.0	26.2	9.9	26.0	38.6	24.4	24.5	19.1	19.3	27.5	27.5
\$40-\$60k	20.9	23.5	20.5	23.5	19.1	18.9	20.7	21.8	20.7	21.1	20.1	18.4	17.2	21.3	19.8	27.6	20.6	19.1	20.2	17.2	25.6
\$60-\$100k	20.2	23.1	19.9	23.1	11.5	17.0	21.4	20.5	21.4	17.6	22.4	12.4	29.3	20.4	10.8	19.2	16.3	20.9	18.1	21.7	23.1
\$100-\$150k	11.6	11.9	11.5	11.9	8.9	20.0	11.8	8.1	11.8	11.1	15.2	12.5	19.1	8.5	5.9	7.3	6.7	15.0	14.9	12.0	8.4
\$150-\$200k	4.9	7.9	4.5	7.9	3.2	9.5	4.5	6.8	4.5	6.1	5.8	5.7	8.4	3.2	1.0	7.6	5.9	6.9	2.8	5.8	4.7
\$200-\$250k	1.5	0.5	1.6	0.5	1.5	3.6	1.7	0.0	1.7	1.2	2.2	3.3	1.3	1.1	0.0	0.0	0.8	0.4	3.0	2.1	0.7
OVER \$250k	1.2	0.8	1.3	0.8	0.0	8.3	1.3	0.0	1.3	1.2	2.1	0.0	0.0	0.5	0.0	1.4	4.9	0.5	2.0	0.0	0.0
Mean	66395	70277	65866	70277	52201	103257	66879	59503	66879	65267	76240	63295	78781	57999	42779	64855	68920	67807	69403	66099	61239

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16. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	MALE	FEMALE															
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1000	310	690	560	440	750	250	142	328	259	211	350	120	168	362	301	229	400	130	470	530
UNDER \$20k	16.0	19.1	14.6	19.4	11.7	18.0	10.1	18.5	10.8	17.4	7.9	15.7	5.7	19.7	18.1	21.2	15.2	20.0	14.2	13.1	18.6
\$20-\$40k	23.6	21.5	24.5	20.5	27.5	22.3	27.5	14.3	22.1	14.8	25.9	18.2	24.5	27.6	26.6	25.4	28.9	25.9	30.3	19.8	26.9
\$40-\$60k	20.9	19.8	21.3	20.0	22.0	19.3	25.6	15.6	20.9	17.8	21.1	16.1	28.5	23.4	21.8	21.9	22.7	22.1	22.9	19.3	22.3
\$60-\$100k	20.2	18.8	20.9	18.5	22.5	19.3	23.1	20.1	21.7	18.9	24.1	19.6	26.1	17.8	20.1	18.2	21.0	19.1	20.4	21.2	19.4
\$100-\$150k	11.6	11.3	11.7	12.9	10.0	12.7	8.4	17.3	15.1	17.9	13.1	17.9	9.6	6.1	8.7	8.5	7.0	8.1	7.3	15.8	7.9
\$150-\$200k	4.9	6.4	4.3	4.8	5.1	5.0	4.7	10.1	5.1	6.2	7.0	6.9	5.7	3.3	3.6	3.6	3.4	3.4	3.7	6.6	3.5
\$200-\$250k	1.5	0.6	1.9	1.7	1.3	1.8	0.7	1.3	2.8	3.6	0.8	3.1	0.0	0.0	1.1	0.0	1.8	0.6	1.3	2.3	0.8
OVER \$250k	1.2	2.5	0.7	2.2	0.0	1.7	0.0	2.8	1.5	3.4	0.0	2.6	0.0	2.1	0.0	1.2	0.0	0.9	0.0	1.9	0.7
Mean	66395	68310	65535	68798	63337	68114	61239	81652	74565	82742	69310	80660	65225	56986	57369	56803	57832	57152	57544	76711	57248

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17. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 1

TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT		JOB RATING:			
	EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UND- ECI- DED	APP- ROVE	DIS- APP- ROVE	
Total	1000	170	220	380	230	865	644	222	135	282	465	253	235	655	471	416	113	514	442
URBAN AREA	28.2	27.9	26.4	26.5	32.8	28.3	29.5	24.8	27.2	100.0	0.0	0.0	27.6	29.1	21.2	36.0	28.4	22.5	34.9
SUBURBAN AREA	46.5	47.6	46.3	47.5	44.4	46.3	45.6	48.3	48.2	0.0	100.0	0.0	46.8	47.4	47.4	46.1	44.8	46.4	47.6
RURAL AREA	25.3	24.5	27.3	26.1	22.7	25.4	24.9	26.9	24.6	0.0	0.0	100.0	25.6	23.5	31.4	17.9	26.9	31.1	17.5

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17. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Taxes	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Race Rela- tions	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	Hamas War	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	437	267	29	33	90	18	269	113	54	17	35	11	38	155	97	23	23	12	47	71
URBAN AREA	28.2	23.6	23.3	20.2	32.0	21.5	27.0	37.2	32.7	49.2	13.5	46.3	45.8	33.0	22.6	21.3	13.3	18.8	59.5	31.5	33.6
SUBURBAN AREA	46.5	48.0	47.3	48.4	41.3	55.2	34.3	44.8	46.9	39.4	74.8	37.9	47.0	37.8	44.4	44.0	41.3	58.9	25.5	46.7	49.7
RURAL AREA	25.3	28.4	29.3	31.4	26.7	23.3	38.7	18.1	20.4	11.4	11.7	15.7	7.2	29.2	32.9	34.7	45.4	22.3	15.0	21.7	16.7

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17. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 3

	TOTAL HOW OFTEN DO YOU CARRY WHICH WOULD DO MORE TO CONCEALED CARRY											
	A CONCEALED HANDGUN? HELP FIGHT CRIME... STATE STATUS											
	ALL/	SOME/	NEVER	UNSURE	PASS	ENFRCE	ARREST	UNSURE	LIB-	NON-	REST	
	MOST	RARELY			GUN	CRRNT	REPEAT		ERAL	LIB.		
	OF TME				CNTRL	LAWS	CRIMNL		CCS	CCS		

Total	1000	131	112	732	24	189	212	535	64	196	434	370
URBAN AREA	28.2	30.1	29.3	28.0	18.7	39.0	32.5	23.5	21.2	38.4	25.9	25.4
SUBURBAN AREA	46.5	39.6	37.5	49.2	44.0	46.6	45.4	47.2	44.0	49.0	46.7	45.0
RURAL AREA	25.3	30.3	33.2	22.8	37.2	14.3	22.1	29.3	34.8	12.6	27.4	29.5

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17. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT									
Total	1000	721	637	447	308	249	350	310	340	176	123	170	174	187	170	301	156	242
URBAN AREA	28.2	27.7	29.3	32.2	30.9	30.8	21.1	34.4	29.8	22.9	38.9	36.1	19.2	31.5	23.5	18.8	27.3	24.7
SUBURBAN AREA	46.5	45.2	45.8	46.8	41.1	47.1	47.2	45.5	46.8	47.8	41.4	44.4	46.5	48.2	49.2	48.6	44.7	47.0
RURAL AREA	25.3	27.1	24.9	20.9	27.9	22.1	31.8	20.1	23.4	29.3	19.7	19.5	34.3	20.3	27.3	32.5	28.0	28.3

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17. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	268	122	146	355	211	166	377	24	68	257	177	99	34	67	187	86
URBAN AREA	28.2	37.8	42.0	34.3	29.0	21.9	18.8	20.5	44.0	17.5	19.8	35.8	36.4	21.7	40.9	29.3	22.2
SUBURBAN AREA	46.5	42.0	38.3	45.0	49.3	50.6	42.9	47.2	32.1	54.5	46.6	44.5	44.7	53.0	38.8	49.8	46.6
RURAL AREA	25.3	20.2	19.7	20.7	21.8	27.5	38.3	32.3	23.8	28.0	33.5	19.7	18.9	25.2	20.3	21.0	31.2

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17. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 6

	TOTAL	RELIGION									GUN HOUSEHOLD	
		PROT-ESTANT	CATH-OLIC	JEWISH	MUSLIM	MORMON	BUDD-HIST	HINDU	ATHST/AGNST/SC/NNE	OTHER	YES	NO
Total	1000	386	218	29	9	18	9	2	303	18	372	588
URBAN AREA	28.2	24.8	29.8	29.4	52.3	12.2	58.0	41.5	31.5	12.6	25.6	30.0
SUBURBAN AREA	46.5	43.4	48.9	67.9	32.4	60.3	25.6	58.5	45.9	61.3	40.9	50.2
RURAL AREA	25.3	31.8	21.3	2.7	15.3	27.5	16.4	0.0	22.6	26.1	33.5	19.8

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17. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 7

TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED			
	SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women	
Total	1000	385	298	87	388	157	21	136	70	203	185	188	198	306	165	142
URBAN AREA	28.2	35.6	32.9	44.9	21.2	30.6	22.8	31.8	19.9	22.5	19.8	42.0	29.6	17.9	18.9	16.8
SUBURBAN AREA	46.5	44.2	47.7	32.6	46.8	44.4	55.2	42.7	62.4	46.5	47.2	42.1	46.3	46.7	45.3	48.2
RURAL AREA	25.3	20.1	19.4	22.5	31.9	25.0	22.1	25.5	17.7	31.0	33.0	15.9	24.2	35.4	35.7	35.0

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17. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 8

	TOTAL	EMPLOYMENT STATUS								EMPLOYED		RETIRED	
		EMPL- OYED	Priv.	Gov't	SELF EMPLYD	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD	MEN	WOMEN	MEN	WOMEN
Total	1000	500	306	79	115	54	42	287	116	276	224	135	152
URBAN AREA	28.2	32.1	31.9	34.1	31.4	19.5	9.8	23.7	32.9	36.6	26.6	23.1	24.3
SUBURBAN AREA	46.5	44.7	43.9	48.7	44.2	47.1	63.4	50.4	38.3	44.3	45.3	45.5	54.7
RURAL AREA	25.3	23.2	24.2	17.2	24.4	33.4	26.8	25.9	28.8	19.1	28.1	31.4	21.0

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17. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 9

	TOTAL	INCOME								INCOME				AFFLUENCE LEVEL						
		UNDER \$20k	\$20- \$40k	\$40- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	160	236	209	202	116	49	15	12	396	604	605	395	807	193	19	114	419	314	135
URBAN AREA	28.2	27.0	31.0	29.3	24.5	27.4	27.6	29.1	39.7	29.3	27.4	29.3	26.4	28.1	28.4	35.8	35.0	25.4	26.0	35.1
SUBURBAN AREA	46.5	43.9	40.5	43.9	54.1	49.0	54.1	66.0	38.8	41.9	49.6	42.6	52.6	45.5	51.0	24.8	50.0	51.5	44.8	35.1
RURAL AREA	25.3	29.1	28.6	26.8	21.4	23.6	18.3	4.9	21.5	28.8	23.0	28.1	21.0	26.4	20.7	39.4	15.0	23.0	29.3	29.8

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17. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 10

	TOTAL	HISPANIC		RACE					RACE			MEN		WOMEN			AGE				
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	NON- WHITE	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
		YES	NO																		
Total	1000	120	880	120	120	30	700	30	700	300	341	55	47	359	65	73	140	170	250	190	250
URBAN AREA	28.2	39.4	26.6	39.4	44.5	38.4	22.8	33.2	22.8	40.7	24.5	55.2	51.1	21.1	35.5	32.0	33.3	31.4	30.3	27.6	21.5
SUBURBAN AREA	46.5	46.3	46.6	46.3	44.7	45.5	47.2	40.5	47.2	45.0	47.5	33.7	38.8	46.9	54.1	51.1	50.0	46.5	36.9	44.0	56.1
RURAL AREA	25.3	14.3	26.8	14.3	10.8	16.1	30.0	26.2	30.0	14.3	27.9	11.2	10.1	32.0	10.5	16.9	16.6	22.2	32.8	28.4	22.5

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17. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	MALE	FEMALE																		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	1000	310	690	560	440	750	250	142	328	259	211	350	120	168	362	301	229	400	130	470	530	
URBAN AREA	28.2	32.3	26.3	31.4	24.1	30.4	21.5	38.9	28.8	37.6	24.8	34.8	23.2	26.6	24.1	26.0	23.4	26.5	19.9	31.9	24.9	
SUBURBAN AREA	46.5	48.1	45.8	43.1	50.9	43.3	56.1	47.7	43.7	42.2	48.2	42.2	52.9	48.4	47.8	43.9	53.4	44.4	59.1	44.9	48.0	
RURAL AREA	25.3	19.7	27.8	25.5	25.0	26.3	22.5	13.4	27.5	20.2	27.0	23.0	24.0	25.0	28.1	30.1	23.2	29.1	21.0	23.2	27.1	

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18. WOULD YOU CONSIDER YOURSELF...?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT		JOB RATING:		
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UND- ECI- DED	APP- ROVE	DIS- APP- ROVE
Total	1000	170	220	380	230	865	644	222	135	282	465	253	235	655	471	416	113	514	442
WEALTHY	1.9	0.0	1.9	3.2	1.0	1.9	1.6	2.8	1.6	2.4	1.0	2.9	5.0	0.3	1.6	2.4	0.8	2.1	1.5
MIDDLE CLASS	84.6	88.6	84.6	83.9	82.9	85.6	86.7	82.1	78.7	80.8	88.8	81.2	84.5	85.2	85.6	84.4	81.3	84.3	85.4
Upper Middle Class	11.4	12.7	8.6	10.3	14.9	11.4	11.4	11.3	11.5	14.1	12.2	6.8	15.4	10.9	11.2	13.1	5.8	10.2	12.8
Middle Class	41.9	42.6	41.0	42.7	40.7	42.2	44.3	36.1	39.7	37.8	46.4	38.1	46.1	39.7	41.3	41.2	46.7	42.4	41.1
Lower Middle Class	31.4	33.3	35.1	30.9	27.2	32.0	31.1	34.7	27.5	28.9	30.2	36.3	23.0	34.6	33.2	30.0	28.8	31.6	31.5
POOR	13.5	11.4	13.4	12.9	16.2	12.5	11.7	15.1	19.7	16.8	10.2	15.9	10.4	14.5	12.7	13.2	17.8	13.6	13.1
Mean	2.57	2.57	2.51	2.60	2.57	2.58	2.60	2.52	2.48	2.56	2.64	2.44	2.82	2.48	2.56	2.62	2.43	2.56	2.58

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18. WOULD YOU CONSIDER YOURSELF...?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Taxes	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Race Rela- tions	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	Hamas War	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	437	267	29	33	90	18	269	113	54	17	35	11	38	155	97	23	23	12	47	71
WEALTHY	1.9	0.8	0.3	2.2	2.1	0.0	7.9	1.5	1.4	0.0	0.0	7.2	0.0	0.0	3.7	2.4	0.0	11.3	6.6	7.5	2.6
MIDDLE CLASS	84.6	85.5	85.2	90.1	77.1	89.3	78.1	84.6	84.2	81.0	92.9	75.3	93.7	92.8	83.5	82.0	83.5	88.7	85.7	85.0	83.8
Upper Middle Class	11.4	11.0	8.8	10.7	4.8	14.4	38.7	13.6	9.4	13.2	18.9	18.7	38.6	11.8	10.6	9.3	7.7	18.2	11.9	7.7	11.8
Middle Class	41.9	41.8	41.3	45.7	42.2	46.2	19.3	41.0	40.9	46.0	45.2	26.8	24.9	50.2	40.2	40.6	26.5	49.5	44.9	48.3	47.4
Lower Middle Class	31.4	32.6	35.1	33.6	30.1	28.7	20.1	30.0	33.9	21.8	28.8	29.9	30.2	30.8	32.7	32.1	49.3	20.9	28.9	29.1	24.7
POOR	13.5	13.7	14.5	7.7	20.9	10.7	14.0	13.9	14.4	19.0	7.1	17.5	6.3	7.2	12.8	15.6	16.5	0.0	7.7	7.5	13.6
Mean	2.57	2.52	2.45	2.66	2.37	2.64	3.06	2.59	2.49	2.53	2.76	2.68	2.96	2.67	2.60	2.51	2.25	3.20	2.81	2.78	2.65

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18. WOULD YOU CONSIDER YOURSELF...?

BANNER 3

	TOTAL	HOW OFTEN DO YOU CARRY A CONCEALED HANDGUN?				WHICH WOULD DO MORE TO HELP FIGHT CRIME...				CONCEALED CARRY STATE STATUS		
		ALL/ MOST OF TME	SOME/ RARELY	NEVER	UNSURE	PASS GUN CNTRL	ENFRCE CRRNT LAWS	ARREST REPEAT CRIMNL	UNSURE	LIB- ERAL CCS	NON- LIB. CCS	REST
Total	1000	131	112	732	24	189	212	535	64	196	434	370
WEALTHY	1.9	5.3	3.0	1.1	0.0	2.5	1.8	1.4	3.8	0.3	3.4	0.8
MIDDLE CLASS	84.6	81.9	90.4	84.5	78.0	82.7	87.2	84.2	85.0	84.8	84.7	84.5
Upper Middle Class	11.4	19.4	6.1	11.0	3.3	13.9	11.2	11.0	7.5	17.9	9.9	9.6
Middle Class	41.9	36.1	50.2	42.2	23.4	38.2	45.4	41.5	44.3	40.8	44.3	39.5
Lower Middle Class	31.4	26.4	34.1	31.2	51.3	30.7	30.6	31.7	33.1	26.0	30.5	35.3
POOR	13.5	12.8	6.5	14.4	22.0	14.7	11.0	14.3	11.2	14.9	11.9	14.7
Mean	2.57	2.78	2.65	2.53	2.08	2.59	2.62	2.53	2.60	2.63	2.62	2.47

MCLAUGHLIN & ASSOCIATES
NATIONAL - CRIME PREVENTION RESEARCH CENTER

18. WOULD YOU CONSIDER YOURSELF...?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT									
Total	1000	721	637	447	308	249	350	310	340	176	123	170	174	187	170	301	156	242
WEALTHY	1.9	1.2	1.4	2.2	3.3	1.5	1.1	3.4	1.2	1.7	3.2	1.4	0.5	3.6	1.1	1.0	0.0	1.0
MIDDLE CLASS	84.6	84.0	84.8	86.9	84.5	86.8	84.3	83.7	85.8	84.4	83.0	86.3	84.1	84.2	85.3	83.9	83.6	85.7
Upper Middle Class	11.4	10.4	10.9	13.1	14.7	15.6	8.3	13.7	12.4	12.0	18.0	14.7	4.5	10.9	10.2	6.9	14.4	10.7
Middle Class	41.9	40.9	42.3	41.3	38.4	35.4	44.1	39.7	41.5	45.3	42.9	39.4	42.9	37.5	43.7	43.8	40.4	41.4
Lower Middle Class	31.4	32.8	31.6	32.4	31.4	35.8	31.9	30.4	31.8	27.2	22.1	32.2	36.7	35.8	31.5	33.2	28.7	33.7
POOR	13.5	14.7	13.8	10.9	12.2	11.8	14.6	12.8	13.0	13.8	13.8	12.4	15.4	12.2	13.6	15.1	16.4	13.2
Mean	2.57	2.51	2.55	2.63	2.66	2.59	2.49	2.65	2.57	2.61	2.75	2.61	2.38	2.58	2.54	2.45	2.53	2.53

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18. WOULD YOU CONSIDER YOURSELF...?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	1000	268	122	146	355	211	166	377	24	68	257	177	99	34	67	187	86
WEALTHY	1.9	3.7	6.4	1.5	1.6	1.3	0.0	0.7	15.8	0.0	0.0	2.1	5.2	5.4	3.7	0.4	1.1
MIDDLE CLASS	84.6	84.0	77.4	89.5	83.4	89.7	81.8	86.2	76.9	82.0	85.6	84.5	81.9	85.1	85.1	84.8	88.6
Upper Middle Class	11.4	14.6	12.1	16.8	12.6	6.8	9.4	8.0	17.4	6.4	7.9	14.4	12.9	12.9	14.3	14.7	6.2
Middle Class	41.9	37.6	36.2	38.8	41.0	47.1	43.8	45.7	44.8	37.1	45.9	35.4	45.1	46.0	41.0	40.3	44.6
Lower Middle Class	31.4	31.7	29.1	34.0	29.8	35.8	28.6	32.6	14.7	38.5	31.7	34.8	23.9	26.2	29.8	29.8	37.9
POOR	13.5	12.3	16.2	9.0	14.9	8.9	18.2	13.0	7.3	18.0	14.4	13.4	12.9	9.5	11.1	14.9	10.2
Mean	2.57	2.66	2.63	2.68	2.56	2.56	2.44	2.51	3.20	2.32	2.47	2.57	2.73	2.78	2.70	2.56	2.50

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18. WOULD YOU CONSIDER YOURSELF...?

BANNER 6

	TOTAL	RELIGION									GUN HOUSEHOLD	
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER	YES	NO
Total	1000	386	218	29	9	18	9	2	303	18	372	588
WEALTHY	1.9	1.5	2.1	8.3	7.3	0.0	0.0	0.0	1.2	9.2	2.1	1.5
MIDDLE CLASS	84.6	84.2	90.2	86.9	92.7	79.5	81.6	100.0	81.0	78.5	86.7	84.1
Upper Middle Class	11.4	7.2	17.0	20.7	40.5	7.6	14.5	0.0	10.7	7.3	11.5	11.6
Middle Class	41.9	41.7	49.1	36.2	30.2	54.2	42.6	100.0	38.1	21.6	43.9	40.3
Lower Middle Class	31.4	35.2	24.2	30.0	21.9	17.7	24.5	0.0	32.2	49.6	31.3	32.1
POOR	13.5	14.4	7.7	4.8	0.0	20.5	18.4	0.0	17.8	12.3	11.1	14.4
Mean	2.57	2.46	2.82	2.98	3.33	2.49	2.53	3.00	2.45	2.52	2.62	2.54

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18. WOULD YOU CONSIDER YOURSELF...?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	385	298	87	388	157	21	136	70	203	185	188	198	306	165	142
WEALTHY	1.9	3.1	2.9	3.7	1.5	0.0	0.0	0.0	1.2	0.0	3.2	4.5	1.7	0.8	0.0	1.8
MIDDLE CLASS	84.6	79.7	76.9	89.4	92.3	78.1	65.8	80.0	83.5	92.6	92.1	76.8	82.5	93.6	93.1	94.2
Upper Middle Class	11.4	11.6	9.7	18.2	12.6	8.1	12.8	7.4	10.6	16.2	8.7	13.8	9.5	11.9	14.7	8.6
Middle Class	41.9	37.5	37.8	36.6	52.0	30.1	14.5	32.5	35.9	52.5	51.5	35.1	39.9	53.3	52.0	54.7
Lower Middle Class	31.4	30.6	29.4	34.6	27.7	39.9	38.6	40.1	37.0	23.9	31.9	27.9	33.2	28.5	26.4	30.9
POOR	13.5	17.2	20.2	6.8	6.1	21.9	34.2	20.0	15.4	7.4	4.8	18.7	15.8	5.5	6.9	4.0
Mean	2.57	2.53	2.46	2.77	2.76	2.24	2.06	2.27	2.45	2.78	2.74	2.58	2.48	2.74	2.75	2.73

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18. WOULD YOU CONSIDER YOURSELF...?

BANNER 8

	TOTAL	EMPLOYMENT STATUS								EMPLOYED		RETIRED	
		EMPL- OYED	Priv.	Gov't	SELF EMPLYD	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD	MEN	WOMEN	MEN	WOMEN
Total	1000	500	306	79	115	54	42	287	116	276	224	135	152
WEALTHY	1.9	2.9	2.2	5.2	3.5	4.6	1.7	0.0	0.6	2.9	3.0	0.0	0.0
MIDDLE CLASS	84.6	88.5	88.6	90.0	87.0	78.5	93.2	86.8	62.5	88.9	87.9	89.3	84.6
Upper Middle Class	11.4	15.9	13.2	31.2	12.5	6.2	12.1	9.0	0.0	20.0	10.9	8.0	9.9
Middle Class	41.9	43.0	42.0	38.0	49.2	38.8	35.5	46.1	30.1	43.3	42.7	50.7	42.0
Lower Middle Class	31.4	29.5	33.4	20.8	25.3	33.5	45.6	31.7	32.4	25.7	34.3	30.6	32.6
POOR	13.5	8.6	9.2	4.9	9.5	16.9	5.2	13.2	36.9	8.2	9.1	10.7	15.4
Mean	2.57	2.75	2.66	3.11	2.75	2.48	2.59	2.51	1.95	2.84	2.64	2.56	2.47

MCLAUGHLIN & ASSOCIATES
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18. WOULD YOU CONSIDER YOURSELF...?

BANNER 9

	TOTAL	INCOME								INCOME				AFFLUENCE LEVEL						
		UNDER	\$20-	\$40-	\$60-	\$100-	\$150-	\$200-	OVER	UNDER	OVER	UNDER	OVER	WEAL-	UPPER	MIDDLE	LOWER	POOR		
		\$20k	\$40k	\$60k	\$100k	\$150k	\$200k	\$250k	\$250k	\$40k	\$40k	\$60k	\$60k	\$100k	\$100k	THY	MIDDLE	CLASS	MIDDLE	CLASS
Total	1000	160	236	209	202	116	49	15	12	396	604	605	395	807	193	19	114	419	314	135
WEALTHY	1.9	2.8	1.0	2.0	0.4	0.7	1.6	12.1	26.6	1.7	1.9	1.8	1.9	1.5	3.5	100.0	0.0	0.0	0.0	0.0
MIDDLE CLASS	84.6	54.2	81.1	91.1	95.9	97.3	98.4	87.9	73.4	70.2	94.1	77.5	95.6	82.1	95.3	0.0	100.0	100.0	100.0	0.0
Upper Middle Class	11.4	1.8	4.3	5.3	6.0	37.7	54.4	9.2	46.1	3.3	16.7	4.0	22.7	4.5	40.3	0.0	100.0	0.0	0.0	0.0
Middle Class	41.9	21.7	28.0	51.1	59.4	49.9	37.1	74.7	27.3	25.4	52.6	34.3	53.4	40.6	47.1	0.0	0.0	100.0	0.0	0.0
Lower Middle Class	31.4	30.7	48.9	34.7	30.5	9.7	6.9	4.0	0.0	41.5	24.7	39.2	19.5	37.0	7.9	0.0	0.0	0.0	100.0	0.0
POOR	13.5	43.0	17.9	6.8	3.7	2.0	0.0	0.0	0.0	28.0	4.0	20.7	2.5	16.5	1.2	0.0	0.0	0.0	0.0	100.0
Mean	2.57	1.91	2.22	2.61	2.69	3.25	3.51	3.29	3.99	2.09	2.88	2.27	3.02	2.38	3.37	5.00	4.00	3.00	2.00	1.00

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18. WOULD YOU CONSIDER YOURSELF...?

BANNER 10

	TOTAL		HISPANIC BACKGROUND					RACE					MEN			WOMEN			AGE				
	YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	NON-WHITE	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65			
Total	1000	120	880	120	120	30	700	30	700	300	341	55	47	359	65	73	140	170	250	190	250		
WEALTHY	1.9	6.3	1.3	6.3	4.6	0.0	0.8	0.0	0.8	4.4	0.8	8.6	3.5	0.7	1.2	8.1	8.9	1.7	1.0	0.0	0.3		
MIDDLE CLASS	84.6	85.2	84.6	85.2	83.7	92.4	84.5	82.6	84.5	85.0	84.0	81.5	92.2	84.9	85.5	80.7	85.7	87.4	78.6	83.5	89.0		
Upper Middle Class	11.4	19.9	10.2	19.9	12.4	10.3	9.9	8.9	9.9	14.8	13.4	11.3	22.8	6.6	13.3	18.1	16.2	17.4	9.5	10.3	7.3		
Middle Class	41.9	39.2	42.2	39.2	38.9	60.4	42.2	38.0	42.2	41.1	41.4	45.4	43.5	42.9	33.4	36.4	41.1	39.6	36.4	39.0	51.5		
Lower Middle Class	31.4	26.1	32.1	26.1	32.4	21.7	32.4	35.7	32.4	29.1	29.2	24.9	25.9	35.3	38.8	26.2	28.4	30.4	32.7	34.3	30.2		
POOR	13.5	8.5	14.2	8.5	11.7	7.6	14.8	17.4	14.8	10.6	15.1	9.8	4.3	14.4	13.3	11.2	5.5	10.9	20.3	16.5	10.7		
Mean	2.57	2.89	2.52	2.89	2.66	2.74	2.50	2.39	2.50	2.73	2.56	2.84	2.95	2.44	2.50	2.86	2.95	2.69	2.38	2.43	2.56		

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18. WOULD YOU CONSIDER YOURSELF...?

BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
			UNDER	OVER	MALE	FEMALE																
			40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65		
Total	1000	310	690	560	440	750	250	142	328	259	211	350	120	168	362	301	229	400	130	470	530	
WEALTHY	1.9	4.9	0.5	3.2	0.2	2.4	0.3	5.3	0.6	3.6	0.0	2.7	0.0	4.7	0.4	2.9	0.3	2.1	0.5	2.0	1.8	
MIDDLE CLASS	84.6	86.6	83.7	83.1	86.6	83.2	89.0	86.8	83.8	81.0	89.3	83.1	89.5	86.4	83.7	84.8	84.2	83.3	88.5	84.7	84.6	
Upper Middle Class	11.4	16.8	8.9	13.6	8.6	12.7	7.3	22.3	11.1	18.1	10.1	17.4	6.2	12.2	6.9	9.6	7.2	8.7	8.4	14.5	8.6	
Middle Class	41.9	40.2	42.6	38.5	46.1	38.6	51.5	39.4	43.9	37.7	48.5	37.4	57.6	40.9	41.4	39.2	43.9	39.8	45.9	42.5	41.3	
Lower Middle Class	31.4	29.5	32.2	30.9	32.0	31.8	30.2	25.0	28.8	25.2	30.7	28.3	25.8	33.3	35.3	35.9	33.1	34.8	34.3	27.7	34.7	
POOR	13.5	8.5	15.8	13.8	13.2	14.4	10.7	8.0	15.6	15.4	10.7	14.3	10.5	8.9	15.9	12.3	15.5	14.6	10.9	13.3	13.7	
Mean	2.57	2.80	2.46	2.62	2.51	2.57	2.56	2.92	2.52	2.69	2.58	2.66	2.59	2.70	2.41	2.55	2.44	2.49	2.53	2.64	2.50	

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19. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 1

TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT		JOB RATING:			
	EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UND- ECI-	APP- ROVE	DIS- APP- ROVE	
Total	1000	170	220	380	230	865	644	222	135	282	465	253	235	655	471	416	113	514	442
YES	12.0	9.4	10.6	11.6	15.9	10.9	9.8	13.8	19.3	16.8	11.9	6.8	14.8	10.3	8.6	16.0	11.6	7.3	16.5
NO	88.0	90.6	89.4	88.4	84.1	89.1	90.2	86.2	80.7	83.2	88.1	93.2	85.2	89.7	91.4	84.0	88.4	92.7	83.5

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19. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Taxes	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Race Rela- tions	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	Hamas War	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	437	267	29	33	90	18	269	113	54	17	35	11	38	155	97	23	23	12	47	71
YES	12.0	12.0	12.2	17.0	18.4	7.8	8.5	10.7	8.6	9.6	4.6	14.6	11.3	17.9	13.6	10.1	9.2	36.0	6.6	19.3	8.8
NO	88.0	88.0	87.8	83.0	81.6	92.2	91.5	89.3	91.4	90.4	95.4	85.4	88.7	82.1	86.4	89.9	90.8	64.0	93.4	80.7	91.2

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19. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 3

	TOTAL	HOW OFTEN DO YOU CARRY A CONCEALED HANDGUN?				WHICH WOULD DO MORE TO HELP FIGHT CRIME...				CONCEALED CARRY STATE STATUS		
		ALL/ MOST OF TME	SOME/ RARELY	NEVER	UNSURE	PASS GUN CNTRL	ENFRCE CRRNT LAWS	ARREST REPEAT CRIMNL	UNSURE	LIB- ERAL CCS	NON- LIB. CCS	REST
Total	1000	131	112	732	24	189	212	535	64	196	434	370
YES	12.0	16.1	14.5	10.9	11.6	15.2	13.4	9.1	22.2	14.3	10.5	12.5
NO	88.0	83.9	85.5	89.1	88.4	84.8	86.6	90.9	77.8	85.7	89.5	87.5

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19. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT									
Total	1000	721	637	447	308	249	350	310	340	176	123	170	174	187	170	301	156	242
YES	12.0	10.8	13.1	18.6	21.5	13.8	6.9	16.1	13.5	7.7	11.7	11.0	6.2	19.0	15.9	0.0	0.0	0.0
NO	88.0	89.2	86.9	81.4	78.5	86.2	93.1	83.9	86.5	92.3	88.3	89.0	93.8	81.0	84.1	100.0	100.0	100.0

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19. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	268	122	146	355	211	166	377	24	68	257	177	99	34	67	187	86
YES	12.0	16.7	13.9	19.1	13.8	8.9	4.5	7.0	12.4	9.2	5.8	16.1	18.7	8.4	19.7	12.9	9.9
NO	88.0	83.3	86.1	80.9	86.2	91.1	95.5	93.0	87.6	90.8	94.2	83.9	81.3	91.6	80.3	87.1	90.1

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19. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 6

	TOTAL	RELIGION									GUN HOUSEHOLD	
		PROT-ESTANT	CATHOLIC	JEWISH	MUSLIM	MORMON	BUDDHIST	HINDU	ATHST/AGNST/SC/NNE	OTHER	YES	NO
Total	1000	386	218	29	9	18	9	2	303	18	372	588
YES	12.0	7.0	18.9	5.6	24.0	0.0	0.0	0.0	14.7	13.6	11.4	11.7
NO	88.0	93.0	81.1	94.4	76.0	100.0	100.0	100.0	85.3	86.4	88.6	88.3

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19. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	385	298	87	388	157	21	136	70	203	185	188	198	306	165	142
YES	12.0	20.3	15.4	36.8	7.9	5.9	6.7	5.8	2.7	7.4	8.5	14.0	26.2	0.0	0.0	0.0
NO	88.0	79.7	84.6	63.2	92.1	94.1	93.3	94.2	97.3	92.6	91.5	86.0	73.8	100.0	100.0	100.0

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19. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 8

	TOTAL	EMPLOYMENT STATUS								EMPLOYED		RETIRED	
		EMPL- OYED	Priv.	Gov't	SELF EMPLYD	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD	MEN	WOMEN	MEN	WOMEN
Total	1000	500	306	79	115	54	42	287	116	276	224	135	152
YES	12.0	13.0	8.8	26.4	15.1	15.1	34.5	4.5	16.4	12.5	13.7	4.1	4.9
NO	88.0	87.0	91.2	73.6	84.9	84.9	65.5	95.5	83.6	87.5	86.3	95.9	95.1

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19. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 9

	TOTAL	INCOME								INCOME				AFFLUENCE LEVEL						
		UNDER \$20k	\$20- \$40k	\$40- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	160	236	209	202	116	49	15	12	396	604	605	395	807	193	19	114	419	314	135
YES	12.0	10.1	9.5	13.5	13.7	12.3	19.3	4.0	8.0	9.8	13.5	11.1	13.4	11.7	13.2	40.8	21.0	11.2	10.0	7.6
NO	88.0	89.9	90.5	86.5	86.3	87.7	80.7	96.0	92.0	90.2	86.5	88.9	86.6	88.3	86.8	59.2	79.0	88.8	90.0	92.4

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19. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					RACE			MEN			WOMEN			AGE				
		YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	NON-WHITE	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65	
Total	1000	120	880	120	120	30	700	30	700	300	341	55	47	359	65	73	140	170	250	190	250	
YES	12.0	100.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	40.0	0.0	0.0	100.0	0.0	0.0	100.0	37.7	14.4	8.0	5.5	4.9	
NO	88.0	0.0	100.0	0.0	100.0	100.0	100.0	100.0	100.0	60.0	100.0	100.0	0.0	100.0	100.0	0.0	62.3	85.6	92.0	94.5	95.1	

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19. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	MALE	FEMALE																	
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1000	310	690	560	440	750	250	142	328	259	211	350	120	168	362	301	229	400	130	470	530
YES	12.0	24.9	6.2	17.4	5.2	14.4	4.9	18.9	6.0	13.1	6.0	11.7	4.7	30.0	6.3	21.0	4.4	16.7	5.1	9.9	13.8
NO	88.0	75.1	93.8	82.6	94.8	85.6	95.1	81.1	94.0	86.9	94.0	88.3	95.3	70.0	93.7	79.0	95.6	83.3	94.9	90.1	86.2

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NATIONAL - CRIME PREVENTION RESEARCH CENTER

20. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT		JOB RATING:		
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UND- ECI- DED	APP- ROVE	DIS- APP- ROVE
Total	1000	170	220	380	230	865	644	222	135	282	465	253	235	655	471	416	113	514	442
HISPANIC	12.0	9.4	10.6	11.6	15.9	10.9	9.8	13.8	19.3	16.8	11.9	6.8	14.8	10.3	8.6	16.0	11.6	7.3	16.5
AFRICAN AMERICAN	12.0	7.2	15.8	16.4	4.6	11.7	11.6	11.7	14.1	19.0	11.5	5.1	14.2	10.3	3.5	21.3	13.4	8.7	15.2
ASIAN	3.0	0.7	2.7	1.8	6.9	3.3	3.0	4.1	1.3	4.1	2.9	1.9	3.3	2.7	2.6	3.3	3.4	2.1	4.0
WHITE	70.0	81.2	69.2	68.4	65.2	71.1	72.8	66.4	62.8	56.6	71.0	83.1	64.6	73.8	83.5	55.9	65.8	79.4	60.8
OTHER	3.0	1.4	1.6	1.9	7.3	3.1	2.8	4.0	2.4	3.5	2.6	3.1	3.1	2.9	1.8	3.6	5.8	2.5	3.5

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20. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply- ment	Econ- omy	Taxes	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Race Rela- tions	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	Hamas War	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	437	267	29	33	90	18	269	113	54	17	35	11	38	155	97	23	23	12	47	71
HISPANIC	12.0	12.0	12.2	17.0	18.4	7.8	8.5	10.7	8.6	9.6	4.6	14.6	11.3	17.9	13.6	10.1	9.2	36.0	6.6	19.3	8.8
AFRICAN AMERICAN	12.0	9.7	9.3	7.0	8.4	9.1	26.5	20.0	21.8	18.0	23.8	7.7	65.4	14.1	6.1	0.7	2.4	29.1	12.6	11.2	8.0
ASIAN	3.0	3.9	2.0	2.6	15.3	5.2	6.5	2.8	0.0	5.8	12.7	3.0	0.0	2.7	1.2	1.4	2.4	0.0	0.0	3.8	2.5
WHITE	70.0	71.4	72.6	73.5	55.6	76.1	54.8	62.0	67.2	57.6	44.3	72.2	23.3	63.2	76.9	85.1	86.0	31.9	80.7	65.7	78.6
OTHER	3.0	3.0	3.8	0.0	2.2	1.8	3.6	4.4	2.5	9.0	14.6	2.5	0.0	2.1	2.2	2.8	0.0	2.9	0.0	0.0	2.1

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20. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 3

	TOTAL HOW OFTEN DO YOU CARRY WHICH WOULD DO MORE TO CONCEALED CARRY											
	A CONCEALED HANDGUN? HELP FIGHT CRIME... STATE STATUS											
	ALL/ MOST OF TME	SOME/ RARELY	NEVER 	UNSURE PASS GUN CNTRL	ENFRCE ARREST UNSURE LIB- CRRNT REPEAT ERAL LAWS CRIMNL				LIB- CCS	NON- CCS	REST LIB. 	
Total	1000	131	112	732	24	189	212	535	64	196	434	370
HISPANIC	12.0	16.1	14.5	10.9	11.6	15.2	13.4	9.1	22.2	14.3	10.5	12.5
AFRICAN AMERICAN	12.0	17.4	13.6	10.3	27.6	17.7	20.0	6.6	13.5	7.5	12.3	14.0
ASIAN	3.0	0.0	5.5	3.3	0.0	1.9	5.5	2.7	0.0	6.6	1.6	2.7
WHITE	70.0	65.8	62.1	72.5	52.8	63.4	56.3	79.1	59.0	65.6	73.8	67.9
OTHER	3.0	0.7	4.4	3.0	7.9	1.8	4.7	2.5	5.3	6.0	1.7	2.9

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20. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT									
Total	1000	721	637	447	308	249	350	310	340	176	123	170	174	187	170	301	156	242
HISPANIC	12.0	10.8	13.1	18.6	21.5	13.8	6.9	16.1	13.5	7.7	11.7	11.0	6.2	19.0	15.9	0.0	0.0	0.0
AFRICAN AMERICAN	12.0	11.0	13.0	16.8	17.4	15.3	3.3	27.0	7.2	4.4	26.4	8.7	2.3	27.4	5.7	0.0	0.0	0.0
ASIAN	3.0	2.9	3.2	3.1	2.4	4.1	1.8	3.0	4.2	1.6	1.4	6.5	2.0	4.0	2.0	0.0	0.0	0.0
WHITE	70.0	72.5	67.5	57.8	57.1	64.3	86.1	50.4	71.3	85.2	57.8	70.0	87.0	45.5	72.6	100.0	100.0	100.0
OTHER	3.0	2.7	3.3	3.8	1.6	2.5	1.8	3.4	3.8	1.1	2.6	3.9	2.5	4.0	3.7	0.0	0.0	0.0

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20. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	268	122	146	355	211	166	377	24	68	257	177	99	34	67	187	86
HISPANIC	12.0	16.7	13.9	19.1	13.8	8.9	4.5	7.0	12.4	9.2	5.8	16.1	18.7	8.4	19.7	12.9	9.9
AFRICAN AMERICAN	12.0	17.7	22.1	14.0	13.1	7.8	5.8	6.9	20.6	4.4	1.4	20.9	31.6	45.7	8.2	6.5	8.1
ASIAN	3.0	3.4	3.2	3.7	3.4	2.4	2.2	2.3	0.0	3.6	1.5	3.7	2.7	0.0	3.9	3.7	5.7
WHITE	70.0	57.6	53.5	61.1	67.9	78.9	83.1	80.7	67.0	82.7	88.8	53.2	46.9	45.9	65.8	73.7	70.3
OTHER	3.0	4.6	7.4	2.2	1.7	2.0	4.4	3.1	0.0	0.0	2.5	6.0	0.0	0.0	2.4	3.3	6.1

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20. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 6

	TOTAL	RELIGION									GUN HOUSEHOLD	
		PROT-ESTANT	CATHOLIC	JEWISH	MUSLIM	MORMON	BUDDHIST	HINDU	ATHST/AGNST/SC/NNE	OTHER	YES	NO
Total	1000	386	218	29	9	18	9	2	303	18	372	588
HISPANIC	12.0	7.0	18.9	5.6	24.0	0.0	0.0	0.0	14.7	13.6	11.4	11.7
AFRICAN AMERICAN	12.0	15.0	5.4	21.8	23.7	6.2	31.5	0.0	10.9	12.8	10.8	12.4
ASIAN	3.0	1.4	2.7	0.0	14.4	7.6	30.1	100.0	3.5	2.7	1.8	3.7
WHITE	70.0	75.5	69.0	69.6	37.9	86.3	30.2	0.0	66.4	59.9	74.3	68.8
OTHER	3.0	1.1	3.9	3.1	0.0	0.0	8.2	0.0	4.5	11.0	1.7	3.3

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20. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	385	298	87	388	157	21	136	70	203	185	188	198	306	165	142
HISPANIC	12.0	20.3	15.4	36.8	7.9	5.9	6.7	5.8	2.7	7.4	8.5	14.0	26.2	0.0	0.0	0.0
AFRICAN AMERICAN	12.0	17.9	21.2	6.9	6.4	11.9	9.2	12.3	10.5	5.7	7.3	18.6	17.3	0.0	0.0	0.0
ASIAN	3.0	4.0	4.0	3.7	3.3	1.1	3.6	0.8	0.0	3.9	2.7	3.6	4.3	0.0	0.0	0.0
WHITE	70.0	54.2	55.6	49.4	78.9	79.6	76.9	80.1	85.8	81.0	76.7	60.0	48.8	100.0	100.0	100.0
OTHER	3.0	3.6	3.7	3.2	3.4	1.4	3.6	1.1	1.0	2.0	4.9	3.7	3.5	0.0	0.0	0.0

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20. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 8

	TOTAL	EMPLOYMENT STATUS								EMPLOYED		RETIRED	
		EMPL- OYED	Priv.	Gov't	SELF EMPLYD	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD	MEN	WOMEN	MEN	WOMEN
Total	1000	500	306	79	115	54	42	287	116	276	224	135	152
HISPANIC	12.0	13.0	8.8	26.4	15.1	15.1	34.5	4.5	16.4	12.5	13.7	4.1	4.9
AFRICAN AMERICAN	12.0	14.5	12.6	23.6	13.3	12.1	21.5	8.4	6.4	13.9	15.2	6.3	10.4
ASIAN	3.0	3.7	3.9	5.7	2.0	4.3	3.1	1.2	3.5	3.8	3.7	1.8	0.7
WHITE	70.0	64.8	71.6	39.2	64.2	66.3	40.9	83.9	70.6	66.2	63.1	87.1	81.0
OTHER	3.0	3.9	3.1	5.1	5.3	2.3	0.0	2.0	3.1	3.6	4.3	0.7	3.1

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20. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 9

	TOTAL	INCOME								INCOME				AFFLUENCE LEVEL						
		UNDER \$20k	\$20- \$40k	\$40- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	160	236	209	202	116	49	15	12	396	604	605	395	807	193	19	114	419	314	135
HISPANIC	12.0	10.1	9.5	13.5	13.7	12.3	19.3	4.0	8.0	9.8	13.5	11.1	13.4	11.7	13.2	40.8	21.0	11.2	10.0	7.6
AFRICAN AMERICAN	12.0	17.1	16.7	11.0	6.8	9.2	7.7	12.1	0.0	16.9	8.8	14.9	7.6	12.8	8.5	29.7	13.0	11.2	12.4	10.4
ASIAN	3.0	1.4	1.9	2.7	2.5	5.2	5.8	7.1	19.9	1.7	3.8	2.1	4.4	2.2	6.4	0.0	2.7	4.3	2.1	1.7
WHITE	70.0	68.2	68.5	69.6	73.9	71.2	63.2	76.9	72.1	68.4	71.1	68.8	71.8	70.1	69.6	29.5	60.9	70.6	72.1	76.5
OTHER	3.0	3.3	3.2	3.1	3.0	2.1	4.1	0.0	0.0	3.2	2.8	3.2	2.7	3.2	2.3	0.0	2.4	2.7	3.4	3.9

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NATIONAL - CRIME PREVENTION RESEARCH CENTER

20. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					RACE			MEN			WOMEN			AGE				
		YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	NON-WHITE	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65	
Total	1000	120	880	120	120	30	700	30	700	300	341	55	47	359	65	73	140	170	250	190	250	
HISPANIC	12.0	100.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	40.0	0.0	0.0	100.0	0.0	0.0	100.0	37.7	14.4	8.0	5.5	4.9	
AFRICAN AMERICAN	12.0	0.0	13.6	0.0	100.0	0.0	0.0	0.0	0.0	40.0	0.0	100.0	0.0	0.0	100.0	0.0	23.7	16.6	11.7	5.5	7.6	
ASIAN	3.0	0.0	3.4	0.0	0.0	100.0	0.0	0.0	0.0	10.0	0.0	0.0	0.0	0.0	0.0	0.0	4.6	2.8	4.9	2.2	1.0	
WHITE	70.0	0.0	79.5	0.0	0.0	0.0	100.0	0.0	100.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	32.7	60.3	73.2	82.6	84.7	
OTHER	3.0	0.0	3.4	0.0	0.0	0.0	0.0	100.0	0.0	10.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	5.9	2.3	4.2	1.8	

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20. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	MALE	FEMALE																	
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1000	310	690	560	440	750	250	142	328	259	211	350	120	168	362	301	229	400	130	470	530
HISPANIC	12.0	24.9	6.2	17.4	5.2	14.4	4.9	18.9	6.0	13.1	6.0	11.7	4.7	30.0	6.3	21.0	4.4	16.7	5.1	9.9	13.8
AFRICAN AMERICAN	12.0	19.8	8.5	16.2	6.7	13.5	7.6	23.4	6.6	17.4	4.8	14.6	3.3	16.7	10.2	15.1	8.4	12.4	11.6	11.7	12.2
ASIAN	3.0	3.6	2.7	4.2	1.5	3.7	1.0	3.2	3.3	4.1	2.3	4.1	1.1	4.0	2.1	4.2	0.7	3.3	0.8	3.3	2.7
WHITE	70.0	47.8	80.0	59.1	83.8	65.1	84.7	49.2	82.6	61.5	86.0	66.4	90.2	46.6	77.6	57.1	81.8	63.9	79.7	72.5	67.8
OTHER	3.0	3.8	2.6	3.1	2.8	3.4	1.8	5.2	1.4	3.8	0.9	3.1	0.7	2.7	3.8	2.5	4.6	3.6	2.7	2.5	3.4

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21. WHAT IS YOUR AGE? ARE YOU BETWEEN...

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT		JOB RATING:		
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UND- ECI- DED	APP- ROVE	DIS- APP- ROVE
Total	1000	170	220	380	230	865	644	222	135	282	465	253	235	655	471	416	113	514	442
18-29	14.0	10.6	12.5	17.2	12.6	13.3	12.2	16.7	18.4	16.6	15.1	9.2	23.6	9.5	10.9	15.7	20.4	13.3	14.4
30-40	17.0	13.8	19.9	14.9	20.1	16.0	16.1	15.8	23.4	18.9	17.0	14.9	15.6	16.6	16.6	17.2	18.0	17.9	16.0
41-55	25.0	18.3	22.5	29.0	25.8	24.0	22.2	29.3	31.2	26.9	19.8	32.4	23.4	25.7	26.9	22.1	27.9	27.0	23.0
56-65	19.0	23.9	19.0	17.5	17.9	20.5	21.4	17.9	9.3	18.6	18.0	21.3	18.8	19.6	19.0	19.2	18.3	18.5	18.9
OVER 65	25.0	33.4	26.0	21.5	23.7	26.1	28.1	20.3	17.7	19.0	30.1	22.2	18.6	28.6	26.6	25.8	15.4	23.4	27.7
Mean	50.36	54.10	50.58	48.87	49.85	51.10	51.94	48.67	45.60	48.09	51.13	51.47	46.75	52.43	51.51	50.13	46.40	49.98	50.99

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21. WHAT IS YOUR AGE? ARE YOU BETWEEN...

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Taxes	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Race Rela- tions	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	Hamas War	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	437	267	29	33	90	18	269	113	54	17	35	11	38	155	97	23	23	12	47	71
18-29	14.0	12.1	12.1	0.0	16.7	6.7	50.4	17.3	7.4	17.4	37.5	31.6	38.9	18.0	16.2	10.8	7.0	38.6	34.1	17.1	5.3
30-40	17.0	18.7	16.7	26.5	35.4	19.2	3.6	15.3	4.9	28.2	46.7	6.6	30.1	17.0	15.9	10.3	18.0	29.8	30.1	15.0	13.8
41-55	25.0	31.6	31.9	27.9	34.4	32.4	25.3	17.6	12.5	23.6	15.8	11.7	31.0	26.5	19.4	20.9	18.0	14.4	19.7	21.9	25.1
56-65	19.0	20.1	22.6	15.7	11.3	20.2	4.3	16.8	16.9	18.5	0.0	23.5	0.0	20.4	19.1	23.3	15.4	14.8	0.0	16.7	23.3
OVER 65	25.0	17.5	16.7	30.0	2.1	21.5	16.3	33.0	58.3	12.3	0.0	26.6	0.0	18.2	29.4	34.6	41.5	2.4	16.2	29.4	32.5
Mean	50.36	49.03	49.46	53.26	41.21	51.23	39.40	51.30	60.81	45.17	32.74	48.31	34.55	48.03	50.96	54.72	55.21	37.06	39.40	50.55	55.14

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21. WHAT IS YOUR AGE? ARE YOU BETWEEN...

BANNER 3

	TOTAL	HOW OFTEN DO YOU CARRY				WHICH WOULD DO MORE TO				CONCEALED CARRY		
		A CONCEALED HANDGUN?				HELP FIGHT CRIME...				STATE STATUS		
		ALL/ MOST OF TME	SOME/ RARELY	NEVER	UNSURE	PASS GUN CNTRL	ENFRCE CRRNT LAWS	ARREST REPEAT CRIMNL	UNSURE	LIB- ERAL CCS	NON- LIB. CCS	REST
Total	1000	131	112	732	24	189	212	535	64	196	434	370
18-29	14.0	26.2	15.6	11.5	16.5	16.3	16.5	11.3	21.1	11.9	17.1	11.5
30-40	17.0	28.2	23.9	14.1	10.7	19.8	17.1	14.5	29.8	19.5	13.9	19.3
41-55	25.0	23.8	27.0	24.7	31.1	23.9	24.8	25.2	27.3	21.0	25.0	27.1
56-65	19.0	13.8	14.7	20.0	36.3	19.0	15.0	21.4	11.9	20.6	19.2	18.0
OVER 65	25.0	8.0	18.8	29.6	5.4	21.0	26.6	27.6	9.9	27.0	24.8	24.2
Mean	50.36	41.45	47.15	52.52	48.32	48.54	49.62	52.22	42.67	51.20	49.98	50.36

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21. WHAT IS YOUR AGE? ARE YOU BETWEEN...

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT									
Total	1000	721	637	447	308	249	350	310	340	176	123	170	174	187	170	301	156	242
18-29	14.0	9.3	14.4	21.2	30.1	25.0	10.2	22.1	10.5	10.0	17.4	8.2	10.4	25.2	12.9	7.3	8.5	4.3
30-40	17.0	17.3	19.2	22.6	22.4	18.1	12.0	15.2	23.8	10.6	21.1	26.2	13.4	11.4	21.3	11.1	9.9	22.1
41-55	25.0	27.7	28.2	26.9	28.1	25.0	26.2	20.7	27.7	24.1	22.3	27.4	28.3	19.7	27.9	25.0	23.1	29.5
56-65	19.0	20.9	18.4	14.7	10.9	15.7	24.3	17.7	14.7	25.7	18.4	13.4	23.0	17.2	16.1	26.9	24.8	15.3
OVER 65	25.0	24.9	19.7	14.5	8.6	16.2	27.3	24.3	23.3	29.6	20.9	24.8	24.9	26.5	21.8	29.6	33.7	28.9
Mean	50.36	51.69	48.69	44.96	41.01	45.13	53.13	48.27	49.42	54.05	48.00	49.85	52.19	48.45	48.99	54.78	55.31	52.50

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21. WHAT IS YOUR AGE? ARE YOU BETWEEN...

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	268	122	146	355	211	166	377	24	68	257	177	99	34	67	187	86
18-29	14.0	21.5	24.3	19.1	15.5	7.2	7.5	7.3	26.3	10.9	8.5	19.4	31.7	8.0	25.2	8.5	3.5
30-40	17.0	17.8	15.8	19.5	21.4	10.7	14.3	12.3	20.8	16.7	9.9	16.9	10.6	20.2	19.1	28.8	16.3
41-55	25.0	22.6	24.4	21.1	23.1	25.7	32.0	28.4	34.5	22.7	26.3	20.0	19.2	28.6	25.2	25.3	34.8
56-65	19.0	16.4	17.0	15.9	19.2	20.6	20.7	20.6	13.4	30.4	23.8	17.1	18.5	18.0	15.6	15.5	12.3
OVER 65	25.0	21.7	18.5	24.4	20.8	35.8	25.6	31.3	5.0	19.3	31.5	26.5	19.9	25.2	14.9	21.8	33.1
Mean	50.36	47.35	46.26	48.26	48.52	55.48	52.64	54.23	41.67	51.31	54.69	49.16	45.65	51.35	44.65	49.03	53.99

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21. WHAT IS YOUR AGE? ARE YOU BETWEEN...

BANNER 6

	TOTAL	RELIGION									GUN HOUSEHOLD	
		PROT-ESTANT	CATH-OLIC	JEWISH	MUSLIM	MORMON	BUDD-HIST	HINDU	ATHST/AGNST/SC/NNE	OTHER	YES	NO
Total	1000	386	218	29	9	18	9	2	303	18	372	588
18-29	14.0	10.6	11.3	27.4	31.6	6.2	44.4	41.5	17.0	16.3	14.5	13.3
30-40	17.0	12.9	18.1	17.5	47.4	8.8	24.8	0.0	20.8	13.7	20.7	13.6
41-55	25.0	27.7	15.5	5.0	14.4	27.6	30.8	58.5	31.0	17.8	28.5	23.5
56-65	19.0	20.3	22.6	7.3	6.5	13.8	0.0	0.0	16.5	36.6	17.5	19.2
OVER 65	25.0	28.5	32.5	42.9	0.0	43.6	0.0	0.0	14.7	15.6	18.9	30.5
Mean	50.36	52.67	53.01	49.59	34.90	56.89	33.90	37.84	46.48	50.31	48.20	52.23

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21. WHAT IS YOUR AGE? ARE YOU BETWEEN...

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	385	298	87	388	157	21	136	70	203	185	188	198	306	165	142
18-29	14.0	29.4	31.9	21.1	5.8	1.7	4.8	1.2	1.9	4.6	7.2	21.7	36.8	4.0	4.7	3.1
30-40	17.0	28.3	27.6	30.7	11.3	9.5	9.8	9.5	3.0	11.5	11.0	31.7	25.0	8.5	7.6	9.6
41-55	25.0	24.8	23.2	30.3	26.4	27.6	34.1	26.6	12.6	25.7	27.1	23.7	25.9	26.9	25.4	28.6
56-65	19.0	10.4	10.7	9.1	22.7	32.4	33.9	32.1	16.2	19.1	26.6	14.5	6.5	23.9	19.4	29.0
OVER 65	25.0	7.1	6.5	8.8	33.9	28.8	17.4	30.6	66.2	39.1	28.1	8.4	5.8	36.7	42.8	29.7
Mean	50.36	39.99	39.41	41.98	55.56	56.87	53.71	57.36	64.07	56.57	54.44	42.26	37.84	57.17	57.92	56.30

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21. WHAT IS YOUR AGE? ARE YOU BETWEEN...

BANNER 8

	TOTAL	EMPLOYMENT STATUS								EMPLOYED		RETIRED	
		EMPL- OYED	Priv.	Gov't	SELF EMPLYD	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD	MEN	WOMEN	MEN	WOMEN
Total	1000	500	306	79	115	54	42	287	116	276	224	135	152
18-29	14.0	17.1	11.2	37.1	18.9	8.7	77.4	0.0	14.5	16.1	18.3	0.0	0.0
30-40	17.0	24.8	23.1	28.3	26.9	23.1	15.5	0.3	22.3	26.2	23.0	0.7	0.0
41-55	25.0	33.3	39.4	12.2	31.4	46.9	7.2	3.3	39.2	31.8	35.1	3.5	3.1
56-65	19.0	17.6	19.6	19.2	11.3	13.6	0.0	26.9	15.0	18.3	16.8	27.8	26.0
OVER 65	25.0	7.2	6.6	3.2	11.5	7.7	0.0	69.5	9.0	7.6	6.8	68.0	70.9
Mean	50.36	44.41	46.18	38.35	43.87	46.29	27.04	66.96	45.44	44.62	44.16	66.68	67.20

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21. WHAT IS YOUR AGE? ARE YOU BETWEEN...

BANNER 9

	TOTAL	INCOME								INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	160	236	209	202	116	49	15	12	396	604	605	395	807	193	19	114	419	314	135
18-29	14.0	17.7	14.5	13.8	11.3	8.1	16.7	7.8	54.5	15.8	12.8	15.1	12.3	14.2	13.3	66.6	19.9	13.7	12.7	5.7
30-40	17.0	19.3	13.8	15.6	17.5	22.0	23.6	4.4	6.4	16.0	17.7	15.8	18.8	16.3	20.0	15.6	26.0	16.1	16.5	13.7
41-55	25.0	30.9	20.4	24.3	22.3	32.1	14.1	49.6	39.1	24.7	25.2	24.5	25.7	24.0	29.3	13.9	20.9	21.7	26.1	37.6
56-65	19.0	16.3	22.1	15.7	20.3	19.7	22.1	26.6	0.0	19.8	18.5	18.4	20.0	18.9	19.6	0.0	17.1	17.7	20.8	23.2
OVER 65	25.0	15.8	29.1	30.6	28.5	18.1	23.5	11.6	0.0	23.7	25.8	26.1	23.3	26.7	17.8	3.8	16.1	30.8	24.0	19.8
Mean	50.36	46.74	51.97	51.44	51.92	49.69	48.89	51.45	33.82	49.86	50.69	50.40	50.30	50.78	48.60	30.50	45.51	51.68	50.76	52.18

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21. WHAT IS YOUR AGE? ARE YOU BETWEEN...

BANNER 10

	TOTAL		HISPANIC BACKGROUND					RACE					MEN			WOMEN			AGE				
	YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	NON-WHITE	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65			
				AMER.							AMER.			AMER.									
Total	1000	120	880	120	120	30	700	30	700	300	341	55	47	359	65	73	140	170	250	190	250		
18-29	14.0	44.0	9.9	44.0	27.6	21.6	6.5	5.9	6.5	31.4	4.9	30.4	34.1	8.1	25.3	50.3	100.0	0.0	0.0	0.0	0.0		
30-40	17.0	20.4	16.5	20.4	23.5	16.0	14.6	33.6	14.6	22.5	15.7	30.1	23.5	13.6	17.9	18.4	0.0	100.0	0.0	0.0	0.0		
41-55	25.0	16.6	26.1	16.6	24.4	40.6	26.1	19.1	26.1	22.4	26.2	21.2	15.1	26.1	27.0	17.6	0.0	0.0	100.0	0.0	0.0		
56-65	19.0	8.8	20.4	8.8	8.6	13.7	22.4	26.5	22.4	11.0	21.4	11.2	15.2	23.4	6.5	4.7	0.0	0.0	0.0	100.0	0.0		
OVER 65	25.0	10.2	27.0	10.2	15.9	8.0	30.3	14.9	30.3	12.7	31.8	7.1	12.1	28.8	23.3	9.0	0.0	0.0	0.0	0.0	100.0		
Mean	50.36	37.96	52.05	37.96	42.82	44.15	54.11	48.85	54.11	41.61	54.61	39.64	41.20	53.63	45.53	35.90	23.50	35.00	48.00	60.50	70.50		

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21. WHAT IS YOUR AGE? ARE YOU BETWEEN...

BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	MALE	FEMALE															
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1000	310	690	560	440	750	250	142	328	259	211	350	120	168	362	301	229	400	130	470	530
18-29	14.0	45.2	0.0	25.0	0.0	18.7	0.0	37.2	0.0	20.5	0.0	15.1	0.0	51.9	0.0	28.9	0.0	21.7	0.0	11.3	16.4
30-40	17.0	54.8	0.0	30.4	0.0	22.7	0.0	62.8	0.0	34.5	0.0	25.5	0.0	48.1	0.0	26.8	0.0	20.1	0.0	19.0	15.2
41-55	25.0	0.0	36.2	44.6	0.0	33.3	0.0	0.0	35.6	45.0	0.0	33.3	0.0	0.0	36.8	44.3	0.0	33.3	0.0	24.8	25.2
56-65	19.0	0.0	27.5	0.0	43.2	25.3	0.0	0.0	27.7	0.0	43.0	26.0	0.0	0.0	27.4	0.0	43.3	24.8	0.0	19.3	18.7
OVER 65	25.0	0.0	36.2	0.0	56.8	0.0	100.0	0.0	36.7	0.0	57.0	0.0	100.0	0.0	35.8	0.0	56.7	0.0	100.0	25.6	24.5
Mean	50.36	29.81	59.59	37.93	66.18	43.65	70.50	30.72	59.72	38.50	66.20	44.21	70.50	29.03	59.48	37.43	66.17	43.15	70.50	50.94	49.85

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22. GENDER:

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			JOB RATING:	
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UND- ECI-	APP- ROVE	DIS- APP- ROVE
Total	1000	170	220	380	230	865	644	222	135	282	465	253	235	655	471	416	113	514	442
MALE	47.0	48.1	46.1	46.6	47.8	47.9	49.9	42.1	41.1	53.2	45.4	43.2	55.7	48.2	52.1	43.1	40.3	50.8	43.4
FEMALE	53.0	51.9	53.9	53.4	52.2	52.1	50.1	57.9	58.9	46.8	54.6	56.8	44.3	51.8	47.9	56.9	59.7	49.2	56.6

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22. GENDER:

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply- ment	Econ- omy	Taxes	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Race Rela- tions	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	Hamas War	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	437	267	29	33	90	18	269	113	54	17	35	11	38	155	97	23	23	12	47	71
MALE	47.0	47.4	42.9	63.4	54.3	50.1	60.4	45.9	45.4	45.0	34.3	65.6	36.9	38.3	48.9	53.1	46.9	46.3	23.2	51.6	47.1
FEMALE	53.0	52.6	57.1	36.6	45.7	49.9	39.6	54.1	54.6	55.0	65.7	34.4	63.1	61.7	51.1	46.9	53.1	53.7	76.8	48.4	52.9

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22. GENDER:

BANNER 3

TOTAL	HOW OFTEN DO YOU CARRY				WHICH WOULD DO MORE TO				CONCEALED CARRY			
	A CONCEALED HANDGUN?				HELP FIGHT CRIME...				STATE STATUS			
	ALL/ MOST OF TME	SOME/ RARELY	NEVER	UNSURE	PASS GUN CNTRL	ENFRCE CRRNT LAWS	ARREST REPEAT CRIMNL	UNSURE	LIB- ERAL CCS	NON- LIB. CCS	REST	
Total	1000	131	112	732	24	189	212	535	64	196	434	370
MALE	47.0	56.8	49.7	45.0	40.8	46.0	39.8	52.0	32.3	51.5	46.4	45.3
FEMALE	53.0	43.2	50.3	55.0	59.2	54.0	60.2	48.0	67.7	48.5	53.6	54.7

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22. GENDER:

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT									
Total	1000	721	637	447	308	249	350	310	340	176	123	170	174	187	170	301	156	242
MALE	47.0	43.7	47.8	42.8	40.6	60.2	50.4	39.8	50.1	100.0	100.0	100.0	0.0	0.0	0.0	49.9	45.6	49.2
FEMALE	53.0	56.3	52.2	57.2	59.4	39.8	49.6	60.2	49.9	0.0	0.0	0.0	100.0	100.0	100.0	50.1	54.4	50.8

MCLAUGHLIN & ASSOCIATES
 NATIONAL - CRIME PREVENTION RESEARCH CENTER

22. GENDER:

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	268	122	146	355	211	166	377	24	68	257	177	99	34	67	187	86
MALE	47.0	46.6	46.8	46.3	42.4	48.6	55.6	51.7	47.0	38.1	54.0	48.3	25.4	38.0	41.9	53.0	50.1
FEMALE	53.0	53.4	53.2	53.7	57.6	51.4	44.4	48.3	53.0	61.9	46.0	51.7	74.6	62.0	58.1	47.0	49.9

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22. GENDER:

BANNER 6

	TOTAL	RELIGION									GUN HOUSEHOLD	
		PROT-ESTANT	CATH-OLIC	JEWISH	MUSLIM	MORMON	BUDD-HIST	HINDU	ATHST/AGNST/SC/NNE	OTHER	YES	NO
Total	1000	386	218	29	9	18	9	2	303	18	372	588
MALE	47.0	43.8	49.1	71.3	74.1	66.7	54.4	58.5	44.3	46.5	50.4	45.5
FEMALE	53.0	56.2	50.9	28.7	25.9	33.3	45.6	41.5	55.7	53.5	49.6	54.5

MCLAUGHLIN & ASSOCIATES
 NATIONAL - CRIME PREVENTION RESEARCH CENTER

22. GENDER:

BANNER 7

TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED			
	SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women	
Total	1000	385	298	87	388	157	21	136	70	203	185	188	198	306	165	142
MALE	47.0	48.7	48.9	48.0	52.4	39.1	39.3	39.1	25.1	100.0	0.0	100.0	0.0	53.7	100.0	0.0
FEMALE	53.0	51.3	51.1	52.0	47.6	60.9	60.7	60.9	74.9	0.0	100.0	0.0	100.0	46.3	0.0	100.0

MCLAUGHLIN & ASSOCIATES
 NATIONAL - CRIME PREVENTION RESEARCH CENTER

22. GENDER:

BANNER 8

	TOTAL	EMPLOYMENT STATUS								EMPLOYED		RETIRED	
		EMPL- OYED	Priv.	Gov't	SELF EMPLYD	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD	MEN	WOMEN	MEN	WOMEN
Total	1000	500	306	79	115	54	42	287	116	276	224	135	152
MALE	47.0	55.1	54.0	51.9	60.4	13.8	21.1	47.0	36.9	100.0	0.0	100.0	0.0
FEMALE	53.0	44.9	46.0	48.1	39.6	86.2	78.9	53.0	63.1	0.0	100.0	0.0	100.0

MCLAUGHLIN & ASSOCIATES
 NATIONAL - CRIME PREVENTION RESEARCH CENTER

22. GENDER:

BANNER 9

	TOTAL	INCOME								INCOME				AFFLUENCE LEVEL						
		UNDER \$20k	\$20- \$40k	\$40- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	160	236	209	202	116	49	15	12	396	604	605	395	807	193	19	114	419	314	135
MALE	47.0	38.6	39.4	43.4	49.3	64.0	62.5	72.8	71.5	39.1	52.2	40.6	56.8	42.8	64.8	50.0	59.9	47.8	41.4	46.3
FEMALE	53.0	61.4	60.6	56.6	50.7	36.0	37.5	27.2	28.5	60.9	47.8	59.4	43.2	57.2	35.2	50.0	40.1	52.2	58.6	53.7

MCLAUGHLIN & ASSOCIATES
 NATIONAL - CRIME PREVENTION RESEARCH CENTER

22. GENDER:

BANNER 10

	TOTAL	HISPANIC		RACE					RACE			MEN			WOMEN			AGE				
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	NON- WHITE	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65	
		YES	NO																			
Total	1000	120	880	120	120	30	700	30	700	300	341	55	47	359	65	73	140	170	250	190	250	
MALE	47.0	38.9	48.1	38.9	45.9	52.0	48.7	39.4	48.7	43.1	100.0	100.0	100.0	0.0	0.0	0.0	37.8	52.6	46.7	47.8	48.1	
FEMALE	53.0	61.1	51.9	61.1	54.1	48.0	51.3	60.6	51.3	56.9	0.0	0.0	0.0	100.0	100.0	100.0	62.2	47.4	53.3	52.2	51.9	

MCLAUGHLIN & ASSOCIATES
 NATIONAL - CRIME PREVENTION RESEARCH CENTER

22. GENDER:

BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE					
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1000	310	690	560	440	750	250	142	328	259	211	350	120	168	362	301	229	400	130	470	530
MALE	47.0	45.9	47.5	46.2	48.0	46.6	48.1	100.0	100.0	100.0	100.0	100.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0
FEMALE	53.0	54.1	52.5	53.8	52.0	53.4	51.9	0.0	0.0	0.0	0.0	0.0	0.0	100.0	100.0	100.0	100.0	100.0	100.0	0.0	100.0

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 NATIONAL - CRIME PREVENTION RESEARCH CENTER

23. AREA:

BANNER 1

TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT		JOB RATING:			
	EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UND- ECI- DED	APP- ROVE	DIS- APP- ROVE	
Total	1000	170	220	380	230	865	644	222	135	282	465	253	235	655	471	416	113	514	442
EAST	17.0	100.0	0.0	0.0	0.0	17.6	17.7	17.5	13.0	16.8	17.4	16.5	19.1	16.2	17.3	16.6	17.2	17.4	17.1
MIDWEST	22.0	0.0	100.0	0.0	0.0	22.0	22.1	21.7	22.1	20.6	21.9	23.7	23.4	21.8	20.6	25.3	15.8	20.6	23.1
SOUTH	38.0	0.0	0.0	100.0	0.0	37.6	36.2	41.7	40.5	35.7	38.8	39.1	36.0	37.5	41.6	34.1	37.7	43.8	31.6
WEST	23.0	0.0	0.0	0.0	100.0	22.8	24.0	19.2	24.4	26.8	22.0	20.7	21.5	24.6	20.5	24.1	29.3	18.3	28.1

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23. AREA:

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Taxes	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Race Rela- tions	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	Hamas War	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	437	267	29	33	90	18	269	113	54	17	35	11	38	155	97	23	23	12	47	71
EAST	17.0	16.7	20.4	14.3	14.0	9.9	3.6	17.2	19.2	15.8	0.0	21.4	6.3	20.6	16.2	18.0	11.4	10.1	22.9	20.5	16.7
MIDWEST	22.0	22.4	22.1	17.5	33.3	21.3	19.9	23.3	21.4	25.4	25.6	18.0	34.5	26.3	19.2	16.7	25.3	18.8	28.8	19.2	22.8
SOUTH	38.0	39.0	35.7	43.5	34.8	45.1	57.5	35.2	35.8	41.9	28.8	28.3	59.2	26.2	40.3	37.9	47.9	42.8	39.7	45.4	34.6
WEST	23.0	22.0	21.8	24.7	17.9	23.8	19.0	24.3	23.6	16.9	45.6	32.3	0.0	26.9	24.3	27.4	15.4	28.3	8.5	15.0	25.9

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23. AREA:

BANNER 3

	HOW OFTEN DO YOU CARRY A CONCEALED HANDGUN?				WHICH WOULD DO MORE TO HELP FIGHT CRIME...				CONCEALED CARRY STATE STATUS			
	ALL/ MOST OF TME	SOME/ RARELY	NEVER	UNSURE	PASS GUN CNTRL	ENFRCE CRRNT LAWS	ARREST REPEAT CRIMNL	UNSURE	LIB- ERAL CCS	NON- LIB. CCS	REST	
Total	1000	131	112	732	24	189	212	535	64	196	434	370
EAST	17.0	13.8	8.5	19.2	7.7	18.9	18.0	15.9	17.1	48.3	2.3	17.7
MIDWEST	22.0	22.0	22.4	22.0	21.1	26.7	21.6	20.7	20.0	0.0	24.7	30.5
SOUTH	38.0	45.3	41.1	35.7	54.8	35.1	37.0	38.5	45.5	7.6	62.5	25.4
WEST	23.0	19.0	28.0	23.2	16.4	19.2	23.4	24.8	17.4	44.1	10.5	26.4

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NATIONAL - CRIME PREVENTION RESEARCH CENTER

23. AREA:

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE		
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT									
Total	1000	721	637	447	308	249	350	310	340	176	123	170	174	187	170	301	156	242
EAST	17.0	16.3	14.1	16.3	14.8	16.5	17.1	18.1	15.9	20.9	15.1	15.5	13.2	20.1	16.4	18.9	21.3	19.7
MIDWEST	22.0	24.4	23.0	21.0	24.1	20.1	22.6	23.6	19.9	24.6	20.0	19.6	20.6	25.9	20.3	22.9	25.1	18.2
SOUTH	38.0	38.9	40.5	40.3	40.1	42.1	39.1	36.1	38.6	36.0	37.1	39.8	42.4	35.4	37.4	40.2	30.4	37.7
WEST	23.0	20.4	22.4	22.4	20.9	21.4	21.2	22.3	25.6	18.5	27.8	25.2	23.8	18.6	26.0	18.1	23.2	24.4

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23. AREA:

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	268	122	146	355	211	166	377	24	68	257	177	99	34	67	187	86
EAST	17.0	14.6	9.0	19.3	17.4	17.8	18.9	18.3	17.0	12.6	18.3	12.6	24.9	27.0	19.0	15.2	15.0
MIDWEST	22.0	25.5	29.0	22.5	21.6	19.9	20.0	19.9	14.8	29.0	21.7	26.1	22.1	14.9	27.7	18.6	16.8
SOUTH	38.0	33.2	37.9	29.3	37.9	42.3	40.4	41.5	42.3	35.4	39.8	33.6	35.8	49.8	29.0	39.9	43.1
WEST	23.0	26.7	24.1	28.9	23.1	19.9	20.7	20.3	25.8	22.9	20.2	27.7	17.3	8.4	24.3	26.3	25.0

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23. AREA:

BANNER 6

	TOTAL	RELIGION									GUN HOUSEHOLD	
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER	YES	NO
Total	1000	386	218	29	9	18	9	2	303	18	372	588
EAST	17.0	12.2	27.7	34.5	14.2	4.7	0.0	0.0	14.8	14.9	10.6	20.9
MIDWEST	22.0	23.8	24.3	13.7	29.2	13.0	11.4	58.5	19.4	20.5	22.1	22.4
SOUTH	38.0	44.6	31.4	41.6	17.7	18.7	57.4	41.5	36.4	28.8	42.6	34.9
WEST	23.0	19.4	16.6	10.2	39.0	63.7	31.2	0.0	29.5	35.8	24.7	21.8

MCLAUGHLIN & ASSOCIATES
 NATIONAL - CRIME PREVENTION RESEARCH CENTER

23. AREA:

BANNER 7

TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED			
	SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women	
Total	1000	385	298	87	388	157	21	136	70	203	185	188	198	306	165	142
EAST	17.0	17.9	19.3	12.9	18.2	13.6	23.5	12.1	12.9	19.9	16.4	16.8	18.9	21.2	23.5	18.5
MIDWEST	22.0	21.3	21.5	20.9	22.3	24.5	15.0	25.9	18.2	19.7	25.2	22.4	20.4	21.2	19.0	23.8
SOUTH	38.0	37.2	37.7	35.5	37.2	38.1	37.8	38.1	47.1	35.2	39.3	38.4	36.0	37.7	34.9	41.1
WEST	23.0	23.6	21.5	30.7	22.3	23.9	23.7	23.9	21.8	25.2	19.1	22.4	24.8	19.9	22.7	16.6

MCLAUGHLIN & ASSOCIATES
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23. AREA:

BANNER 8

	TOTAL	EMPLOYMENT STATUS								EMPLOYED		RETIRED	
		EMPL- OYED	Priv.	Gov't	SELF EMPLYD	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD	MEN	WOMEN	MEN	WOMEN
Total	1000	500	306	79	115	54	42	287	116	276	224	135	152
EAST	17.0	18.5	20.7	19.9	11.8	12.2	6.3	17.6	15.2	17.5	19.7	18.8	16.5
MIDWEST	22.0	20.8	22.7	16.9	18.4	29.8	24.2	22.2	22.3	19.6	22.2	26.2	18.6
SOUTH	38.0	36.1	34.9	31.7	42.5	44.9	47.6	39.6	35.3	38.3	33.6	38.3	40.7
WEST	23.0	24.6	21.8	31.6	27.3	13.0	21.9	20.6	27.1	24.7	24.5	16.7	24.1

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23. AREA:

BANNER 9

	TOTAL	INCOME								INCOME				AFFLUENCE LEVEL						
		UNDER \$20k	\$20- \$40k	\$40- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$40k	OVER \$40k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	160	236	209	202	116	49	15	12	396	604	605	395	807	193	19	114	419	314	135
EAST	17.0	8.9	19.4	19.2	19.3	15.1	11.4	44.8	7.0	15.2	18.2	16.6	17.6	17.3	15.9	0.0	18.9	17.3	18.0	14.3
MIDWEST	22.0	23.7	24.0	21.1	22.8	18.3	21.4	19.9	4.5	23.9	20.8	22.9	20.6	22.9	18.3	22.9	16.6	21.5	24.6	21.9
SOUTH	38.0	42.5	38.9	42.4	31.3	37.9	31.9	18.5	46.5	40.4	36.4	41.1	33.3	38.6	35.4	65.2	34.3	38.8	37.4	36.3
WEST	23.0	24.9	17.6	17.3	26.6	28.8	35.3	16.9	42.1	20.5	24.6	19.4	28.5	21.2	30.4	11.9	30.2	22.4	20.0	27.5

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23. AREA:

BANNER 10

	TOTAL	HISPANIC		RACE					RACE			MEN		WOMEN			AGE				
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	NON- WHITE	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
		YES	NO																		
Total	1000	120	880	120	120	30	700	30	700	300	341	55	47	359	65	73	140	170	250	190	250
EAST	17.0	13.4	17.5	13.4	10.2	4.2	19.7	8.1	19.7	10.7	20.4	6.5	16.4	19.1	13.4	11.5	12.9	13.8	12.4	21.4	22.7
MIDWEST	22.0	19.5	22.3	19.5	29.0	20.2	21.7	12.0	21.7	22.6	21.1	33.0	16.8	22.3	25.6	21.2	19.7	25.8	19.8	22.1	22.9
SOUTH	38.0	36.6	38.2	36.6	51.9	22.9	37.1	23.5	37.1	40.0	36.1	51.0	35.6	38.1	52.6	37.2	46.7	33.2	44.0	35.0	32.6
WEST	23.0	30.5	22.0	30.5	8.9	52.8	21.4	56.3	21.4	26.7	22.4	9.5	31.2	20.5	8.4	30.1	20.7	27.2	23.7	21.6	21.8

MCLAUGHLIN & ASSOCIATES
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23. AREA:

BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	MALE	FEMALE																	
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1000	310	690	560	440	750	250	142	328	259	211	350	120	168	362	301	229	400	130	470	530
EAST	17.0	13.4	18.6	13.0	22.1	15.1	22.7	12.0	19.7	13.4	22.3	15.1	24.2	14.6	17.6	12.6	21.9	15.1	21.3	17.4	16.6
MIDWEST	22.0	23.0	21.5	21.6	22.5	21.7	22.9	21.2	21.7	21.1	22.1	20.1	26.0	24.6	21.4	22.0	22.9	23.1	20.1	21.6	22.4
SOUTH	38.0	39.3	37.4	41.4	33.6	39.8	32.6	39.7	36.7	38.8	36.2	40.2	30.2	38.9	38.0	43.6	31.3	39.4	34.9	37.6	38.3
WEST	23.0	24.3	22.4	24.0	21.7	23.4	21.8	27.0	21.8	26.7	19.4	24.7	19.7	21.9	23.0	21.8	23.9	22.3	23.7	23.4	22.7